



Artist: Kathleen Wall (Jemez Pueblo) '14

Photo by Jason Ordaz

Institute of American Indian and Alaska Native Culture and Arts Development



Virtual Board of Trustees Meeting
August 2021

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**INSTITUTE OF AMERICAN INDIAN AND ALASKA NATIVE
CULTURE AND ARTS DEVELOPMENT**

**BOARD OF TRUSTEES MEETING
AUGUST 2021**

Travel Days - Tuesday, August 17 or Wednesday, August 18, and Friday, August 20

Wednesday, August 18, 2021

Auction Art Exhibition Private Tour for Board of Trustees Balzer Contemporary Edge Gallery, IAIA Campus. RSVP: 505-424-2309	10:00 – 11:00 a.m.
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VIP Viewing Party for Virtual Scholarship Event and Auction IAIA Museum of Contemporary Native Arts, Allan Houser Art Park RSVP: 505-424-2309	4:30 – 7:00 p.m.
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Live Broadcast of 2021 Virtual Scholarship Event and Auction Registration required: iaia.edu/bid	5:30 – 6:30 p.m.
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Thursday, August 19, 2021

**2021 BOARD OF TRUSTEES RETREAT AND MEETING
CLE Commons
Thursday, August 19, 2021
9:00 am - 12:00 pm**

**9:00 a.m. – 12:00 p.m. Building Capacity for Fundraising - CCS Consultants
CLE Commons**

Joint Lunch Trustees and Foundation Board of Directors CLE Commons	12:00 p.m. – 1:00 p.m.
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General Session
Lloyd Kiva New Welcome Center Boardroom
1:15 pm - 3:00 pm

- 1:15 p.m.**
- I. Call to order – Loren Kieve, Chair
 - II. Invocation
 - III. Determination of a Quorum
 - IV. Approval of Agenda
 - V. Approval of Minutes
 - VI. Cabinet Reports
 - VII. “Investment Overview” – First Citizen’s Bank Wealth Management Team
 - VIII. New Business
 - FY 2022 - Budget Presentation
 - Resolution 2021 - 010 - FY 2022 Budget
 - Resolution 2021 - 011 - FY 2021 Third Quarter Gift Acceptance
 - Board Goals for 2021-2022 – Loren Kieve, Chair
 - IX. Executive Session (if necessary)
 - X. Adjourn
 - Library and Technology Building – Presentation to Senator Tom and Jill Udall

Board Dinner IAIA Museum of Contemporary Native Arts, Allan Houser Art Park	6:30 p.m. – 8:00 p.m.
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Friday, August 20, 2021

Best of Show Ceremony and Luncheon Santa Fe Community Convention Center 201 W Marcy Street, Downtown Santa Fe	11:30 a.m. – 2:00 p.m.
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Alumni Luncheon IAIA Museum of Contemporary Native Arts	12:00 p.m. – 2:30 p.m.
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Summer/Fall Exhibitions Reception Member’s Preview Public Reception IAIA Museum of Contemporary Native Arts, Allan Houser Art Park	4:00 p.m. – 5:00 p.m. 5:00 p.m. – 7:00 p.m.
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Saturday, August 21, 2021

Breakfast in the Park: MoCNA, MIAC, and Autry Members IAIA Museum of Contemporary Native Arts, Allan Houser Art Park	7:00 a.m. – 9:00 a.m.
IAIA Recent Graduate Market (2016-2021) IAIA Museum of Contemporary Native Arts	7:00 a.m. – 5:00 p.m.
Museum Open Bison Star Natural Pop-Up Shop Duhon James (IAIA Alumni) Pop-Up Shop IAIA Museum of Contemporary Native Arts	9:00 a.m. – 5:00 p.m.
Community Conversations: Panel Discussion with Exposure: Native Art and Ecology Artists IAIA Museum of Contemporary Native Arts	9:00 a.m. – 9:45 p.m.
Gallery Session: one-on-One with Exposure Artists IAIA Museum of Contemporary Native Arts-Galleries	10:00 a.m. – 12:00 p.m.
Curator's Circle: A Panel Discussion with the Curators of Exposure: Native Art and Political Ecology IAIA Museum of Contemporary Native Arts, Allan Houser Art Park	1:00 p.m. – 2:00 p.m.

Sunday, August 22, 2021

IAIA Recent Graduate Market (2016-2021) IAIA Museum of Contemporary Native Arts – Museum Portal	7:00 a.m. – 5:00 p.m.
Museum Open Bison Star Natural Pop-Up Shop Duhon James (IAIA Lumni) Pop-Up Shop IAIA Museum of Contemporary Native Arts – Museum Store	9:00 a.m. – 5:00 p.m.
SWAIA Indigenous Fashion Show VIP Pre-Party Indigenous Fashion Show Indigenous Trunk Show 201 W Marcy Street, Downtown Santa Fe	1:30 p.m - 3:00 p.m. 3:00 p.m - 4:00 p.m. 4:00 p.m - 5:00 p.m.



IAIA Board of Trustees 2021-2022 Schedule of Meetings

August 18, 2021	Wednesday	IAIA Virtual Scholarship/Auction	5:30 p.m. – 6:30 p.m.
August 19, 2021	Thursday	Board Retreat/General Session	9:00 a.m. – 3:00 p.m.
August 21-22, 2021	Sat/Sun	Indian Market	10:30 a.m. – 3:30 p.m.
<i>*Travel Days: Tuesday, August 17th or Wednesday, August 18th, and Friday, August 20th</i>			
November 12, 2021	Friday	Committee Meetings	9:00 a.m. – 4:00 p.m.
November 13, 2021	Saturday	General Session	9:00 a.m. – 12:00 p.m.
<i>*Travel Days: Thursday, November 11th and Saturday, November 13th (late afternoon) or Sunday, November 14th</i> <i>(*Meeting dates and times subject to change)</i>			
February 18, 2022	Friday	Committee Meetings	9:00 a.m. – 4:00 p.m.
February 19, 2022	Saturday	General Session	9:00 a.m. – 12:00 p.m.
<i>*Travel Days: Thursday, February 16th and Saturday, February 18th (late afternoon) or Sunday, February 19th</i> <i>(*Meeting dates and times subject to change)</i>			
May 19, 2022	Thursday	Committee Meetings	9:00 a.m. – 4:00 p.m.
May 20, 2022	Friday	General Session	12:00 a.m. – 4:00 p.m.
May 21, 2022	Saturday	Commencement	11:00 a.m. – 1:00 p.m.
<i>*Travel Days: Wednesday, May 18th and Saturday, May 19th (late afternoon) or Sunday, May 20th</i> <i>(*Meeting dates and times subject to change)</i>			
August 17, 2022	Wednesday	IAIA Gala	5:30 p.m. – 9:00 p.m.
August 18, 2022	Thursday	Board Retreat/General Session	9:00 a.m. – 4:00 p.m.
August 20-21, 2022	Sat/Sun	Indian Market	10:30 a.m. – 3:30 p.m.
<i>*Travel Days: Tuesday, August 17th or Wednesday, August 18th, and Friday, August 19th</i> <i>(*Meeting dates and times subject to change)</i>			
November 4, 2022	Friday	Committee Meetings	9:00 a.m. – 4:00 p.m.
November 5, 2022	Saturday	General Session	9:00 a.m. – 12:00 p.m.
<i>*Travel Days: Thursday, November 3rd and Saturday, November 5th (late afternoon) or Sunday, November 6th</i> <i>(*Meeting dates and times subject to change)</i>			

Executive Committee Dr. Robert Martin, President Loren Kieve, Chair Beverley Morris, Vice Chair Ann Marie Downes, Treasurer Debby Goodman, Secretary JoAnn Balzer, Member at Large	Academic Affairs Committee Felipe Colon, Interim Dean Princess Johnson, Chair Ann Marie Downes Brenda Kingery Larry Roberts Matt Snipp
Audit Committee Lawrence Mirabal, CFO Bidtah Becker, Chair Barbara Ells Charlie Galbraith	Finance Committee Lawrence Mirabal, CFO Ann Marie Downes, Chair Charlie Galbraith
Museum Committee Patsy Phillips, Director Beverly Morris, Chair Bidtah Becker Andrea Burgess Barbara Ells Charlie Galbraith Princess Johnson Larry Roberts Matt Snipp	Institutional Advancement Committee Suzette Sherman Director, Institutional Advancement JoAnn Balzer, Chair Bidtah Becker Barbara Ells Charlie Galbraith Beverly Morris
Accreditation Liaisons Bill Sayre, Director, Office of Institutional Research Ann Marie Downes, Chair Andrea Burgess Barbara Ells Matt Snipp	President Martin's Annual Evaluation Loren Kieve, Board Chair Larry Roberts, Chair Ann Marie Downes Beverly Morris
Scholarship Event Board Liaisons Suzette Sherman Director, Institutional Advancement Roanna Shebala, Alumni Relations Officer JoAnn Balzer Barbara Ells Beverly Morris Foundation Board Liaisons Suzette Sherman Director, Institutional Advancement Barbara Ells Beverly Morris	Honorary Doctorate Board Representatives Dr. Robert Martin, President Bidtah Becker Andrea Burgess Larry Roberts

INSTITUTE OF AMERICAN INDIAN ARTS

2020-2021 BOARD GOALS

Institutional Advancement Committee

- Each Board member makes a commitment of time, treasure, and/or talent in support of IAIA's advancement plan and goals. Make an annual gift that is personally significant. Host at least one event annually to educate your friends/prospective donors about IAIA's mission, programs, and case for support.
- Approve IAIA's fundraising plan.
- Engage in appropriate advancement and outreach efforts with donors, alumni, and other IAIA stakeholders. Assist in the identification of prospective donors by identifying at least five prospects. Accept a select portfolio of donors for stewardship and cultivation.
- Continue to strengthen the partnership with the IAIA Foundation Board. The Board will invite the Foundation Board of Directors Chair and representatives to attend regularly scheduled Board of Trustee meetings. The Foundation Board will invite Board members or liaisons to the Foundation meetings.

Audit Committee - Multi-Year Goals

SY 2020-2021

- Establish a committee charter that clearly defines the Committee's role and authority. This way, there is always a clear roadmap even when changes to membership occur.
- Create a calendar for review of auditors, according to generally accepted best practices.

SY 2021-2022

- Have training on the review and understanding of the yearly financial audit for all trustees. Aimee and Larry can lead one, and the auditors could conduct a second session

SY 2022-2023

- Over the course of four quarters, review audit committee best practices as defined by NACUBO (Nat' l Association of College & University Business Officers). A proposed approach is for the Committee to break up the duties/best practices into 1/4ths and tackle a fourth of them each quarter

Finance Committee Goals

- Establish a committee chartered by May 2021 that outlines the roles and responsibilities of the Finance Committee.
- Conduct training at the finance committee and board level during the 2021 and 2022 academic years on how to interpret financial statements, understanding the budget process, and board responsibilities in the oversight of the investment portfolio. (We would use the next year to establish the training plan, including timeline, trainers, etc.)
- Identify opportunities to increase collaboration between the audit and finance committees by May 2021.
- Meet at least three times a year in between scheduled Board meetings as a committee starting in 2021.

Museum Committee

- Create vital partnerships with art collectors to build and enhance the museum's collection.
- Host a reception in 2022 to celebrate the museum's 50th anniversary and IAIA's 60th birthday.
- In order to increase Trustee involvement with the museum, the Committee will meet at least three times a year to plan the reception event and review collection areas in need of enhancement.

Academic Affairs Committee

- Meet at least three times a year in between scheduled Board meetings as a committee
- Increase the Board's relationship with faculty, staff and, students by guest speaking at various events hosted by the following: Faculty, Staff Council, Student Success Center, or Associated Student Government
- Increase board involvement in distance learning by providing recorded or live lectures regarding their backgrounds and areas of experience/expertise
- Annual recruitment training will be conducted in which recruitment materials and schedules of recruitment trips and venues will be provided to Trustees.
- At least one member of the Committee will attend the annual Higher Learning Commission Conference on Accreditation each year.

INSTITUTE OF AMERICAN INDIAN ARTS
VIRTUAL BOARD OF TRUSTEES
COMBINED COMMITTEE AND GENERAL SESSION MEETINGS

Friday, May 14, 2021
LKN Welcome Center Board Room
11:00 AM – 3:00 PM

Board Members:	Loren Kieve, Chair Princess Johnson Barbara Ells	Dr. Robert Martin Brenda Kingery Bidtah Becker	Beverly Morris Andrea Burgess JoAnn Balzer
Absent:	Charles Galbraith Ann Marie Downes	Dr. Matthew Snipp	Larry Roberts
Staff:	Angie Brown Laurie Logan Brayshaw Nena Martinez Anaya Felipe Colon Tatiana Lomahaftewa-Singer Manuela Well-Off-Man Todd Spilman	Dr. William Sayre Patsy Phillips Lara Evans Winoka Yepa Melanie Kirby Hank Cooper Anita Gavin Jason Ordaz	Larry Mirabal Paul Moore Suzette Sherman Aimee Balthazar Manny Ramirez Teresa Quintana Elissa Wheeler Jesse Morris
Guests:	Stock Colt	Martin Camacho, CCS Fundraising	

I. Call to Order

Loren Kieve, Chair, called the meeting to order at 11:00 AM (MST)

II. Invocation

Beverly Morris provided the invocation.

III. Determination of a Quorum

Loren Kieve, Chair, determined that a quorum was present.

IV. Approval of Agenda

Loren Kieve approved the agenda.

V. Approval of Minutes

A motion to approve the minutes of the February 2021 meeting was made by Beverly Morris and seconded by Larry Roberts. The vote was unanimous.

VI. Committee Reports and Action Items

Institutional Advancement, JoAnn Balzer, Chair

JoAnn Balzer acknowledged Barbara and Bob Ells' for establishing three full-tuition scholarships in Jeff Kahm's name. She introduced Suzette Sherman, Interim Director of Institutional Advancement, and Martin Camacho, Corporate Vice President of CCS Fundraising Consultants. They have been working together to increase the overall fundraising capacity at the Institute.

CCS Fundraising- Martin Camacho

Martin Camacho shared that IAIA now has a Case Support Task Force with representatives from faculty, leadership staff, and Board Members. The Task Force will work on strengthening IAIA's case for support. There is also a Core Committee that is moving the Major Gift Program forward. The Advancement Committee has identified over 100 prospective donors who can give or have given in the past and are interested in supporting IAIA by participating in a program or supporting the arts in other areas.

Scholarship Event

The emphasis of the 2021 Scholarship Event is to solicit corporate and business support. Proctor and Gamble have contacted Suzette Sherman to discuss how they can partner with IAIA.

Dr. Martin shared that Warren Media has approached IAIA and expressed interest in finding scholarships for the Screen Writing and MFA Creative Writing Programs. IAIA continues to work with Disney and now has a partnership with NBC Universal.

There will be an exhibition in the Balzer Gallery of all the auction items for the President's Circle event on August 3 and for the general public August 4-13, from 1:00 PM–5:00 PM. Bidding for the auction items will begin on August 4 and close at 8:00 PM on August 18. There will also be a live broadcast of the scholarship event on August 18 at 5:30 PM.

Foundation Updates

Stock Colt, Foundation Chair, mentioned, that the Foundation Board continues to work closely with Martin Camacho. He will present "Building Capacity for Fundraising" to the Trustees and the Foundation Board during the Board Retreat in August. In addition, an announcement will go out to the IAIA community introducing the new Foundation Board members and officers.

Finance Committee - Ann Marie Bledsoe Downes, Chair

Larry Mirabal provided the following budget summary and project updates.

Budget to Actuals

IAIA is halfway through its fiscal year, and expenses are tracking 10% under budget. Thus, the Institute remains on target to maintain a balanced budget and hit its reserve allocation amount of \$250,000.

Statement of Revenues

Conference Services, Museum Admissions, and Store sales continue to underperform as a result of the pandemic. However, many operating revenue centers performed well against their projections and have slightly bounced back from FY20.

Schedule of Revenues and Expenditures

P&L continues to look very healthy. Expenses are in line with the budget, and revenues are up significantly from last year, primarily due to MacKenzie Scott's gift. Excluding the donation, IAIA is close to a nine percent improvement over last year at this time. As

restrictions ease, there should be a steady improvement in the revenue areas. Revenue for Institutional Advancement is tracking at six percent above where they were last year at this time, in FY 20.

The Museum Shop's revenue is down compared to last year at this time. However, with the reopening, they're experiencing an increase in the store's foot traffic. In addition, the online store remains robust as customers are showing interest in the more expensive items, resulting in higher profit sales.

The Campus Bookstore's net revenues are up from where they were last year at this time. However, expenses have remained relatively flat due to the limited customer activity.

Conference Services is beginning to receive inquiries for the Summer; in June, small groups and small sports programs plan to return to the Campus.

Endowment

Larry Mirabal spoke with the First Citizens Bank Team, who reported that the Investment results for the first quarter of 2021 were very positive, with the endowment up over 40% from last March. In addition, the temporary restricted accounts are up 19.5% for the same period. Overall, the college's passive investment approach continues to yield very positive results.

IAIA's endowment has experienced significant growth over the past four years, increasing from 5.1 million in 2017 to over 12.5 million as of March 31.

Capital Project Updates

Phase I for the Research Center project will add 9,400 square feet to the Academic Building to accommodate the displaced labs from the ELLs Science and Technology Building. Phase II will be the renovation of the Science and Technology Building to house the permanent collection, archives, scholarly research, and study space, all under one roof. Finally, relocation of the Archives will occur in Phase III. They anticipate the entire project will be complete by the end of August 2022.

Other projects in progress are the exhaust work in the Ceramic Studio to improve ventilation. The installation of digital signage at the campus entrance to display real-time messages and emergency alerts. They will also upgrade the current security cameras and install wireless cameras in poorly covered areas. The upgrades to all the bathroom fixtures are now complete.

Finance and Administration distributed a portion of COVID funding to students to defray costs related to the pandemic for travel as they return home and for food, direct housing payments, and Wi-Fi connectivity. They created outdoor dining spaces and purchased picnic tables, umbrellas, and outdoor patio heaters. In addition, they bought over 80 laptops for students and Personal Protective Equipment (PPE) for staff; masks, gloves, signage, and physical plexiglass barriers. However, many deferred maintenance items were not allowable expenses. For example, they do not include construction as an allowable expense but permit prefabricated or portable structures for storage or additional classrooms to maintain social

distancing. Moving forward, IAIA is looking at creating scholarships for retaining students and emergency financial aid for students. They will also revisit opening the health clinic.

The Committee brought forward the following resolutions for consideration:

Resolution 2nd Quarter Gift Acceptance

Beverly Morris moved to accept **Resolution 2021-006 FY'2021-2nd Quarter Gift Acceptance:**

Be it resolved that the President of the Institute of American Indian Arts has reviewed and recommends the acceptance of the gift donations to the IAIA Trust from January 1, 2021, through March 31, 2021, which are listed below:

2nd Quarter (January 1 – March 31, 2021)

Gifts of \$ 1,786,670

\$ 742,378 Scholarships & Endowments.

\$ 148,814 General Donations & Museum Memberships.

\$ 895,478 Grant Proceeds and Temporarily Restricted Gifts

Seconded By: Biddah Becker

Outcome: Passed by unanimous vocal approval.

Resolution Title III Endowment

Beverly Morris moved to accept **Resolution 2021-007 Title III Endowment:**

Be it resolved that the Board of Trustees of the Institute of American Indian and Alaska Native Culture and Arts Development approves the transfer of \$1,034,522 in Title III funding to the quasi-endowment for investment in the larger endowment asset pool.

Seconded By: JoAnn Balzer

Outcome: Passed by unanimous vocal approval.

Academic Affairs Committee Princess Johnson, Chair

Princess Johnson commended the Honorary Doctorate Committee on selecting Charlene Teters as the 2021 Commencement speaker. In addition, she recognized Chad Brown Eagle, the second IAIA fellow currently working at GBH productions in Boston with Sydney Issacs on the second season of Molly from Denali. He has the potential of earning a full-time or part-time position with the team.

Felipe Colon shared that the Academic Division has been working on expanding IAIA's Graduate Programs since 2013. An MFA in Museum Studies Cultural Administration is now under discussion. The Curriculum Committee and Faculty Council have approved all courses for the MFA in Cultural Administration.

The Committee brought forward the following resolution for consideration:

Resolution MFA in Cultural Administration

Biddah Becker moved to accept **Resolution 2021-008 MFA in Cultural Administration.**

Be it resolved, the Board of Trustees of the Institute of American Indian and Alaska Native Culture and Arts Development approves the creation of a low-residency Master of Fine Arts degree in Cultural Administration.

Seconded By: Barbara Ellis

Outcome: Passed by unanimous vocal approval.

Enrollment Management

The Summer Bridge Program is scheduled for July 18-August 8, 2021, and Admissions is expecting 50 freshmen students to participate. IAIA received a \$63,000 "2021 COVID Aid for Student Success" grant from the American Indian College Fund for retention and recruitment initiatives. The decision was made to use the funding to recruit first-year students by offering a \$1,000 incentive to enroll in the 2021 Summer Bridge Program. In addition, the IAIA Land Grant program will offer a 3-credit hour course in Global Climate Justice.

Four seniors are graduating from the "15 to Finish-4 for 3 Program" and will receive a tuition rebate for their senior year. Currently, 97 students have registered for the Fall semester.

Student Life Division

Over 30 students completed their applications for Fall housing; however, before students return to campus, they will be required to have their COVID vaccinations to protect other students, faculty, and staff. There will be exemptions for medical, religious, and philosophical reasons. Over 91% of IAIA faculty and staff are currently vaccinated.

Student Life Division brought forward the following resolution for consideration

Resolution COVID Vaccinations

Beverley Morris moved to accept **Resolution 2021 – 009 Vaccination.**

Be it resolved that it is the policy of the Institute to require all students, as well as any family members living in the residence hall and family housing, and any contractors, vendors, or others who regularly come onto the campus to be fully vaccinated against COVID-19 and to provide valid evidence that they have been fully vaccinated for at least two weeks before coming onto campus; and

Be it further resolved that the President of the Institute may provide further guidance and direction on this policy as he deems necessary for the protection of the Institute and the community.

Seconded By: JoAnn Balzer

Outcome: Passed by unanimous vocal approval.

Museum Committee, Beverly Morris, Chair

Beverly Morris shared that USA Today's 10best.com readers' poll website has named the Museum of Contemporary Native Arts the third-best art museum in the country. In addition, Patsy Phillips has been appointed to the 2021 International Council of Museums.

Tatiana Lomahaftewa-Singer installed a Memorial Exhibition of Jess Kahm's work at the Ellis Science and Technology Building. The installation will remain open through December 1.

Patsy Phillips has put together numerous committees to plan both the museum's 50th and IAIA's 60th celebrations

VII. Reports

President's Report

There were no questions for Dr. Martin's President's Report.

Institutional Research

There were no questions for Dr. Bill Sayre's Institutional Research Report.

Marketing and Communication

Eric Davis was unable to attend the meeting; there were no questions on the Marketing and Communications report. However, Dr. Martin shared the executive summary from Marketing & Advertising Business Unlimited (MABU) on behalf of Eric Davis. IAIA will continue to contract with MABU to implement their recommendations to increase the institution's visibility, strengthening the Marketing and Communications Program, and adding metrics to the strategic priorities.

Office of Sponsored Programs

USA Cycling awarded IAIA a three-year grant that includes financial and in-kind commitment, mentorship, cycling guidance, content, and marketing support. As a result, IAIA expects to receive ten bikes by June 2021. In addition, Paul Moore is organizing a cycling team to work with USA Cycling.

Laurie Logan Brayshaw and Dr. Martin met with Kathy Baird and Sam McCracken of Nike regarding potential future collaborations to enhance opportunities for students and faculty. They discussed how other companies are working with IAIA through internships and scholarships. Nike is pledging \$5,000 for the 2021 Virtual Scholarship Event.

Alumni Council

There were no questions for Manny Ramirez's Alumni Council Report. However, Manny Ramirez mentioned, that the IAIA Alumni Association and Alumni Council raised \$2,265 in their Walk to Graduation fundraising initiative.

VIII. Old Business

There was no old business to review.

IX. New Business

There is not any new business proposed. However, as COVID restrictions ease, the Board agreed to an in-person meeting in August.

Loren Kieve requested a current list and bios of all Foundation Board Members.

X. Executive Session

No executive session.

XI. Adjourn

Bidtah Becker made a motion to adjourn the General Session at 2:22 PM. Brenda Kingery seconded the motion. Motion passed by unanimous vocal approval.

**INSTITUTE OF AMERICAN INDIAN AND ALASKA NATIVE
CULTURE AND ARTS DEVELOPMENT**

RESOLUTION # 2021 - 10

August 19, 2021

Whereas, the Institute of American Indian Arts anticipates our Federal Appropriation in FY22 to be \$11,000,000; and

Whereas, the Institute of American Indian Arts anticipates other revenues, such as tuition and fees, room and board, auxiliary revenue, COVID-19 aid, and fundraising, of \$4,507,390; and

Whereas, the Institute of American Indian Arts anticipates operational expenditures, debt service, and contingency reserve addition to be \$15,507,390; and

Now Therefore Be It Resolved that the Board of Trustees of the Institute of American Indian and Alaska Native Culture and Arts Development concurs with the recommendation of the balanced FY 2022 Operating Budget of \$15,507,390 in total revenue and expenditures.

Offered by: _____

Seconded by: _____

Vote: Aye _____ Nay _____

Attachments: Yes _____ No _____ X

**INSTITUTE OF AMERICAN INDIAN AND ALASKA NATIVE
CULTURE AND ARTS DEVELOPMENT**

RESOLUTION # 2021 – 011

DATE: 08/19/2021

Whereas, the President of the Institute of American Indian Arts has reviewed and recommends the acceptance of the gift donations to the IAIA Trust from April 1, 2021 through June 30, 2021, which are listed below:

3rd Quarter (April 1 – June 30, 2021)

Gifts of \$ 3,873,671	\$ 22,707	Scholarships & Endowments;
	\$3,060,733	General Donations & Museum Memberships;
	\$ 790,231	Grant Proceeds and Temporarily Restricted Gifts

Now Therefore Be it resolved, that the Board of Trustees of the Institute of American Indian and Alaska Native Culture and Arts Development concurs with the recommendation of the President and accepts said gifts.

