

# Institute of American Indian and Alaska Native

# **Culture and Arts Development**

# **BOARD OF TRUSTEES MEETING**

AUGUST 16<sup>th</sup> - 19<sup>th</sup>, 2017





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# INSTITUTE OF AMERICAN INDIAN AND ALASKA NATIVE CULTURE AND ARTS DEVELOPMENT

**BOARDOFTRUSTEES MEETING** 

# **AUGUST 2017**

# Lloyd Kiva New Welcome Center Boardroom

Travel Days – Tuesday, August 15<sup>th</sup> or Wednesday, August 16<sup>th</sup>

# Wednesday, August 16, 2017

IAIA Annual Scholarship Benefit Dinner and Auction

5:00 p.m. – 10:00 p.m.

La Fonda on the Plaza – 100 E. San Francisco St

## Thursday, August 17, 2017

# **2017 BOARD OF TRUSTEES RETREAT AND MEETING**

# Lloyd Kiva New Welcome Center Boardroom

## Thursday, August 17, 2017

## 9:00 AM - 2:00 PM

9:00 am	Faculty Presentations
	<ul> <li>Dr. Lara Evans – Artists-in-Residence and Internship Programs funded by Margaret</li> <li>A. Cargill Philanthropies</li> </ul>
	• Jon Davis – Master of Fine Arts Program in Creative Writing
9:30 am	Board Roles and Responsibilities – Dr. Martha Romero
11:00 am	Board Self-Assessment Summary Discussion – Dr. Romero
11:30 am	Review Board Goals for 2016-2017 – Loren Kieve, Chair
11:30 am	Establish Board Goals for 2017–2018 – Loren Kieve, Chair

Lunch with Students who attended

12:00 p.m. – 1:00 p.m.

documenta 14 in Germany and Marist College Venice Biennale

Studio Arts Program, CLE Commons

1:00 pm Board Meeting

- I. Call to order Loren Kieve, Chair
- II. Invocation
- III. Determination of a Quorum
- IV. Cabinet Reports
- V. First Citizens Bank IAIA Investment Presentation
- VI. Approval of Minutes
- VII. New Business
  - 2017 #016 FY17 Operating Budget Resolution
  - 2017 #017– Gift Acceptance Resolution
- VIII. Executive Session (if necessary)
- IX. Adjourn

**Exhibitions Opening VIP Reception** 

Public Opening Reception

4:00 p.m. – 5:00 p.m.

5:00 p.m. – 7:00 p.m.

IAIA Museum of Contemporary Native Arts

#### **Board Dinner**

The Shed - 113 ½ East Palace

5:00 p.m. – 7:30 p.m.

**BOT Campus Tours** 

9:00 a.m. – 10:30 a.m.

# Saturday, August 19, 2017

Breakfast in the Park: IAIA Museum / NMAI / MIAC

7:00 a.m. – 9:00 a.m.

IAIA Museum of Contemporary Native Arts Allan Houser Art Park

To:Dr. Robert MartinFrom:Nena Martinez AnayaDate:July 25, 2017Subj:Quarterly Board Report

#### Strategic Theme 1: Improve Student Success

#### 1.2 Increase enrollment: improve retention and completion

The below chart includes the percentage increases/decreases since fall 2012 and enrollment goals for Plan 2020-(**bolded**). IAIA has been on an upward continuum of growth while averaging about **8.6%** of growth for the fall semesters and **8.5%** for the spring semesters.

The BOT approved the more attainable goal of reaching 700 FTE by the year 2020 with an average growth of **11%** growth for fall and **8.5%** average growth for the spring semesters. Both percentage increases for Fall/Spring are still very substantial goals where we will need to increase enrollment with on-line programs and off campus enrollment. Our goal for spring 2017 was to reach 450 FTE and we exceeded the goal to reach 490 FTE which is a 9% increase.

Fall	FTE	FTE	FTE % +/-	Actual	Adjustment
Semesters			GOAL		Percentage
FA12-FA13	325	344	5%		
FA13-FA14	344	393	14%		
FA14-FA15	393	422	7%		
FA15-FA16	422	500	18%	474	11.5%
FA16-FA17	500	550	9%		10%
FA17-FA18	550	600	9%		10%
FA18-FA19	600	650	9%		10%
FA19-FA20	650	700	9%		10%

Spring Semesters	FTE	FTE	FTE % +/-	Actual	Adjustment Percentage
SP12-SP13	303	295	-3%		
SP13-SP14	295	344	16%		
SP14-SP15	344	382	11%		
SP15-SP16	382	420	10%		
SP16-SP17	420	450	7%	490	
SP17-SP18	450	500	9%		
SP18-SP19	500	550	9%		
SP19-SP20	550	600	9%		

We continue to utilize our enrollment strategies to increase enrollment and improve retention while we have seen the trend of declining enrollments from many colleges and universities nationally for

the past four years. We plan to continue to grow enrollment but are aware that college enrollment nation-wide is declining.

The Strategic Enrollment Management Committee are the IAIA Presidents Cabinet Members who approve long term enrollment goals and updates to the SEM plan. Also, we have reinstated the Student Success Committee to provide a forum to strengthen retention and recruitment through policies and procedures regarding: Recruitment, Admissions and Student Success Center responsibilities. The Student Success Committee will track and review all Retention Strategic Plan processes and data in order to annually update, implement and refine the Action Teams. Utilizing IAIA retention data, the Student Success Committee will provide ongoing input and feedback to strengthen the programs and activities provided by the Student Success Center. The committee will assist in identifying critical resources to meet student success retention goals and recruitment goals. The Committee will review, analyze and make recommendations to the Chief Enrollment/Recruitment Officer to be approved by SEM Committee and the President. The Student Success Committee has



**IAIA Strategic Enrollment Management Current Action Teams** have been identified to immediately assist with the pressing issues preventing increased enrollment. This is a campus-wide initiative to include IAIA members from all areas. Below are the remaining Action Teams: <u>Offsite Action Team</u>; <u>Dual Credit/2+2 Action Team</u>; <u>Online Action Team</u>; <u>Statistical Analysis Action Team</u> and are recommending two new Action Team- <u>International Recruitment Action Team</u> and an <u>ADA Action Team</u> to work on the Strategic ADA Campus Plan to be in compliance with national standard regulations in the classroom and campus-wide.

#### Offsite Action Team

#### San Juan College, Farmington, NM

The Chief Enrollment/Recruitment Officer and the Admissions Director have reached out to San Juan College to articulate five of their academic programs. We have signed and done a press-release on the Digital Media Arts & Design associated with our Cinematic Arts and Technology degree. We are in discussions to host a 300 level IAIA film course at San Juan College in Spring 2018. We met with SJC and are working on the following articulation agreements that are expected to be done by the end of fall 2017 semester. 80%

#### San Juan Community College

#### Institute of American Indian Arts

- Certificate in Creative Writing
- Liberal Arts AA; CER Creative Writing
- Native Studies AA –
- Photography-

#### -AFA/BFA Creative Writing -BFA-Creative Writing -BA-Indigenous Liberal Studies -AFA/BFA Studio Arts

#### CNM-Central New Mexico Community College

The Chief Enrollment Officer and the Admissions Director are in contact with CNM. The past few semesters have shown declining enrollment at CNM and their priority is to rebuild and then perhaps review offering another IAIA course in Spring 2018. 80%

#### Dual Credit/2+2 Action Team

The current MOA Dual Credit Partner Schools- for AY17-18 are: Rio Rancho Public Schools, Albuquerque Public Schools, Cuba High School, Santa Fe Indian School, Central Consolidated Schools District, Bernalillo High School, Espanola Valley High School, Native American Community Academy, Santa Fe Public Schools, Walatowa Charter School, Academy for Technology and the Classics, New Mexico School for the Arts, Zuni Public Schools, and Tierra Encantada Charter School. Albuquerque Public Schools will host art classes in Spring 2018 at their College Enrichment Center. Currently working with each school to set up the fall schedule for dual credit course offerings; adjunct contracts and courses will be developed for fall courses. Anticipating 23 adjunct faculty for 33 courses this fall. 95%

#### Tribal College/University Articulations:

The Chief Enrollment/Recruitment Officer will focus on developing and updating current 2+2 articulation agreements with the other TCU's. We will collaborate with TCU's that have similar programs/majors and build on recruiting at their campuses. We will incorporate a timeline for articulation completion and visits over the next couple of years. 20%

#### **Online Programs Action Team**

This team has met monthly this semester to include Ellen Shapiro (Business/Entrepreneurship), Jessie Ryker-Crawford (Museum Studies/Native American Art History), representing also,

Eric Davis, Charlene Teters and the Chief Enrollment/Recruitment Officer. Eric Davis is working on strategies to advertise on Facebook and the IAIA Facebook page to help increase enrollment for the

online programs for the fall 2017 semester. Here, Eric Davis will provide "testimonials" from former IAIA students on the quality of the online programs. It was also discovered that degree plans are not listed on the academic web pages so the academic departments will provide regular updates to Eric Davis. The Student Success Center developed an "Online Handbook" that includes critical information in which online students need to know. We have also developed a video (created by IAIA students) for the website that explains the online process and provides a quiz so students can self-check where they are in the process and get help with items they missed. We are working to developed a process for online tutoring but for now we will use Skype as the device to tutor. We have developed a process in Admissions to send the Online Handbook, the video link and the quiz to help prepare the student for online classes as soon as the student is admitted and registered. We will meet continuously throughout the remainder of the academic year. The goal is to increase online-certificate programs to 50 FTE. Below is a chart provided by Institutional Research that lists the online only student enrollment. An On-line Tuition Reduction was approved to help increase enrollment for online only programs. We will begin this process for the Fall 2017 semester.

50%

Term	Headcount
13SP	9
13FA	16
14SP	21
14FA	24
15SP	10
15FA	14
16SP	14
16FA	19

<u>Statistical Analysis Action Team</u>- This team is led by Bill Sayre, Institutional Research Director, who is continuously providing data to help make informed decisions within committees. He has provided the HLC- Persistence/Completion Academy Team with data to help in the decision making process.

