

# FY 2025

# CONGRESSIONAL BUDGET JUSTIFICATION

SUBMITTED TO THE

# Congressional Committee on Appropriations

INSTITUTE OF AMERICAN INDIAN AND ALASKA NATIVE CULTURE AND ARTS DEVELOPMENT

## **Table of Contents**

Executive Summary	3
Request Summary Table	5
Budget Narrative	6
Funding History	12
Enabling Legislation	13

#### **OVERVIEW**

Title XV of Public Law 99–498 established the Institute of American Indian and Alaska Native Culture and Arts Development (IAIA) as an independent non-profit educational institution. The mission of the Institute is to empower creativity and leadership in Indigenous arts and cultures through higher education, lifelong learning, and community outreach. As a multi-tribal fine arts college for Native Americans, IAIA is dedicated to the study, creative application, preservation, and care of Indian arts and culture. The Institute is federally chartered and under the direction and control of a Board of Trustees appointed by the President of the United States.

#### 2025 BUDGET REQUEST:

#### IAIA's Fiscal Year 2024 federal budget request for operations is as follows:

F'I\/0000	•	Fiscal Year 2023 Appropriated Funding	\$13,482,00
-----------	---	---------------------------------------	-------------

• Fiscal Year 2024 Projected Funding \$13,982,000

#### Total Budget Request for Fiscal Year 2025 \$13,982,000

#### **EXECUTIVE SUMMARY**

IAIA is submitting a federal appropriation budget request of \$13,982,000 for fiscal year 2025, reflecting an amount that is level with the funding level projected for FY 2024. IAIA remains resolute in its mission of empowering creativity and leadership in Native arts and cultures through higher education, lifelong learning, and outreach. The college's cultural foundation is interwoven with the principles of student success, responsible resource management, and accountability. From these core values, IAIA continues to deliver on its promise of world-class education in an environment that is uniquely awe-inspiring.

In the latest fiscal year, IAIA accomplished several noteworthy achievements.

- In preparation for a comprehensive visit from IAIA's accrediting body, the Higher Learning Commission, the college has engaged in a multi-year process of reflection, assessment, and evidence gathering. This has been an institution-wide effort and will result in the college receiving the highest level of renewed accreditation.
- Work began on the college's newest campus construction project, a mixed-use housing facility, which combines student living spaces with integrated learning spaces. This project will result in more significant opportunities for students to live on campus, with increased access to studios to complete their work.
- The college has completed constructing and staffing the new Research Center for Contemporary Native Arts (RCCNA) on the IAIA campus. This vital project brought together IAIA's incredible permanent art collection with its robust archives in a modern learning space for scholarly research.

 IAIA made significant investments in its IT infrastructure, replacing, and adding numerous pieces of data storage, connectivity, and security-related hardware. In addition to these enhancements, the college's IT Committee has engaged in the creation of a comprehensive Cyber Infrastructure Plan.

The FY 2025 funding level sought is critical for maintaining and expanding the quality of IAIA's exemplary programs, increasing ongoing student achievement, and establishing a foundation for forthcoming growth. In FY 2025, the following priorities will be at the forefront:

#### 1. College-Wide Fixed Costs

In its commitment to attracting and retaining exceptionally skilled faculty and staff, IAIA recognizes the ongoing challenges within the labor market. As these challenges persist, it becomes increasingly imperative for the college to secure the necessary resources to maintain competitiveness. This involves ensuring proper compensation for faculty through a well-defined rank and step schedule and aligning staff salaries with the administration's proposed 2% cost of living adjustment. The resources sought in the FY 2025 budget are vital to these efforts.

IAIA remains challenged by the persistent impacts of inflation on operations. Costs related to materials, essential contract services, and utilities continue to experience significant escalation. In many instances, costs associated with these essential items are still seeing double-digit percentage growth. Continued support in this area will be necessary to sustain operations.

