

**Institute of American Indian Arts**  
**President's Cabinet Meeting**  
**Monday, April 11, 2022 | 11:00AM – 12:00 PM**

<b><u>Present:</u></b>	Dr. Robert Martin, Larry Mirabal, Mary Beth Worley, Nena Martinez Anaya, Laurie Logan Brayshaw, Jason Ordaz, Patsy Phillips, Suzette Sherman, Mary Beth Worley, and Renee White
<b><u>Guests:</u></b>	

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**1. Opening**

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Mary Beth Worley provided the opening.

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**2. Opening Positive Note**

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Jason Ordaz announced that he heard back from the Jane Goodall Institute's (JGI) communications team regarding sending out publicity about the collaboration with IAIA and the press release. They gave their approval.

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**3. Approval of Minutes**

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Dr. Martin introduced for consideration and approval the President's Cabinet Meeting Minutes of March 28, 2022. Larry Mirabal made the motion to approve; seconded by Patsy Phillips. Motion carried to approve the minutes.

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**4. Future Cabinet Meetings discussion**

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Dr. Martin introduced for consideration the idea of the return to in-person meetings for the next Cabinet meeting in two weeks. The Cabinet agreed to the return.

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**5. NMHED Summer Hearings**

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Larry Mirabal reported that the college has a June 1, 2022 deadline to submit projects to the New Mexico Higher Education Department for consideration for bond funding at the 2022 summer hearings for 2023. Hearings are August 3 in Shiprock, NM and will be in-person meetings, Larry and Laurie usually attend these meetings. Three projects are being allowed for each college, in the health, safety and ADA realms primarily. The projects can't be subscription based, must be on physically at the campus, and the depreciable life of the bond must be equal or longer than the life of the bond, which is 15 years or more.

Past examples include the ADA pathway, the new Cat-6 wiring to older buildings, and the phone system.

The Cabinet was asked to consider if they have projects to bring forward to give to Dr. Martin and Larry by May 1. If the project is very technical, the subject matter expert needs to be there with plans and quotes, so be well prepared.

Keep in mind that they are not open to anything pertaining to sports facilities, religious, museum related projects. IAIA could offer regular classes at the Museum, which could open some of this funding to the Museum as Higher Education money.

A potential IAIA use of bond funding would be for a campus-wide electronic key system under the Safety realm and the useful life would equal the bond life. The Pantry and other areas would need an electrical upgrade to support the key system.

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## **6. HLC Conference**

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Dr. Martin reported on the Higher Learning Commission Conference that he and Mary Beth attended.

The Higher Learning Commission Conference is the best higher education conference in terms of covering issues in higher education and looking at that landscape.

VUCA, an acronym for volatility, uncertainty, complexity, and ambiguity is being used to describe the landscape of Higher Education, emphasizing that if Higher Education institutions don't become nimbler and more flexible, they could be among institutions that will be closing.

Equity and changing demographics were still the front and center issue. There is a new credential landscape of micro credentials, non-degree credentials and growth of providers outside Higher Education. Undergraduate enrollment is continuing to decrease; students can't afford to fund four to six years, so they are looking for training for a skill set for current promotions or new jobs.

Arthur Levine wrote *The Great Upheaval, Past Present and Future*. After the Industrial Revolution, we are now in the Digital Age, and it is a transformative time. He used the term digital natives meaning current students and young people who grew up with technology and use it, then there are the digital immigrants, who have had to learn technology and not very adept at it.

The IAIA CEU non-credit Program is an opportunity to grow in that area. The Higher Learning Commission seems to be moving in the direction of looking at the quality of non-credit programs, and how does Higher Education ensure the quality of those programs.

The Museum could do classes or non-credit programs under CEU program and increase their traffic.

Mary Beth reported some of her takeaways of the Conference: Dr. Levine mentioned that private businesses are getting degree granting authority from states to grant degrees in direct competition with Higher Education institutions. Higher Education needs to be responsive and more proactive before companies like Google and Microsoft take over what we do by doing it quicker and they have the money to do it.

Dr. Martin would like to see IAIA students leave with a Certificate, an Associates Degree, or ideally, a bachelor's or Graduate Degree. Certificates could encourage them to go forward with degrees.

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## **7. ISS Committee: Focus Group w/ Students**

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Mary Beth reported a successful student focus group. Mary provided food, and the students were very open. There will be a summary available in 2-3 weeks to share with the ISS Committee and the Cabinet. It is important to keep the student's identities secure. Heartbreaking and inspiring stories, powerful stories.

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## **8. National Student Clearinghouse PDP Update**

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Anita Gavin and Mary Beth have submitted five years of student and course files to the National Student Clearing house for the Post-Secondary Data Partnership. This will allow IAIA access to a dashboard to compare the college to other institutions.