<u>International Recruitment Action Team-</u> The Chief Enrollment/Retention Officer is also in the process of applying for a J-1 status that would allow short term visiting students and faculty to earn credit for up to one semester at IAIA. The process for approval will take nine months and is approved by the Department of Homeland Security. 51%

<u>ADA Action Team-</u> This team consists of Nena Martinez Anaya, Chief Enrollment/Recruitment Officer, James Mason, Facilities Manager and Jeminie Shell, Retention Director; Blue Tarpalechee, Housing Director and Greer McSpadden, IAIA Counselor. We are working regularly with the State of New Mexico's Governor's Commission on Disability to come into compliance with the American Disabilities Act both physically on the campus and in the classroom. Our goal is to develop a comprehensive ADA plan before the fall 2017 semester and to correct and/or implement the federal requirements of students and guests on the IAIA campus and website. The Commission has been evaluating the campus with a non-punitive evaluation and provides recommendations. 50%

Additionally:

	Fall 2017						
	Total Applications	Incomplete	Accepted				
Application Type		Applications					
New Freshman	315	76	239 TOTAL	(213 FA16)			
			68	Accept			
				Confirmation			
			33	Provisional (5			
				w/accpt conf)			
			15	Summer Bridge			
				Program			
			30	Declined			
				Admissions			
			8	Deferred			
			25	Enrolled			
Transfer	62	24	38 TOTAL	(22 FA16)			
			19	Accept			
				Confirmation			
			5	SFCC			
			4	TOCC			
			17	SFUAD			
			2	CNM			
			1	Declined			
				Admissions			
			1	Deferred			
				Admissions			
			9	Enrolled			
Graduate	44	15	29 TOTAL	(39 FA16) 25%			
				decrease from			
				FA16			
			6	Declined			
				Admissions			
			2	Deferred			
				Admissions			
			15	Enrolled			
International	4	0	4				

Admissions Report as of July 19, 2017

Readmit	11	6	5
Certificate	8	6	2
Non-Degree	3	2	1
TOTAL	447	129	318 (294 FA16) 8% increase from
			FA16

- Spring 2018- we are accepting applications for Spring 2018 and have 8 applications. We will begin processing starting September 1, 2017.
- Compared to Fall 2016- there is a 12% increase in students accepted at this time last year (213 fall 16).
- For Fall 2017, there is a 4% increase in <u>total</u> applications received compare to this time last year (427 total applications fall 16).
- Matriculation from Accepted students to Enrolled students
   Fall 2015
  - New Freshmen- 216 accepted- 65 enrolled= 30% matriculation
  - $\circ$  Transfer -34 accepted- 29 enrolled = 46% matriculation Fall 2016
  - New Freshmen 149 accepted- 58 enrolled= 38% matriculation
  - Transfer- 42 accepted- 36 enrolled= 44% matriculation Fall 2017
  - New Freshmen 239 accepted and from previous matriculation rates, we anticipate 40% to enroll giving us 95 students that need to be enrolled out of the 239. Currently we have 68 NF that have submitted an acceptance confirmation.
  - Transfer- 38 accepted and from previous matriculation rates, we anticipate 45% to enroll giving us 17 students that need to be enrolled out of the 38. Currently we have 19 TR that have submitted an acceptance confirmation.

#### Admissions Office

- Admissions staff participated in Empower in-person training to create more efficient application processing and generate reports utilizing Empower. Report generating has been very beneficial to monitor students after acceptance and will be useful in recruitment planning for fall 17.
- OAR is has automated a lot of empower processing/notifications to assist with application follow up and admissions notification and more.
- Loyola and Jonathan both attended the Native American Student Advocacy Institute through College Board hosted at the Tamaya Resort, Santa Ana Pueblo, NM on June 12, 2017.
- Raquel and Jonathan both attended the IAIA Staff Retreated held at the IAIA campus on June 6, 2017.

#### Recruitment Report

- Summer recruitment travel- Out of State- Denver, UNITY Conference, July
- Admissions hosted a SFUAD Transfer Event on May 5 from 1pm-4pm for admitted and prospective SFUAD transfer students. Various departments on campus presented and tabled providing information on transfer credits, housing, academics, financial aid and more. Food and drinks were provided. 12 SFUAD students with some having parents attended the event; 4 students were shuttled by IAIA from the SFUAD campus.

 Admissions hosted Accepted New Freshmen Webinar on May 3, 2017 from 12:30-1pm (MST) for New Freshmen students accepted to IAIA for Fall 2017. The webinar included Acceptance Packet review, New Freshmen Orientation dates and details, Student Housing application review, Financial Aid information, information on the "4 for 3" Graduation Plan, and Summer Bridge reminder. The webinar was in real time and recorded for future use. Attendees included High School and Tribal Education Counselors as well as New Freshmen students; 17 people RSVP'd with 8 participating day of, 7 requested to view the webinar after having missed the real-time presentation.

Recruitment Events

#### June

- June 2 Santa Fe Indian School Registration Day (Santa Fe, NM)
- June 13 Sandia Pueblo Feast Day (Sandia, NM)
- June 14 San Felipe Pueblo Summer Youth Film Program (San Felipe, NM)
- June 17 Poeh Art Market (Pojaoque, NM)
- June 24 Ohkay Owingeh Pueblo Feast Day (Ohkay Owingeh, NM)
- June 28 Restoring and Celebrating Family Wellness Youth Conference Opportunity Fair (Newcomb, NM)

#### July

- July 1 Nambe Pueblo Independence Day Event (Nambe, NM)
- July 9 United National Indian Tribal Youth Education and Career Expo (Denver, CO)
- July 14 Cochiti Pueblo Feast Day (Cochiti, NM)
- July 16 Cherokee Nation Community Event (Albuquerque, NM)
- July 20-21 Santa Fe Community College Community Builders Youth Conference (Santa Fe, NM)

Campus Tour Report

April 14, 2017- July 21, 2017

#### Individual Tours- 40 people

#### Group Tours:

- May 17- (5 people) SFCC students, with Emily & Annette Morreale.
- May 31- (15 people) Dickinson College
- June 27 (55 people) Coalition to Stop Violence Against Native Women Native Youth
   Summit
- June 27 (53 people) Baboquivari, Tohono O'Odham, Indian Oasis High Schools
- July 10 (23 people) University of New Mexico- Gallup

<u>Retention Project One</u>: The Learning Lab: *Tracking student use of Learning Lab and their course success and persistence toward graduation.* The Learning Lab continues its workshop offerings during spring 2017. The Student Success Center partnership with the Creative Writing

program continues this spring as well. This project is another way that the Student Success Center is trying to create bridges with departments around campus for the benefit of our students. This is a longitudinal study and data is being gathered and organized on a persemester basis.

- Full assessment of student outcomes from FA12-SP17 will be completed during fall 2017

Spring 2017 - FINAL

- One-on-one tutoring sessions: 459
- Friday Lab sections = 3(1 ENGL and 2 MATH)
- Tech Tutoring: 30
- Workshops 34 by end of semester
- 4 Scholarship Essay workshops
- o 30 other workshops: time management and various writing workshops
- Direct outreach:
  - o 23 classrooms visited during first week of class spring 2017
  - 2 Study Nights held for midterm week, 2 will be held for finals week; food provided by ASG and space/tutoring provided by SSC.

Term	# of One-on-One Student Visits
Fall 2012	337
Spring 2013	315
Fall 2013	440
Spring 2014	417
Fall 2014	326
Spring 2015	363
Fall 2015	473
Spring 2016	604 – highest recorded (28% higher than fall
	2015 and 66% higher than spring 2015)
FALL 2016	576
Spring 2017	459 (lower attendance than prior spring,
	though still consistent with
	overall upward trend)

<u>Retention Project Two</u>: *Tracking student participation in Talking Circles and how many persist toward graduation* - This is a longitudinal study and data is being gathered and organized on a per-semester basis. The study design is in its first stage, to be reviewed during the summer of 2017 with support of IR department. 70%.

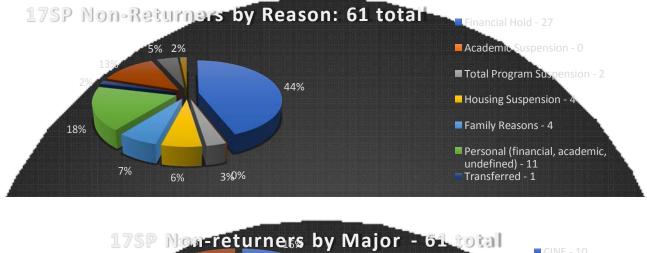
Spring 2017 Totals: Total: dinner attendance 163 and Talking Circle attendance in review

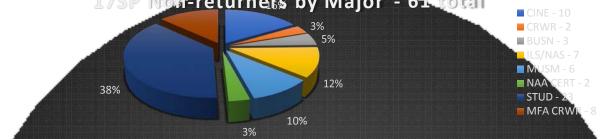
								Talking
Dates:	F.Y.	Soph.	Jr.	Sr.	Staff/Faculty	Guest	Dinner	Circ.
1/26/2017	1	5	5	5	1	2	19	0
2/2/2017	4	1	2	3	1	2	14	0
2/9/2017	2	3	3	1	1	3	16	0
2/23/2017	1	4	2	3	2	2	16	0
3/2/2017	1	2	1	1	3	2	13	5
3/9/2017	0	2	4	2	2	2	14	2
3/16/2017	Cancelled							Cancelled
3/30/2017	0	0	5	2	1	2	11	0
4/6/2017	Cancelled		Alpha	Chi	Convention	-		Cancelled
4/13/2017	1	0	0	2	2	2	8	0
4/20/2017	2	0	3	3	1	4	14	0
4/27/2017	Last Art	tist-in-Residen	ce Far	ewell	Dinner 5PM			0
5/4/2017	1	1	3	3	3	4	17	0
5/11/2017	3	2	6	3	2	4	21	3
Total	16	20	34	28	19	29	163	10

Data collection is being streamlined for easier longitudinal tracking and during spring 2017 the Retention Director will continue the assessment of the persistence of students attending Talking Circle each semester.

<u>Retention Project Three</u>: *Tracking Student Persistence* - The basis of this project has been in process for several years, but a new effort to assess the data will be undertaken. The data will be reported via Board Report and also to the Student Success Committee. Data collection occurs soon after the start of each semester to determine why students are not returning to IAIA (the non-returners report). The information will be used to identify possible policy/procedure changes that would help remove barriers to student persistence and completion. The spring

2017 report shows that 61 students from fall 2016 did not return for spring 2017. The charts below break down the information by various factors. During academic year 2017-18 the data from the last 3-5 years will be assessed and reported.





<u>Retention Project Four</u>: *Achievement Coach Program*-This program is designed as a secondtier advising level. The Achievement Coach works in conjunction with primary academic advisors and the Retention Director to support and provide outreach to students on Academic Warning or Probation, and those who have received an Early Alert or attendance alert.

