



Photo by Jason Ordaz

Institute of American Indian and Alaska Native Culture and Arts Development



Hybrid Board of Trustees Meeting August 18, 2022

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**INSTITUTE OF AMERICAN INDIAN AND ALASKA NATIVE
CULTURE AND ARTS DEVELOPMENT**

August 2022

Travel Days - Tuesday, August 16th or Wednesday, August 17th and Friday, August 19th

Wednesday, August 17, 2022

IAIA <i>Making History</i> Scholarship Benefit Auction & Dinner Gala	5:30 - 9:00 PM
La Fonda on the Plaza – 100 E. San Francisco St	

**Thursday, August 18, 2022
BOARD OF TRUSTEES RETREAT
LKN Welcome Center Board Room**

Student Presentations	9:00 – 9:30 AM
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- **Marist College Venice Biennale:** Layla Begay and Paige Busick.
- **Paris Summer School programme “Character Animation” in 3D:** Daveishena Redhouse

Board of Trustees Training	9:30 – 11:00 AM
Larry Mirabal, Vice President of Operations – LKN Welcome Center Board Room	

- Board Fiscal Fiduciary Responsibilities

First Citizen’s Bank (FCB) Investment Report	11:00 – 11:30 AM
FCB – LKN Welcome Center Board Room	

Review Board Goals for 2023 - 2024	11:30 – 12:00 PM
Loren Kieve, Chair – LKN Welcome Center Board Room	

Lunch with MFA Program Directors	12:00 – 1:00 PM
Dr. Mario Caro: Studio Arts, Dr. Jessie Ryker-Crawford: Cultural Administration, & Deborah Tafta: Creative Writing	
LKN Welcome Center Board Room	

**General Session
Lloyd Kiva New Welcome Center Boardroom
1:00 – 3:30 pm**

- I. Call to order – Loren Kieve, Chair
- II. Invocation
- III. Determination of a Quorum
- IV. Approval of Agenda
- V. Approval of Minutes
- VI. Cabinet Reports
 - President’s Report
 - Communication’s Report

- Institutional Research Report
 - Office of Sponsored Programs Report
 - Academic Affairs Report
 - Student Life Report
 - Vice President of Operations Report
 - Museum Report
 - Institutional Advancement Report
- VII. FY 2023 Budget Presentation
- VIII. New Business
- 2022 – 08 – FY 2023 Budget Resolution
 - 2022 – 09 – FY 2022 Third Quarter Gift Acceptance
- IX. Executive Session (if necessary)
- X. Adjourn

Thursday Board Dinner
The Shed - 113 ½ East Palace

6:30 – 9:00 p.m.

Friday, August 19, 2022

Best of Show Ceremony and Luncheon **11:00 a.m. – 2:30 p.m.**
Santa Fe Community Convention Center: 201 W Marcy Street, Downtown Santa Fe

Alumni Luncheon **12:00 – 1:00 p.m.**
 IAIA Museum of Contemporary Native Arts

Private Opening of New Exhibitions & Reception **4:00 – 5:00 p.m.**
Public Opening Reception **5:00 – 7:00 p.m.**
 IAIA Museum of Contemporary Native Arts

Saturday, August 20, 2022

Breakfast in the Park: MoCNA, NMAI, MIAC Members **7:00 – 9:00 a.m.**
Allan Houser Art Park

Advancement Sponsored VIP Lounge @ MoCNA Conf Room **10:00 a.m. – 3:00 p.m.**
Board of Trustees, Foundation Board, and special friends and guests of IAIA can retreat to the air conditioned conference room at MoCNA and have a snack, a cool drink and put your feet up before you go exploring and shopping again!



IAIA Board of Trustees 2023 Schedule of Meetings

February 17, 2023	Friday	Committee Meetings	9:00 a.m. – 4:00 p.m.
February 18, 2023	Saturday	General Session	10:00 a.m. – 12:00 p.m.

**Travel Days: Thursday, February 16th and Saturday, February 18th (late afternoon) or Sunday, February 19th
(*Meeting dates and times subject to change)*

May 11 2023	Thursday	Partnership Celebration	5:30 p.m. – 7:00 p.m.
May 11, 2023	Thursday	Committee Meetings	9:00 a.m. – 4:00 p.m.
May 12, 2023	Friday	General Session	12:00 a.m. – 4:00 p.m.
May 13, 2023	Saturday	Commencement	11:00 a.m. – 1:00 p.m.

** Travel Days: Wednesday, May 10th and Saturday, May 13th (late afternoon) or Sunday, May 14th
(*Meeting dates and times subject to change)*

August 16, 2023	Wednesday	IAIA Gala	5:30 p.m. – 9:00 p.m.
August 17, 2023	Thursday	Board Retreat/General	9:00 a.m. – 4:00 p.m.
August 19-20, 2023	Sat/Sun	Indian Market	10:30 a.m. – 3:30 p.m.

**Travel Days: Tuesday, August 17th or Wednesday, August 18th, and Friday, August 19th
(*Meeting dates and times subject to change)*

October 27, 2023	Friday	Committee Meetings	9:00 a.m. – 4:00 p.m.
October 28, 2023	Saturday	General Session	9:00 a.m. – 12:00 p.m.

**Travel Days: Thursday, October 27th and Saturday, October 28th (late afternoon) or Sunday, October 29th
(*Meeting dates and times subject to change)*

IAIA Board of Trustees Committees and Liaisons

2022

Executive Committee Dr. Robert Martin, President Loren Kieve, Chair Beverley Morris, Vice Chair Ann Marie Downes, Treasurer Brenda Kingery, Secretary JoAnn Balzer, Member at Large	Academic Affairs Committee Felipe Colon, Academic Dean Princess Johnson, Chair Ann Marie Downes Brenda Kingery Larry Roberts Matt Snipp
Audit Committee Lawrence Mirabal, CFO Biddah Becker, Chair Barbara Ells Charlie Galbraith	Finance Committee Lawrence Mirabal, CFO Larry Roberts, Chair Charlie Galbraith
Museum Committee Patsy Phillips, Director Beverly Morris, Chair Biddah Becker Andrea Burgess Barbara Ells Charlie Galbraith Princess Johnson Larry Roberts Matt Snipp	Institutional Advancement Committee Suzette Sherman Director, Institutional Advancement JoAnn Balzer, Chair Biddah Becker Barbara Ells Charlie Galbraith Beverly Morris
Accreditation Liaisons Mary Beth Worley Director, Office of Institutional Research Ann Marie Downes, Chair Andrea Burgess Barbara Ells Matt Snipp	President Martin's Annual Evaluation Loren Kieve, Board Chair Beverly Morris, Chair Biddah Becker Andrea Burgess
Scholarship Event Board Liaisons Suzette Sherman Director, Institutional Advancement JoAnn Balzer Barbara Ells Beverly Morris Foundation Board Liaisons Suzette Sherman Director, Institutional Advancement Barbara Ells Beverly Morris	Honorary Doctorate Board Representatives Dr. Robert Martin, President Princess Johnson JoAnn Balzer Larry Roberts

INSTITUTE OF AMERICAN INDIAN ARTS 2021-2022 BOARD GOALS

Institutional Advancement Committee

- Each Board member makes a commitment of time, treasure, and/or talent in support of IAIA's advancement plan and goals. Make an annual gift that is personally significant. Host at least one event annually to educate your friends/prospective donors about IAIA's mission, programs, and case for support.
- Approve IAIA's fundraising plan.
- Engage in appropriate advancement and outreach efforts with donors, alumni, and other IAIA stakeholders. Assist in the identification of prospective donors by identifying at least five prospects. Accept a select portfolio of donors for stewardship and cultivation.
- Continue to strengthen the partnership with the IAIA Foundation Board. The Board will invite the Foundation Board of Directors Chair and representatives to attend regularly scheduled Board of Trustee meetings. The Foundation Board will invite Board members or liaisons to the Foundation meetings.

Audit Committee - Multi-Year Goals

SY 2020-2021

- Establish a committee charter that clearly defines the Committee's role and authority. This way, there is always a clear roadmap even when changes to membership occur.
- Create a calendar for review of auditors, according to generally accepted best practices.

SY 2021-2022

- Have training on the review and understanding of the yearly financial audit for all trustees. Aimee and Larry can lead one, and the auditors could conduct a second session

SY 2022-2023

- Over the course of four quarters, review audit committee best practices as defined by NACUBO (Nat' l Association of College & University Business Officers). A proposed approach is for the Committee to break up the duties/best practices into 1/4ths and tackle a fourth of them each quarter

Finance Committee Goals

- Establish a committee chartered by May 2021 that outlines the roles and responsibilities of the Finance Committee.
- Conduct training at the finance committee and board level during the 2021 and 2022 academic years on how to interpret financial statements, understanding the budget process, and board responsibilities in the oversight of the investment portfolio. (We would use the next year to establish the training plan, including timeline, trainers, etc.)
- Identify opportunities to increase collaboration between the audit and finance committees by May 2021.
- Meet at least three times a year in between scheduled Board meetings as a committee starting in 2021.

Museum Committee

- Create vital partnerships with art collectors to build and enhance the museum's collection.
- Host a reception in 2022 to celebrate the museum's 50th anniversary and IAIA's 60th birthday.
- In order to increase Trustee involvement with the museum, the Committee will meet at least three times a year to plan the reception event and review collection areas in need of enhancement.

Academic Affairs Committee

- Meet at least three times a year in between scheduled Board meetings as a committee
- Increase the Board's relationship with faculty, staff and, students by guest speaking at various events hosted by the following: Faculty, Staff Council, Student Success Center, or Associated Student Government
- Increase board involvement in distance learning by providing recorded or live lectures regarding their backgrounds and areas of experience/expertise
- Annual recruitment training will be conducted in which recruitment materials and schedules of recruitment trips and venues will be provided to Trustees.
- At least one member of the Committee will attend the annual Higher Learning Commission Conference on Accreditation each year.

**INSTITUTE OF AMERICAN INDIAN ARTS
BOARD OF TRUSTEES MEETING
GENERAL SESSION MINUTES
Friday, May 13, 2022
LKN Welcome Center Board Room
9:00 PM – 4:00 PM**

Board Members:	Loren Kieve, Chair	Dr. Robert Martin	Beverly Morris
	JoAnn Balzer	Barbara Ells	Larry Roberts
	Bidtah Becker	Brenda Kingery	Daidsarah Kaplan
	Andrea Burgess		
Staff:	Renee White	Larry Mirabal	Aimee Balthazar
	Nena Martinez Anaya	Patsy Phillips	Nicole Lawe
	Laurie Logan Brayshaw	Jason Ordaz	Suzette Sherman
	Felipe Colon	Stephanie Wilson	Todd Spilman
	Rachel Harris-Huffman		Mary Beth Worley
	Danielle Rozinski-Obiaquay		
Guests:	Dr. John Marr, HLC Liaison		

I. Call to Order

Loren Kieve, Chair, called the meeting to order at 9:00 AM (MT)

II. Invocation

Dr. Martin provided the invocation.

III. Determination of a Quorum

Loren Kieve, Chair, determined that a quorum was present.

IV. Approval of Agenda

Loren Kieve approved the agenda.

V. Approval of Minutes

Loren Kieve approved the minutes of the February 2022 meeting as shown on the consent calendar. There were no objections.

VI. Cabinet Reports

President's Office

There were no questions for Dr. Martin on his report. IAIA submitted a request for \$1 million dollars for Community Directed Projects through Senator Lujan's office in April to help advance the conversion to solar energy on campus. They are considering our proposal, but at \$500,000 with a match from IAIA of \$500,000. This project would reduce our carbon footprint, show our commitment to the environment, and make us a role model for other Tribal Colleges, organizations, and institutions.

The Jane Goodall Event last night was an amazing event and a great opportunity to showcase the IAIA mission as a land grant institution. Dr. Martin thanked Laurie Logan Brayshaw, Suzette Sherman, and Jason Ordaz for their work in making it successful. With Laurie's leadership and her team, we know the importance of land to Indigenous peoples; it's the basis and the core of the IAIA identity, and relates to the foods that we eat and our culture.

Office of Sponsored Programs

Laurie Brayshaw Logan thanked the Board for their support, and attending the event and donating. The Board praised Laurie for taking an Indigenous point of view, rethinking the space and having the sensitivity and knowledge to improve the program.

Bidtah Becker asked Laurie to explain the EDA Build Back Better Grant. Phase one was about improving creative technology. There will be classes in the Digital Dome through the Cinematic Arts Department to fill that void.

Phase two is a larger four-year proposal to provide training and job opportunities, and financial assistance for people to become employed in the Creative Technology fields within the state of New Mexico.

Marketing and Communications

Jason Ordaz introduced his new staff to the Board. Nicole Lawe, Social Media and Content Coordinator, and Rachel Harris-Huffman, Communications Writer. He commented that they are instrumental in the success of not just the Communications Department, but everyone's department.

Institutional Research

Mary Beth Worley presented some statistics from the Tableau that Anita Gavin has been working on. It gives information about the graduation rate of new students, the new student cohort, (which we report to IPEDS), and transfer student cohort over several years for comparison. It also maps out how we compare to other higher learning institutions. Our retention rate is comparable, but the last ten years shows we have the second largest growth among tribal schools.

The Committee brought forward the Strategic Plan 2025 Resolution for consideration and there was a discussion regarding minor word edits of the Strategic Plan.

Be It Resolved that the Board of Trustees of IAIA approves the attached 2025 Strategic Plan and that it serves as the guide in the development of annual work plans and allocation of resources to ensure that IAIA accomplishes its mission.

Loren entertained a motion to approve the Strategic Plan Resolution. Barbara Ells moved, Beverly Morris seconded. All were in favor. Resolution 2022-007 passed unanimously.

Associated Student Government

The Associated Student Government (ASG) is attending the National Associated Student Government one-day conference in Orlando this summer. There will be team building and professional development. They plan to meet every week throughout the summer to keep momentum going. There are a number of projects to work on emphasizing cultivating and building the health of the students, mental, physical and spiritual. All ASG officer positions have been filled and the group is working to get the good energy back on campus after Covid-19.

Student Life and Student Success

There was a brief discussion about the Commencement Ceremony on Saturday.

Academic Division

Dean Colon announced that the Creative Writing Program student anthology came out this week and the Board will be getting a link to read it. It has transitioned to an online version that can be read on a Kindle, iPad, or phone.

The American Indian College Fund (AICF) awarded IAIA a four-year grant of \$400,000. The Grant Coordinator, Jerry Kimelrike, called and reported that they have increased the first year to \$250,000 to improve computer science education across the curriculum.

The Venice Biennale relationship with Marist has been revived and two students, Lyla Begay in sculpture and jewelry and Paige Busick in painting, were selected to attend for five weeks, one week in Florence and four in Venice. The students joined the board meeting and introduced themselves and talked about why they want to go to Venice.

Advancement/IAIA Foundation

The Office of Institutional Advancement introduced two new employees to the Board, Alumni and Donor Relations Manager, Danielle Rozinski-Obiaquay and Advancement Associate, Stephanie Wilson.

Advancement raised \$1.2 million in the first and second quarters, brought in \$921,000.00 in April, received a \$533,000.00 bequest that could potentially total almost \$9 million, and received an anonymous gift of \$150,000.00. There is a lot of momentum, and the right team is in place to help build on that. Leona Zastro called this week and is changing her Will to endow a scholarship for MFA in Cultural Administration.

Suzette thanked everyone who supported the IAIA Jane Goodall Institute event and work that went into it.

Ralph Lauren gave about \$30,000.00 for a scholarship to be awarded to an MFA student in Studio Arts interested in textiles. They are also interested in endowing a certificate program or associates' program in a textile related area. Bidtah brought up the challenged history with Ralph Lauren and Native Americans. This was followed by a discussion of how Native Americans feel very strongly about the the cultural appropriations Ralph Lauren and other designers have taken.

JoAnn closed the committee meeting by thanking the Board for their generous gifts and asking that there be 100% participation on the Board's part in giving to the college.

Finance Committee

The Committee brought forward the following resolution for consideration:

Resolution 2nd Quarter Gift Acceptance

Bidtah Becker moved to accept **Resolution 2022-005 FY'2022 2ndQuater Gift Acceptance:**

Be it resolved that the President of the Institute of American Indian Arts has reviewed and recommends the acceptance of the gift donations to the IAIA Trust from January 1, 2022, through March 31, 2022, which are listed below:

2nd Quarter (January 1 – March 31, 2022)

Gifts of \$ 1,042,861

\$ 785,749 Scholarships & Endowments.

\$ 241,356 General Donations & Museum Memberships.

\$ 15,756 Temporarily Restricted Gifts

Seconded By: Brenda Kingery

Outcome: Passed by unanimous vocal approval.

Museum of Contemporary Native Arts

Patsy Phillips reminded everyone about the 60/50 Making History VIP Reception at the Museum tonight from 5:00 – 7:00. There will be champagne and hors d'oeuvres followed by brief remarks at 6:00 and an introduction to the trailer for *Making History*.

The International Council of Museums Triennial Conference will be in Prague this year. Patsy is on the board and will take two Museum Studies students, who won a competition, Tia Kescoli and Ixel Lindstrom, with her on travel for the Conference.

The Committee Brought forward the following Resolution for consideration:

Resolution 2022-006 \$2M MacKenzie Scott and Dan Jewitt Gift to a Museum Endowment

Bidtah Becker moved to accept the Resolution:

Be it Resolved, that the Board of Trustees of the Institute of American Indian and Alaska Native Culture and Arts Development approves the transfer of \$2 million of the MacKenzie Scott and Dan Jewett gift in the temporarily restricted account to the quasi-endowment, for investment in the establishment of the IAIA Museum of Contemporary Indigenous Arts endowment.

Seconded by: JoAnn Balzer

Outcome: Passed by unanimous vocal approval

VII. New Business

Election of Officers. It is the consensus of the Board that the current slate of officers should be re-elected. Loren Kieve entertained a motion to re-elect the existing officers of the Board.

Moved by: Beverly Morris

Seconded by: JoAnn Balzer

Outcome: Passed by unanimous vocal approval

VIII. Executive Session

No executive session.

IX. Adjourn

The General Session adjourned at 12:15 PM.

Lunch with the IAIA Higher Learning Commission Liaison, Dr. John Marr.

Dr. Marr is also the Vice President for Accreditation Relations. He is at IAIA to learn more about the mission, programs and students and to update the Board on Higher Education Trends. Dr. Marr discussed the following trends in Higher Education.

- The importance of responding to diversity, equity, inclusion, and accessibility.
- Changing demographics. There is a decline in the 18- to 22-year-old students attending colleges and universities and that trend will continue.
- Changing credential landscape with increased competition among providers. Growth of non-degree and non-credit credentials outside of higher education, e.g., IT bootcamps. micro-credentials, stackable embedded certificates as pathways to certificates or degrees.
- One million credentials are offered in the US.

- Movement toward competency-based education and away from credit hours and seat time that can lead to immediate promotions or new jobs.

**INSTITUTE OF AMERICAN INDIAN ARTS
BOARD OF TRUSTEES
STRATEGIC PLAN UPDATE
Thursday, May 12, 2022
LKN Welcome Center Board Room
9:00– 9:15 AM**

Board Members:	Loren Kieve, Chair Bidtah Becker Barbara Ells	Dr. Robert Martin Charles Galbraith Brenda Kingery	Beverly Morris
Absent:	Ann Marie Downes Princess Johnson	JoAnn Balzer Matthew Snipp	Larry Roberts Andrea Burgess
Staff:	Renee White Nena Martinez Anaya Laurie Logan-Brayshaw	Felipe Colón Jason Ordaz Matt Eaton	Suzette Sherman Manny Ramirez Mary Beth Worley
Guests:	Dr. Susan Murphy		

I. Discuss Resolution 2022-007 to approve the 2025 Strategic Plan

Dr. Susan Murphy and Mary Beth Worley had a brief discussion about the 2025 Strategic Plan. Loren Kieve asked that the plan be emailed to the full Board and announced that there would be further discussion at the General Session the next day.

The Committee adjourned at 9:15 am.

**INSTITUTE OF AMERICAN INDIAN ARTS
BOARD OF TRUSTEES
ACADEMIC AFFAIRS COMMITTEE
Thursday, May 12, 2022
LKN Welcome Center Board Room
9:15– 10:00 AM**

Board Members:	Loren Kieve, Chair	Dr. Robert Martin	Beverly Morris
	JoAnn Balzer	Charles Galbraith	
	Bidtah Becker	Brenda Kingery	
	Barbara Ells		
Absent:	Andrea Burgess	Princess Johnson	Matthew Snipp
	Ann Marie Downes	Larry Roberts	
Staff:	Renee White	Felipe Colón	Suzette Sherman
	Nena Martinez Anaya	Jason Ordaz	Manny Ramirez
	Laurie Logan-Brayshaw	Matt Eaton	Mary Beth Worley
	Jesse Ryker-Crawford		

I. Student Services

Nena Martinez Anaya shared that they are working on the Summer Bridge Program with a goal of 50 students. The Summer Bridge in 2021 had almost 30 students and they all have shown good retention.

New freshmen numbers are up from 83 in Fall 2021 to 99. HEERF Funding, (Higher Education Emergency Relief Funding), is still giving emergency aid to students and has a program for student balance payoffs and retention for all degree seeking students.

IAIA hosted the Student Recognition and the Faculty and Staff of the Year luncheon at the end of April.

The 2022 IAIA Commencement will be on May 14 in the Performing Arts Center Gymnasium, followed by the Honoring Pow Wow in the Dance Circle. Graduates from 2019, 2020, and 2021 will participate in the 2022 Ceremony. Because of the large number of graduates, family tickets have been restricted to 2 per student graduating. There will be live streaming sites at different locations on campus and other family members will be escorted into the gym as seats are found to be available. The Commencement and Pow Wow Committee did a lot of planning to make this event run smoothly.

IAIA is the first tribal college to be a JED Campus. JED serves over 350 institutions across the country with a goal to improve mental health, especially suicide prevention. U.W.I.L.L is another service for students, faculty, and staff to provide confidential mental health counseling services.

II. Academic Division

Dean Colón reported on two areas of growth, the first is a new BFA Program in Gaming and Animation, which grew out of the gaming and animation minor. IAIA has partnered with CalArts to have student exchanges between the institutions and potentially offering some cross-listed

courses. The second area of growth is the creation of a Certificate in Fashion and Textiles. Nike and Ralph Lauren have both shown interest in this type of program. It could be offered not just to students and Indigenous students, but potentially those in the fashion industry to better understand the Indigenous perspective on design and what would be appropriate or inappropriate, and how to build relationships with Indigenous communities.

Academics is focusing on the General Education Curriculum, specifically creative writing within the English Department and math and science under Indigenous Liberal Studies. Classes are being improved to benefit the students as far as the nature of the industries that they will be working in.

The Cultural Administration Master's Program or MFACA is the newest graduate program. Museums and arts and cultural organizations require terminal degrees in upper-level positions, which the MFA is. This program will include a mix of public policy, administrative policy, and museology. Dr. Jesse Ryker-Crawford presented a PowerPoint and followed with a discussion of the program faculty and students who will attend the first class in June.

MIAC is going to be opening up seven new positions in the coming weeks, and we hope a number of our Alumni are selected to fill these positions. The Performing Arts Program is being revitalized on campus and students are excited about participating in that program.

The Committee adjourned at 10:00 am.

**INSTITUTE OF AMERICAN INDIAN ARTS
BOARD OF TRUSTEES
INSTITUTIONAL ADVANCEMENT COMMITTEE
Thursday, May 12, 2022
LKN Welcome Center Board Room
10:00– 10:45 AM**

Board Members:	Loren Kieve, Chair	Dr. Robert Martin	Beverly Morris
	JoAnn Balzer	Charles Galbraith	
	Bidtah Becker	Brenda Kingery	
	Barbara Ells		
Absent:	Andrea Burgess	Princess Johnson	Matthew Snipp
	Ann Marie Downes	Larry Roberts	
Staff:	Renee White	Felipe Colón	Suzette Sherman
	Nena Martinez Anaya	Jason Ordaz	Manny Ramirez
	Laurie Logan-Brayshaw	Matt Eaton	Mary Beth Worley

I. Staffing Update

Suzette reported that Advancement has hired an Alumni and Donor Relations Manager, Danielle Rozinski-Obiaquay and an Advancement Associate, Stephanie Wilson.

II. IAIA Foundation

The Foundation brought in \$1.2 million in gifts for the first two quarters, which is 86% over FY21.

The Peter Sheldon Estate is bequeathing 1.5% of the estate to IAIA. The college received a payment of \$533,000 in April and we are possibly receiving more in the future. Leona Zastro, who has been a \$100 a month long time supporter, called and wants to leave half of her estate to IAIA for the MFA Cultural Administration Program. The Balzer's gave \$10,000 to the Loren Kieve Scholarship. Gerald and Yara Pitchford passed in the last year and left a majority of their estate to IAIA. An anonymous gift of \$150,000 was also received recently.

III. Update on CCS Recommendations and Projects

CCS Fundraising recommended that Planned Giving be a high priority. The tools that were given to the college will be used to strengthen the new Advancement team. The Advancement Committee is meeting monthly and building a donor list.

CCS also recommended developing a suite of materials for fundraising and updating the giving page on the website.

Advancement is using Raiser's Edge to do a better job of tracking engagement with donors, engagement with prospects, touch points, and managing constituent relationships.

IV. IAIA Alumni Update

The new Manager of Alumni and Donor Relations, Danielle Rozinski-Obiaquay, was introduced to the Alumni Council this week., she will welcome the new Alumni during the commencement ceremony, establish discussion groups this summer, and meet with Alumni to discuss their interests and needs. The Alumni Council is looking at networking software to make it easier to contact alumni and to know when they have events and exhibits.

V. 2022 Gala Planning

The Scholarship Event program will include Hoop Dancers, a Joy Harjo reading, and the Performing Arts Department students also will participate. The Foundation Board and Board of Trustees have purchased 13 tables, 22 individuals have purchased tickets, \$111,000 cash has been brought in and art donations totaled \$31,000 in value.

The Tom Ford Initiative is bringing new corporate donors. Barbara Ells brought in Chipotle. The next steps are press releases and marketing to individual and corporate sponsors and prospects.

The Committee adjourned at 10:45 am.

**INSTITUTE OF AMERICAN INDIAN ARTS
BOARD OF TRUSTEES
MUSEUM COMMITTEE
Thursday, May 12, 2022
LKN Welcome Center Board Room
10:45– 11:30 AM**

Board Members:	Loren Kieve, Chair JoAnn Balzer Bidtah Becker Barbara Ells	Dr. Robert Martin Charles Galbraith Brenda Kingery	Beverly Morris
Absent:	Andrea Burgess Ann Marie Downes	Princess Johnson Larry Roberts	Matthew Snipp
Staff:	Renee White Nena Martinez Anaya Laurie Logan-Brayshaw	Felipe Colón Jason Ordaz Patsy Phillips	Suzette Sherman Mary Beth Worley

I. Museum Updates

Patsy Phillips reminded everyone about the 60/50 Making History VIP Reception at the Museum tomorrow evening. There will be champagne and hors d'oeuvres followed by brief remarks and an introduction to the trailer for *Making History*.

The International Council of Museums Triennial Conference will be in Prague this year. Patsy is on the Board and will take two Museum Studies students who won a competition, Tia Kescoli and Ixel Lindstrom, with her to travel for the Conference.

The FBI are interested in holding their September training at the Museum conference room.

II. Museum Resolution FY2022-005

Patsy discussed the pending Museum Resolution which would establish a \$2 Million Endowment for the Museum from the MacKenzie Scott gift.

The Committee adjourned at 11:30 am.

