

IAIA Communications Committee

Location: ZOOM

Date: Tuesday, June 23, 2020, 3–4 pm

Present: Eric Davis, Tatiana Lomahaftewa-Singer, Jason Ordaz, Danyelle Means, Mary Silentwalker, Nena Martinez Anaya, Paul Moore, Lara Evans, Nicole Lawe, Shelley Patrick

Absent: Ryan Flahive

Call to Order: 3:05 pm

Eric Davis asked if anyone wanted to share anything that has not been shared with the committee with regards to campus and Museum communications. Tatiana Lomahaftewa-Singer stated that Patsy Phillips is working on a letter to discuss when and how the Museum will reopen.

Eric mentioned that MARCOM is going to create a ticketing system. Jason Ordaz stated that MARCOM will likely use Zendesk for the ticketing system. Eric said that once the ticketing system is active, MARCOM will no longer accept emails for tasks like press releases, newsletter items, social media posts, website updates, etc.

Eric introduced Nicole Lawe and she mentioned that we have 35,000 followers across all of our social media platforms. Nicole is working on various Retention initiatives and she also worked on a Black Lives Matter campaign. She mentioned that IAIA started a Tik Tok account. Lara Evans commented that she would like to see A-i-R promotion in social media. A-i-R is going to ask previous artists to participate in new online initiatives, including Monty Little, and others. A-i-R will hold ZOOM sessions that include critiques. Lara plans to roll out the sessions in late July or early August. A-i-R will also hold panel discussions online.

Danyelle Means said that she wants to promote the Scholarship event in August via social media.

Eric stated that the committee will start discussing how events will take place on campus. Jason stated that we should still use the community calendar that is posted on the website and on the TV screens across campus.

Paul Moore asked if we will have #ManyNationsOneFamily t-shirts available. Eric said that the printmaking studio is closed and that they will not be able to produce t-shirts.

Shelley Patrick asked if students can have their own IAIA social media accounts, specifically for ASG. Eric told Shelley that she and ASG will need to give admin access to MARCOM for all social media accounts.

Meeting adjourned at 3:26 pm.