Offered by: _____

Seconded by: _____

Vote: Aye _____ Nay _____

Attachments: Yes _____ X _____ No _____

Brenda Kingery, Secretary

FISCAL YEAR 2021	IAIA				3rd QTR
<u>IAIA TRUST</u>	<u>Fund</u>	<u>Apr-21</u>	<u>May-21</u>	<u>Jun-21</u>	<u>Total</u>
General Endowed Scholarships	1301	78			78
IAIA Board of Trustees Endwd Schlrsip	1388	250			250
Permanent Endowment	1390	2,390			2,390
TOTAL ENDOWMENTS		2,718	0	0	2,718
Emergency Student Fund	3002	1,695			1,695
N. Scott Momaday Scholarship	3010	400			400
General Scholarships	3101	16,468			16,468
ISIS Alumni Scholarship Fund	3141	100			100
MFA Scholarship Fund	3155	727			727
Allan Houser Scholarship	3156	300			300
Jeri Ah-be-hill Scholarship	3162	50			50
Loren G. Lipson MD Scholarship	3167	100			100
Charles & Carol Dailey Memorial Scholarship	3172	150			150
TOTAL SCHOLARSHIPS		19,990			19,990
General Donations	5001	36,319	17,000		53,319
MUSEUM MEMBERSHIP	5004	4,125	810	2,479	7,414
Northern Trust 2021 Fund	5006			3,000,000	3,000,000
TOTAL - UNRESTRICTED		40,444	17,810	3,002,479	3,060,733
Academic Division-Restricted	4100	150			150
Museum Restricted	4200	4,574	25		4,599
Continuing Education - RESTRICTED	4810	90			90
USDOE Title III - IAIA Outreach Program	4100/177	100			100
USDOE Title III - Academics Visiting Faculty P	4430/05	7,698		11,162	18,860
USDOE Title III - Counseling Program	4430/08	1,599		899	2,498
USDOE Title III - Cinema Arts Computer Equip	4430/09	9,000		9,500	18,500
USDOE Title III - Archives Shelving/Museum C	4430/10			525	525
USDOE Title III - Fiber Cabling	4430/13	16,645			16,645
Title III USDOE - MFA Studio Arts Developmer	4430/16	6,563		9,460	16,023
USDOE Title III - Endowment	4430/20		355,149		355,149
USDOE Title III - Master Plan	4542/06	5,041			5,041
USDOE Title III - Research Center project	4542/08	41,894			41,894
USDOE Title III - Endowment	4542/09		310,157		310,157
TOTAL - RESTRICTED		93,354	665,331	31,545	790,231
TOTAL CUMULATIVE - QTD		156,506	683,141	3,034,024	3,873,671

To: IAIA Board of Trustees
From: Robert Martin, President
Date: August 2021 Board Report
Subject: President's Quarterly Report

Mission Objective I: Improve Student Success

A. Increase Resources for Students

- IAIA received the following grants:
 - The American Indian College Fund awarded \$450,000 over five years to incorporate computer science into IAIA majors.
 - USDA Rural Development Program awarded \$175,000 to fund the installation of additional solar panels for the campus.
 - IAIA received the \$4.4 million in COVID relief funding that the BIE was withholding to determine our eligibility for the funds. I express gratitude to Carrie Billy, AIHEC President & CEO, and New Mexico US Senator Ben Ray Lujan for their persistent efforts to ensure the college would ultimately receive the funds.
 - We still have not received the \$4.7 million in COVID relief funding designated for USDE Minority Serving Institutions.
 - The BIE distributed \$428,000 for Operations and Maintenance/Construction projects to each of the Tribal Colleges and Universities. The Bureau of Indian Education first transfers IAIA's funding to AIHEC as a pass-through to the college, which has caused a slight delay in receiving the funds.
 - The US Department of Education provided \$636,000 to IAIA for direct Student Emergency Aid. The funding is required to be distributed to students prioritize by need and who were enrolled at IAIA since March 2020. Both undergraduate and graduate students are eligible for the awards, ranging from \$100 to \$534. Approximately \$400,000 will be awarded this summer, and the remaining \$236,000 will be awarded to students during the Fall 2021 semester.
 - We are using \$300,000 of USDE Institutional Aid funds to pay down outstanding student balances, resulting in a slight increase in enrollment thus far.
- IAIA received the following gifts:
 - The IAIA Museum received a \$3 million unrestricted gift from MacKenzie Scott and Dan Jewett.
 - Warner Media provided \$20,000 to fund scholarships for 2 MFA Creative Writing students.
 - Kathryn O'Keeffe left a \$2.6 million bequest to IAIA for scholarship and endowment support.

B. Improve retention and completion

- Spring Semester enrollment is projected to be between 450 to 480 full-time equivalent (FTE) students. Student Success Center staff are making personal phone calls to students who have not yet registered to answer questions they may have for Fall 2021. Because of the pandemic's devastating impact on Indian communities, some students remain hesitant to leave their communities to resume their college education.
- The summer bridge session has 23 students enrolled in the three-week program that began on July 18th and ending on August 8th. The theme of this year's program is "Mental Health Awareness," aimed at ensuring the program offers a comfortable, safe, and inclusive environment for all participants.

Melanie Kirby and Teresa Quintana, Land Grant Department staff, are teaching the Summer Bridge Course, *LIBS111 Global Climate Justice*.

- The total number of degrees awarded at IAIA in the past ten years has increased. Moreover, during the pandemic years, 2019-20 and 2020-21, there was a 31% increase in degrees awarded from 62 in 2019 to 85 in 2021. Bachelor's Degree production increased the most in 2020-21 by an average of 55%. This is a tribute to our students, faculty, and staff for remaining committed to their educational and employment goals during this pandemic.

C. Develop student leadership skills

- A priority for the new academic year is to assist in organizing the Associated Student Government (ASG) to increase the student voice in the governance of the college. All institutional committees and the Board of Trustees have student representatives; it is imperative for the ASG to organize as soon as possible.
- In recruiting for the Dean of Student Life position, the college experienced two unsuccessful searches. After the second search ended with the resignation of Paul Moore to focus on his artwork, we began to explore additional options for going forward. In reassessing the Dean of Student's position, we knew that appointing someone to an interim role for a third consecutive year was not in the best interest of the college and the students we serve. During this process, we realized we had a well-qualified, experienced internal candidate in Nena Martinez Anaya, which also would provide an opportunity to restructure the Student Life and the Student Success Center departments. This reorganization permitted us to take advantage of Nena's wide range of experience and expertise as well as facilitate cooperation and collaboration between these two departments that significantly impact the student experience. In addition to Nena assuming the Dean of Students position, Mary Silentwalker, the Director of Admissions, will assume additional responsibilities for the retention program; her title will change to Associate Dean for Admissions and Retention. Leslie (JR) Romero, the Housing Director, will take on added supervisory duties for student activities and food services, resulting in a change in title to Associate Dean of Students.

D. Promote involvement of IAIA stakeholders in student success

- The Pathways Council, led by its tri-chairs, Anita Gavin, Dr. Jessie Ryker-Crawford, and Andrea Otero, continues to provide the leadership to achieve IAIA's student success priorities, which include improving our success rates for students enrolled in developmental math and English courses, revising the academic advising program, and establishing a staff advising program that has been renamed "Cultural Connectors."

Mission Objective II. Strengthen academic programs

A. Expand interdepartmental engagement in the academic programs

- Larry Mirabal, CFO, led the RFP process that selected Jaynes Corporation as the general contractor to complete the first phase of the Research Center in the Academic Building. This construction on the west end of the building will house the Museum Studies, Cinematic Arts and Technology, and Science programs.

Phase 2 of the design work is currently underway to renovate the Science and Technology building space to accommodate the Research Center staff, the archival materials, visiting scholars, and the artist-in-residence program.

Mission Objective IV: Ensure a safe community

A. Promote health, wellness, and safety

- Regular Town Hall meetings continue to be scheduled for faculty, staff, and students to provide general information and updates regarding the pandemic and its impact on programming at IAIA
- The state of New Mexico lifted capacity restrictions in early July as the state made progress with vaccination rates and experienced reductions in COVID – 19 case numbers, hospitalizations, and deaths. As a result, and after 16 months of closure, the IAIA campus reopened to the public. Visitors and the IAIA community, however, are required to follow the following COVID – 19 protocols:
 - Masks are not required to be worn indoors or outdoors by those fully vaccinated. Appropriate signage will remain posted. One is considered fully vaccinated two weeks after receiving either the second Pfizer or Moderna vaccine dose or two weeks after receiving the single dose of the Johnson and Johnson vaccine.
 - Individuals who are not fully vaccinated must continue to wear masks indoors and practice social distancing.
- We will continue to follow all public health orders, executive orders, and COVID – 19 safe practices.
- We have signed the White House's COVID –19 Vaccine Challenge [pledging to encourage our campus community to get vaccinated](#). All students enrolled for in-person classes will be required to be vaccinated. Given the spread of the Delta variant, we must continue to be diligent in our efforts to increase vaccination rates among students, faculty, and staff. We will be hosting vaccination and testing clinics on campus.
- Fall Semester classes will be approximately 50% in-person and 50% online, including Hyflex courses that can be taken either online or in-person – the New Normal.
- Below are a few of the campus safety improvements made possible using COVID relief funds:
 - Water bottle stations and fountains
 - Campus gallery expansion
 - Student Union HVAC replacement
 - Outdoor Classrooms
 - Add awnings and natural gas heaters to café patio
 - Sculpture Foundry awning for courtyard
 - Auditorium A/V overhaul to maximize use this larger space for classes
 - Academic building HVAC replacement
 - Lighted pathway to Hogan
 - Ceramic studio and kiln ventilation
 - Security camera upgrades

- Bandwidth upgrades
- Electronic entrance sign.

B. Strengthen Title IX programs and processes

- Laurie Logan Brayshaw has updated the Title IX annual training to be presented to the IAIA community. The training will be delivered in person this year rather than online.

Mission Objective V: Advance contemporary Native arts and cultures

A. Advance scholarship and dialogue on Indigenous arts and culture

- Dr. Laura Evans was selected as the inaugural director of the Research Center.
- Felipe Estudillo Colón (Laguna Pueblo) was selected to serve as IAIA's permanent Academic Dean and Chief Academic Officer, effective June 21st. During the past year, Felipe provided strong, creative leadership as the Interim Dean in responding to the challenges posed by the pandemic. He also continued the expansion of IAIA's academic programs in studio arts and museum studies and performed an integral role in the planning for the Research Center.

Mission Objective VI: Build Institutional Capacity for Growth

A. Ensure long-term sustainability and financial growth

- I am pleased to welcome Suzette Sherman as our permanent Director of Institutional Advancement, effective. Suzette excelled in the interim position by bringing to the role her extensive leadership and management experience in fundraising, membership, marketing, business development, and guest services for nonprofit cultural organizations and museums. Suzette's goals are to build collaborative teams, high-performance business models, and multi-channel marketing campaigns that generate significant revenue and donor loyalty. Due to her knowledge of the community, Suzette has already brought donors to IAIA to support scholarships.
- The CCS Fundraising Consultants will provide a joint professional development session for the Board of Trustees and the IAIA Foundation Board of Directors on August 19th. CCS is assisting the college in building its fundraising capacity by facilitating the creation of "a story for support" and reviewing policies and procedures, the budgeting process, and staffing requirements for successful fundraising.
- The Biden administration requested \$11 million for IAIA in FY 22, representing a \$228,000 increase over our FY 21 funding level. The Congressional House Report increased our funding to \$11,772,000 in FY 22, a \$1 million increase over our FY 21 appropriation.

B. Implement a marketing and communication plan to brand and promote IAIA

- During Eric Davis's extended absence from campus, Jason Ordaz, Associate Director for Marketing and Communications, has served admirably as the Interim Director of Marketing and Communications.

- Marketing and Communications is implementing the website navigation recommendation by MABU, the marketing and communications consultant. An outside website developer will assist with revamping the IAIA website's main navigation system. In addition, IAIA Alumna Veronica Clark '21 has been contracted to rewrite the more than one hundred web pages of copy.
- IAIA's open house is scheduled for September 29th that will include both in-person and virtual events.

C. Determine need and capacity for offering new undergraduate and graduate programs

- IAIA's second graduate program was launched in July with an inaugural class of 12 students in the program and a stellar team of faculty/mentors, including our own Charlene Teters.
- The substantive change request for IAIA's third graduate program, Master of Fine Arts in Cultural Administration, is being finalized for submission in August to the Higher Learning Commission for their approval. We hope to receive their decision by November to begin the process of hiring a director and recruiting students for the program.

To: Dr. Robert Martin, President
From: Anita Gavin, Interim Director, Institutional Research
Date: July 20, 2021
Subj: Quarterly Board Report

Mission Objective 1: Improve Student Success

B. Improve retention and completion.

Project: Improve student persistence. 30% complete.
Our work on student success continues:

Jesse Morris, Contractor, Dr. William Sayre, Contractor, and I provide assistance to the Achieving the Dream (ATD) Pathways Council. I serve as one of the tri-chairs, Jesse takes minutes, and we all provide advice and direction on projects and metrics. We have completed the Annual Reflection for submission to ATD. The projects proposed for AY 2021-22 are:

- Expand the Math 1UP Scholars program to include 16 students and to begin an English 1UP Scholars program also enrolling 16 students.
- Advising Redesign
- Reconfigure Staff Advising Program
- Indigenize Student Success

Our ATD coaches have suggested that the institution, as a whole, focus on a few metrics that everyone comes to understand. Institutional Research has proposed the three metrics to be used:

- Freshmen retention after their first year
- Transfer retention after their first year
- Persistence of degree-seeking undergraduates from semester to semester

We are assembling historical data to assist with further analysis, including goal setting. These metrics are also included in our student metric dashboards.

Mission Objective 4: Ensure a safe community

C. Engage the community in addressing safety concerns.

Project:

Other: President Biden issued an executive order requiring all agencies to participate in an equity assessment this summer, with other actions to follow. The Office of Management and Budget is directing this work, and we are working on submitting our first assessment report on August 9, 2021.

Mission Objective 5: Advance contemporary Native arts and culture

A. Continue to refine and implement the indigenous assessment.

Project: HLC Quality Initiative. 30% complete.

We have submitted the HLC Quality Initiative. It focuses on our student success work through Achieving the Dream and includes discussion on how we can indigenize our student success efforts, much as we did successfully with learning outcomes assessment. This project is called Indigenizing Student Success (ISS). Dr. Martin invited ten individuals to serve on the ISS Committee. In the initial meeting of the ISS Committee, everyone received the text: *Beyond Access: Indigenizing Programs for Native American Student Success*. Cabinet members have

also received the text, and a retreat with the cabinet and the ISS committee is being planned for late August.

Mission Objective 6: Build institutional capacity for growth

A. Ensure long-term sustainability and financial security.

Project: Plan '22 metrics and indicators. 65% complete. The IR office continues to work on draft Tableau dashboards for the Plan '22 indicators. We are simplifying the process and building just five: freshmen retention, persistence of all students from semester to semester, completion rates, student engagement, and student satisfaction. Jesse is developing a student satisfaction dashboard using the student satisfaction survey that reflects the response from the Spring student satisfaction survey.

Project: Award Production Dashboard. 90% Completed. The total number of degrees awarded in the past ten years has increased (see Figures 1 and 2). During the pandemic years, 2019-20 and 2020-21, IAIA's students managed to increase award production by an average of 31%. Bachelor Degree production increased the most in 2020-21 by an average of 55%.

Project: Plan 2025 is in the planning stages. We have invited Susan Murphy to meet with the Office of Institutional Research and Dr. Martin to consult and facilitate the process to begin in September 2021.

Other: Reports, datasets, and projects generated by Institutional Research this quarter:

Recurring Reports:

- NSC Monthly Enrollment Reports
- NSC Degree Verify
- NSLDS Reports-Update Degrees
- New Student Accounts
- New Employee Accounts
- College Board Report
- Petersons UG Survey
- Open Doors Survey
- NMHED – Enrollment Files
- ATD – Annual Reflection
- AICF Persistence Report

AdHoc Reports

- Cares Act Funding Report – Financial Aid
- Contact information for Survey - Continuing Education
- Student Contact Information – Cares Act Funding Financial Aid
- Student Application Data – Marketing and Communications
- Active Student Report – Marketing and Communications
- Dual Credit Report – Admissions

Projects:

- In-person Empower Trainings – (Colin Fraser, Dawn Martinez, Andrea Otero, Christine Johnson)
- Assisted with updates to Staff Advising Program – ATD
- Assisted with Degree Awarding – Registrar
- Empower Program Menu – Financial Aid
- Test Score Enhancement to Empower

Other Empower Duties:

- Assist Students/Staff with Empower- Log in, forgotten password, problems with reports, web applications, permissions, training, etc.
- Responded to approximately 59 Empower Tickets (23 Password Reset, 36 other tickets)
- Degree Verifications for National Student Clearinghouse
- Submit concerns to ComSpec and follow up with user issues.
- Evaluate the need for Enhancements and submit to ComSpec, then follow up.

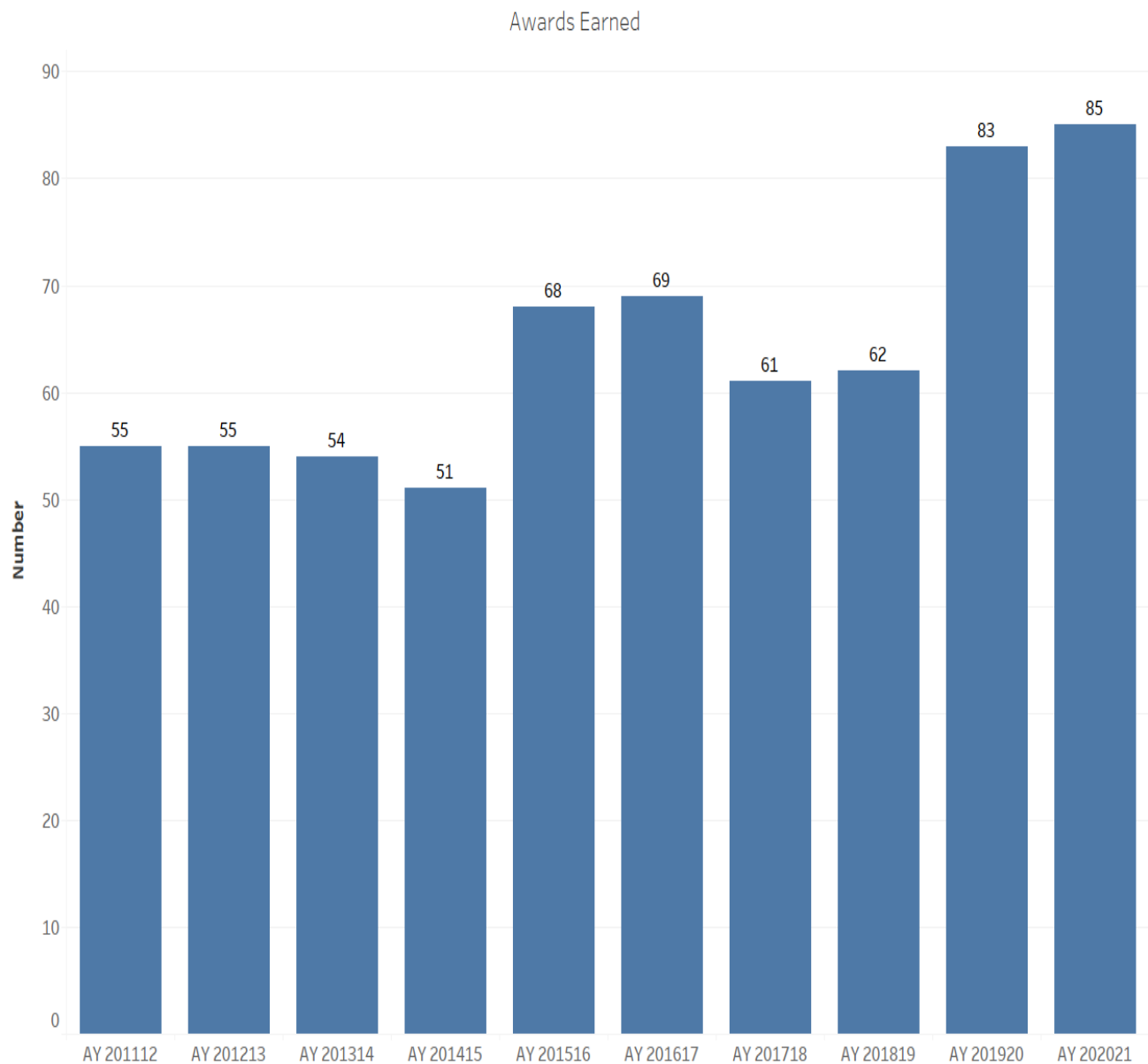


Figure 1

Notes:

- The average number of degrees produced from AY 2011-12 to AY 2020-21 is 64
- This is a duplicated count of student awards

Source: Empower Student Information System (SIS)

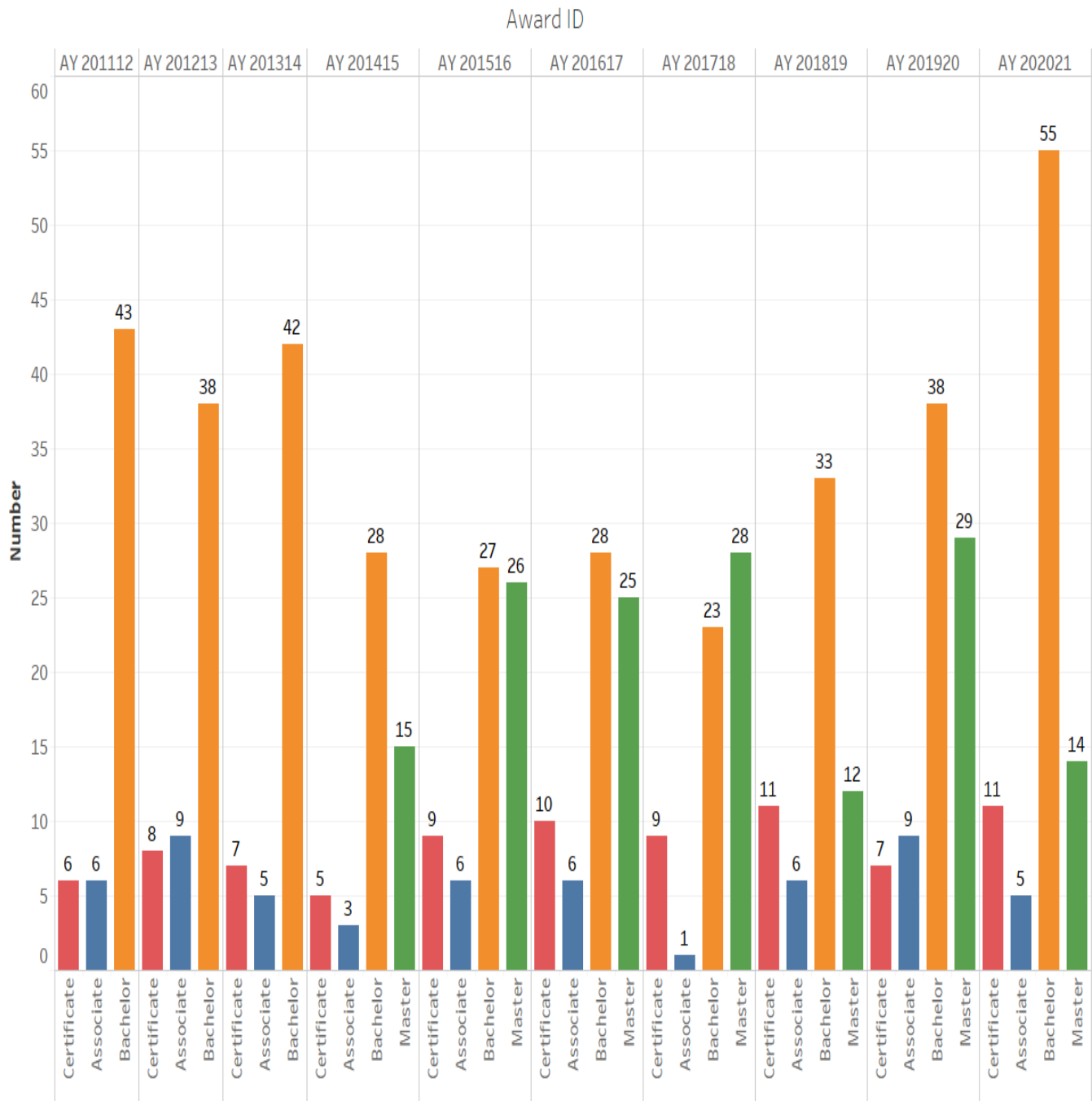


Figure 2

Notes

- The average number of Bachelor Degrees produced from AY 2011-12 to AY 2020-21 is 35
- This is a duplicated count of student awards

Source: Empower Student Information System (SIS)

To: Dr. Robert Martin
From: Jason S. Ordaz, Interim Director of Marketing and Communications
Date: Tuesday, July 20, 2021
Subject: Quarterly Board Report for Marketing and Communications

Mission Objective V. Advance Contemporary Native Arts and Culture

E. Strengthen the connection between the College, its Museum, Tribes, and the Santa Fe community

Project: Build and Expand Partnership with Southwestern Association for Indian Arts (SWAIA)

Worked with staff at SWAIA to build and expand the partnership with IAIA. This year's partnership strengthens ties between the two institutions through a featured article that will be published in the 2021 SWAIA Annual Indian Market Directory. The featured article, *Where Native Artists Emerge—IAIA's Art Market*, was written by Marketing and Communications staff. The partnership also includes a full-page ad that not only promotes IAIA's programs but also its Museum. The ad was designed by Marketing and Communications staff. (Note: The article is a full two-page spread.)

The featured article is included here for reference.

It's early in the morning, like 5 AM early. The weather is brisk as artists begin to unload their art from vehicles in front of the IAIA Museum of Contemporary Native Arts (MoCNA) portal. These artists are exceptional, and there is a common thread that they all share. They're students and recent graduates from the Institute of American Indian Arts (IAIA) college in Santa Fe, New Mexico, known by many as the birthplace of contemporary Native arts. At IAIA, the mission is "To empower creativity and leadership in Native Arts and cultures through higher education, lifelong learning, and outreach."

Unloading art, ephemera, and booth props aren't unique to this cohort of artists busily setting up for Market. Notably, is that the artists are helping each other, conversing, laughing, and sharing stories. Why? Because these are IAIA students and alumni. Although students from over 100 federally recognized tribes enroll in any given semester, its core rests in community sharing and learning because IAIA is *many nations, one family*.

Setting up for an artist market in downtown Santa Fe happens year-round, all four seasons, in the chilly, dark, sometimes snowy winter, through balmy sun-filled days where monsoons erupt without a moment's notice. Native artists from the United States and First Nations from Canada may say that there's only *one* Market, the Southwestern Association for Indian Arts (SWAIA) annual Indian Market, now in its ninety-ninth year. The SWAIA Indian Market brings in visitors from throughout the globe, upwards of one hundred thousand during the weekend event—Santa Fe Plaza, located downtown, swells with Native art-makers and art-lovers.

IAIA's Recent Graduate Art Market sits in the interior of SWAIA's Indian Market, between the Cathedral Basilica of St. Francis of Assisi and the Plaza. IAIA students and recent graduates who sell their art under MoCNA's portal aren't freshmen or amateur artists. They're born from communities who've been making art for centuries, steeped in a tradition passed on from their elders, yet, in this new age, they're springing forward and evolving their work into rich contemporary Native art. The small subset of artists who participate annually in the IAIA Art Market understands that this is a stepping stone to the *one* Market, SWAIA.

"Being part of the IAIA Art Market is a great opportunity because I get to network with people and show and sell my art. Having a booth during Indian Market weekend is a great experience," says IAIA Alumni Terran Last Gun (Piikani) '16. "Then, as an emerging artist, I received a lot of exposure the first time I had a booth in the IAIA Art Market. I mean, I completely ran out of business cards. Later, when people called me to purchase art or visited my booth at SWAIA's Indian Market, I found out that I gave them

a business card during the IAIA Art Market. Being in the IAIA Art Market helped get me where I am today. In 2019, I had the opportunity to participate in the SWAIA Indian Market, which was my most successful Market ever, and I won best in my category, which was great to get that type of recognition."