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## **9. EO Equity Action Plan**

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The White House Executive Order Equity Action Plan will be rolled out Thursday, April 14.

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## **10. Communications Briefing**

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Jason Ordaz reported that the April Fools post was one of the most successful posts in the last couple of years, even though there was no money spent for promotion just word of mouth gave it great coverage.

Dr. Martin, Felipe, and Larry, were thanked for their support. Thanks to Rachel and Nicole, the Communications Team, for their work on it.

The Senior Exhibition will be from 6:00 – 8:00 pm this Friday and will be livestreamed for an hour in Balzer Gallery.

Communications is working with Institutional Research on website updates and dashboard. WABU is changing the navigation of our website and looking at logo packages. IAIA Alumni Voices announcement is starting next week and returning the last Wednesday of every month through October. The first presentation is April 27, 12:15 – 1:00 with virtual guest speakers, beginning with the 60's with Nathan Paul Jackson from 1963, who lives in Alaska.

Van's Events will be running AV in the Gym for both Commencement and JGI event.

CalArts/IAIA collaboration press release is being publicized and is getting a lot of coverage.

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### **11.2022 Commencement Ceremony and Graduation Pow Wow**

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Nena Anaya Martinez discussed the commencement ceremony and updated the Cabinet on the details, which are attached. Jason created a ticketing system to keep track of head counts, there will be a VIP check in table, and attendees on the master list will receive a bracelet to get into the commencement ceremony. There will be additional viewing areas around for the overflow.

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### **12. Jane Goodall Institute Launch Event, May 12**

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Darlene Anderson gave IAIA \$10,000 for an internship that is environment or agricultural based. The student receiving this will speak at the event if the applications are received and the college can pick someone. The JGI funding will support a couple of youths who have gone through the indigenous youth agriculture program and give them an opportunity to participate in the Roots and Shoots Program.

The Land Grant staff is doing campus cleanup, the pollinator gardens are being worked on, they are making a logo out of rocks and flowers for land art. There will be tours for guests including walking to the garden and back to see the plants there.

The JGI Communications team has given verbal approval for the invitation and the MOU.

Andy Prim of Van's Events will have a large projection screen and will help as production manager for the event. The event will be showing on all campus tv's and livestreamed on IAIA channels and the Goodall channels.

The catering is set, the reception follows the tours and then the presentation after that. Fundraising is continuing, looking at as a friend-raising, followed by fundraising and by solicitations with both attendees and non-attendees.

Roxanne Swentzel and Beata Tsosie will end the talks with a brief conversation on environmentalism and native culture.

There will be multiple giveaways, including Jane Goodall and Roxanne' books, plants, and pinch pots.

John Marr, the IAIA HLC liaison will be at the event. He will be speaking with the board on Friday and attending Commencement in addition to the AtD coaches.

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### **13. 60/ 50 Anniversary Celebration**

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The Making History Event will be May 13<sup>th</sup>, with a VIP reception at the Museum and a screening of the *Making History* trailer, Beverly Morris will do an introduction and the trailer will run through the night every 10 minutes. A Save the Date is going out this week. Cara is giving IAIA number 1 out of 7 images of

her Iconic photo, a 40x98 piece, to auction at the Gala. She is also giving the museum her artist proof #1, there are 12 prints, 13 x 32 and, also 12 of a series of 25. She has given permission to use the photo for any ephemera. The Museum ordered a cake for 100 people with the logo on it that Guido is making.

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#### **14. Announcements**

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- Nena wanted to be sure that the Cabinet know the commencement speaker is Rick West.
- Patsy announced that Exposure, the catalog, is coming in today. She will have copies available for the Board of Trustees.
- Suzette announced two new staff members joining the OIA the last week in April. The Alumni and Advancement Associate positions were filled.
- Dr. Martin remarked that we had guests from Indian Affairs on Friday last week, the Assistant Secretary, Bryan Newland, the Director for Education Programs, Tony Dearman, Deputy Bureau Directory of Field Operations, Bart Stevens, and Heidi Todacheene, Senior Advisor to Secretary Haaland's office. They were impressed with our campus and programs. They supported the CARES relief funding of about \$6 million and \$428k for operations and maintenance.

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#### **15. Closing Positive Note**

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Suzette reported that Estate of Peter Sheldon gave us \$533k in potentially unrestricted funds. We still expect to get 1.3% of the remainder of the estate. This could be IAIA's largest private sector donation thus far.

The Cherokee Network did a story about Patsy Phillips, which is posted on the IAIA website.

Jason attended the kickoff party for SWAIA last Friday. It was a small event, maybe 70 people, IAIA was represented there by Jason and Patsy.

#### **Adjournment:**

Dr. Martin adjourned the meeting at 12:07 p.m.