

**Institute of American Indian Arts  
President's Cabinet Meeting  
LKN Welcome Center – Boardroom  
Wednesday, January 18, 2017  
(11:00 a.m. – 12:00 p.m.)**

**Minutes**

Attending: Robert Martin, Bill Sayre (notes), Nena Martinez Anaya, Eric Davis, Charlene Carr, Laurie Brayshaw Logan, Larry Mirabal, Patsy Phillips, Charlene Teters, Carmen Henan, Eileen Berry

Not attending: Jacque King

Guests: None

1. Opening—Carmen Henan
  - Dean Carmen Henan provided the opening prayer.
2. Opening—Positive Note
  - The Museum has received new funding from American Spirit Tobacco for a catalog.
  - The Welcome Back Ceremony was very impressive. Students made good presentations.
3. Approve Cabinet Meeting Minutes
  - December 7, 2016, minutes were reviewed, modified, and approved. Motion for approval was made by Larry Mirabal and seconded by Patsy Phillips. Approved unanimously.
4. Board Reports – Dr. Martin
  - Cabinet Board reports are due on January 30. Meeting is February 17 and 18.
  - Jacque is out three to six weeks. We will be seeking a temp worker.
  - Make sure that Board reports reflects the leadership component. Please incorporate it into your work plans.
  - Two Board members have had their terms renewed: Barbara Ells and Princess Johnson.
  - Four Board members have not been reappointed: Barbara Davis Blum, Cynthia Chavez Lamar, Sonya Kelliher-Combs, and Kristine Miller.
  - Six new individuals have been appointed to the Board:
    - Beverly Wright Morris (Aleut), a member of the IAIA Foundation Board

- Dr. C. Matthew Snip (Oklahoma Cherokee/Choctaw), the Burnet C. and Mildred Finley Wohlford Professor of Humanities and Sciences at Stanford University
- Charles Galbraith (Navajo), an attorney with the Kilpatrick Townsend law firm of Washington, D.C., and a former White House Associate Director of Intergovernmental Affairs and Public Engagement.
- Andrea Sanders (Yup'ik), Director of the Alaska Native Policy Center at the First Alaskans Institute
- Larry Roberts (Oneida), Principal Deputy Assistant Secretary—Indian Affairs, U.S. Department of the Interior
- Ann Marie Downes (Winnebago), Deputy Assistant Secretary—Indian Affairs for Policy and Economic Development, U.S. Department of the Interior. She has also served as President of Little Priest Tribal College.
- With these appointments, all thirteen positions on the Board are filled.
- During their February meeting, the Board will eat lunch on Friday with Staff Council.

#### 5. Enrollment Update – Nena Martinez Anaya

- 450 FTE goal, up 7% from last spring.
- 17 new freshmen. 18 last year.
- 24 new transfers. 17 last year.
- 7 readmits. 10 last year.
- 19 non-degree seeking. 8 last year.
- We expect about 300 dual credit students, also up from last year. We are still enrolling them.
- 280 continuing students are registered, up from 261.
- Orientation week went well. Students and student leaders had positive comments.

#### 6. Housing Update – Dean Carmen Henan

- 131 in RH. 82% full. Family housing has 33, with two vacant casitas. 92% full. Total 162 in housing.
- More students are in the residence hall and family housing than several last spring semesters.
- At least one of the vacant casitas will be occupied... One couple cancelled at last minute for one casita.
- Four continuing have not yet arrived
- Three students have singles.

#### 7. Museum Update – Patsy Phillips

Patsy handed out the latest brochure covering January through June events. Formal opening of the next exhibitions is on Friday, January 27<sup>th</sup>, and all Cabinet members are invited. The private reception starts at 4:00 PM and the major opening is at 5:00 PM.

New chief curator Manuela Well-Off-Man curated the Athena Latch exhibit, Inside the Forces of Nature.

#### 8. HLC Assurance Argument Report Process – Dr. Bill Sayre

Bill reviewed the Assurance Argument process and discussed the similarities and differences with the old Self-Study process. The Assurance Argument is very evidence-based and will include a focused report on assessment of student learning outcomes. The steering committee will start meeting in February.