IAIA artists are almost synonymous with SWAIA artists. A long list exists of IAIA Alumni who have participated and won prestigious awards during SWAIA's Indian Market. Notable IAIA Alumni artists include Cara Romero (Chemehuevi Indian Tribe) '05, Diego Romero (Cochiti Pueblo) '86, Monty Little (Diné) '15, Shane Hendren (Navajo) '91, Kathleen Wall (Jemez Pueblo) '14, Wanesia Spry-Misquadace (Ojibwe) '02, Keri Ataumbi (Kiowa) '96, Marla Allison (Laguna Pueblo) '00, and Jody Naranjo (Santa Clara Pueblo) '90, to only name a few. Their distinguished awards, many times over, include Best of Show, Best of Division, First Place, and others in nearly every category and award.

Visit the IAIA Recent Graduate Art Market at MoCNA this year because you never know—the IAIA artist you support today *may* be the future of Contemporary Native Arts.

The project is 99% complete. (The SWAIA Directory will be available on August 13, 2021.)

Mission Objective IV. Ensure a safe community

B. Strengthen Title IX programs and processes

Mission Objective III. Build college community

B. Identify and deliver effective institutional communication

Project: Expand Equity and Inclusion for LGBTQ+ Community

Add new convention for personal pronouns in the official IAIA Style Guide and design, create, and deploy new official IAIA LGBTQ+ logo.

In exploring ways to be more inclusive, Marketing and Communications, with the assistance of IAIA President Dr. Robert Martin, instituted a new convention for personal pronouns in the official IAIA email signature. Personal pronouns, which can be added as "he, she, or they," are optional but recommended.



Additionally, along with support from the President's Office, Marketing and Communications created a new LGBTQ+ logo. The logo was announced in the July 2021 Newsletter and on IAIA's social media platforms. In the third quarter, Marketing and Communications will create a flag that can be displayed on the flag pole near the Lloyd Kiva New building.

The new logo and the Email Signature page (from the IAIA Style Guide) are included here for reference.

The project is 100% complete.

Email Signature

All email signatures should be set in an Arial or Helvetica font. The signature and related information should be presented in the order and style shown here. All type in the signature should be the same size, and except where noted, the color should be black and the font style regular.

Use the official IAIA red (HEX #D13339, see Colors on page 7) for lines "Institute of American Indian Arts" and "IAIA's Mission Statement."

Structure of email signature uses the following conventions (note that pronouns are optional):

Line 1: Name, Degree (Tribal Affiliation)
Line 2: Pronouns
Line 3: Position Title
Line 4: Department
Line 5: Institution Full Name
Line 6: Mailing Address
Line 7: Office Number
Line 8: Mobile Number
Line 9: Fax Number
Line 10: Email Address in lowercase
Line 11: Website Address
Line 12: Blank
Line 13: IAIA Mission Statement

Important Note: Personalized taglines or statements are not acceptable, only the official IAIA mission statement is allowed.

Pronouns (optional) are generally written in the following way:

She/Her/Hers
He/Him/His
They/Them/Theirs

Use of Microsoft Outlook stationery, other themes, background design elements, alternate colors (other than black and red), or other fonts or font styles are not acceptable.

Contact communications@iaia.edu for assistance setting up email signatures.

Mary Silentwalker, M.Ed (San Felipe Pueblo)
She/Her/Hers
Director
Admissions and Recruitment
Institute of American Indian Arts
83 Avan Niu Po Road, Santa Fe, NM 87508
P (505) 424-2300
C (505) 424-2300
F (505) 424-2300
E mary.silentwalker@iaia.edu
www.iaia.edu

IAIA's Mission: To empower creativity and leadership in Native arts and cultures through higher education, lifelong learning, and outreach.

www.iaia.edu • communications@iaia.edu • rev. 2021-06-21

Mission Objective VI. Build institutional capacity for growth

B. Implement a marketing and communication plan to brand and promote IAIA

Project: Sponsor *Santa Fe Plaza Concert Series* titled *Native Showcase*

Contact local music and event producer AMP Productions to secure sponsorship during the annual *Santa Fe Plaza Concert Series*, specifically the week of SWAIA's Annual Indian Market. Marketing and Communications and AMP Productions worked together to build a Native-only lineup titled *Native Showcase*. The showcase features Lindy Vision, Sihasin, and select Low Residency MFA in Creative Writing (MFACW) Alumni who will read poetry and fiction.

Lindy Vision is an indie rock trio from Albuquerque, New Mexico, formed by sisters Dorothy Cuylear (Jicarilla Apache, African American), Natasha Cuylear (Jicarilla Apache, African American), and Carla Cuylear (Jicarilla Apache, African American).

Sihasin, formed by siblings Clayson Benally (Diné) and Jeneda Benally (Diné), is an indie punk rock band from Black Mesa on the Navajo Nation in Northern Arizona.

The project is 50% complete. The *Native Showcase* takes place in the Santa Fe Plaza on Monday, August 16, 2021, 6–8:30 PM.

Mission Objective I. Improve student success

B. Improve retention and completion

Project: Reinstitute and Reimagine *Many Nations, One Family* Campaign

During the COVID-19 Pandemic in 2020, a diverse subset of IAIA staff from departments ranging from Finance, Student Success, Marketing and Communications, and others came together to work on a campaign for retention and completion called *Many Nations, One Family*. In June, the Interim Director of Marketing and Communications met with the Chief Admissions Officer from Student Success to reinstitute and reimagine the campaign.

This year's campaign focuses on student testimonies—their personal reasons and perspectives on why they choose to stay in school. In the July 2021 newsletter, IAIA Student Monika Guerra (Mexican American) '22 said that she debated taking time off during the start of the COVID-19 Pandemic, but the more she thought about it, the more she knew the choice was easy—stay in school.

The article is included here for reference.

Many Nations, One Family

Monika Guerra (Mexican American) '22
June 25, 2021

Students and graduates know first-hand that it is hard work staying in school—semester after semester, year after year. In this short series, *Many Nations, One Family*, students, and graduates share reasons why they decided to stay in school at the Institute of American Indian Arts (IAIA). Aside from earning a degree, additional benefits include access to studios and supplies, professional equipment, Library and Counseling resources, and peer-to-peer engagement. IAIA students are part of a unique Indigenous legacy formed by resilience and unity, and together they are *Many Nations, One Family*.

If you're a student who has taken time away from IAIA or you know one who has, now is a great time to re-enroll. Contact Chief Admissions and Student Success Officer Nena Martinez Anaya at nanaya@iaia.edu to enroll. Need financial aid assistance? IAIA provides an extensive listing of over 50 scholarship opportunities on the Financial Aid page—plus, financial aid advisors are available to help. To assist IAIA with planning and student's needs with laptops and Internet, students are encouraged to fill out the IAIA Returning Student Preparedness Survey.

Students who register for Fall 2021 are entered in a sweepstakes lottery for a \$50 Visa gift card. A live-stream broadcast will be held on the first day of the Fall semester, Monday, August 16. Five winners will be chosen randomly and announced on IAIA's Facebook page during the live stream.

IAIA Student Monika Guerra (Mexican American) '22 said that she debated taking time off during the start of the COVID-19 Pandemic, but the more she thought about it, the more she knew that the choice was easy—stay in school.

"I was thinking about taking time off from my studies, but I was like, you know what, I like what the school has to offer—studio-wise, all the equipment, and supplies—I mean, being in Roswell, New Mexico, I don't have access to any of that. Without the equipment, I'd limit myself and the art I was producing, specifically the quality of my art. If I took a semester off, I know that I would stagnate and not push myself as much, plus I work better in a studio environment, which keeps me focused. By staying in school, I decided to take whatever classes were available, and I was happy that I did because I discovered other mediums like ceramics, printmaking, and photography. I was like, oh, I

kinda like these new mediums. I have learned to be more flexible and have learned how to do more than one thing, like painting. I wouldn't know what I was missing if I didn't push myself to stay in school.

The main reason I decided to stay in school is to finish my degree as soon as possible. IAIA provides a lot, and there is no limit to what you can achieve. Sometimes I surprise myself with the quality of work that I put out. And, having close relations with my instructors has helped to take my art further and has provided more opportunities outside of school. In fact, during COVID, I've had more opportunities in 2020 than any other year.

I am not the type of person to go out of my way to make new friends (I spent a lot of time in the studio). I've made new friends along the way, and they've been a huge part of accelerating my art because, you know, we challenge each other. I've found that peer connections are indispensable at IAIA."

—IAIA Student Monika Guerra (Mexican American) '22

The project is 33% complete. (Two additional interviews and articles will be posted by mid-August.)

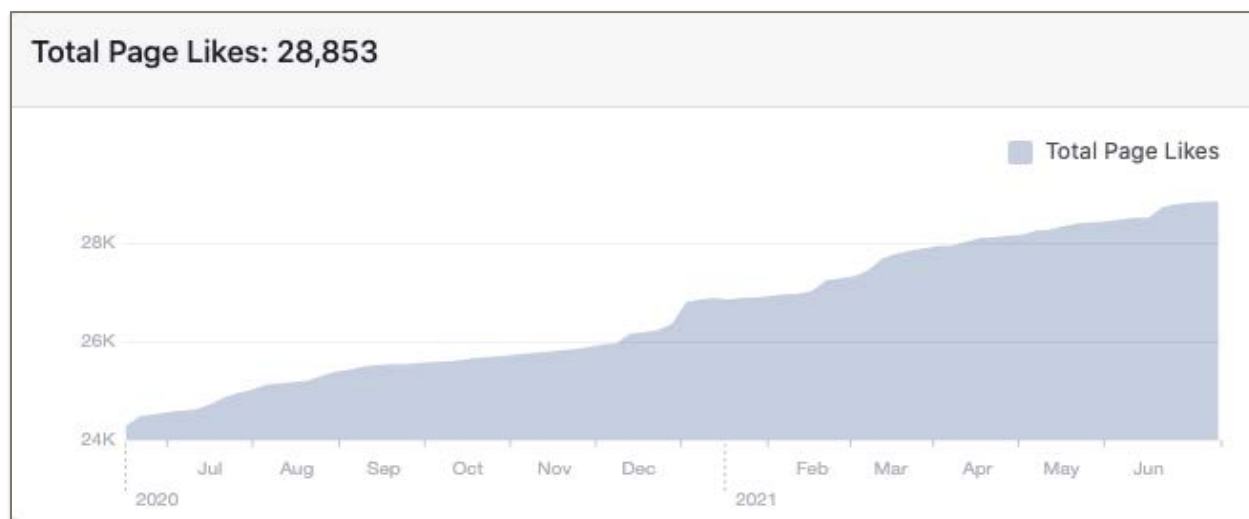
Mission Objective IV. Build institutional capacity for growth

B. Implement a marketing and communication plan to brand and promote IAIA

Project: Reorganize and Rebrand IAIA's Social Media Presence

Marketing and Communications believes that it can make improvements in its social media presence, both in its official branded accounts and its other non-branded and unofficial accounts. To achieve consistency with messaging, branding, and reach, Marketing and Communications plans to deactivate social media accounts that have limited viewership and posts. The smaller accounts' membership will be absorbed into the official accounts where we can reach more constituents, upwards of up to 43,000+ people. Additionally, these ancillary social media accounts aren't often maintained on a regular basis, and their messaging sometimes isn't congruent with IAIA's guidelines, which poses a problem for conflicting branding, ideas, and messaging. Brand strength is paramount to Marketing and Communications.

Social media stats show a comparison from January 1–June 30, 2021, to the year before, January 1–June 30, 2020. There are also two graphs that show total Facebook likes for IAIA and the Museum. Likes, followers, reach, and impressions show an increase throughout all platforms.





Social Media Platform	2020	2021
Facebook (IAIA)	24,720 total likes 24,604 total followers 666,664 post reach 796,311 total reach 14,860 page views	28,853 total likes 29,015 total followers 1,701,660 post reach 1,840,538 total reach 21,101 page views
	14,117 total likes 13,961 total followers 229,727 post reach 293,250 total reach 1,898 page views	15,016 total likes 14,997 total followers 188,783 post reach 244,596 total reach 5,067 page views
Instagram	3,991 total followers	5,897 total followers
LinkedIn	(Info not available beyond one year)	1,754 total followers 38,801 impressions 1,777 reactions 1,021 page views 1,010 clicks
Twitter	3,676 total followers 49,296 tweet impressions 799 profile visits	3,931 total followers 231,100 tweet impressions 7,181 profile visits

The project is ongoing and considered 50% complete.

Mission Objective IV. Build institutional capacity for growth

B. Implement a marketing and communication plan to brand and promote IAIA

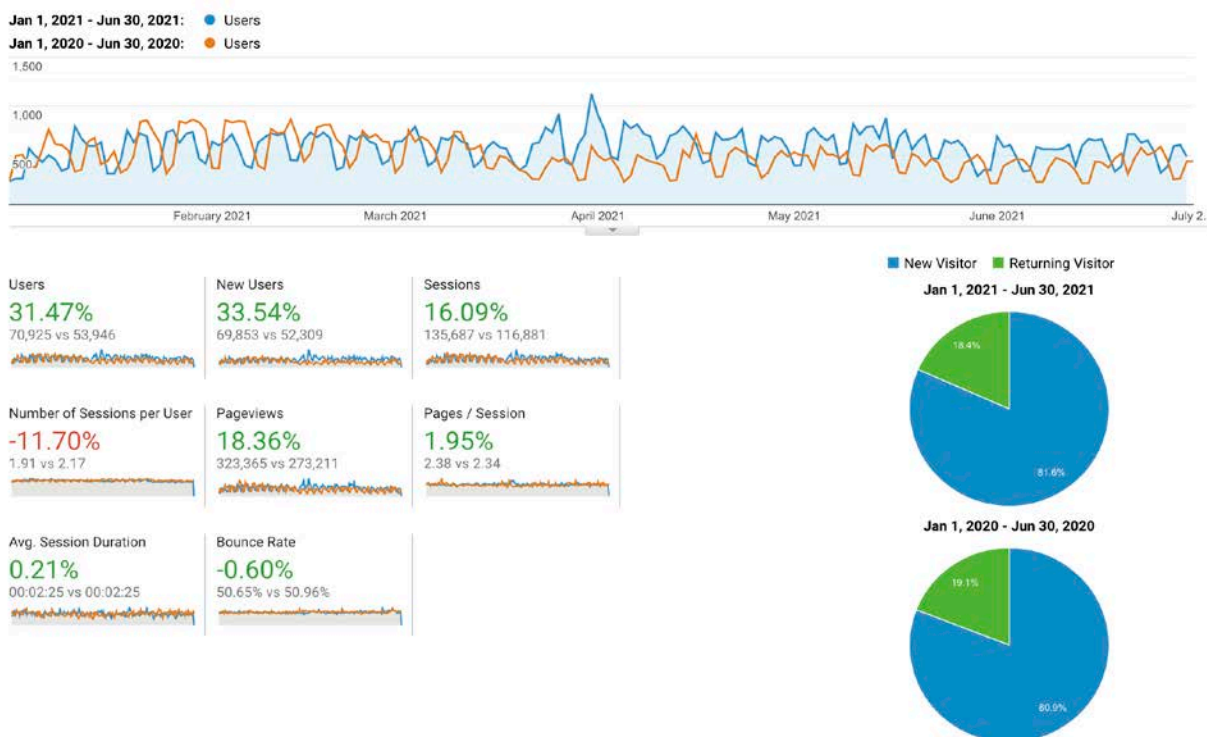
Project: Implement Recommendations from Agency MABU

Implement recommendations from the *Strategic Marketing Plan Review and Recommendations* report that was conducted by Agency MABU. Marketing and Communications are working to implement the website navigation recommendation (on page 30) from Agency MABU. Marketing and Communication

staff is working with an outside website developer to assist with revamping the IAIA website's main navigation.

Marketing and Communications is taking it one step further by reviewing and rewriting all the copy on the website. The staff has hired IAIA Alumna Veronica Clark '21 to work on the 100+ web pages of copy.

Additionally, it is worth noting that website user visitation is up from the previous year. Therefore, the website stats are displayed here show a comparison from January 1–June 30, 2021, to the year before, January 1–June 30, 2020.



The project is 15% complete and scheduled to be completed in September 2021.

Mission Objective III. Build college community

B. Identify and deliver effective institutional communication

Project: Develop and Deploy IAIA Community Calendar

Mission Objective III. Build college community

B. Identify and deliver effective institutional communication

Project: Develop and Deploy IAIA Community Calendar

Since mid-2020, Marketing and Communications have been utilizing Microsoft's Office 365 Outlook Calendar to add and share community events to a single, unified calendar system that is posted on the IAIA website. The calendar can also be viewed within the Outlook Calendar client. With a click of a button, anyone who subscribes to the calendar can view the IAIA Community Calendar. Calendar events are sent to Marketing and Communications (staff review and post the events to the IAIA Community Calendar).

The project is 100% complete.

To: Dr. Robert Martin
From: Laurie Brayshaw
Date: July 20, 2021
Subj: Quarterly Board Report

Strategic Theme I. Improve Student Success
A. Increase resources for students

Project: Continuing Education (CE)

Project Description: Increase the number of IAIA students and members of the outside community that enroll in Continuing Education courses and workshops.

Percentage complete 100%

Continuing Education (CE) - Activities/Courses Offered

Enrollment

Semester	Summer 2020	Fall 2020	Spring 2021	Fall 2021 (as of July 15)
Number of CE Courses Offered	11	23	33	18
Number of CE Students	119	272	420	239
Number of CE Registrations	133	389	755	316

Spring 2021

The Spring semester for Continuing Education concluded at the end of May. From the 33 Continuing Education online classes offered this Spring, there were 755 individual registrations from a total of 420 individual students. Enrollment for Continuing Education reflected the demand for online classes due to the Pandemic. However, some Continuing Education instructors noticed that attendance in their classes dropped by the end of the semester; due to warmer weather, Covid-19 vaccinations, and relaxed public health measures. In this case, this was a bit of a concern with respect to planning for Summer 2021. Either way, the trend in enrollment for Spring 2021 was the largest Continuing Education has ever seen. It means that IAIA is reaching out to more tribal students and communities, including larger local, national, and international audiences, while providing programming that reflects the College's vision and mandate.

Summer 2021

As of July 15th, enrollment for Summer 2021 has doubled from Summer 2020. The end of the semester is August 4th. This is good growth considering the summer semester is short and has less classes than Fall or Spring. However, as mentioned previously, there was a bit of concern that classes may not have as much enrollment due to circumstances surround the Pandemic and vaccinations. In response to this, classes were only offered during the weekdays and weekday evenings to accommodate student's busy leisure and summer schedules, vacations, travel, etc.

During Summer 2021, Jonathan Breaker has continued collaborating with the IAIA Land-Grant program to offer educational programming such as the 4 Directions Projections educational speaker series through Continuing Education. It has been a successful collaboration using Continuing Education advertising/marketing, and the online web Empower registration system. This collaboration will continue into Fall 2021 by offering a mixture of online and in-person

educational offerings. Offerings include workshops and classes such as the Fall 4 Directions Projections, beekeeping medicine and products, greenhouse management, and gardening, among others.

Work is currently underway to survey Continuing Education students and the wider IAIA community to request feedback that will help improve programming. The survey was designed to get input on the experience of anyone that has taken classes within the past two years. Continuing Education will find out preferences in course delivery (online, in-person, mixture of both), what course subjects that people would like to see, any program suggestions, how people have heard about classes to help with advertising and marketing, and if people will refer IAIA Continuing Education to others. The survey has been incentivized with a drawing for five \$50 Visa gift cards. It was sent out to 2,113 individuals on July 12th, with results to be available after the third week of August. Jonathan Breaker is hoping that there will be a 20-30% response rate.

Continuing Education completed three webcasts utilizing grant funds from the Climate Solutions Acceleration Fund. The overall goal was achieved to promote local climate action activities to Santa Fe and Native American households and homeowners by developing webcasts on home composting and gardening and promoting local ecology and habitat preservation. The webcasts were a mixture of recorded and live content hosted by Land-Grant Program staff. Teresa Quintana hosted her webcast on Hot Composting and Lasagna Bed Gardening, which was well attended by local and Native homeowners from Santa Fe, including Rancho Viejo, and around the country. Melanie Kirby hosted two webcasts on habitat preservation in late May. The webcasts were recorded and the recordings with the associated videos have been posted to the Continuing Education website.

Continuing Education received a no-cost extension on the USDA 1994 Tribal College Extension Special Emphasis grant, "Contemporary Home Economics," until August 31st, 2021. The grant extension was requested because of circumstances involving the Pandemic that did not allow for Continuing Education to offer educational offerings as planned as a result of moving programming online. Work is underway to ensure that Continuing Education will fulfill grant objectives for the next academic year. Jonathan Breaker was also in touch with the Stagecoach Foundation as part of their efforts to secure New Mexico Film Office funding to provide AVID media training to participants. If approved, Continuing Education Units will be provided for the training.

Summer 2021 Classes:

- (Me)moir: A Deeper Look
- 4 Directions Projections (8 sessions)
- Building Your Dream Website With Square Space
- Buzzing Above the Flowers: Keeping Your Hive Healthy
- Rebuilding Home Habitats to Support Biodiversity - Part 1
- Rebuilding Home Habitats to support Biodiversity - Part 2
- Contemporary Indigenous Literature
- E-commerce for Beginners: What You Need to Know to Start Selling Your Products Online
- Indigenous Language Revitalization: Discussion Speaker Series
- Learning our Languages – Summer Language Vacation
- Organize Your Business with Computer-Based Accounting Software
- Social Media 101
- Stretching One's Wings: Intermediate Beekeeping Tutorial
- Taking Flight: Beginning Beekeeping Tutorial
- Technology Basics

- Turning to Poetry
- Words of Our Ancestors: An Indigenous Language Writing Workshop
- Working with Our Indigenous Plant Medicines

Fall 2021

Jonathan Breaker is currently developing the Fall 2021 course schedule to launch by the week of September 13th. Tentative Fall 2021 programming includes a variety of online classes, workshops, and webinars with a number of in-person classes (that respect the 2021–2022 COVID-19 Vaccination Mandate). Jonathan is following up to offer successful classes that are in high demand and continue to draw high enrollment while developing new classes that will follow up on input taken from the IAIA Continuing Education Survey. Jonathan has been corresponding and meeting with potential instructors and has begun work on confirming classes. This work includes meeting with IAIA Alumni during their regular meetings to draw expertise from within the IAIA community and provide opportunities for teaching. Jonathan is also working with the National Indian Education Association (NIEA) to issue Continuing Education Units at the 2021 NIEA National Convention to be hosted in person in Omaha, NB, from October 13-16. Jonathan will attend the convention and provide outreach information and materials to convention participants by partnering with IAIA Admissions to host a table at the Exhibition and Trade Show at the event.

Efforts are also underway with Jason Ordaz, Interim Director of Marketing and Communications, to find the appropriate places to place ads for Continuing Education. Along with Facebook ads, we are looking into digital ads with podcasts and other websites that are used by our customer base.

Project: Grants

Project Description: Identify potential funding for IAIA needs and interests

Percentage complete 100%

A Warner Media Financial Assistance scholarship was successfully developed for 2 MFA Creative Writing students. With Grace Anne Moss of Warner Media, we developed the criteria and advertised the new scholarship opportunity. Four students applied, and two were chosen. Adrienne Chalepah received a \$12,000 scholarship, and Jiles Turning Heart received an \$8,000 scholarship. Both will receive mentoring from Warner Media executives as well.

The annual progress report for the USDA Extension grant was completed and submitted. The USDA Extension grant supports the current Junior Master Gardener program under the Land Grant department.

A proposal was submitted for the AICF Van Vlack grant for \$11,000. The proposal requested funding for the Land-Grant department to purchase an all-terrain vehicle and a water trailer. The equipment would be used to access and water new trees, plants, and shrubs that will be planted around the 100 acres during our land restoration project. The grant was awarded for \$5,500.

The AICF TCU Computer Science Initiative proposal was reimaged by Felipe Colon; The initiative proposes introducing computers to Native people as an animate partner in their creative and artistic work and to facilitate computer science training within the IAIA majors which encourages indigenous involvement in the evolution of computer technologies and culturally relevant Human-Computer Integrations for indigenous communities and the world. The 5-year grant was awarded at \$450,000. The donor will be increasing the award amount over the grant period.

A proposal was submitted to the USDA Rural Development program for \$169,260. The funds would cover the purchase and installation of additional solar panels for the campus.

Kathy Baird at Nike has agreed to a \$5,000 sponsorship of the IAIA Gala. We have received the Nike logos, and I am working on receiving the payment from them.

The Title III application booklets for both Parts A and Part F were completed and submitted to the Department of Education.

I was interviewed by the Santa Fe New Mexican for an article on COVID-19 vaccinations and incentive programs. The interview can be found in the June 7th, 2021 edition.

Along with Melanie Kirby, Land-Grant Extension Educator, we were interviewed for the Santa Fe Reporter for an article about our new beehives. The interview can be found in the June 23-29, 2021 edition.

During the Fall 21/Spring 22 academic semesters, IAIA will conduct a Tribal Consultation to meet the requirements of the Presidential Memorandum on Tribal Consultations and Strengthening Nation-to-Nation Relationships that was issued by President Biden on 1/26/21. The consultation sessions will give IAIA the opportunity to listen to tribes and receive their recommendations and comments regarding the outreach programs that are overseen by the IAIA Land Grant and Continuing Education programs.

A room darkening, retractable shade for the skylight in the CLE Commons has been ordered. The shade should be installed by mid to late August 2021.

Strategic Theme III: Build College Community

III: B. Promote Health, Wellness, and Safety

Project: IAIA Junior Master Gardener program for Native youth.

Project Description: Revise the Texas A&M Agrilife curriculum for relevance in Native communities and offer to local youth.

Percentage complete 100%

With the addition of Paul Quintana (temporary Gardener) and five summer workers, the Land-Grant department has completed an abundance of projects from April thru July.

Garden:

Garden pathways have been cleared to make them more distinguished and accessible. Existing soil in all the tiers of the garden has been tilled. Weeds have been cleared and additional planting areas have been established, and ineffective fabricated weed barrier was removed from the garden pathways. Wells have been dug around the fruit trees for additional water retention

The student summer workers were instructed in how to renovate the Turtle Garden. The head, feet and tail were improved, and the design of the turtle shell was straightened out.

Some of the Juniper trees that encompass the garden area were thinned out. Others have been sculpted to provide more shade for seating and observing. Limbs that were thinned out were put into a chipper to create a mulch for the pathways of the turtle and the rest of the garden.

A sunburst design for the Community garden was constructed, along with a lightning bolt design where the three-sister method of growing corn, beans, and squash is being used. Pathways are widened, growing plots are well defined, and the overall health of the garden is in satisfactory condition.

A hot compost pile was started in April that was successful in providing compost for parts of the garden. In June, 2 more hot compost piles were started that three weeks later are ready to be sifted and compost distributed in the garden. We have successfully made compost in three weeks, which is the ideal timeframe for the hot compost method.