#### 2. College Readiness

In line with IAIA's continuous dedication to student success, the college constantly works to identify opportunities for enhancing learning outcomes. The College Bridge Program at IAIA has demonstrated remarkable success in equipping incoming freshmen for college life, and the college's One-Up Program for English and math developmental students has shown impressive outcomes. Expanding both existing programs is crucial to the ongoing improvement of student success. Additionally, establishing an Early College dual credit program for high school students is a priority for the college. Early College dual credit initiatives have demonstrated their effectiveness in preparing students for higher education by establishing college-level study habits early on, directing students toward a college-oriented mindset during their high school years, teaching time management skills, and offering opportunities to connect with other motivated learners. Securing funding for these initiatives in the FY 2025 budget will be essential to continue this significant work.

## IAIA FY 2025 Budget Request Summary Table

	FY 2023 Appropriations (enacted)	Change	FY 2025 Request
Academic Division & Library	4,100,871	-0-	4,100,871
IAIA Museum	1,093,723	-0-	1,093,723
Student Success Center/Learning Support Center (LSC)/Admissions, Records, Enrollment (ARE)	996,376	200,000	1,196,376
Student Life	797,101	-0-	797,101
Facilities Operations	2,197,754	140,000	2,337,754
Finance & College-Wide Fixed Costs	1,877,386	160,000	2,037,386
Information Technology (IT)	515,367	-0-	515,367
Institutional Advancement (IA)	522,630	-0-	522,630
President's Office	669,977	-0-	669,977
Board of Trustees	103,073	-0-	103,073
Land Grant Programs	50,000	-0-	50,000
Institutional Research	171,789	-0-	171,789
Capital Improvements	385,953	-0-	385,953
Operations Supported by Appropriation	\$13,482,000	\$500,000	\$13,982,000

#### Activity: Academic Division and Library

The Academic Division at IAIA offers a comprehensive range of educational opportunities, encompassing associate, baccalaureate, and master's degrees, as well as academic minors, certificate programs, and an array of support services. These services include library resources, cutting-edge computing, technology services, and valuable mentoring, advising, and outreach programs for high school students, all aimed at facilitating a seamless transition to college life. IAIA's dedication to the success of its students underscores its commitment to fostering an environment that prioritizes academic achievement.

The foundation of support for all academic programs at the Institute is derived from federal funding. This funding provides essential support for faculty salaries, equipment, and necessary supplies for the smooth functioning of the academic and library programs.

The College offers the following degrees:

Associate of Fine Arts (AFA) in Studio Arts, Museum Studies

Associate of Applied Science (AAS) in Media Arts

Associate of Arts (AA) in Creative Writing and Native American Studies

Bachelor of Fine Arts (BFA) in Studio Arts, New Media Arts, and Creative Writing

Bachelor of Arts (BA) in Museum Studies and Indigenous Liberal Studies

BFA and BA programs now also offer Minors in Art History; Creative Writing; Cinematic Arts;

Studio Arts; Indigenous Liberal Studies, Performing Arts, and Museum Studies;

Certification in Museum Studies & Business/Entrepreneurship

Master of Fine Arts (MFA) in Creative Writing

Master of Fine Arts (MFA) in Studio Arts

Master of Fine Arts (MFA) in Cultural Administration

The Academic Division oversees and leads the Research Center for Contemporary Native Arts (RCCNA) on the IAIA campus. The RCCNA coordinates existing IAIA Archives and Collections Research Services, Artist-in-Residence Programs, and Museum Internships. The RCCNA will also host a scholarly fellowship to support research and writing about contemporary Native American/Alaska Native art.

In recent years, the campus has introduced a multitude of instructional facilities. These buildings serve as homes to classrooms, laboratories, advanced digital dome technology, and specialized computer labs catering to fields like animation, graphic design, and moving image media. Additionally, there are capabilities for sculpture and foundry work alongside a versatile performing arts and fitness center. This center boasts a cutting-edge black box theater and comprehensive fitness amenities. These offerings complement IAIA's already exceptional studios for 3D and 2D arts, drawing, photography, ceramics, and jewelry-making. IAIA utilizes the Canvas system to facilitate online education, which serves as its online education delivery platform and learning management system.

Program Requested in FY 2025 Change from FY 2023 \$ 4,100,871

\$ -0-

#### Activity: IAIA's Museum of Contemporary Native Arts

IAIA's Museum of Contemporary Native Arts (MoCNA) stands as the premier institution in the nation for showcasing, acquiring, and interpreting contemporary Native art. MoCNA holds the distinctive position of being the sole museum globally dedicated to propelling the academic exploration and discussion of contemporary Native art. In this role, it curates and oversees the National Collection of Contemporary Native Art, encompassing over 7,500 artworks spanning diverse mediums, originating from 1962 onwards and crafted by Native American artists.