Lunch Break with the Achieving the Dream Coaches

The Achieving the Dream Coaches, Ed Hughes and Mark Figuerlo discussed the progression and goals for ATD and IAIA.

It has been three years since the Achieving the Dream coaches have visited the IAIA campus. Ed Hughes presented a brief review of the ATD TCU Student Success initiative. In the fall of 2019, six Tribal Colleges and Universities (TCUs) joined ATD's Serving Native American Students with Holistic Student Supports Project (SNASHSS). The TCU student success project is really about improving student retention, persistence and completion rates. And now, all 34 TCUs are involved in the project. Participation in the projects allow two ATD coaches to visit three times per year. It also allows for TCUs and ATD to learn what initiatives our partners are doing to improve student success at their colleges. This sharing of information allows ATD to provide additional support to the TCU schools.

Another partner in the SNASHSS project is Ascendium, which received federal funding from the U.S. Department of Education to help pay for the coaching as well as to provide emergency aid, paid internships, and support of "Grad Ready". IAIA has taken full advantage of all that has been offered through the SNASHSS Project.

The ATD Dream conference is an annual conference that focuses on the success of our students. At the conference, students are given the opportunity to discuss their struggles and successes of being a college student. ATD is a student-centered organization, and our focus is on "student culture care". ATD is inclusive, supports equity, but still recognizes that every student is unique.

ATD believes that evidence-based programs and interventions can produce and sustain improved student success. Too often decisions are made based on anecdotal information, and this anecdotal information does not usually represent the larger population of the institution. So ATD encourages schools to find and use meaningful data to support particular activities.

The coaches noted the progress that IAIA with the following ATD student success initiatives:

- Increased use of shared data about students, which becomes a standard part of college meetings
- The success of the 1 Up developmental math initiative and expansion to the developmental English program are promising practices
- The coaches continue to encourage us to scale-up the 1-Up math and English initiative as well as the summer bridge programs, both of which have been successful in increasing retention rates
- Assigning first-year students with a Cultural Connector is impressive
- The focus on indigenizing advising, orientation, and student success will make a difference in student retention, persistence and completion rates
- Inclusion of early momentum data points and student success measures into the proposed strategic plan ensures that both will be institutional priorities
- Revision of the LIBS 100 course to focus on teaching first-year students "How to do IAIA".

**INSTITUTE OF AMERICAN INDIAN ARTS
BOARD OF TRUSTEES
FINANCE COMMITTEE
Thursday, May 12, 2022
LKN Welcome Center Board Room
1:15– 2:30 PM**

Board Members:	Loren Kieve, Chair JoAnn Balzer Bidtah Becker Barbara Ells	Dr. Robert Martin Charles Galbraith Brenda Kingery	Beverly Morris
Absent:	Andrea Burgess Ann Marie Downes	Princess Johnson Larry Roberts	Matthew Snipp
Staff:	Renee White Nena Martinez Anaya Laurie Logan-Brayshaw Todd Spilman	Colin Fraser Felipe Colón Jason Ordaz Larry Mirabal	Suzette Sherman Mary Beth Worley Henry Mignardot

I. Budget to Actuals – Year to Date

The Institution is 50% through the fiscal year and expenses are tracking to maintain a balanced budget throughout the remainder of the fiscal year. We are beginning to see increases in expenditures for travel, and training, which is an encouraging sign that things are returning to normal.

The statement of revenues shows operating revenues are performing well. We have received 67% forward funding, which equates to \$7,377,000. The remaining \$4,364,000.00 of the year's appropriations will be made available on July 1st. The FY22 number is \$11,741,000.

The schedule of revenues and expenditures for P & L is healthy and expenses are in line with the budget.

Institutional Advancement's revenues are exceeding their budgeted projections.

The Museum Shop is up \$47,000 from 2021. Total net revenue is up almost \$107,000. Margins have increased from 28% to 37%.

The Campus bookstore's sales were up 7% from this point last year. Sales and expenses are in line with what was projected.

Conferences Services revenue has been modest to date but will pick-up after commencement when the Santa Fe Institute returns this summer. Conference Services is currently working with other larger groups for bookings through the summer.

Utilities charges are down over \$100,000.00 from last year. Facilities has achieved efficiency by replacing the halogen lighting fixtures in the Academic and building, installing LED lighting in the parking lots and the new buildings.

Larry had an investment update call with the First Citizens Bank team on May 10, 2022. The endowment was down 5% for the past quarter, but over the last 12 months, is still positive, up by about 4.2%. The team reported that they are optimistic as far as inflation peaking. They don't foresee any recommended changes to the investment policy statement.

I. Stores Updates

Colin Fraser reported that Museum Store Lead Sales Associate, Eddie Vargas, was promoted to Museum Store Assistant Manager. With the hiring of Tammy O'Brien, the Museum store is fully staffed.

There is an alumni showcase with ten artists and the theme "What IAIA Taught Me". First Fridays is back and getting busier, Winoka Yepa is designing a pamphlet about the history of the Museum building, and the online store is performing well.

The campus bookstore worked with Student Services to send some students to New York for the American Indian College Fund (AICF) EATS Event. Colin showed the Board some of the logo designed merchandise that can be purchased at the bookstore. The various college departments are sourcing more of their merchandise from the bookstore, which is helping internal sales.

II. Human Resources

Todd Spilman reported that has a total of 16 hires since the last board meeting. IAIA has an average employee rate, minus the long timer employees, with 30+ years, of 6.8 years, which is 65% higher than UNM's employee retention rate.

III. Facilities

Henry Mignardot gave a brief update on the facilities projects. The Research Center for Contemporary Native Arts is 95% complete. The Facilities renovation is completed. The foundry solar upgrade project is 97% complete. The ADA pathway project between the Science Technology Building and the Library (percentage completed?).

The Committee adjourned at 2:15 p.m..

**INSTITUTE OF AMERICAN INDIAN AND ALASKA NATIVE
CULTURE AND ARTS DEVELOPMENT**

RESOLUTION # 2022 - 008

August 18, 2022

Whereas, the Institute of American Indian Arts anticipates our Federal Appropriation in FY23 to be \$11,741,000; and

Whereas, the Institute of American Indian Arts anticipates other revenues, such as tuition and fees, room and board, auxiliary revenue, and fundraising, of \$4,398,321; and

Whereas, the Institute of American Indian Arts anticipates operational expenditures, debt service, and contingency reserve addition to be \$16,139,321; and

Now Therefore Be It Resolved that the Board of Trustees of the Institute of American Indian and Alaska Native Culture and Arts Development concurs with the recommendation of the balanced FY 2023 Operating Budget of \$16,139,321 in total revenue and expenditures.

Offered by: _____

Seconded by: _____

Vote: Aye _____ Nay _____

Attachments: Yes _____ No _____X_____

**INSTITUTE OF AMERICAN INDIAN AND ALASKA NATIVE
CULTURE AND ARTS DEVELOPMENT**

RESOLUTION # 2022 – 009

DATE: 08/18/2022

Whereas, the President of the Institute of American Indian Arts has reviewed and recommends the acceptance of the gift donations to the IAIA Trust from April 1, 2022 through June 30, 2022, which are listed below:

3rd Quarter (April 1 – June 30, 2022)

Gifts of \$ 332,359	\$ 275,453	Scholarships & Endowments;
	\$ 56,905	General Donations & Museum Memberships;
	\$ 0	Temporarily Restricted Gifts

Now Therefore Be it resolved, that the Board of Trustees of the Institute of American Indian and Alaska Native Culture and Arts Development concurs with the recommendation of the President and accepts said gifts.

Offered by: _____

Seconded by: _____

Vote: Aye _____ Nay _____

Attachments: Yes **X** No _____

Brenda Kingery, Secretary

FISCAL YEAR 2022		IAIA				3rd Qtr
<u>IAIA TRUST</u>		<u>Fund</u>	<u>Apr-22</u>	<u>May-22</u>	<u>Jun-22</u>	<u>Total</u>
Pitchford Scholarship for Jewelry	1381		142,500			142,500
Kim Denise Willetto Rstrctd Scholarship	1387		945			945
Permanent Endowment	1390		2,535			2,535
Emergency Student Fund	3002		1,007			1,007
Restricted Various Scholarships	3003		1,900			1,900
General Education Scholarships	3101		42,642			42,642
American Indian College Fund Scholarships	3104			9,843		9,843
McHorse Memorial Scholarship	3146		26,439			26,439
Marshall & Lee Ann Named Scholarship	3151		47,500			47,500
Charles & Carol Dailey Memorial Scholarship for Museum Studies	3172		143			143
TOTAL SCHOLARSHIPS			265,610	9,843	0	275,453
General Donations	5001		46,560			46,560
Museum Membership	5004		3,745	2,800	3,800	10,345
TOTAL UNRESTRICTED			50,305	2,800	3,800	56,905
TOTAL RESTRICTED			0	0	0	0
TOTAL QTD			315,915	12,643	3,800	332,359

To: IAIA Board of Trustees
From: Robert Martin, President
Date: August 2022 Board Report
Subject: President's Quarterly Report

Mission Objective I: Improve Student Success

A. Increase resources for students

- The dramatic increase in scholarship support resulting from growth in legacy and major donor gifts will have huge, positive impacts on student success. Thanks to the Foundation, Advancement team, and Board of Trustees for providing the leadership required for this elevated level of success.
- The IAIA received a \$100,000 grant from the American Indian College Fund for language and cultural activities, health and wellness services and activities, food, and feasibility studies for academic programs and strategic planning. The IAIA has until May 2024 to expend the funds.
- The American Indian College contacted us to determine our interest in students selling artwork at their three annual EATSS events in the Twin Cities, New York, and Denver. Given the logistical issues and expenses with travel, they are proposing to explore a virtual option for the events in which the student artwork would be available for sale without either the IAIA students or staff physically present.

Elissa Wheeler, IAIA Store Manager, believes that a virtual platform for selling student work at College Fund events is a viable option that would benefit our students. IAIA's Online Store could create pages only active during a certain time close to the date of the event and/or only available by a link. We could sell merchandise through the process in which WooCommerce processes the orders, payments, and shipping.

This could be the beginning of a project the Museum Store has been exploring – a section of the Online Store reserved for current student work functioning as a marketplace. We could rotate students who submit pieces to display, along with relevant information about themselves and their work, and the college could host the work for a pre-set amount of time, depending on student interest.

B. Improve retention and completion

- The Admissions Department projects the 2022 Fall Semester enrollment to increase to five hundred FTE, and nine hundred student head count. We are expecting an increase in first-year student enrollment, but not at pre-pandemic levels.

C. Develop student leadership skills

- Camilla Bitsuie and Carlos Gonzales, Jr, the two Jane Goodall Institute Roots and Shoots interns, are enjoying their learning experience and will present to the Summer Bridge students, a Community Gathering, and at the November Board of Trustees meeting. May Ford, Rood and Shoots Senior Director invited the two interns to an event with Jane Goodall either in Atlanta or Los Angeles in September. Roots and Shoots would pay for all expenses.

D. Promote involvement of IAIA stakeholders in student success

- Carrie Billy announced at the AIHEC meeting in July that the ATD program for Tribal Colleges and Universities would continue for another three-year funding cycle. If that does occur, IAIA will request that Ed Hughes and Mark Figueroa continue as IAIA's Achieving the Dream Coaches. Since student success is one of our strategic directions in Plan 2025, ensuring that

it remains an institutional priority and promote the involvement of all faculty in the following areas:

- Increased use of shared data about students and the efforts to democratize the data for the college community
- Committed to expanding the 1-Up math and English initiative and the summer bridge program, both of which have been successful in improving student retention and persistence rates
- Expansion of the staff advisor and mentoring programs
- Continue the focus on indigenizing advising, orientation, and student success
- Implement the revisions to the LIBS 100 course that now focuses on teaching first-year students “How to do IAIA”.

Mission Objective II. Strengthen academic programs

A. Expand interdepartmental engagement in academic programs

- The Cinematic Arts and Technology program is leading the development of a hybrid BFA in Interactive Arts and Game Design. The expected date for internal degree approval is the fall semester.
- Given the increased interest in Indigenous fashion and potential collaboration with Nike and Ralph Lauren, the Academic Division is developing an interdisciplinary fashion design course.

Mission Objective III: Ensure a safe community

A. Promote health, wellness, and safety

- We continue to monitor communications and comply with the guidance from the CDC, New Mexico Department of Health, and the New Mexico Higher Education Department. We also will continue to require students living on campus to fully vaccinate and will have available the self-test Antigen Rapid Response Test as well as the PCR test that will require mailing to a laboratory. We will continue to encourage practicing COVID mitigation protocols to keep us safe, e.g., wearing a mask and practicing social distancing when attending in-door group meetings.
- With the assistance and advice of Patricia Ives, IAIA’s legal counsel, a policy has been developed to guide us in reviewing applications from individuals with criminal backgrounds. It says that IAIA has the right to deny admission to any individual with a criminal background if the presence of that individual on campus would pose an undue risk to the safety and/or security of any member of the IAIA community. Determination will be based on the review of the IAIA’s Admissions Department, and an individualized evaluation of the crime(s) committed based on all elements and information provided to IAIA through the individual’s submitted application. IAIA will take into consideration any information including, but not limited to the following: individual background checks, letters from parole/probation officers, court documents, and recommendations from the court or other verified officials.

B. Strengthen Title IX programs and processes

- The college requires Annual Title IX training for faculty, staff, and students as well as volunteers and other stakeholders who have the potential to interact with our students.

Mission Objective IV: Advance contemporary Native arts and cultures

A. Advance scholarship and dialogue on Indigenous arts and culture

- The college completed in May the first phase of the Research Center, which involved construction and renovation of space at the Academic Building to house relocated science and conservation labs, the film program, the fabrication lab, and faculty offices.

The second phase will include renovation of space in the Ells Science and Technology building to accommodate the IAIA archives relocation to the Sci-Tech building, constructing seminar rooms and office space for staff and visiting scholars. This project also will include installing an upgraded HVAC and Humidity Control System for the museum collection and other areas. The replacement of the HVAC system and humidity controls to protect the museum's permanent collection is more expensive than the projected estimates. The lowest RFP bid came in at \$3.25 million due to demand and supply chain issues, which is ten times greater than expected. Moreover, the higher cost and extended completion date will delay the project by a year and will impact the mix-used family housing and studio space project by reducing the level of Covid-19 funding available.

IAIA has until May 2023 to expend the remaining COVID – 19 funds, and we also are eligible for an automatic extension of one year to complete the construction of the mixed-use studio and family housing units. Dyron Murphy Architects is on pace to complete the preliminary design by the fall. We will demolish the current family housing units to accommodate the construction project that will be partially constructed in the original footprint of the family housing apartments. As a result, we have implemented a moratorium for new family housing applications. Eight families, however, will continue to reside in the current family housing apartments until they are able to move into the new apartments when completed.

- After a visit to campus in June, the Mellon Foundation has invited IAIA to submit a humanities proposal for a \$650,000, three-year grant. They expect a first draft with a prospective budget before the end of August that would assist the college in expanding the Indigenous Liberal Studies Program. Their review process is iterative, and we expect Mellon will require two or three drafts over time before our proposal goes forward to Mellon's board of trustees December meeting for their approval.
- Representatives from NIKE, including John Hoke, Chief Designer Officer, will visit IAIA the week of September 26th. They will meet with our faculty and students as part of a discovery process to better understand how to build a longstanding program together.
- The United States Department of Agriculture (USDA) Rural Development staff in New Mexico (30 total) will tour the IAIA facilities that USDA has funded in August. IAIA has received the most funding of any entity in New Mexico. We are currently using the \$140,000 in annual USDA funding to increase the use of solar energy on campus.
- At a follow-up meeting of the Jane Goodall Institute's (JGI) Roots and Shoots and IAIA teams in June on the IAIA campus, we discussed potential next steps in the partnership:
 - IAIA expressed an interest in recruiting Indigenous graduate students interested in conducting environmental research or land restoration on the IAIA campus with the Land-Grant department. This may also include contractors or consultants to work with the Land-Grant department
 - JGI will assist IAIA with Letters of Support for grants or other funding requests
 - JGI will assist IAIA in finding potential new funding to support or expand programming
 - JGI may develop summits with environmentally focused Indigenous groups across the country hosted by IAIA
 - The teams discuss additional funding and staffing models, such as part-time staff, additional interns, and a conservationist-in-residence position

- Exchange programs with Indigenous groups in other parts of the world, e.g., Tanzanian and Uganda programs that lead their youth programming
- JGI using its platforms and audiences to share IAIA stories.

Mission Objective V: Build Institutional Capacity for Growth

A. Ensure long-term sustainability and financial growth

- The Office of Management and Budget approved IAIA's \$11,772,000 funding request, a \$31,000 increase over our FY22. Since IAIA received an increase of \$969,000 over the FY 21 funding level in FY22, and it becomes our part of our baseline funding going forward, we requested a slight increase in FY23. The FY 23 House Markup is \$13,274,000, an increase of \$1,502,000 over the administration's request for IAIA. The Senate is unlikely, however, to sustain this large of an increase.
- As previously reported, language in the FY 22 Omnibus Budget Bill permits using COVID relief funds for construction. The US Department of Education (USDE) requires prior approval for construction projects. The USDE established an excessively bureaucratic vetting process for approvals. They have requested schematic design including the complete layout of the facility and space utilization (offices, recreational spaces, and classrooms). USDE is also requesting an itemized budget for the construction, equipment, and contractual expenses. This level of specificity occurs much later in the process after a project has been approved. With the assistance of Dyrion Murphy Architects, however, we are responding with project estimates and projections.
- IAIA submitted a Congressional Directed Spending Request to Senator Ben Ray Lujan's office for \$1,000,000 to complete the campus solar project. Thanks to Beverly Morris, Stock Colt, Peter Ives, and Maceo Martinet, US Fish and Wildlife Service, for providing letters of support. Although recommended for approval by Senator Lujan, the Senate Appropriations Committee did not move our project forward by the Senate.
- At the New Mexico Higher Education Department's Capital Projects Hearing this summer, we will request \$523,000 to fund a campus-wide electronic keycard system to improve security, monitor access, and reduce costs for rekeying locks.
- A President's Cabinet held a retreat on July 29 to develop the Strategic Direction Priorities and Key Performance Indicators for the Board approved 2025 Strategic Plan.

B. Implement a marketing and communication plan to brand and promote IAIA

- Communications completed the redesign the IAIA website in June, including a more contemporary and user-friendly navigational.
- We are again collaborating with SWAIA to build and expand our partnership. Communications authored an article that will be featured in the 2022 SWAIA Annual Indian Market Directory entitled *IAIA – Sixty years of Making History*. IAIA also will be the exclusive sponsor of the Indian Market Best of Show Luncheon and will have a booth on the plaza.
- IAIA was awarded \$20,000 from the Santa Fe Arts and Culture to support marketing for our 60/50 anniversary celebration events. Thanks to Trustee JoAnn Balzer for her leadership in raising funds for the IC22 organizations.
- The American Indian College Fund invited IAIA to submit a letter of interest for a TCU Visibility Project. Over the past two years the College Fund has experienced the power of public relations and paid advertising to increase awareness of their organization and the scholars

they support. The Fund would like to share lessons learned with the IAIA. They are extending their year-one pilot project to additional TCUs to build capacity for public relations with the goal of creating greater public awareness of IAIA programs, services, and students.

The College Fund will engage a consultant to collaborate with us to create communications plans and develop outreach to promote IAIA in national education, Native, and philanthropic media. They will collaborate with us to develop speaking points, stories, pitches, a communications calendar, and metrics to measure communications success. Their goals are:

- Support development of a baseline of information about current media coverage
- Develop a year-long public relations plan led by engagement with support of the college team and their consultant
- Train IAIA team members on media relations
- Implement the plan with on-going evaluation and timely feedback.

C. Determine need and capacity for offering new undergraduate and graduate programs

- The Academic Division is exploring the feasibility of developing a proposal to offer a fiber arts program.
- The twelve-student cohort for the MFA in Cultural Administration program held its inaugural summer virtual residency, July 30 – August 6.

To: Dr. Robert Martin, President
From: Mary Beth Worley, Director, Institutional Research
Date: July 18, 2022
Subject: Quarterly Board Report for Institutional Research

Project: Strategic Plan 2025

SD 1. Student Success

SD 2. College Community

SD 3. Contemporary Indigenous Arts and Cultures

SD 4. Capacity for Growth

On May 12, 2022, Dr. Martin presented the IAIA 2025 Strategic Plan to the Board of Trustees and the BOT approved the Plan. The final step is for the President's Cabinet to finalize the Strategic Direction Priorities and Key Performance Indicators (KPI). I have scheduled a retreat on for July 29 to complete these tasks. Dr. Susan Murphy will lead us through our discussion. Dr. Murphy and I are recommending 3 or 4 priorities for each Strategic Direction and approximately ten KPIs in total.

Project: Institutional Research Website

SD 1. Student Success

SD 2. College Community

SD 4. Capacity for Growth

The Institutional Research office worked with the Communications office to redesign our office's website. Our new site includes links to institutional reports we have compiled, relevant internal and external links, information about our IRB process, and contact information for both Anita and Mary Beth. It also includes the IR office's Mission statement, which reads:

To provide accurate, timely, and meaningful information to make decisions that benefit students, faculty, staff, and the IAIA community we serve; and to produce high-quality reports that meet tribal, federal, state, and accrediting agency requirements.

Our new website can be found at <https://iaia.edu/about/institutional-research/>. A recent addition to the website is the first part of the Enrollment Tableau Viz: [Enrollment](#). This page includes enrollment information of IAIA credit students over the previous 5 years. It displays four vizs including the overall enrollment of students and degree-seeking enrollment disaggregated by student type, student major, Native American status, and gender. We are currently designing a second enrollment summary that will be disaggregated by full-time/part-time status, Pell recipient status, age and first-generation status. Our IAIA Tableau Dashboard is designed with our Strategic Plan's KPIs in mind. Our goal is to present data that will support IAIA in making data informed decisions, provide data that are focused on IAIA's goals, and are a clear expression of our priorities.

Project: Achieving the Dream Annual Reflection

SD 1. Student Success

In June 2022, we submitted our Achieving the Dream Annual Reflection Narrative. The ATD Annual Reflection is an exercise that allow IAIA the opportunity to assess our initiatives that support the success of our students, to monitor our progress of those initiatives over the previous year, and to declare our student success goals as we move forward with our academic initiatives in the coming year. The Annual Reflection also gives our ATD Coaches an opportunity to provide feedback to IAIA. In our 2022 Annual Reflection, we reported on last year's student success priority goals and intervention. These included:

- Goal 1: Increase persistence and retention rates of all degree-seeking undergraduate students through the development and launch of the Indigenizing Student Success (ISS) initiative to begin the important work of reframing student success through an Indigenous lens.
- Goal 2: Reduce barriers for students by improving advising processes and procedures through the advising redesign
- Goal 3: Increase student engagement by incorporating an Indigenous approach to equity. An Indigenous approach to equity includes restoring and promoting Indigenous cultures, and

supporting nation building, as well as reducing attainment gap inequities between Indigenous and non-Indigenous people.

We also discussed some of the challenges that were especially significant to IAIA during the 2021-2022 academic year. These challenges were:

- The increase in the number of students who have experienced mental health issues.
- The impact the “Great Resignation” has had IAIA finding and retain appropriately skilled people.
- Challenges created by the supply chain issues during the pandemic.

Finally, we presented our goals for the 2022-23 academic year and any progress we expect to make on these goals. These goals are:

- Goal 1: Redesign gateway courses to reduce the time and financial burden on students through Developmental Education and Gateway by expanding the 1UP Math and the English programs to 16 students each.
- Goal 2: Increase persistence and retention rates of all degree-seeking undergraduate students through the New Freshman Summer Bridge (NFSB)
- Goal 3: Improve on the data framework to ensure the Institutional Research Office has the capacity to produce, analyze, and use data to support the success of students, compliance requirements, strategic and institutional planning, and grants.

Project: Monitoring the Impact of Student Success Initiatives

SD 1. Student Success

The Indigenous Student Success (ISS) Committee was formed in the Summer of 2021 to begin the work of reframing student success through an Indigenous lens. The committee identified culturally appropriate initiatives that will allow IAIA to support the success of our students in meeting their academic goals. In response the ISS committee's work, the Student Success Center (SSC) began tracking student attendance at many of their student focused events. These events include Blue Corn Mornings, Pizza Night, Talking Circles, and other SSC events. The committee identified measures that will help us assess the impact these activities have on the success of our students. The Institutional Research office conducted a preliminary analysis of the impact these events had on our Fall 2021 degree-seeking students. Results of this analysis found that 92% of students who participated in the SSC events returned in Spring 2022, while 82% of those students who did not participate returned. To date, 60% of participants have registered for Fall 2022, compared to 48% of non-participants who have registered for Fall 2022. And finally, students who participated in the SSC events completed 86% of their attempted credit hours, compared to non-participants who completed 82% of their credit hours.

Impact on Student Success of the Fall 2021 SSC Activities

	Did Not Participate	Did Participate
Fall 2021 Degree-Seeking Students	128	90
The fall-to-spring persistence rate	82%	92%
The fall-to-fall retention rate	48%	60%
Average credits completed	11.4	12.3
Percent of attempted credits completed	82%	86%

Note: As of July 18,2022

Our preliminary analysis of the SSC events suggest that student participation does have a positive impact on student success. We will continue to monitor the impact of the SSC events.

Another student success initiative the Institutional Research office is monitoring is the New Freshman Summer Bridge (NFSB) program. This program allows incoming IAIA Freshmen with no college experience the opportunity to develop skills for college readiness, leadership, and creativity. The changes made to the NFSB last year seem to have had an improvement on the Fall-to-Spring persistence as well as the Fall-to-Fall retention of the program's participants. The Fall 2021 cohort of NFSB students have a higher persistence and retention rates (91% and 64% respectively) than the new Freshmen who did not participate in the program (79% and 54% respectively). The NFSB participants also have higher persistence and retention rates than all other degree-seeking students (84% and 62% respectively). We will continue to monitor the impact the NFSB program is having on the success of its participants.

