

Institute of American Indian Arts
President's Cabinet Meeting
Virtual
Tuesday January 19, 2021 | 11:00 AM – 12:00 PM

Present:	Dr. Robert Martin, Angie Brown, Dr. Bill Sayre, Laurie Logan Brayshaw, Nena Martinez Anaya, Danyelle Means, Felipe Colon, Eric Davis, Paul Moore, and Aimee Balthazar representing Finance and Administration.
Absent:	Larry Mirabal, Patsy Phillips

1. Opening

Dr. Sayre provided the opening.

2. Opening Positive Note

NBCU Academy press releases have received very positive reviews. The 2021 state legislative session kicked off today, January 19. The NMHED declined IAIA's \$700,000 request for the Research Center in 2020 because they misunderstood the project. However, after protesting, they added \$200,000, and IAIA will now look for a sponsor for the additional \$500,000 in funding.

3. Approval of Minutes

Dr. Martin introduced for consideration and approval of the President's Cabinet Meeting Minutes of December 7. Dr. Sayer made the motion and seconded by Eric Davis to approve the minutes. Paul Moore and Aimee Balthazar abstained. Motion carried.

4. February Trustees Meeting

The next Board of Trustees Meeting is February 12, 1:00 PM, with a Town Hall Meeting at noon with the Trustees and Faculty. All members of the President's Cabinet are encouraged to attend.

5. COVID-19 Safe Practices

IAIA will continue its safe practices by social distancing, wearing masks, frequent handwashing, and sanitizing surface areas. Dr. Martin is working on scheduling on-campus surveillance testing and will meet with Presbyterian Healthcare Services to open an IAIA clinic on campus to be a host site for vaccinations.

6. IAIA Climate Action Plan

Second Nature has invited Dr. Martin and Chris Caldwell, President, College of Menominee Nation, to present at the Climate Action Pursuit Conference in February. They will discuss IAIA's and the College of Menominee Nation's sustainability efforts. Dr. Sayre shared that IAIA has not met the Plan 22 goal to reduce greenhouse gasses by 5%. Greenhouse gas emission remains flat but is expected to decrease in 2020 because of the pandemic. To ensure that the Plan'22 goals are progressing, the Cabinet will prioritize reviewing and updating the actions for discussion during the next meeting.

7. NMHED – New right-to-know rules

The New Mexico Higher Education Department (HED) has expanded its list of what needs to be disclosed for private institutions in the State of New Mexico. Since IAIA complies with the Higher Learning Commission (HLC), Dr. Sayre asked to update IAIA's right-to-know webpage to include the New NMHED right-to-know rules. We would have to generate data regarding student loans, completion rates, and enrollment information from Empower. The challenge is asking faculty to respond in a timely fashion regarding what they require students to purchase. Information currently available; the survey data of alumni and federal student navigator websites for average earnings.

After further discussion, the Cabinet agreed, IAIA should provide as much data and information as possible to NMHED. HED has appointed Anita Gavin to serve on its Data Management Committee.

8. LiveSafe Mobile Update

IAIA is transitioning from Rave to the LiveSafe mobile app for notifications. The LiveSafe app has an opt-out versus an opt-in for those who do not wish to receive any notifications. Dr. Sayre asked the Cabinet to recommend someone to run the software when the app is rolled out; it will require a fair amount of support. Eric Davis recommended Jason Ordaz since he is involved with Rave

9. ATD Data Minute

Dr. Sayre asked the Cabinet, “What is the five-year trend of undergraduate degree-seeking students who are on the President’s list from Fall’16 through Fall’20? Is it upward, downward, or steady?” The correct answer is steady. Angie Brown answered correctly and received an Amazon Gift card.

10. SP21 Academic Update

Twenty-six senior students will use the seven art studios, with one monitor assigned to each area to check-in each student and make sure they follow social distancing guidelines. The Academic Division is working on safety and emergency evacuation procedures and training for the monitors. Students must sign up for studio time.

The PAFC weight room/gymnasium will be open to enrolled students, faculty, and staff working on campus. They will only allow five people into the facility for one hour.

Fifty-seven students signed up for hybrid classes that will begin online and transition to in-person on March 22. Instructors will allow only six students in each classroom, and safe distancing rules will apply.

11. Faculty/Staff Hiring Updates

Felipe Colon introduced Dr. Mario Caro, the new Studio Arts MFA Program Director; Russell Stollins, the new Director of Online Learning; and Jaime Figueroa, the new Creative Writing Assistant Professor.

12. Website FAQ Page

Felipe Colon is creating a FAQ page for students to read and acknowledge the IAIA Covid-19 Stay Safe Pledge.

13. Housing Update

Students arrived on campus during the weekend; housing expects about 78 students on campus in both the Residence Center and Family Housing. There are 19 students in quarantine, none of whom are experiencing any symptoms.

14. ASG Update

ASG is facing challenges in recruiting new officers because of the pandemic. Paul Moore requests faculty and staff to recommend students they know who would like to run for office. Student Government representative Shantel Chee is working on scheduling a meeting to recruit ASG members online. Dr. Martin suggested revising the ASG constitution to reflect the online environment in which the new officers will be operating during the pandemic.

15. Admissions

Admissions for Spring 21 has decreased by one compared to Spring 20. Student enrollment FTE is expected to decline compared to Spring 2020 of 470 to about 420-450, a decrease of 5 to 12%. Continuing students also have decreased because of the pandemic, and admissions are expecting a 5% decrease. Staff

continues to reach out to students who qualify for the retention scholarship to help pay their school debt, which has helped decrease the number of accounts holds.

16. Advancement Update

Institutional Advancement is working with the Alumni Council on a health-based fundraiser to go towards Alumni scholarships. The special events manager is working with Jason Ordaz on a Virtual event to target the President's Circle and another to include Char Teters, retired Dean, and other bi-monthly events. CCS Fundraising consultants will interview Cabinet members to help gather data to assist Advancement in building IAIA's fundraising capacity.

17. Marketing Plan Review

To build capacity and raise IAIA's visibility locally, regionally, and nationally, marketing and Communications hired Marketing & Advertising Business Unlimited, Inc. (MABU) to review their strategic plan, policies and procedures, and marketing materials. MABU has already interviewed some Cabinet members and will be in touch with Eric Davis, who will share further information.

18. Web Stats

The stores received 164 orders with over \$6,000 in gross sales. The Marketplace was in the top three, and Open House was sixth in December. Facebook received 27,000 likes; the Tribal College blanket design contest reached over 10,000, and Virtual Market reached over close to 84,000. The McKenzie Scott donation post reached over 28,000 with over 4,000 engagements.

Instagram has over 4900 followers and 134 new followers. IAIA's presence is increasing on LinkedIn with over 1200 followers, and Twitter has over 14,000 total followers.

19. Announcements

Eric Davis is taping his radio show with Mattie Reynolds featuring the Senior Exhibitions; it will air on January 20 at 6:00 PM. They are prerecording all shows because of the pandemic and will air on the third Wednesday of each month.

20. Closing Positive Note

Institutional Advancement raised \$321,400 in donations during the end-of-year campaign in December, exceeding 2019 by over 300%.

Adjournment

Dr. Martin adjourned the meeting at approximately 12:22 PM.