In the turtle garden we were able to install drip irrigation which, in turn, has provided a lush garden full of medicinal plants including the addition of red, white, and yellow roses. To date, the plants in the turtle garden are Cherokee Purple Tomato, asparagus, nasturtium, echinacea, lavender, petunia, pansy, white, red, and yellow yarrow, sweet alyssum, sage, daisy, chamomile, zinnia, marigold, St John's Wort, Indian tea, titan sunflower, yellow squash, cosmos amaranth, and Indian blanket.

Blue corn was planted with 3 different methods and are closely monitoring to see which method, if any, provides the most yield. Additional vegetables that are currently growing in the garden are Anasazi beans, various summer and winter squash, amaranth, basil, jalapenos, potatoes, pencil pod and ideal market beans, bell peppers, Chimayo chile, tepary beans, cucumbers, and various varieties of tomatoes. Plans are to have canning and drying workshop with a portion of the harvest so that community gardeners and community members in general can preserve their harvest.

We have begun to plant crops like buckwheat to improve the soil by adding nitrogen, but also creating forage for the honeybees as buckwheat has an early blooming flower. Additional bee forage to date is cosmos, high dessert wildflower mix, high plains wildflower mix, vetch, and columbine. The first phase of our pollinator oasis has been a challenge, but we are finding ways to make the project a success.

Benches and smoker's posts are currently being installed throughout the garden and apiary for community members to enjoy fresh air and the aesthetics of our garden. Additional picnic tables will be arriving in September and will be added to the garden and apiary areas.

As part of the summer student worker job session, we have harvested and cooked several herbs and vegetables so that they know how to prepare these foods, know what they taste like, and the nutritional value of the foods they care for and grow daily.

Greenhouse:

In the greenhouse we have a good selection of Pinon, Chokecherry, and Sumac growing for future transplanting around campus. The small saplings were purchased from the New Mexico Forestry Conservation Seedling program. This part of the pollinator oasis will also provide our students who weave materials to make baskets and other projects. The 2 additional raised beds that were installed over the winter are a big success holding strawberries, blueberries, tomatoes, peas, and a variety of greens. Several plants were started in the greenhouse then transplanted outside in the main garden, raised beds, and even the pollinator oasis. Our team will be starting our microgreens for the new school year to be traded to the café over the next 3 to 4 weeks. WIFI connections were added to the greenhouse making it possible for us to have instructional sessions via zoom.

Junior Master Gardener Program:

The Junior Master Gardener Program (JMG) Spring 2021 session included 31 participants from across New Mexico, Oklahoma, Michigan, Idaho, and South Dakota ranging in age from 5-16. Close to 600 activity packets were prepared and either mailed or doorstep delivered to each participant. This spring session occurred over 10 weeks, meeting 2x/week after school virtually and ended in early May. Each session included an agricultural or ecological nature-based lesson paired with a hands-on activity which instructors or guest presenters would demonstrate. The hands-on lessons were completed together with students online during each meeting. The Spring 2021 session included guest presentations from Madge Duus, one of IAIA's in-house Art-Therapists and Paul Quintana, the new IAIA Land-Grant Gardener. Madge shared some self-esteem building exercises with the youth. Paul shared the cultural importance of corn. We also included a honey tasting session with the participants which was enjoyed by all. Our Spring 2021 session ended successfully, and participants expressed they really enjoyed themselves.

Over this past 2020-2021 academic year, our program served 49 students who participated and learned traditional and complementary western sustainable agriculture techniques in addition to learning about health and wellness options and practices integrating art and culture.

Each class began with indigenous-inspired music and some mindful breath and stretching movements followed by the lesson, demonstration, and activity. Each lesson also incorporated culturally-relevant and appropriate stories integrating the indigenous world view to nurture continuity. In collaboration with IAIA Academic Technologies, a JMG Course Canvas site was established to archive lessons (and for student access for follow-up in case they missed a meeting: <https://iaia.instructure.com/courses/3585/wiki>). We received numerous emails from parents with appreciation for the program. As such, the intention and plan for the 2021-2022 academic year is to develop a Train-A-Trainer curriculum and program which can be shared with tribal educators and communities near and far. The training will be coordinated with the Continuing Education department.

Community Participation:

In April, we hosted an Earth Day event partnering with Student Life. Participants were able to make seed bombs then plant them in strategic locations around campus as phase one of our Pollinator Oasis. Student Life provided music and kites making this a fun event. IAIA members have been invited to have their own garden plot for the current growing season. We currently have a total of 10 participants and 3 spaces for food share where community members will be able to harvest freely from those plots.

Summer Bridge:

Climate Justice & Indigenous Perspectives Summer Bridge course will be taught by the Land-Grant Extension Educator and Program Associate. This opportunity will allow the Land Grant program to collaborate with various IAIA departments and share the food gardens, the new apiaries, and the larger habitat restoration projects with our campus community. The course will run from July 18-August 8, 2021. Land-Grant's programming for this course includes field demonstrations and hands-on experiential learning exercises, in addition to classroom theory sessions which will feature varied readings, videos, and guest presentations. The course includes a BioBlitz field research project in which students will share a final creatively driven presentation at the end of the course. Field Practica includes plant identification; the students will identify several plants in the turtle garden around campus in general and research their uses. We will also begin and complete a hot compost pile that will be ready within the three weeks of the class session. They will complete that project by distributing the newly made compost into the garden. We will be harvesting whatever vegetables and herbs that are ready and providing a cooking

demo and food tasting each week of Summer Bridge. In our short three weeks, students will gain knowledge of ancient seeds and foods while learning about sustainability, how to reduce the carbon footprint.

IAIA Pollinator Program & Habitat Restoration Project has been initiated. The first phase includes:

- Installation of several of the student-designed solitary bee nest blocks in the orchard.
- Wildflower and insect documentation has begun.
- Establishment of pollinator-friendly floral oases on strategic sites around campus.
- Two apiaries have been established: the first on-campus by the greenhouse and the other at a local plant nursery (Plants of the Southwest) in Agua Fria. Having two sites will allow the program to slowly expand while also sharing bees for pollination services and ensuring enough nutritious forage is available for all the various bee species. We have also been asked to establish a hive at Flowering Tree Permaculture Farm in Santa Clara Pueblo.
- A small tree nursery has been established in the greenhouse for future plantings. Trees at this time include sumac (for berries and branches for weaving), piñons, and chokecherries (for berries).
- The U.S. Fish & Wildlife Service Partners of Fish & Wildlife Department has begun a broader land mapping project to assist us in determining sites in need of ecological repair or ecological enhancement. They will share their findings with us this fall so that we can create a working plan and timeline for transplanting trees and establishing soil erosion control measures, wind breaks, and additional pollinator forage.

Land-Grant Extension Educator participated in numerous webinars this past quarter, including:

- Bilingual Bee Presentation for students in Delaware.
- Served as a scholarship reviewer for AISES (American Indian Science & Engineering Society)
- Presentation Santa Fe Bee City- USA program in collaboration with SF Community College
- Taught two webinars with IAIA-Continuing Ed on Rebuilding Home Habitats for Climate Adaptation
- Presentation on contentious Monuments for students in Massachusetts.
- Beekeeping Presentation for Denver Mile High Bee Club.
- Beekeeping Workshop for the Not Forgotten Outreach Veteran Farm Corps in Taos.
- Conducted a virtual farm tour for Santa Fe Indian School students.
- Participation in 4-day IndigiData Sovereignty and coding workshop.
- Conducted 2 Beekeeping workshops through IAIA Continuing Ed & Land-Grant collaboration.
- Conducted beekeeping workshop for monks at Christ in the Desert Monastery with student workers.
- Conducted beekeeping workshop at the San Luis Valley Local Food Coalition's Rio Grande Farm Park Program. Their Young Farmer Incubator Program also brought 5 of their students to visit IAIA gardens.
- The Santa Fe Reporter ran an article about the developing IAIA beekeeping and pollinator program.
- Participation in the Center for Applied Human Ecology- Fresh Journeys Food System Leadership Program
- Development of several short beekeeping instructional videos for MoHives youth group (an inner-city beekeeping and farming club based in Kansas City, Missouri).

- Collaboration with IAIA Academic Technologies videographer in creating instructional beekeeping videos for Continuing Ed and Land-Grant collaborative classes.
- Participation in Blue Sky- Environmental Leadership Program.

The 4 Directions Projections Summer Webinar Series included 8 presentations offered for free weekly via zoom on Wednesdays from 12–1 PM MST.

"The 4 Directions Projections: Sharing traditional and contemporary Indigenous knowledge to nurture people, revere places, and promote purpose." Across Turtle Island and the globe, the richly diverse tapestry of First Peoples and First Nations continues to survive and thrive from the passing on of ancestral knowledge and continuity. The continuance of place-based purpose and traditions, passed from one generation onto the next, is a legacy that allows us to exist, adapt, and recreate the promises and dreams that our cultural knowledge inspires. This legacy will outlive each of us, yet; its perpetual ability to weave our diverse cultural and individual heritage threads into a mosaic tapestry of reverence and gratitude unites us. The IAIA Land-Grant Program has been recently redesigned to further promote and support the mosaic of Traditional Knowledge (TK) systems (Ecological and Technical) as it nurtures IAIA's mission, "To empower creativity and leadership in Native arts and cultures through higher education, lifelong learning, and outreach." We invite those interested in hearing, seeing, and learning more from our relatives in each of the directions to join us for our Spring Webinar Series. In collaboration with IAIA Academic Technologies, a course canvas website was created to archive the recorded webinars for public access: <https://iaia.instructure.com/courses/3997>.

Summer 2021 Schedule:

- June 2 - Pom Preston (Winnemem Wintu) & Natasha Deganello Giraudie, [One Word Sawallem: Sacred Water](#)
- June 9 - Agape Adams (Jamaica) of Yerba Buena Farms, [Making the Most of Where You Are](#)
- June 16 - Addeлина Lucero (Taos Pueblo & Yaqui), [Wildcrafting Wellness - Dancing Butterfly Naturals](#)
- June 23 - Beata Tsosie-Pena (San Ildefonso Pueblo), [Mycoremediation - Fungi for Healing Soils](#)
- June 30 - Paulette Blanchard (Absentee Shawnee), [Centering Native Voices In Indigenous Sciences to Address Climate Change](#)
- July 7 - Kristin Stanley (Ojibwe), [Native American Food Sovereignty Alliance](#)
- July 14 - Ryan Booth (Upper Skagit), [Crossed Arrows: The Complicated Story of the US Indian Scouts](#). Mr. Booth was also able to come visit campus and his presentation was held hybrid in-person and virtual in the CLE upstairs conference room with LG staff present.
- July 21 - Marla Bull Bear (Lakota), Lakota Honey Lodge Youth Enterprise
- July 28 - Enric Tsalate (Zuni Pueblo), Zuni Agriculture Project

Strategic Theme IV: Ensure a safe community

IV: D. Develop educational and training programs to promote safety on campus and at the Museum

Project: Educational Safety Programs.

Project Description: Provide Title IX training to new and returning students, faculty, and staff, and contract with educators who can deliver self-defense and sex education classes to students.

Percentage complete 100%

The Title IX training has been polished and updated so that it can be presented to the IAIA community. The training will be delivered in person this year rather than online.

To: Dr. Robert Martin, President
From: Felipe Colón, Academic Dean
Date: August 2021
Subj: Quarterly Board Report
Input from: Library Director, RCCNA Director, Online Learning Director, MFACW Program Director, and Department Chairs

MISSION OBJECTIVE 1: Improve Student Success

A. Increase resources for students

Project 1: Data Migration to Re: Discovery Proficio Elements

Project launches a new online portal to facilitate easier and more comprehensive research in the fields of Contemporary Native Art and Culture. Through data migration, careful creation of research guides, and the launching of a new website; *Rediscovery Proficio: Elements* and *Proficio for the Web* will simultaneously provide rich materials from the IAIA Archives and IAIA Museum Collection while establishing new database standards for both collections. This will increase patron/student research from the new website. Upon completion, this service will be available to our stakeholders, constituents, and colleagues across the world.

- Deliverable: Website database for Contemporary Native Art and Culture research
 - **Update** – Museum collection data transition to Proficio Elements Database is complete. The museum collection data from Filemaker Pro required quality control review and corrections of the data that was converted into Proficio due to data entered over a nearly 30 year period. Quality control for the public-facing collection database fields will be available to the public in mid-August. Additionally, many of the accompanying images need watermarking and web-formatting before making public. Images will be added in monthly batches over then next year.
- Expected completion date: August 2021
 - **Updated 7/20/2021 – 85% completed**
- Budget Considerations: Funded through W.K. Mellon Foundation
- Communications Considerations: Marketing and Communications Department/ Jason Ordaz

Project 2: Transcripts Assessment Project

Assessment project examines application of universal design to IAIA courses. Universal design is an approach that makes coursework as accessible as possible to students. Rather than being a reaction to an accommodation need, universal design implements accessibility into the basic development of a course through the use of tools such as lecture and discussion transcripts. In January 2021, a select group of Faculty will begin making transcripts available. Faculty will familiarize students with the transcripts and how to best access them. An indigenous assessment will then take place towards the end of the Spring 2021 semester comparing the level of engagement and understanding of the material between a transcripts and non-transcript course.

- Deliverable: Sample universal design courses created and accessed
 - **Update** – As reported in May, continued investigation has determined that this project is ill-timed. In preparation for this project to be re-tried in AY21-22 the OL department is beginning a trial of the [Hypothes.is](https://www.hypothes.is/) software which will aid in student to student and student to instructor transcript analysis. Project has been added to the OL AY21-22 workplan.
- Expected completion date: May 2021 (Revised: May 2022)
 - **Updated 7/20/2021 – 25% completed**
- Budget Considerations: Funded by current Online Learning Department Budget

- Communications Considerations: Faculty, Students

B. Improve retention and completion

Project 1: Registrar – Empower System Cleanup

Project will correct the data input into the Empower system by universalizing degree plans, course descriptions, transfer credits and other areas that feed into the Empower Degree Audit function. This will provide advisors with a more streamlined and accurate tool to assist students with course registration and earning their degrees.

- Deliverable: Empower audit system function improved by corrected data input
 - **Update** - All degree audit for years 2017-2021 have been completed and cleaned up. Audit of Spring 2021 graduates showed 2 unforeseen audit complications resulting from new degree programs. New complications have been addressed and audit is functioning correctly for all current programs.
 - **Updated 7/20/2021 – 100% completed**
- Budget Considerations: Funded by current registrar Budget (Possible additional Comspec/ Empower training may increase budget need – TBD)
- Communications Considerations: Comspec/Empower, Institutional Research Department, Faculty

Project 2: Coronavirus Assessment within Cinematic Arts

Assessment project will address if and how the online transition of Cinematic Arts (CINE) classes has affected the quality of student work. The department will use its annual screening and awards ceremony or the potentially postponed/ canceled ceremony to determine if CINE students have maintained their past high quality of work within the limitations of the pandemic. The assessment will identify negatively impacted areas due to the restrictions of the coronavirus pandemic and make recommendations for improvement.

- Deliverable: Quality of work assessed and recommendations for improvement made
 - **Update** - The Spring student filmmaker showcase was held online at www.nativefilm.com with six Senior Projects showing across customary categories. Winning narrative film, “Kónááhoot’éhé,” a Senior Project by alum Lonnie Begaye, has shown at the 2021 Sarasota Native American Film Festival, 2021 Regina International Film Festival and 2021 Cannes World Film Festival. A quantitative comparison of winning/ placing students in Spring 2019 and Spring 2020 show that student work was not adversely or significantly impacted by the limitations of the pandemic. Additionally qualitative response of yours was consistently positive in line with Spring 2019 and Spring 2020 responses. A comparison with Spring 2022 results and responses will be conducted in AY21-22.
- Expected completion date: May 2021
 - **Updated 7/20/21 – 100% completed**
- Budget Considerations: Funded by NM Film office and CINE Department Budget
- Communications Considerations: Marketing and Communications Department

MISSION OBJECTIVE 2: Strengthen Academic Programs

A. Raise academic and studio standards

Project 1: Digital Dome Functionality and Manual Creation

Project will restore full functionality to the Digital Dome and to create an accessible manual for its operation. This project will also develop a manual for training IAIA staff, faculty and students on the on operation of Digital Dome and begin the process of exploring how to utilize and integrate use of the Dome into classes across all disciplines.

- Deliverable: Dome functional and trainings planned

- **Update** –100% functionality was restored to projector sound and Dome articulation system. Dome training manual completed in June 2021 and safety test conducted on 7/20/21. Training planned for AY21-22 with funding from AICF Computer Science Grant.
- Expected completion date: April 2021
 - **Updated 7/20/21 – 100% completed**
- Budget Considerations: Funded CINE and Deans budget with possible funding also through grants and Title III
- Communications Considerations: Faculty, Staff, Students, Sponsored Programs Department, Facilities Department

Project 2: Studio infrastructure improvements

Project will initiate improvements to the physical workflow and environmental health and safety of the Studio Arts studios. This includes reorganization of spaces to aid in COVID-19 safety measures and the fabrication of studio fixtures to increase tool safety, improve studio operations, and create a more comfortable working environment.

- Deliverable: Studios re-organized and new fixtures acquired/ fabricated
 - **Updated** – Adjustments to studios completed and necessary studio fixtures installed. Additional adjustments will be submitted to the Academic Dean via the Classroom/Studio Preparation Request system in preparation for FA21. Upgraded ventilation in ceramic studio currently underway and scheduled to be completed by the end of July 2021.
- Expected completion date: May 2021(Revised: July 2021)
 - **Updated 7/20/21 – 95% completed**
- Budget Considerations: Funded through Studio Arts Department Budget
- Communications Considerations: Students, Faculty, Facilities Department- TBD

Project 3: Business Course Assessment

Assessment project will conduct an Indigenous Assessment on two courses: BUSN140-Introduction to Business & Entrepreneurship and BUSN240-Advanced Entrepreneurship. This assessment will focus on finding ways to improve the courses, improve meaningful and applicable outcomes and improve overall student satisfaction.

- Deliverable: Assessment conducted, and course improvements made
 - **Update** - Indigenous Assessment conducted on the BUSN140 and BUSN240 courses. Results showed that BUSN courses need more focus on community-based outcomes rather than mainstream business-based outcomes. All BUSN faculty assigned to read “Beyond Access: Indigenizing Programs for Native American Student Success” in SU21 and a final BUSN Indigenous Assessment meeting will be held in FA21 to formalize course and text updates for SP22.
- Expected completion date: August 2021(Revised: September 2021)
 - **Updated 7/20/2021 – 90% completed**
- Budget Considerations: Funded through Faculty, Adjunct Faculty, Students

Project 4: Fully Online Course Evaluations

Project will assess the success of the Fall 2021 online only class evaluation model. In Fall 2021 the Deans office determined it is best strategy in the current pandemic, and also for clarity of evaluation process, to conduct all on-campus, online, and dual credit course evaluations via the SurveyMonkey software and delivered through the Canvas LMS system. This assessment will quantify its success by examining the numbers received per course in the reporting process versus those received in the hybrid delivery model in previous semesters.

- Deliverable: Evaluations completed, count of returned evaluations conducted, comparison to last year's number made
 - **UPDATE:** Full academic year of on-line course evaluations completed. Undergrad and graduate student return rate of 65% is a 20% increase from AY19-20. Dual-Credit numbers remained low at 40%. The Academic department will continue on-line course evaluations in AY21-22, and will explore options to incentivize responses particularly for dual-credit.
- Expected completion date: June 2021
 - **Updated 7/20/2021 – 100%**
- Budget Considerations: Funded through Deans department budget
- Communications Considerations: Academic Technology Department, Faculty

B. Expand state of the art technology in academic programs

Project 1: MFA Creative Writing Multimedia & Digital Learning Platform

Project will develop a robust Creative Writing MFA (CRWR MFA) multimedia and digital learning platform to help in educating, retaining, and graduating CRWR MFA students. This project will use the Canvas LMS to deliver multimedia class and student support materials to provide more interactive online engagement, helping students to feel more comfortable and supported by the CRWR MFA online/digital community. This strong online support will be an incentive to enrollment, active engagement, and completion. The integration of more online multi-media will increase the variety of information delivery including live events and discussions, library recordings for asynchronous and synchronous courses, and the integration of Thunderbird Podcast episodes to highlight the CRWR MFA program and its students.

- Deliverable: Digital Learning platform created and implemented in Canvas
 - **Update** – MFACW Learning platform revisions completed and implemented for May Graduate Residency with great success. Platform currently being used for Summer 2021 Residency which will conclude on July 25th.
- Expected Completion Date: July 2021
 - **Updated 7/20/2021 – 95% completed**
- Budget Considerations: Funded through the CRWR MFA budget and Academic Technology Department Budget, with the AICF/TCU Grant supplementing the purchase of additional faculty recording equipment
- Communications Considerations: Faculty, Academic Technology, Students, Marketing and Communication's – TBD, Admissions and Recruiting Department TBD

D. Expand interdepartmental engagement in the academic programs

Project 1: Assessment: Extending Conceptions of Theater & Performance

Project will revise technology use strategies for IAIA Performing Arts (PERF) events and address new standards for Covid-19 responsive PERF events and courses. This project will include assessing the viability of current technology resources; implement updates to current course offerings; surveying PERF students to identify performance challenges and technical interests; and identify potential added cross discipline opportunities for collaboration.

- Deliverable: PERF events assessed to identify necessary changes and changes initiated
 - **Update** - SP21 mix of synchronous, asynchronous and hybrid courses were a great success. All productions were recorded and edited. Uploads currently underway and expected to be complete by July 31, 2021. PERF experimental sound production class currently under development with completion date of August 15th and will run in FA21.
- Expected completion date: May 2021
 - **Updated 7/20/2021 – 100%**

- Budget Considerations: Funded through PERF Department budget with additional hardware needs funded through JSF Covid-19 Grant and possible other grants- TBD
- Communications Considerations: Faculty, Students, Academic Technology Department – TBD, Information Technology Department - TBD

Project 2: Hybrid Degree in Animation – Year 2

Project addresses the development of a Cinematic Arts department led hybrid BFA degree in Interactive Arts & Game Design. A Cinematic Arts/Studio Arts Hybrid Degree would build upon our Arts & Game Design minor and combine classes from Cinematic Arts, Studio Arts, and Performing Arts. This degree track will teach the fundamental skills in each of these disciplines which would prepare students pursuing a career in Animation and related fields such as Gaming and Interactive Media. Since the hybrid degree will be drawing upon existing classes the program will require minimal additional adjuncts to teach classes in the minor in Interactive Arts & Game Design.

- Deliverable: Strategic Plan for BFA in Arts & Game Design
 - **Update** – April 29, 2021, Disney workshop a success with over 30 students participating. Web page with showcase of SP21 GAME students competed and available for viewing: <https://game-minor.godaddysites.com/>. Remaining steps will be addressed in AY21-22 workplan including resuming talks with the hybrid degree stakeholders and potential partners.
- Expected completion date: May 2021(Revised: May 2022)
 - **Updated 7/20/2021 – 80% completed**
- Budget Considerations: Funded through current CINE department budget
- Communications Considerations: Faculty, Students, Institutional Research Department, Marketing and Communications Department, Admissions and Recruiting Department, HLC- TBD

E. Foster indigenous identity, knowledge, and practice.

Project 1: Comp 102 Social Justice Storytelling and Narrative Art: Oral History Podcasts and Short Documentary Films Curriculum Development

Project will involve the Creative Writing Department (CRWR) founding a Social Justice oriented archive of research and informational resources through the creation of oral history/narrative documentary recordings. Faculty and students will engage in collecting and recording narratives, conducting background research, transcribing and providing recordings for archiving on the IAIA library's oral history page.

- Deliverable: Archive of documentary recordings established and recording uploads has begun.
 - **Update - COMP102 – Podcasting course syllabus and outline completed.** Final SP21 Curriculum Committee was too full to review COMP102 proposal so will be presented at first Curriculum Committee of FA21 and added to SP22 course schedule.
- Expected completion date: May 2021(Revised: August 2021)
 - **Updated 7/20/2021 – 90% completed**
- Budget Considerations: Funded through CRWR department budget
- Communications Considerations: Faculty, students, Library Department, Academic Technology Department, Marketing and Communications Department

MISSION OBJECTIVE 4: Advanced Contemporary Native Arts and Culture

A. Continue to refine and implement indigenous assessments

Project 1: Information Literacy Learning Assessment

Project will conduct an assessment of information literacy learning at strategic curriculum points by planning to utilize both mainstream academic and an indigenous assessment method. There are numerous action steps to make this project happen. Effective measures will derive from the number of students that complete the assessment tool; quantity of answers graded on a rubric; and the accomplishment of an indigenous assessment with the resultant forms filled out and action items created.

- Deliverables: Informational Literacy Assessment Conducted
 - **Update** – Completed and revised the curriculum map for information literacy learning across campus, assessed using mainstream methods in collaboration with faculty across disciplines, analyzed the data, and distributed the report to all participating parties. Held an indigenous assessment using the rubric with Lara Evans as moderator and created/ transcript. Distribution of transcript and final report will be completed in FA21 upon return of the participating faculty.
- Expected completion date: June 2021 (Revised: August 2021)
 - **Updated 7/20/2021 – 95% completed**
- Budget Considerations: Funded through IAIA Library Budget
- Communications Considerations: Library, Academic Department Chairs, Faculty, Curriculum Committee Faculty Council, Academic Deans Office

Project 2: ILS Assessment Project

Assessment project will assess two ILS/ General Education courses that are part of the cultural electives' menu of the general education requirements for IAIA students. These two courses will be TRDA 101: Traditional Arts & Ecology and ANTH 160: Cultural Anthropology of North America. These courses will be assessed in order to determine that they are providing rigorous and quality education imbued with Indigenous values to IAIA students. The results of this assessment may necessitate adjustments and improvements to these classes.

- Deliverable: Assessment conducted, and necessary adjustments/ improvements identified
 - **Updated** –Only TRAD101 was assessed and modified in AY20-21 but the process used for TRAD101 will serve as a template for next year's assessment of ANTH160. TRAD101 was run in SP21 with success. The same revision process will be applied to ANTH160 in AY21-22
- Expected completion date: May 2021 (Revised: May 2022)
 - **Updated 7/20/2021 – 70% completed**
- Budget Considerations: Funded through the Indigenous Liberal Studies Department Budget
- Communications Considerations: Faculty, Students, Academic Technology Department - TBD

MISSION OBJECTIVE 5: Build institutional capacity for growth

A. Ensure long-term sustainability and financial security

Project 2: 16-week Online Studio Arts Courses Assessment

Project will assess the delivery of synchronous online 16-week studio arts fundamentals courses. This project will review faculty and student training for online courses and identify technical assistance needs. Assessment will be conducted by observing the synchronous online courses, surveying faculty/student satisfaction and assessing attendance/grades in comparison to the last in-person version of these courses. Project will inform as to the viability of online studio course work as an option.