IAIA Summer Bridge Retention Rate Study of Undergraduate Degree-Seeking Students

Fall 2021 Student Cohorts	N	Retention Rate	
		Fall to Spring	Fall to Fall*
1. New Student Summer Bridge	22	91% (20)	64% (14)
2. New Student Not Summer Bridge	24	79% (19)	54% (13)
3. Other	249	84% (210)	62% (155)
Grand Total	295	84% (249)	62% (182)

1. *Retention rate includes students who returned or graduated during the academic year.*
2. *Fall 2021 retention rates were compiled during the registration period for Fall 2022 and are subject to change until registration has closed.*
3. *Retention Rates are current as of July 18, 2022.*

To: Dr. Robert Martin
From: Jason S. Ordaz, Director of Communications
Date: Monday, July 18, 2022
Subject: Quarterly Board Report for Communications

Mission Objective III. Build College Community

B. Identify and deliver effective institutional communication

Mission Objective VI. Build Institutional Capacity for Growth

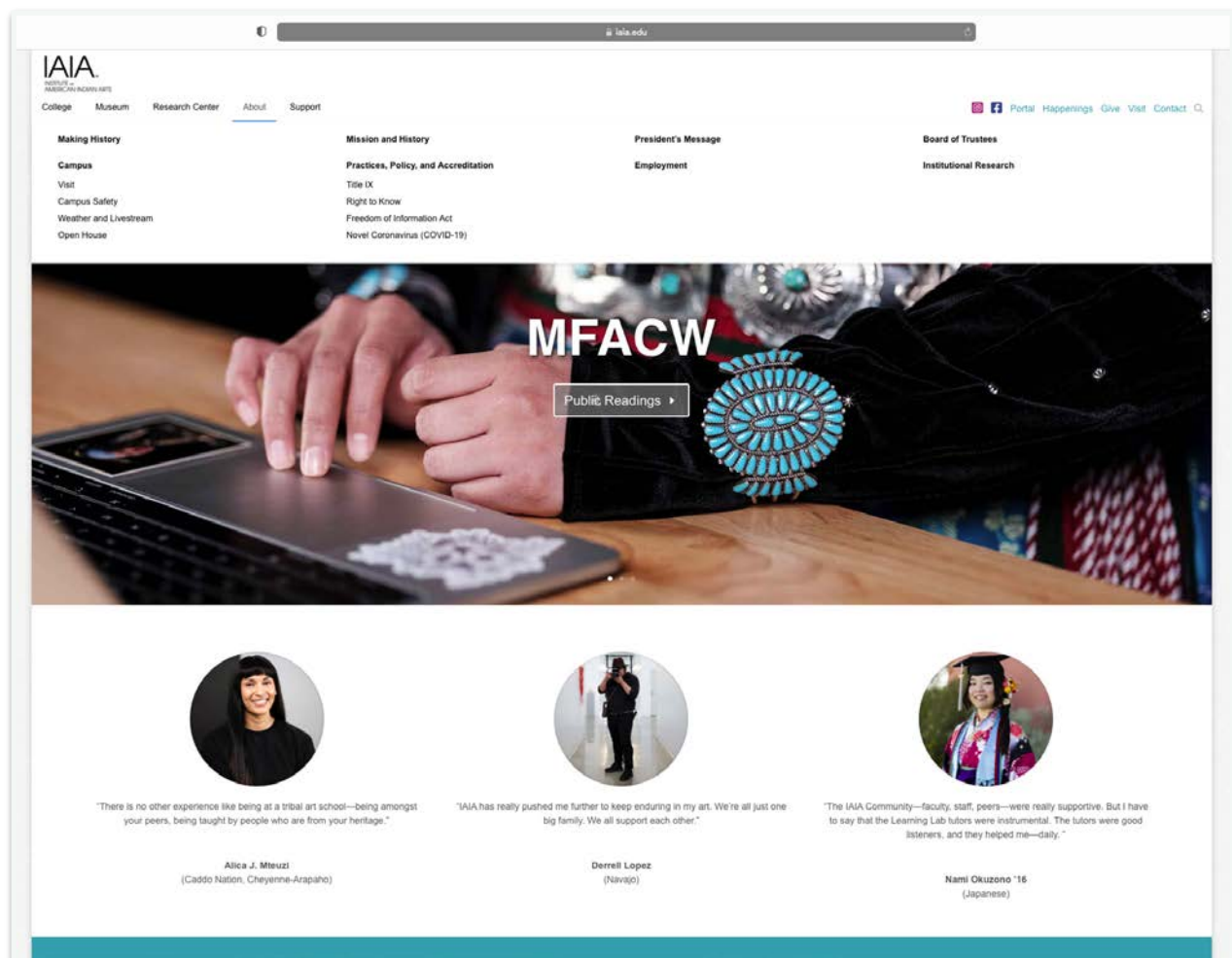
B. Implement a marketing and communication plan to brand and promote IAIA

Project: IAIA Website Navigation Redesign

In June 2022, with the assistance of Agency MABU, Communications revised the website navigation structure from left-side vertical to top horizontal. The revised structural adjustment offers a cleaner, more contemporary, and user-friendly navigational change site-wide. The recommendation to change the website navigation was included in Agency MABU's 2021 Communications assessment, where their team indicated a top navigation would better serve website visitors and users. In addition to updating navigation, Agency MABU and the IAIA Communications Director worked together on updating the site's WordPress core, PHP version, and security plugins. The teams worked from 5 am to 5 pm on Tuesday, June 28, and successfully relaunched the revised website in the evening.

Below is a screenshot of the new navigation on the IAIA website.

The project is 100% complete.



Mission Objective III. Build College Community

B. Identify and deliver effective institutional communication

Mission Objective V. Advance Contemporary Native Arts and Cultures

C. Advance scholarship and dialogue on Indigenous arts and culture

Mission Objective VI. Build Institutional Capacity for Growth

B. Implement a marketing and communication plan to brand and promote IAIA

Project: Featured Article and Ad in the 2022 SWAIA Booth Directory

For two years running, the IAIA Communications Director, in collaboration with IAIA President Dr. Robert Martin, continued to work with staff at SWAIA to build and expand its partnership with IAIA. This year's partnership again strengthens ties between the two institutions through a featured article and an ad published in the 2022 SWAIA Annual Indian Market Directory. The featured article, *IAIA—Sixty Years of Making History*, was written by IAIA Communications Writer Rachel Harris-Huffman. The partnership and contract also include a full-page ad promoting IAIA's programs and Museum. The ad was designed by IAIA Communications Social Media and Content Coordinator Nicole Lawe. (Print real estate includes a total of four pages; three for the article and one for the full-page ad.)

The featured article and ad are included here for reference.

IAIA—Sixty Years of Making History

In an industrial warehouse in Santa Fe, celebrated photographer Cara Romero (Chemehuevi), a 2005 graduate of the Institute of American Indian Arts (IAIA), initiated an unusual college reunion. A committee decided on the invitees, most of whom have never shared a classroom or studio. They gathered to be photographed together. Some wear pieces of tribal regalia—beaded necklaces, moccasins, a ribbon skirt, a war chief's bonnet. Many of them hold a work of art in their hands, which may be their own or another artist's piece borrowed from the IAIA Museum of Contemporary Native Arts (MoCNA) collections. Others hold their respective trades' tools, including musical instruments, paintbrushes, and digital cameras. Romero positions her subjects carefully across an all-gray set. She sits left of center with a big smile and the end of a long red shutter release cable in her hand. It has taken four separate sessions and several months to get everyone to the warehouse and posed for her most ambitious project to date—a composite panoramic photograph capturing six decades of IAIA alumni, former students, faculty, staff, and community members. The work, aptly titled "Making History," commemorates the sixtieth anniversary of IAIA and the fiftieth of its contemporary Indigenous art museum, MoCNA.

Accomplished artist and retired IAIA Studio Arts Professor Linda Lomahaftewa (Hopi and Choctaw) '65 sits front and center in the photograph. She has been involved with IAIA since its early days as a high school on the old Santa Fe Indian School campus. "I was one of the first students to attend IAIA in 1962," she says. "To me, IAIA has become a community itself, a growing family, and that's what I used to always tell my students in class. Once you come to IAIA, you become a part of this family, and we all support each other."

The IAIA family grew from the vision of fashion designer Lloyd Kiva New (Cherokee), Dr. George Boyce, and their associates. They founded the Institute with financial support from the Bureau of Indian Affairs (BIA). New, the first art director and longtime president of IAIA, encouraged the school's students to envision and create artworks that grew out of their tribal traditions and took on personal narratives. He emphasized that Indigenous art doesn't have to fit into any preconceived definition, and in doing so, he created an environment where original and experimental contemporary Indigenous art could flourish. "Indian art of the future will be in new

forms, produced in new media and with new technological methods. The end result will be as Indian as the Indian,” said New. During these early years, remarkable artists such as Fritz Scholder (Luiseño), T.C. Cannon (Kiowa and Caddo) ’65, and U.S. Poet Laureate Joy Harjo (Mvskoke) ’68, walked the school’s halls.

The 1970s brought big advancements to IAIA. In 1972 the IAIA Museum of Contemporary Native Arts was opened to advance the scholarship, discourse, and interpretation of contemporary Indigenous art. Its collection was built upon works from IAIA students, faculty, and staff and, over time, expanded to include the most progressive works of contemporary Indigenous art from around the world. Over the years, the museum has collected nearly 10,000 contemporary works of art which reflect the vibrancy of contemporary Indigenous arts and cultures.

In 1975, IAIA became a two-year college offering associate degrees in studio arts, creative writing, and museum studies. The Museum Studies program was among the first in the nation. Its Indigenous-centered curriculum remains vital for Native American artists whose work is often relegated to anthropological collections and nineteenth-century conceptions in Western museums. In addition to teaching students how to care for and curate artworks and other cultural property, the program empowers them to create change from the inside out, readying them for leadership positions at cultural institutions with a rallying cry of “We’re still here.”

More changes came over the following decades as the school and museum relocated and continued to expand their programs and facilities. This summer, IAIA added a third postgraduate degree to its roster, an MFA in Cultural Administration (the other two being MFAs in Creative Writing and Studio Arts), which is the first program of its kind focusing on Indigenous arts and cultures in an international context. The program is geared toward Indigenous museum professionals who believe leadership in arts and cultural organizations should be driven and guided by community engagement and involvement.

This year marks the sixtieth and fiftieth anniversaries of IAIA and MoCNA and the one-hundredth anniversary of the Southwestern Association for Indian Arts (SWAIA) Santa Fe Indian Market. Many of the roughly 1,000 Indigenous artists participating in the market in any given year have attended or otherwise been influenced by IAIA. “Wherever you go, and there’s Indigenous art being exhibited, there’s probably going to be some connection to IAIA,” says Dr. Robert Martin (Cherokee), president of the school. He sits top left in Romero’s photograph alongside MoCNA Director Patsy Phillips (Cherokee).

The “Making History” photograph features many artists who have exhibited and won awards at the market, including contemporary potter (and Cara Romero’s husband) Diego Romero (Cochiti Pueblo) ’86, who sits next to the photographer holding an intricately painted dish; fashion designer Patricia Michaels (Taos Pueblo) ’89, who has shown work in the popular Indian Market Fashion Show multiple times, stands near the center of the top row; to the right of Michaels, award-winning sculptor Kathleen Wall (Jemez Pueblo) ’14 leans on a wooden work table between the painted figures of T.C. Cannon and Fritz Scholder; and Cara Romero herself, who has won too many First Place and Best in Class awards at the Indian Market to list here.

The Santa Fe Indian Market has long been an essential partner of IAIA and MoCNA and one of the biggest and best opportunities for IAIA alums to exhibit and sell their work. In this auspicious year, as we celebrate our anniversaries and the best of contemporary Indigenous art and culture, we continue “Making History” together—now and in the future.



IAIA

SIXTY YEARS OF MAKING HISTORY

By Rachel Harrip-Huffman
Communications Writer
Institute of American Indian Arts

2 2022 INDIAN MARKET

In an industrial warehouse in Santa Fe, celebrated photographer Cara Romero (Chencho), a 2005 graduate of the Institute of American Indian Arts (IAIA), initiated an unusual college reunion. A committee decided on the location, most of whom had never shared a classroom or studio. They gathered to be photographed together. Some were pieces of tribal regalia — beaded necklaces, moccasins, a cotton shirt, a war chief's headdress. Many of them held a work of art in their hands, which might have been their own or another artist's piece borrowed from the IAIA Museum of Contemporary Native Arts (MoCNA) collection. Others held the tools of their respective trades, including musical instruments, paintbrushes, and digital cameras.

Romero positioned her subjects carefully across

an all-gray set. She sat left of center with a big smile and the end of a long and shaggy redneck eel in her hand. It had taken three separate sessions and several months to get everyone to the warehouse and posed for her most ambitious project to date — a composite panoramic photograph capturing six decades of IAIA alumni, former students, faculty, staff, and community members. The work, aptly titled *Making History*, commemorates the sixtieth anniversary of IAIA and the fifteenth of its contemporary Indigenous art museum, MoCNA.

Accomplished artist and retired IAIA Studio Arts Professor Linda Lomaholowa (Hopi and Choctaw), class of '65, sits front and center in the photograph. She has been involved with IAIA since its early days as a high school on the old Santa Fe Indian School

campus. "I was one of the first students to attend IAIA in 1962," Lomaholowa said. "To me, IAIA has become a community itself, a growing family, and that's what I used to always tell my students in class. Once you come to IAIA, you become a part of this family, and we all support each other!"

The IAIA family grew from the vision of fashion designer Lloyd Kiva New (Cherokee), Dr. George Reyes, and their associates. They founded the Institute with financial support from the Bureau of Indian Affairs. New, who was the first art director and then longtime president of IAIA, encouraged the school's students to revitalize and create artworks that grew out of their tribal traditions and told an personal narrative. He emphasized that Indigenous art doesn't have to fit into any preconceived definitions, and by doing so he created

2022 INDIAN MARKET 3

The project is 100% complete.



MAKING HISTORY SINCE 1962



Lloyd Kiva New (Chavacal) with student in the IAIA textile printing studio, c. 1987; photograph by Kay V. West; courtesy IAIA Archives





**Learn more at
www.iaia.edu**



The Institute of American Indian Arts (IAIA)—the birthplace of contemporary Native American art—has been the educational home for esteemed and innovative artists, writers, filmmakers, performers, and leaders since 1962. IAIA continues to grow on its stunning 140-acre campus in Santa Fe, New Mexico. Named one of the top art institutions globally by UNESCO and the International Association of Art and accredited by the Higher Learning Commission, IAIA offers undergraduate degrees in Cinematic Arts and Technology, Creative Writing, Indigenous Liberal Studies, Museum Studies, Performing Arts, and Studio Arts; graduate degrees in Creative Writing, Studio Arts, and Cultural Administration; and certificates in Broadcast Journalism, Business and Entrepreneurship, Museum Studies, and Native American Art History. The college serves approximately 500 full-time Indigenous and non-Indigenous students from around the globe, representing nearly a hundred federally recognized tribes.

From its humble beginnings on the Santa Fe Indian School campus, IAIA began collecting and exhibiting its students' artworks, forming a collection that became the foundation of the world's premier museum representing contemporary Indigenous arts and cultures—the IAIA Museum of Contemporary Native Arts (MoCNA). MoCNA continues expanding its renowned collection of nearly 10,000 artworks, curating numerous progressive and innovative exhibitions, both traveling and at our museum in downtown Santa Fe.

The theme *Making History* encompasses IAIA's and MoCNA's 2022 events celebrating our rich history and looking forward to our vibrant future. We ask everyone to join us in celebrating IAIA's sixtieth and MoCNA's fiftieth anniversaries throughout this monumental year as we continue *Making History*.

Mission Objective III. Build College Community

B. Identify and deliver effective institutional communication

Mission Objective V. Advance Contemporary Native Arts and Cultures

C. Advance scholarship and dialogue on Indigenous arts and culture

Mission Objective VI. Build Institutional Capacity for Growth

B. Implement a marketing and communication plan to brand and promote IAIA

Project: *Making History* Promotion in Google Display

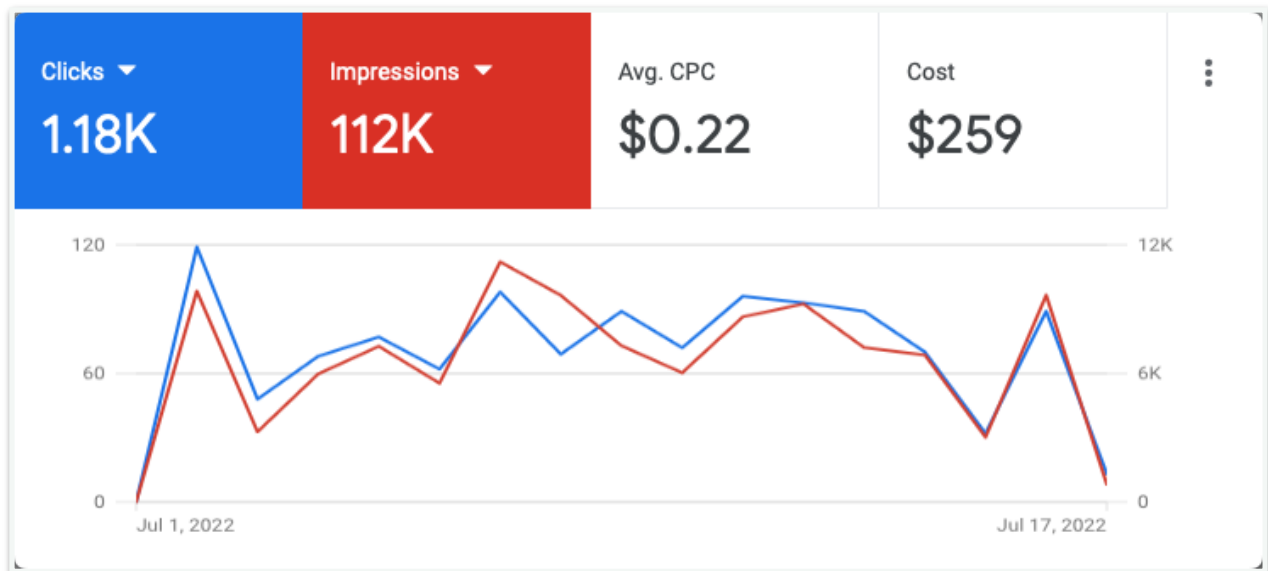
IAIA Communications is leveraging new tools to disseminate information about IAIA's *Making History* anniversary celebrations. One such tool is Google Ads.

Google is searched 8.5 billion times a day. With the right keywords and ads in place, Google Ads offers opportunities for IAIA to position its brand and brand awareness, events, programs, and products in front of Google users. Whether Google users are on desktop or mobile, well-timed ads can turn their users into our students, donors, and community members by driving Google's traffic to the IAIA website.

Google Ads operates under a pay-per-click (PPC) model. When users click our ads, Google charges us based on clicks on our ads.

Although print ads and calendar entries are important, and Communications will still invest time and funds in the news media sources, Google Ads will be an essential advertising tool for IAIA going forward.

See the included ad graphics and Google Ads statistics (July 1–July 17, 2022, advertised to vital areas in New Mexico). In seventeen days, our ads had 112,000 impressions and 1,180 click-throughs.



The project is ongoing.

Mission Objective III. Build College Community

B. Identify and deliver effective institutional communication

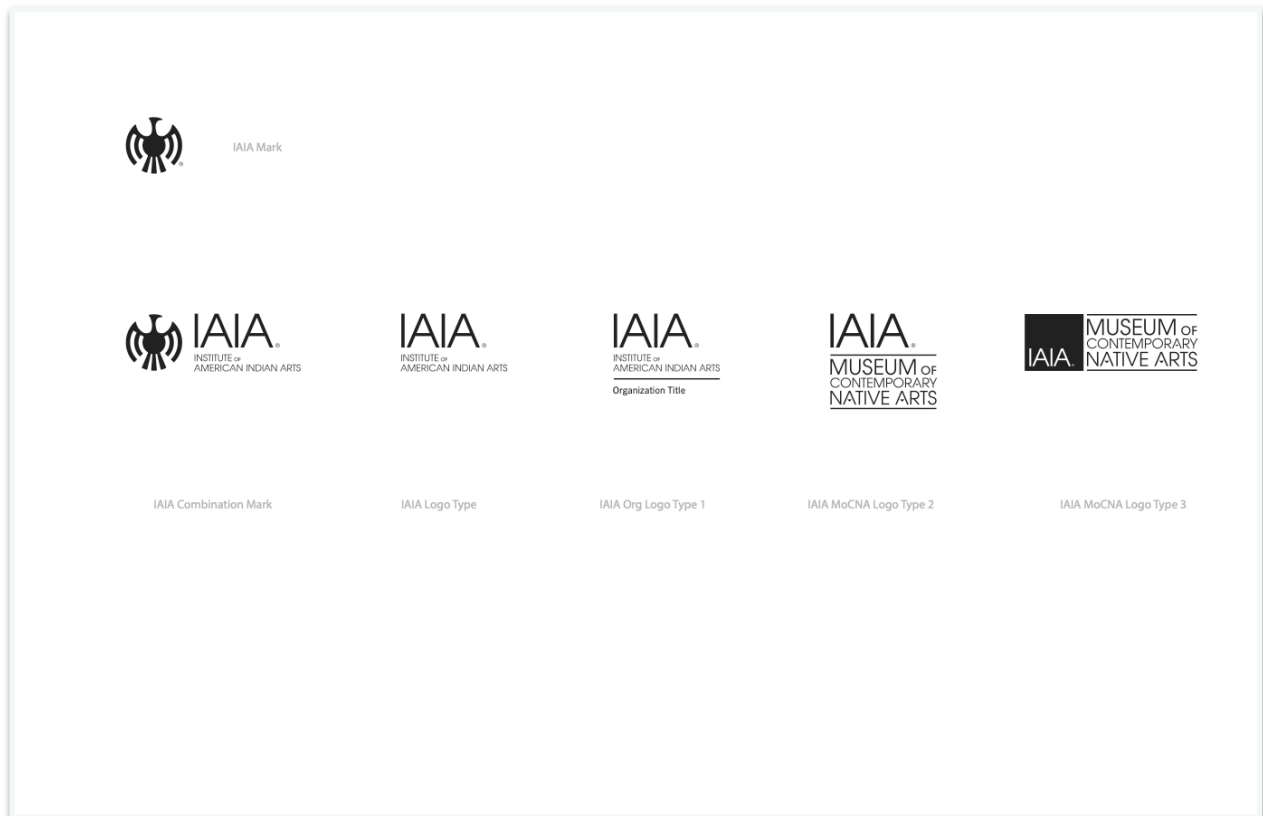
Mission Objective IV. Build institutional capacity for growth

B. Implement a marketing and communication plan to brand and promote IAIA

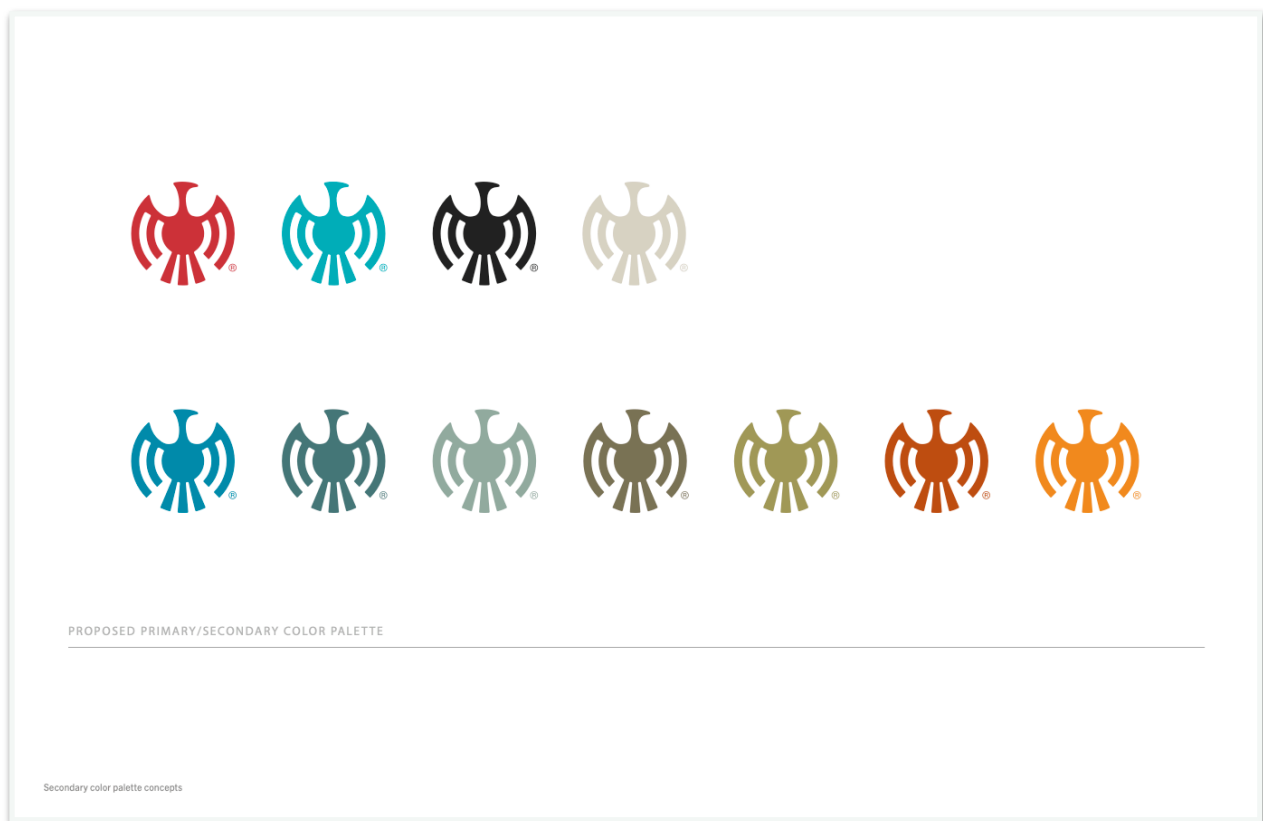
Project: IAIA Family Brand Logos

As part of the recent contract with Agency MABU, underwritten by Margaret A. Cargill Philanthropies ' (MACP) building capacity grant, IAIA Communications engaged Agency MABU's graphic design team to create new file versions of the existing suite of logos. In addition, IAIA Communications Director asked the design team to reimagine the current logos and the hierarchy of departments. The result is a well-organized collection of over 400 logo variations that are useful for print and digital advertising.

The IAIA Communications Director plans to reengage Agency MABU once the Communications Committee can evaluate the logo variations. The screenshot below shows some ideas by Agency MABU's senior graphic designer.



The project is 90% complete.



Mission Objective III. Build College Community

B. Identify and deliver effective institutional communication

Mission Objective V. Advance Contemporary Native Arts and Cultures

B. Strengthen the connection between the College, its Museum, Tribes, and the Santa Fe community

Mission Objective VI. Build Institutional Capacity for Growth

B. Implement a marketing and communication plan to brand and promote IAIA

D. Annually reduce IAIA's carbon footprint by 5%

Project: Email Communication

IAIA Communications staff meet with every department throughout the calendar year and engage in discussions and interviews that help give voice to all of IAIA's departments. Communications staff takes a lot of pride in email communications like press releases, event invitations, monthly newsletters, and other deployments. Staff will continue to explore ways to improve and expand its rich content for the entirety of IAIA—the college, museum, giving, and the research center.

Since June 2021, Communications has been striving to improve its email communications. Staff carefully craft each entry—down to each word and every letter, including high-quality photographs and interactive elements like videos.

For reference, below is a listing of recent email deployments.

- 07/08/2022 [IAIA Newsletter—July 2022](#)
- 07/07/2022 [“Finding The Center”—Public Talks by Prominent Indigenous Artist and Scholars](#)
- 07/07/2022 [Special Invitation to Celebrate with Artists on August 8](#)
- 07/06/2022 [IAIA and the Santa Fe Botanical Garden Welcome Author Dr. Robin Wall Kimmerer \(Citizen Potawatomi Nation\)](#)
- 06/24/2022 [Joy Harjo Headlines IAIA Making History Scholarship Event](#)
- 06/23/2022 [IAIA’s George R.R. Martin and NBCU Academy Scholarships—Application Deadlines Approaching](#)
- 06/16/2022 [How to Participate in IAIA’s Most Exciting Live Auction in 60 Years!](#)
- 06/15/2022 [IAIA and Jane Goodall Institute USA Launch a Powerful Collaboration](#)
- 06/15/2022 [June and July 2022 MoCNA Public Programs and Exhibitions](#)
- 06/13/2022 [IAIA Alumni News—June 2022](#)
- 06/09/2022 [2022 IAIA Commencement Photographs Now Available](#)
- 06/08/2022 [Purchase Original Artworks by Celebrated IAIA Alumni During the Scholarship Event](#)
- 06/06/2022 [IAIA Newsletter—June 2022](#)
- 06/02/2022 [There’s Still Time to Sponsor IAIA’s Scholarship Event!](#)
- 05/31/2022 [Reminder: IAIA Alumni Voices—Wendy Ponca \(Osage\) ‘78](#)
- 05/18/2022 [Sponsor IAIA Making History—Change Lives, Shape Futures](#)
- 05/17/2022 [May and June 2022 MoCNA Public Programs and Exhibitions](#)
- 05/16/2022 [2022 IAIA Commencement—A Day of Honor](#)
- 05/10/2022 [IAIA Newsletter—May 2022](#)
- 05/09/2022 [Special Invitation for the IAIA and Goodall Launch Event](#)

The project is ongoing.

