

**Institute of American Indian Arts**  
President's Cabinet Meeting  
LKN Welcome Center – Boardroom 202  
Wednesday, January 16, 2019 | 11:00 a.m.

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**Present:** Dr. Robert Martin, Angie Brown, Larry Mirabal, Dr. Bill Sayre, Carmen Henan, Laurie Logan Brayshaw, Nena Martinez-Anaya, Patsy Phillips, Eric Davis, Eileen Berry Carmen Henan, Charlene Teters,

**Absent:** Charlene Carr

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**1. Opening,**

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Ms. Charlene Teters provided the opening.

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**2. Opening on a Positive Note**

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Ms. Patsy Phillips announced that the IAIA Museum of Contemporary Native Arts (MoCNA) has received the Andy Warhol Foundation grant check.

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**3. Approval of Minutes**

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Dr. Martin introduced for consideration the approval of the Cabinet Meeting Minutes of the December 20, 2018, meeting. Mr. Eric Davis made, and Mr. Larry Mirabal seconded the motion, to approve the minutes. Dean Carmen Henan and Dean Charlene Teters abstain. Motion carried.

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**4. Board of Trustees Meeting | Board Reports**

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Dr. Martin announced the next Board of Trustees meeting is scheduled February 22 – 23. Departmental reports will be due January 28<sup>th</sup>.

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**5. Sealaska Heritage Institute**

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Dr. Martin visited the Sealaska Heritage Institute (SHI) in Juneau Alaska. He met with Dr. Rosita Worl, her staff, the Native Arts Committee members, Preston Singletary, IAIA graduate Crystal Worl, and Rick Caulfield, Chancellor at the University of Alaska Southeast (UAS). Dr. Martin shared that UAS has hired North West Coast (NWC) Arts Professor and are in the process of developing an associate degree in the next 6 months to a year.

The meetings to were to discuss ways to provide enhanced NWC art programs at Juneau, Sealaska, at IAIA and UAS. Tlingit, Haida, Tsimshian and Alaska Natives students in Juneau, Sealaska and IAIA leading to an Associate of Fine Arts degree or a Bachelor of Fine Arts degree

IAIA plans to incorporate more NWC coursework in its academic program through instructional opportunities, student exchange programs, visiting artists, visiting professors and museum internships. This summer IAIA hopes to have three interns to go to Juneau, two from studio arts and one from Museum studies.

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**6. Plan'22 Metrics and Projects**

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Dr. Sayre shared the latest Plan'22 metrics list. This list is separated by division and identifies metrics for each area. Dr. Sayre proposed an expanded list that serves the needs of strategic planning, the institutional effectiveness plan which includes accreditation and information that is needed to pull for the next assurance argument and for operational work.

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Dr. Sayre recommended that each cabinet member review the list, ask questions, share ideas and discuss with him through email or in person. Dr. Martin and each cabinet member will make the final determination if items are to be added or dropped from the list. If there are no questions, each cabinet member is to begin linking projects to each metric. The goal is to finalize the list and submit to the Board for review by January 31. After the Board approves, each person will begin collecting information on their divisional metrics and Institutional Research will build a fact book to share on the website.

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## **7. Employee Giving Campaign | Scholarship Endowment**

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Ms. Judith Pepper shared insights for an employee giving campaign and the scholarship endowment initiative and fundraising. Advancement is planning to implement a scholarship endowment initiative of \$5 million dollars with a goal to raise 1.5 million for 2019-2020 which will include an employee giving campaign.

They've met with three divisions and plan to meet with all divisions by the end of January. The goal is to talk to all employees and emphasize the importance of employee giving and how their contributions support IAIA and scholarship endowment.

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## **8. Alumni Appreciation Dinner**

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Ms. Judith Pepper announced that the alumni appreciation dinner is scheduled for May 8<sup>th</sup> and the intent is to engage alumni in philanthropy and talk about the Alumni Scholarship. Ms. Pepper stated that this is a new approach to thank all alumni for their donations and continued support. To build on how to create partnerships and educate the alumni on remaining as a champion for the institution. As stewards of IAIA, Advancement will continue to educate and keep them informed.

Dr. Martin shared that Nancy Strickland Fields from the University of North Carolina at Pembroke along with Dr. Robin Gary Cummings, Chancellor, Lawrence Locklear and, April Whitmore Locklear visited the campus to talk about increasing Native American attendance in their University. The Chancellor is interested in a MOU with IAIA; thanks to Nancy Strickland who reached out to IAIA for this visit.

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## **9. Spring Enrollment/Admissions Update**

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Ms. Nena Martinez Anaya shared that new freshmen have checked in; the number of students is slightly lower for Spring 2019 compared to Spring 2018. They are expecting 17 transfers. There usually is a drop-in number from fall to spring. (see attached report)

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## **10. Clip Report | Website | Facebook Statistics**

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Mr. Eric Davis shared various clips and articles featuring IAIA events, students, alumni artists, faculty and staff.

Instagram has been launched with 5 posts and over 1700 followers. They will have more posts on Facebook that will be more art focused. Web stats still consistent same top ten pages and demographics.

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## **11. Announcements**

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Eric Davis announced that Jason Ordaz has been recognized for his marketing and communication efforts and has been promoted to Associate Marketing Director.

Nena Martinez Anya shared, the welcome ceremony for orientation is on Friday, January 18, at 10:30 am in the auditorium.

Patsy Phillips announced the museum's Winter/Spring Exhibition opening reception is on Friday, January 25<sup>th</sup> from 4-7p.m. This is a US and Canadian exhibit.

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## 12. Closing on a Positive Note

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- The General Canadian Consulate will host a private reception on Thursday, January 24, 2019, from 5 – 7 pm in the 2nd floor conference.
- The 60-day Legislative session started on January 16<sup>th</sup>.
- American Indian day is scheduled February 1, and on January on 31<sup>st</sup> there six tickets for the reception and a luncheon. Dr. martin will reach out to see who would like to attend.

### **Adjournment**

Meeting adjourned at approximately 11:55 AM

## Recruitment

### Enrollment as of 1.15.2019

<b>Enrollment-SP18</b>	<b>SP19</b>
On-Campus-325	305-310
FTE -474	430-440
Head-Count-689	600-625
Total Credits Registered-5508	
Dual Credit FTE-79 HC-317	FTE-70 HC-280
New Freshmen -13	14
Transfers-10	17
Re-Admitted -5	5
Continuing Ed	6-HC 1.8 cr
MFA -47	41
Continuing Undergraduate -268	243
Non Degree	16