#### Spring 2017 final:

#### Early Alerts

- o 81 alerts as of April 17
- o 67 contacted (some were contacted multiple times; some withdrew prior to contact)
- o 31 students responded
- o 5 students attended 1 or more Achievement Coaching session
- Volume of attendance alerts continues to be too high to address all of them, so the Retention Director sends specific concerns to the Achievement Coach for follow-up
- Annual outcomes: will be assessed during fall 2017 (will include which students persisted, etc.)

#### Academic Warning and Probation

• Fall 2017:

- o 21 students on warning, 9 on probation
- Rates of persistence will be reported after the beginning of the semester.
- The new Retention Specialist will reach out to all returning students on warning or probation and attempt to set up meetings for each of them during the first few weeks of the semester to review academic plans, review time management tools, and connect to campus resources.
- Due to the restructuring of the academics department, LIBS110 is moving to ILS for specific academic program support. It will still be tied to students on warning and/or probation and Financial Aid probation.

<u>Retention Project Five:</u> *Improve Disability Support Program and ADA Accessibility on campus.* The Disability Support Program was restructured in fall 2016. The Chief Enrollment/Recruitment Officer and Retention Director have established a 'Disability Support Services Office' in the SSC. The Disability Support Program Committee added a new member, James Mason, Facilities Director. In coordination with other key stakeholders on campus, the department started a comprehensive accessibility self-study and creation of a campus improvement plan to comply with Title III and Section 504 of the Americans with Disabilities Act. The New Mexico Governor's Commission on Disability (GCD) agreed to partner with IAIA on this project, at no cost to the institution. This project began on October 17, 2016, and will continue through spring and summer of 2017. The Plan of Improvement that comes out of this self-assessment will prioritize projects based on a variety of factors, and spread expenses across several years.

The physical evaluation of campus facilities has been completed except for MoCNA's building, and the GCD is in the process of writing their full report, which will be available soon. The electronics/technology assessment has been partially completed, with most departments having met with the specialist from GDC and the others to be scheduled to do so early in the fall semester. Additional activities:

- New <u>Service and Assistance Animal Policy</u> created by the Disability Support Services Committee and approved by the Student Success Committee.
- Institution-wide accessibility policies are being developed by the Retention Director and will be submitted for review to the ADA Committee, then the Student Success Committee, and finally Dr. Martin by early in the fall semester. (fall 2017)
- <u>Specific Deaf and Hard of Hearing-related policies</u> are being developed, with a target date for completion mirroring the general accessibility policies & procedures (fall 2017).
- <u>Studio accessibility</u> is being researched and a plan of improvement for these classroom areas will be initiated during fall semester.
- <u>Other improvements have been undertaken:</u>
  - New wheelchair accessible easel has been purchased for the painting studio (Spring 2017)
  - Opening/closing pressure of doors around campus are being adjusted to meet ADA standards for accessibility and mobility concerns (Spring 2017)

- Hand-controlled jewelry bench equipment has been purchased for accessibility of students who cannot use foot-controlled tools (Spring 2017)
- Disability Support Services web page is under revision and will have significant changes implemented by late July to comply with Title IV and other obligations (July 2017)
- A new online accommodations request form was developed and is now rolled out on the web (May 2017)
- ADA Committee members are working with Academic Technology to develop online course templates that follow a universal design model (May 2017 – ongoing)
- Wheelchair accessibility stickers are being placed in classrooms and meeting spaces around campus, as well as in the café.
- Training Schedule is being developed for FA17 for staff and faculty; the first session is scheduled for in-service week with a guest speaker from the Governor's Commission on Disability, introduction of new resources for faculty, and refreshers on creating accessible documents. The second training is scheduled for August 23, a lunch and learn for faculty and staff.

<u>Additionally: an Online Orientation Program</u> is being developed and should be available on the website late in the summer to better prepare and support online students. The program includes a welcome video featuring faculty and staff who support online programs (complete and should be posted by the end of July); a Frequently Asked Questions section (complete); a 'what to expect' section including explanation of online course policies (in progress); and a quiz to help assess the students' knowledge (in progress). The welcome video was conceived and filmed by two IAIA students in the Cinematic Arts & Technology program, Mark Lewis and William Willey.

#### Additionally: Financial Aid

#### Work-Study Pay Increase:

The Financial Aid Director presented to various campus-wide committees to obtain feedback for student work-study positions. FASC gave final approval for a \$.50/cent hourly pay increase and Dr. Martin's approved.

#### Gainful Employment:

Updated United States Department of Education regulations (summer 2017), requires the Gainful Employment templates to be added to the web. The IAIA templates were added prior and in advance of the final regulatory notice.

#### Year-Round Pell:

Summer 2017 USDOE regulation of Year-round Pell grant. Currently under review by FA Director for IAIA implementation and process creation/change.

2017-18 Federal Allocations:

Updated Federal Allocations received July 2017.

#### GradReady Financial Literacy Tool:

Tool/link added to the IAIA FA web. Staff/faculty/student training initiated and on-going.

#### Financial Aid – Resource Discussion Template:

Created to ensure FA resources are reviewed with each student prior to establishing payment plan.

#### In-house Collections:

FA Director created policy to address further in-house collections activity.

<u>1.4Track Student Success After College:</u> Expand career/job and internship opportunities for IAIA students.

Project One: Utilize the Empower Database to track the success of our graduates.

Advising Director has completed formal training to maintain the Intern/Job Placement Module for continuous reporting on a semester-by-semester basis. Summer 2017,16 internships are underway for IAIA students.

Summer 2017	Internship Location	Student's Major
	The People's Center	Indigenous Liberal Studies
	Hisle Community Project	Indigenous Liberal Studies
	Shoshone-Bannock Language & Culture	Indigenous Liberal Studies
	Baahaali Chapter House	Studio Arts
	Boys & Girls Club	Studio Arts
	Coalition to Stop Violence Against Native Women	Studio Arts
	Racing Magpie	Studio Arts
	Kaweraks-Eskimo Heritage Program	Studio Arts

Tohono O'odham Nation Cultural Center Museum	Studio Arts
Honor the Earth	Studio Arts
Fourth Dimension Studio	Studio Arts
Poeh Cultural Center	Museum Studies
Disneyland (3 positions)	Studio Arts
New Mexico Tribal Youth Summer Employment	Studio Arts

Through the Great Lakes Project Success, the Advising Director is securing fourteen internships for Fall 2017 and subsequent semesters. The Great Lakes Project is to promote a meaningful paid internship experience developing relevant workplace skills to enhance students career goals. Internship sites that have expressed an interest to host IAIA students are Authentic Traditions Gallery, AHA Festival of Progressive Arts, Meow Wolf, IAIA Museum of Contemporary Native Arts, and U.S. Forest Service. The identification of internship sites is an ongoing process to fulfill degree requirements for three degree programs and provide experiential learning for other degree programs as well.

Advising Director created an Employers Guide to Student Internships and a Student Guide to Internships. Guides will be available on the Career Services webpage.

The Journey Home Internship Update: Ten internships awarded for Summer 2017 (included in table above). While the Journey Home Internship program is administered out of the Department of Museum Studies, the Advising Director assists in the dissemination of information and provides internship skill-building techniques from how to search for an internship, what questions to ask, refining interviewing skills, and how to accept or decline an internship offer.

Project Two: Improve Career Readiness.

Advising Director continues to plan and strategize effective, relevant and current content for career readiness. Structuring and designing workshops for Fall 2017 is underway. Save-the-date notices for annual Graduate School day fair will be sent late July.

Advising Director coordinates IAIA's Financial Aid Work-Study Program. Work-study is not available during summer months.

Additionally: Career Readiness Community Outreach and Tours: Advising Director conducted three non-student tours: Jackie & Steve Koelbel, IAIA Alumni, and Santa Fe Council on International Relations Indigenous Youth Leaders from Canada and Mexico.

<u>Additionally: Career and Advising Services</u>: Advising Director was assistive in the restructure of advising services. Beginning Fall 2017 all new and transfer students will be assigned to a Major Advisor providing continuity for the student through completion of their degree. Forty-six students who were advised by professional staff were transitioned to their Major advisor. All reassigned students are notified of their new advisor. First year advisors are now referred to as Staff Advisors and will provide academic advising in Museum Studies and Studio Arts, IAIA's largest student enrolled major.

Advising Director assisted in the implementation of early registration providing an IAIA logo thumb drive to the first 150 students who met with their advisor for Fall course planning or who registered for Fall.

#### 1.5 Develop student leadership skills

#### Project One: Mentorship Program

<u>Background:</u> The SSC has piloted several mentoring programs over the past 3-4 years, but each iteration had very limited participation. Our new pilot program is starting this fall, titled "The Four Directions Project": The program is based on research done over the summer by a student intern and is being rolled out in stages:

(1) Using faculty and staff as mentors and focusing on first- and second-year students as mentees.

(2) Incorporating peers as mentors, ideally using junior/senior students who had been through the mentoring program themselves to serve as peer mentors.

The pilot rolled out in the fall just after midterm with 17 participants: 8 mentees and 9 mentors signed up. The spring participation is similar, 8 mentees and 8 mentors. Mentors-mentees were matched by similar interests. The goal for FA17 is to double participation.

The new Retention Specialist is planning engaging outings and gatherings in addition to the monthly lunches, which may include coffee hours, guest speakers, and group trips to galleries and museums.

Description	Dates	
Deadline for registration	9.8.2017	
Mentor Training\$	9.8.2017	

Mentee Gathering\$	9.15.2017
Mentor/mentee initial gathering\$	9.19.2017
Monthly program lunch gatherings\$	Oct 17, Nov 7, Nov 28,
Complete meeting evaluations	Ongoing during the semester
Complete program agreements	Initial Gathering 9.19.2017
Complete program evaluations	<i>Complete by</i> 12.1.2017
Project ends	12.1.2017

<u>Additionally: Alpha Chi Honor Society:</u> Thirteen members had their induction ceremony on February 29<sup>th</sup>, with Dr. Martin, Dean Teters, Dean Henan, and Nena Martinez Anaya all in attendance as well as additional staff and the group sponsors. Two students attended the Alpha Chi national convention in April: Amber Byars competed in the Creative Writing category and Brian Keith competed in Visual Arts. Ms. Byars won the Ann C. and Avery G. Church Prize in Poetry. This is the second year in a row that an IAIA student has won a category at the national convention trip before the end of the semester, primarily food sales during the Powwow, where they raised over \$1100. The new Retention Specialist will serve as the primary advisor to the group starting FA17 and will help them get activities planned and initiated as soon as possible.