#### 9. Update on Fiscal Retention Strategies for Students – Larry Mirabal

FASC has reviewed the three proposals for fiscal retention strategies:

- A senior year tuition waiver for students who maintain satisfactory progress over four years
- 25% discount for online courses
- 50% discount for summer classes focused on summer remediation

The third option was not considered further, because this year's summer bridge program is already planned to focus on remediation, and tuition is currently grant-supported. The first two options were approved, but we may need to increase our on-line course offerings as part of the process for implementing option two.

Relative to tuition waivers for seniors, there are details to be worked out before the proposal is taken to the Board for approval in February and implementation in August. We will:

- Develop an agreement or contract between the student and the institution
- Details of the program need to be developed, such as whether it can be offered to existing students, what happens if a student takes courses at another institution with which we have an articulation agreement, how courses taken during the summer following commencement can be counted, etc.
- How often progress toward the goal is reconciled
- Develop an appeals process

Assuming that all eligible students take advantage of the program, the maximum reduction in revenue would be \$35,000. We expect approximately 25% of eligible students to actually be eligible for this option.

This program will encourage students to be enrolled and complete 15 credits every semester. There are times in the past when advisors have encouraged students to take less than 15 credits, so this represents a shift in emphasis to a focus on completion.

#### 10. Scholarship Awards Dinner– Nena Martinez Anaya

Our next scholarship award dinner will be on February 16 at 5:30 PM in the cafeteria. Attendance is by invitation only. We will be distributing:

- \$573,000 total funds
- \$145,000 AICF
- \$243,000 IAIA, CIB and Merit
- \$85,000 IAIA named scholar
- \$20,000 Johnson Foundation
- \$90,000 for MFA students
- Representing an increase of \$25,000 from fall semester
- Attendance—invitation only. Students get to invite a guest. The Board is expected. Packed house. Can't include everyone, space is tight.
- Scholarship donors are also invited.
- Kim Blanchard, AICF board member and NYC attorney, will attend. She funds the faculty of the year award. Carmen, Nena, and Char will arrange a lunch on the 16<sup>th</sup> with Kim and faculty awardees and students.

#### 11. New Radio Show – Eric Davis

We have the opportunity to participate in a new radio show on KVSM, Hutton Broadcasting. It will focus on culture and local museums and air on Wednesdays from 11:00 AM to 12:00 PM and is being organized by Shelly Thompson of the NM Department of Cultural Affairs. Our role would be to host the show monthly. Other participants are Candace Walsh of the Museum of New Mexico, Stuart Ashman of CCA, and Mara Harris of the O'Keefe. It will start on February 1 and our first hosted show is scheduled for February 22. Cabinet members were supportive of the idea. Eric and Patsy will coordinate a plan for our involvement. We will continue to participate in the current radio show on KSFR; the two will complement each other.

#### 12. Web Statistics – Eric Davis

Eric reviewed last month's web statistics. Numbers were a little lower than November because of the holidays. However, numbers are much higher than they were last year, including the time spent on the website. The Museum is referring large numbers of viewers. Views of our employment pages are up. The MFA program is becoming more popular.

Facebook page hits are growing as well, and driving interest to our website. There are 600 new likes of IAIA's main page. Jason has done a great job taking and placing photographs on both the website and Facebook page.

We should try to eliminate Facebook pages that aren't being used or updated much, except for the main page and the Museum page.

#### 13. Clip Review – Eric Davis

Eric circulated the latest newspaper, magazine, and website clips during the meeting.

#### 14. Announcements

- The Writer's Workshop went well last week. The Saturday night event was well attended. Some students said it was the best residency ever.
- We have a live construction webcam on the website—look for the new link on the left hand side of the main page. We will create a time lapse montage of the building construction when it's complete.
- There are three new Foundation Board members: Peter Ives, local attorney and SF City Councilor, Stock Colt, who was with SWAIA for many years, and Colleen Cayes.
- Dr. Martin attended a recent Gala art acquisitions committee meeting. Cabinet members are encouraged to join one of the many planning committees that work to make the Gala as successful as possible.

15. Executive Session (if necessary)

- No executive session was necessary.

16. Closing Positive Note

- Char Teters recently returned from spending time on a yacht in the San Francisco Bay area.