

Institute of American Indian Arts
President's Cabinet Meeting
Virtual
Monday March 8, 2021 | 11:00 AM – 12:00 PM

Present:	Dr. Robert Martin, Angie Brown, Dr. Bill Sayre, Laurie Logan Brayshaw, Nena Martinez Anaya, Danyelle Means, Felipe Colon, Eric Davis, Paul Moore, Larry Mirabal, and Patsy Phillips
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1. Opening

Larry Mirabal provided the opening.

2. Opening Positive Note

Danyelle Means met with Juane Quick-to-See Smith, Neal Ambrose Smith, and Dan McGuiness. They will be fundraising for Margarete Bagshaw's collectors' scholarship and putting up a significant amount of their own money.

3. Approval of Minutes

Dr. Martin introduced for consideration and approval the President's Cabinet Meeting Minutes of February 22. Felipe Colon made the motion and seconded by Danyelle Means to approve the minutes. Motion carried.

4. COVID Update

With Senator Lujan's help, Indian Health Service (IHS) has responded to IAIA's request to assist with COVID-19 vaccinations. There will be a mass vaccination event for the beneficiary and non-beneficiary faculty, staff, and students at the Santa Fe Indian School Gymnasium. Forms are due Wednesday, March 10; IAIA will provide student transportation. Once IHS receives the applications, they will create charts and schedule a vaccination event. Dr. Martin recommended providing an incentive to encourage all students, specifically those in family housing and the residence center, to take the vaccine. IHS will not provide surveillance testing; they feel it's too costly and unnecessary; they only test those with symptoms. However, Dr. Martin will approach the Department of Health to conduct testing before classes resume.

5. New Mexico Legislative Session Update

IAIA's Capital Outlay is still unknown regarding our request for an additional \$500,000; LFC recommended only \$200,000. Dr. Martin spoke with IAIA's Lobbyist, and we may not know for another two to three days about receiving the total request of \$700,000 for the Research Center.

The reduced Tribal Colleges Dual-Credit Reimbursement Program funding has been restored to its original amount of \$262,000.

6. Broadcast Journalism Certificate

Dr. Bill Sayer shared the Broadcast Journalism Certificate proposal drafted by James Lujan and approved by Faculty Council. The Certificate program is to encourage IAIA students to enter Journalism. Felipe Colon mentioned that the program is a 24 credit-hour certificate that incorporates journalism and broadcasting courses that IAIA currently offers. After further discussion, a motion to approve the Broadcast Journalism Certificate proposal was made by Dr. Sayre and seconded by Larry Mirabal. The vote was unanimous.

7. ATD Data Minute

Dr. Sayre presented the following Data Minute question to the Cabinet, "What was the college retention rate of 19 Fall Freshmen who earned a high school GPA of 3.5 or greater?" The correct answer was 38%; Angie Brown answered the closest with 37%.

8. IAIA Climate Action Plan Projects

The Cabinet members reviewed the combined Climate Action Plans from each department. The institution-wide goal is to reduce IAIA's carbon footprint. Dr. Sayre suggested that each project should include specific success measures for evaluation. He will meet each cabinet member to help fine-tune their metrics.

9. MFASA Application Update

To date, 33 inquiries have been received regarding the MFA Studio Arts Program process, 14 applications are pending completion, and three are nearly complete. The applicant pool is strong, and half are IAIA alumni, others are career professionals, and most are Indigenous. The program also attracts international students, the Māori of New Zealand, Australian Aboriginal, and Canadian First Nations. The deadline to complete application submissions is April 15; Dr. Mario Caro is organizing the review committee.

10. Library Security Gate

The installation of the library security gate has been on hold due to the mandated travel restriction. The governor has since lifted the travel restriction order, and the contractors will arrive within the next two weeks to complete the project.

11. SP'21 Senior Exhibition Update

The faculty has surveyed their students on how they wish to organize the senior exhibition. The students prefer their exhibits to be online or remote at MoCNA. They have been using Ortelia Interactive Spaces, who are impressed with Mattie Reynolds' work; they have given IAIA operational rights to the program. This way, IAIA can create, update exhibitions, and teach students how to use the software.

12. Withdrawal Update

Fifteen students withdrew as of March 5, including three degree-seeking, nine dual credit, and three non-degree students. The withdrawals were a result of the pandemic and the increase in online classes.

13. Marketing Review

Marketing & Advertising Business Unlimited, Inc (MABU) firm recently completed its review of IAIA's strategic marketing and communications plan. Eric Davis will meet with Dr. Martin to discuss the findings, recommendations, and next steps. He will share the report in a future meeting.

14. February Website/Social Media Stats

The online stores received 219 orders resulting in over \$4,500 in gross sales. The website continues to average 2.5 minutes per session. The Facebook page views are up 76%, and 227,000 likes. Overall, social media continues to grow.

15. Announcements

- Felipe Colon accepted an invitation from Senator Shannon D. Pinto to conduct a presentation at the Senate Indian, Rural & Cultural Affairs (SIRCA) Committee meeting on Thursday, March 11.
- There is interest in traveling The Moving Land: 60 + Years of Art by Linda Lomahaftewa MoCNA exhibit.
- All museum staff has returned to working full-time onsite.

16. Closing Positive Note

IAIA's student loan cohort default rate is down to 11.1%; the reduction is due to the Student Success Center's outreach and communication with students.

Adjournment Dr. Martin adjourned the meeting at approximately 11:50 AM.