Mission Objective I. Improve Student Success

A. Increase resources for students

Mission Objective II. Strengthen Academic Programs

E. Foster Indigenous identity, knowledge, and practice

Mission Objective III. Build college community

B. Identify and deliver effective institutional communication

Mission Objective V. Advance Contemporary Native Arts and Cultures

D. Increase internship and apprenticeship opportunities

Project: Jane Goodall Institute and IAIA In-Person and Livestream Events

In partnership with the President’s Office and Sponsored Programs, Communications worked with the Jane Goodall Institute (JGI) executives and administration to promote the collaboration in social media and in-person and livestream events. Leading up to the livestream event, Communications staff was in direct contact with senior staff in JGI’s Communication department to strategize the collaboration’s

promotion, from email deployments and press releases, media releases, and social media campaigns. The livestream event reached over 125,000 users across all of JGI's and IAIA's channels.



The project is 100% complete.

Mission Objective I. Improve Student Success

A. Increase resources for students

Mission Objective II. Strengthen Academic Programs

E. Foster Indigenous identity, knowledge, and practice

Mission Objective III. Build college community

B. Identify and deliver effective institutional communication

Mission Objective V. Advance Contemporary Native Arts and Cultures

D. Increase internship and apprenticeship opportunities

Project: Commencement In-Person and Livestream Events

Working with Student Services and Academic Programs, Communications helped to organize the 2022 IAIA Commencement Ceremony. The ceremony was held in person to an audience of 500 viewers in the gym. The entire event, including a portion of the Graduation Powwow, was livestreamed on the IAIA website and IAIA's social media accounts. Communications staff was responsible for audio and visual components in the gym for the in-person event and all six video cameras.

The livestream event reached over 25,000 users across all of IAIA's channels. Below is a screenshot from Vimeo analytics that shows when online viewers watched the livestream (see blue bar).

In addition to the graduating students, W. Richard "Rick" West Jr. (Cheyenne and Arapaho), founding director of the Smithsonian National Museum of the American Indian and former president and CEO of the Autry Center of the American West, received an honorary Doctorate of Humanities. He gave an inspiring and thoughtful keynote speech wishing the graduating classes success, saying:

"In your future journey as artists, life will be full of numerous possibilities and opportunities, and I want you to enjoy the benefits of all of them. [...] As artists, you will be [...] the defining and central culture bearers for Native America, collectively as well as within your own specific Native communities. [...] Stand on the shoulders of Native artists before you who invoked a cultural past to preserve a cultural present that insured a cultural future for all of us."

The project is 100% complete.



To: Dr. Robert Martin
From: Laurie Brayshaw
Date: July 18, 2022
Subj: Quarterly Board Report

Strategic Theme I. Improve Student Success

A. Increase resources for students

Project: Continuing Education (CE)

Project Description: Increase the number of IAIA students and members of the outside community that enroll in Continuing Education courses and workshops.

Percentage complete 100%

Continuing Education - Activities/Courses Offered

Enrollment

Semester	Summer 2021	Fall 2021	Spring 2022	Summer 2022
Number of CE Courses Offered	18	25	25	0
Number of CE Students	249	300	289	0

Spring 2022

As of January 10, there 34 CE classes were planned. CE Manager, Jonathan Breaker, resigned early in the Spring 2022 semester and was not replaced until the start of summer session. The final tally of classes was 25, with two classes meeting with below our minimum of 6 students because they happened after Jonathan left and there was no one to reach out and recruit more students or cancel the class.

Spring 2022 Classes (Final list):

1. A Longer Prose Line
2. Art Collecting 101: Build and Manage Your Personal Art Collection
3. BEEcoming a Steward of Sweetness and Light: Introduction to Beekeeping
4. Better Ways to Manage Your Social Media Content
5. Contemporary Indigenous Literature
6. Fragments of Nonfiction featuring BIPOC Women Writers
7. Growing a Medicine Garden
8. How to Teach a Webinar
9. Indigenous Women Poets of the United States
10. Indigenous Youth Agriculture Course for Educators
11. Introduction to Entomology (Insects)
12. Introduction to Self-Publishing
13. Is Self-Publishing for You?
14. Mushrooms as Medicine: A Brief Introduction
15. Podcasting 101
16. Poetry in Practice
17. Pricing Your Art
18. Public Space Design and Public Art
19. Revitalizing Communities by Indigenizing Media
20. Small Business Accounting with Wave
21. Small Business Marketing Boot Camp
22. Traditional Roles of Indigenous Women

- 23. Two Spirit and LGBTQ Indigenous Artists: Creatively Reimagining Our Worlds
- 24. Warrior Women
- 25. Writing Towards Beauty with The Diné Reader

Summer 2022

No classes scheduled.

Fall 2022

Class proposals from previous and potential instructors are being collected and planned.

Discussions are happening with two out of state conferences to offer CEU's and online participation; 1) Chelsea Tayrien Hicks introduced us to *Words of the People*; an Indigenous Language Creative Writing Workshop in collaboration with the Tulsa (**Oklahoma**) Artist Fellowship, Mid-America Arts Alliance, and the Native Arts and Cultures Foundation and 2) the *National Indian Education Association's 53rd Annual Convention and Trade Show* in Oklahoma City, OK, with whom we've been collaborating for several years.

We are also in conversations with First Citizens Bank to offer online classes on financial planning and investing.

Other Activities/Empower

Additional changes are being made to the Empower database for Continuing Ed. The system is still manually intensive for adding CE classes and registering students. The processes could be further streamlined. Anita Gavin has worked with Empower to bring about some of the changes, and we are submitting more changes with her assistance.

Andrea Bronson of the Authors Guild is interested in working with IAIA again and holding another Marketing Bootcamp workshop. Deborah Taffa and I met with Ms. Bronson and we will work on scheduling the bootcamp for later in the year.

A two-year contract to offer online, stand-alone, self-paced modules from Art World Learning was developed. The material will be available for IAIA students, staff and alumni through the CE department. The modules are geared for Artists and Creative Professionals who may need additional information for their careers. The videos, worksheets, and reference materials delve into Finances, Budgeting, Taxes, Debt, Credit, Saving and Investing, Business Entities, Intellectual Property, Contracts, Percentages, Compound Interest, and more. The material is delivered by a diverse group of professionals from around the country.

Patty Armstrong, the new Continuing Education Manager, started June 6th. She comes from a family of educators and has lived and worked in Santa Fe for the past 17 years, after having lived and worked much of her life in Minneapolis/St. Paul, a community whose rich cultural and artistic offerings she enjoyed immensely since childhood. Credentials for two previous careers in social work and career development required hundreds of hours of continuing education classes. She has extensive experience in program development and management, facilitation, and supporting others in reaching their goals. She was the Career Services Coordinator at Santa Fe Community College for many years and most recently the Dual Credit Coordinator at Northern New Mexico College.

Patty sent emails to instructors of the past few years introducing herself, then worked with the IAIA Online Learning department to design an instructor survey and database to collect their experience and profiles. The survey has been sent out and data is coming in. She is also collecting information to create a transparent salary matrix using an instructor's education and experience to ensure equity. She is getting trained on using the Empower database. The Registrar will be entering class information and students will be able to self-register.

Patty will be offering instructors an option of “hyflex” classes, which mean both in-person and live, online participation, as well as continuing purely online and in-person classes. She will be expanding student outreach to tap into professionals seeking required CEUs who are interested in an Indigenous perspective. She will also be recruiting instructors who can diversify the range classes we offer.

Project: Grants

Project Description: Identify potential funding for IAIA needs and interests

Percentage complete 100%

A Congressional Directed Spending Request was submitted to Senator Lujan. We requested \$1 million to complete the campus solar panel project. Letters of support were obtained from Beverly Morris, Stockton Colt, Peter Ives, and Maceo Martinet from the US Fish and Wildlife Service.

A proposal was written and submitted to the USDA Extension program for the next four-year plan. The IAIA Land-Grant department will continue this work in the four following areas: 1) Indigenous Youth Development: Provide opportunities for youth to learn about agriculture and the environment. 2) Increased Food Sovereignty: Teach students how to grow their own produce. 3) Natural Resource Conservation: Restoration of the IAIA land. 4) Traditional Knowledge Workshops: Share traditional and contemporary Indigenous knowledge. The first-year budget is \$246,000.

A proposal was submitted for the USDA Special Emphasis program. The proposal is requesting \$91,600 over two years so that the IAIA Land-Grant program can continue their outreach work. The work will occur in 2 methods: 1) By traveling to Indigenous communities to provide the Indigenous Youth Agriculture 2-day in-person training to youth in Indigenous communities, and 2) By training IAIA students through a “Guide the Mentors” program and preparing them to deliver trainings in communities across the country.

Assisted Mattie Reynolds with her proposal to Minority Business Development Agency grant for Minority Colleges. The grant requests \$146,421 over 2 years to support the IAIA Business and Entrepreneurship Certificate Program development. Adjunct faculty, textbooks, and software would be purchased with the funds.

The Warner Media Scholarship for 2nd year students in the MFA CW program was advertised. Four students submitted the following materials for consideration:

- Resume
- Bio
- Sample of a TV script for a 30-minute or 60-minute television show (comedy or drama). Please include a logline of 1-2 sentences.
- Essay questions
 - In no more than 500 words per question, answer the following questions:
 - How will the scholarship benefit you? Feel free to express your financial needs.
 - What are your career aspirations and how will you uplift Native American voices in your work?

Cressandra Thibodeaux and Sabrina Ahmed were selected for the scholarship, and each was awarded a \$10,000 scholarship distributed evenly over 2 semesters.

Planning talks continue with Kathy Baird (Senior Director, Global Communications) and John Hoke (Chief Design Officer) from Nike. From our recent call, the following was discussed:

- John Hoke, Kathy Baird, and several Nike Talent Acquisition people would like to come to IAIA (possibly the week of 9/26-29/2022) to meet with our students and faculty. They would talk

about the many careers that are available at Nike (writing, design, etc.) but they are very interested in brainstorming with us to see what we want and need.

- They understand that an interning program that would lead to full time positions would also be beneficial, and they will talk to our students and faculty about the selection criteria for an internship.
- John Hoke also mentioned a reciprocal meeting where our students and educators would go to the Nike campus to further the conversation.
- Alumni would also be involved as Kathy Baird mentioned that they would want to also visit some alumni and see their work.

I participated on the Student Hearing and Review Panel for two student appeals.

Strategic Theme III: Build College Community

III: B. Promote Health, Wellness and Safety

Project: IAIA Junior Master Gardener program for Native youth.

Project Description: Revise the Texas A&M Agrilife curriculum for relevance in Native communities and offer to local youth.

Percentage complete 100%

Melanie Kirby

IAIA Pollinator Program & Habitat Restoration Project

- Hives were placed at several locations around northern NM Pueblo communities including Cochiti, Santa Clara, Taos, and the IAIA Museum.
- Beekeeping manuals are being edited and a video series of short how-to vignettes is under discussion for posting on the website.
- We anticipate a honey harvest later this summer or in early fall.
- Tree Nursery: care and maintenance of the sumac, choke cherry, and cottonwood, and piñon saplings for fall transplanting.

Summer Projects

- Beekeeping workshops were conducted for the Tribal hive hosts, Not Forgotten Outreach Veteran Farm Corps, and Christ in the Desert Monastery.
- Preparing for the Summer Bridge 2022 course for 26 new IAIA students.
- Habitat Restoration nature trail interpretive signs are being developed.

Presentations/Outreach:

- Agri-Milpa and Acequia Institute Youth beekeeping workshop in San Luis, CO (May 2022)
- From Within to Without: Integrating Indigenous approaches to research for National Geographic Society Storytellers Festival (June 2022)
- The Importance of Place, Power, and Purpose in Pollinator Conservation for Los Jardineros Gardening Club of Taos (July 2022)

Teresa Quintana

Garden

The garden is bursting with new plant life. We have our staple crops of blue corn, Anasazi beans, several varieties of squash, tomato, and peppers. The amaranth is doing very well, and we are looking

forward to having an amaranth harvest celebration in the Fall. Land-Grant Assistants harvested and tied several bundles of Indian tea that will be shared with the community in the Fall.

Greenhouse

The Land-Grant team managed to transplant most seedlings into the garden, pollinator oasis and apiary. The citrus trees are full of fruit, and we are looking forward to the harvest and trying fresh citrus. In the upcoming weeks we will begin to fill the greenhouse with fall greens to be shared with the café and on campus food pantry. A growing dome is being installed this week. We will use this space to harvest honey and food and are excited to have an aquaponic space where we will eventually harvest fresh fish.

Apiary

We installed growing boxes to our pergola, and they are full of morning glory, gourd, and scarlet red runner beans. The Tribal bee project is well underway and going very well so far. We are working on a design in the apiary that will be aesthetically pleasing to campus as well as provide additional growing space and forage for our Thunder Bees.

Pollinator Oasis

The pollinator oasis is looking good with transplants from the greenhouse. In the upcoming weeks we will be adding some beds to an area near the dorm that will include a picnic table and bench. This will not only provide pollinators forage, but will also provide students an area to visit, relax, and enjoy fresh air. The Summer Bridge students will help in this project. One of our Roots and Shoots interns has taken the lead on this project.

Restoration Project

The restoration project is well underway. Paul has completed the additional trail and Roots and Shoots interns have started their first planting location where Summer Bridge students will help install a spiral garden. Land-Grant Assistants have made huge headway in repairing a large erosion arroyo near the garden, in the upcoming weeks we will start transplanting some of our trees from the greenhouse that can be used later as basketmaking materials.

Paul Quintana

Garden and Pollinator Oases

All tiers of the garden have been planted, along with the raised beds on the top tier and behind the greenhouse. All pollinator oases are working hard to provide our Thunder Bees with food and nourishment for the hive. A 60\50 garden was created at the main entrance of the campus near the Fitness and Performing Arts building, along with a bed of blue corn.

The fruit trees in the orchard are doing well and will produce fruit. The peach trees and apple trees are not going to produce as much as last year as a bit of a cold snap in April took out some of the blossoms. The pear trees did well to during the cold and managed to sprout buds for this year's crop.

The turtle garden is thriving with vibrant color that entice our bees and keep the garden beautiful. I planted the three sisters together (squash, beans, and blue corn) in the middle tier of the garden. Chili, amaranth and sweet corn were placed of the second tier from the top next to our food share plots.

Pinon trees have been placed at certain points in the garden and the shoots from the base of our existing apple trees were moved to different areas around the garden to add more trees to the orchard. Acorn squash was given its own plot near the food share plots second tier from the top. We have also planted gourds for rattles on the bottom level next to the raspberry bushes. Dry bed farming plots were established along the arroyo at the north side of the garden to help slow the effects of erosion on the

landscape. Nothing yet has been planted in these plots due to the further research of the area and most likely the expansion of the dry bed area extending farther northwest down the arroyo.

The first loop of the walking trails is nearing completion at about a mile long. The restoration of the landscape is coming along. Some areas along where the disc golf course is depleting faster due to the erratic trails created by the heavy traffic of disc golfers roaming across the terrain. A definitive trail system needs to be implemented from basket to basket. The holes that are along the arroyo leading away from the garden area are cause for concern. To remedy the damage any further when I thin out the trees in that area instead of piling the limbs, the students and I will spread the slash over the areas needed to be protected so that traffic can be minimized, and the healing of those areas can begin. The delicate landscape and the retention of soil is crucial to the native vegetation and all that dwell in it. I am trying to control the erosion of the soil due to the heavy traffic effecting the land.

The arroyo\wash that is on the eastside of the garden is being reconstructed and back filled with rocks and added soil to bring in back up to a manageable level. Check dams that were put in place are working as well as the back fill, runoff is starting to be slowed and erosion minimized. The bridge that connected both sides of the arroyo\wash on the eastside of the garden to the path to the green house was damaged and I replaced it with a new wide more sturdy bridge to better accommodate student life, faculty, staff, and visitors.

Strategic Theme IV: Ensure a safe community

IV: D. Develop educational and training programs to promote safety on campus and at the Museum

Project: Educational Safety Programs.

Project Description: Provide Title IX training to new and returning students, faculty, and staff, and contract with educators who can deliver self-defense and sex education classes to students.

Percentage complete 100%

Pat Ives has drafted a policy for IAIA to follow when reviewing student applications where the applicant has indicated that they have a criminal background. The draft policy is being currently reviewed before it is implemented.

To: Dr. Robert Martin, President
From: Felipe Colón, Academic Dean
Date: July 2022
Subj: Quarterly Board Report
Input from Library Director, RCCNA Director, Online Learning Director, MFA Program Directors and Department Chairs

MISSION OBJECTIVE 1: Improve Student Success

A. Increase resources for students

Project 1: Transcripts and Social Annotation Assessment Project

This assessment project examines the application of universal design to IAIA courses. Universal design is an approach that makes coursework as accessible as possible to students. Rather than being a reaction to an accommodation need, universal design implements accessibility into the basic development of a course through the use of tools such as lecture and discussion transcripts.

- Deliverable: A summary of instructor experience and observed benefits of the availability and instructional use of class session transcripts and recommendation for the permanent adoption of software to continue transcriptions.
- **Deliverable update as of 7/18/22:** [Hypothes.is](https://hypothes.is) used in MFACW and will be used in MFACA SU22 residencies. Anticipate recombination for full integration in *Universal Design for Learning* initiative in AY 22-23.
 - **Total complete as of 7/18/22:** 60%
- Expected Completion Date: December 2021
 - **Updated expected completion update as of 7/18/22:** August 2022
- Budget considerations: Funded by Online Learning Department Budget
- Communications considerations: A project description and invitation to faculty to participate. Documentation on how to share transcripts through Canvas. Demonstration of the Hypothes.is annotation service at faculty tech sessions and individual meetings.

Project 2: IAIA Library Indigenous Ephemera and Zine Collection

This project will establish a new collection within the IAIA library, focused on ephemeral materials and zines that highlight Indigenous perspectives and artistry including existing and new exhibition pamphlets, promotional materials, and zines etc. The collection will support research in Indigenous studies, art history, graphic design, as well as many socio-political topics commonly explored in zines.

- Deliverable: A newly established collection
- **Deliverable update as of 7/18/22:**
 - Collection Development plan - 100% completed
 - Cataloguing workflows and cataloging of existing materials -90% completed
 - Physical processing and shelving - 95% completed (delayed due to HVAC work)
 - Zine Rush Event held with 30 participants – 100% completed
 - **Total complete as of 7/18/22:** 97%
- Expected completion date: August 2022
- Budget considerations: Ephemera are typically free or inexpensive materials. Zines are usually available for \$1-5, but often creators will accept trade or will offer zines (especially self-print PDFs) for free. The collection can be stored in available shelving, any additional housing is covered in the library budget.
- Communications considerations: The library will promote the new collection across campus and online.

Project 3: Museum Studies Departmental Move Project

This project relocates Museum Studies and Art History program their offices and classrooms into the Academic Building expansion. With the consolidation of all Museum Studies Program classrooms & faculty offices in one area, will make cross-over collaborations easier.

- Deliverable: Fully functioning new Conservation Lab classroom, all MUSM & ARTH faculty situated into new office spaces.
- **Deliverable update as of 7/18/22:** Move underway and classrooms/ offices currently being arranged
 - **Total complete as of 7/18/22:** 65%
- Expected completion date: August 2022
- Budget considerations: Student summer workers hired and currently under contract
- Communications considerations: Close communications with Academic Dean, MUSM Faculty, Student Workers and Facilities director.

Project 4: CINE Professional Pathways

This project addresses the recent and dramatic interest in partnership development between major media, TV and Film companies and the CINE department. To take advantage of this interest the CINE department will develop a methodology and framework to connect students directly with rapidly emerging opportunities and minority training programs.

- Deliverable: Expand dialogues with existing contact and other industries that may provide opportunities to students; create standards for how these opportunities fit in CINE curriculum/ degree programs; create a centralized place for students to become informed about opportunities and develop necessary portfolios to apply for opportunities.
- **Deliverables update as of 7/18/22:** Ongoing conversations with Louis Gonzales of Pixar, Niti Shah of the Academic of Motion Pictures Arts & Sciences, and Camel Rock Studios about new internship opportunities. New conversations begun with new IAIA Career Services Director
 - **Total Complete as of 7/18/22:** 25%
- Expected completion date: August 2022
- Budget considerations: Funded through CINE Department Budget
- Communications considerations: Faculty, Students, Industry/ Company representatives, Career Services Director

Project 5: ILS Graduation Poster Exhibition

This project established a proposal and associated curriculum to update IDST499 to incorporate the requirement of a display of a senior research project in conjunction with the annual Spring Graduation Senior Exhibition.

- Deliverable: Updated IDST499 curriculum and develop posters for display then work with Balzer Gallery Director to execute the poster exhibition.
- **Deliverable update as of 7/18/22:** Planning begun to incorporate poster planning in Fall 2022 to provide sufficient time for Spring 2023 execution.
 - **Total complete as of 7/18/22:** 15%
- Expected completion date: April 2023
- Budget considerations: Funded through ILS Department Budget with possible additional funding form the Balzer Gallery
- Communications considerations: Faculty, Students, Balzer Gallery Director, RCCNA Director and possibly Facilities

MISSION OBJECTIVE 2: Strengthen Academic Programs

A. Raise academic and studio standards

Project 1: Graduate Course LMS/Canvas Use Standard

This project defines a standard for LMS (Learning Management System; presently Canvas) use among all IAIA graduate-level courses and programs. This standard would be a counterpart to the [LMS Use standard adopted by IAIA undergraduate faculty](#) in Fall 2020 and will improve consistency and satisfaction with the clarity and ease-of-access to course content and feedback.

- Deliverable: Draft of the standard, including background narrative and examples, one or more knowledge base articles articulating the standard and multiple knowledge base articles providing step-by-step instructions and short videos on meeting the standard.
- **Deliverable updates as of 7/18/22:** Collective meetings continue to be held with MFA Directors and draft standard being implemented for Summer 2022 residencies. Debrief meeting schedule for second week of August 2022.
 - **Total complete as of 7/18/22:** 40%
- Expected completion date: July 2022
 - **Expected completion date update as of 7/18/22:** August 2022
- Budget considerations: Minimal – faculty support is already built-into Online Learning mission and staffing. Some additional staff time required to compose job aids and online help for faculty.
- Communications considerations: MFA program faculty and directors in developing, utilizing, and communicating this standard.

Project 2: Sculpture Studio Fixture Improvements

This project entails the fabrication of additional/upgraded Sculpture studio fixtures to improve studio operations and safety. There will be consultation with faculty and students to determine areas of the studio needing fixture upgrades.

- Deliverable: Written report documenting improvements made.
- **Deliverable updates as of 7/18/22:** New sinks and gas line routed and installed. Architectural rendering of courtyard cover approved and current timeline under review with contractor.
 - **Total complete as of 7/18/22:** 80%
- Expected completion date: July 2022
 - **Expected completion update as of 7/18/22:** Fall 2022
- Budget considerations: Studio arts budget and possibly covid funding
- Communications considerations: Coordination with faculty.

Project 3: Academic Storage Area Cleanup

This project will address several academic storage areas around campus that are filled with outdated items. Storage contents will be assessed to determine what can be thrown out.

- Deliverable: Provide clean storage areas across campus, freeing up space for other purposes.
- **Deliverable update as of 7/18/22:** New storage units installed/ assigned, storage areas assessed and departments are now in the discarding/moving stage.
 - **Total complete as of 7/18/22:** 80%
- Expected completion date: June 2022
 - **Expected completion update as of 7/18/22:** August 2022
- Budget considerations: None
- Communication considerations: Department chairs, faculty, and facilities.

Project 4: Technology Storage Rooms Cleanup

This project will address several storage areas that have become cluttered with old technology no longer used or useful to departments and the IAIA community. A cleanup of these spaces will make room for the more efficient storage of technology that is commonly used and requested.

- Deliverable: Inventory and clean-up of the IT server room and AV Room including the disposal of old and obsolete materials
- **Deliverable update as of 7/18/22:** Inventory complete and e-waste recycling scheduled for 7/27.
 - **Total complete as of 7/18/22:** 90%
- Expected completion date: August 2022
- Budget considerations: Not applicable.

- Communications considerations: Academic Dean, Department Chairs and Facilities director.

Project 5: LIBS103 Refinement

This project will utilize assessments of LIBS103 conducted in Spring and Fall 2021 to refine and modify course

- Deliverable: Incorporate new assignments; file course name change and curriculum update; submit catalogue updates; and offer new version of the class
- **Deliverable update as of 7/18/22:**
 - Spring 2022 evaluations assessed and integrated – 100% complete
 - Fall 2022 Syllabus updated to reflect LIBS103 changes – 100% Complete
- **Total complete as of 7/18/22:** 100%
- Expected completion date: August 2022
- Budget considerations: Funded by current ILS Budget
- Communications considerations: Faculty, Faculty Committees, Academic Dean, Registrar and Catalogue Editor

Project 6: ILS Senior Learning Update

This project will update ILS Senior student research guidelines and expectations in conjunction with increased IAIA research facilities

- Deliverable: Updated guidelines that reference the RCCNA and take advantage of research opportunities presented by RCCNA expansion, fellows, and staff
- **Deliverable update as of 7/18/22:** Delay in launch of RCCNA until Spring 2023 has postponed project for 1 year.
 - **Total complete as of 7/18/22:** 5%
- Expected completion date: August 2023
- Budget considerations: Funded by current ILS Budget
- Communications considerations: Faculty, Students and RCCNA Staff

Project 7: ILS Department Goals and Outcomes Update

This project will update and provide more clarity on ILS department goals and outcomes

- Deliverable: Update the definition of “Indigenous Studies” in the IAIA catalogue, webpage and in the IDST syllabi
- **Deliverable update as of 7/18/22:** IDST Syllabi / website to be updated in Summer/ Fall 2022. Goals and outcomes to be assessed in Fall 2022 and updated in preparation for 23-24 catalog.
 - **Total complete as of 7/18/22:** 40%
- Expected completion date: March 2023
- Budget considerations: Funded by current ILS Budget
- Communications considerations: Faculty, Students, Faculty Committees and Academic Dean

Project 8: Indigenous Literature Course Development

This project will convert the existing IDST251 course to focus on academic writing specific to a quality indigenous literature review, critique and assessment.

- Deliverable: Curriculum and syllabus developed, and course proposed and passed by Curriculum Committee and Faculty Council
- **Deliverable update as of 7/18/22:** May 2022 Curriculum Committee tabled syllabus until first meeting of Fall 2022
 - **Total complete as of 7/18/22:** 80%
- Expected completion date: May 2022
 - **Expected completion update as of 7/18/22:** September 2022
- Budget considerations: Funded by current ILS Budget

- Communications considerations: Faculty, Students, Faculty Committees and Academic Dean

B. Expand state of the art technology in academic programs

Project 1: PAFC Student ID Barcode Scanner

This project develops and implements a community ID scanning system to digitally track entrances to the weight room and gymnasium. This will improve security and will provide a way of accurately tracking visitorship. Will also provide statistics on community participation in fitness, frequent facilities use times, duration of fitness activities and regularity.