3.3Implement a faculty and staff professional development plan Retention Staff Training and **Professional Development:** Below are the professional development opportunities the staff has recently participated in:

#### Karen Gomez, Advising Director

 GoToWebinar - Native Education and School Choice 101—What Does Local Control Mean for Tribal Leaders and Educators, May 23, 2017.

• Empower Training, Records & Intern/Job Placement Modules, on-site, June 12 & 13, 2017. Mary Silentwalker, Admissions & Recruitment Director

- o Webinar- Empower IPED Ethnicity and Race Collection, May 15, 2017
- Webinar- Empower Changing Admissions Status, June 30, 2017

Training- Great Lakes Financial Literacy, July 11, 2017

Jonathan Breaker, Admissions & Recruitment Assistant Director

- Training- College Board, Native American Student Advocacy Institute, Albuquerque, NM, June 12, 2017.
- o Training- Empower Admissions Reports & Processing, June 5, 2017
- o Training Empower Training with Institutional Research June 15, 2017
- o Training- GradReady-Financial Literacy Program Webinar, Santa Fe, NM, June 15, 2017.
- o Training- IAIA Staff Council Retreat, IAIA, June 6, 2017
- Presented- United Indian Tribal Youth National Conference: Why attend Tribal Colleges and Universities: TCU Panel Denver, CO, July 10, 2017

Loyola Rankin, Admissions Counselor

- Training- College Board, Native American Student Advocacy Institute, Albuquerque, NM, June 12, 2017.
- o Training- GradReady-Financial Literacy Program Webinar, Santa Fe, NM, June 15, 2017.
- Training Empower Training with Institutional Research June 15, 2017
- o Training- Great Lakes Financial Literacy, July 11, 2017

#### Raquel Covarrubias, Admissions Specialist

- Training- IAIA Staff Council Retreat, IAIA, June 6, 2017
- o Training- GradReady-Financial Literacy Program Webinar, Santa Fe, NM, June 13, 2017.
- o Training Empower Training with Institutional Research June 15, 2017

#### Steve Ozumi, Financial Aid Advisor:

- Webinar: GradReady-Financial Literacy program, 6/7/2017.
- Attended MSURD Training "Better Understanding the Financial Aid Delivery Cycle". May 16-17.

#### Leah Boss, Student Accounts Coordinator

- Attended MSURD Training "Better Understanding the Financial Aid Delivery Cycle". May 16-17.
- Webinars:
  - Comprehensive Training (Great Lakes)
  - o 6/7/17 Grad Ready Financial Literacy Demo (Great Lakes)
  - o 6/29/17 Payment Plans that Drive Student Success (University Business)
- Site Visit (Billing Augmentation)
  - 5/19/17 NMEAF, Albuquerque
- Site Visits (Collections Training)
  - o 5/22/17 SFCC Site Visit Billing and Collections Processes
  - o 6/27/17 NMEAF Site Visit AR and Loan Servicing Processes

#### Lara Barela, Financial Aid Director

- o MSURD Site Visit: Hosted Federal Trainers in IAIA campus visit. May 15, 2017.
- Attended MSURD Training "Better Understanding the Financial Aid Delivery Cycle". May 16-17, 2017.
- Site Visit (Billing Augmentation)
  - o 5/19/17 NMEAF, Albuquerque
- Grad Ready Financial Literacy Demo (Great Lakes)

#### Jeminie Shell, Retention Director

- SSB Bart Group Webinar. "Don't Fear the OCR: Digital Accessibility for EDU". 7/27/17
- Train-Up Seminar. "How to Supervise People" Albuquerque, NM. 7/21/17

- SSB Bart Group Webinar. "Microsoft Word Accessibility Webinar: Accessibility Full Check and Conversion to PDF". 7/20/17
- SSB Bard Group Webinar. "Strategic Campus Collaborations: Advancing Knowledge about Accessibility at the University of Arizona". 7/13/17
- SSB Bart Group Webinar. "Microsoft Word Accessibility Webinar: Page Structure". 7/6/17
- SSB Bart Group Webinar. "Microsoft Word Accessibility Webinar: Non-Text Elements".
   6/22/17
- NM AHEAD Summer Conference. SFCC Campus. 6/8-6/10/17
- o IAIA Staff Council, Staff Retreat. IAIA Campus. 6/6/17

#### Strategic Theme 3: Build College Community

#### 3.4Bring students. faculty. and staff together in campus-centric activities

Project One: <u>Sixth Annual Student Leadership Summit</u>. This academic year's annual Summit was held on: February 22, 2017 and the keynote speaker was alumna: Keri Ataumbi. The following workshops were held: **#1-Never Enough Time** (Time Management); **#2 Leadership: Fun & Games** (hosted by Student Life); **#3 Creating & Sustaining Equitable & Inclusive Spaces** (The Center for Diversity & Integrated Learning-SFCC); **#4 Activism in Action** (IAIA Students who went to Standing Rock). This was a campus-wide event to promote student success and the topic is Leadership.

То:	Dr. Robert Martin
From:	Carmen Henan
Date:	July 31, 2017
Subj:	Quarterly Board Report

## Mission Objective 1: Improving Student Success

A. Increase involvement of all IAIA stakeholders in student success

Project: Parent Digital Postcards

The logistics for the Fall 2017 are in place for the implementation of this initiative. The camera, social media, and sample scripts for parents are all prepared. The project will be introduced to the new student parents and families when they arrive on campus during orientation week. Completion of this project of 100% is expected by September 30, 2017.

B. Increase enrollment; improve retention and completion

Project 1: Hire a full-time art therapist/counselor

A completed proposal to hire a full-time art therapist to the counseling program for the 2017-2018 academic year was taken to the IAIA President and Chief Financial Officer addressing the behavioral health needs of our growing student body. Currently, funding is being sought to support this 10-month/40-hour contract art therapist/counselor position. In the meantime, the current contracted part-time art therapist/counselor will be working through September 30, 2017. The project is 95% complete and is expected to be 100% complete by September 30, 2017.

Project 2: Strengthen the People's Path alcohol and drug program

The IAIA Counselor is organizing a committee to review and make recommendations to strengthen the People's Path alcohol and drug program which will complete the mandatory biennial review of our program on campus for this year. The recommendations will be sent to the Dean of Students for implementation dates. Completion of this project of 100% is expected by September 30, 2017.

E. Develop student leadership skills

Project 1: Train RAs in Leadership

Implementation of a revised Residential Assistant (RA) training program will occur the week of July 31-August 4, 2017 prior to new student orientation which begins on August 6<sup>th</sup>. The training will focus on confidentiality, Title IX awareness, and professionalism. The completion date of the project by 100% is expected by September 30, 2017.

Project 2: Provide student professional development workshops

The housing department is taking steps to complete this project by working with the new incoming students to identify areas of development and potential workshop facilitators. A second workshop will be scheduled prior to the project's completion date of September 30, 2017.

The American Indian Higher Education Consortium (AIHEC) Student Congress leadership conference, Leadership in Future Endeavors (L.I.F.E.), was held at Haskell Indian Nations University in Lawrence, KS during June 6-8, 2017. Three IAIA students attend the conference they were: Tiffany Adams, 2017-18 ASG President; Elizabeth Stahmer, 2017-18 ASG Vice-President; and LeRoy Grafe, 2017-18 AIHEC Student Congress Historian. The newly elected 2017-18 ASG officers are attending the American Student Government Association (ASGA) leadership training in Boston, MA during August 4-6, 2017. The ASG officers attending are: Tiffany Adams, President; Elizabeth Stahmer, Vice-President; Jesse Short Bull, Secretary; and Krista Vanderblomen, Treasurer. Student Life's Recreational Assistant, Ben Calabaza, is attending the training with the students and will participate in the student government advisor's training workshops.

The project will be completed 100% by mid-August.

# Mission Objective 3: Building College Community

C. Implement a staff professional development plan

Project 1: Staff professional development

Since most of the housing staff do not work for most of this quarter, there was only inhouse staff development. The staff debriefed the 2017 spring semester housing concerns and reviewed student life policies that needed addressing, which lead to policy proposals approved by the Student Life Committee and President Martin. These policies were included in the 2017-2018 Student Handbook. The Housing Director, Blue Tarpalechee, is compiling a list of desired trainings and professional opportunities once staff returns on August 1<sup>st</sup>. The completion of the project is expected by September 30, 2017.

The Student Hearing and Review Panel (SHRP) that hears student appeals on Title IX and sexual misconduct will be participating in a 1-day Webcast on Annual Training on Trauma for Investigators and Adjudicators on August 9, 2017.

A Clery Center training is being held in Albuquerque, NM during November 7-8, 2017 and a team from IAIA will be attending and funded by Student Life to receive updated information on reporting our mandated annually security and fire report, and crime statistics.

D. Bring students, faculty, and staff together in campus-centric activities.

Project 1: Develop one new Student Life (SL) sponsored campus-wide activity per semester

A new SL sponsored campus-wide activity was not sponsored this quarter but an Ice Cream Social is planned during the first week of school of the 2017 fall semester for an opportunity to meet new faculty, staff and students in the community. The project as of this date is 50% complete and will remain on the Student Life work plan for next year.

Other: President's Convocation & Prayer Circle

Student Life is responsible for the planning and implementation of the annual President's Convocation that begins the school year with a prayer circle for the IAIA community outside on the Dance Circle. Prayers are said in the sacred four directions as we begin our journey together for the academic year. Immediately following, everyone convenes in the auditorium and this year, Jody Naranjo, IAIA alum, will be the keynote speaker. A community BBQ with activities and entertainment is provided for lunch and everyone is invited.

E. Promote health, wellness, and safety for all members of the campus community

Project 1: Develop two new health/wellness & safety event per semester

The Red Shawl project was introduced to the tribal college students attending the 2017 AIHEC Student Congress L.I.F.E. Conference in June by IAIA student and ASG Vice-President, Elizabeth Stahmer. Ms. Stahmer for the past two years has provided the leadership of the project on the IAIA campus. The current AIHEC Student Congress Southwest Representative and IAIA student, Scarlett Cortez, is leading the Red Shawl project as her initiative with the AIHEC Student Congress to promote the project on other tribal colleges. Ms. Stahmer's presentation at the L.I.F.E. conference was an introduction of the project to encouraged tribal college student leaders to sponsor a Red Shawl project on their campuses. The Red Shawl initiative will be complete at the 2018 AIHEC Student Conference Powwow in Bismarck, ND in March 2018 when the TCU students who made red shawls participate and dance as a group to raise prevention awareness of violence against native women and families.