The museum takes the lead in presenting contemporary Native art, consistently exhibiting a willingness to adapt, anticipate, and embrace bold artistic styles within its displays and exhibitions. MoCNA capitalizes on opportunities to engage with local, national, and international audiences through its dynamic rotation of exhibits and carefully designed programs. The budget request for the upcoming fiscal year includes critical funding requirements, including personnel salaries, the upkeep of collections, expenses associated with exhibitions, security, maintenance, and maintenance of the museum's physical infrastructure.

Program Requested in FY 2025 \$ 1,093,723 Changes from FY 2023 \$ -0-

## Activity: Student Success Center (SSC)/Learning Support Center (LSC)/Admissions, Records, and Enrollment (ARE)

Student success is paramount at IAIA. Increased funding will be required to support the Student Success Center by expanding its Summer Bridge Program, One-Up Program, and, soon to be established, Early College Program. Furthermore, the Learning Support Center will continue to assist students with orientation, tutoring, advising, testing, peer mentoring, early alerts, and talking circles.

In addition to these student support services, the center also incorporates financial aid, records and registration, scholarship/career services, student accounts, veteran affairs, disability services, and a National Honor Society chapter. This unified model and approach significantly enhance retention rates, particularly for Minority Serving Institutions.

Looking ahead to FY 2025, the college's recruitment strategy remains dedicated to increasing the recruitment of new freshmen, transfer students from two-year colleges, and high school students through the New Mexico state dual credit program.

Program Requested in FY 2025 \$ 1,196,376 Changes from FY 2023 \$ 200,000

#### Activity: Student Life

The Division of Student Life provides extensive student services with a central focus on Native American arts and culture. The Division assumes responsibility for a large portfolio of services, spanning student and family housing, counseling, alcohol and substance abuse prevention, holistic well-being education, recreation, intramural and extracurricular activities, as well as fostering

artistic pursuits, Native American cultural activities, student leadership, and student transportation. Notably, this division is also responsible for overseeing the newly established director role for Diversity, Equity, and Inclusion, reflecting the college's commitment to fostering a diverse and inclusive environment.

The FY 2025 program budget request covers staff salaries and benefits, wages for student workers, and the division's operational expenses.

Program Requested in FY 2025 \$ 797,101 Changes from FY 2023 \$ -0-

#### **Activity:** Facilities Operations

Facilities Operations shoulders the vital responsibility of managing an array of campus functions, which include overseeing operations, conducting maintenance, executing repairs, ensuring security protocols, and enforcing health and safety regulations for all campus buildings, artworks, grounds, equipment, and essential campus services. Moreover, the Facilities department plays a pivotal role in formulating, executing, and continually updating the comprehensive campus master plan, which guides the institution's physical development and growth.

The rapid and sustained escalation of prices for goods and services has presented a formidable challenge, impacting the department's capacity to meet the needs of the campus successfully. The FY 2025 program request is designed to address this challenge head-on. This requested increase in support seeks to provide adequate resources to sustain services, cover operational costs, and provide adequate insurance coverage for all campus buildings and grounds at the requisite level.

Program Requested in FY 2025 \$ 2,337,754 Changes from FY 2023 \$ 140,000

#### Activity: Finance and College-Wide Fixed Costs

Finance and College-Wide Fixed Costs encompass an array of essential functions, including Human Resources, Accounting, Procurement, Payroll, Cash Management, Budgeting, Reporting, Risk Management, Compliance, Information Technology, and auxiliary services.

This area is pivotal in orchestrating procurement and purchasing activities in alignment with established policies and approved budgets. Additionally, it oversees administering compensation, benefits administration, and recruitment of the college's human capital. This division is crucial in compiling and preparing financial information for various stakeholders, including management, the Board of Trustees, auditors, funding agencies, and Congress.

As we approach FY 2025, the budget increase request is a strategic response to the evolving landscape of the regional labor market, ensuring competitiveness in faculty and staff salaries, benefits, cost of living increases, and wages for student workers.