- Deliverable: Data of visitors in the weight room and gymnasium.
- **Deliverable update as of 7/18/22:** Determined that current ID system incompatible to collect desired tracking information and alternative systems being explored.
 - **Total complete as of 7/18/22:** 50%
- Expected completion date: June 2022
 - **Expected completion update as of 7/18/22:** Fall 2022
- Budget considerations: Equipment and implementation costs – Fitness Center Budget, Dean's Budget, possible Covid funding - TBD
- Communication considerations: Facilities, Academic Dean, Student Activities Coordinator, PAFC faculty

Project 2: New Anthology Course Evaluations Software

This project adopts a new software tool, Anthology, to enhance dual credit, undergraduate and graduate student course evaluations.

- Deliverable: Increase in overall course evaluations.
- **Deliverable update as of 7/18/22:** Spring 2022 evaluations completed and distributed.
 - **Total complete as of 7/18/22:** 100%
- Expected completion Date: May 2022
- Budget considerations: Online Learning will pay for full cost of software
- Communication considerations: Canvas will be tool for notifying students the evaluations are ready to complete. Students will have all courses in their canvas indicating how many they need to complete by end of semester.

C. Expand interdepartmental engagement in the academic programs

Project 1: Moving the IAIA Archives

This project prepares the IAIA archives to be packed and moved into the IAIA Research Center for Contemporary Native Arts (RCCNA) in Summer 2022.

- Deliverable: Quote for mobile shelving and for moving services; assess inventory; logistical plan/timeline and a final report.
- **Deliverable update as of 7/18/22:** New HVAC insulation schedule received and project pushed to Summer 2023
 - **Total complete as of 7/18/22:** 20%
- Expected completion date: Spring 2023
 - **Expected completion update as of 7/18/22:** Summer 2023
- Budget considerations: The cost for moving the archives is considerable. We are confident they will be covered by the Andrew W. Mellon foundation in the next grant cycle.
- Communications considerations: Moving archives is a complex task which requires detailed communication with facility staff, construction vendors, moving vendors, and shelving vendors.

Project 2: Hybrid Degree in Animation

This project addresses the development of a Cinematic Arts department led hybrid BFA degree in Interactive Arts & Game Design.

- Deliverable: Strategic Plan for BFA in Arts & Game Design

- **Deliverable update as of 7/18/22:** Version 1 of hybrid degree plan completed and prepared for submission to Curriculum Committee and Faculty Council
 - **Total complete as of 7/18/22:** 80%
- Expected completion date: Fall 2022
- Budget Considerations: Funded through current CINE department budget and AICF Computer Science Grant
- Communications Considerations: Faculty, Students, Institutional Research Department, Marketing and Communications Department, Admissions and Recruiting Department, HLC-TBD

Project 3: Evaluation of Studio Arts Degree Plans and Curriculum for Interdisciplinary Opportunities

This project evaluates the effectiveness of IAIA's Studio Arts degree plan with respect to new and emerging interdisciplinary opportunities within IAIA and in the Indigenous Art community

- Deliverable: A review all current studio arts courses and curriculum to determine opportunities for the integration of interdisciplinary lessons and a proposal for an updated degree plan that meets academic and career needs for interdisciplinary learning.
- **Deliverable update as of 7/18/22:** Course assessment and report completed. Planning and integration will begin with new 2022-2023 workplan.
 - **Total Complete as of 7/18/22:** 100%
 - Expected Completion Date: October 2022
 - Budget Considerations: Funded through current Studio Arts Budget
 - Communications Considerations: Faculty, Students, Local arts organizations, Colleagues in Studio Arts programs at other institutions

Project 4: Creation of an Interdisciplinary Fashion Course

This project creates an interdisciplinary fashion course that meets burgeoning learning requirements for student interested in careers in fashion.

- Deliverable: Survey faculty, students, and fashion industry professions to identify course expectations and needs, then design course
- **Deliverable update as of 7/18/22:** Internal survey completed and ongoing meetings with 4kinship, Nike, Ralph Lauren... to take place in July/ August 2022.
 - **Total complete as of 7/18/22:** 40%
 - Expected Completion Date: October 2022
 - Budget Considerations: Funded through current Studio Arts Budget
 - Communications Considerations: Faculty, Students, Fashion industry professionals

D. Foster indigenous identity, knowledge, and practice.

Project 1: Performing Arts Courses and Classrooms - Indigenous Ways of Knowing Integration

This project examines the integration of Indigenous knowledge and values into Performing Arts course design and classroom pedagogy by integrating more indigenous practitioner and community involvement into courses.

- Deliverables: Integrate of more indigenous practitioners into Performing Arts curriculum, increasing performance creations that reflect Native values and identify more and new opportunities for student to present/perform on and off campus.
- **Deliverable update as of 7/18/22:** Department chair transition complete and Sheila Rocha directed a production staged at MIAC that integrated Indigenous collaborative directing and storytelling.
 - **Total complete as of 7/18/22:** 60% completed
 - Expected completion date: October 2022
 - Budget considerations: Sponsoring community members to participate in classes and Performing Arts activities, sponsor Performing Arts Faculty and Staff to engage in "cultural" development time – Performing Arts Budget, Professional Development Funding, Deans Budget
 - Communication considerations: Indigenous assessments with faculty, staff and students

MISSION OBJECTIVE 6: Build institutional capacity for growth

A. Ensure long-term sustainability and financial security

Project 1: Johnson Foundation Scholarship Endowment Project

This project initiated a Johnson Foundation Endowment that will replace the annual scholarship funding received by the Business & Entrepreneurship Program. This endowment will allow IAIA to continue to award scholarships to Business & Entrepreneurship certificate students as well as fund a regular BUSN faculty member.

- Deliverable: Proposal submitted to the Johnson Scholarship Foundation for consideration
- **Deliverable update as of 7/18/22:** LOI completed and undergoing final review by Suzette Sherman and Dr. Robert Martin. Final submission to JSF scheduled for late July/ early August 2022
 - **Total complete as of 7/18/22:** 60%
- Expected completion date: September 2022
- Budget considerations: Not applicable
- Communication considerations: Close communication with the Academic Dean and ongoing communication with the President and CFO.

Project 2: Academic Chair Handbook

This project develops a handbook outlining the role and duties of the academic department chairs. The handbook will serve as an addendum to the annual depart chair contracts and assist in training and preparing department chairs while also providing annual deadlines, and support materials for regular required document submissions.

- Deliverables: Completed Handbook and Chair training scheduled for Fall 2022 in-service.
- **Deliverable update as of 7/18/22:** Final 4 sections- Class Scheduling, Book Ordering, Advising and Supervisor Duties underway.
 - **Total completed as of 7/18/22:** 75%
- Expected Completion: August 2022
- Budget Considerations: None
- Communication considerations: Academic Dean, Department Chairs, HR

B. Implement a Marketing and Communications Plan to Brand and Promote IAIA

Project 1: Museum Studies, Art History and Business & Entrepreneurship Webpage Update

This project refines and updates the Museum Studies, Art History and Business & Entrepreneurship Program website pages to create a central place for accessing information about the program for advertising purposes

- Deliverable: Create the info/ material and update the corresponding webpages
- **Deliverable update as of 7/18/22:** Awaiting final few faculty headshots and bios.
 - **Total complete as of 7/18/22:** 85%
- Expected completion date: August 2022
- Budget considerations: Funded through Museum Studies Department Budget
- Communications considerations: Faculty, Students, Academic Technology, marketing and Communications

Project 2: Performing Arts Marketing Plan

This project addresses the slow growth of the PERF program by developing a comprehensive marketing plan with IAIA admissions, marketing, and possibly outside support. Special focus will be placed on grassroots and face to face marketing as the pandemic subsides.

- Deliverable: Increased enrollment and interest in Performing Arts.
- **Deliverable update as of 7/18/22:** organized a student led touring troupe that will visit schools and organization to lead workshops and to perform starting in Fall 2022.

Department working with Warrior to lead workshops for Summer Bridge students and to contact schools for the touring troupe.

- **Total complete as of 7/18/22:** 60% completed
- Expected completion: October 2022
- Budget considerations: Approximately \$2,500 per year. Split between the Performing Arts, Marketing, Academic Dean and Admissions budget
- Communication considerations: Coordination with Marketing, Admissions and the Academic Dean

C. Determine Need and Capacity for new Undergraduate and Graduate Programs

Project 1: Development of a Fiber Arts Program Proposal

This project synthesizes the results of the last two years of research into the development of a Fiber Arts Program and will make recommendations for implementation for presentation to IAIA Administration

- Deliverable: Synthesize results of Fiber Arts Program research into a program proposal and provide recommendations for implementation for consideration by the Academic Dean and IAIA Administration
- **Deliverable update as of 7/18/22:** Ongoing meetings with 4kinship, Nike, Ralph Lauren... scheduled for July/ August 2022.
 - **Total complete as of 7/18/22: 60%**
 - Expected Completion Date: August 2022
 - Budget Considerations: Funded through current ILS Department Budget
 - Communications Considerations: Faculty, Students, Textile industry professionals

Academic Faculty/ Staff/ Department Accomplishments:

- **Dr. Frances Kay Holmes**
 - Graduate Thesis Advisor, Fort Lewis College, School of Education.
 - Exhibitions Review Editor: *Panorama: Journal of the Association of Historians of American Art*.
 - Board Member- Mesa Verde Museum Association
 - Choice Book Review – *Transforming Dine Education; Innovations in Pedagogy & Practice*, edited by Pedro Vallejo & Vincent Werito.
 - Continuing Education –
 - Completed Month 6 of Healing Trauma Program (9-month course).
 - Art Courses: Hollis Chatelain,
 - Completed Drawing Faces. June 2022
 - Enrolled in monthly illustration course
 - Enrolled in monthly Mentoring program
- **Jonah Winn-Lenetsky:**
 - Assumed the role of department chair for Performing Arts
 - Begin his tenure as an executive committee member for the American Society for Theatre Research
 - Published a co-written chapter for the *Anthology Troubling Traditions: Canonicity, Theatre, and Performance in the US*.
 - Presented a paper on Indigenous Eco-Performance at the Indigenous Futurities conference in Flensburg, Germany.
 - Received an AICF Professional Development Grant for Travel to the 2022 American Society for Theatre Research Conference. This will also allow him to bring 1-2 undergraduate students from Performing Arts to the conference to present their work in the fall of 2022.

- **Daisy Quezada**
 - Shows in Exhibition: [Women's Work](#)
 - Exhibition also featured in an article in the [New York Times](#)
 - Participated in an international residency: [Guldagergaard International Ceramic Research Center.](#)
 - Ceramic works are now part of their permanent collection
 - Research Library now houses my work [bosque brotante](#) in their archives.
- **James Stevens**
 - Selected as a participant in the Metropolitan Museum's [Native Perspectives](#) project
 - Wrote a new placard giving the native perspective on the Saint-Gaudens' sculpture of Hiawatha which is hung on the gallery wall next to the usual museum label.

To: Dr. Robert Martin

From: Manny Ramirez

Date: 08/03/2022

Subj: Alumni Council Quarterly Board Report

IAIA Alumni Council Report

We are currently planning for the Alumni Luncheon which will take place on August 19, 2022. Two members from the Council will be on the committee to choose the recipient of the SWAIA Alumni Award. We are excited for the annual scholarship event, and the funds it will raise for student scholarships. We have begun to plan for the IAIA Holiday Market on December 10. We are reviewing the Alma Connect software on September 9. The Alumni Council will be promoting The Strategic National Arts Alumni Project (SNAAP) with a database of alumni. We are working to encourage alumni to update their contact information, so that we can keep in touch with them.

To: Dr. Robert Martin
From: Lawrence T. Mirabal, CFO
Date: 7.18.22
Subject: Quarterly Board Report for Finance, HR, IT, Facilities, Bookstore, and Museum Store

Mission Objective III: Build college community

Inst. Priority “A” – Promote community environmental engagement

Project: Establish a series of student-centric events at the Campus Bookstore

To further establish a connection between the Campus Bookstore and the campus community, a series of fun, creative events will be established. These events can be linked to themes, such as climate change, promoting student success, or animation. Students could be surveyed to see where the greatest interest lies, to ensure maximum participation. The events would begin online initially but will shift to in-person once it is safe to do so.

Update – To encourage textbook rental returns, the Campus Bookstore has held several raffles for all participating students. The Campus Bookstore also has held a t-shirt design contest, with the runner-up designs being turned into stickers and notecards, that are currently for sale in both stores. The Campus Bookstore will be introduced new student-created works for sale in the Bookstore and the Museum Store, to help build skills for future gallery and show selling. The IAIA Stores manager, Elissa Wheeler, worked with Student Services to take several students to the AICF EATSS event in NYC, in May of 2022. Once there, students showcased their artwork and networked with other Indigenous artists and figures in the industry. Additionally, the Bookstore has been open during the summer, to serve the needs of conference groups, as well as students participating in Summer Bridge, summer school, and the MFA program residencies.

This project is 100% complete.

Mission Objective IV: Ensure a safe community

Inst. Priority “A” – Promote health, wellness, and safety.

Project: Complete ADA access projects on the IAIA campus

Working together, the CFO, the Student Success Center, and the Facilities dept. will utilize reports from the Governor’s Commission on Disability to identify the highest priority projects. From this prioritized list, work will be undertaken on the IAIA campus to improve ADA accessibility. These initiatives will range from improving parking lot access to modifying furnishings, entryways, alarm systems, and dorm rooms.

Update – The Chief Enrollment and Retention Officer worked with the CFO to develop a final draft of the prioritized list of projects. From this list, an initiative to make parking lots across the IAIA campus more ADA accessible rose to the top. The project was completed in March 2021 and included the replacement of curbing sections, installation of ramps, re-striping parking spaces, changing/adding signage, adding crosswalks, and other changes to ensure good ADA accessibility in any parking lot on campus. The next project included the construction of an ADA-compliant pathway, from the PAFC parking lot to the library building and dance circle. It was noted in the commission’s report that the current pathway, by the fire pit, does not have the necessary pitch or cornering space to be ADA-compliant. This new pathway will ensure that people with mobility challenges can access the center of the campus from a large parking area. Dyron Murphy Architects completed the design for the pathway

and the project and Jaynes Construction was selected as the general contractor. The project was completed in June 2022, and the pathway is now in use.

This project is 100% complete.

Inst. Priority “C” – Engage the community in addressing safety concerns

Project: Working with the Life Safety Committee, the Facilities dept. will build upon the enhancements that were made to the security camera system in FY20, to make further improvements. These changes will include adding cameras in areas that are currently not covered, as well as upgrading the capabilities of existing cameras.

Update – The Facilities department has taken the lead on this project and has been in contact with the vendor that performed the previous upgrades. A long-range plan was requested and provided, by APIC solutions. As a result of this initiative, 9 additional cameras were installed on the campus, and several others were cleaned and repaired. The bus stop and the Hogan were among the locations where camera coverage was added. An assessment of the computer hardware that manages the camera system was also completed, bringing this project to a close.

This project is 100% complete.

Mission Objective V: Advance contemporary Native arts and cultures

Inst. Priority “B” – Consider developing a Native Research Center

Project: Develop a Research Center for Contemporary Native Arts on the IAIA campus

The project is co-led by the CFO and Dr. Lara Evans. The process will include developing two design teams to inform the work of renovating the Sci-Tech building to accommodate the Research Center, constructing an addition to the Academic building to house new science labs, conservation labs, and a film studio, and relocating the IAIA archives to the Sci-Tech building.

Update – The CFO established two internal design teams to inform the work of the architects. One team was tasked with establishing a vision for the Research Center itself, while the second team was tasked with imagining the new space that will be constructed on the west side of the Academic building. Based on the work of the design teams, Dyron Murphy Architects completed construction documents for the academic building addition and construction began in June 2021. As of June 2022, the academic building expansion project is complete, and faculty have begun to move in. Design team #2 has completed their internal design work, which informed the architect’s final construction documents. An RFP for the renovation work was issued on April 6, 2022, and a separate RFP for the HVAC and Humidity Control upgrade portion of Phase II was issued on May 18, 2022. Brycon Construction was selected for the renovation work and Franken Construction was selected for the HVAC and Humidity Control work. Brycon will mobilize to begin renovation work in mid-July. Due to supply chain issues, the HVAC and Humidity Control upgrade will not commence until fall 2023.

This project is 60% complete

Mission Objective VI: Build Institutional Capacity for Growth

Inst. Priority “A” – Ensure long-term sustainability and financial security

Project: College-wide IT equipment replacement and wireless access improvement

This will be a comprehensive project that will significantly upgrade the college's network infrastructure. It will include the replacement of the network's core switch, all local switches in buildings throughout the campus, and wireless access points throughout the campus.

Update – The network core switch has been replaced and is in production, in the data center. All 25 endpoint network switches in 25 locations around campus have been replaced and are in production. The Wi-Fi infrastructure controller has also been installed and configured, and 55 Wi-Fi access points have been replaced across campus, as well as in the museum.

This project is 100% complete.

Inst. Priority “A” – Ensure long-term sustainability and financial security

Project: Conduct a complete review and update of the Finance policies and procedures manual.

It has been several years since the Finance P&P manual has been updated. The CFO and Controller will review the current P&P manual and compare what the manual specifies with current best practices and the business environment at the college.

Update – The CFO and the Controller completed their final review and update of the manual in April 2021.

This project is 100% complete.

Departmental Reports:

Finance/Office of the Vice President of Operations:

- The VP of Operations has completed the preparation of the FY23 Operating Budget, which will be presented to the Board in August 2022.
- Shawna Victorino was selected for the open Staff Accountant position. Shawna was previously IAIA's Payroll and AP Specialist, and she has been with the college for 12 years. A search is now underway to backfill Shawna's old position.
- The Finance dept. negotiated new terms with Wells Fargo for the college's P-Card program renewal. As a result of these discussions, IAIA will now participate in revenue sharing with the program, which will yield approximately \$27,000 in revenue, through July 2022. This program will be in place for each subsequent year of the agreement and should generate substantial revenue for the college.
- The VP of Operations continues to work closely with the Facilities Director to manage numerous capital projects. Approximately 60% of the original slate of capital projects are now complete, with many others in various stages of partial completion.

HR:

- Recruiting has continued to be the focus for IAIA HR during this period. While we normally hire throughout the year, some months tend to be busier than others. To this point, 2022 has had more open positions than usual. Some searches are backfilling for existing positions, many are for newly created positions under various grants.

Turnover data continues to be collected and analyzed on an ongoing basis, to provide senior leadership with information to help improve retention. Highlighted below is the turnover data for the reporting period of **May 2022- July 2022.**

- 5 Staff and Faculty members left IAIA.
 - The Museum Exhibit Coordinator left.

- The Assistant Director of Institutional Advancement left.
- A Curatorial Assistant left.
- An Associate Dean, Student Housing left.
- A Full-time Faculty Member left.
- The Senior Manager of Museum Education left.
- 4 New Hires:
 - A Museum Custodian and Native was hired.
 - A Student Activities Coordinator was hired.
 - A Curatorial Assistant was hired.
 - A Preparator and Exhibitions Coordinator and Native was hired.

Facilities:

COVID Relief Fund Projects: Several projects are in various stages of execution stages from installation to assessment, to design for construction.

- Library Roof Top Unit (RTU) HVAC replacement project: Remove and replace Library / Auditorium building rooftop units (RTU's). RTU equipment was delayed eventually arriving toward the end of June. The installation process began with crane mobilization on July 5th. The installation will take 3 – 4 weeks with test and closeout expected before August 5th.



- Student Union Bldg. (SUB) HVAC Replacement Project: Design and provide replacements for SUB HVAC rooftop units. Franken Construction notified IAIA on July 1st that a sudden and unexpected delay in the delivery of the new RTUs by the manufacturer. This has caused the expected completion date to be pushed back to early-to-mid November. Franken Construction Company (FCC) investigated alternate sources for similar equipment, however, lead times from other manufacturers were similar or even longer. Franken is currently working to provide the building with temporary climate control that will serve until the new RTUs arrive.
- RCCNA – Phase I (Academic Building location): During the Fire Marshal inspections several sirens in the old sections of the Academic Building required upgrades; however, the staff was allowed to move equipment and furniture into the building. After all Fire safety corrections were made, the Fire Marshal gave final approval and granted occupancy on July 6, 2022.



- Photovoltaic Solar Power Upgrades Foundry Bldg. rooftop project: The project is complete, and the college is awaiting PNM's interconnection Department to install a solar meter. PNM is expected to install the meter by the end of July.



- Facilities Renovation Project: Project renovation included converting an open area of the facilities building into separate offices, along with updating HVAC ducting and air transmission vents, in response to COVID. The project is complete.



- ADA Pathway Project: Project provides an ADA pathway from the central parking lot (WC and PAFC lots) to the Library / Auditorium Building. The project was designed by Dyrion Murphy Architects (DMA), vendor was selected through an RFP process. Jaynes was the contractor selected for the project. The contractor identified an existing gas line interference and is working on solutions to maintain the slope of the sidewalk at 5%.



- SSC Kitchen upgrades project. The project included the installation of new cabinets, all new countertops, a new sink, garbage disposal, and new fixtures and appliances. This project is expected to be completed on July 15, 2022.

IT:

- **Museum Point to Point Upgrade**
Currently, the museum gets its internet access and access to server resources from a Lumen/CenturyLink point-to-point line that runs from the museum to campus. The current line is a 9-megabit bandwidth line that runs on copper cabling. We have upgraded the line to a 500-megabit fiber optic line and are waiting for Lumen/CenturyLink to finish the project. To accomplish this Lumen/CenturyLink had to construct a new line from Palace Avenue to the interior of the museum to run conduit in which the new fiber line will be placed. The construction portion of this project has been completed and we are now awaiting the installation of the fiber optic line. This install is scheduled for mid-August and will complete the project.
- **Exterior Wi-Fi on IAIA Campus:**
The IT team is working with Communications Diversified (CDI) to install 10 network drops on exterior locations across campus. This will extend Wi-Fi access across campus in all areas where gatherings occur. All exterior network drops have been installed by CDI on several buildings across campus. As of July, Access Points have been delivered and IT will work with the Facilities Dept. to install 7 exterior Wi-Fi access points across campus. This will allow students, Faculty, and Staff to access the network in the Dance Circle, Foundry Portal, Land Grant Garden, CLE Plaza, East side Academic Building, and West Side of PAFC.
- **Internet Service Bandwidth Upgrade:**
IT is working with Lumen to increase IAIA's campus bandwidth from 1 gigabit (1000 megabit) to 2 gigabits (2000 megabit). A new circuit has been installed in anticipation of the increase in bandwidth and the planned turn-up will occur in mid-August.
- **New Fiber Run Project:**
The college has contracted with Jaynes and Communications Diversified (CDI) to install conduit from the Welcome Center to the Hogan and from the Facilities Building to the greenhouse. Currently, there is no physical connection to either the Greenhouse or Hogan. This project will bring the Greenhouse and the Hogan online with the rest of the campus network infrastructure.

MUSEUM STORE

- Museum Store Lead Sales Associate, Eddie Vargas, was promoted to Museum Store Assistant Manager. Eddie has been with the Stores for almost three years, having been hired in the fall of 2020. He is a local Puebloan artist who specializes in mural work. Eddie has been an immense help, as the Museum Store continues to rebound from the past couple of years.
- *Rhythm & Lines* - John Well-Off-Man (Chippewa-Cree), was extended through most of Q3. John sold several pieces during the initial run of his show and replenished them before the date extension. An alumnus of IAIA ('91), his exhibit focuses mainly on linocut prints, with a select

few woodblock prints, inspired by music. His work was shipped across the country to our numerous buyers.

- *Life Through an Indigenous Lens*, a photography showcase by Puebloan artist Charles Montoya, opened at the end of Q3. Charles presents a view of his dual life – one spent both in urban communities and on the reservation – through visions of light. The showcase will run through August 15th, 2022.
- To support the 50th anniversary of MoCNA and the 60th anniversary of IAIA, a banner has been hung in the Store featuring Cara Romero's anniversary image. The banner is visible as guests exit the Museum and it includes a key identifying all figures shown in the image.
- The Museum Store has again revamped our book and literature offerings! The Museum Store is featuring an extended section of indigenous Latin and Central American books, as well as a highlighted section featuring the works of Roxanne Dunbar-Ortiz. Books continue to be best sellers for the Stores.

UPCOMING MUSEUM STORE HAPPENINGS

- The Store will continue to join the West Palace First Friday Art Walks, as one of the anchoring Museums. First Fridays will be used throughout the semester to highlight student work and help downtown visitors learn about IAIA.
- The largest event of Q4 will be Indian Market and the Museum Store is currently planning the following events:
 - High Fashion Pop-Up – Jontay Kahm (current student)
 - Streetwear Pop-Up – Wiyaka Pomerleau (current student)
 - Merchandise Pop-Up Shop – All Chola (Albuquerque-based Chicana/Native brand)
 - Live Painting – Cloudface (Albuquerque-based Native artist)
 - Alumni Author Event – Brian Lush ('96), T'cha Mi'iko Cosgrove ('22)
 - Faculty Author Event – Neecy Twinem
 - Alumni Gallery Showcase (in the LKN Gallery) - various

IAIA MUSEUM STORE FOUR YEAR SALES HISTORY (Q3 - 04/01/2022 - 06/30/22)

QUARTER	TOTAL SALES	TOTAL PROFIT	PROFIT MARGIN	MERCHANDISE SALES	ADMISSION SALES*	TICKETS SOLD*
Q3 FY22	\$85,067.61	\$60,163.28	70.72%	\$41,267.61	\$43,800.00	4,260
Q3 FY21	\$122,025.04	\$84,713.23	69.42%	\$60,830.04	\$61,195.00	3,999
Q3 FY20	\$115.36	\$21.00	18.20%	\$115.36	N/A	N/A
Q3 FY19	\$78,615.71	\$55,525.00	70.63%	\$42,313.21	\$36,302.50	4,502

Sales data obtained from Counterpoint Management History Summary Report.

*Admission Sales do not reflect Online Ticket Sales. Please see the Online Store Data Report.

RESPONSE TO Q3 FY22 SALES FIGURES

- Q3, while showing a small dip in sales, continues to be reflective of the growth and revival of the Museum Store. Profits are steadily climbing, thanks to increased ticket sales and visitors. The Store is utilizing newly hired employees to continue to rotate products, as well as bring in new artists and Native-owned companies. To continue the trend, the Store will work with Museum Education and Membership to promote more opportunities for sales.

IAIA CAMPUS BOOKSTORE

- The Campus Bookstore joined with Student Services to take student artists to travel to The American Indians College Funds' EATSS event in New York, in May. The fundraising event

highlighted Indigenous chefs from across the country and allowed for five IAIA students to showcase their work. Jontay Kahm, Wiyaka Pomerleau, and Alice Crazy Bull attended the event, while Jacquelyn Yepa and Virginia Romero sent work ahead. All students involved sold items, with several being invited back to NYC by art enthusiasts.

- The Bookstore sold merchandise and gave out information on the eCampus Textbook Program during the 2022 Commencement and Powwow. The CBS also sold IAIA logo products during the combination event.
- The Campus Bookstore held a 25% off sale for old stock at the end of the Spring 2022 semester, clearing shelves for exciting new products.
- A new line of merchandise featuring the IAIA Thunderbird as well as the special 60/50 and Pride Flag variations of the Thunderbird has been growing in the Campus Bookstore, with enamel pins, stickers, t-shirts, and more.
- The Campus Bookstore has been open through the summer for the return of conferences including the long stay of the Satna Fe Institute's Complex Systems Summer School, and the in-person events for the MFA programs.