This project was 100% complete for the 16FA and 17SP semesters.

F. Implement an internal and external marketing and communication plan

Project 1: Develop IAIA merchandise for SL sponsored events

The housing department printed t-shirts that are used for housing sponsored activities for the 2017-18 academic year. Several were distributed at the end of the 2017 spring semester as prizes for event participation, some will be used during the new student orientation events this fall semester. Once the t-shirts are distributed a survey will be sent out to assess departmental successes and deficiencies, and solicit ideas for improvement concerning housing programs. Completion of the project is expected by September 30, 2017.

The activities program is still in the process of designing a logo for shirts and bags for student activity promotion and giveaways and is continuing working on their project.

The overall project of merchandise for SL sponsored events is 75% complete.

## Mission Objective 4: Advance Contemporary Native Arts and Culture

A. Expand collaboration between the Museum, academic and student support programs.

Project 1: Organize one IAIA student faculty, staff and alumni event with the Museum during the academic year.

No progress has been made in this last quarter of the academic year in planning an event for the IAIA community with the IAIA Museum. Therefore, the project remains at 10% complete and will remain on the 2018 Student Life work plan.

C. Advance scholarship and dialogue on indigenous arts and culture

Project 1: Develop two Artist RoundTable discussions per semester.

No progress was made this semester on sponsoring two roundtable discussions, therefore, the project is still at 10% complete and it will be placed on the 2018 Student Life work plan for next year.

Other:

• Housing numbers for the start of the 2017 fall semester:

	Residence Center	Family Housing	Totals
New Students/completed contracts	47	4	51
New student/incomplete contracts	23	7	30
New students without contracts but confirmed arrival	11		11
Returning students with completed contracts	61	14	75
Returning students without contracts but confirmed arrival.	26		26
Total number of residents expected	168	25	193

Gender Breakdown/Received Applications		
Female	63	
Male	66	
Gender Inclusive	3	

To: Dr. Robert Martin, President From: Charlene Teters, Academic Dean Date: August 2017 Subj: Quarterly Board Report

With input from Library Director Valerie Nye; JoAnn Bishop, Director of Fitness & Wellness; and Department Chairs

#### Strategic Theme 1: Improve student success.

1.1 Increase involvement of all IAIA stakeholders in student success

#### Project one - Academic Tech: Learning System Migration

The Academic Technology department has concluded pilot testing and for Fall 2017 is fully deploying two learning management systems; each optimized to the needs of specific programs.

- Digication This system supports our Studio Arts, Cinematic Arts, Creative Writing, and General Education programs.
- Canvas This system supports our campus and online programs for Art History, Museum Studies, Indigenous Liberal Studies, and the Business & Entrepreneurship certificate program.

#### **Training Initiatives**

A custom online help system for IAIA students and faculty covers specific skills and tasks related to these new systems. After a year of development, the system features 180 published articles with concise, visual instructions. Similar online help is in development for other IAIA systems used by students, faculty, and staff.

Face-to-face workshops for faculty were conducted in May 2017. Additional workshops are scheduled for August 21-23.

Two part-time LMS migration coordinators were hired in Spring 2017 to assist with the additional logistical and faculty training overhead of the migration. They offer faculty individual assistance with course development and familiarization with the new LMS systems. These migration coordinators are reaching out to faculty via phone, text, and email in the weeks before the Fall 2017 term.

#### **Campus-wide Migration Status**

Migration to easier-to-use learning management and ePortfolio systems is approximately 75% complete. A faculty task force formed in Fall 2017 will review and advise on our experience with each LMS and make recommendations for their future use.

<u>Project two - Registrar</u>: Complete programing for degree audit module in Empower in assurance that all student courses are accurately reflected in their specific degree plan. The Registrar participated in additional training in June 2017. We now have 2016-17 and 2017-18 programmed into the Degree Audit module in Empower. I will be testing the program with the new/transfer students beginning Fall 2017.100%.

#### 1.2 Increase enrollment; improve retention and completion

<u>Project one – Developmental Education: Coordinator prepared Developmental Education Course</u> <u>Sequence Maps for IAIA students and advisors:</u>

- Maps will be placed on Developmental Education website and in the advising handbook--Dev Ed Coordinator needs to meet with Advising Director and Webmaster to determine best placement for maps
- English Sequence 100% complete; Math sequence 100% complete

#### Linked ENG99C/FUND111C Curriculum:

- Curriculum map and course syllabus completed
- 2nd semester of class for greater data to commence in Fall '17
- Pass rates for ENG 99C were highest among ENG 99 courses in Fall '16 semester; FUND 111C had 2<sup>nd</sup> highest pass rate for FUND 111 courses
- Course evaluations and student feedback indicates students appreciated the linked curriculum and lessons between Drawing I and ENG 99

#### Linked ENG 99A (with ENG 101A) Classroom Assessment Project Cycle:

- Follows Figure 4.1 in Planning and Implementing Classroom Assessment Projects
- · Planning and Implementation of lessons for assessment completed
- Responding to students' abilities to find, understand, and integrate research into their own analysis of a social topic is still in-progress
- The Dev. Ed. Coordinator Expected completion date: May 2017 100% Complete

<u>Project two – MFA: Increase enrollment by instituting a Young Adult MFA track.</u> Propose course, institute curriculum, hire two faculty members. This project has been delayed because the consultant Sherman Alexie, had not been available due to health problems. Sherman is healthy and back involved with the MFA program. Discussions have restarted. We are looking at faculty. The earliest this can go to curriculum committee is August.

After a few false starts, Sherman Alexie is finally healthy and fully engaged with the program. The director will submit the course proposals to the Curriculum Committee in August; Sherman has agreed to reach out to prospective faculty between now and September. Assuming the Curriculum Committee and Faculty Council approve the additional track, we will begin recruiting immediately for students to begin in July 2018.

25% complete

#### Strategic Theme 2: Strengthen Academic Programs

#### 2.1 Develop and promote an Indigenous assessment model.

<u>Project one: – Creative Writing, Indigenous Liberal Studies, Library, Health and Fitness</u>: Using an indigenous assessment paradigm to assess one end-of-the-semester public readings in the Fall and Spring. ILS course and program improvement, follow-up on initial Indigenous assessment activities and assist other IAIA departments & programs including Health and Fitness course assessment: May 2017 80%

# 2.2. Implement an academic strategic plan that will address Plan 2020 institutional priorities and future growth

Project one - Academic Strategic Plan: Create an Academic Strategic Plan linked to IAIA mission and Plan 2020.

The APPC completed a first draft of the AMP linked to Plan 2020.

#### Academic Master Plan Objectives

- 1. Increase persistence and completion
- 2. Improve and enhance technology; maintain and upgrade all space
- 3. Ensure and maintain adequate facility growth; update the campus master plan
- 4. Enhance faculty and Academic division staff development and leadership
- 5. Evaluate and improve academic marketing
- 6. Evaluate the potential for academic program expansion
- 7. Improve program and faculty quality, including assessment and program review. 100% complete

#### 2.3. More fully implement academic program review

#### Project one - Studio Arts: Fully Activate Assessment within Studio Arts:

This project is completed with the online repository, updated online forms, and updated rubrics. The biggest success has been moving our assessment activities online. They are now more easily engaged and the resulting information is easier to parse and distribute. We can now, very easily,

keep records of our assessment activities and begin to build an assessment history for the studio arts department. 100%

<u>Project two – Studio Arts</u>: Foundation Show. This project was successful and provided us much needed feedback that will help us improve our current foundations program. These classes are important to the success of our students as they are taken during the most at risk years for student retention. It is our hope that improvements and changes to our FUND courses will also improve retention rates in the Studio Arts department. For the 17-18 academic year, Studio Arts will be focusing on the improvement of our FUND (foundations) courses.

#### 100% complete

<u>Project three – MFA</u>: Review assessment projects: We developed rubrics for each of the four genres we teach and had theses from the first two classes evaluated by an outside evaluator, who also evaluated the program and the rubric itself. In this process, we discovered that the creative work was solid (all students met expectations for a "passing thesis"), but that we need to focus on grammar, mechanics, and polish for the theses.

This evaluation led to our current year's project: a focus on these finer points. During the July Residency, we will focus several workshops for entering students on grammar and mechanics for the professional writer. We will provide a list of books and online resources they can consult, and mentors will make a steady and concerted effort to remind them that professional writers know the rules (even if they choose to sometimes break them).

Between May and July, we will compare students' incoming creative work with their creative work at the end of the program so we have a thorough overview of our first three graduating classes.

UPDATE: We have scheduled multiple talks and workshops to deal specifically with grammar, mechanics, and care with language. We are sending the 2017 graduates' theses out to a reviewer after the residency. We will complete our assessment report by August 7. 90% complete

#### Strategic Theme 3: Build College Community

#### 3.4 Bring students, faculty, and staff together in campus-centric activities.

<u>Project one - MFA:</u> Writers Festival, renamed the Readers Gathering. This year we began calling The Writers Festival "The Readers Gathering," a subtle shift, but I hope a more welcoming one. The Lannan Foundation has continued to support the visiting writers program with a \$30,000 per year grant and to provide tickets for students and faculty to their events. Rudolfo Serna, the Program Coordinator, wrote a grant with help from Laurie Logan Brayshaw to New Mexico Arts to support The Readers Gathering. We have not heard yet whether we will receive that grant.

UPDATE: We received a \$5,362.00 grant from New Mexico Arts to help support the readings. The series begins next week. The Summer Bridge Program is reading a book by Sherman Alexie and will attend his reading on Friday, July 28. 90% complete.

#### 3.5 Promote health, wellness, and safety for all members of the campus community

<u>Project one - Academic unit</u>: Develop a Health and Safety program for the Arts. The environmental health and safety met and conducted a walk-through of the art studios. The committee is made up of campus wide representatives to recognize, evaluate, and to reduce potential hazards to the extent possible and is co-chaired by Matt Eaton and James Mason. Plans for developing training materials for faculty, adjuncts and in Residence Artists. May 2017 50%

#### Strategic Theme 4: Advance Contemporary Native Arts and Culture

#### 4.1 Expand collaboration between the Museum, academic and student support programs

<u>Project one - Linking museum and library resources</u>: Created a link to the museum's digital collection on the library's website. Meet with museum staff to see how the library can work in a collaborative way to share collection information. Library staff members will research the possibilities of linking the museum's digital collection with the library's catalog. 100% Complete

<u>Project two - Smithsonian Photo Collection:</u> Librarians will work with students to rehouse the Smithsonian Photo Collection held in the library. This project will be on-going.30% Complete

#### 4.5. Engage with indigenous communities world-wide

<u>Project one - Sequoyah Tribal Newspaper Project</u>. The library's historic tribal newspapers will be identified. Historic tribal newspapers will be shipped to Sequoyah National Research Center. 100% Complete

#### Other news:

**Associate Professor, Lara Evans** (Cherokee Nation) was appointed as the school's first Associate Dean of Academics, effective August 7, 2017.