Program Requested in FY 2025 \$ 2,037,386 Changes from FY 2023 \$ 160,000

#### Activity: Information Technology (IT)

Within the FY 2025 program request are resources to cover the cost of personnel salaries, training initiatives, contract support services, software licenses, the maintenance of computer services, and the upkeep of infrastructure and systems hardware, along with core application software. The IT Strategic Plan provides direction, guiding these allocations and ensuring that Information Technology resources and strategies remain aligned in supporting IAIA's rapid growth, multifaceted operations, and academic needs.

In direct response to the growth in enrollment, the IT department is responsible for modernizing and optimizing the networking infrastructure across the IAIA campus, adhering to industry best practices. Continued and sustained funding is instrumental in facilitating this work, fortifying the college's technological backbone, and reinforcing its ability to serve its expanding community.

Program Requested in FY 2025 \$ 515,367 Changes from FY 2023 \$ -0-

#### Activity: Institutional Advancement (IA)

The Office of Institutional Advancement is essential in securing endowment and unrestricted funds to support the Institute of American Indian Arts (IAIA). Beyond fundraising, this office extends its mandate to include alumni engagement, ensuring that all contributions to IAIA are duly acknowledged and utilized following the donor's intentions.

IAIA has formulated a donor stewardship plan and has made strides to expand its base of supporters. The Advancement office partners with IAIA's Foundation to further enhance fundraising efforts. The Foundation undertakes the role of serving as the fiscal intermediary for charitable donations directed to the college. Additionally, the Foundation has significantly contributed to building IAIA's prominence within the Santa Fe community and has raised the college's profile on a national level.

Furthermore, IAIA remains committed to its comprehensive strategy to reconnect with its alumni network. Over six decades, IAIA has educated and graduated a diverse range of students, spanning high school attendees, certificate program graduates, bachelor's degree graduates, and master's degree graduates. The legacy and impact of IAIA alumni continue to resonate strongly, affirming the college's role as a leader in Native arts education.

Program Requested in FY 2025 \$ 522,630 Changes from FY 2023 \$ -0-

#### Activity: President's Office

The Board of Trustees appoints the President of the Institute. In alignment with Board policies, the IAIA President is responsible for overseeing overall operations, formulating institutional objectives, and spearheading strategic planning initiatives. The priorities of capacity building and sustainability are significant to the President's Office. This entails strengthening financial support from various sources, including foundations, corporations, tribal entities, and federal and state governments.

Within the purview of the President's Office, the Office of Sponsored Programs assumes an important role in securing additional resources through public and private grants. Additionally, the Office of Marketing and Communications, reporting to the President's Office, is critical in shaping and communicating the college's mission. Through its efforts, this office conveys IAIA's purpose and sustains the positive relationships that the institution has cultivated over its storied history.

Program Requested in FY 2025 \$ 669,977 Changes from FY 2023 \$ -0-

#### **Activity:** Board of Trustees

Comprising 13 voting members and six non-voting members, the Board of Trustees plays a central role in overseeing the Institute's governance. The President of the United States appoints the voting members. The non-voting composition consists of two members from the United States Senate, two from the House of Representatives, and two ex-officio members. This diverse body is responsible for selecting and assessing the college's President and providing fiduciary oversight for the Institute.

The funding for this area provides for travel costs incurred for quarterly Board of Trustee meetings, legislatively mandated stipends, transcription and recording of meeting minutes, and incidental expenses.

Program Requested in FY 2025 \$ 103,073 Changes from FY 2023 \$ -0-

#### **Activity:** Land Grant Programs

At IAIA, the Land Grant Programs office is a hub for tribal outreach, technical services, extended education, and cultural exchange services. The office is a conduit for a comprehensive range of services, including educational outreach, training initiatives, technical assistance, and capacity-building opportunities tailored to Indigenous people. By serving these needs, the Land Grant Programs office works to empower and uplift Indigenous communities.

Central to the mission of this office is the cultivation of educational and land grant extension efforts, strengthening connections through tribal outreach, and furthering partnerships with tribal communities. The Land Grant Programs office champions Indigenous ways of learning and decision-making, which are demonstrated in its offerings. This commitment underscores strong relationships with Indigenous communities, focusing on self-sufficiency and expanding tribal capacity.