UPCOMING CAMPUS BOOKSTORE HAPPENINGS

- The Campus Bookstore will vend author's books and IAIA merchandise at reading events for the MFA in Creative Writing's residency week.
- The Campus Bookstore will hold a 25% off Welcome Back sale for the Start of the Fall 2022 Semester.
- More merchandise featuring the IAIA Pride, 60/50 anniversary logo, and the Thunderbird will continue to roll in. Slated items are new t-shirts, mugs/water bottles, fans, patches, and posters.
- The Campus Bookstore will once again hold a student design competition and print the winning student entry on a special limited run of product. This year, the Bookstore will be partnering with select faculty to assist in the selection process, as well as the process of converting the artwork to printed products.

IAIA CAMPUS BOOKSTORE FOUR-YEAR SALES HISTORY (Q3 - 04/01/2022 - 06/30/2022)

QUARTER	TOTAL SALES	% CHANGE TO LY	PROFIT MARGIN	# OF TICKETS	# OF ITEMS
Q3 FY22	\$15,324.57	137.32% (+)	34.04%	1,312	2,362
Q3 FY21	\$6,457.34	455.28% (+)	34.03%	712	1,276
Q3 FY20	\$1,162.90	94.48% (-)	37.16%	64	111
Q3 FY19	\$21,048.26	9.08% (+)	38.72%	2,601	4,484

Sales data obtained from Counterpoint Management History Summary Report.

RESPONSE TO Q3 FY22 SALES FIGURES

- Sales numbers continue to climb back after the pandemic. Total sales more than doubled from Q3 FY21 to Q3 FY22, with increased student engagement, more campus visitors, and the return of summer conferences.

The Campus Bookstore looks forward to Q4 FY22 with sales expected to increase over Q4 FY21 due to higher student engagement and returns to campus.

IAIA ONLINE STORE

- The Online Store spent most of Q3 maintaining steady sales. As there was work being done to the IAIA website coding, the Stores didn't heavily push new product uploads. The Stores have maintained a list with information for product uploads and will be rolling out more products in Q4.
- The Online Store kicked off Pride Month in June with sales of the IAIA Pride logo t-shirt. The shirt sold out within days, and the Stores enabled back ordering on products, due to the demand.

- The Online Store continues to manage the sales of online tickets for MoCNA and continues to see guests eager to use the offered service. During Q2, the Online Store began to partner with Museum Education and Public Programming to utilize the Online Ticket system to book larger tours; most groups over 7-8 are directed to the website, with a discount code if applicable, to purchase tickets.

UPCOMING ONLINE STORE HAPPENINGS

- The Online Store will be carrying the newest MoCNA publication, *Exposure: Native Art and Political Ecology*. The text will have a specific discount code to allow other institutions wider access to our publications. The delay in the upload has been due to delays in shipping/printing availability.
- In collaboration with the Campus Bookstore and ASG, the IAIA Stores will be conducting a product photoshoot, showcasing our newest products. All products will be featured on the Online Store, giving the public a look at our students and campus in a new way.
- The Online Store will be adding older consignment items to the Online Store, continuing to clear out stock.

ONLINE STORE TWO YEAR SALES HISTORY (Q3 - 04/01/2022 - 06/30/2022)

QUARTER	GROSS SALES	NET SALES	ITEMS SOLD	ORDERS PLACED	SHIPPING CHARGES	ONLINE TICKETS	TICKET SALES
Q3 FY22	\$5,782.00	\$5,371.00	280	255	\$411.00	194	\$2,851.00
Q3 FY21	\$17,754.00	\$17,358.00	1105	1025	\$396.00	992	\$14,555.00
Q3 FY20	\$5,965.00	\$5,503.00	154	112	\$462.00	N/A	N/A

Online Store data obtained from WooCommerce Reports.

ONLINE STORE ACTION PLAN

- The Online Store will be holding several sales throughout the late summer and fall once more products become available. Due to supply chain issues, there have been delays in securing new apparel and accessories.
- The Online Store will be integrated with the new POS system the Stores intend to switch over to in 2022 (Square for Retailers). By streamlining the POS process on the backend, we will be able to sell any item from the Stores' inventory, at any time, to any guest online or in-person, and keep accurate results.

**Quarterly Report to the Board of Trustees
Institute of American Indian Arts
August 2022**

**Presented by Lawrence Mirabal, CFO
Aimee Balthazar, Controller**

**FINANCIAL STATEMENTS
As of June 30**

BUDGET TO ACTUAL - SUMMARIZED
IAIA & AUXILIARY
Third Quarter FY2022 - June 30, 2022

	TOTAL BUDGET	TOTAL ACTUAL EXPENDITURES	TOTAL BUDGET REMAINING	% REMAINING
EXPENDITURES BY CATEGORY				
COST OF SALES	\$ 261,776	\$ 147,999	\$ 113,777	43%
SALARIES & FRINGE BENEFITS	8,860,270	5,777,208	3,083,062	35%
OPERATING EXPENSES	1,286,572	704,785	581,787	45%
FOOD & CATERING	923,550	535,246	388,304	42%
PROFESSIONAL SERVICES	895,077	573,493	321,584	36%
SCHOLARSHIPS & FELLOWSHIPS	7,650	3,400	4,250	56%
M&R, UTILITIES & OTHER	1,611,427	1,127,147	484,280	30%
TRAVEL	253,800	89,974	163,826	65%
TRAINING	69,087	9,403	59,684	86%
VEHICLES	51,100	27,615	23,485	46%
TOTAL EXPENDITURES	\$ 14,220,309	\$ 8,986,245	\$ 5,234,064	37%

EXPENDITURES BY DEPARTMENTS

BOARD OF TRUSTEES	\$ 80,000	\$ 34,797	\$ 45,203	57%
OFFICE OF THE PRESIDENT	990,508	493,324	497,183	50%
INSTITUTIONAL RESEARCH	328,006	204,225	123,781	38%
INSTITUTIONAL ADVANCEMENT	409,355	230,109	179,246	44%
FINANCIAL SERVICES	778,062	504,261	273,802	35%
INFORMATION TECHNOLOGY	499,285	316,227	183,058	37%
CENTER FOR STUDENT LIFE	520,187	259,146	261,041	50%
ADMISSIONS & RECRUITMENT	343,472	225,851	117,621	34%
FACILITIES MANAGEMENT	1,540,358	1,273,638	266,720	17%
MUSEUM	1,071,624	723,724	347,900	32%
ACADEMIC DIVISION	3,356,793	2,283,613	1,073,180	32%
STUDENT SUCCESS CENTER	845,753	394,769	450,984	53%
LIBRARY	450,878	306,393	144,485	32%
MFA CREATIVE WRITING PROGRAM	927,363	486,907	440,456	47%
MUSEUM SHOP	352,599	210,959	141,639	40%
CAMPUS BOOKSTORE	206,113	121,270	84,843	41%
STUDENT HOUSING	1,217,085	756,845	460,240	38%
CONFERENCE SERVICES	114,702	66,012	48,689	42%
STRATEGIC PRIORITIES PROJECTS	188,168	102,949	85,219	45%
TOTAL EXPENDITURES BY DEPARTMENTS	\$ 14,220,309	\$ 8,986,245	\$ 5,234,064	37%

EXPENSES NOT ALLOCATED TO DEPARTMENTS

Unemployment Insurance	\$ 20,000
IAIA Advocacy Fund	25,000
Interest on Debt - Residence Center Loan	225,992
Principal Payment - Residence Center Loan	248,722
Reserve Addition	605,535
Set Aside for Strategic Priorities Projects	161,832
	\$ 15,507,387

STATEMENT OF REVENUES - COMPARATIVE
IAIA & AUXILIARY
Third Quarter Comparison - FY22 & FY21

	FY22			FY21 Actual 9 Months Ending 6/30/2021	Variance Between FY22 & FY21 YTD Actual Positive/(Negative)
	Projected Annual Revenues	Actual 9 Months To 6/30/2022	% of Projected Achieved YTD		
REVENUES					
Federal Appropriation	\$ 11,000,000	\$ 7,377,000	67.1%	\$ 7,377,000	\$ -
<i>Forward funding received prior year</i>					
CARES/ARP Funding - Institutional portion	995,302	42,547		0	
HEER Funding - TCCUs/AIHEC		838,236	88.49%	1,281,859	(401,076)
	\$ 11,995,302	\$ 8,257,783	68.8%	\$ 8,658,859	\$ (401,076)
Tuition & fees (includes Distance Learning)	\$ 1,177,288	\$ 1,072,155	91.1%	\$ 1,185,372	\$ (113,217)
MFA Creative Writing Program	549,600	295,275	53.7%	226,500	68,775
MFA Studio Arts Program	148,250	0	0.0%	0	0
MFA Cultural Administration Program		31,500	0.0%	0	31,500
Student Fitness Center	15,000	6,768	45.1%	5,544	1,224
Residence Hall	356,173	471,557	132.4%	259,929	211,628
Family Housing Rentals	172,630	118,022	68.4%	81,158	36,864
Meal Plan	337,107	509,211	151.1%	294,237	214,974
Conference Services	85,850	7,770	9.1%	2,100	5,670
Museum Admissions	78,768	145,401	184.6%	66,150	79,251
Museum Shop Sales	177,776	120,353	67.7%	92,913	27,441
Campus bookstore sales	124,265	126,774	102.0%	112,971	13,803
Museum memberships	34,650	25,455	73.5%	24,474	981
Museum Contributions (temp restricted)	20,000	11,738	58.7%	32,649	(20,911)
General Contributions (unrestricted)	198,000	288,614	145.8%	190,073	98,541
Scholarship, Education Donations	307,450	735,155	239.1%	644,507	90,648
Trust Endowment Draw	150,000	0	0.0%	185,548	(185,548)
Miscellaneous Income/Indirect Revenue	75,000	243,148	324.2%	131,976	111,172
REVENUES EXCLUDING FEDERAL APPROPRIATION	\$ 4,007,807	\$ 4,208,897	105.0%	\$ 3,536,102	\$ 672,795
Estimated reduction for:					
Uncollectible Student Accounts	(95,719)				
Excess Institutional Scholarships	(400,000)				
TOTAL REVENUES	\$ 15,507,390	\$ 12,466,679	80.4%	\$ 12,194,960	\$ 271,719

SCHEDULE OF REVENUES AND EXPENDITURES
IAIA & AUXILIARY
Third Quarter Comparison - FY22 & FY21

	FY22 Unaudited 9 Months Ending June 30, 2022	FY21 Audited 9 Months Ending June 30, 2021	Variance Favorable or (Unfavorable)
REVENUES			
Federal Appropriation	\$ 7,377,000	\$ 7,377,000	\$ -
CARES/ARP Funding - Institutional portion	42,547	-	42,547
HEER Funding - TCCUs/AIHEC	838,236	1,281,859	(443,622)
Tuition & Fees	\$ 1,405,698	\$ 1,417,416	(11,718)
Residence Hall/Family Housing	589,580	341,088	248,492
Meal Plan	509,211	294,237	214,974
Museum Shop	120,353	92,913	27,441
Campus Bookstore Sales	126,774	112,971	13,803
Conference Services	7,770	2,100	5,670
Unrestricted Contributions	459,470	280,697	178,773
Temporarily Restricted Contributions	746,893	677,156	69,737
Trust Endowment Draw	-	185,548	(185,548)
Miscellaneous Income	243,148	131,976	111,172
TOTAL REVENUES	\$ 12,466,679	\$ 12,194,960	\$ 271,719
EXPENDITURES			
Cost of Sales	\$ 147,999	\$ 171,548	\$ 23,549
Salaries & Fringe Benefits	5,777,208	6,003,012	225,804
Operating Expenses	704,785	703,933	(852)
Food & Catering	535,246	475,763	(59,483)
Professional Services	573,493	576,100	2,607
Scholarships & Fellowships	3,400	9,673	6,273
M&R, Utilities & Other	1,127,147	988,892	(138,255)
Travel	89,974	1,308	(88,666)
Training	9,403	11,128	1,725
Vehicles	27,615	24,827	(2,788)
Total Costs General & Administrative	\$ 8,996,269	\$ 8,966,185	\$ (30,084)
NON-BUDGETED AUX. INITIATIVES (Revenue)	(10,024)	(17,664)	(7,640)
TOTAL EXPENDITURES	\$ 8,986,245	\$ 8,948,521	\$ (37,724)
NET INCOME/(LOSS)	\$ 3,480,434	\$ 3,246,439	\$ 233,995

SCHEDULE OF REVENUE AND EXPENDITURES
INSTITUTIONAL ADVANCEMENT
Third Quarter Comparison - FY22 & FY21

	FY22 Unaudited 9 Months Ending June 30, 2022	FY21 Audited 9 Months Ending June 30, 2021	Favorable or (Unfavorable) Change
REVENUES			
Donations:			
Endowed Scholarship Donations	\$ 460,858	\$ 134,721	\$ 326,137
Permanent/Chair Endowment Donations	7,669	6,119	1,550
General Donations	288,614	8,190,073	(7,901,459)
Scholarship Donations	735,155	644,507	90,648
TOTAL REVENUES	\$ 1,492,296	\$ 8,975,420	\$ (7,483,125)
EXPENDITURES			
Personnel			
Salaries - staff	\$ 105,749	\$ 166,011	\$ 60,262
Student Workers - temporary, non-WorkStudy	3,819	-	(3,819)
Social security	7,921	12,530	4,608
Retirement savings benefit	2,735	5,771	3,035
Insurance benefit	8,526	22,968	14,442
Total Personnel Expenditures	\$ 128,751	\$ 207,279	\$ 78,528
Operating Expenditures			
Advertising - promotional	\$ 1,814	\$ 6,201	\$ 4,387
Camera, film & video supplies	16	-	(16)
Contributions, gifts & awards	241	134	(107)
Dues & Memberships	270	14	(256)
Food & catering	621	-	(621)
Licenses & permits	2,260	5,585	3,325
Meeting costs	1,059	-	(1,059)
Office supplies	1,849	2,142	293
Personnel search - advertising	2,918	310	(2,608)
Postage, freight & delivery	434	926	492
Printing	2,497	2,662	165
Receptions & shows	265	-	(265)
Solicitation & Cultivation	126	4,807	4,681
Stipends & honoraria	200	100	(100)
Subscriptions & Publications	2,975	1,079	(1,896)
Computer equip & software under \$5,000	-	2,291	2,291
Equipment & Furniture under \$5,000	-	7,201	7,201
Maintenance - equipment & software	12,528	11,561	(966)
Consultants/Professional Services	70,891	6,858	(64,033)
Travel	121	12	(109)
Utilities - telephone	274	556	282
Total Operating Expenditures	\$ 101,358	\$ 52,439	\$ (48,919)
TOTAL EXPENDITURES	\$ 230,109	\$ 259,718	\$ 29,609
NET INCOME/(LOSS)	\$ 1,262,186	\$ 8,715,702	\$ (7,453,516)

SCHEDULE OF REVENUE AND EXPENDITURES
MUSEUM SHOP
Third Quarter Comparison - FY22 & FY21

	FY22 Unaudited 9 Months Ended June 30, 2022	FY21 Audited 9 Months Ended June 30, 2021	Favorable or (Unfavorable) Change
SALES			
Sales Revenue	\$ 120,545	\$ 93,431	\$ 27,114
Shipping & Packing	366	35	331
Refunds	(558)	(553)	(5)
	<u>\$ 120,353</u>	<u>\$ 92,913</u>	<u>\$ 27,440</u>
Cost of Goods Sold			
Cost of Sales	\$ 75,275	\$ 61,201	\$ (14,074)
Gross Profit on Sales	\$ 45,079	\$ 31,712	\$ 13,366
GP %	37.46%	34.13%	3.32%
OTHER INCOME			
Admissions	<u>\$ 145,401</u>	<u>\$ 66,150</u>	<u>\$ 79,251</u>
INCOME BEFORE OPERATIONAL EXPENSES	\$ 190,480	\$ 97,863	\$ 92,617
EXPENDITURES			
Personnel			
Salaries	\$ 95,334	\$ 106,988	\$ 11,655
Payroll Taxes	6,924	6,945	21
Savings Plan	2,074	3,520	1,446
Insurance	11,456	12,874	1,418
Total Personnel Expenditures	<u>\$ 115,787</u>	<u>\$ 130,327</u>	<u>\$ 14,539</u>
Personnel costs as % of sales + admissions	43.57%	81.93%	38.36%
Operating Expenditures			
Advertising - promotional	\$ 740	\$ 553	\$ (186)
Bank charges	6,494	3,601	(2,893)
Cash (over)/short	(36)	128	164
Dues & Memberships	26	14	(12)
Exhibit costs	1,537	247	(1,290)
Food & catering	437	175	(262)
Licenses & permits	1,275	1,365	90
Office supplies	4,447	2,538	929
Postage, freight & delivery	1,609	251	199
Printing	53	44	(9)
Receptions & shows	195	-	(195)
Equipment & Furniture under \$5,000	-	239	239
Leasing - equipment	845	943	98
Maintenance - equipment & software	1,565	497	(1,068)
Consultants/Professional Services	710	-	(710)
Travel - transportation	-	585	585
Total Operating Expenditures	<u>\$ 19,897</u>	<u>\$ 11,181</u>	<u>\$ (8,716)</u>
TOTAL EXPENDITURES	\$ 210,959	\$ 202,708	\$ (8,251)
INCOME/(LOSS) Before Notional Rent	\$ 54,795	\$ (43,645)	\$ 98,440
Notional Rent	<u>33,600</u>	<u>33,600</u>	<u>-</u>
NET INCOME/(LOSS)	\$ 21,195	\$ (77,245)	\$ 98,440

SCHEDULE OF REVENUE AND EXPENDITURES
CAMPUS BOOKSTORE
Third Quarter Comparison - FY22 & FY21

	FY22 Unaudited 9 Months Ended June 30, 2022	FY21 Audited 9 Months Ended June 30, 2021	Favorable or (Unfavorable) Change
SALES			
Sales Revenue	\$ 127,261	\$ 113,090	\$ 14,171
Shipping & packing	-	-	\$ -
Sales Returns & Refunds	(487)	(118)	(368)
	<u>\$ 126,774</u>	<u>\$ 112,971</u>	<u>\$ 13,803</u>
Cost of Goods Sold			
Cost of Sales Incl. Text Books	\$ 31,308	\$ 16,841	\$ (14,467)
Gross Profit on Sales	\$ 95,466	\$ 96,131	\$ (665)
GP %	75%	85%	-10%
INCOME BEFORE OPERATIONAL EXPENSES	<u>\$ 95,466</u>	<u>\$ 96,131</u>	<u>\$ (665)</u>
EXPENDITURES			
Personnel			
Salaries - staff	\$ 29,290	\$ 30,119	\$ 829
Student Workers - temporary, non-WorkStudy	2,126	2,276	150
Social security	2,184	2,246	62
Retirement savings benefit	1,172	1,205	33
Insurance benefit	6,388	6,576	188
Total Personnel Expenditures	<u>\$ 41,160</u>	<u>\$ 42,422</u>	<u>\$ 1,262</u>
Personnel costs as % of sales	23.10%	26.66%	3.56%
Operating Expenditures			
Textbook Program expense	\$ 41,416	\$ 93,506	\$ 52,090
Bank charges	3,367	2,779	(588)
Cash (over)/short	(2)	21	23
Contributions, gifts & awards	100	100	0
Office supplies	959	19	(939)
Postage, freight & delivery	950	3,727	2,777
Computer equip & software under \$5,000	40	-	(40)
Equipment & Furniture under \$5,000	1,049	-	-
Maintenance - equipment & software	782	249	(534)
Consultants/Professional Services	143	-	(143)
Total Operating Expenditures	<u>\$ 48,803</u>	<u>\$ 100,400</u>	<u>\$ 51,598</u>
TOTAL EXPENDITURES	<u>\$ 121,270</u>	<u>\$ 159,663</u>	<u>\$ 52,860</u>
NET INCOME/(LOSS)	<u>\$ 5,504</u>	<u>\$ (46,691)</u>	<u>\$ 52,195</u>

SCHEDULE OF REVENUE AND EXPENDITURES
CONFERENCE SERVICES
Third Quarter Comparison - FY22 & FY21

	FY22 Unaudited 9 Months Ended June 30, 2022	FY21 Audited 9 Months Ended June 30, 2021	Favorable or (Unfavorable) Change
REVENUE			
Facilities Rentals	\$ 7,770	\$ 2,100	\$ 5,670
INCOME BEFORE OPERATIONAL EXPENSE	\$ 7,770	\$ 2,100	\$ 5,670
EXPENDITURES			
Personnel			
Salaries	\$ 42,905	\$ 43,492	\$ 588
Payroll Taxes	3,226	3,271	45
Savings Plan	2,574	2,610	35
Insurance	6,450	6,637	187
	\$ 55,155	\$ 56,010	\$ 855
Personnel costs as % of Revenue	709.84%	2667.14%	1957.30%
Operating Expenditures			
Bank charges	\$ 26	\$ 1	(24)
Dues & Memberships	26	14	(12)
Food & catering	760	-	(760)
Insurance - general liability	329	-	(329)
Office Supplies	555	-	(555)
Computer equip & software under \$5,	1,760	-	(1,760)
Equipment & Furniture under \$5,000	5,029	-	(5,029)
Consultants/Professional Services	2,002	-	(2,002)
Legal	-	1,712	1,712
Utilities - telephone	370	432	62
TOTAL EXPENDITURES	\$ 66,012	\$ 58,169	\$ (7,843)
NET INCOME/(LOSS)	\$ (58,242)	\$ (56,069)	\$ (2,173)

Third Quarter 11/2022		June 30, 2022	
Program Enhancement	Quasi	Scholarship Endowments	General & Faculty Endowments

2nd QTR

3rd QTR

[illegible]



Photo credit: Jason

Ordaz, via www.facebook.com/InstituteofAmericanIndianArts/photos

FY2023 Operating Budget Presentation and Discussion

*Submitted by
Dr. Robert Martin, President
And
Lawrence T. Mirabal, Vice President of Operations*

*To the IAIA Board of Trustees
August 19, 2022*

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The Budget Planning Cycle at IAIA

1. The IAIA federal funding request is formally submitted to the OMB in September of the preceding year, with copies submitted to congress following the formal release of the White House's proposed budget.
2. The Administration will prepare to present testimony on the approved budget before the Congressional Subcommittee on Interior and Related Agencies during the spring of the preceding year.
3. After the passback is provided by OMB and markups are completed by both houses of Congress, a baseline projection is made about the college's federal appropriation for the upcoming year.
4. Based on the projected funding level, a Budget Summary together with a detailed analysis of significant budget increases/decreases is prepared by the CFO, for presentation to the President. Additionally, meetings are held with budget managers to discuss departmental funding and any necessary adjustments.
5. The Budget Summary and Analysis is presented to the Board of Trustees for examination and formal adoption, by resolution.
6. Approved departmental budgets are entered into the accounting system by Finance staff and may become expendable on the first day of the fiscal year.
7. Based on the approved institutional budget, cabinet members submit completed budget request forms to the Chief Financial Officer, to fund strategic priorities that fall outside of the yearly budgetary allocation for operations. These requests are then distributed to and reviewed by the budget advisory group. Based on the work of the budget advisory team, recommendations are made to the Chief Financial Officer and the President.

8. Recommendations from the budget advisory team are reviewed by the Chief Financial Officer and The President. From there, final decisions are made on requests.

Key Strategic Initiatives for Fiscal Year 2023

- Complete construction of the Research Center for Contemporary Native Art.
- Increase enrollment in both graduate and undergraduate programs.
- Continue implementation of the new MFA in Cultural Administration.
- Sustain two additional employee FTE in the Office of Institutional Advancement and Communications as part of institutional capacity-building initiatives from the Margaret A. Cargill partnership.
- Create an office of Diversity, Equity, and Inclusion.
- Establish a Provost office, to serve students and faculty more effectively.
- Begin construction on the new Mixed-Use Housing & Learning facility.

Budgetary Planning Assumptions and Discussion for Fiscal Year

2023

Revenues

Congressional Appropriation:

The FY223 Operating Budget assumes a congressional appropriation of \$11.741M. This number is flat with what was appropriated in FY22 and slightly less than the \$11.773 OMB-supported funding level, for FY23. Although the appropriation could very well come in higher than anticipated, we feel that a more conservative forecast continues to be warranted, given the ongoing uncertainty in Washington.

Tuition and Fees:

In FY21, the IAIA Board of Trustees approved a 10% reduction in tuition, in response to the pandemic. This move was made to aid students and encourage them to continue their education during very difficult economic times. For FY22, tuition returned to its regularly scheduled increase as prescribed by the tuition and fee matrix, approved by the BOT. However, the increase was applied to the reduced base that was established in FY21, after the 10% reduction. This means that even with regularly scheduled increases in effect, full-time tuition will not return to FY20 levels until FY24. Although enrollment is expected to increase in FY23, over FY22, absolute tuition revenue is expected to lag behind where it would have been with regularly scheduled increases, by almost \$60,000.

The MFA Creative Writing program and MFA Studio Arts program are both projected to achieve increased enrollment, with the MFA Cultural Administration program joining them for the first time, in FY23, as a new revenue center.

Auxiliaries:

After two consecutive years of lost conference summer seasons, groups returned in FY22, and a strong, full-booked season made for a remarkable rebound. Conference Services expects to build upon the success of FY22, with another strong summer season, in FY23. As such, revenue in this area is expected to increase by 25% over FY22.

Room and Board are expected to rebound by 35% over what was anticipated in FY22, primarily due to increased demand, driven by a very competitive housing market in the Santa Fe area. However, casita rental revenue is projected to decrease by 33%, due to planned demolition and construction activities for that area.

Sales at the stores have been robust throughout FY22, with the Museum store leading the way. As tourists continue to return to Santa Fe and students continue to return to campus, we anticipate the strong sales numbers to continue. As a result, both stores are forecast for a 10%

increase over their expected revenue in FY22. When the online store's continued growth is factored into the equation, it only solidifies our confidence in this projection.

Advancement:

Advancement has performed ahead of projection in FY22. This marks the second year in a row where results were better than expected. This is especially noteworthy when one considers the unknown effects of the pandemic on philanthropy. So far, IAIA's fundraising efforts have demonstrated excellent resiliency and with a return to a live Gala in FY22, there are reasons to anticipate that the momentum will continue into the next fiscal year. As such, both unrestricted and scholarship fundraising are projected to be up 10% from their FY22 estimates.

Endowment Draw, Museum, and Miscellaneous:

Due to inflation, supply chain disruptions, and political events both at home and abroad, market performance has been very difficult to predict for the college's investment team, at First Citizen's Wealth Management. To err on the side of caution, the endowment draw is expected to be up only 13%, or \$20,000, over the FY22 projection. This is primarily due to an increasing number of the more recent endowment funds becoming eligible for a larger draw percentage, as they mature beyond the 12-quarter lookback period that is specified in the college's spending policy, rather than the expectation of favorable market performance.

The FY23 budget calls for Museum admissions revenue to increase by 15% over FY22's projection. Throughout FY22, Museum admissions have tracked ahead of forecasts by more than 25%, so we are quite confident in this number. Museum membership revenue is tracking slightly behind the projection for FY22 and as such, no increase is built-in for FY23.

Although several sources drive miscellaneous income, it consistently demonstrates a high degree of predictability. Because of the results that we have observed in the past two years, a 7%, or \$5,000 increase is being predicted and we are confident that the number will be achieved.

COVID Relief Funding:

COVID relief funding is no longer a component of the operating budget in FY23. In the past two budget years, these funds covered an array of expenses directly related to the pandemic, as well as supplementing revenue that was lost. This allowed IAIA to supplement revenue centers that were projected to endure COVID-related shortfalls. This is an important milestone in the IAIA's ongoing recovery from the pandemic, as it demonstrates that the college is once again self-sustaining, through core appropriation and other revenue.

