Institute of American Indian Arts

President's Cabinet Meeting LKN Welcome Center – Boardroom 202 Wednesday, February 13, 2019 | 11:00 AM

Present: Angie Brown, Larry Mirabal, Dr. Bill Sayre, Carmen Henan, Laurie Logan Brayshaw, Nena

Martinez-Anaya, Patsy Phillips, Eric Davis

Absent: Dr. Robert Martin, Charlene Teters, Patsy Phillips

1. Opening,

Dr. Bill Sayre provided the opening.

2. Opening on a Positive Note

Mr. Larry Mirabal announced that SB 407 relative to the eligibility for the Lottery Scholarship Program for students attending Tribal Colleges is making its way through the legislative approval process.

3. Approval of Minutes

Mr. Mirabal introduced for consideration the approval of the Cabinet Meeting Minutes of January 16, 2019. Dr. Bill Sayre made, and Judith Pepper seconded the motion, to approve the minutes. Charlene Carr abstained. Motion carried.

4. Board of Trustees Meeting | Board Reports

A reminder that the Board of Trustees meeting is scheduled February 22 – 23. Lunch with the Faculty Council will be held on Friday, February 22, in the Hogan. Two Faculty Emeritus and the Honorary Doctorate Resolutions will be added to the final board book.

5. FERPA Directory (Student Consent)

Dr. Sayre shared that the Emergency Management Committee asked Institutional Research to provide cell phone numbers of enrolled IAIA students for inclusion the emergency notification system. The system will allow students to receive notifications of class delays, school closings or campus emergencies. Institutional Research rejected the request because it might violate the Family Education Rights and Privacy Act (FERPA). The catalog does not include providing cell phone numbers to third parties which led to FERPA discussions on what should be reveal to the public or in the directory without student consent.

Phil Cooney, Todd Spilman, Paul Moore, and Dr. Sayre will propose a process for changes with a qualifier to add cell phone numbers to the directory and other information to be shared with the public and given to the Emergency Management Committee. The final document will be submitted to the cabinet for review and forwarded to the president for final approval.

6. Plan'22 Metrics

Dr. Sayre has completed Plan '22, with the priorities remaining the same as the previous version. The metrics have changed from sixteen to eight and are now focused on Student Success metrics. Upon the Boards approval of Plan '22 in February, the cabinet will rewrite their work plans for the May Board meeting. Each cabinet member will address each student metric with a project and discuss its impact. Some metrics do not have goals associated with them, and some goals may not immediately be identifiable. Student

success metrics are a priority along with the institutional priorities which will guide on how to improve student success.

7. Employee Giving Campaign

Ms. Judith Pepper commended those who have invited herself and Eileen Berry into their meetings to talk about the employee giving campaign. They will continue to meet with other departments to encourage participation.

Ms. Pepper expressed disappointment on the low rate of employee participation and contributions to the campaign.

Discussions center around other venues to present the employee giving campaign and recognizing other contributions that are non-monetary.

8. Enrollment Report

Ms. Nena Martinez Anaya shared that enrollment is at 457 FTE, with a head count of 690 reflecting a drop of about 77 eligible students from the fall semester. This year they are including Continuing Education Program enrollment to the head-count numbers and will track throughout the semester. Ms. Anaya will send the updated information once the report has been approved.

Clip Report | Website | Facebook Statistics

Mr. Eric Davis shared various clips and stories featuring IAIA events, students, alums, artists, faculty and staff. Items that received recognition was the Research Center which was picked up by the Associated Press feed and repeated exposure of Alumni with IAIA being mentioned and identified in the articles.

Instagram continues to increase with over 100 followers this month. A new style and editorial guide are in development and marketing will move forward in encouraging staff, faculty and students to friend on Facebook and share on Instagram.

Website sessions have increased to over 2,000 this month and likes are over 2,500 on the IAIA homepage and the museum has surpassed 12,000. Mr. Davis will reexamine communication on Facebook to be specific and timely in posting current events on campus and in the community.

10. Announcements

- AIHEC Art Competition Viewing, Balzer Gallery, Thursday, February 7, 2019, 3:00 PM
- Brown Bag Lunch with Cara & Diego Romero "Life After IAIA" CLE Conference Room Wednesday, February 13, 2019, 12:00 PM
- Artist-In-Residence Open Studios Wednesday, February 13, 2019 3:00 PM
- IAIA 2019 BFA Exhibition Museum of Contemporary native Arts Friday, February 15, 2019, 4:00 PM

11. Closing on a Positive Note

None

Adjournment

Larry Mirabal adjourned the meeting at approximately 11:54 AM and seconded by Dr. Bill Sayre.