- Deliverable: Courses assessed, and needs identified

- **Update** – SP21 course evaluations showed some improvement in Student engagement however to improve the OL and ARTS department are engaging in studio faculty training this summer. A re-assessment of engagement will be conducted after receipt of FA21 course evaluations and project will be continued into AY21-22.
- Expected completion date: May 2021 (Revised: January 2022)
 - **Updated 7/20/2021 – 80% completed**
- Budget Considerations: Funded through Studio Arts Department Budget
- Communications Considerations: Faculty, Students, Academic Technology Department

Project 3: Museum Studies Degree Expansion Project

Project focuses on the expansion and promotion of Museum Studies (MUSM) departmental programs. The first element of the project will be increasing the promotion of the Museum Studies (MUSM) and possibly Art History (ARTH), and Business & Entrepreneurship (BUSN) programs through increased advertising. The second part of the project will be conducting an EMSI survey to identify and analyze MUSM MFA program needs. This represents the next step in the process of building the MUSM MFA program proposal in accordance with the established process for MFA program creation and based upon the recommendations of the BOT.

- Deliverable: Advertising increase, EMSI survey conducted and incorporated in Museum Studies MFA program proposal
 - **Update Part I** – MUSM promotional materials added to webpage. Weblinks for the Art History and Business & Entrepreneurship degree programs will be developed in FA21 and continue into AY21-22.
 - **Update Part II** – MFA in Cultural program approval by the Board of Trustees. The MUSM Chair, Academic Dean and Director of Institutional Research completing the Substantive Change Application for the Higher Learning Commission in FA21.
- Expected completion date: August 2021 (Revised: October 2021)
 - **Update 7/20/2021**
 - **Part I: 60% for MUSM & 30% for ARTH/BUSN**
 - **Part II 80% completed**
- Budget Considerations: Funded through Museum Studies Department Budget, Deans Office Budget and possibly grant funding/ Title III - TBD
- Communications Considerations: Faculty, Deans Office, Institutional research Department, Sponsored Programs Department - TBD

MISSION OBJECTIVE 6: Determine need and capacity for new undergraduate and graduate programs

Project 1: Fiber Arts at IAIA

Project will explore the viability of fiber arts programming at the IAIA. Fiber arts is a heritage program but has not existed for many years. The project will research the history of fiber arts, the current desire, the viability of a potential program, and result in a policy recommendation. It is anticipated the addition of fiber arts programming at the IAIA will result in increased enrollment at the institute.

- Deliverable: Viability of Fiber Arts Program assessed, and yes/ no recommendation made for program development
 - **Update** – Literature review, data analysis and policy reformation of Nika Feldman's senior work completed, and recommendation passed to IAIA Administration.

- Expected completion date: June 2021
 - **Updated 7/20/2021 – 100% completed**
- Budget Considerations: Funded through Indigenous Liberal Studies Department Budget
- Communications Considerations: Faculty, Students, Academic Technology Department

Academic Faculty/ Staff Accomplishments:

Daisy Quezada – Ceramics Professor

- Published [bosque brotante](#) print
- Exhibited at [Drawing Tube](#)
- Participated in the Wheelright's [Curators Circle](#) with IAIA alumni Makaye Lewis. (Forthcoming, July 29th)
- Exhibited US Latinx Charla at the Santa Fe Southside Library
- Inline with the exhibition at the Southside Library I also participated and distributed ~100 clay kits at the vaccination clinic on May 22

Jamie Figueroa – English Department Professor

- “Writing Our Way Out: Reflections on Inheritance,” PEN World Voices Literary Festival Panel, May 2021 (<https://www.crowdcast.io/e/writingourwayout/register>)
- “All The Ways I’m Seen” Poetry Workshop for PLUNGE Conference New Mexico Public Schools, June 2021
- Long List First Novel Prize Center for Fiction (<https://centerforfiction.org/book-recs/announcing-the-2021-first-novel-prize-longlist/>)
- Article Club, Bay Area Educators, July 2021
- “We Are The Lightest and The Darkest,” *Elle Magazine* Online, July 2021
- Novels to read by Afro-Latinx Authors, Electric Literature list, July 2021
- Reading of novel *Brother, Sister, Mother Explorer* and panel, Fates and Graces Mythologium, July 2021 (<https://mythologiumconference.com/2021/05/23/mythologium-2021-welcomes-jamie-figueroa-and-dr-raina-manuel-paris-to-the-myth-makers-panel/>)
- Fairy Tales As Foundation For Short Fiction,” Lighthouse Writers Workshop, August 2021 (<https://www.lighthousewriters.org/search/node/jamie%20figueroa>)

Dr. Lara Evans – Museum Studies Professor and Director of RCCNA

- Begins serving as Director on July 17, 2021, after having served as Interim Director for more than two years
- Scholar and curator Elizabeth Wise, recipient of a MACP-funded Fellowship, successfully defended her Master’s Thesis, *How to Conceal an Atomic Bomb: Indigenous Art, Political Truth, and the Atomic Age* at University of Oklahoma.
- Elected to the Board of Directors for College Art Association and began her four year term of service on June 1st.
- Lara has a book chapter for an anthology to be published by Routledge on “posthumous art” and is also working on the exhibition to accompany MoCNA’s Linda Lomahaftewa retrospective as it travels to other museums.
- Assisting the Archives of American Art plan in-depth oral history projects with Native American artists.

Mattie Reynolds – Balzer Gallery Director and Museum Studies Professor

- Spring 2020-Spring 2021: 3 virtual senior exhibitions permanently published on the IAIA website to ensure that the graduating seniors had an option for presenting their work even with the closure of the campus for COVID.

- SP20 “Memory Unearthed”- 14 student artists
 - FA20 “Virtual Reservations”- 15 student artists
 - SP21 “Retrospective of Change”- 12 student artists
- Integrating virtual exhibition design software, Ortelia, as a teaching tool in MUSM190 to ensure that students are exposed to cutting-edge museum practice and skills, in addition to using the software to help transition MUMS190 from a completely hands-on class to an online class for COVID reasons.
 - MUSM190 was taught online for two and a half semesters. Students were sent materials kits to work through hands-on projects that they would have completed during an in-person class, including framing, 3-D object mounting, and installing vinyl, plus many more.
- On the Board of the New Mexico Association of Museums as the Marketing Officer
 - Continued work with the NMAM Emerging Museum Professionals committee, including hosting events/programs and presenting our new mentorship program at conferences.
- Working to move forward with a remodel of the Balzer Gallery to expand the square footage and freshen up the overall appearance of the gallery to reflect the expansion of degree programs at IAIA.
- Installation of an exhibition show casing the 2021 Gala Silent Auction artwork, curated by museum studies student intern Jaime Herrell, Aug. 3rd-18th.

Sara Quimby – Library Director

- January 2021: NMCAL Executive Committee Board Member, elected as 4yr Representative
- January 2021: IMLS Federal Grant Reviewer – June 2021
- March 2021: Facilitator for administration discussion group. Conference on Academic Library Management
- April 2021: Worked as ARLIS/NA New Mexico Chapter Coordinator to track NM Membership for Conference.
- July 2021: Accepted as an External Reviewer for American Library Association Accreditation Review Panel
- July 2021: Acceptance for Book Review for Art Documentation (Publication of ARLIS/NA)

Ryan Flahive - Archivist

- November 2020: Conference Chair, New Mexico Association of Museum Annual (NMAM) (virtual) Conference
- November 6, 2020: Elected President of NMAM (2 year term)
- January 2021: Began planning the Mentor program for the Association of Tribal Archives, Libraries, and Museums (ATALM)
- January 2021: Established a monthly virtual brownbag lecture series for NMAM
- February 2021: Led NMAM in a new three-year strategic planning retreat (plan was finalized in June 2021)
- March 21: Participated in a board meeting of the New Mexico Historical Records Advisory Board (NMHRAB)
- April 21: Initiated a collaboration between ATALM and the National Emerging Museum Professionals Network (N-EMP) to plan for a series of sessions for new museum professionals at the 2021 ATALM meeting
- July 21: Attended meeting of the NMHRAB to review grant applications and re-grant funds provided by the National Historic Publications and Records Commission (NHPRC) to archival organizations in New Mexico

Avi Woontner – Library

- Joined Mountain Region NACO funnel
- Lightning talk accepted for "Cataloging Queer Library Issues: A symposium in honor of Walt 'Cat' Walker" Symposium

Shoshana Vegh-Gaynor - Library

- Art Libraries Society of North America (ARLIS/NA) Professional Development Committee member, 2020 – Present
- ARLIS/NA Mountain West Chapter Winberta Yao Travel Award recipient for Conference in 2021
- ARLIS/NA Mountain West Chapter Jobs Digest Volunteer, December 2020 – Present
- ARLIS/NA Committee Membership Webinar Working Group member and Webinar Moderator, December 2020
- "Knowing Native Arts" book review - *ARLIS/NA Reviews*, January 2021
- ARLIS/NA Mountain West Chapter Chair Elect – March 2021 - Present
- Art + Feminism Microfunding Award (\$225), March 2021
- ARLIS/NA JobList Task Force, July 2021
- "Tribesourcing Southwest Film Project" review, *ARLIS/NA Multimedia & Technology Reviews*, June 2021
- Tribal College Librarians Institute (TCLI) Annual Conference Presentation - "Art + Feminism Virtual Wikipedia Edit-a-thon at the Institute of American Indian Arts: Elevating IAIA Female Artists through Community Editing", June 2021

Russel Stolins – Online Learning Director

- Conducted first of three summer LMS and Online Engagement Faculty trainings
- Assisted with launch and continued support of SU21 MFACW and MFASA residencies
- Oversaw the replacement and refurbishment of campus computer labs and classroom computer equipment
- Began Tech. Plan Draft with IT Director Anthony Coca
- Began research and beta testing on 24/7 Help Desk Platform Research

Nami Okuzono – Online Learning Data Manager

- Managed the closeout of nearly 150 SP21 online canvas undergrad, graduate, dual credit and continuing education courses
- Managed the delivery of over 500 course evaluations with Delight Talawepi

Tamara Johnson and Betsy Walker – Online Learning Technical Help

- Helped respond to over 900 individual LMS help requests from Faculty, staff and students
- Helped conduct first of three SU21 LMS trainings

Michelle Preslik – Online Learning Temp. Technical Help and Computer Installer

- Helped respond to over 900 individual LMS help requests from Faculty, staff and students
- Installed over 50 new computer systems across campus
- Setup newly installed computers with academic software and JamF Pro remote updater software/ connections

Felipe Colón – Academic Dean

- Named IAIA Academic Dean
- Closed out \$150,000– AICF Transformative Aid Grant
- Helped secure \$450,000 - \$600,000 – AICF Computer Science Grant
- Completed 1st year of NAU – Tribal National Development Certificate Program with 4.0gpa

To: Dr. Robert Martin
From: Manny Ramirez
Date: July 21, 2021
Subject: Alumni Council Quarterly Board Report

IAIA Alumni Council Report

- Alumni Council has been working with Roanna Shebala, Alumni Relations Officer, and having monthly meetings.
- Social Media Takeovers have been a success; having Alumni attend our Social Media platforms such as Instagram and Facebook and letting them post information, art pieces with each corresponding artist. We have had Mikala Patton take over, and we are looking for other participants.
- Working with Roanna Shebala, and will be conducting our next Alumni meeting at the IAIA Alumni Luncheon on August 20th, from 12 PM – 2:30 PM at MoCNA.

To: Dr. Robert Martin
From: Lawrence T. Mirabal, CFO
Date: 7.20.21
Subject: Quarterly Board Report for Finance, HR, IT, Facilities, Bookstore and Museum Store

Mission Objective III: Build college community

Inst. Priority “A” – Promote community environmental engagement

Project: Establish a series of student-centric events at the Campus Bookstore

To further establish a connection between the Campus Bookstore and the campus community, a series of fun, creative events will be established. These events can be linked to themes, such as climate change, promoting student success, or animation. Students could be surveyed to see where the greatest interest lies, to ensure maximum participation. The events would begin online initially but will shift to in-person, once it is safe to do so.

Update – The Campus Bookstore held an online panel show during the IAIA virtual open house, which was very well-received. To encourage textbook rental return for the Spring semester, the Campus Bookstore held a raffle for all participating students and four winners received a \$25 gift certificate to the store. The Campus Bookstore will have information sessions for students in both the Summer Bridge program and Fall semester orientation. For the fall semester, planning for a “Welcome Back” contest for students continues. The event will include a t-shirt design contest, as well as stickers and notecards, that will eventually be placed for sale in the stores. The Campus Bookstore will also be adding a “student recommendation” section to various areas of the store. Students can fill out notecards explaining why they like a certain art supply/book/etc., and why they think other students might benefit from using/reading it.

This project is 100% complete.

Mission Objective IV: Ensure a safe community

Inst. Priority “A” – Promote health, wellness, and safety.

Project: Complete ADA access projects on the IAIA campus

Working together, the CFO, the Student Success Center, and the Facilities dept. will utilize reports from the Governor’s Commission on Disability to identify the highest priority projects. From this prioritized list, work will be undertaken on the IAIA campus to improve ADA accessibility. These initiatives will range from improving parking lot access to modifying furnishings, entryways, alarm systems, and dorm rooms.

Update – The Chief Enrollment and Retention Officer worked with the CFO to develop a final draft of the prioritized list of projects. From this list, an initiative to make parking lots across the IAIA campus more ADA accessible rose to the top. The project was completed in March 2021 and included the replacement of curbing sections, installation of ramps, re-striping parking spaces, changing/adding signage, adding crosswalks, and other changes to ensure good ADA accessibility in any parking lot on campus. The next project will include changes to the dorms and

casitas to enhance ADA accessibility. During this reporting period, COVID-related projects and the construction of the Research Center took precedence, and without a Facilities Director for 7 weeks, it was simply not possible to make progress on this project.

The college has now hired a very capable Facilities Director and has also engaged an outside consultant to assist with COVID-related projects. Due to these changes, this project should once again move forward in the next reporting period.

This project is 40% complete.

Inst. Priority “C” – Engage the community in addressing safety concerns

Project: Working with the Life Safety Committee, the Facilities dept. will build upon the enhancements that were made to the security camera system in FY20, to make further improvements. These changes will include adding cameras in areas that are currently not covered, as well as upgrading the capabilities of existing cameras.

Update – The Facilities department has taken the lead on this project and has been in contact with the vendor that performed the previous upgrades. A long-range plan was requested and provided, by APIC solutions. The next phase calls for the installation of 9 additional cameras on the IAIA campus, as well as the cleaning and repair of several others. During this reporting period, 3 new cameras were installed at the Hogan and 1 camera was installed at the campus bus stop. Completing this project in a timely fashion has been a challenge, due to a lack of responsiveness from the vendor. The Facilities dept. is taking steps to push the vendor forward and ensure a successful outcome for the project.

This project is 80% complete

Mission Objective V: Advance contemporary Native arts and cultures

Inst. Priority “B” – Consider developing a Native Research Center

Project: Develop a Contemporary Native Arts Research Center on the IAIA campus

The project is co-led by the CFO and Dr. Lara Evans. The process will include developing two design teams to inform the work of renovating the Sci-Tech building to accommodate the Research Center, constructing an addition to the Academic building to house new science labs, conservation labs, and a film studio, and relocating the IAIA archives to the Sci-Tech building.

Update – The CFO established two internal design teams to inform the work of the architects. One team was tasked with establishing a vision for the Research Center itself, while the second team was tasked with imagining the new space that will be constructed onto the west side of the Academic building. Based on the work of the design teams, Dyron Murphy Architects completed the 100% Construction Documents for the academic building addition. A general contractor was selected by an RFP process and work on Phase 1 commenced at the Academic building in late June. Additionally, design team #2 completed their internal design work with the architects, and based on these meetings, conceptual drawings are expected in late July, for Phase 2.

This project is 25% complete

Mission Objective VI: Build Institutional Capacity for Growth

Inst. Priority “A” – Ensure long-term sustainability and financial security

Project: College-wide IT equipment replacement and wireless access improvement

This will be a comprehensive project that will significantly upgrade the college’s network infrastructure. It will include the replacement of the network’s core switch, all local switches in buildings throughout the campus, and wireless access points throughout the campus.

Update – The network core switch has been replaced and is in production, in the data center. All 25 endpoint network switches in all 25 locations have been replaced and are in production. The Wi-Fi infrastructure controller has also been installed and configured. The only remaining task remaining is the installation of 55 Wi-Fi access points to be replaced across campus and at the museum. This final installation task should be completed by mid-August.

This project is 80% complete.

Inst. Priority “A” – Ensure long-term sustainability and financial security

Project: Conduct a complete review and update of the Finance policies and procedures manual.

It has been several years since the Finance P&P manual has been updated. The CFO and Controller will review the current P&P manual and compare what the manual specifies with current best practices and the business environment at the college.

Update – The CFO and the Controller completed their final review and update of the manual in April 2021.

This project is 100% complete.

Departmental Reports:

Finance/Office of the CFO:

- The CFO has engaged a project consultant, Andrew Lyons Designs, to assist with vendor sourcing, procurement, and oversight of COVID-related capital projects on the IAIA campus. More than a dozen projects will be managed by this consultant, allowing the CFO and Facilities Director to focus on other ongoing capital projects.
- Preliminary work has begun on IAIA’s FY2023 Appropriation Request, which is due to OMB in September.
- As the college enters the final quarter of the year, the Controller has begun to prepare for the fiscal year-end.

HR:

- Turnover data continues to be collected and analyzed on an ongoing basis, to provide senior leadership with information to help improve retention. Highlighted below is the turnover data for the reporting period of **May 2021- July 2021**
 - 6 Staff members left IAIA voluntarily.
 - The Interim Dean of Students resigned for personal reasons.
 - The Retention Director resigned for personal reasons.
 - 3 Museum Store Staff resigned for personal reasons.
 - The Administrative Assistant for Institutional Advancement resigned for personal reasons.
 - On the promotion and recruitment side, the following positions were filled during this reporting period:
 - The Chief Admissions & Student Success Officer was promoted to Dean of Students and will oversee both the former Student Life and Student Services Departments
 - The Director of Admissions was promoted to Associate Dean of Admissions and Retention
 - The Housing Director was promoted to Associate Dean of Students
 - 1 part-time Museum Store Staff member was promoted to full time
 - New Hires:
 - A Full-time Museum Store Staff and Native
 - 2 Part-time Museum Store Staff and Native
 - An Admissions Counselor and Native
 - An Assistant to the Faculty and Native
 - A Studio Arts MFA Program Coordinator and Native

Facilities:

- COVID Relief Fund Projects:

Several projects are in various stages of execution from install, to assessment, to design for construction. Projects include several enhancements to the college, including water bottle filling stations in every building, SUB HVAC upgrades, Outdoor classroom furniture, Sculpture & Foundry courtyard awning, security camera installation, and Science and Technology building humidity control.
- Contemporary Native Arts Research Center (CNARC) Project (Academic Building location): Site fencing is installed, demolition of metal outbuildings is underway, demolition of courtyard cement pads is underway, utility as-built locations are being determined, and building site over-excavation is expected to commence in the next few weeks.
- Photovoltaic solar panel installation on the Sculpture & Foundry Bldg. rooftop project: Positive Energy is working on the design and install documents.
- Conversion to touchless fixtures on-campus bathrooms project: This project was completed in late May.
- Digital message board project: The digital message board was installed at the main campus entrance in early July. There are a few pieces of finish work that will be completed in mid-July.

IT:

- Network Replacement Projects:
 - Core Switch and edge switch replacement: Working with Ardham Technology to configure the correct type of equipment that will benefit IAIA for the next 10 years and work with other upgrades to be done soon. Wi-Fi Infrastructure has been received. IT Dept is working with Ardham Technology to install and configure the Wi-Fi controller to run in parallel with the older Wi-Fi system so that no downtime is experienced by end-users.
- Museum Network Upgrade:
 - Interior Cable Plant Replacement: The IT Dept worked with Communications Diversified (CDI) to replace the aged-out network cabling within the Museum. The Category 3 cabling was replaced with Category 6 ethernet cabling. This project was completed in early July.
 - Museum Network Switch Upgrade: One network switch is ready for installation at the Museum and a second switch is scheduled to arrive soon. Delivery has been slowed by the pandemic. Once the second switch arrives, all computers in the museum will be moved to the new switches and new Category 6 ethernet cabling.
 - Museum Point to Point Upgrade: Currently the museum gets its internet access and access to server resources from a Lumen/CenturyLink point to point line that runs from the museum to campus. The current line is a 9 megabit bandwidth line that runs on copper cabling. We have upgraded the line to a 500 megabit fiber optic line and are waiting for Lumen/CenturyLink to finish the project. To accomplish this, Lumen/CenturyLink had to construct a new line from Palace Avenue to the interior of the museum to run conduit, to accommodate the new fiber line. The construction portion of this project has been completed and the install of the fiber optic line is now being awaited.

IAIA MUSEUM STORE

- During Q3 the state of New Mexico lifted pandemic restrictions, and as a result, the Store saw its most successful quarter in nearly a year. It is clear that tourists are very eager to return to the Museum, and this success can also be attributed to recent positive media attention including MoCNA being named USA Today's #3 Art Museum in the country.
- "Planting Seeds – Bazille Owen-Reese", a jewelry showcase and trunk show, ran through mid-Q3. The show featured beaded jewelry by local beadwork artist Bazille Owen-Reese (Ho-Chunk) and was a celebration of springtime and the continuance of traditional art. The show was a complete success and sold 80% of its inventory. This is part of a new initiative by the Museum Store to showcase jewelry artists as an alternative to a pop-up.
- *Untitled* - Anthony Garcia, opened on June 4th. Anthony Garcia (Ohkay Owingeh) is an IAIA alum and self-taught silversmith. His creations often draw from pop culture, utilizing designs featuring iconic movie and music stars cast in traditional materials. His work will be on display at the MoCNA Store through September 30th.
- After being introduced at the Museum Store in Q2, products from the alumni-owned and operated natural watercolor paint company "Beam Paints" quickly became some of the Store's top sellers. The paints and palettes are made from natural ingredients, using indigenous methods, and are sustainable. The products will be carried at both locations (MoCNA Store and Campus Bookstore).

- During Q3 the Museum Store was able to quickly fill several needed staffing vacancies. The Store had previously promoted part-time employee Eddie Vargas (Isleta) to full-time and welcomed Fae Ordaz (previously a seasonal employee) to our team as a permanent employee. During Q3 the Store filled staffing needs by hiring alumni Jordan Alden (Apache) as a full-time employee, and Sonya Well-Off-Man as a part-time employee.

UPCOMING MUSEUM STORE HAPPENINGS

- *STORY PAINTINGS: A Mythological Narrative Told by the Creatures of the Anthropocene*- Rebecca Lee Kunz/Tree of Life Studios, an upcoming print, and multi-media show, is set to open August 20th. Rebecca Lee Kunz (Cherokee) has had a line of products in the Museum Store for several years and will be introducing a different style of work during this show in the LKN Gallery. She draws upon her Cherokee roots in her art and is greatly inspired by mythic and archetypal symbolism.
- The Store is planning to host two pop-up shops during Indian Market, August 21st – 22nd, 2021. Bison Star (Taos) and Duhon James (Diné) are both repeat vendors and will be selling in the Store throughout Market weekend.
- The Store will be displaying a sneak-peek from alum Nathaniel Fuentes' (Santa Clara) upcoming photography project *Indigenous Sisterhood*, during August and September. The full project is set to show in the Lloyd Kiva New Gallery in Summer 2022.
- The Stores, MarComm, and Collections are partnering together to produce new merchandise related to MoCNA exhibitions and to showcase work in the Collection. This is an ongoing project.

IAIA MUSEUM STORE FOUR YEAR SALES HISTORY (Q3 - 04/01/2021 - 06/30/21)

QUARTER	TOTAL SALES	TOTAL PROFIT	PROFIT MARGIN	MERCHANDISE SALES	ADMISSION SALES
Q3 FY21	\$122,025.04	\$84,713.23	69.42 %	\$60,830.04	\$61,195.00*
Q3 FY20	\$115.00	\$21.00	18.2%	\$115.00	\$0.00*
Q3 FY19	\$78,615.71	\$55,525.00	70.63%	\$42,313.21	\$36,302.50
Q3 FY18	\$94,911.50	\$57,841.02	60.94%	\$58,991.5	\$35,920.00

Sales data obtained from Counterpoint Management History Summary Report. Admission Sales do not reflect Online Ticket Sales. Please see the Online Store Data Report.

RESPONSE TO Q3 FY21 SALES FIGURES

- Q3 saw a massive bounce-back for the Stores! With a surge in tourists, much of the quarter was focused on readjusting to post-pandemic service and restocking the Store. The rest of the year will continue to be much of the same, with purchasing following the trends of customers.
- High price range items will be transferred to the Online Store at peak times, to entice repeat customers. Luxury items have been shown more interest by our Online customers, and this will allow for the Museum Store to renew higher profit sales.

IAIA CAMPUS BOOKSTORE

- To encourage students to return their textbooks on time (a benefit not only to the rental company but to IAIA itself), those who did were entered into a raffle sponsored by the Campus Bookstore. Four winners received \$25 gift certificates to the Campus Bookstore, which can be spent in-person or over the phone.
- New vendors were chosen to create a new line of IAIA “logo gear”/branded IAIA apparel and products that will begin to hit the shelves of the Campus Bookstore for the Fall semester. These will feature new concepts, materials, and designs previously not seen in-store or online.
- The Stores team worked with eCampus employees, IAIA faculty, and other IAIA staff to help students with an in-person mail-in textbook rental return. With the successes of previous semesters, textbook return and distribution has been a smooth process, as students adjust back to being on campus.

UPCOMING CAMPUS BOOKSTORE HAPPENINGS

- A t-shirt design contest for student artists, to be judged by a panel of IAIA artists and professionals, will add to the excitement of Fall 21’s return to campus life. The overall theme will be “what are you most looking forward to”, concerning returning to campus and/or to a post-pandemic world.
- The Campus Bookstore will launch a student peer-to-peer review system of art supplies and other products to increase student involvement in our product selection.

IAIA CAMPUS BOOKSTORE TWO YEAR SALES HISTORY (Q3 - 04/01/2021 - 06/30/2021)

QUARTER	TOTAL SALES	% CHANGE TO LY	PROFIT MARGIN	# OF TICKETS
Q3 FY21	\$6,457.00	455.2 % (-)	34.03 %	712
Q3 FY20	\$1,163.00	N/A	37.2 %	48

Sales data obtained from Counterpoint Management History Summary Report.

RESPONSE TO Q3 FY21 SALES FIGURES

- The Campus Bookstore is starting to see the expected increase in sales that comes with returns to Campus. Staff will continue efforts to keep the Bookstore fully stocked with student/staff/faculty favorites, as well as providing new items based on student recommendations. The Bookstore will also continue to cycle products to the Museum and Online Stores, to keep up with the changes in student wants.

IAIA ONLINE STORE

- The Online Store has continued to produce even greater traffic and sales than originally expected and was responsible for over 1000 orders during Q3 FY21. Additionally, 992 Museum tickets were sold via the Online Store during this quarter, resulting in nearly \$15,000 in ticket sales. While there was a small decline in sales from Q2, this can still be seen as exceptional; visitors are continuing to rely on the Online Store for Museum tickets and to guarantee they can secure the newest MoCNA publications.
- MarComm has continued to assist the Stores as new components are added to the expanding Online Store. The checkout process has been further streamlined and additional improvements have been made to promotions and Museum ticketing, in addition to advanced reporting options. Though originally prioritized to help address pandemic-

related challenges, it's clear that the Online Store is going to be a valuable piece of the Stores program heading into the future.