Expenses

Non-compensation Expenses:

There have been some adjustments to departmental, non-compensation-related budgets. These are primarily in response to areas that are experiencing increased costs, due to inflation. Some of these areas include contractual security services, utilities, janitorial services, food services, and subscription-based services. There are also additional expenditures associated with the new Cultural Administration MFA program and Office of the Provost, which are new to the FY23 budget.

Compensation Expenses:

To ensure that IAIA remains competitive and retains its talented employees during this period of high inflation, the FY23 budget includes a 5% cost of living adjustment for staff. On the faculty side, all contracts have been adjusted according to the rank and step schedule. IAIA's rank and step schedule continues to demonstrate the college's commitment to its faculty and the programs that they deliver, ensuring that salaries are at a competitive level, both within the local community, as well as compared to their peers at other tribal colleges.

Health Insurance Expense:

A 3% increase in IAIA's self-insured health insurance program has been built into the FY23 budget. Throughout FY22, claim levels have remained at favorable levels and as such, a modest increase in this area is appropriate. At the college's last insurance review, the data once again demonstrated that most employees covered by the plan are maintaining good health and are incurring fewer medical and pharmaceutical costs than in past years. The college plans to vigorously pursue a favorable renewal for the 2023 plan year, to curtail increases to administrative, network rental, and stop-loss reinsurance costs.

Other Notes:

For the 11th consecutive year, the FY23 budget will once again allocate an addition to the college's contingency reserve account. This allocation will continue to build up IAIA's reserve account and ensure that the college has the necessary liquidity to weather unexpected interruptions to funding.

Support for strategic priorities in FY23 is set for \$275,000. The strategic priorities process continues to prove very successful. Many worthwhile projects have been reviewed, approved, and completed because of this comprehensive initiative. We believe the process embodies the ideals of a transparent, inclusive, and *strategic* budgeting model. As a reminder, the strategic priority process works as follows:

1. Cabinet members have departmental budgets distributed to them for all areas that they oversee.
2. Budgets are reviewed together, by cabinet members and the budget directors that report to them.
3. From these meetings, cabinet members are asked to formulate and submit additional funding requests for up to 3 strategic priorities that fall outside the scope of their original budget.
4. The strategic funding requests are then reviewed by a budget review panel, made up entirely of non-cabinet members, representing a cross-section of departments at the college.
5. The budget review panel then develops a ranking of the proposals and makes recommendations to the CFO and the President, regarding the funding of the various strategic priorities.

IAIA FY 2023 Budget		
	FY 22	FY 23
	BUDGET (approved)	BUDGET (proposed)
IAIA 2023 Revenues	FY 22 Projected Revenue	FY 23 Projected Revenue
Federal Appropriation	11,000,000	11,741,000
DOE/HEERF/CARES Covid funding - offset to lost revenue	995,302	0
Tuition & Fees (Includes distance ed)		
- Dual Credit Reimb. - State of NM	957,188	1,280,746
	110,000	125,000
Less: - Expected Uncollectible Student Accounts	(95,719)	(128,075)
Tuition & Fees MFACW Program	549,600	600,000
Tuition & Fees MFA S/A Program	148,250	285,000
Tuition & Fees MFAC/A Program	0	180,000
Student Fitness Center	15,000	15,000
Auxiliary - Board (student meal plan)	337,107	455,094
Aux-Dormitory	356,173	480,833
Aux-Casitas	172,630	113,936
Conference Services	85,850	107,313
Museum Store	177,776	195,554
Campus Bookstore	124,265	136,691
Unrestricted fundraising (operational)	198,000	217,800
Institutional Scholarship fundraising (Merit & CIB)	307,450	338,195
- Institutional fin. aid awarded (Merit & CIB)	(400,000)	(400,000)
Endowment Draw	150,000	170,000
Museum - General Admissions	78,768	90,583
Museum - Contributions	20,000	20,000
Museum - Memberships	34,650	34,650
Miscellaneous Income	75,000	80,000
Projected Unrestricted Revenue	15,507,390	16,139,321
IAIA 2023 Expenditures	FY 22 Projected Expenditures (approved)	FY 23 Projected Expenditures (proposed)
Board of Trustees	80,000	82,000
President's Office (Includes Office of Sponsored Pgms)	689,454	726,079
-Strategic Partnerships and Special Events	80,000	80,000
Institutional Advancement	409,355	472,608
Communications	221,054	276,865
Institutional Research	328,006	325,630
F & A (Finance and HR)	778,062	808,172
-Unemployment Insurance	20,000	20,000
Student Life	362,505	398,473
ARE Operations	336,472	359,390
Learning Support Center/SSC/ADA Svcs.	629,319	590,109
Counseling	144,682	154,885
Museum Operations	1,071,624	1,116,663
Office of the Provost		153,027
Academic Division	3,033,733	3,069,513
Library & Archives	450,878	474,938
Distance Learning/Academic Technology	235,444	242,936
Commencement	29,000	34,000
Student Life - Housing	1,201,085	1,256,747
Facilities Management	1,540,358	1,651,490
Conference Services	114,702	118,417
Information Technology	499,285	513,118
MFA Program - Creative Writing	718,652	722,280
MFA Program - Studio Arts	208,711	322,479
MFA Program - Cultural Administration	0	190,313
Student Fitness Center	87,615	89,690
Summer Bridge Program	223,434	278,453
IAIA Advocacy	25,000	25,000
Museum Gift Shop (estimated costs before notional rent)	352,599	421,868
Campus Bookstore	206,113	219,824
Interest on Debt - Residence Ctr NMFA Loan + fees	225,992	151,066
Unrestricted Expenditures	14,303,134	15,346,035
Loan Principal Payments		
Residence Center FCB Loan	248,722	280,532
Funding for strategic priorities	350,000	250,000
Reserve addition	605,535	262,754
Total Principal Payments/Strategic Priorities/Surplus allowance	1,204,257	793,286
Total Expenditures & Loan Principal	\$ 15,507,390	\$ 16,139,321

**INSTITUTE OF AMERICAN INDIAN AND ALASKA NATIVE
CULTURE AND ARTS DEVELOPMENT**

RESOLUTION # 2022 -

August 19, 2022

Whereas, the Institute of American Indian Arts anticipates our Federal Appropriation in FY23 to be \$11,741,000; and

Whereas, the Institute of American Indian Arts anticipates other revenues, such as tuition and fees, room and board, auxiliary revenue, and fundraising, of \$4,398,321; and

Whereas, the Institute of American Indian Arts anticipates operational expenditures, debt service, and contingency reserve addition to be \$16,139,321; and

Now Therefore Be It Resolved that the Board of Trustees of the Institute of American Indian and Alaska Native Culture and Arts Development concurs with the recommendation of the balanced FY 2023 Operating Budget of \$16,139,321 in total revenue and expenditures.

Offered by: _____

Seconded by: _____

Vote: Aye _____ Nay _____

Attachments: Yes _____ No _____X_____

To: Dr. Robert Martin, IAIA President
From: Patsy Phillips, Director IAIA Museum of Contemporary Native Arts
Date: July 18, 2022
Subj: May 16 to August 21, 2022
Staff: Manuela Well-Off-Man, Chief Curator; Tatiana Lomahaftewa-Singer, Curator of Collections; Katherine Barry, Collection's Registrar; Sallie Wesaw-Sloan, Graphic Designer; Thomas Atencio, Security Manager; and Austin Big Crow, Preparator
Grant funded: Cara Galo, Assistant Registrar; Erika Knecht, Curatorial Assistant

INSTITUTIONAL PRIORITIES

I. Improve student success

- A. Improve retention and completion
- B. Develop student leadership skills

Phillips, Felipe Colon, and Mattie Reynolds selected two students, Tia Kescoli and Ixel Lindstrom to travel to Prague to attend ICOM's triennial conference and to the Venice Biennale, August 21 to 28, 2022. Museum Chair, Mattie, will travel with us.

Dawna Walters and Kimberly R Fulton Orozco (in collaboration with Sealaska) are interning for the month of July working under Manuela Well-Off-Mann.

Lomahaftewa-Singer retained student workers, Ixel Lindstrom, and Kimberly Becenti, to help with the packing of the collection for the upcoming renovation and HVAC upgrade.

Lomahaftewa-Singer accepted IAIA Journey Home intern, Tayloure Baker, from June 8-August 2. Baker assisted with the collections packing, inventory, database training, jewelry exhibit cleaning registration, condition reporting, and daily operational tasks.

C. Promote involvement of all stakeholders in student success

Well-Off-Man worked with Athena LaTocha (Lakota/Ojibwe) and IAIA professor of sculpture Matt Eaton IAIA students Jontay Kahm (Plains Cree) and IAIA alumnus Manny Ramirez to install LaTocha's cast iron relief works.

MoCNA Preparator and Exhibition Coordinator Austin Big Crow and IAIA alumna Stephanie Stewart (Diné) train interns Dawna Walters (Diné) and Kimberley Fulton Orozco (Haida/Tlingit) and students Jarred Decelles (Diné) in all aspects of exhibition installation/de-installation, including handling, moving, packing, and condition reporting of artworks, and gallery preparation (sanding, painting of walls, and art installation).

Yepa collaborated with local organization, ArtWalk Santa Fe, to host an artist market in MoCNA's Allan Houser Art Park. Yepa and ArtWalk Santa Fe developed an open call for IAIA alumni, students, faculty, and staff to apply for the art walk as vendors. Approximately, 15 of the 21 vendors chosen for this event were a part of the IAIA community. The event was held on June 25th from 12 PM to 4 PM.

Lomahaftewa-Singer worked with Ixel Lindstrom, Museum Club President and Kimberly Becenti, Treasurer to help coordinate the 2022 IAIA Student & Graduate Art Market.

III. Build college community

- A. Promote community environmental engagement
- B. Promote health, wellness, and safety

Atencio manages the museum's HVAC preventive Maintenance Services, Yearout Mechanical; replaces air filters as needed on two HVAC air handlers and throughout museum; janitorial and security staff continue to clean and sanitize museum; ensure all visitors and staff follow safe Covid -19

practices; coordinating Museum Projects with Dyron Murphy Architects; seven new cameras installed to replace outdated Cameras. Updated Active Shooter/Armed Intruder Emergency Plan presented plan and educational video to all museum staff. Worked closely with movie production company while filming in progress in front areas of Museum property; Security staff assisted in de-installation of main gallery also assist with installation of new show; Monitor and help coordinate all Indian Market events during Indian Market week.

IV. Advance contemporary Native arts and cultures

A. Continue to refine and implement indigenous assessment

B. Consider developing a Native Research Center

Lomahaftewa-Singer and Barry continue to prepare collections database content for the web.

Watermarking images will be addressed in the next phase and uploaded in batches. Barry continues to clean-up metadata in Proficio, improve field functions for data entry and information access, and address adding watermarked images.

C. Advance scholarship and dialogue on Indigenous arts and cultures

Phillips traveled to Boston to attend American Alliance of Museums (AAM) and International Council of Museums-US (ICOM) Board meetings. At AAM, Phillips presented on a panel for the Ford Foundation on the needs of the field and attended board meetings at ICOM. On this trip, Phillips visited MoCNA's traveling exhibition *Action/Abstraction Redefined* at the Cahoon Museum of American Art, Cotuit, MA.

Phillips met with Cynthia Chavez, NMAI Director, to discuss potential collaborations, including the upcoming Indian Market breakfast.

Phillips is participating in the hiring process for a new director at the Museum of Indian Arts & Cultures. The committee has interviewed via Zoom to date. No candidate has been selected as of now.

Phillips continues to meet monthly with the 60/50th Planning Committee for 2022 celebrations. Cara Romero banner of her iconic photograph of 60 years of IAIA and MoCNA 50 years is hanging in the museum store and the museum art park.

Well-Off-Man gave a tour of *Exposure: Native Art and Political Ecology* to journalists of Nation Magazine.

Well-Off-Man worked with guest-curator Laura Marshall Clark (Mvskoke) on the exhibition *Matrilineal: Legacies of our Mothers (July 29, 2022 – Jan. 15, 2023)*. *Matrilineal: Legacies of Our Mothers* illustrates the art practices of three generations of Mvskoke mothers and daughters of the Fife family. Their paintings, textiles, shell carving, beadwork, and fashion design chronicle tribal and family history and contribute to the preservation and further development of Mvskoke art forms. The artists hold many ties to Santa Fe and IAIA. The late Carmen Griffin Fife, mother, and grandmother of the artists completed the arts and crafts teacher training program at Santa Fe Indian School. Daughter Jimmie Carole Fife was an art student in the 1961 Southwestern Indian Art Project at the University of Arizona, which inspired the foundation of IAIA the following year. Daughters Phyllis Fife (1969), Sandy Fife Wilson (1973), and granddaughter Shelley Patrick (2020) are IAIA alumni. Maya Stewart (daughter of Jimmie Carole), graduated from the London College of Fashion.

Well-Off-Man has been collaborating with guest-curator, IAIA Assistant Professor of Native Art History Amber-Dawn Bear Robe on the exhibition *Art of Indigenous Fashion* (Aug.19, 2022–January 8, 2023). The exhibition offers insights into the approaches and perspectives of Indigenous designers beyond the visual and material qualities. Blending art and fashion, several designs pose critical questions about culture and identity, reflecting the power of visual representation. Loosely organized by time periods and thematic groups, several of the designs also address current issues. Over twenty leading

contemporary Indigenous designers from Canada and the United States are brought together in this show, among them many IAIA artists.

MoCNA is consulting with other Santa Fe Museum professionals on technical and museum design related aspects of the exhibition: the exhibition team met with Georgia O’Keeffe curators, registrars and conservators to discuss questions related to lighting, mannequin material needs and other exhibition preparation related issues. MoCNA also hired New Mexico History Museum textile conservator Angela Duckwall and Museum of International Folk Art curator of textiles Carrie Hertz, as well as textile art expert Jeanne Brako and conservational preparator Jack Townes to work with the exhibition team on preparing and dressing mannequins for *Art of Indigenous Fashion*.

Well-Off-Man gave a tour of the Exposure exhibition to Sami artists, who were guests of the Museum of International Folk Art.

MoCNA installed a new sculpture in the North Courtyard: Eddy Shorty’s (Diné) *Three Salmon* (Utah sandstone), which replaces Robert Dale Tsosie’s (Picuris Pueblo/Diné) *Corn Maiden* (limestone). Both, Shorty and Tsosie are IAIA alumni.

Well-Off-Man serves as advisor for the Autry Museum’s Indigenous Futurism exhibition and met with Autry curator Amy Scott to discuss the exhibition checklist and catalog publication.

For International Museum Day (May 18th), MoCNA held a series of events including free admission to the museum, artist demonstrations, docent tours and a screening of the documentary “What Was Ours,” a film about an Eastern Shoshone Elder and two Northern Arapaho youth living on the Wind River Indian Reservation and their attempt to learn why thousands of ancestral artifacts are in the darkness of underground archives of museums and churches boxed away and forgotten.

Nuttaphol is collaborating with Meow Wolf to develop art kits for Pathways Indigenous Arts Festival 2022, a three-day festival hosted by Poeh Cultural Center and held during Indian Market weekend. The art kits consist of content related to current and upcoming MoCNA exhibitions.

Before Yepa’s resignation from MoCNA, Yepa and Nuttaphol Ma worked together to develop a series of public programming and special events for Indian Market 2022. A schedule of events is provided at the end of this document.

MoCNA’s traveling exhibition *Action/Abstraction Redefined* successfully opened at its second venue, the Colorado Springs Fine Arts Center at Colorado College, Colorado Springs, CO.

BFA Show Purchases:

The following items were selected for purchase by the Acquisitions Committee for the permanent collection at their virtual meeting held April 27, 2022:

1. Monika Guerra, *What About Me is Hardest for You to Understand*, 2021, inkjet on luster photo paper (framed), 22 x 34 in., \$500
2. Roxanne White, *Beauty Beneath the Water*, 2021, acrylic paint and oil-based pen on canvas, 40 x 33 in., \$1,500
3. Derek Santos, *Heyoka Mask*, 2020, bronze, 7 x 5 x 6 in., \$1,000

Update on BFA purchase from April 6, 2022, meeting (specific work selected):

1. Suni Sonqo Vizcarra Wood, *Saramama*, 2022, Andean walnut woodcarving, 33 x 14 x 12 in., \$2,000

The following items were accepted by the Acquisitions Committee for the permanent collection at their virtual meeting held on July 14, 2022:

Donation: Carolyn Lyons, 2 additional paintings (paperwork pending)

1. Patrick Swazo Hinds, *Pollination of the Corn*, 1972, oil on canvas, 14x12”

2. Patrick Swazo Hinds, *Homage to the Deer Spirit*, 1973, oil on canvas, 14x12"

Collection Loan Updates:

The following collection loan requests are in process:

1. Museum of Indian Arts and Culture, Santa Fe, NM – *Clearly Indigenous* exhibit, May 2021 - June 2022, request for exhibit to travel 2022 - 2026
 - 1) Joe Feddersen, *High Voltage Tower*, 2004, sculpture, cat. CLV-64
 - 2) Lillian Pitt, *She Who Watches*, 2014, glass, cat. YI-34
 - 3) Rory Wakemup, *Ghost Shirt*, 2014, sculpture, cat. CHP-187 (will not travel)
 - 4) Larry Ahvakana, *Untitled*, 1978, glass, cat. ESK-105
 - 5) Tony Jojola, *Night Keeper*, 1991, glass, cat. IS-5
 - 6) Carl Ponca, *Untitled*, n.d., glass, cat. OS-15
 - 7) Rory Wakemup, *Darth Chief*, 2014, cat. CHP-191 (glass bear claw necklace only - will not travel)
2. National Portrait Gallery, Smithsonian Institution, Washington, DC – *Outwin Boochever American Portrait Competition 2022*, traveling exhibition, Aug 2021 - June 2024
 - 1) Tom Jones, *Elizah Leonard*, 2019, photograph, cat. WIN-59 (won 2nd place in portrait competition)
3. Wheelwright Museum of the American Indian, Santa Fe, NM – *Abeyta | Cañoncito Ké* exhibit, Feb 2022 - Jan 2023
 - 1) Pablita Abeyta, *Untitled*, n.d., sculpture, cat. N-1283
 - 2) Narcisco Abeyta, Paul Coze Collections, *Art Peau-Rouge d'Aujourd'hui*, 1925-1935, watercolor, cat. INST-211
4. MacKenzie Art Gallery, Regina, SK Canada – *Radical Stitch* exhibit, Apr – Aug 2022, with possible travel
 - 1) Dyani White Hawk, *Interrupted*, 2016, mixed media, cat. S- 326
5. McMaster Museum of Art, McMaster University, Hamilton, ON Canada - *we are made of stardust* exhibit, Aug 2022 – Dec 2022
 - 1) Ken Tohee, *Maiden Voyager*, 1999, sculpture, cat. O-5
 - 2) Terran Last Gun, *Sun, Moon, Morning Star*, 2016, serigraph, cat. BL-53
 - 3) Kevin Red Star, *Sun Dancers*, 1964, painting, cat. CR-9
 - 4) Jaune Quick-To-See-Smith, *El Morro*, 1981, lithograph, cat. FL-6
 - 5) Linda Lomahaftewa, *New Moon of the Buffalo I*, 1994, monotype, cat. H-367
 - 6) Debra Yepa-Pappan, *Live Long and Prosper (Spock was a Half Breed)*, 2008, graphic, cat. J-96
 - 7) N. Scott Momaday, *Star Shield*, c. 1976, lithograph, cat. KI-32
 - 8) Michael McCabe, *Untitled*, 1984, monotype, cat. N-1027
 - 9) Barry Coffin, *Window to the Future*, 1992, painting, cat. PW-39
 - 10) Susan A. Point, *Unity*, 1988, serigraph, cat. SAL-19
 - 11) Unidentified Artist, *Untitled*, n.d., mixed media, cat. INST-250
 - 12) Michael McCabe, *Untitled*, 1984, silk screen, cat. N-1026
6. Smithsonian American Art Museum (Renwick Gallery), Washington, DC – exhibit curated by Dr. Lara Evans, 2023 – 2025 with possible travel
 - 1) Erica Lord, *Nephrology Burden Strap*, DNA Microarray Analysis, n.d., beadwork, cat. ATH-49
7. The John & Mable Ringling Museum of Art, Sarasota, FL – *Reclaiming Home: Contemporary Seminole Art* exhibit, Mar – Sep 2023
 - 1) C. Maxx Stevens, *Last Supper*, 2012, installation work, cat. SE-94
8. Wheelwright Museum of the American Indian, Santa Fe, NM – *California Stars* exhibit, Feb 2023 - Jan 2024 (in process)
 - 1) Frank Day, *Medicine Man*, 1967, painting, cat. MA-9

- 2) Frank Day, *Burial Tree (Yah-monee-hoo-tee)*, 1967, painting, cat. MA-10
- 3) Frank Day, *Indian Camp*, 1976, painting, cat. MA-7
- 4) Frank Day, *Snake: The Story of Fire (Sah)*, 1976, painting, cat. MA-5

Collection Exhibitions

- 1) *The Moving Land: 60+ Years of Art by Linda Lomahaftewa*, traveling exhibition, tbd. Institutions have responded with interest; traveling dates changed to accommodate exhibition schedules and Collections HVAC renovation. Loan extensions secured.
- 2) *The Stories We Carry* (new dates: September 30, 2022 – September 30, 2024), Kieve Family Gallery, Museum, curator Brian Fleetwood. Loan paperwork in progress; design, layout, and fabrication in progress.
- 3) *Action/Abstraction Redefined* traveling exhibition from the permanent collection, February 2022 – June 2024. Barry traveled to the second venue, Colorado Springs Fine Arts Center at Colorado College, Colorado Springs, CO, to unpack, condition report and assist with installation of the works (July 17-22). Well-Off-Man and Barry are finalizing arrangements, contracts, and schedules with the remaining venues. In addition, Lomahaftewa-Singer, Evans, and Well-Off-Man selected additional works for the St. Louis Art Museum (SLAM) leg of the traveling exhibition - the SLAM has space to nearly double the size of the exhibition. Condition reports, appraisals, and framing/preparation of the additional works is in process.

IAIA Public Art

Exhibitions:

- 1) *IAIA Resilience* (working title), April 29, 2022 - April 30, 2023, JoAnn and Bob Balzer Alumni Gallery (PAFC), curator Angelica Gallegos. Exhibition is one component of the larger IAIA Resilience community art project.

New Mexico Art in Public Places:

The following works have been acquired and installed

1. Ehren Kee Natay, *Black Mesa at Dawn*, 2019, acrylic on canvas, 36 x 24" \$3,000 (location: MoCNA conference room)

Contracts and installation logistics for the remaining seven NM AIPP acquisitions are in process.

Throughout the summer packing the collections dominated the collection department's staff and resources. This project began in spring and continued through the summer. For every location that was addressed, staff conducted a simple inventory. Mounts and padded in between three-dimensional objects took up the bulk of everyone's time from March through August. All areas in the collection where the objects will not move out will be closed once the summer monsoon season ends to avoid moisture build-up. Supplies (plastic, cardboard, and tape) has been ordered and delivered for that portion of the project. Paintings on art racks were taken off their locations, wrapped into speed packs with inventory sheets created and noted in the database during inventory. Collars were made for paintings that had heavy texture or required extra protection and were either placed in painting bins if there was room or into speed packs if it was safe for the artwork. Large paintings that cannot fit into speed packs or bins will be left on the racks until the construction schedule is announced. Approximately 80% of the collection will be packed by the end of August. The remainder of the collection will be moved to the newly renovated spaces as soon as they become available. Works on paper will remain unpacked for conservation assessment by Jose, Roman. These will relocate to the temporary storage to continue the assessment and inventory over the coming months. In addition, all other work areas that need to be packed will be addressed over the coming months.

Barry serves as Secretary of the New Mexico Association of Museums (NMAM). She takes minutes at the NMAM Board meetings and Annual Meeting and serves on the Executive and Conference Program Committees.

D. Invest in professional development for faculty and staff

V. Build institutional capacity for growth

A. Ensure long-term sustainability and financial security

Phillips attended a Ford Foundation dinner in Boston during the American Alliance of Museum's conference. Phillips is representing MoCNA on the Ford Foundation planning committee for the 20 BIPOC cultural treasure leaders to meet regularly via Zoom and in person. A meeting is planned in New York for mid-October.

Phillips and Well-Off-Man met with Rachel Bers, Officer of the Andy Warhol Foundation who was in town to see *Exposure: Native Art & Political Ecology*, the exhibition Warhol funded.

Phillips met with the volunteer/docents via Zoom and a breakfast to continue to maintain relationships. Nuttaphol Ma was working as Yepa's assistant (see Yepa's departure information below in staff retention) before she left. He is taking over the volunteer/docent duties such as tours. He will also manage Indian Market events.

B. Implement a marketing and communication plan to brand and promote IAIA

Phillips, Dr. Martin, Suzette Sherman, and Jason Ordaz determined the best use of a gift from the City's Arts & Cultures division of \$20,000 for marketing IC-22, 60/50 and Indigenous Fashion.

The television program *Native Treasures*, Produced by Bayou, Inc., a subsidiary of Disney, filmed at the Cathedral Art Park June 29. They changed the museum's front signage for two days to *Biblioteca de Coleccion* (Mexican Library). The episode is set in Mexico, although filmed in Santa Fe. The film company awarded the museum \$3,000 for the "inconvenience."

<https://deadline.com/2021/03/national-treasure-tv-series-reimagining-latina-lead-disney-plus-mira-nair-1234720950/>

The FBI confirmed they will hold their training meetings at the museum, September 12 – 14, 2022, and there will be approximately twenty-five agents attending.

C. Determine need and capacity for new undergraduate and graduate programs

D. Annually reduce IAIA's carbon footprint by 5%

E. Increase staff and faculty as the institution grows

Winoka Yepa, Education Manager, resigned to take a position with Native Americans in Philanthropy as a data researcher. This work is in line with her doctoral thesis. MoCNA is currently running an ad to fill this position.

Austin Big Crow, Preparator/Exhibition Coordinator began July 19. Big Crow graduated from IAIA in 2020 with a BFA in Studio Arts. While he was a student working under Tatiana, he assisted MoCNA with the installation/deinstallation of exhibitions, and over the past year he worked part-time and apprenticed under the previous Preparator/Exhibition Coordinator.

Yvonne Gillespie, MoCNA's new Finance and Administrative Coordinator, started Thursday, May 5. She has experience in office management and finance, along with six years working in non-profits like SWAIA makes her an excellent candidate for this position.

Ford Foundation funded four-year position - Erika Knecht joined the museum as Curatorial Assistant. Erika graduated from IAIA in 2020 with an Associate of Fine Arts in Museum Studies degree and a Native American Art History/Business and Entrepreneurship certificate in May 2020. She received her BA in Art History and Anthropology of the Americas from the University of Bonn, Germany in 2017 and is currently completing her Master of Arts in Art History at the University of Cologne.

Ford funded four-year position - Nuttaphol Ma joins MoCNA as the new Membership and Programs Administrative Assistant. Ma received his MFA from Claremont Graduate University, MSc in Architectural Conservation from The University of Hong Kong and his BA in Economics from the University of California San Diego.