The Land Grant Programs office is funded from several sources, including private, state, federal, and institutional funding.

Program Requested in FY 2025 \$ 50,000 Changes from FY 2023 \$ -0-

#### Activity: Institutional Research Office

IAIA's is committed to a culture of evidence and accountability, centering on data-driven decision-making. The Institutional Research Office was established to generate reliable, consistent data in line with this commitment. This ensures accurate reporting of IAIA student, faculty, staff, museum, and facility data for writing proposals for external grant funding and fulfilling federal and accreditation reporting requirements. Beyond its role in data collection and reporting, the Institutional Research Office leads IAIA's re-accreditation efforts with the Higher Learning Commission and is responsible for a significant portion of external reporting for the college.

Program Requested in FY 2025 \$ 171,789 Changes from FY 2023 \$ -0-

#### **Activity:** Capital Improvements

The original campus buildings at IAIA have now stood for over two decades. Recognizing the need for ongoing enhancements, IAIA has embarked on a significant capital improvement campaign to revitalize and modernize essential academic spaces within the earliest constructed buildings on campus. Furthermore, the college continues its build-out efforts, as outlined in the campus master plan. This expanded square footage has, of course, increased energy costs. In response to rising energy expenses and driven by a commitment to sustainability, IAIA has made significant strides through various large-scale green initiatives. These have included transitioning all external and much of the internal lighting to LED fixtures and an ongoing effort to implement the college's campus-wide solar power generation plan.

Sustained funding in this area is critical to maintaining campus infrastructure and increasing IAIA's commitment to environmental stewardship.

Program Requested in FY 2025 \$ 385,953 Changes from FY 2023 \$ -0-

#### IAIA FUNDING HISTORY / REVENUE TREND LINE

	FY 2021	FY 2022	FY 2023	FY 2024
REVENUES				
Federal Appropria	tion			
	10,772,000	11,741,000	13,482,000	13,982,000
Other Revenues				
_	29,833,476	22,600,942	4,398,321 (E	st) 4,530,271 (Est)
Total Revenue	40,605,476	34,341,942	17,880,321	18,512,271

#### **EXCERPTS** FROM THE ACT OF CONGRESS ESTABLISHING THE INSTITUTE CHARTER

SEC. 1502. "The Congress finds that—

- Indian art and culture and Native Hawaiian art and culture have contributed significantly to the artistic and cultural richness of the Nation;
- Indian art and culture and Native Hawaiian art and culture occupy a unique position in American history as being our only native art form and cultural heritage;

In order to coordinate the Federal Government's effort to preserve, support, revitalize, and disseminate Indian art and culture...it is desirable to establish a national Institute of American Indian and Alaska Native Culture and Arts Development.

SEC 1503 The term "Indian art and culture" includes (but is not limited to) the traditional and contemporary expressions of Indian language, history, visual and performing arts, and crafts.

#### SEC 1510

- (a) The primary functions of the Institute shall be-
  - (1) to provide scholarly study of, and instruction in, Indian art and culture, and
  - (2) to establish programs which culminate in the awarding of degrees in the various fields of Indian art and culture
- (b) There shall be established within the Institute—
  - (1) a Center for Culture and Arts Studies...which shall include (but not be limited to)
    Departments of Arts and Sciences, Visual Arts, Performing Arts, Language, Literature, and
    Museology;
  - (2) a Center for Research and Cultural Exchange...which shall include—
    - (A) a learning resources center:
    - (B) programs of institutional support and development;
    - (C) research programs;
    - (D) fellowship programs;
    - (E) seminars;
    - (F) publications;
    - (G) scholar-in-residence and artist-in-residence programs; and
    - (H) inter-institutional programs of cooperation at national and international levels; and
  - (3) a Museum of American Indian and Alaska Native Arts (sec. 1510 (b))
- (c) In addition to the centers and programs described in subsection (b), the Institute shall develop such programs and centers as the Board determines are necessary to—
  - (1) foster research and scholarship in Indian art and culture through (A) resident programs;
  - (B) cooperative programs; and (C) grant programs;
  - (2) complement existing tribal programs for the advancement of Indian art and culture; and
  - (3) coordinate efforts to preserve, support, revitalize, and develop evolving forms of Indian arts and culture.