

Institute of American Indian Arts
President's Cabinet Meeting
Monday August 23, 2021 | 11:30AM – 12:30 PM

Present:	Dr. Robert Martin, Angie Brown, Laurie Logan Brayshaw, Nena Martinez Anaya, Larry Mirabal, Felipe Colon, Patsy Phillips, Suzette Sherman, Anita Gavin, and Jason Ordaz
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1. Opening

Nena Martinez Anaya provided the opening.

2. Opening Positive Note

Indian Market and the Gala have concluded and were very successful. Dr. Martin commended the museum staff on the coordination of the Gala Viewing party and the Board Dinner.

3. Approval of Minutes

Dr. Martin introduced for consideration and approval the President's Cabinet Meeting Minutes of July 26. Larry Mirabal made the motion and seconded by Jason Ordaz to approve the minutes. Motion carried.

4. August Board of Trustees Meeting

CCS Consultants Martin Camacho and Lindsay Freyermuth presented Building Capacity for Fundraising during the Board Retreat with the Trustees and the Foundation Board. Dr. Martin recommended scheduling an abbreviated brown-bag in-person and virtual session on August 25 with faculty and staff to understand their roles in the fundraising process.

The Board approved the FY'22 Operating Budget for \$15,507,390, the Third Quarter Gift Acceptance of \$3,873,671, and the 2022 Board Goals.

This year IAIA did not sponsor the SWAIA Best of Show but sponsored the Fashion Show. Dr. Martin commended Jason Ordaz for ensuring that IAIA received a lot of press coverage and recognition during Indian Market weekend, especially during the Fashion Show.

5. Advancement Update and Scholarship Event Recap

The Scholarship Event and Auction proved successful, featuring 73 works by 63 Native artists, generating over \$450,000 gross from event donations and art purchases. Marshall Hunt and Stock Colt contributed \$100,000 each during the paddle calls, and the Detroit Institute of Arts purchased Kathleen Wall's four pieces for approximately \$31,600. Advancement is working on a donor-to-donor matching challenge to bring the total amount to \$500,000.

The installation of the Mowatt Totem Crest is on September 29, before the IAIA Open House.

6. COVID-19 Update

Ryan Burke, Pharmacy Market Manager from Sam's Club, has reached out to Dr. Martin about administering an on-campus vaccine clinic. Currently, 222 students are clear for in-person classes; amongst those 222 students, there are eight exemptions and 17 in progress between their first and second vaccination shots and within the two-week efficacy window. The 17 students in progress must submit proof of a negative COVID test each week to attend in-person classes. However, 96.4% of IAIA students are either vaccinated or in the process of receiving their second vaccinations, and 3.6% are exempt.

7. Academic Updates

August 23 is the last day for students to drop any courses. Approximately 50% of IAIA courses are currently online, and over 50% are in-person. Academics removed five classes from the fall schedule due to low enrollment; these classes will not impact graduating seniors.

8. Communications Brief

The SWAIA event; positioned IAIA favorably in print, digitally, and onsite. Jason Ordaz negotiated a \$4,000 ad down to \$1,200 for IAIA in the 2021 Indian Market Artists Directory. The live stream event reached 14,891 people. Through other advertising platforms, the graduate art market reached over 31,000 people. The Museum's events reached over 15,000 in digital media.

The IAIA open house is set for September 29; email reminders will go out as the schedule becomes final. Submissions for the September newsletter are due on August 25 and 26; contact Communications with any questions.

9. Convocation

The 2021 President's Convocation will be in person and live-streamed on the website and Facebook, beginning at 10:30 AM with a prayer in the dance circle and will continue in the gymnasium. Immediately after Convocation, there will be a community barbeque in the dance circle, followed by a kickball game of faculty/staff vs. students. Masks are required indoors.

10. Enrollment Report

Admissions is expecting 485-500 FTE; from that total, they project 220-240 on-campus and 40-50 online. The new freshmen count remains low for Fall 2021, with 52 down from 74 for Fall 2019.

11. Graduation/Powwow

Nena Martinez Anaya recommended changing the Commencement venue to the gymnasium, followed by the Powwow in the dance circle. The Cabinet supports having the graduation in the gym and agrees on combining graduation and the Powwow on the same day. By combining both events, it will allow families to make one trip. In addition, Communications will live-stream the events throughout the campus for social distancing.

12. Exposure & Indian Market

Patsy Phillips invited the Cabinet to see the exhibition, Exposure: Native Art and Political Ecology. Admission numbers for the Museum on Friday, August 13, were 485. Saturday, there were 677 visitors, which included breakfast attendees and 396 on Sunday. During Market weekend, the store made \$15,985 and \$29,345 for the week, slightly lower than 2019.

13. Data Minute

Anita Gavin stated that the percent of all degrees and certificates earned in 20FA and 21SP in Studio Arts is 40%. She then asked, "What is the percentage of degrees and certificates earned in Museum Studies for the same period? The correct answer was 13%; Felipe Colon came the closest with a response of 22%.

The indigenous student success retreat is scheduled for September 10; Anita Gavin reminded the Cabinet Members to read at least one chapter from Beyond Access: Indigenizing Programs for Native American Student Success before the retreat.

14. Announcements

The 2021 IAIA Art Rush is August 26 from 1:00 PM – 8:00 PM in the Balzer Gallery.

15. Closing Positive Note

Dr. Martin commended the Cabinet members for their contributions to IAIA's success.

Adjournment:

Dr. Martin adjourned the meeting at approximately 12:10 PM.