Jose Roman, Collections Conservation Project Manager has made steady progress in the Collections Department since joining us on June 6. Roman spent the first 3-4 weeks familiarizing himself with the department and investigating different ways to approach the idea of realizing a conservation plan according to its needs, resources, and goals. Throughout most of the summer, Roman has been familiarizing himself and was trained in Proficio by Barry to utilize it for conservation assessment. In addition, Roman was trained and is using Slack as a tool to keep things organized and communication of the project with collections staff. Roman collaborated in developing a document that would serve as a procedure for the freezing of collection items coming from outside IAIA's facilities. He also spent time in the condition checking of AAR exhibit objects before travel to the St. Louis venue next year. By mid-July, Roman began on the first phase of the condition assessment project starting with the works on paper in the collection.

100th Year Santa Fe Indian Market
Schedule of Events

FRIDAY AUGUST 19, 2022

Opening Reception: Summer 2022 Exhibitions

4:00 PM – 7:00 PM MDT

Allan Houser Art Park

Members Preview: 4:00 PM – 5:00 PM

Public Opening: 5:00 PM – 7:00 PM

Join the IAIA Museum of Contemporary Native Arts (MoCNA) for the opening reception of our 2022 Summer/Fall exhibitions: “Art of Indigenous Fashion,” “Athena LaTocha: Mesabi Redux,” and “Matrilineal: Legacies of Our Mothers.”

SATURDAY AUGUST 20, 2022

Breakfast in the Park: MoCNA + NMAI + ANHC

7:00 AM – 9:00 AM

Allan Houser Art Park

Please join us for MoCNA’s “Breakfast in the Park” member’s only event. This year, MoCNA collaborated with Alaska Native Heritage Center (ANHC) and the Smithsonian National Museum of the American Indian (NMAI) to put together this annual event. A registration link for the “Breakfast in the Park” event will be sent out in mid-July.

Flute Performance by Grace and Paul Jones

Matrilineal: A Fife Family Discussion

9:00 AM – 10:00 AM MDT

Allan Houser Art Park

Join the IAIA Museum of Contemporary Native Arts (MoCNA) for a panel discussion with guest curator Laura Clark (Mvskoke (Creek) Nation) and artists from the exhibition “Matrilineal: Legacies of Our Mothers.”

About the exhibition:

Matrilineal: Legacies of Our Mothers presents the art of three generations of Mvskoke (Creek) mothers and daughters. The Fife family of artists work individually in various styles and media, including shell carving, painting, and sculptural textile work, and they collaborate as fashion designers. Founded in 1976, The Fife Collection incorporates Southeastern Indigenous motifs in an innovative clothing line.

Gallery Tour with “Matrilineal” Guest Curator, Laura Clark (Mvskoke (Creek) Nation)

10:00 AM – 11:00 AM MDT

MoCNA North Gallery

Join the IAIA Museum of Contemporary Native Arts (MoCNA) for a gallery tour with guest curator, Laura Clark (Mvskoke (Creek) Nation) as she guides you through the exhibition “Matrilineal: Legacies of Our Mothers.”

***Making History* premier and panel discussion**

Reel Indian Pictures filmmakers, Ramona Emerson and Kelly Byars

11:00 am–12:00 pm

Helen Hardin Media Gallery

Making History explores IAIA and MoCNA through the eyes of ten IAIA alumni who have gone on to make huge contributions to their villages, their communities, and the world at large.

Words of the People and Abalone Mountain Press Present: Yoo'tó "Beaded Water" Reading

2:30 PM – 5:00 PM MDT

Allan Houser Art Park

The Beaded Water reading will be a community of poets, authors, and creatives coming together to read their work and celebrate Indigenous poetry during this year's Santa Fe Indian Market. Our mission is to add a literary aspect to the annual SWIAIA activities to encourage and support local emerging writers and poets.

Featured Poets: Manny Loley (Diné), Layli Long Soldier (Oglala Lakota), Beth Platote (Nez Perce), Taté Walker (Cheyenne River Sioux), Boderra Joe (Diné), and Kinsale Drake (Diné)

SATURDAY AND SUNDAY -- AUGUST 20 – 21, 2022

IAIA Student and Recent Graduate Art Market

8:00 AM – 5:00 PM MDT

Museum Portale

The 2022 IAIA Recent Graduate Art Market will be held under the museum's portal, located in downtown Santa Fe, New Mexico. Twenty IAIA graduates within the last six years, will be showing work in this year's Art Market. Some artists have participated in previous years, and others will be showing their work in the market for the first time, allowing visitors to see the diversity of IAIA's community.

*All public programs are subject to change. Please stay up to date by visiting our Facebook page at facebook.com/IAIAMuseumofContemporaryNativeArts.

To: Dr. Robert Martin
From: Suzette Sherman
Date: July 25, 2022
Subject: Office of Institutional Advancement FY23 Q3 Report (April 1–June 30, 2022)

Mission Objective 1: Improve Student Success

- 1.A. Increase resources for students and**
1.B. Improve retention and completion (providing financial resources helps students stay in college)

1.1. Project: Grow Funds for Student Financial Need

FY2022 Total Funds Raised	<u>FY2022</u>	<u>FY2021</u>
1 st Quarter (10/1-12/31, 2021)	\$882,411	\$245,217
2 nd Quarter (1/1-3/31, 2022)	\$318,010	\$310,245
3 rd Quarter (4/1-6/30, 2022)	<u>\$1,297,589</u>	<u>\$257,281</u>
Total Funds Raised YTD	\$2,498,010	\$812,743
Increase	\$1,685,267	
Percent Increase	207%	

FY22 Q1 Transferred Funds	\$ 141,605
FY22 Q2 Transferred Funds (includes gala net)	\$ 943,435
FY22 Q3 Transferred Funds	<u>\$ 306,511</u>
Total Transfers FY22 Q1-Q3	\$1,391,551

FY22 Q4 Transferred Funds in July	<u>\$1,052,393</u>
Total Transferred Funds Q1-Q4	\$2,443,944

Recent Bequests

Gerald and Yara Pitchford endowed scholarship, jewelry (7/22, Q4)	\$254,323
Total estate gift is \$404,323 (includes \$150,000 received earlier)	
Estate of Peter L. Sheldon (4/22, Q3)	\$533,333

1.2. Project: Grow Funds for Student Financial Need

IAIA Making History 2022 Scholarship Event: On Wednesday, August 17 (5:30-9:00 pm), we will present the annual Scholarship Event at La Fonda on the Plaza in celebration of IAIA's 60th anniversary and MoCNA's 50th year.

This year's Scholarship Event will be an extraordinary evening to remember and will raise critical scholarship funds for IAIA students. Guests will enjoy a special reading by Poet Laureate Joy Harjo (Mvskoke Nation) '68; hoop dancing; a performing arts student activity; and more.

IAIA Making History Live Auction: The live auction will feature one-of-a-kind collaborative works created exclusively for this event by celebrated IAIA alumni artists. Event sponsor Santa Fe Art Auctions will host the live auction for attendees in La Fonda's ballroom and also for bidders from across the globe online and by phone. Using their auction platform we expect to reach thousands of art collectors, museum directors and curators, as well as IAIA supporters and

friends. Please encourage your friends and family everywhere to register at www.iaia.edu/bid and also at www.santafeartauction.com. The auction will be live-streamed through Santa Fe Art Auctions and online, by phone, and through absentee bids.

Below is a list of all lead artists and their collaborators. You can view these online at www.iaia.edu/bid.

- Tony Abeyta (Navajo) '86 and George Alexander (Mvskoke Nation) '15 [painting]
- Doug Hyde (Nez Perce) '64 and Kathleen Wall (Jemez Pueblo) '14 [sculpture]
- Steve LaRance (Hopi and Assiniboine) '81 with George Rivera (Pueblo of Pojoaque) '84, Kenneth Johnson (Muscogee and Seminole), Tony Abeyta (Navajo) '86, Denise Wallace (Chugach Aleut) '81, and Marian Denipah (Navajo and Ohkay Owingeh) '83 [jewelry]
- Monte Yellow Bird Sr. (Arikara and Hidatsa) '78 with Don Montileaux (Oglala Sioux) '66 and James Black (Cheyenne) current student [ledger art]
- Adrian Wall (Jemez Pueblo) '14, Tony Jojola (Isleta Pueblo) '76, and Jody Naranjo (Santa Clara Pueblo) '90 [glass]
- Rose B. Simpson (Santa Clara Pueblo) '18, April Holder (Sac and Fox Nation) '08, and Marty Two Bulls Jr. (Oglala Lakota) '11 [mixed media]
- Cara Romero [photography]
- Wendy Ponca [fashion]

Online Art Auction: The online auction of works by IAIA alumni and other Indigenous artists is on view at www.iaia.edu/bid and available for bidding beginning August 8, 10:00 am (MDT). The online auction closes August 17, 11:30 pm (MDT).

Auction Art Exhibition and Opening Reception: All live and online auction works will be displayed in a public Auction Art Exhibition at the Balzer Contemporary Edge Gallery, August 9-16, weekdays, 1:00-5:00 pm. A special opening reception for the generous artists who donated their works and IAIA supporters will be held on August 8 (4:30-6:30 pm).

Scholarship Funds Raised to Date

Sponsorships*	\$159,975
Pre-paid paddle call gifts	\$ 27,500
Donations	\$ 8,305
Tables (13 and 130 tickets)*	\$ 65,000
Paid tickets (90)	<u>\$ 44,300</u>
	\$305,080

* Includes \$50,000 pledge from Yocha Dehe Wintun Nation

** Includes Disney \$5,000 commitment

Scholarship Event Marketing: The Advancement team has implemented a strategic, multi-channel marketing plan to maximize funds raised for scholarships. The plan includes direct marketing to IAIA supporters and friends, print advertising (*Santa Fe New Mexican* and its *Pasatiempo*, *SWAIA Indian Market Magazine*), dedicated emails to *Native American Arts* magazine subscribers, digital marketing program with emails and ad retargeting to collectors and Indigenous art enthusiasts, and a robust email marketing campaign. We appreciate Communications work to implement Advancement emails and social media initiatives.

1.D. Promote involvement of all IAIA stakeholders in student success

1.1. Project: IAIA Foundation Board

The Foundation Board and its Advancement Committee continue their excellent work with the Office of Institutional Advancement to strengthen the major gifts fundraising program. Under the leadership of Advancement Committee Chair Gail Bernstein, the committee has been working with each member of the Foundation board to identify and engage donors and prospects. Then, for each donor and prospect they are working with OIA staff to develop and implement a customized engagement, cultivation, stewardship, or solicitation strategy.

Mission Objective 5: Advance Contemporary Indigenous Arts and Cultures

5.E-3.C Alumni Relations and Community Engagement

5.1. Project: Alumni Luncheon during Indian Market 2022

- Location: Museum of Contemporary Native Arts
- Date/Time: August 19, 12:00-2:30 pm

5.2. Project: Alumni Resources

- Working with Alumni Council to understand alumni interests and surface new ideas on how IAIA can support its alums with existing resources.
- With Alumni Council input, addressing website content and structure updates with Communications.
- Researching alumni networking and activity newsfeed software to enhance alumni communication with fellow alumni and other IAIA audiences (i.e., website updates, network platforms, alumni highlights/awards/exhibitions).
- Alumni and Donor Relations Manager, Danielle Murzynsky-Obiekwe (Chickasaw), is developing plans for strengthening the engagement touch points on the student to alumni journey and beyond.

5.E. Strengthen the connection between the College, its Museum, Indigenous Communities, and the Santa Fe Community

5.3. Project: IAIA 60th and MoCNA 50th Anniversary Celebrations

- The OIA team continues to work with anniversary co-chairs Dr. Robert Martin and Museum Director Patsy Phillips to implement a series of initiatives designed to build awareness of IAIA and cultivate donors and prospects throughout the anniversary year.
- The IAIA 2022 Anniversary Scholarship Event and Auction will celebrate six decades of achievement and success while raising critical support for IAIA student scholarships. Through the partnership with Santa Fe Art Auctions this event and auction will reach a global audience

Mission Objective 6: Build Institutional Capacity for Growth

6.A. Ensure long-term sustainability and financial security

- 6.1. Continue to strengthen major gift program.
- 6.2. Strengthen online fundraising program and introduce monthly giving program to increase unrestricted funds.
- 6.3. Build robust legacy giving program.

To: Dr. Robert Martin
From: Nena Martinez Anaya
Date: July 18, 2022
Subj: Quarterly Board Report

Mission Objective 1: Improve Student Success Project 4 Assendium Emergency Aid Program Since April 1, 2022, we have helped 5 students with emergency aid funds totaling \$2451.18. The top 3 needs were: (1) 35% Food (2) 35% Vehicle repair/gas (3) 31% Medical/Dental

HEERF II Higher Education Emergency Relief Funding: Student Aid Portion: IAIA was granted \$636,000 through the Higher Education Emergency Relief Funding (HEERF II) for direct Student Emergency Student Aid. The criteria for the emergency grant requires the funding to go directly to students who were enrolled since March 2020, and students are to be prioritized by need. To date, we have spent \$394,053 in these Emergency Relief grants.

HEERF II Higher Education Emergency Relief Funding: Institutional Aid Portion: can be used to: defray expenses associated with coronavirus, including: lost revenue, reimbursement for expenses already incurred; technology costs associated with a transition to distance education; faculty and staff trainings; payroll; make additional financial aid grants to students. The college has decided to help students who otherwise couldn't enroll or obtain transcripts due to a Student Account Hold. Since April 18, 2022, we have spent \$104,880 to pay off outstanding student account balances.

Mission Objective I: Improve Student Success Institutional Priority: B. Improve retention and completion: Project 9: Improve and measure the new Admission & Recruitment strategies to increase student satisfaction and enrollment. New programs have been developed and implemented for the academic year to increase matriculation. Listed below are some of the successful program outcomes:

- The IAIA Institutional Research Department provided data for academic year 2021-22 for Student Services events (Talking Circle, Pizza Night, Blue Corn Mornings, Safety Month, and other events). Student who participated in these events 92% persisted a higher rate compared to those that did not attend (77%).
- The IAIA Institutional Research Department provided data below by comparing retention rates for students who attended the Summer Bridge program and those that did not attend. This data shows the Summer Bridge program is successful in its retention efforts.

Fall 2021 Student Cohorts	N	Fall to Spring	Fall to Fall*
1. New Student Summer Bridge	22	91% (20)	64% (14)
2. New Student Not Summer Bridge	24	79% (19)	50% (12)
3. Other	249	84% (210)	56% (139)
Grand Total	295	84% (249)	56% (165)

- *The Many Nations, One Family Call-Out Campaign* showed an increase with its efforts by increasing enrollment for Fall 2022. On May 25, 2022, there were 137 eligible students not registered and with the efforts put forth by the Student Success Team, as of July 11, 2022 the number of students not registered decreased by 110 students which resulted in 27 students registered (or 19%).
- We have a 20% increase in total accepted students for Fall 2022 compared to Fall 2021. There is a 25% increase in Freshmen students and a 30% increase for transfer students.

Other: Admissions: Table 1. lists the accepted new students for the Fall 2022 semester as of: 7/13/2022 the number is parenthesis is enrollment last year at the same time. We are projecting a 1-2% increase in Full-Time Enrollment for the Fall 2022 semester.

New Freshmen	73 (58)
Transfer	3 (20)
Graduate	26 (31)
Readmit	9 (11)
Certificate	12 (4)
Non-Degree	2 (8)
Total	153 (127 FA21)

Other: Admissions:

Table 2. Lists the recruitment events.

Recruitment

Report

Dates	Events
5/21/2022	First Nations Indigenous Youth Event, Albuquerque, NM
6/8/2022	Northland Pioneer College Virtual Transfer Presentation
6/23/2022	Coeur D'Alene Tribe Virtual Presentation
6/23/2022	Reno Sparks Indian Colony Outreach Virtual Presentation
6/24/2022	University of Colorado Boulder Upward Bound Summer College Fair
7/8/2022	Coeur D'Alene Tribe Virtual Presentation
7/10/2022-7/12/2022	National UNITY Conference in Minneapolis, MN
7/17/2022	Native American Basketball Invitational College & Career Fair in Phoenix, AZ
7/21/2022	Tule River College & Career Fair
7/22/2022	San Carlos Apache College Fair
7/24/2022	Notah Begay III Foundation Golf Tournament- Educational Resource Fair
8/13/2022	Santa Fe Southside Library's 15th Anniversary Celebration
8/15/2022	Santa Fe Plaza Concert Series
8/20/2022-8/21/2022	SWAIA Indian Market
8/28/2022	IATSE - International Alliance of Theatrical State Employees Local 480 Film Expo
9/6/22-9/9/22	New Mexico College Access Council Fall Fairs- NW Week Grants HS, Gallup HS, Miyamura HS, Newcomb HS, Shiprock, Kirtland Central, Farmington HS, Aztec HS, San Juan College, Navajo Prep, Piedra Vista HS, Dulce HS, Cuba HS

Campus Tour Report:

May 2- July 13	19 Individual Tours
5/5/22	The Academy for Technology and the Classics +7
5/13/22	Nizhoni Elementary School/Navajo Heritage Group +33
5/26/22	Flagstaff Arts & Leadership Academy +12
5/26/22	El Reno High School +25
6/1/22	Saint Francis Indian School +8

Mission Objective I: Improve Student Success Institutional Priority: **B. Improve retention and completion.**
Project 4: Counseling Policies & Procedures will be reviewed Summer 2022. 95%

Other: We are collaborating with UWILL, a Counseling Agency that will help serve the IAIA Community with additional virtual counseling to students, faculty and staff. To-date, we have a total of 4 students and 4 staff/faculty utilizing the program and they rated it 9.33 out of 10, with 24 total appointments.

Other: Counseling Activities: January- July, 2022

<u>Academic Year 2022- Jan-July</u>	<u>Total</u>	<u>Mila</u>	<u>Eliza</u>	<u>Madge</u>	<u>Tash</u>
Number of students in Individual Counseling	82	25	35	15	7
Direct Hours Support Provided to Students	568	136	216	155	61
Reach Out from Early Alert	26	10	16	0	0
Number of Students/Staff/Faculty Seen in Groups/Outreach	300	218	275	275	18
Clients with trauma	60	19	30	10	1
Clients with suicidal ideation (disclosed)	24	4	17	3	0
Substance Misuse – Working on	14	6	5	3	0
1 st Offense	9	4	2	3	0
2 nd Offense	2	0	1	1	0
Other Housing Issue (Warning, Concern)	8	4	4	0	0
Psychiatric hospitalizations	2	0	1	1	0
Mental Health ER visit	2	0	1	1	0
Other hospitalization visit	2	0	1	1	0
Inpatient substance abuse treatment assistance	1	1	0	0	0
Student working on counseling for DUI/probation	1	1	0	0	0
Clients starting school being discharged from psychiatric or mental health hospitalization	0	0	0	0	0
Estimated hour spent with students in hospital (not included in counseling session hours)	8	0	8	0	0
Referrals to resources in Santa Fe	27	2	20	5	1
Number of clients connected with Psychiatrist	5	1	4	0	0
Referrals to the ADA office for Accommodations	9	5	3	1	0
Counseling Supervision provided for intern and LMHC (non-independently licensed staff) required by Counseling Board	51	0	51	0	0

Other: Received a 50,000 grant from NMHED for Fall 2022– Spring 2023 for contract therapy services, increasing ceremonial services and continued prevention programming for suicide prevention, mental health awareness, healthy relationship awareness and reducing risk in substance use and training for students and counselors.

Other: New partnership with JED Campus –IAIA received a \$42,000 scholarship for four years, to participate in this national program designed to guide schools through a collaborative process of comprehensive systems, program and policy development with customized support to build upon existing student mental health, substance use and suicide prevention efforts.

Mission Objective I: Improve Student Success Institutional Priority: A. Increase resources for students:
Project 1: Improve student services, resources, projects, and activities for students. 95%

Finals: During finals week, the Student Success Center hosted Blue Corn Mornings for IAIA community members. 80 people participated during this week. We partnered with ASG to host Pizza Study Nights on May 10th and 12th, providing students with pizza and a supportive space during finals week. A total of 62 students attended the events.

Orientation: There are currently 59 students registered for Fall Orientation (44 Freshman, 9 Transfer, 3 re-admit, 3 certificate). We are currently expecting 50 students to attend orientation in person approximately 10 students virtually. Fall Orientation will be from Sunday, August 7th – Friday, August 12th.

Mentorship Program: Since April 2022, there were 14 student mentees and 7 mentors participating in the mentorship program. Mentors and mentees met with each other once per month for at least 1 hour.

The Pantry: Since April 2022, the Pantry has served 149 community members and received 252 pounds of donations. Donations of food, household items, toiletries, clothing, and prescription drug disposal kits were collected for student use. The Pantry is accessible 24/7 by contacting IAIA security.

Talking Circle: Since April 2022, we have had 153 participants for the in-person, weekly meetings. Participants include students, staff, and faculty. Talking Circle is a time for participants to enjoy a home-cooked meal and take part in designated activities. Talking Circle has been renamed to better align with the current functions of the event. It will now be called Food & Community Night. The first two Food & Community Nights will be held during Summer Bridge and Fall Orientation.

IAIA Resource Fair: A planning committee has been established across campus areas to plan for the fall resource fair with the goal of August 23 as the tentative date. We will provide information for all students about services and resources on campus and off campus.

Early Support Program: The program received 183 early support referrals and offered support to 86 students. We offered encouragement, supportive services in the form of counseling, tutoring, and student success advisor meetings. Student success advisors created Calendly accounts to improve the way for students to sign up for 1-1 appointments. Website and form will be updated this summer for efficiency and reporting.

Dual Credit Program: Fall 2022: is planning to offer 37 courses at 14 partnership locations. From these 37 course offerings, 3 will be virtual and 34 will be in-person. All 12 of the partnerships from Spring 2022 have expressed interest and gratitude in continuing their partnership with IAIA, resulting in no lost partnerships for the 2022-2023 school year. We plan to conduct Dual Credit registrations from August 8th to August 26th. Fall 2022 enrollment numbers will be provided after the registration timeframe.

Summer Bridge Program: is scheduled for: July 17 - August 6 and we have accepted 26 students into the program. The Summer Bridge program also has a team of 4 mentors, 2 faculty members and 1 coordinator. At the completion of the program, all Summer Bridge participants will be earning 3 credits for LIBS101: Indigenous Leadership Summer Bridge course, providing the students with a head start on their degree programs. Due to the gracious contribution of the American Indian College Fund, each Summer Bridge participant will also be receiving \$500 stipends upon their arrival.

Other: Scheduled Community Gatherings for Fall 2022:

- Thursday, August 25, Prayer Circle; Presidents Fall Convocation; Luncheon & Activities
- Thursday, September 22, Scholarship Awards Luncheon
- Saturday, October 1, IAIA Powwow
- Monday, October 10, Indigenous Peoples Day Celebration-Luncheon
- Thursday, November 17, Student Celebration of Arts

Mission Objective 3. Ensure A Safe Community Institutional Priority: Promote Health, Wellness, and Safety for All Members of the Campus Community Project 3: Developing and Evaluating RA Programs (Activities) Keep Students Engaged with the Dorm Community: The altered structure of RA Programs has resulted with a high level of student participation in all events. The increased budget per event has given RAs the opportunity to be more creative, as well as more rewarding for student participation. 90%

Other: Housing: Fall 2022 Covid-19 Safety Procedures: we continue to follow the guidelines of NMDOH and CDC. We are offering a \$50 gift card to those students who have received the booster shot and requiring all Housing students to submit proof of vaccination. All Housing Staff will continue to be tasked with responding to all COVID-19 issues, as well as delivering meals, over the counter medicine and other requests of ill students.

Other: Housing Applications: As of July 6, we have 116 Housing Applications and are expecting that

Housing will be full to capacity with all 77 rooms in double occupancy. We are not accepting new Family Housing Applications to prepare for the new Family Housing Project.

Mission Objective V: Advance contemporary Native arts and cultures Institutional Priority: F. Invest in professional development for faculty and staff: Below is a list of staff members and recent professional development opportunities.

Nena Martinez Anaya, Dean of Students

6/15/22-Met with F-1 Field Representative for International Student Updates

6/23/22- Airtable Training, Russel Stolins, IAIA Campus

Veronica Bustamante, Office Manager

5/19/22 - 'How Teams Use Calendly' Training, Virtual

05/25/22 – Higher Education NM Opportunity Scholarship Webinar

Lorissa Garcia, Student Success Advisor

5/18/22-5/19/22 -National Student Parent Support Symposium – Virtual

5/24/22 -US Department of Energy: Affordable Connectivity Program Webinar – Virtual

5/25/22- ECHO for Higher Education: Opportunity Scholarship – Virtual

6/14/22 -Swipe Out Hunger: Technology Solutions Webinar – Virtual

6/21/22-6/23/22- Native Pathways Summer of Success Conference – Virtual

Warrior Brown, Outreach Coordinator

7/12/22 – CPR/ First Aid Training, In Person

Ryan Young, Student Success Advisor

5/19/22 – Calendly Webinar, Virtual

5/25/22 – ADA Training, Virtual IAIA

6/21-6/23/22 – Native Pathways Summer of Success Virtual Conference

Adrianna Tso, Recruiter

5/19/22 - 'How Teams Use Calendly' Training, Virtual

5/25/22 - NM Opportunity Scholarship Info Session, Virtual

6/22/22 - Higher Education Access & Success ECHO, Virtual

Curtis Wilhelmi, Recruiter

5/21/22- Wells Fargo Credit Card Training, Virtual

5/19/22 - 'How Teams Use Calendly' Training, Virtual

5/25/22 - NM Opportunity Scholarship Info Session, Virtual

Mary Silentwalker, Associate Dean

5/19/22 - 'How Teams Use Calendly' Training, Virtual

6/21/22- Native Pathways Conference, Virtual

6/22/22- Motivational Interviewing, Higher Education Access & Success ECHO, Virtual

6/23/22- Airtable Training, Russel Stolins, IAIA Campus

Scott Whitaker, Director of Financial Aid and Student Accounts

5/5/22 – Attended TCU Summer Scholarship program Q & A

5/25/22 – Attended HED NM Opportunity Scholarship webinar

Leah Boss, Financial aid and Scholarship Advisor

5/18/22 – College Fund Summer TCU Scholarship Update

6/21/22 – College Fund Summer of Success Virtual Conference – Keynote Address: Focus on Wellness

Eliza Combs, MA, LPCC, ATR, RPT, SAP – Licensed Clinical Mental Health Counselor, Registered Art & Play Therapist, Somatic Archaeology Practitioner

6/29/22 CAMS w/ NM Crisis line- Suicide Prevention Training & Therapy Framework 7CEs

**INSTITUTE OF AMERICAN INDIAN AND ALASKA NATIVE
CULTURE AND ARTS DEVELOPMENT**

RESOLUTION # 2022 - #010

August 18, 2022

Whereas, the IAIA Annual Scholarship Event and Auction provides scholarships for the IAIA students; and

Whereas, the Board of Trustees approved 15% of the net proceeds to be designated for IAIA's inaugural graduate program students, an MFA in Creative Writing; and

Whereas, the IAIA has added two additional MFA programs in Studio Arts (2021) and Cultural Administration (2022); and

Whereas, the annual average graduate tuition and fees are \$16,583 and average undergraduate tuition and fees are \$5,276;

Whereas, scholarship and grant funding opportunities for undergraduate students (American Indian College Fund, State of New Mexico Opportunity Scholarships, and Federal Financial Grants) are much greater than those available for graduate students; and

Now therefore be it resolved, that the Board of Trustees of the Institute of American Indian and Alaska Native Culture and Arts Development approves the 30% designation of net proceeds from the IAIA Annual Scholarship Event and Auction to be distributed among the three MFA programs.

Offered by: _____

Seconded by: _____

Vote: Aye _____ Nay _____

Attachments: Yes _____ No _____