

**Institute of American Indian Arts**  
President's Cabinet Meeting  
Monday October 4, 2021 | 11:00AM – 12:00 PM

<b>Present:</b>	Dr. Robert Martin, Angie Brown, Laurie Logan Brayshaw, Nena Martinez Anaya, Larry Mirabal, Felipe Colon, Patsy Phillips Jason Ordaz, and Mary Beth Worley
<b>Absent:</b>	Suzette Sherman

**1. Opening**

Patsy Phillips provided the opening.

**2. Opening Positive Note**

Representative Roger Montoya contacted Dr. Martin and shared that Tom Ford, partner of Richard Buckley, asked for three organizations in which he would select one. Fortunately, IAIA was selected. In lieu of flowers, the family requested educational donations for scholarships in memory of Richard Buckley. We have received over \$60,000 in contributions from several donors. Dr. Martin commended Jason Ordaz on creating the Wufoo form on the website.

**3. Approval of Minutes**

Dr. Martin introduced for consideration and approval the President's Cabinet Meeting Minutes of September 20. Felipe Colon made the motion and seconded by Nena Martinez Anaya to approve the minutes. Patsy Phillips abstained. Motion carried.

**4. COVID-19 Update**

There were zero positive COVID tests from the September 29 test date, and it has been three weeks since the last positive case. The next test date is October 5 from 1:00 PM–3:00 PM; faculty, staff, and students are encouraged to take advantage of surveillance testing on campus.

Dr. Martin is following up with Nancy Lesch from eTrueNorth about opening a vaccination clinic on campus and the possibility of extending the clinic to the Community.

**5. Enrollment Report & Student Services Update**

The FTE has increased by 8% from 480 in Fall 2020 to 517 for Fall 2021. Because of the pandemic, enrollment has fluctuated from the Fall 2019 semester, where most students were on campus at 389, to the Fall 2020 semester, where 181 students were online. The Dual Credit and Continuing Education Programs have contributed to the increased headcount of 979 for Fall 2021 from 801 in Fall 2020. However, there was a 35% decline in New Freshmen and a 28% decline in transfer students compared to Fall 2020. Admissions are reaching out to first-year students and ensuring them it's safe to take in-person classes despite the pandemic. They will also work with academics on reviewing the transfer student requirements.

On July 13, 2021, the Student Success and Student Life departments became one department under the new Dean of Students, Nena Martinez Anaya. She proposed combining the Student Success and Students Life Committees into one Committee. The Cabinet accepted the proposal and agreed that merging the committees was the next logical step.

Nena Martinez Anaya announced the following ASG officers: Shannon Hooper, President; Paige Busick, Secretary; Davidsarah Kaplan, Treasure; and Shantel Chee, Public Relation. They will introduce themselves during the Indigenous Peoples Day Community Gathering Luncheon-Monday, October 11, 2021.

---

## **6. Summer 2022 MFA Residencies**

---

Academics is coordinating the Summer Residency Courses; they have begun looking at residency options for summer. In addition, Felipe Colon is working with facilities to ensure that housing for the MFA programs does not conflict with the Summer Bridge Program.

They expect the Cultural Administration Residency to begin June 19 through June 25, with prep days on the 17th and 18th. The MFA in Creative Writing Program will begin July 10 through July 12, with prep days on the 8th and 9th. Finally, the MFA in Studio Arts will take place from July 15 through July 23, with the 15th and 16th being prep days.

The Creative Writing and Studio Arts Programs are averaging 40 or 45 students who will live on campus. In addition, the Mentors receive a stipend for lodging to live off campus at the Inn of Santa Fe.

---

## **7. 2022-2023 Academic Calendar**

---

Because of competing interests, students have requested starting classes after SWAIA to concentrate on their work for Indian Market. However, if classes begin after SWAIA, it will affect the Christmas break schedule, and faculty would have limited student contact hours. Therefore, the recommendation is to start the semester on August 15 through December 12, 2022; this shift will allow students to review syllabi and acclimate to their classes in that first week. They also have requested scheduling spring break at the same time as Santa Fe Public schools, which is not an option because it will not allow enough time for contact hours.

The changes in the Academic Calendar will impact the scheduling of the Summer Bridge, delaying the start of the program and the summer residency by a week, which will require further discussion.

---

## **8. SP22 Course Schedule**

---

Felipe Colons will meet with APPC and the Faculty Council on October 14 to discuss and review the Spring 22 course schedule; they hope to have it completed by the first week in November. They will maintain a 50% split for online courses and 50% in-person. Students have expressed an interest in having more in-person classes next semester. In addition, Studio Arts has carried over their schedules from last year that meets the student's and faculty' needs. Finally, the number of evening classes has increased, which has worked well during the pandemic.

---

## **9. Update on Strategic Plan 2025 and Data Minute**

---

The MFA in Cultural Administration, Substantive Change application to HLC that will discuss its impact on the Institutional mission and student demographics, is about 90% complete, pending additional financial data from Finance. Susan Murphy has agreed to review the application before its submission on October 15.

The Strategic Planning Committee would like faculty and staff to serve on the Committee; the first meeting is on October 22. Susan Murphy will be the facilitator. In addition, they may request Cabinet Members to provide input on projects and meeting priorities for the November 3 meeting.

Mary Beth Worley presented the data minute and asked, "We currently have 60 graduate students enrolled; of those, how many have received a scholarship?" The correct answer was 49; Larry Mirabal came closest with a response of 49.

---

## 10. Open House Update

---

Over 250 guests attended Open House person, and more than 1,000 visited online and through Facebook. As a result, communications changed its marketing strategy and allocated 90% toward digital advertising on all social media platforms and 10% on traditional advertising, e.g., Pasatiempo. In addition, they took advantage of free advertising through the Santa Fe Reporter and Santa Fe.com. Overall, those who attended enjoyed the event.

---

## 11. Museum Creative Strategic Workshop (MacKenzie Scott & Ford)

---

The Museum has set aside the \$3 million from the MacKenzie Scott donation and will use a strategic planning consultant to determine the priorities for expending this unrestricted gift from the Ford Foundation contribution. In addition, Patsy Phillips, Museum Director, has hired three temporary employees. The Ford Foundation has also contributed \$100,000 for strategic planning and technical assistance.

---

## 12. Announcements

---

Academics hired a new MFA Creative Writing Director, Deborah Taffa (Quechan Yuma Nation, Laguna Pueblo, Chicana). Her first day is Monday, October. 11.

---

## 13. Closing Positive Note

---

Sealaska Heritage Institute will sponsor a Summer Intern from July 15, 2022, thru August to come to IAIA. In addition, Phil Cooney is working on housing accommodations.

### **Adjournment:**

Dr. Martin adjourned the meeting at approximately 12:20 PM.