

INSTITUTE OF AMERICAN INDIAN AND ALASKA NATIVE CULTURE
AND ARTS DEVELOPMENT



BUILDING A FOUNDATION FOR
THE NEXT 50 YEARS

As approved by the Board of Trustees on February 23, 2019

INTRODUCTION

IAIA operates under a strategic plan that is continually being updated, most recently in 2018-2019. Representatives of the faculty, staff, students, administrators, alumni, Foundation Board, and Board of Trustees members developed Plan '22 along with input and feedback from their respective constituencies. The group determined that several of IAIA's institutional priorities and strategic themes in Plan 2020 had been accomplished, several were still in progress, and new ones were necessary to keep IAIA moving forward. Particular emphasis was placed on student success metrics and making sure that progress toward completion could be measurable. Our vision statement, mission statement and core values remain unchanged.

The Plan is implemented through the President's Cabinet. Each division/department develops annual work plans that outline their efforts toward achieving the goals of Plan '22, listing strategic projects that will meet the priorities and student success metrics. Quarterly progress reports are prepared for the President's and Board's review.



HISTORY OF IAIA

The Institute of American Indian Arts was established in 1962 during the administration of President John F. Kennedy and opened on the campus of the Indian School in Santa Fe, New Mexico. Under the leadership of Dr. George Boyce, Lloyd Kiva New, and others, the Institute embodied a bold and innovative approach to arts education. Many of the four-thousand students who have since attended IAIA have gone on to earn recognition as acclaimed artists, writers, educators, and leaders in their professions.



In 1975 IAIA became a two-year college offering degrees in studio arts, creative writing, and museum studies. It was accredited in 1984 by the Commission on Institutions of Higher Learning of the North Central Association of Colleges and Schools (now the Higher Learning Commission) and by the National Association of Schools of Art and Design (NASAD). IAIA was subsequently accredited in 2001 to award baccalaureate degrees as a four-year college. Today IAIA offers both two- and four-year degrees in Cinematic Arts and Technology, Creative Writing, Indigenous Liberal Studies, Museum Studies, Performing Arts, and Studio Arts and an MFA in Creative Writing.

In 1986 Congress established IAIA as the Institute of American Indian and Alaska Native Culture and Arts Development. IAIA thus became one of only three congressionally chartered colleges, and the only national center of research, training, and scholarship for Native Americans devoted solely to American Indian and Alaska Native arts and culture, recognized by Congress as “our only native art form and cultural heritage.”

In 1992 IAIA relocated the IAIA Museum of Contemporary Native Art to downtown Santa Fe. As the nation’s leading exhibition facility for contemporary art by Indigenous artists, the Museum also curates the National Collection of Contemporary Native Art. The Museum underwent an extensive renovation in 2004 and in mid-2005 reopened as a dynamic setting for exhibitions, educational programs, and cross-cultural dialogue.



In 2000 the Institute’s academic campus moved to its permanent home on 140 acres just south of Santa Fe. Today the campus consists of a welcome center, performing arts and fitness center, library, academic center, residence hall, family housing, a science and technology building, a sculpture and foundry complex, and a conference and cultural learning center.

OUR VISION

To be the premier education institution for Native arts and cultures

OUR MISSION STATEMENT

To empower creativity and leadership in Native arts and cultures through higher education, lifelong learning and outreach

OUR MISSION OBJECTIVES

Improve student success
Strengthen academic programs
Build college community
Ensure a safe community
Advance contemporary Native arts and culture
Build institutional capacity for growth

OUR CORE VALUES

Collaboration

Joining together for student success

Excellence

Upholding high standards for students, faculty and staff

Creativity

Encouraging fearless expression in art and life

Respect

Fostering an understanding of cultures, perspectives and identities

Integrity

Demanding honesty, accountability and responsibility to one's community, oneself and the world at large

Sustainability

Being effective stewards of IAIA's financial, human, physical, and natural resources in ways that minimize impact on the environment and ensure the future viability of IAIA

MISSION OBJECTIVES AND INSTITUTIONAL PRIORITIES

I. Improve student success

- A. Increase resources for students
- B. Improve retention and completion
- C. Develop student leadership skills
- D. Promote involvement of all stakeholders in student success

II. Strengthen academic programs

- A. Raise academic and studio standards
- B. Expand state of the art technology in academic programs
- C. Improve student skills in business and marketing
- D. Expand interdepartmental engagement in the academic programs
- E. Foster indigenous identity, knowledge, and practice

III. Build college community

- A. Promote community environmental engagement
- B. Identify and deliver effective institutional communication
- C. Strengthen alumni involvement

IV. Ensure a safe community

- A. Promote health, wellness, and safety
- B. Strengthen Title IX programs and processes
- C. Engage the community in addressing safety concerns
- D. Develop educational and training programs to promote safety on campus and at the Museum

V. Advance contemporary Native arts and cultures

- A. Continue to refine and implement indigenous assessment
- B. Consider developing a Native Research Center
- C. Advance scholarship and dialogue on indigenous arts and culture
- D. Increase internship and apprenticeship opportunities
- E. Strengthen the connection between the College, its Museum, Tribes, and the Santa Fe community
- F. Invest in professional development for faculty and staff

VI. Build institutional capacity for growth

- A. Ensure long-term sustainability and financial security
- B. Implement a marketing and communication plan to brand and promote IAIA

- C. Determine need and capacity for new undergraduate and graduate programs
- D. Annually reduce IAIA's carbon footprint by 5%
- E. Increase staff and faculty as the institution grows

STUDENT SUCCESS METRICS

1. Enrollment of new freshmen, new transfers, continuing students, dual credit students, on-line students, and graduate students for each semester cross-referenced with full- and part-time status, major, gender, ethnicity, tribal affiliation, and other factors.
2. Retention rates for new freshmen and transfer cohorts for each semester, cross-referenced with full- and part-time status, major, and other factors.
3. Persistence rates of all students each semester, cross-referenced with credit accumulation, credit completion, gateway course completion, GPA, major choices/changes, non-returners report, and other factors.
4. Graduation/completion rates for freshmen and transfer cohorts, cross-referenced with time and credits to credential and other factors.
5. Student satisfaction: Regular feedback from students through surveys and focus groups.
6. Student engagement: Participation in academic and co-curricular programs, professional work, internships, leadership opportunities, and other activities.
7. Alumni satisfaction: Results from surveys and/or focus groups collected every three years.
8. Alumni information: Professional activity, graduate school attendance, job titles, earnings, and other factors.
9. Safety information: Clery Act data, Title IX data