

2023 IAIA Benefit & Auction

Schedule of Opportunities for Sponsors

2023 Auction Art Preview Opening Reception

Exclusively for event sponsors, supporters, and auction artists

Wednesday, August 2, 5:00–7:00 pm

IAIA Museum of Contemporary Native Arts (MoCNA)
108 Cathedral Place, Santa Fe, NM

2023 Auction Art Preview Open

Included with MoCNA admission

August 3–14 during museum hours

See www.iaia.edu/mocna for tickets and hours
IAIA MoCNA

108 Cathedral Place, Santa Fe, NM

2023 IAIA Benefit & Auction

Ticketed Event

www.iaia.edu/event

Wednesday, August 16, 5:00–9:30 pm

La Fonda on the Plaza

100 E. San Francisco Street, Santa Fe, NM

The Art of Jean LaMarr Private Opening Reception

Friday, August 18, 4:00–5:00 pm

IAIA MoCNA

108 Cathedral Place, Santa, Fe, NM



“When I first came [to IAIA] I barely had anything, and I was just holding on to the dream and the hope that it would all work out. The scholarships definitely made my dreams come true.”

— Tiffanie Irizarry
(Ihanktonwan Dakota and Fort Peck Tribes),
'22 Valedictorian



Become a Sponsor Today

To become a 2023 IAIA Benefit & Auction sponsor, visit give.iaia.edu/sponsor or contact Zoe Robb, Advancement Associate, at (505) 424-5730 or email zoe.robbs@iaia.edu.



IAIA
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FOUNDATION

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The IAIA Foundation was founded in 2010 to expand IAIA's capacity to raise critically needed funds to strengthen student success, enrich academic programs, support museum exhibitions, and keep IAIA at the forefront of educational offerings. The IAIA Foundation is a tax-exempt 501(c)(3) organization, EIN# 32-0377684.

give.iaia.edu/sponsor

Photography by Tira Howard and Jason S. Ordaz.

Cover: Terran Last Gun (Pikani) '16. Inside left panel: Krista Vanderblomen (Prairie Band Potawatomi) '21. Back left panel: Alice Crazy Bull (Sicangu Lakota and Shoshone Paiute). Above: Chelsea T. Hicks (Osage) '20 and DezBaa' Henderson (Diné) '21.

Sponsorship Opportunities

Scholarships
Shape Futures

2023 IAIA BENEFIT & AUCTION



Scholarships Change Lives, Shape Futures

The Institute of American Indian Arts (IAIA) is the only college in the world dedicated to the study of contemporary Indigenous arts, cultures, and leadership. With a student body representing nearly 100 different Tribal Nations, IAIA is a community like no other.

Nevertheless, obtaining a college degree remains a challenge. Native Americans are the least represented in higher education in the United States, with only 16% of Native people holding a bachelor’s degree. One of the largest barriers Indigenous students face is the cost of a higher education.

Your sponsorship support is an investment in college access and success for Indigenous students.

At IAIA, over 90% of our students rely on scholarships to make their college dreams a reality. Your generous support helps IAIA students complete their education while developing the confidence and leadership skills to achieve their goals. As a sponsor, you will provide vital scholarship funding for our talented students and become part of an extraordinary community.



Join Us on August 16 to Support IAIA Students

On Wednesday, August 16, 5:00–9:30 pm (MST), we will gather at La Fonda on the Plaza in downtown Santa Fe, NM, to celebrate IAIA’s work, honor the history of our community, and raise scholarship support for our Indigenous students.

- This year’s event will include:
- Rooftop reception and silent auction at the hotel’s La Terraza—auction bidding will also be available online
 - Indigenous drum song and prayer
 - Dinner with IAIA leadership, alumni, and other supporters
 - Live auction featuring extraordinary sculpture, jewelry, pottery, and other artworks created by renowned Indigenous artists and IAIA alums
 - Inspiring performances and special appearances by celebrities and artists

At higher sponsorship levels, you’ll receive tickets to the 2023 IAIA Benefit & Auction, an invitation to a private curator-led tour of an exhibition at MoCNA, and more.

Native American Hoop Dance performed by ShanDien Sonwai LaRance (Hopi, Tewa, Navajo, Assiniboiné) at the 2022 IAIA Scholarship Event & Auction.



2023 IAIA Benefit & Auction Sponsorship Opportunities

Your sponsorship support will provide critical scholarship funds and impact the lives of IAIA’s Indigenous students, their families, and their communities.

Please consider sponsoring the 2023 IAIA Benefit & Auction at one of the generous levels below.

	Leadership \$50,000	Thunderbird \$25,000	Turquoise \$15,000	Silver \$10,000	Bronze \$5,000	Contemporary \$2,500	Advocate \$1,000
Recognition on the event webpage and ticketing website	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Recognition in printed program	Full Page Ad	3/4 Page Ad	1/2 Page Ad	1/4 Page Ad	Logo	Listing	Listing
Listing in our Thank You ad in the <i>Santa Fe New Mexican</i>	•	•	•	•	•	•	•
Invitation to the Auction Art Preview Opening Reception	•	•	•	•	•	•	•
Tickets to MoCNA	4	4	4	4	4	2	
Invitation to an exclusive MoCNA opening reception, August 18	•	•	•	•	•		
Tickets to the IAIA Benefit & Auction	Table for 10	4	3	2			
Invitation to “Breakfast in the Park” at MoCNA during SWAIA Indian Market	•	•	•	•			
Private tour of a MoCNA exhibition	•	•	•				
Logo recognition in Benefit & Auction slideshow	•	•	•				
Live recognition during the Benefit & Auction	•	•					
Note: Benefits are based on availability at the time of sponsorship commitment	Leadership \$50,000	Thunderbird \$25,000	Turquoise \$15,000	Silver \$10,000	Community \$5,000	Contemporary \$2,500	Advocate \$1,000

2023 IAIA Benefit & Auction Tickets

Extra event tickets are \$500 each. A limited number of tables for 10 guests are available for \$5,000. Call to learn more and check availability. \$350 per ticket is tax deductible. Ticket sales open to the public in May.

For more information about sponsorship opportunities, and deadlines to ensure recognition and full benefits, please contact Zoe Robb, Advancement Associate, at (505) 424-5730 or email zoe.rob主@iaia.edu.