#### Jennifer Love Director IAIA Summer Bridge

15 IAIA Freshmen participating in Summer '17 Program with 5 IAIA Upperclassmen working in the program as mentors. Each student is enrolled in daily, exploratory 2-hour

math courses and 2-hour English courses for "credit" or "no credit" (no grades) to better prepare them for college-level English and math. Each student is enrolled in a 1.5 hour LIBS 103 course to satisfy their Freshmen Seminar credit, allowing them to take a 3-credit course during the fall semester rather than LIBS103. Students engage in cohort-building activities and are coached in preparing for the rigors of college

#### Performing Arts departmental report.

New seminar courses:

- PERF290B Native American & Contemporary Performance Literature
- PERF290C Evolution of Spoken Word

Course revisions/redesign:

• PERF290G Music Fundamentals and Composition.

#### Fall offerings:

- PERF290E Devised Performance 1
- A290K, Applied Theater: Community Arts Leadership
- PERF105 Acting I

#### Performing Arts Visiting Assistant Professor, Sheila Rocha

- Invited judge, Poetry Out Loud, regional competition, Nebraska Arts Council, Lincoln.
- Red Shawl Project and Symposia, IAIA.
- Faculty advisor, Music Club and Women's Society.
- Performed assessment activities during midterm and final performances.
- Collaborated with Santa Fe Indian Center to have IAIA students perform in their facility.

Performing Arts Adjunct, Jay Muskett completed first year MFA Playwriting Program UNM.

- Selected play scripts for reading: Native Voices, The Autry Theater, Los Angeles and LaJolla Playhouse, San Diego.
- Performance work. Have a Good One Big D, Experimental Theater.
- Directorial. Red Cavalier, for student participants in the AIHEC competitions.
- Faculty advisor. Performing Arts Club.

#### Performing Arts program Goals for the 2017-18 academic year.

- Develop a Bachelor of Fine Arts
- Build a curriculum that meets or exceeds national standards which includes experiential Indigenous-based programming.
- Continue to create events and programming that celebrate Indigenous Artists.
- Further interdepartmental collaborations and program building.

- Seek funding for a Visiting Arts Program in Performing Arts:
  - One artist in the Fall TBD
  - Brent Michael Davis in the Spring 2018.

### Possible ideas for recruiting:

• Performing Arts Summer Bridge program

**Ryan Flahive** presented "Basics of Archives;" a full day workshop to employees at Taos Pueblo and attended the symposium: "Understanding Cultural Property: A Path to Healing through Communication" offered by the School of Advanced Research.

**Val Nye** was elected to the national Freedom to Read Foundation board. She will be attending the Harvard Leadership Institute for Academic Librarians in August.

**Jessica Mlotkowski** be attending the American Library Association Annual Conference in Chicago where she will receive the Will Eisner Graphic Novel Grant for Libraries on behalf of IAIA.

**Sara Quimby** was hired as the new Instruction and Reference Librarian and will begin service at IAIA on August 7. Sara has a Master's Degree in Library and Information Science from Wayne State University and a Master's Degree in Art History from the University of California-Riverside. She is coming from the State University of New York-Cortland.

To:	Dr. Robert Martin
From:	Judith Pepper
Date:	July 31, 2017
Subj:	Third Quarter Board Report

### Mission Objective 1: Improve Student Success

- A. Increase involvement of all IAIA stakeholders in student success
- 1.1. Project: Increase President's Circle by 10%

The President's Circle continues to grow with 5 new members added during the Third Quarter, making the total of 145 members.

Percent Completed: 100%

- 1.2. Project: Implement Alumni Relations Plan
  - Alumni Relations held the first ever Alumni Day on May 12, 2017, with 45 attendees. The event featured a guest lecture by Nonabah Sam '05, a luncheon, and printmaking by Jamison Chas Banks '12. Alumni Day was conceived to focus on bringing alumni back to campus for a uniquely IAIA event rather than tacking an event onto a market hosted by another institution.
  - A Summer 2017 Alumni print newsletter was produced and over 2,000 copies were mailed to alumni. Key items in the newsletter were profiles of Fritz Scholder '96, Layli Long Soldier '09, and Jason Begay '96, a drawing of campus life by Darius Beltran '18, and an alumni news bulletin. The newsletter will also be used by the Admissions department and other departments to advertise the accomplishments and profiles of our alumni.

Percent Completed: 50%

### 1.3 Project: Alumni Council

The Alumni Council met for the eleventh time in May at the IAIA campus. This was the third meeting of the 2016-2017 Council. The Council continues to make progress toward establishing programmatic alumni outreach. The current Councilors are Karl Duncan '09, Nancy Fields '06, George Greendeer '86, Rose Simpson '07, Linley Logan '85, and Kevin Locke '13. The current Council will hold its fourth and final meeting on August 18, 2017. The Council is in the process of holding its third election, for four of the seven Council seats. The election will be held from August 3 – 29.

Percent Completed: 75%

- 1.4 Project: IAIA Foundation
  - President's Circle Event Series in May, 2017, hosted by Sherry Kelsey, Foundation Board Chair; and two Alumni George Rivera and Roxanne Swentzell
  - Scholarship Dinner and Auction Committee made up of Foundation Board Members, Advancement staff, students and Community Volunteers.
  - Nominating Committee chaired by Mark Bahti developing an orientation meeting with Advancement staff for potential candidates.

### Percent Completed: 75%

- C. Increase scholarship funds
- 1.1. Project: IAIA Foundation Grows Scholarship Funds
  - Office of Institutional Advancement continues to receive strong interest and support for student Scholarships; three newly named scholarships have been pledged and are in review. Q3 received \$26,850 in donations with YTD total of \$413,170.

- \$36,778 General Scholarship Fund
- \$ 1,894 for 3 Endowed Scholarship
- o \$378,150 for 12 Named Scholarships
- Scholarship Auction and Dinner August 16, 2017
  - o To date \$115,435 Revenue
  - \$10,000 Lead Sponsor
  - Silent Auction 75 in hand / 60 additional items pledged
  - $\circ$  Live Auction Items exciting trips and art 10 total
- A new IAIA scholarship brochure is complete and being distributed to build awareness and strengthen the gift program.

Percent Completed: 75%

- D. Track Student Success After College
- 1.1 Project: SNAAP Survey

The Strategic National Arts Alumni Project (SNAAP) administered by Indiana University, was conducted in Fall 2016 with results in May 2017. IAIA was the only Tribal College of the 77 institutions of higher education participating in the survey. Institutional Research Office shared the results with IAIA Cabinet and Alumni Relations.

Of the 684 IAIA students receiving the email for the online survey, 134 responded for a 20% response rate. This is a good representation of the IAIA graduates and one that Alumni Relations will build on to develop an internal systematic approach for tracking student success after college.

Percent Completed: 25%

The complete survey results are discussed in the Institutional Research report.

E. Develop student leadership skills

- 1.1. Project: Implement Process for Scholarship Recipients to Thank Donors
  - A "thank you" notecard party was managed by Advancement Student Worker with scholarship recipients hand-writing thank you notes to donors. This will be an ongoing event to ensure donors are personally thanked by the recipients. *Percent Complete: 100%*

### Mission Objective 3: Build College Community

- G. Build a performing arts and fitness center
- 1.1 Project: Private Funds for Moving Forward Campaign / \$2,020,000 Goal
  - Total Raised to Date: \$1,403,400 with the addition of \$500,000 in donations from the Welcome Center Capital Campaign = \$1,900,000
  - Q3 received \$23,695 in donations and 2 pledges totaling \$31,250.
  - 51 inscriptions will be engraved on pavers to be installed at the new PAF
  - 14 Significant Donors receiving Naming Opportunities in the new Facility

### Percent Complete: 95%

- I. Grow and maximize resources for college programs
- 1.1. Project: Raise \$100,000 in net unrestricted donations

The total to date of unrestricted donations is \$72,923 with \$4,020 raised in Q3.

Percent Complete: 73%

- Advancement's Spring Appeal was mailed to 3500 households resulting in \$3,490 and one new donor.
- FY17 Q3 Total Cash Gifts

\$122,190.52 Processed

- \$4,020.63 Unrestricted Gifts
- \$6,810.00 Museum Memberships
- \$1,050.00 Other (restricted)
- \$50,825.00 Scholarship Dinner/Auction
- \$26,847.00 Scholarships
  - \$2,902.20 General Endowment
- \$4,978.90 Academic Programs
- \$1,062.72 Museum Administration
- \$23,694.07 PAF

То:	Dr. Robert Martin	
From:	Lawrence T. Mirabal, CFO	
Date:	7.31.17	
Subj:	Quarterly Board Report for Finance, HR, IT, Facilities, Bookstore and	Museum Store

# MISSION OBJECTIVE 1: IMPROVE STUDENT SUCCESS

<u>1.1</u> Increase involvement of all IAIA stakeholders in student success

**Project:** Increase the number of loaner computers available to students.

The IT and Academic Tech departments will collaborate to identify budget, assess hardware options, and prepare pricing models for acquiring additional computers to loan to students. Having access to appropriate computing equipment is essential to student success. The current pool of loaner equipment is not adequate to meet the demands of students, as enrollment continues to grow.

<u>Update</u> – Since the last update on this project, the I.T. department has absorbed Academic Technology, as part of a strategic reorganization that was requested by the Academic Dean. While settling into their new roles as departmental colleagues, the I.T. continues to work with Academic Technology staff to identify funding for this plan. As of right now, the goal is to have 20 new units in place to loan, by the start of the fall '17 semester.

This project is 80% complete.

<u>1.1</u> Increase involvement of all IAIA stakeholders in student success

**Project:** Develop an IT presence on the IAIA website.

Working with the Marketing and Communications department, the IT dept. will establish an IT-specific resource page on the IAIA website. The goal of the page is to establish a student-friendly portal that will allow for easy access to resources available from IT.