UPCOMING ONLINE STORE HAPPENINGS

- The Online Store will be launching all-new branded IAIA merchandise by mid-Q4. These launches are set to include IAIA logo merchandise, MoCNA branded merchandise, and Collection featured merchandise.
- The Online Store will be utilizing new site components to add more features to the Museum Ticketing portion. This includes allowing for tour booking through the site, and new email campaigns that highlight other areas where visitors can support IAIA (for instance through the upcoming Scholarship event).

ONLINE STORE TWO YEAR SALES HISTORY (Q3 - 04/01/2021 - 06/30/2021)

QUARTER	GROSS SALES	NET SALES	ITEMS SOLD	ORDERS PLACED	SHIPPING CHARGES	ONLINE TICKETS	TICKET SALES
Q3 FY21	\$17,754.00	\$17,358.00	1105	1025	\$396.00	992	\$14,555.00
Q3 FY20	\$5,965.00	\$5,503.00	154	112	\$462.00	N/A	N/A

Online Store data obtained from WooCommerce Reports.

ONLINE STORE ACTION PLAN

- The launch of additional inventory on the Online Store will help the Stores overall by moving inventory that has proven much harder to move in person. This includes several framed prints measuring over 3'x4', heavy sculpture pieces, and textiles.
- The Online Store continues to be a great tool in advancing the profile of the Museum. By continuing to keep ticket sales online (as well as offering in-store), the Stores will be able to provide visitors with more information prior to their visit, and can act as a point of reference should the visitor want to know more about MoCNA and/or the Campus.



Photo credit: Jason Ordaz, via www.facebook.com/InstituteofAmericanIndianArts/photos

FY2022 Operating Budget Presentation and Discussion

*Submitted by
Dr. Robert Martin, President
And
Lawrence T. Mirabal, Chief Financial Officer*

*To the IAIA Board of Trustees
August 19, 2021*

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The Budget Planning Cycle at IAIA

1. The IAIA federal funding request is formally submitted to the OMB in September of the preceding year, with copies submitted to congress following the formal release of the White House's proposed budget.
2. The Administration will prepare to present testimony on the approved budget before the Congressional Subcommittee on Interior and Related Agencies during the spring of the preceding year.
3. After the passback is provided by OMB and markups are completed by both houses of Congress, a baseline projection is made about the college's federal appropriation for the upcoming year.
4. Based on the projected funding level, a Budget Summary together with a detailed analysis of significant budget increases/decreases is prepared by the CFO, for presentation to the President. Additionally, meetings are held with budget managers to discuss departmental funding and any necessary adjustments.
5. The Budget Summary and Analysis is presented to the Board of Trustees for examination and formal adoption, by resolution.
6. Approved departmental budgets are entered into the accounting system by Finance staff and may become expendable on the first day of the fiscal year.
7. Based on the approved institutional budget, cabinet members submit completed budget request forms to the Chief Financial Officer, to fund strategic priorities that fall outside of the yearly budgetary allocation for operations. These requests are then distributed to and reviewed by the budget advisory group. Based on the work of the budget advisory team, recommendations are made to the Chief Financial Officer and the President.
8. Recommendations from the budget advisory team are reviewed by the Chief Financial Officer and The President. From there, final decisions are made on requests.

Key Strategic Initiatives for Fiscal Year 2022

- Continue to guide the college safely and effectively through the COVID-19 pandemic, ensuring continued academic rigor, student success, and the continuity of operations.
- Successfully launch a new MFA Program in Cultural Administration and implement the Studio Arts MFA program.
- Through innovative and focused initiatives, continue to prioritize student safety.
- Complete the construction of the Research Center for Contemporary Native Art.
- Increase enrollment in both graduate and undergraduate programs beyond pre-pandemic levels.

Budgetary Planning Assumptions and Discussion for Fiscal **Year 2022**

Revenues

Congressional Appropriation:

The FY22 Operating Budget assumes a congressional appropriation of \$11M. This matches OMB's recommended funding level and preliminary results from congressional review are higher than this number, so we are confident in this projection. This amount is above the FY21 enacted funding level, by \$228,000. Although the appropriation could come in higher, we feel that a more conservative forecast is warranted, given the ongoing uncertainty in Washington.

COVID Relief Funding:

Continuing in the budget for FY22 is federal COVID Relief funding. These funds may be used for an array of expenses related to the pandemic, as well as supplementing revenue that will be lost. In the FY22 budget, COVID Relief funds will be used to serve both purposes and allow the college to supplement revenue centers that are projected to endure COVID-related shortfalls. To provide a more accurate picture of the pandemic's ongoing impact on revenue, a three-year comparison was made, rather than simply using the prior year as a baseline. To maximize the college's ability to recoup these funds, it is important to understand what revenue levels would be now, had the pandemic never occurred, and then perform the assessment.

Tuition and Fees:

In FY21, the IAIA Board of Trustees approved a 10% reduction to tuition, in response to the pandemic. This move was made to aid students and to encourage them to continue their education during very difficult economic times. For FY22, tuition returned to its regularly scheduled increase as prescribed by the tuition and fee matrix, approved by the BOT. However, the increase was applied to the reduced base that was established in FY21, after the 10% reduction. This means that even with regularly scheduled increases in effect, full-time tuition will not return to FY20 levels until FY24. Although enrollment is expected to increase in FY22, over FY21, absolute tuition revenue is still projected to lag behind FY20 levels by over \$200k.

The MFA Creative Writing program and MFA Studio Arts program will both offer a 10% tuition reduction in FY22, per the Academic Dean's request. This reduction is being offered in response to the pandemic and although this will reduce revenue in both

areas, offset is provided by COVID relief funding. Enrollment, however, is expected to increase, versus FY21.

Auxiliaries:

Auxiliary enterprise revenue at IAIA suffered greatly in FY21, due to the pandemic. Dormitory capacity was limited to 50%, which immediately reduced demand for foodservice by a similar amount. Family housing also had fewer residents, the entire summer conference season was canceled, and both stores were operating in a very limited capacity for much of the year.

Room and Board are expected to rebound by 25% over what was anticipated in FY21. However, this still positions revenue for both areas well below their FY20 projections. The casitas were not directly affected by the occupancy cap, but it seems that they continue to be indirectly affected, simply by reduced on-campus demand. At the halfway point of FY21, revenue is below projection by about 10%. Therefore, casita rental revenue is anticipated to be down in FY22, but not appreciably.

As expected, both the museum store and the campus bookstore sustained a sharp decline in sales toward the beginning of FY21, due to limited capacities. However, since restrictions have eased, sales have returned in a very robust way, especially at the Museum store. As a hedge against the unknown, both stores are essentially budgeted to produce results that are flat with FY21. It is entirely possible, however, that both stores could outperform this prediction. The online store continues to produce strong revenue and will remain a crucial component of the store's overall sales strategy.

Advancement:

Advancement has been difficult to gauge in FY21. While results were better than expected, especially when trying to gauge the effect of the pandemic on fundraising, the gifts by MacKenzie Scott greatly skewed revenue upward. If we back these gifts out, it is still apparent that IAIA's fundraising efforts have produced solid results and demonstrated excellent resiliency throughout a very challenging year. With consultants offering insight, new leadership in place, and a return to a live Gala in FY22, there are reasons to anticipate that the momentum will continue. As such, both unrestricted and scholarship fundraising is projected to be up 10% from their FY21 estimates.

Endowment Draw, Museum, and Miscellaneous:

Market performance has been very strong for most of the year and although corrections are certainly possible, most indicators point to continued positive news for investments. Based on this assumption, the endowment draw is projected to be up 10% over the FY21 number, but still slightly below what was called for in FY20.

The FY21 budget calls for Museum admissions revenue to increase by 15% over FY21's projection. At the time of this budget formulation, the Museum is completely open to the public and experiencing a very high volume of visitors, so this estimate could very well be improved upon. However, with uncertainty still at the forefront of our planning, a conservative approach is being taken. Museum membership revenue is tracking very close to the projection for FY21 and as such, a 10% increase is built-in for FY22.

Although several sources drive miscellaneous income, it consistently demonstrates a high degree of predictability. It will again be projected to remain flat for FY22 and we are confident that the number will again be achieved.

Expenses

Non-compensation Expenses:

In most instances, non-compensation expenses have been held flat. Some small exceptions include items such as property/liability insurance, utilities, and website-related costs. There are also additional expenditures associated with the new Studio Arts MFA program, which have been included in the FY22 budget.

Compensation Expenses:

The FY22 budget includes a 1.9% cost of living adjustment for staff. This matches what the OPM has recommended for federal employees. On the faculty side, all contracts have been adjusted according to the rank and step schedule. IAIA's rank and step schedule continues to demonstrate the college's commitment to its faculty and the programs that they steward, ensuring that salaries are at a competitive level, both within the local community, as well as compared to their peers at other tribal colleges.

Health Insurance Expense:

A 3.5% increase in IAIA's self-insured health insurance program has been built into the FY22 budget. Throughout FY21, IAIA's claims levels have remained at favorable levels and as such, a modest increase to this area is appropriate. At the college's last insurance review, the data showed that most employees covered by the plan are remaining healthier and are incurring fewer medical and pharmaceutical costs than in past years. A very aggressive renewal for 2022 is expected, with minimal increases to administrative and stop-loss reinsurance costs.

Other Notes:

The FY22 budget will once again allocate an addition to the college's contingency reserve account. This allocation will continue to ensure that IAIA has the necessary liquidity to weather unexpected interruptions to funding.

Support for strategic priorities in FY22 is set for \$350,000. The strategic priorities process continues to prove very successful. Many worthwhile projects have been reviewed, approved, and completed because of this comprehensive initiative. We believe the process embodies the ideals of a transparent, inclusive, and *strategic* budgeting model. As a reminder, the strategic priority process works as follows:

1. Cabinet members have departmental budgets distributed to them for all areas that they oversee.
2. Budgets are reviewed together, by cabinet members and the budget directors that report to them.
3. From these meetings, cabinet members are asked to formulate and submit additional funding requests for up to 3 strategic priorities that fall outside the scope of their original budget.
4. The strategic funding requests are then reviewed by a budget review panel, made up entirely of non-cabinet members, representing a cross-section of departments at the college.
5. The budget review panel then develops a ranking of the proposals and makes recommendations to the CFO and the President, regarding the funding of the various strategic priorities.

IAIA FY 2022 Budget		
	FY 21	FY 22
	BUDGET (approved)	BUDGET (proposed)
IAIA 2022 Revenues	FY 21 Projected Revenue	FY 22 Projected Revenue
Federal Appropriation	10,458,000	11,000,000
DOE/HEERF/CARES Covid funding - offset to lost revenue/increased board cos	1,257,120	995,302
Tuition & Fees		
- Dual Credit Reimb. - State of NM	832,338	957,188
	110,000	110,000
Less: - Expected Uncollectible Student Accounts	(83,234)	(95,719)
Tuition & Fees MFA CW Program	600,000	549,600
Tuition & Fees MFA S/A Program	109,725	148,250
Distance Learning/Academic Technology Tuition and Fees	100,091	110,100
Student Fitness Center	15,000	15,000
Auxiliary - Board (student meal plan)	269,685	337,107
Aux-Dormitory	284,938	356,173
Aux-Casitas	181,716	172,630
Conference Services	101,000	85,850
Museum Store	177,776	177,776
Campus Bookstore	118,347	124,265
Unrestricted fundraising (operational)	180,000	198,000
Institutional Scholarship fundraising (Merit & CIB)	279,500	307,450
- Institutional fin. aid awarded (Merit & CIB)	(400,000)	(400,000)
Endowment Draw	135,000	150,000
Museum - General Admissions	68,494	78,768
Museum - Contributions	10,000	20,000
Museum - Memberships	31,500	34,650
Miscellaneous Income	75,000	75,000
Projected Unrestricted Revenue	14,911,998	15,507,390
IAIA 2022 Expenditures	FY 21 Projected Expenditures (approved)	FY 22 Projected Expenditures (proposed)
Board of Trustees	80,000	80,000
President's Office (Includes Office of Sponsored Pgms)	675,553	689,454
-Strategic Partnerships and Special Events	80,000	80,000
Institutional Advancement	403,217	409,355
Marketing and Communications	208,387	221,054
Institutional Research	319,344	328,006
F & A (Finance and HR)	749,217	778,062
-Unemployment Insurance	20,000	20,000
Student Life	332,144	362,505
ARE Operations	323,463	336,472
Learning Support Center/SSC/ADA Svcs.	866,778	629,319
Counseling	133,299	144,682
Museum Operations	1,043,638	1,071,624
Academic Division	2,951,172	3,033,733
Library & Archives	440,339	450,878
Distance Learning/Academic Technology	276,700	235,444
Commencement	24,500	29,000
Student Life - Housing	1,103,136	1,201,085
Facilities Management	1,527,980	1,540,358
Conference Services	110,825	114,702
Information Technology	480,127	499,285
MFA Program - Creative Writing	715,250	718,652
MFA Program - Studio Arts	168,065	208,711
Student Fitness Center	85,325	87,615
Summer Bridge Program	86,558	223,434
IAIA Advocacy	25,000	25,000
Museum Gift Shop (estimated costs before notional rent)	334,679	352,599
Campus Bookstore	201,008	206,113
Direct COVID response (PPE, testing, fogging, etc)	75,000	0
Interest on Debt - Residence Ctr NMFA Loan + fees	235,580	225,992
Unrestricted Expenditures	14,076,283	14,303,134
Loan Principal Payments		
Residence Center NMFA Loan	239,110	248,722
Funding for strategic priorities	345,000	350,000
Reserve addition	251,605	605,535
Total Principal Payments/Strategic Priorities/Surplus allowance	835,715	1,204,257
Total Expenditures & Loan Principal	\$ 14,911,998	\$ 15,507,390

**INSTITUTE OF AMERICAN INDIAN AND ALASKA NATIVE
CULTURE AND ARTS DEVELOPMENT**

RESOLUTION # 2021 - 10

August 19, 2021

Whereas, the Institute of American Indian Arts anticipates our Federal Appropriation in FY22 to be \$11,000,000; and

Whereas, the Institute of American Indian Arts anticipates other revenues, such as tuition and fees, room and board, auxiliary revenue, COVID-19 aid, and fundraising, of \$4,507,390; and

Whereas, the Institute of American Indian Arts anticipates operational expenditures, debt service, and contingency reserve addition to be \$15,507,390; and

Now Therefore Be It Resolved that the Board of Trustees of the Institute of American Indian and Alaska Native Culture and Arts Development concurs with the recommendation of the balanced FY 2022 Operating Budget of \$15,507,390 in total revenue and expenditures.

Offered by: _____

Seconded by: _____

Vote: Aye _____ Nay _____

Attachments: Yes _____ No _____X_____

**Quarterly Report to the Board of Trustees
Institute of American Indian Arts
August 2021**

**Presented by Lawrence Mirabal, CFO
Aimee Balthazar, Controller**

**FINANCIAL STATEMENTS
As of June 30**

BUDGET TO ACTUAL - SUMMARIZED
IAIA & AUXILIARY
For the Nine Month Period Ending June 30, 2021

	TOTAL BUDGET	TOTAL ACTUAL EXPENDITURES	TOTAL BUDGET REMAINING	% REMAINING
EXPENDITURES BY CATEGORY				
COST OF SALES	\$ 226,480	\$ 171,548	\$ 54,932	24%
SALARIES & FRINGE BENEFITS	8,832,896	5,993,310	2,839,586	32%
OPERATING EXPENSES	1,199,010	702,297	496,713	41%
FOOD & CATERING	819,336	475,763	343,573	42%
PROFESSIONAL SERVICES	1,122,394	569,850	552,544	49%
SCHOLARSHIPS & FELLOWSHIPS	5,500	9,212	-3,712	-67%
M&R, UTILITIES & OTHER	1,472,502	988,741	483,761	33%
TRAVEL	265,695	1,308	264,387	100%
TRAINING	70,541	11,128	59,413	84%
VEHICLES	51,350	24,827	26,523	52%
TOTAL EXPENDITURES	\$ 14,065,703	\$ 8,934,692	\$ 5,131,011	36%

EXPENDITURES BY DEPARTMENTS

BOARD OF TRUSTEES	\$ 80,000	\$ 30,075	\$ 49,925	62%
OFFICE OF THE PRESIDENT	963,941	557,803	406,138	42%
INSTITUTIONAL RESEARCH	319,343	188,758	130,585	41%
INSTITUTIONAL ADVANCEMENT	403,217	259,718	143,499	36%
FINANCIAL SERVICES	749,216	541,927	207,289	28%
INFORMATION TECHNOLOGY	480,127	335,325	144,802	30%
CENTER FOR STUDENT LIFE	489,942	290,463	199,479	41%
ADMISSIONS & RECRUITMENT	323,463	157,847	165,616	51%
FACILITIES MANAGEMENT	1,527,980	1,144,924	383,055	25%
MUSEUM	1,043,639	736,208	307,431	29%
ACADEMIC DIVISION	3,313,198	2,261,293	1,051,905	32%
STUDENT SUCCESS CENTER	953,336	532,717	420,620	44%
LIBRARY	440,338	312,679	127,659	29%
MFA CREATIVE WRITING PROGRAM	883,315	326,726	556,589	63%
MUSEUM SHOP	334,679	202,708	131,970	39%
CAMPUS BOOKSTORE	201,008	159,663	41,345	21%
STUDENT HOUSING	1,103,136	696,228	406,908	37%
CONFERENCE SERVICES	110,825	58,169	52,656	48%
STRATEGIC PRIORITIES PROJECTS	345,000	154,734	190,266	55%
TOTAL EXPENDITURES BY DEPARTMENTS	\$ 14,065,703	\$ 8,934,692	\$ 5,131,010	36%

EXPENSES NOT ALLOCATED TO DEPARTMENTS

Unemployment Insurance	\$ 20,000
Direct COVID response	75,000
IAIA Advocacy Fund	25,000
Interest on Debt - Residence Ctr NMFA Loan (3.4%) + fee	235,580
Residence Center NMFA Loan	239,111
Reserve Addition	251,605
	\$ 14,911,998

STATEMENT OF REVENUES - COMPARATIVE
IAIA & AUXILIARY
Third Quarter Comparison - FY21 & FY20

	FY21			FY20 Actual 9 Months Ending 6/30/2020	Variance Between FY21 & FY20 YTD Actual Positive/(Negative)
	Projected Annual Revenues	Actual 9 Months To 6/30/2021	% of Projected Achieved YTD		
REVENUES					
Federal Appropriation	\$ 10,458,000	\$ 7,377,000	70.5%	\$ 7,377,000	\$ -
<i>Forward funding received prior year</i>					
CARES/ARP Funding - Institutional portion	171,259	275,789	161.0%	78,000	197,789
HEER Funding - TCCUs/AIHEC	1,085,861	11,934,361	1099.1%	944,730	10,989,631
	\$ 11,715,120	\$ 19,587,150	167.2%	\$ 8,399,730	\$ 11,187,420
Tuition & fees	\$ 942,338	\$ 1,073,817	114.0%	\$ 1,459,544	\$ (385,727)
Distance Learning/Academic Tech.	100,091	111,555	111.5%	121,760	(10,205)
MFA Creative Writing Program	600,000	226,500	37.8%	246,200	(19,700)
MFA Studio Arts Program	109,725	0	0.0%	0	0
Student Fitness Center	15,000	5,544	37.0%	10,552	(5,008)
Residence Hall	284,939	259,929	91.2%	445,825	(185,895)
Family Housing Rentals	181,716	81,158	44.7%	180,147	(98,989)
Meal Plan	269,685	294,237	109.1%	542,585	(248,347)
Conference Services	101,000	2,100	2.1%	41,050	(38,950)
Museum Admissions	68,494	66,150	96.6%	51,305	14,845
Museum Shop Sales	177,776	92,913	52.3%	94,617	(1,704)
Campus bookstore sales	118,347	113,012	95.5%	126,255	(13,243)
Museum memberships	31,500	24,474	77.7%	25,222	(748)
Museum Contributions (temp restricted)	10,000	32,624	326.2%	36,610	(3,986)
General Contributions (unrestricted)	180,000	8,190,073	4550.0%	290,507	7,899,566
Scholarship, Education Donations	279,500	644,507	230.6%	539,977	104,530
Trust Endowment Draw	135,000	185,548	0.0%	137,376	48,173
Miscellaneous Income/Indirect Revenue	75,000	89,768	119.7%	65,561	24,207
REVENUES EXCLUDING FEDERAL APPROPRIATION	\$ 3,680,111	\$ 11,493,910	312.3%	\$ 4,415,092	\$ 7,078,818
Estimated reduction for:					
Uncollectible Student Accounts	(83,233)				
Excess Institutional Scholarships	(400,000)				
TOTAL REVENUES	\$ 14,911,998	\$ 31,081,059	208.4%	\$ 12,814,822	\$ 18,266,238

SCHEDULE OF REVENUES AND EXPENDITURES
IAIA & AUXILIARY
Third Quarter Comparison - FY21 & FY20

	FY21 Unaudited 9 Months Ending June 30, 2021	FY20 Audited 9 Months Ending June 30, 2020	Variance Favorable or (Unfavorable)
REVENUES			
Federal Appropriation	\$ 7,377,000	\$ 7,377,000	\$ -
CARES/ARP Funding - Institutional portion	275,789	78,000	197,789
HEER Funding - TCCUs/AIHEC	11,934,361	944,730	10,989,631
Tuition & Fees	\$ 1,417,416	\$ 1,838,056	(420,640)
Residence Hall/Family Housing	341,088	625,972	(284,884)
Meal Plan	294,237	542,585	(248,347)
Museum Shop	92,913	94,617	(1,704)
Campus Bookstore Sales	113,012	126,255	(13,243)
Conference Services	2,100	41,050	(38,950)
Unrestricted Contributions	8,280,697	367,034	7,913,663
Temporarily Restricted Contributions	677,131	576,587	100,544
Trust Endowment Draw	185,548	137,376	48,173
Miscellaneous Income	89,768	65,561	24,207
TOTAL REVENUES	\$ 31,081,059	\$ 12,814,822	\$ 18,266,238
EXPENDITURES			
Cost of Sales	\$ 171,548	\$ 141,709	\$ (29,839)
Salaries & Fringe Benefits	5,993,310	6,020,418	27,108
Operating Expenses	702,297	734,237	31,940
Food & Catering	475,763	529,150	53,387
Professional Services	569,850	563,950	(5,900)
Scholarships & Fellowships	9,212	2,850	(6,362)
M&R, Utilities & Other	988,741	1,015,854	27,113
Travel	1,308	114,894	113,586
Training	11,128	25,807	14,679
Vehicles	24,827	27,956	\$ 3,129
Total Costs General & Administrative	\$ 8,947,984	\$ 9,176,824	\$ 228,840
NON-BUDGETED AUX. INITIATIVES (Revenue)	(13,292)	(601)	12,691
TOTAL EXPENDITURES	\$ 8,934,692	\$ 9,176,223	\$ 241,531
NET INCOME/(LOSS)	\$ 22,146,367	\$ 3,638,598	\$ 18,507,769

SCHEDULE OF REVENUE AND EXPENDITURES
INSTITUTIONAL ADVANCEMENT
Fiscal Year To Date Third Quarter Comparison - FY21 & FY20

	FY21 Unaudited 9 Months Ending June 30, 2021	FY20 Audited 9 Months Ending June 30, 2020	Favorable or (Unfavorable) Change
REVENUES			
Donations:			
Endowed Scholarship Donations	\$ 134,721	\$ 17,528	\$ 117,193
Permanent/Chair Endowment Donations	6,119	1,438	4,681
General Donations	8,190,073	290,507	7,899,566
Scholarship Donations	644,507	539,977	104,530
TOTAL REVENUES	\$ 8,975,420	\$ 849,450	\$ 8,125,970
EXPENDITURES			
Personnel			
Salaries - staff	\$ 166,011	\$ 150,148	\$ (15,863)
Student Workers - temporary, non-WorkStudy	-	1,266	1,266
Social security	12,530	11,333	(1,196)
Retirement savings benefit	5,771	6,176	406
Insurance benefit	22,968	20,100	(2,868)
Total Personnel Expenditures	\$ 207,279	\$ 189,023	\$ (18,256)
Operating Expenditures			
Advertising - promotional	\$ 6,201	\$ 3,512	\$ (2,689)
Contributions, gifts & awards	134	329	195
Dues & Memberships	14	409	395
Food & catering	-	87	87
Licenses & permits	5,585	-	(5,585)
Meeting costs	-	68	68
Office supplies	2,142	1,531	(611)
Personnel search - advertising	310	603	293
Postage, freight & delivery	926	61	(865)
Printing	2,662	(139)	(2,801)
Receptions & shows	-	49	49
Solicitation & Cultivation	4,807	71	(4,736)
Stipends & honoraria	100	200	100
Subscriptions & Publications	1,079	463	(616)
Computer equip & software under \$5,000	2,291	6,761	4,469
Equipment & Furniture under \$5,000	7,201	-	(7,201)
Maintenance - equipment & software	11,561	10,830	(731)
Consultants/Professional Services	6,858	165	(6,692)
Travel - accomodation & meals	-	3,265	3,265
Travel - transportation	12	1,727	1,715
Utilities - telephone	556	583	28
Total Operating Expenditures	\$ 52,439	\$ 30,574	\$ (21,865)
TOTAL EXPENDITURES	\$ 259,718	\$ 219,597	\$ (40,121)
NET INCOME/(LOSS)	\$ 8,715,702	\$ 629,853	\$ 8,085,849

SCHEDULE OF REVENUE AND EXPENDITURES
MUSEUM SHOP
Third Quarter Comparison - FY21 & FY20

	FY21 Unaudited 9 Months Ended June 30, 2021	FY20 Audited 9 Months Ended June 30, 2020	Favorable or (Unfavorable) Change
SALES			
Sales Revenue	\$ 93,431	\$ 94,600	\$ (1,169)
Shipping & Packing	35	262	(226)
Refunds	(553)	(245)	(308)
	<u>\$ 92,913</u>	<u>\$ 94,617</u>	<u>\$ (1,703)</u>
Cost of Goods Sold			
Cost of Sales	\$ 61,201	\$ 58,919	\$ (2,282)
Gross Profit on Sales	\$ 31,712	\$ 35,698	\$ (3,985)
GP %	34.13%	37.73%	-3.60%
OTHER INCOME			
Admissions	<u>\$ 66,150</u>	<u>\$ 51,305</u>	<u>\$ 14,845</u>
INCOME BEFORE OPERATIONAL EXPENSES	\$ 97,863	\$ 87,003	\$ 10,860
EXPENDITURES			
Personnel			
Salaries	\$ 106,988	\$ 106,067	\$ (921)
Payroll Taxes	6,945	7,983	1,038
Savings Plan	3,520	3,599	78
Insurance	12,874	15,646	2,773
Total Personnel Expenditures	<u>\$ 130,327</u>	<u>\$ 133,295</u>	<u>\$ 2,968</u>
Personnel costs as % of sales + admissions	81.93%	91.35%	9.41%
Operating Expenditures			
Advertising - promotional	\$ 553	\$ 2,826	\$ 2,273
Bank charges	3,601	4,244	643
Cash (over)/short	128	(4)	(132)
Dues & Memberships	14	14	(0)
Exhibit costs	247	589	341
Food & catering	175	80	(95)
Licenses & permits	1,365	835	(530)
Meeting Costs	-	114	114
Office supplies	2,538	3,315	777
Postage, freight & delivery	251	2,944	2,693
Printing	44	-	(44)
Receptions & shows	-	408	408
Stipends & honoraria	-	50	50
Computer equip & software under \$5,000	-	4,538	4,538
Equipment & Furniture under \$5,000	239	1,366	1,127
Leasing - equipment	943	1,182	239
Maintenance - equipment & software	497	1,392	895
Travel - transportation	585	585	0
Total Operating Expenditures	<u>\$ 11,181</u>	<u>\$ 24,478</u>	<u>\$ 13,297</u>
TOTAL EXPENDITURES	\$ 202,708	\$ 216,692	\$ 13,983
INCOME/(LOSS) Before Notional Rent	\$ (43,645)	\$ (70,770)	\$ 27,125
Notional Rent	<u>33,600</u>	<u>33,600</u>	<u>-</u>
NET INCOME/(LOSS)	<u>\$ (77,245)</u>	<u>\$ (104,370)</u>	<u>\$ 27,125</u>

