

Institute of American Indian Arts
President's Cabinet Meeting
Virtual
Monday, August 17, 2020, | 2:00 PM

Present: Dr. Robert Martin, Angie Brown, Dr. Bill Sayre, Laurie Logan Brayshaw, Nena Martinez Anaya, Larry Mirabal, Eric Davis, Danyelle Means, Paul Moore, Charlene Teters, Patsy Phillips Charlene Teters, Eric Davis

1. Opening

Nena Martinez Anaya provided the opening.

2. Opening Positive Note

Online classes have begun, and all courses are essentially full. Studio and Cinematic Art Classes will begin after Labor Day.

Paul Moore will meet with a representative from the Collegiate Golf Association. IAIA may have a student who may qualify to take part in Collegiate golf this year.

3. Approval of Minutes

Dr. Martin introduced for consideration the approval of the President's Cabinet Meeting Minutes of July 27. Dr. Sayre made the motion and seconded by Eric Davis, to approve the minutes. Motion carried.

4. August Board of Trustee Meeting

Each Board of Trustees Committee will develop goals for 2020-2021 and send them to the board for full approval. The President's Cabinet reviewed and commented on the goals submitted from the Advancement, Audit, Finance, and Museum Committees.

The Academic Affairs Committee will meet with their new chair to develop their goals in collaboration with the Academic Dean, the Dean of Student Life, and the Chief of Admissions & Student Success Officer, which should submit draft goals to the president as soon as possible.

The combined goals from each Committee will guide how the trustees can become more involved and contribute to the success of IAIA programs. The goals will be considered for adoption by electronic ballot before the November Board meeting.

5. Admissions and Outreach

The number of returning and continuing students is at 360. The combination of 8-week accelerated and hybrid in-person class students is 130.

There are 66 students checked into the Residence Center and seven who will be checking in. The Residence Center will be at capacity with one student per room. Family Casita housing has nine students; there are vacant Casitas available if needed for quarantine.

6. 2020 Virtual Gala Outcomes

The 2020 Virtual Gala raised approximately \$273,000, including \$130,000 in sponsorships. Advancement is expecting more donations. After expenses, the net should be between \$245,000 - \$250,000. The Foundation received 60% of the estimated value of the items in the art auction.

7. 2020 Virtual Commencement Planning Update

A large number of students have submitted their videos and photographs for the Virtual Commencement. Bryson Meyers will provide the opening prayer, and Dal'Suhu Not-Afraid will perform the drum song. Rehearsal will take place on Wednesday, August 19, at 1:00 PM.

8. Social Media and Website Metrics

The total time visitors spent on the website has increased from three and a half minutes to six minutes. IAIA Facebook page is now up to 25,000 likes; social media posts have reached 1000-2000. The admissions application had over 12,000 views on the web and 41,000 on Instagram. MoCNA has over 14,000 likes on its Facebook page. In July, the museum store grossed close to \$6,000 in online sales.

9. Announcements

The new windows for the Casitas are expected to arrive on August 24 and installed before winter. HVAC removal is near completion and the new system will arrive within the next two months.

Student Life is working with ASG to coordinate Student Government Elections. The current officers will be graduating or changed their full-time status to part-time and are no longer eligible to hold office.

10. Closing Positive Note

- Dr. Martin attended the official screening of the SWAIA Virtual Fashion Show 2020. The show featured Orlando Dugi whose collection will be on exhibition at Form & Concept Gallery and included a live-streamed Q & A with the designer and Fashion Show Producer, Amber-Dawn Bear Robe.
- Angelica Gallegos and Felipe Colon were awarded Mellon TCU graduate hour Fellowships funded by AICF.

Adjournment

Dr. Martin adjourned the meeting at approximately 11:52 AM.