<u>Update</u> – Through collaboration between I.T. and IAIA's webmaster, an I.T. presence has been created on IAIA's website (portal). I.T. will continue to work with the webmaster to update the new presence with policies and procedures and a knowledge base to frequently asked questions.

### This project is 100% complete.

### <u>1.5</u> Develop student leadership skills

**Project:** Increase the leadership capacity of students by mentoring and training them to present on the CFO's behalf to various campus stakeholder groups.

A student will be identified to participate in the project. Through a series of meetings with the CFO, the student participant will be briefed on data, updates, and key information to be presented on the CFO's behalf. The CFO will also mentor the student participant in with the goal of improving their presentation and leadership skills. If successful, this project could be institutionalized and ongoing.

<u>Update</u> – The CFO collaborated with Mr. Jeffrey Begay, in preparation for Mr. Begay's presentation at the May BOT meetings. Mr. Begay did a fantastic job in presenting a report on divestment, on behalf of the CFO. Because of the summer break, it has been difficult to identify students to continue this project. However, Mr. James Mason has identified a student, Mr. Alex Mauricio, that will be presenting on sustainability efforts undertaken by the Facilities department. This is another terrific opportunity for mentorship, collaboration, and increasing the leadership capacity of our students.

### This project is 100% complete.

<u>2.2</u> Implement an academic strategic plan that will address Plan 2020 institutional priorities and future growth.

**Project:** Update the IT disaster recovery and business continuity plan.

The IT department, in partnership with the Finance office and the Emergency Management Planning committee, will prepare an updated disaster recovery and business continuity plan. Once complete, the plan will provide a step-by-step roadmap for ensuring the continuity of IT operations, in the event of an emergency. There have been several changes since the initial plan was developed, including increased virtualization of servers and the addition of a co-located backup site.

<u>Update</u> – The disaster recovery and business continuity plan has been completed and was presented to the CFO for review and approval.

This project is 100% complete.

# MISSION OBJECTIVE 3: BUILD COLLEGE COMMUNITY

<u>3.1</u> Implement the Climate Action Plan with campus-wide involvement.

**Project:** Prepare an action plan to address the recommendations brought forward by the engineering students, from WPI.

This project will focus on the student recommendations that pertained to energy saving initiatives and ways to monitor their effectiveness.

<u>Update</u> – To address the WPI student recommendations to the extent that budget allows, Facilities has completed quite a few assorted projects. These included wholesale replacements of classroom lighting with new LED fixtures, replacing burnt out fluorescent bulbs with LED units, incorporating 80 solar panels and numerous skylights as part of the new Performing Arts and Fitness center project, measuring classrooms and studios with a light meter with documented results, to ensure a minimum baseline, and identifying affordable monitoring meters, as prescribed in the WPI report.

### This project is 100% complete

<u>3.5</u> Promote health, wellness, and safety for all members of the campus community.

**Project:** Develop an ongoing wellness program for IAIA employees.

In consultation with our insurance provider, the HR office will develop a quarterly wellness program for IAIA employees. The program should include engaging activities that promote wellness and target the specific needs of the IAIA employee population, based on wellness screenings that were held on campus.

<u>Update</u> – In collaboration with the HR office, the Employee Wellness Council was created. The Employee Wellness Council began meeting in February to plan IAIA employee wellness events and initiatives for each quarter of the coming year. A Wellness Kick Off party was held April 6<sup>th</sup> to explain the Wellness program to employees. Over the past 4 months the Wellness Council has sponsored a 3-week Walking Challenge, provided activities and a guest lecturer on Vitamin D for the Staff Retreat, provided weekly fitness classes for employees and sponsored a hike to the Tent Rocks National Monument. The program is well under way and ongoing.

#### This project is 100% complete.

<u>3.7</u> Build a multi-purpose performing arts and fitness center.

**Project:** Complete the design, construction, furnishing, and occupancy of a new 24,000 sq. ft. multi-purpose performing arts and fitness center.

This project includes ensuring deadlines are met, quality controls are in place, payment applications are processed and reviewed thoroughly, and that all contractors and sub-contractors are meeting performance standards. The successful result will be the delivery of a brand new, state-of-the-art building to the IAIA community.

<u>Update</u> – Design is complete and the construction contractor (Jaynes) mobilized on the site in October 2016. A ceremonial groundbreaking was held on 11/9/16. Work is currently progressing slightly ahead of schedule. The project has included extremely limited change orders, ensuring that the owner's contingency is still in a very healthy position. As of the date of this report, all concrete, structural steel, framing, roofing, and utility rough-in work is complete. Work is now focused on the interior of the building, including sheetrock, flooring, HVAC, and fixtures. A dedication ceremony for the new building is scheduled for Nov. 6<sup>th</sup>, 2017. Additionally, the Facilities dept. is coordinating building use policies with the Registrar, Fitness Director, and the Student Life Dept. Weekly tours of the building are being conducted for staff, faculty, students, and visitors.

### This project is 75% complete.

# MISSION OBJECTIVE 4: ADVANCE CONTEMPORARY NATIVE ARTS AND CULTURE

### 4.1 Expand collaboration between the museum, academic, and student support

programs.

**Project:** Improve the visibility of the Museum and Museum shop in downtown Santa Fe, by installing new signage on the front of the building.

The new signage will be brushed aluminum and will replace the brass signage that is currently mounted on the building. The existing signage is extremely difficult to see in the daylight and is not visible at all in low light conditions. By having more visible signage, we hope to increase traffic within both the Museum and the Museum store.

<u>Update</u> – Under the supervision of the Facilities Director, the old signage was removed, the stucco was repaired, and the new signage was installed. The project was completed on April 5<sup>th</sup>, 2017.

### This project is 100% complete.

# Departmental Reports:

### Finance/Office of the CFO:

- The Finance office has been focused on FY18 budget formulation. The college's master budget was
  completed, along with departmental-level budgets. After distributing budgets to the departments,
  follow up meetings were held with a number of budget managers to make adjustments and address
  questions.
- The CFO and the HR Director met with Cigna, the college's insurance partner, to conduct a mid-year review of the self-insured health insurance program. Results at the halfway point of the calendar year are positive. Overall, the college's insured population is healthy, with only one employee eclipsing the ceiling for individual stop-loss reimbursement. IAIA will meet with Cigna again in October to discuss renewal options for the upcoming calendar year.

### <u>HR:</u>

- The IAIA Employee Wellness Program is well under way and on-going. Since the Kick-Off Party in April of this year, the program has held a 3-week walking challenge, provided a wellness component, activities and guest lecturer for the Staff Retreat, held weekly employee fitness classes and sponsored a hike to the Tent Rocks National Monument. In September a second annual biometric screening will be provided for employees and their families.
- After continuing technology and customer service issues with our current vendor, Human Resources and Finance are conducting a search for a new payroll services vendor. Services, reviews and ratings for more than a dozen vendors have been compared and selected vendors have provided demonstrations and pricing structures. A decision on a new vendor is expected soon with the transition to take place in January, 2018.
- Turnover data continues to be collected and analyzed on an on-going basis, to provide senior leadership with information to help improve retention. Highlighted below is the turnover data the reporting period of May 2017 July 2017:
  - 2 Staff members left IAIA, both were voluntary resignations:
    - Reference and Instruction Librarian retired.

- Distance Learning Coordinator left due to personal reasons.
- On the promotion and recruitment side, the following 4 positions were filled during this reporting period:
  - Associate Academic Dean and Native
  - Retention Specialist and Native
  - Academic Administrative Assistant and Non-Native
  - Executive Assistant to the President and Non-Native

Reference and Instruction Librarian and Non-Native

#### Facilities:

- Facilities has hired 12 temporary workers for Facilities & Conference Services for this summer.
- Facilities staff are working with the Museum Club to address support needs for Indian Market, including student booths at the IAIA Museum of Contemporary Native Arts.
- Facilities continues to monitor the environmental regrowth project behind the LKN Welcome Center. The area is rehabilitating well, but we plan to leave it blocked off for the fall. See pics below.





• Daniel McCoy, IAIA Alumni 2016, with support from the Campus Public Art Committee, is repainting the mural on the south side of the Academic Building. Mr. McCoy was one of the students in Norman

Akers painting class that originally created the mural in the fall of 2000. Mr. McCoy still possesses the original sketches, tracings, and color palette created for the mural.



### <u>IT:</u>

- The I.T. Dept. network storage failed this Spring due to a prolonged PNM power failure. We were able run and access all servers from our disaster recovery co-location after power was restored. Within 24 hours, all servers were migrated back to on-premises network storage, after rebuilding damaged hardware. IT's failover protocol worked as designed and with minimal disruption
- I.T. Integrated 2 new Learning Management Systems (LMS) to Centrify Single Sign on Portal for Faculty and Students.

Category	3 <sup>rd</sup> Quarter 2016	3 <sup>rd</sup> Quarter 2017	Variance	
Admission Sales	\$30,169	\$29,149	-\$1,020	
(\$)				
Merchandise	\$58,455	\$64,011	+ \$5,556	
Sales (\$)				
Merchandise	Merchandise \$30,169		+ \$6,059	
Profit (\$)				

### Museum Store:

• While other stores in the downtown Santa Fe area were still reporting fewer customers in general and lower than normal sales, the Museum Store had sizable gains in both sales and profit margins.

We believe this may be due (in part) to the effort we have put in to offering a wide variety of products and focusing on better profit margins per item.

- The 3<sup>rd</sup> quarter saw the end of the Ira Lujan *Taosoan Glass* exhibit in the LKN Gallery and the install of a collection of consignment pieces from the store's inventory. This collection features work from IAIA Alumni including Frank Buffalo Hyde, Bryan Parker, and Terran Kipp Last Gun, along with current students like Jonathan Loretto and Alexis Estes. This exhibit will come down the first week of August to prepare for the next exhibit that will be on display for Indian Market 2017.
- The Indian Market 2017 show to be featured in the Museum Store LKN Gallery will be a new collection of Inuit prints from Cape Dorset. This marks the 2<sup>nd</sup> year of our ongoing partnership with Dorset Fine Arts and the majority of prints on display will be provided on a consignment basis, similar to last year, in order to minimize risk of overbuying and profit loss.
- The Museum Store has also arranged 2 additional special events for Indian Market. IAIA Alumni, Roxanne Swentzell, will be on hand signing copies of her new book <u>The Pueblo Food Experience</u> <u>Cookbook</u> at the Museum Store during the afternoon of Saturday, August 19<sup>th</sup>. Roxanne will also have some of her artwork on display and for sale in the store.
- In addition, the Museum Store will be hosting a Pop-up Shop featuring Melanie Yazzie. We are teaming with Glenn Green Galleries for this event and Melanie Yazzie will be in the store during times yet to specified ranging from Thursday, August 17<sup>th</sup> to Sunday, August 20<sup>th</sup>. A wide range of Melanie's work will be offered including original paintings, prints, scarves, jewelry, books, and smallsized limited-edition bronze sculptures.
- In addition to the above-mentioned artists, the Museum Store has connected with a few more notable artists to carry their work on a regular basis. These artists include Estella Loretto (jewelry, paintings, small sculptures), Wayne Nez Gaussoin (jewelry), Porfirio Gutierrez (woven textiles), and Roland Brady (jewelry).
- October will feature a Family Storytime Saturday, including a guest reader/ storyteller reading a Fallrelated story, a cookie decorating activity related to the Fall theme, and a make-and take art activity led by local guest artist Rebecca Kunz.