SCHEDULE OF REVENUE AND EXPENDITURES
CAMPUS BOOKSTORE
Third Quarter Comparison - FY21 & FY20

	FY21 Unaudited 9 Months Ended June 30, 2021	FY20 Audited 9 Months Ended June 30, 2020	Favorable or (Unfavorable) Change
SALES			
Sales Revenue	\$ 113,130	\$ 126,610	\$ (13,480)
Shipping & packing	\$ -	\$ 22	\$ (22)
Sales Returns & Refunds	(118)	(378)	260
	<u>\$ 113,012</u>	<u>\$ 126,255</u>	<u>\$ (13,243)</u>
Cost of Goods Sold			
Cost of Sales Incl. Text Books	\$ 16,841	\$ 29,813	\$ 12,973
Gross Profit on Sales	\$ 96,171	\$ 96,441	\$ (271)
GP %	85%	76%	9%
INCOME BEFORE OPERATIONAL EXPENSES	<u>\$ 96,171</u>	<u>\$ 96,441</u>	<u>\$ (271)</u>
EXPENDITURES			
Personnel			
Salaries - staff	\$ 30,119	\$ 29,332	\$ (787)
Student Workers - temporary, non-WorkStudy	2,276	3,674	1,398
Social security	2,246	2,186	(60)
Retirement savings benefit	1,205	1,173	(32)
Insurance benefit	6,576	6,648	72
Total Personnel Expenditures	<u>\$ 42,422</u>	<u>\$ 43,014</u>	<u>\$ 593</u>
Personnel costs as % of sales	26.65%	23.23%	-3.42%
Operating Expenditures			
Textbook Program expense	\$ 93,506	\$ 52,977	\$ (40,529)
Advertising - promotional	-	19	19
Bank charges	2,779	2,368	(411)
Cash (over)/short	21	3	(18)
Contributions, gifts & awards	100	-	(100)
Dues & Memberships	-	83	83
Food & catering	-	42	42
Office supplies	19	278	259
Postage, freight & delivery	3,727	1,023	(2,703)
Computer equip & software under \$5,000	-	1,193	1,193
Maintenance - equipment & software	249	696	447
Training - fees & materials	-	249	249
Travel - accomodation & meals	-	859	859
Travel - transportation	-	414	414
Total Operating Expenditures	<u>\$ 100,400</u>	<u>\$ 60,205</u>	<u>\$ (40,195)</u>
TOTAL EXPENDITURES	<u>\$ 159,663</u>	<u>\$ 133,033</u>	<u>\$ (39,603)</u>
NET INCOME/(LOSS)	<u>\$ (46,651)</u>	<u>\$ (6,778)</u>	<u>\$ (39,873)</u>

SCHEDULE OF REVENUE AND EXPENDITURES
CONFERENCE SERVICES
Third Quarter Comparison - FY21 & FY20

	FY21 Unaudited 9 Months Ended June 30, 2021	FY20 Audited 9 Months Ended June 30, 2020	Favorable or (Unfavorable) Change
REVENUE			
Facilities Rentals	\$ 2,100	\$ 41,050	\$ (38,950)
INCOME BEFORE OPERATIONAL EXPENSE	\$ 2,100	\$ 41,050	\$ (38,950)
EXPENDITURES			
Personnel			
Salaries	\$ 43,492	\$ 36,469	\$ (7,024)
Payroll Taxes	3,271	2,736	(535)
Savings Plan	2,610	1,600	(1,009)
Insurance	6,637	6,319	(318)
	\$ 56,010	\$ 47,124	\$ (8,886)
Personnel costs as % of Revenue	2667.14%	114.80%	-2552.34%
Operating Expenditures			
Bad debts	\$ -	\$ 15,313	\$ 15,313
Bank charges	1	175	173
Dues & Memberships	14	14	(0)
Food & catering	-	1,380	1,380
Legal	1,712	-	(1,712)
Utilities - telephone	432	523	91
TOTAL EXPENDITURES	\$ 58,169	\$ 64,527	\$ 6,358
NET INCOME/(LOSS)	\$ (56,069)	\$ (23,477)	\$ (32,592)

PERMANENT ENDOWMENTS
Nine Months Ending June 30, 2021

	Program Enhancement			Quasi		Scholarship Endowments		General & Faculty Endowments				
<u>1st QTR</u>												
Equities Gain / (Loss)	\$	282,611	9.88%	\$	251,561	9.77%	\$	181,130	9.89%	\$	150,249	9.87%
Dividend & Interest		16,805	0.59%		15,230	0.59%		10,715	0.58%		8,936	0.59%
Fees		(2,561)	-0.09%		(2,305)	-0.09%		(1,640)	-0.09%		(1,362)	-0.09%
Total 1st Quarter	\$	296,855	10.38%	\$	264,486	10.27%	\$	190,204	10.38%	\$	157,823	10.37%
Average Monthly Account Balance	\$	2,861,229		\$	2,574,402		\$	1,832,164		\$	1,521,722	
1st QTR ASSET GRAND TOTAL	\$	9,347,656										
<u>2nd QTR</u>												
	Program Enhancement			Quasi		Scholarship Endowments		General & Faculty Endowments				
Equities Gain / (Loss)	\$	103,962	3.37%	\$	73,586	2.12%	\$	66,569	3.36%	\$	55,273	3.37%
Dividend & Interest		7,429	0.24%		11,058	0.32%		4,757	0.24%		3,951	0.24%
Fees		(2,513)	-0.08%		(2,259)	-0.07%		(1,609)	-0.08%		(1,336)	-0.08%
Total 2nd Quarter	\$	108,878	3.53%	\$	82,385	2.38%	\$	69,717	3.51%	\$	57,887	3.53%
Average Monthly Account Balance	\$	3,081,493		\$	3,465,760		\$	1,983,404		\$	1,638,909	
2nd QTR ASSET GRAND TOTAL	\$	12,506,996										
<u>3rd QTR</u>												
	Program Enhancement			Quasi		Scholarship Endowments		General & Faculty Endowments				
Equities Gain / (Loss)	\$	152,842	4.75%	\$	271,282	4.45%	\$	101,934	4.57%	\$	81,356	4.73%
Dividend & Interest		15,783	0.49%		32,489	0.53%		10,939	0.49%		8,424	0.49%
Fees		(2,605)	-0.08%		(4,676)	-0.08%		(1,765)	-0.08%		(1,389)	-0.08%
Total 3rd Quarter	\$	166,020	3.53%	\$	299,095	2.38%	\$	111,108	3.51%	\$	88,392	3.53%
Average Monthly Account Balance	\$	3,219,070		\$	6,089,751		\$	2,231,650		\$	1,718,324	
3rd QTR ASSET GRAND TOTAL	\$	13,014,638										

To: Dr. Robert Martin
From: Suzette A. Sherman
Date: July 21, 2021
Subj: Office of Institutional Advancement 3rd Quarter Report
(April 1- June 30, 2021)

Mission Objective 1: Improve Student Success

1.A. Increase resources for students

1.1. Project: Grow Funds for Student Financial Need

- **3rd Quarter Income (April 1- June 30, 2021):** \$257,281 (\$231,408 was transferred to the IAIA Trust in July).
- **Bequest of \$2.6 million:** In June, IAIA Foundation was advised that Kathryn O’Keeffe left a \$2.6 million bequest (40% of estate) to IAIA for scholarship and endowment support. The remainder of her \$6.5 million trust was left to The American Indian College Fund (40%) and the Santa Fe Community Foundation (20%).
- **Margarete Bagshaw Memorial Painting Scholarship:** In June, Dan McGuinness established an endowment fund in memory of his late wife, Margarete Bagshaw. He then reached out to his gallery network and patrons of Bagshaw’s work to raise funds for a scholarship that will provide \$3,000 annually for art supplies for a painting student in their senior year. To date, \$35,370 has been raised towards the \$100,000 endowment goal, and the majority of supporters are new to IAIA’s donor file. McGuinness also donated three works for the 2021 Scholarship Auction – one by Bagshaw, another by her mother Helen Hardin, and a third by her grandmother Pablita Velarde.
- **\$150,000 Endowed Scholarship from Patricia G. Foschi (Trish):** In June, Trish Foschi expressed her wishes to endow a creative writing scholarship in her late husband’s name. In mid-July, Trish paid the first of two \$75,000 installments to create the “Stuart Hall Endowed Scholarship for Creative Writing” and provide support for a talented Native writing student. The second payment will be made early in 2022.

1.D. Promote involvement of all IAIA stakeholders in student success

1.1. Project: IAIA Foundation Board

- The Foundation Board continues its work on the overall fundraising goals to assist the Office of Institutional Advancement. The Board is working to reactivate its committees.
- OIA has worked closely with CCS consultants, the Foundation Board, the BOT Advancement Committee, and IAIA leadership to accomplish the following:
 - Revised IAIA Gift Agreement Forms to ensure that they are in alignment with UPMIFA (Uniform Prudent Management of Institutional Funds Act).
 - Reestablished the IAIA Foundation administrative fees policy in order to build capacity for advancement success.

- Introduced an advancement dashboard to measure and report activity to the IAIA Foundation Board.
- CCS met with leadership staff and the Development/Advancement Committees to provide training for gift solicitations and prospecting work to identify Major donors.
 - CCS worked with the committees to identify connections between board members and major donors.
 - Individual meetings were held with key committee members to obtain additional information on each prospect and develop cultivation strategies.
- A Case Development Task Force was assembled. The Task Force is made up of donor/board members, students, faculty, and staff. CCS has worked with OIA to lead the group through a series of working sessions to develop a draft case for support. Further work is being done to revise and edit the draft, and discussions are taking place regarding the fundraising materials that will be created from this document.

Mission Objective 3: Build a College Community

3.C. Strengthen alumni involvement

3.1. Project: Alumni Association and Alumni Council Fundraising

- Working with the Alumni Council, a month-long fundraising campaign called “Walk to Graduation” was developed using OneCause fundraising software.
- All proceeds will be used to help re-establish and build the Alumni Scholarship Fund.
- The campaign ran from April 26 to May 28, 2021.

Project: Alumni Relations and Stewardship

- IAIA Alumni Relations and Alumni Council will be hosting the IAIA Annual SWAIA Luncheon at MOCNA on August 20, 12:00-2:30 pm.

Mission Objective 5: Advance Contemporary Arts and Cultures

5.E. Strengthen connection between the College, its Museum, Tribes, and the Santa Fe Community

5.1. Project: IAIA 2021 Virtual Scholarship Event and Auction (August 18)

- This year we will be featuring award-winning clay artist Kathleen Wall (Jemez Pueblo), who created four ceramic pieces specifically for the auction in collaboration with an extraordinary cohort of artists with a connection to IAIA. These pieces have an estimated value of \$8,000 each for a total estimated value of \$32,000.
- Registration is open for the live-stream scholarship event at www.iaia.edu/bid, and site visitors can now see event videos, preview the auction art, and give to scholarship funding. A total of 73 works, from jewelry and ceramics to sculptures and 2-D art, were donated for the auction by 63 Native artists, many with connections to IAIA.

- An exhibition of the auction artworks will be on display in the Balzer Contemporary Edge Gallery, August 4-13, to provide an opportunity for the public to see the works before placing their auction bids. IAIA supporters, auction artists, and community leaders are being invited to an exclusive exhibition preview and reception in the Dance Circle on August 3 (4:00-6:30 pm).
- The online auction opens for silent bidding beginning on August 4 at 9:00 am and closes on the evening of August 18.
- OIA sponsorship campaigns for both individuals and businesses/institutions have raised over \$40,000 to date.

5.2. Project: IAIA 60th and MoCNA 50th Anniversary Celebrations

- We continue to work with anniversary co-chairs Dr. Robert Martin and Museum Director Patsy Phillips on coordinating a series of initiatives designed to build awareness of IAIA and cultivate donors and prospects throughout the anniversary year and in conjunction with the traveling exhibition *Action / Abstraction Redefined*. Outreach will also include communication and appeal strategies designed to grow the donor base and attract new philanthropic support.

Mission Objective 6: Build Institutional Capacity for Growth

6.A. Ensure long-term sustainability and financial security

6.1. Project: OIA Workplan and CCS Advancement Consulting

- Our CCS advancement consultants, Lindsay Freyermuth and Martin Camacho, have been working with IAIA Board Members IAIA leadership and OIA staff to implement several of the recommendations from their final report. Their consultancy will come to an end in late August.

6.2. Project: Matching Gift Challenge

- IAIA Foundation board member Michael Pettit has pledged \$50,000 as a matching gift to raise a total of \$100,000 to provide funds for building capacity within the IAIA Office of Institutional Advancement and Marketing and Communications Department. Another Foundation board member has pledged \$15,000 as a match towards this gift, leaving \$35,000 left to raise.

6.3. Project: President's Circle Program Updates

- OIA will introduce a new President's Circle with enriched benefits and levels to improve annual giving performance and donor engagement in the fall.

To: Dr. Robert Martin, IAIA President
From: Patsy Phillips, Director IAIA Museum of Contemporary Native Arts
Date: July 20, 2021
Staff: Manuela Well-Off-Man, Tatiana Lomahaftewa-Singer, Winoka Yepa, Katherine Barry, Sallie Wesaw-Sloan, Flannery Barney, and Thomas Atencio
Ford funded
Staff: Hank Cooper, Chelsea Darter, and Chris Martinez
Subj: Quarterly Board Report

INSTITUTIONAL PRIORITIES

I. Improve student success

A. Improve retention and completion

Barry serves as Secretary for IAIA Staff Council since February and has helped with monthly meetings through recording minutes, creating meeting agendas, and scheduling meetings.

B. Develop student leadership skills

Via Zoom Phillips is mentoring IAIA student, Veronica Quiquango who lives in Washington, D.C. She is currently living and working in Ecuador for the National Museum of the American Indian. Roxanne Beasley, a Mellon Fellow at the Gilcrease Museum, interviewed Phillips via Zoom about the artist, Harry Fonseca. Phillips presented museum leadership to the Peabody Essex Mellon Fellows.

MoCNA Preparator and Exhibition Coordinator Flannery Barney trained IAIA graduate Patrick Bednark (Metis) on all aspects of exhibition preparation work. Patrick assisted in exhibition installations/de-installations, gallery preparation, art handling, condition reports, and packing and crating of artworks. Barney is also working with IAIA graduates Austin BigCrow, Robyn Tsinnajinnie, Stephanie Stewart, and Brittney Beauregard on the de-installation of the exhibition *The Moving Land: 60 + Years of Art by Linda Lomahaftewa* and the installation of *Exposure: Native Art and Political Ecology*. Austin BigCrow will continue to work for the Museum as a temporary part-time assistant.

C. Promote involvement of all stakeholders in student success

Collection Workers Stephanie Stewart and Robyn Tsinnajinnie, began working part-time for local Painting Conservator Steven Prins. In addition to learning minor treatment techniques, such as cleaning and in painting, they are learning to photo document for treatment, condition reporting, and other conservation documentation.

III. Build college community

A. Promote community environmental engagement

B. Promote health, wellness, and safety

Atencio manages the Museum's HVAC preventive Maintenance Services, Johnson Controls and Yearout Mechanical; replaces air filters as needed on two HVAC air handlers and throughout Museum; janitorial and security staff continue to clean and sanitize Museum; ensure all visitors and staff follow safe Covid -19 practices, Yellowstone landscapers hired to remove dead trees in front south courtyard and Art Part area; Dixon

pest control onsite pest control service; CDI onsite to install new CAT 6 cabling throughout interior of Museum all offices and gallery area; Fiber Optic Cable installed from StreetSide into the Museum crawlspace; Security Staff assisted with unloading of all Art crate deliveries; Indian Market Activities security staff assisted with all events set up take down and cleanup of all events during the week of Indian Market.

Well-Off-Man attended the Ford Foundation's Disability Justice 101 webinar. Identify and deliver effective institutional communication

IV. Advance contemporary Native arts and cultures

A. Continue to refine and implement indigenous assessment

B. Consider developing a Native Research Center

Progress towards the collections database conversion has been steady. In June, Rose Marie Cutropia, Contractor, began working in-person two days a week to clean up metadata in Proficio and Katherine Barry has been working closely with representatives from the company to improve field functions for data entry and information access. Although all of the data was brought over from FileMaker Pro into Proficio, there was incompatibility of our sub fields with their system. Barry was able to address the most critical fields and find solutions or work with Proficio to help modify fields to best suit the collections metadata. Cutropia, Barry, and Lomahaftewa are concentrating on the public-facing fields to make the database accessible by the end of the summer and address adding watermarked images over the next six months.

C. Advance scholarship and dialogue on indigenous arts and cultures

Phillips attended multiple planning meetings as an advisor for ATALM's national conference scheduled, November 30 to December 2, 2021, in Washington, D.C. Suzan Harjo will be honored. Osiyo, Cherokee Television station interviewed Phillips for a segment later in the year on the Cherokee Nation, Oklahoma, in May and at the Museum in August. The show will air later in the year. Phillips presented "What is Contemporary Native Arts" to the Museum's docents and volunteers. Phillips interviews bi-monthly the founding director of the National Museum of the American Indian, W. Richard West, for the IAIA archives. Phillips created a video for the Autry Museum honoring Rick West's retirement. Phillips participated in a panel discussion led by the National Endowment for the Arts and attended a Zoom Board of Director's meeting for the International Council of Museums-US.

Phillips and Well-Off-Man met with Autry Museum curator Amy Scott and Independent Curator Suzanne Frick to discuss the Autry Museum's 2024 Indigenous Futurism exhibition.

Phillips, Well-Off-Man, and Linda Lomahaftewa participated in the *Native America Calling* podcast with Tara Gatewood (Isleta Pueblo) to discuss the MacKenzie Scott and Dan Jewett donation to the Museum and MoCNA's exhibitions and public programs.

Well-Off-Man participated in the Australia Council International Curators Program and attended their *The National 2021: New Australian Art* online studio visits and curator discussions.

Well-Off-Man and Yepa are working with the museum exhibition design company IDEUM, Corrales, NM on interactive and Augmented Reality art and learning experiences accompanying MoCNA's traveling exhibition *Action/Abstraction Redefined* and *Exposure: Native Art and Political Ecology*.

Well-Off-Man presented her curatorial work and MoCNA's collections via Zoom at QatarAmerica Institute for Culture's Museum Panel Series. Well-Off-Man served as evaluator for the MacArthur Fellows Program. The program awards a five year stipend to artists, and Well-Off-Man has been using this opportunity to promote contemporary Native Artists. Well-Off-Man gave tours of MoCNA's 2020/2021 *BFA Exhibition: Manifesting Our Destinies* and *Michael Namingha: Altered Landscape* to museum docents and volunteers. Well-Off-Man gave an interview to Santa Fean reporter Emily Whithnal about MoCNA's exhibition *Exposure: Native Art and Political Ecology*.

MoCNA's exhibition *Exposure: Native Art and Political Ecology* opened to the public. The exhibition documents international Indigenous' artists responses to the impacts of nuclear testing, nuclear accidents, and uranium mining on Native peoples and the environment. Indigenous artists from the United States including Hawai'i and Guam, Australia, Canada, Greenland, Japan, and Tahiti (French Polynesia) participated in the exhibition. *Exposure* was co-curated by iBiennale Director Dr. Kóan Jeff Baysa; Nuuk Art Museum Director Nivi Christensen (Inuit); Hokkaido Museum of Modern Art Chief Curator and Vice Director Satomi Igarashi; Art Gallery of New South Wales Assistant Curator of Aboriginal and Torres Strait Islander Art Erin Vink (Ngiyampaa), Independent Curator Tania Willard (Secwepemc Nation), and MoCNA Chief Curator Manuela Well-Off-Man. The exhibition is accompanied by a scholarly catalog and will travel to three museum venues. Well-Off-Man moderated the *Exposure* exhibition's Curator Panel during MoCNA's Santa Fe Indian Market public programs and gave introductions during the *Exposure* Artist Gallery Talks.

Yepa presented at the American Alliance of Museum 2021 Annual Meeting, "Resilient, Together." Yepa spoke with hundreds of museum professionals, leaders, artists, and innovators about her work on re-designing the Social Engagement Art Residency into a digital residency. She also spoke about digital engagement initiatives that she has been working on since the start of the Pandemic.

IAIA Artist in Residence (AiR) Purchases:

The following items were selected for purchase by the Acquisitions Committee for the permanent collection at their virtual meetings held April 7-8, 2021 (renewed grant funding available June 1):

1. Sheridan MacKnight, *America, 1917*, 2021, gouache and ink on vintage song sheet, 28 x 20 in., hand-carved "Santa Fe Indian School Style" frame, \$3,200
2. Darren Vigil Gray, *Atmospheric Landscape #1*, 2018, acrylic on canvas, 36 x 30 in., \$8,600
3. Linda Lomahaftewa, *Healing Prayers for a Pandemic Universe*, 2020, mixed media, acrylic, pen and ink on paper, collaged onto canvas panel, 8 x 10 in., \$1,084.37
4. Linda Lomahaftewa, *Untitled (abstract pottery design)*, 2020, mixed media, acrylic on paper, collaged onto canvas panel, 8 x 10 in., \$1,084.37
5. Linda Lomahaftewa, *Untitled (abstract pottery design)*, 2020, mixed media, acrylic, pen and ink on paper, collaged on to canvas panel, 8 x 10 in., \$1,084.37
6. Linda Lomahaftewa, *Untitled (abstract landscape)*, 2020, mixed media, pen and ink, acrylic on paper, collaged on to canvas panel, 8 x 10 in., \$1,084.37

7. Jonathan Thunder, *Horse Mask on Ghost 2*, Edition 1, 2017, acrylic on canvas, 30 x 24 in., \$4,000
8. Jonathan Thunder, *Horse Mask on Ghost (digital canvas)*, Edition 100, 2017, new media (digital animation), 1080 x 1920 pixels, \$999 infinite license
9. Peter Williams, *Seasons' Transitions*, 2019, seal, sea otter, thread, 12 x 12 x 0.75 in. individual objects in 4 x 6 ft grid., \$12,000 (paperwork in process)

The following items were accepted by the Acquisitions Committee for the permanent collection at their virtual meeting held on **June 16, 2021**:

Donation: Jeffrey Veregge, 7 prints (paperwork in process)

1. *Alien*, 2013/2020, digital print, 18 x 12 in.
2. *She's Got It Where It Counts*, 2016/2020, digital print, 40 x 28 in.
3. *Tron*, c. 2014/2020, digital print, 17 x 11 in.
4. *Only Hope Princess Leia*, 2015/2020, digital print, 11 x 17 in.
5. *Mars Attack*, c. 2014/2020, digital print, 18 x 12 in.
6. *Welcome*, c. 2014/2020, digital print, 18 x 12 in.
7. *Constitution Class*, 2016/2020, digital print, 24 x 18 in.

Donation: Betsey McKearnan, 1 painting (paperwork in progress)

1. Fritz Scholder, *Indian and Owl*, 1978, acrylic on canvas, 42 x 30 in., \$20,000 value

Donation: James L. Lee, 1 drawing (paperwork in process)

1. R.C. Gorman, *Woman in Green*, 1979, ink, pastel, and charcoal on paper, 28 x 22 in., framed, \$12,000 value

Donation: John Gritts, 2 necklaces (paperwork in process)

1. Unidentified artist, IAIA Bolo Tie, 1960s (before 1968), beadwork
2. Unidentified artist, IAIA Ribbon Tie, 1960s (before 1968), beadwork

NM Art in Public Places Purchases:

Lomahaftewa-Singer was contacted in late Spring that IAIA had \$48,000 in appropriated funds from the NM Public Art program. She pulled together a meeting of staff and faculty to select works for purchase for the IAIA campus and Museum.

