Strategic Plan 2025 for Advancing the Institute of American Indian Arts’ (IAIA) Mission and Vision

Mission
To empower creativity and leadership in Indigenous arts and cultures through higher education, lifelong learning, and community engagement.

Vision
To be the premier educational institution elevating Indigenous arts and cultures globally.

Values

- **Collaboration**: Working together for student success.
- **Excellence**: Upholding high standards for students, faculty, and staff.
- **Creativity**: Encouraging bold expression in art and life.
- **Respect**: Fostering the appreciation of cultures, perspectives, and identities through diversity, equity, inclusion, and accessibility.
- **Integrity**: Expecting and honoring reciprocity, accountability, honesty, and responsibility to ourselves, our community, and our world.
- **Leadership**: Cultivating leaders in Indigenous arts and cultures.
- **Stewardship**: Being effective stewards of Institute of American Indian Arts’ resources to ensure sustainability.
- **Environment**: Protecting the earth and our environment.

Strategic Directions

**Student Success**
Using an Indigenous framework, the Institute of American Indian Arts will provide increased opportunities for our students to achieve their goals.

**College Community**
The Institute of American Indian Arts will strengthen our communications, services, and relationships with our internal and external audiences.

**Contemporary Indigenous Arts and Cultures**
The Institute of American Indian Arts will advance contemporary Indigenous arts and cultures, and our unique role, through our academic, museum, and land-grant programs.

**Capacity for Growth**
The Institute of American Indian Arts will build on our strengths and accomplishments by managing our resources prudently to ensure the sustainability of our human, physical, and financial resources.