The following items were selected for purchase by the Public Art Committee for the campus art collection at their virtual meetings held on **June 16 & 30, 2021** (paperwork in process):

1. Lorraine Gala Lewis, *Tularosa Rattlesnake-Effigy* (Replication 900-1100 A.D.), hand coiled and painted pottery, 4.25 x 5.5 x 4.25 in., \$2,500
2. Ehren Natay, *Black Mesa at Dawn*, acrylic on canvas, 36 x 24 in., \$3,000
3. Diego Romero, *Cara*, lithograph with gold leaf, 28 x 28 in., \$3,000
4. Heidi Brandow, *Margins*, mixed media on panel, \$3,000
5. Luanne Redeye, *Steve and James*, oil on canvas, 24 x 36 in., \$7,000
6. Jaque Fragua, *Drive Through Liquor*, neon, 24 x 24 x 4.5 in., \$7,575
7. Melanie A Yazzie, *Grandmother*, aluminum with powder coat finish (silver/gray color), 96 x 34 x 34 in., \$9,600
8. Jordan Craig, *Stop Flirting with Me*, acrylic on canvas, 60 x 55 in., \$12,000

The following items were accepted by the Public Art Committee for the campus art collection at their virtual meeting held on **June 30, 2021**:

Donation/Bequest: Joan and Richard Chodosh, 1 totem (paperwork in process)

1. Richard Hunt, *Untitled (Totem Pole)*, 1993, painted cedar, 11 ft x 30 in., \$11,00 value

Donation: Betsey McKearnan, 1 painting (paperwork in process)

1. Fritz Scholder, *Indian with Green*, 1975, acrylic on canvas, 68 x 54 in., \$20,000 value

Collection Loan Updates:

The following Collection Loan requests are in process:

Museum of Indian Arts and Culture, Santa Fe, NM – *Clearly Indigenous* exhibit, May 2021 - June 2022

- 1) Joe Feddersen, *High Voltage Tower*, 2004, sculpture, cat. CLV-64
- 2) Lillian Pitt, *She Who Watches*, 2014, glass, cat. YI-34
- 3) Rory Wakemup, *Ghost Shirt*, 2014, sculpture, cat. CHP-187
- 4) Larry Ahvakana, *Untitled*, 1978, glass, cat. ESK-105
- 5) Tony Jojola, *Night Keeper*, 1991, glass, cat. IS-5
- 6) Carl Ponca, *Untitled*, n.d., glass, cat. OS-15
- 7) Rory Wakemup, *Darth Chief*, 2014, cat. CHP-191 (glass bear claw necklace only)

New Mexico Museum of Art, Santa Fe, NM – *Go West Said A Small Voice: Gustave Baumann and Dreams of New Mexico* exhibit, Aug 2021 - Feb 2022

- 1) Armond Lara, *Yellow Horse Dancer*, 2013, carving, cat. N-1249

National Cowboy & Western Heritage Museum, Oklahoma City, OK – *Western Wares* exhibit, Nov 2021 - May 2022 (in process)

- 1) Lloyd Kiva New, *Pink Indian Ponies*, n.d., clothing, cat., CHE-395
- 2) Lloyd Kiva New, *Desert Shirt*, n.d., clothing, cat., CHE-391
- 3) Lloyd Kiva New, *River Jacket*, 1960, clothing, cat., CHE-387
- 4) Lloyd Kiva New, *Leather Handbag*, 1950, clothing accessory, cat., CHE-396
- 5) Lloyd Kiva New, *Wool Tweeted Men's Sport Coat*, n.d., clothing, cat., CHE-114
- 6) Lloyd Kiva New, *Lavender Leather Women's Coat*, n.d., clothing, cat., CHE-118

Katonah Museum of Art, Katonah, NY – *Arrivals* exhibit, Oct 2021 - Jan 2022 (preliminary request)

- 1) Floyd Solomon, *Deceptus Magnus-October 12, 1492*, 1990, graphic, cat. L-46
- 2) Melanie Yazzie, *Guess Who's Coming*, 1992, graphic, cat. N-844

National Portrait Gallery, Smithsonian Institution, Washington, DC – *Outwin Boochever Portrait Competition 2022*, Aug - Nov 2021 (possible traveling exhibit, April 2022 – June 2024)

- 1) Tom Jones, *Elizah Leonard*, 2019, photograph, cat. WIN-59

Wheelwright Museum of the American Indian, Santa Fe, NM – *Abeyta / Cañoncito Ké* exhibit, Nov 2021 - Oct 2022 (in process)

- 1) Pablita Abeyta, *Untitled*, n.d., sculpture, cat. N-1283

MacKenzie Art Gallery, Regina, SK Canada – *Radical Stitch* exhibit, Apr – Aug 2022 (in process)

- 1) Dyani White Hawk, *Interrupted*, 2016, mixed media, cat. S- 326

Collection Exhibitions in Process:

1. *In Loving Memory Lydon Jeffery Kahmakoatayo "Jeff Kahm"*, May 3-Oct 1, 2021, Robert Ells Family Collection Gallery, IAIA Campus. To honor the art of Jeff Kahm, works in the collection were pulled for exhibition for the campus community. A virtual tour was created and made available by late June. The exhibition will remain on view through October 1, 2021.
2. *The Moving Land: 60+ Years of Art by Linda Lomahaftewa*, January 28-July 18, 2021, Anne and Loren Kieve Gallery and Fritz Scholder Gallery, curated by Lara Evans. Following the close of the exhibition a traveling prospectus, budget and exhibition checklist were developed and approved to be sent to institutions around the country. Barry has overseen photography for the exhibition catalog edited by Lara Evans. Catalog will be available by early 2022. Merchandise of notecards and postcards to be sold in the Museum Store was created.
3. *The Stories We Carry* (Working Title), March 11, 2022 – July 9, 2024, Kieve Family Gallery, Museum, curated by Brian Fleetwood (Assistant Professor-Studio Arts). Fleetwood finalized his selection from the collection and is working with staff on his groupings for case and mount fabrication to begin this Fall. This exhibition will explore jewelry making at IAIA since 1962 under Charles Loloma to present day. Fleetwood will address artistic freedom and exploration while considering cultural practices and personal individual histories.
4. *Looking Forward to Looking Back: Indigenous Fashion*, August 11, 2022-January 2023, Anne and Loren Kieve Gallery, Museum, curated by Amber Dawn Bear Robe looks at Native fashion and clothing utilizing pieces in the Museum's collection and loans from Native designers.
5. *Experimental exPRESSion: Printmaking at IAIA, 1963-1980*, Kieve Family Gallery, exhibit date extended to February 2022. Exhibition catalog is in production and planned to be published by Art Guild Press by December 2021. Barry sent all images to Art Guild Press, Neebin Southall is on contract to create artist bios and copy edit. Deadline for essays was extended to August.
6. *Action/Abstraction Redefined* traveling exhibition. Well-Off-Man and Barry are finalizing contracts for the traveling Action/Abstraction Redefined exhibition from the permanent collection. Barry is working on shipping arrangements with the borrowers. Several paintings from the exhibition are undergoing stabilization treatment and cleaning by painting conservator Steven Prins to travel and several 3D works are undergoing similar treatment by object conservator Mina Thompson. All works in the exhibition have been recently appraised, and crate construction paperwork is being developed.

Collections Facility Upgrades:

1. The collection storage climate control system experienced software issues in July. Vendor Yearout Mechanical conducted research with the original programmer to resolve the issue but is still on-going. Collections department will be purchasing new hand-held equipment to capture climate readings as older equipment is no longer working. At the same time, it was learned that an upgrade through funds from the U.S. Rescue Plan has been identified to address larger issues within the HVAC system. Vendors have been scheduled to conduct site visits to provide proposals.
2. Through an RFP process, PLTI Fire & Safety was the selected vendor to upgrade the security system of the Science & Technology building. Site visits were conducted to finalize the schedule for security camera and software system replacements. Other upgrades include building alarms, door contacts, and network to IAIA campus security which the current system does not allow.

D. Increase internship and apprenticeship opportunities

Well-Off-Man and Yepa worked with summer intern Elizabeth Sullivan, who is an art historian and visual studies student at Denison University in Granville, Ohio. Sullivan works with both the exhibitions and education departments on various projects and worked through July 30th. Her work included requesting images of Rick Rivets (Sahtu–Métis) works from potential lending institutions and created a tentative illustrated checklist. She also rendered MoCNA's galleries in SketchUp, which will help with planning layouts of exhibitions.

Brittany Beauregard, 2021 IAIA Graduate in Museum Studies, finished her summer internship in the museum collections department on July 30, 2021 to complete her degree program. Beauregard assisted with re-housing the jewelry collection, applied backings to paintings going on travel for the *Action Abstraction Redefined* exhibition, assisted with installation of the *Exposure* exhibition, and adjusted collection object file drawers to allow for better retrievability and growth. She also attended meetings, helped with collections housekeeping, and day to day operations.

E. Strengthen the connection between the College, its Museum, Tribes, and the Santa Fe community

In honor and recognition of MacKenzie Scott and Dan Jewett's gift to MoCNA, we offered the month of August free to all visitors.

Phillips and Dr. Martin are Co-chairs for IAIA's 60th and MoCNA's 50th 2022 anniversaries. Monthly meetings are held to brainstorm and organize ideas. To welcome new director of the New Mexico Museum of Art, Mark White, Phillips invited him to lunch. Phillips met with Santa Fe Tourism representatives to inform them of the accolades the Museum is receiving, and asked they include MoCNA in their marketing.

Phillips met with Maureen Vosburgh of the New Mexico Women in the Arts who want recommendations for Native women board members. Phillips met with Susan Goldstein who is a volunteer for Clark Hulings who is organizing a conference in Santa Fe and want to invite IAIA alumni.

On June 29th, Lomahaftewa-Singer, Barry and Ryan Flahive met with Jontay Kahm (Jeff's son) to provide assessment of Jeff Kahm's artwork and papers in his studio. A weekly schedule was created to meet with Jontay once a week to help him inventory and photo document the artwork and papers until complete.

F. Invest in professional development for faculty and staff

On May 19th, Yepa kicked-off Docent/Volunteer training. The training sessions were conducted once a week via zoom and concluded with docent certification tours for all new and senior docents. The Museum has nine docents and seven volunteers this year. Topics that were covered in this year's training were the Foundations of Contemporary Native Art, Learning and Teaching in the Art Museum, IAIA and MoCNA History, Visual Teaching Strategies (VTS), and an Introduction to Native American History, Culture, and Language. In addition, Docents also attended two curator-led tours with Well-Off-Man and Lara Evans. In August, they toured the *Exposure: Native Art and Political Ecology* exhibition and spoke with some of the artists who will attend Indian Market weekend.

Yepa continues to work on a series of digital engagement initiatives for our community including MoCNA's mobile app, the development of a third virtual museum, and working

with Ideum on a website and mobile app for the traveling exhibition, *Action/Abstraction*. Yepa is currently working on updating MoCNA's mobile app to include MoCNA's newest exhibition, *Exposure: Native Art and Political Ecology*. Yepa is working with Lisa Hinson of Five D Media to create a virtual exhibition of *Exposure* and the Spring 2021 BFA show, which will launch on our Matterport website.

Yepa and new membership and program assistant, Chelsea Darter, distributed 150 activity totes and booklets to youth in the Santa Fe area and surrounding Pueblo communities. The totes include activities inspired by the Museum's current and upcoming exhibitions.

V. Build institutional capacity for growth

A. Ensure long-term sustainability and financial security

MacKenzie Scott and Dan Jewett donated \$3 Million in unrestricted funds to the Museum. The funds were transferred to IAIA within three weeks after the call. In the fall, MoCNA staff will meet with a facilitator to determine the best use of the Scott's funds. Several meetings will be held, and the process will take some time to strategize and plan for our future.

Phillips participated in multiple Ford Foundation America's Cultural Treasure meetings; additionally, she completed many surveys conducted by IAIA, Ford, Mellon, and others. Phillips held a Zoom call with Ford Foundation staff, Dave Mazzoli, who is retiring July 31, and attended a Zoom retirement party for him. She has worked with Mazzoli since the mid-1990s. Phillips has met with or taken to lunch the following supporters, members, and artists since COVID restrictions lifted: Kiyomi and Ed Baird, Cynthia Chavez, David Bradley, Ahni Rocheleau, John Bernstein, Mardi Wood, and Lynn Bickley. Phillips facilitated a donation of art supplies for the Museum's education and exhibition departments from Randy Bell, an attorney who is managing a private estate.

B. Implement a marketing and communication plan to brand and promote IAIA

C. Determine need and capacity for new undergraduate and graduate programs

D. Annually reduce IAIA's carbon footprint by 5%

E. Increase staff and faculty as the institution grows

In June, MoCNA's Membership and Programs Administrative Assistant, Chelsea Darter was hired and is assisting our Senior Museum Education Manager with membership and public programming.

IAIA Museum of Contemporary Native Arts 2021 Indian Market Schedule

****Due to the Pandemic, MoCNA's Indian Market programming is reduced this year to ensure the safety of our visitors. Thank you for your understanding, and we hope to have a much larger and eventful program next year.***

The IAIA Museum of Contemporary Native Arts offers free admission for visitors during the entire month of August in honor of MacKenzie Scott and Dan Jewett's generous gift. In addition, the Museum, typically closed on Tuesday, will be open to the public on Tuesday, August 17th Indian Market Week.

Friday, August 20, 2021

MoCNA Opening Summer/Fall Exhibition Reception

Allan Houser Art Park,

Member's Preview - 4:00 PM – 5:00 PM

Public Reception - 5:00 PM – 7:00 PM

Saturday, August 21, 2021

IAIA Recent Graduates (2016-2021) Art Market

Museum Portal, 7:00 AM – 5:00 PM

Breakfast in the Park

7:00 AM to 9:00 AM, *Allan Houser Art Park* (behind the Museum)

IAIA Museum of Contemporary Native Arts, The Autry Museum of the American West, and Museum of Indian Arts and Culture members enjoy breakfast and Museum prior to the SWAIA Indian Market kickoff. Flute performance by Grace Jones

Bison Star Natural Pop-Up Shop

Museum Store - 9:00 AM – 5:00 PM

The Store is hosting a pop-up shop with Bison Star Naturals. Come meet the husband and wife team Angelo and Jacqueline McHorse who are the owners and founders of this inspirational body care company based in Taos, New Mexico. They are a Native-owned (Taos Pueblo) and family-operated company whose products are organic, natural, and from locally sourced ingredients.

Duhon James (IAIA Alumni) Pop-Up Shop

9:00 AM – 5:00 PM

Museum Store

The Store is hosting a pop-up shop with Duhon James. Come meet Navajo artist Duhon James and shop some of his one-of-a-kind prints, t-shirts, etc.

Community Conversations: Panel Discussion with *Exposure: Native Art and Political Ecology* Artists

9:00 AM to 9:45 AM - *Allan Houser Art Park*

Please join us for a panel discussion with *Exposure* artists **Alexander Lee, Mariquita Lynn Davis, Will Wilson, and Kohei Fujito**. The artists will discuss how nuclear testing, nuclear "accidents," and uranium mining have affected their traditional homelands and communities. *Exposure: Native Art and Political Ecology* documents international Indigenous artists' responses to the impacts of nuclear testing, nuclear accidents, and uranium mining on Native peoples and the environment. The traveling exhibition and catalog give artists a voice to address the long-term

effects of these man-made disasters on Indigenous communities in the United States and around the world. Indigenous artists from Australia, Canada, Greenland, Japan, Pacific Islands, and the United States utilize local and tribal knowledge, as well as Indigenous and contemporary art forms as visual strategies for their thought-provoking artworks.

Gallery Session: One-on-One with Exposure Artists

MoCNA Galleries - 10:00 AM – 12:00 PM

Join us for a one-on-one gallery session with *Exposure* artists. **Alexander Lee** (Hakka Chinese, Tahiti), **Mariquita Lynn Davis** (Chamoru, Guam), **Will Wilson** (Diné, US), and **Kohei Fujito** (Ainu, Japan) will discuss their works in the gallery and share their insights on how their work addresses the long-term effects of these man-made disasters on Indigenous communities in the United States and around the world. Indigenous artists from Australia, Canada, Greenland, Japan, Pacific Islands, and the United States including utilize local and tribal knowledge, as well as Indigenous and contemporary art forms as visual strategies for their thought-provoking artworks.

Curator's Circle: A Panel Discussion with the Curators of Exposure: Native Art and Political Ecology

Allan Houser Art Park - 1:00 PM – 2:00 PM

Please join us for a panel discussion with the co-curators of MoCNA's Summer/Fall exhibition, *Exposure: Native Art and Political Ecology*, which will be facilitated by Chief Curator Manuela Well-Off-Man and joined by Co-Curators Dr. Kóan Jeff Baysa and Tania Willard (Secwepemc Nation).

Exposure: Native Art and Political Ecology are co-curated by iBiennale Director Dr. Kóan Jeff Baysa; Nuuk Art Museum Director Nivi Christensen (Inuit); Hokkaido Museum of Modern Art Chief Curator and Vice Director Satomi Igarashi; Art Gallery of New South Wales Assistant Curator of Aboriginal and Torres Strait Islander Art Erin Vink (Ngiyampaa), independent curator Tania Willard (Secwepemc Nation), and MoCNA Chief Curator Manuela Well-Off-Man.

Sunday, August 22, 2021

IAIA Recent Graduates (2016-2021) Art Market

7:00 AM – 5:00 PM

Museum Portal

Bison Star Natural Pop-Up Shop

Museum Store - 9:00 AM – 5:00 PM

Duhon James (IAIA Alumni) Pop-Up Shop

Museum Store - 9:00 AM – 5:00 PM

**Museum Store programming*

To: Dr. Robert Martin
From: Nena Martinez Anaya
Date: July 20, 2021
Subj: Quarterly Board Report

Mission Objective I: Improve Student Success Institutional Priority: A. Increase resources for students:

Project 1: Measure the effectiveness of the Career Fair. Career Fair planning is underway for March 2022. The Director is preparing in-person and virtual career readiness and internship preparation workshops and classroom presentations for Fall 2021. 75%

Other: Paid Internship Program: For Summer 2021, we have secured 6 internship sites, 4 Museum Studies, 1 Cinematic Arts and Technology, and 1 Indigenous Liberal Studies. Sites are MoCNA Collections, Flowering Tree Permaculture Institute, Balzer Contemporary Edge Gallery, Minnesota National Historical Society, Poeh Cultural Center, and KCHF Television.

Other: Staff Advisor Program. A pilot initiative to encourage new freshmen continued engagement from the Fall semester to the Spring semester. At the close of the 2021 spring semester, co-directors administered a survey among staff volunteers. The majority suggest a name change to differentiate between the group and faculty advisors. *Community Connectors* and *Staff Coaches* were suggested. Additional changes include training for staff volunteers, in-person social events for students (pending Covid-19 status), and the use of a new, user-friendly database for data. The effort is co-chaired by the Career/Internship Director and the Artist-in-Residence Administrative Assistant.

Mission Objective I: Improve Student Success Institutional Priority A: Increase resources for students:

Project 2: Measure the effectiveness of the Graduate School Day. The Director is planning two delivery formats for November. A virtual format for national institutions' information sessions and an in-person event for local institutions and graduate preparation organizations. 50%

Other: IAIA Mentorship Program: For the 2020-2021 academic year had a total of 31 students, 10 staff, 5 faculty and 3 alumni participants. The overall satisfaction of the program showed a 4.5 out of 5 and both mentors and mentees found the program personally beneficial. Student participants received over \$3,800 direct financial support through their honorariums and have completed a total of will continued to receive monthly honorariums and have completed over 116 meeting hours of one-on-one support.

Other: The Pantry: Since July 2020, we have served over 212 community members with over 3,000 pounds of donations added to the Pantry since July 2020. The Pantry monetary donations have collected over \$500 of donations. Johnson Scholarship Foundation provided over \$5,000 in grocery gift cards to 45 IAIA students. An additional \$5,700 was grated to the Pantry from American Indian College Fund, with grocery gift cards granted to 27 students for Spring 2021 and 30 students for Summer 2021.

Other: Talking Circle: For Spring 2021, we had a total of 42 participants, including students, staff, and faculty, joining together via Zoom to create a sense of community still at IAIA. Thursday

lunches were offered as a time to connect, play virtual games, and answer the Talking Circle question to probe a deeper connection with the community.

Other: Early Alerts: We continue as a collaborative cross-department that works to connect referred students to resources provided by IAIA and/or off-campus. For the 2020-2021 academic year, we had a total of 596 referrals in total, serving over 200 students directly in retention and student support efforts.

Other: Summer Bridge Program: The three-week program begins on July 18th and ends on August 8th, 2021. Our goal was to recruit 50 students, but due to the uncertainty surrounding the variants of COVID-19, many students still wish to remain socially distanced for the time being. Due to this, we are now preparing to host about 25-30 students. The COVID-19 virus has impacted Native American communities the hardest and has resulted in increased mental health disparities amongst young indigenous students across the nation. The driving theme of this year's program is "Mental Health Awareness" and is aimed at ensuring the Summer Bridge Program offers a comfortable, safe, and inclusive environment for all participants. Melanie Kirby and Teresa Quintana from the Land Grant Department are teaching the Summer Bridge Course, *LIBS111 Global Climate Justice*.

Other: Dual Credit Program- IAIA has awarded our dual credit student, Elsa Sanchez-Tolentino from *New Mexico School for the Arts*, a Certificate in Business & Entrepreneurship. She is the first dual credit student to earn a certificate while enrolled in high school. For the Fall 2021 semester, we have renewed all 11 partnerships from last semester and established 3 new partnerships, increasing our partnership numbers to 15 high schools. We expect to offer 50 classes this coming Fall 2021 semester.

Mission Objective 1: Improve Student Success Project 4 Assendium Emergency Aid Program
Since January 19, 2021, we have helped 8 students with emergency aid funds totaling **\$3,330.95**. The top 3 needs were: (1.) 38% Food (2.) 25% Vehicle/Gas (3.) 24% Housing and Utilities. 75%

Other: HEERF II Higher Education Emergency Relief Funding: Student Aid Portion: IAIA was granted \$636,000 through the Higher Education Emergency Relief Funding (HEERF II) for direct Student Emergency Student Aid. The criteria for the emergency grant requires that the funding to go directly to students who were enrolled since March 2020, and students are to be prioritized by need. Each award below is per semester since March 2020, and students, including MFA, will be awarded this amount for each semester they were enrolled. The amount below reflects \$400,000 of the \$636,000 in emergency funds. We will award the remaining \$236,000 for the Fall 2021 students during the semester.

HEERF II Student Emergency Funding

Fulltime & Pell eligible	\$534.00
¾-Time & Pell eligible	\$400.00
½-Time & Pell eligible & Fulltime non-Pell	\$267.00
¾ Time, non-Pell eligible;	\$200.00
½, non-Pell; less than ½ time & non-Pell	\$134.00
Less than ½ time & non-Pell	\$100.00

Other: HEERF II Higher Education Emergency Relief Funding: Institutional Aid Portion: can be used to: defray expenses associated with coronavirus, including lost revenue, reimbursement for

expenses already incurred; technology costs associated with a transition to distance education; faculty and staff trainings; payroll; make additional financial aid grants to students. The college has decided to help students who otherwise couldn't enroll or obtain transcripts due to a Student Account Hold. \$300,000 will be used to pay off student account balances for those students enrolled since March 2020. This project is underway, and we have seen a slight increase with student enrollment.

Other: Paid Internship & Work-Study Programs. The Career/Internship Director presented at the Finance & Administration Services Committee (FASC) meeting proposing an hourly wage increase from \$8.00 per hour to \$10.50 per hour. Also, we will increase the Paid Internships from Assendium from \$10.00 per hour to \$12.50 per hour; both increases will begin in Fall 2021.

Other: Scholarships: *The George R.R. Martin Scholarship* had 11 scholarship applications submitted, which is the most we've ever had, and selection of the awardees will be determined in the coming days.

The NBC Academy Scholarship has 3 applicants for this new scholarship opportunity. The selection of the awardee will be determined in the next few days.

Mission Objective I: Improve Student Success Institutional Priority: B. Improve retention and completion:

Project 9: Improve and measure the new Admission & Recruitment strategies to increase student satisfaction and enrollment. New programs have been developed and implemented for the academic year to increase matriculation, including COVID-19 response. 75%

- In partnership with Lara Evans, Admissions received \$8K from the Margaret Anne Cargill Grant to be used toward recruitment projects for the next 2 years.

Admissions COVID-19 response

- Live Chat- Two staff members monitor the chat system 10 am-3 pm M-F. From April to July, we have engaged in 138 chats with 100% customer satisfaction.
- Admitted Student Virtual Workshop was held June 3 and 23. We had a total of 15 admitted student participants in the workshops to prepare them for the fall 2021 semester.
- New Freshmen Award- We are closely monitoring Freshmen students to verify if they completed their checklist items. We have 6 students that have completed items and 15 students with 2-3 items still needed to complete.

Other: Campus Tour Report

On-campus tours resumed in-person on June 18, 2021. We have created an online scheduling system that is user-friendly and convenient. The virtual campus tour project is moving forward with a vendor selected and scheduled to take images of campus on August 4-6. The project should be completed by early September. We have had: one individual tour and hosted: Monument Valley High School Teachers- on June 18, 2021. 2 people

Other: Retention Project & Projected Enrollment: Our student campaign "**Many Nations, One Family**" focuses on IAIA student stories and their persistence. These are posted on our website and on social media. We wanted to focus on "why" our students stay enrolled to encourage other students who have not yet enrolled to better understand the importance of continuing their education. We are incentivizing students with a raffle that will be broadcast, live with five \$50.00 gift cards. We are also doing a personal call-out to all those students who have not yet registered to help answer any questions they may have for Fall 2021.

Other:

Table 1. The chart below lists the number of estimated students by enrollment type. We are expecting about a 1-2% increase compared to Fall 2020.

	<u>Fall 2021</u> Estimated	<u>Fall 2020</u>
Full-Time Enrollment	450-500	480
Headcount	800	801
Continuing (undergraduate)	220-230	181
New Freshmen	58	48
Transfer/Certificate	25	42
Graduate	50	44
Dual Credit	300-350	323
Readmit	25	10
Non-Degree	10	11
Continuing Education	100	107

Table 2. lists the accepted new students for the Fall 2021 semesters as of 7/13/2021

<u>Fall 2021</u>	
New Freshmen	58
Transfer	20
Graduate	31
Readmit	11
Certificate	4
Non-Degree	8
Total	132 (127 FA20)

Table 3. Lists the recruitment events.

7/6/21	UNITY Conference, Dallas TX College Fair
7/14/21	Native Youth Group Phoenix, 9 th Grade Virtual Presentation
7/30/21	San Carlos Apache Leadership Conference
8/4/21	Native Youth Group Phoenix, 9 th Grade Virtual Presentation

Mission Objective I: Improve Student Institutional Priority: D. Promote involvement of all stakeholders in student success: Project 8: Improve campus-wide ADA implementation and compliance to accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ADA. The Emotional Support Animal Policy was finalized at the Student Life Committee meeting on July 7, 2021. We are working on renovating two Casitas and have ADA-accessible rooms in the Residence Center. We will continue to work on training sessions with faculty and staff. We have a search for the Retention Services Director who oversees ADA. 20%

Mission Objective I: Ensure A Safe Community Institutional Priority: B. Improve retention and completion. Project 3: Enforcement of Alcohol-Related Laws and Policies. The Student Life

Committee met on July 7th to discuss the current “Two Offense Policy” that was put into effect beginning Fall 2020. The SL Committee agreed that the policy would need to be revised. A sub-committee met on July 14 with new procedures and recommended we Pilot the Program and rename the “Tribal Council” to “Community Connectors”. We want to identify the staff of “Community Connectors” and keep sanctions consistent. We intend to have the same goals, educate students on the policy, connect students with resources after their first offense. 80%

Mission Objective I: Improve Student Success Institutional Priority: B. Improve retention and completion. Project 4: Counseling Policies & Procedures will be reviewed at the July 28th Student Life Meeting and uploaded to our website. We will have evening and weekend on-campus Counseling to better serve our students. 90%

Other: The Student Life Committee, the Housing Department, and Academics finalized and implemented the new COVID-19 vaccine policy. The process of including the COVID-19 vaccine into the Housing Application materials has been relatively fluid.

Other: The Residence Center has 77 rooms and holds 154 students. We have received 62 New Student Housing Applications and 42 Returning Student Applications. This number is continuing to increase daily. We are close to a regular semester of applications. Family Housing holds 24 Families or 96 single students, and we have received six new applications. Right now, Family Housing has 13 Casitas filled, with 24 expected to be filled in the Fall. One Casita is assigned to our new Fulbright Faculty Scholar, Sebastien Lange, who will be working with the Performing Arts department. We expect the housing program to be at 100% for the Fall 2021 semester.

Mission Objective V: Advance contemporary Native arts and cultures

Institutional Priority: F. Invest in professional development for faculty and staff: Below is a list of staff members and current professional development opportunities.

Nena Martinez Anaya, Chief Admissions/Student Success Officer

6/09/2021-Project Success check-in meeting

6/28/2021-The New Mexico Veteran Affairs Education Program approved IAIA for continued certification of enrollment for our VA students.

Karen Gomez, Internship and Career Director

6/23/2021-Training for Career Center Staff USA.Gov Jobs

6/29/2021-7/1/2021-National Career Development Association, Virtual Global Career Development Conference

Veronica Bustamante, Admissions Specialist

6/16/21-Social Media Webinar, Continuing Education, IAIA

Scott Whitaker, Director of Financial Aid and Student Accounts

5/20/2021- AIHEC-TCU COVID check-in meeting

6/09/2021- Project Success check-in meeting