Period	Total Sales	Total Profit	Profit %	# of Tickets
Third Quarter FY 17	\$14,275.00	\$4,170.00	29.2%	1,364
Second Quarter FY 17	\$17,666.00	\$5,155.00	29.2%	1,724

### Campus Bookstore:

- Net Sales in the Campus Bookstore were \$5,929, between May 13<sup>th</sup> and June 30<sup>th</sup>. Historically the Campus Bookstore has always been closed during this period as it is after the close of the academic year.
- The Bookstore was a vendor at IAIA's annual Pow Wow (held on May 6<sup>th</sup>, 2017). The Bookstore sold both Museum merchandise, as well as its own. Net Sales Pow Wow weekend were \$1,870.00 with a profit margin of 31.4%.
- The Bookstore has been open with a regular schedule in the summer, for the first time. Staff enjoyed having a convenient place to buy snacks or lunch, especially with the dining hall closed for the summer. The rest of the day was spent on the Bookstore's summer organization project and preparing for the coming academic year. The Bookstore has also tailored hours of operation to accommodate campus tours and conference groups.
- Over the summer, the Bookstore manager has also been focused on an organization and cleanup
  project to prepare for inventory this coming October 1<sup>st</sup>. This included making needed adjustments
  to CB inventory in counterpoint, systematically labeling EVERY ITEM in the store, and pre-counting
  and sealing inventory that may not be used between now and inventory.
- The Bookstore manager cross trained and worked at the Museum store on several occasions, this summer.



# FY2018 Operating Budget Presentation and Discussion

Submitted by Dr. Robert Martin, President And Lawrence T. Mirabal, Chief Financial Officer

> To the IAIA Board of Trustees August 17, 2017

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The Budget Planning Cycle at IAIA

1. THE IAIA FUNDING JUSTIFICATION IS FORMALLY SUBMITTED TO THE OMB IN OCTOBER OF THE PRECEDING YEAR, WITH COPIES SUBMITTED TO CONGRESS IN FEBRUARY.

2. THE ADMINISTRATION WILL PREPARE TO PRESENT TESTIMONY ON THE APPROVED BUDGET BEFORE THE CONGRESSIONAL SUBCOMMITTEES ON INTERIOR AND RELATED AGENCIES. CONGRESSIONAL ACTION IS ANTICIPATED BY SEPTEMBER (IN RECENT YEARS, THIS ACTION HAS TAKEN MUCH LONGER).

3. AFTER NOTIFICATION BY CONGRESS OF THE APPROVED APPROPRIATIONS AMOUNT, THE INSTITUTE WILL APPLY ANY SPECIFIC BUDGETARY ADJUSTMENTS REQUIRED BY CONGRESS.

4. BASED ON THE FUNDING LEVEL SET FORTH BY CONGRESS, A BUDGET SUMMARY TOGETHER WITH A DETAILED ANALYSIS OF SIGNIFICANT BUDGET INCREASES/DECREASED IS PREPARED BY THE CFO, FOR PRESENTATION TO THE PRESIDENT. 5. THE BUDGET SUMMARY AND ANALYSIS IS PRESENTED TO THE BOARD OF TRUSTEES FOR EXAMINATION AND FORMAL ADOPTION, BY RESOLUTION.

6. BASED ON THE APPROVED INSTITUTIONAL BUDGET, CABINET MEMBERS SUBMIT COMPLETED BUDGET REQUEST FORMS TO THE CHIEF FINANCIAL OFFICER, TO FUND STRATEGIC INITIATIVES THAT FALL OUTSIDE OF THE YEARLY BUDGETARY ALLOCATION FOR OPERATIONS. THESE REQUESTS ARE THEN DISTRIBUTED TO AND REVIEWED BY THE BUDGET ADVISORY GROUP. BASED ON THE WORK OF THE BUDGET ADVISORY GROUP, RECOMMENDATIONS ARE MADE TO THE CHIEF FINANCIAL OFFICER AND THE PRESIDENT.

7. RECOMMENDATIONS FROM THE BUDGET ADVISORY GROUP ARE REVIEWED BY THE CHIEF FINANCIAL OFFICER AND THE PRESIDENT AND FINAL DECISIONS ARE MADE ON DEPARTMENTAL BUDGETS.

8. APPROVED DEPARTMENTAL BUDGETS ARE ENTERED INTO THE ACCOUNTING SYSTEM BY FINANCE STAFF AND MAY BECOME EXPENDABLE ON THE FIRST DAY OF THE FISCAL YEAR.

# Key Strategic Initiatives for Fiscal Year 2018

- Sustained enrollment growth through programmatic expansion, strategic recruitment and retention initiatives.
- Foster student success through strategic initiatives and partnerships, such as "Achieving the Dream" and "Complete College America".
- Continuing to reintroduce the Performing Arts program at IAIA, in its newly constructed home
- Further expansion of the dual-credit and Summer Bridge programs and the relationships that drive them.
- Pursue efforts to give IAIA a larger national presence, both with students and supporters.
- Expand strategic partnerships to increase opportunities for student learning through enhanced programming, scholarships, internships, apprenticeships, national and international exchange programs, and expanded artist-in-residence programs.

# **Budgetary Planning Assumptions and Discussion for Fiscal** <u>Year 2018</u>

# <u>Revenue</u>

### **Congressional Appropriation:**

The FY18 Operating Budget assumes a congressional appropriation in the amount of \$9.835M. Based on the latest information we have about ongoing budget work in Washington, we feel that this is the most prudent projection. This equates to a \$216,000 increase over what was projected for FY17, but equal to what the appropriation actually was. The budget will be adjusted accordingly, if there is any change to the appropriation, as the federal budget continues to move through its cycle.

### **Tuition and Fees:**

The approved IAIA tuition fee schedule calls for an increase in tuition of 5.1%, which has been built into the budget. However, the FY18 budget was formulated with no incremental increase built in (flat enrollment). Additionally, a portion of the reimbursement that is received from the State of NM, for the dual credit program, has been included as well. Including both the tuition increase, as well as the State of NM reimbursement, tuition and fees are projected to increase by just under \$87,000.

The MFA program is entering its fifth year in the budget. For FY18, the program is projected to generate revenue that is 5% above FY17. Although the tuition rate has increased enrollment has plateaued and we want to hedge against over projecting. The Academic Technology/Distance Learning area has improved against its revenue projections slightly, in FY17. However, the improvement is not large enough to warrant in increase in revenue projection. Because the amount budgeted for adjunct instructors in this department directly correlates with the revenue generated, the adjunct budget is also being held flat. If we should we see demand continue to improve in the coming year, along with corresponding revenues, those amounts can be restored for the subsequent budgeting process.

### Auxiliaries:

The auxiliary enterprises at IAIA once again had a solid performance in FY17 and their projections reflect this. IAIA Conference Services is projected to achieve its revenue goal for the current year. However, because the summer conference season has

truncated for the foreseeable future, due to other campus-related activities that occur over the summer (Bridge program, MFA program, etc.), we are taking a conservative approach and are projecting a very modest increase in this area, for FY18.

The Room and Board, Dorm, & Casita Rental areas are again tracking very strong in FY17, due to high occupancy rates. Therefore, we are comfortable projecting Board plans at a 15% increase, the Dorms at a 5% increase, and the Casitas at a 3% increase. With continued enrollment increases, we should expect to sustain modest growth in these areas. IAIA's food service remains a high quality option for students and the convenience of on-campus living continues to be an attractive proposition.

Both the museum store and the campus bookstore continue to benefit from a focused and strategic managerial approach. Product mixes continue to be refined, and new instore programs are taking hold. Both store managers are entering their second year and with more experience, are only expected to further improve results. As such, the museum store is projected to achieve 8% increase to revenue (gross), while the bookstore is projected to achieve revenue growth 15% (gross).

Auxiliary revenues are relied upon to service our long-term debt with the NMFA and as such, it is essential that they achieve their revenue goals. We have every expectation that the auxiliary programs will continue to meet this challenge in FY18.

# Advancement and Sponsored Programs:

The Advancement area continues to achieve very impressive revenue numbers that were unimaginable less than a decade ago. Results have outpaced projections by double digits for the past three fiscal years. With new, highly experienced management in place, the FY18 budget reflects confidence in continued revenue growth. This is demonstrated with an expected increase of 15% in unrestricted gift revenue as well as a 15% increase in scholarship gift revenue. With sustained momentum in this department, we have every expectation that these revenue goals are achievable.

### Endowment Draw, Museum, and Miscellaneous:

FY17 saw a rebound in most market sectors and we expect to see sustained market performance in FY18. As a result, IAIA's endowment draw is projected to return to its FY16 level, at \$150,000. We have a confidence in the new investment team the college is working with, at First Citizen's Bank and anticipate that they will continue the good work that has been done with the endowment.

Museum admissions are budgeted to increase by 5% again in FY18. Admissions have remained strong and have shown consistent growth in the past fiscal year. With new

signage in place and a more inviting store to attract patrons, we expect this trend to continue. Museum contributions are projected flat in FY18. Performance was improved in FY17 vs. FY16, but not enough to warrant an increase to the projection. The revenue budgeted for Museum membership revenue is up 5%, based on 10% growth during the current fiscal year.

Although there are several sources that drive miscellaneous income, it consistently demonstrates a high degree of predictability. It will again be projected to remain flat for FY18 and we are confident that the number will again be achieved.

# Expense

# Non-compensation Expenses:

In most instances, non-compensation expenses have been held flat. There are some exceptions, however. Small increases were made to the Marketing Department, to account for new initiatives and increased advertising costs, as well as to facilities, in anticipation of the new building coming online. Additionally, the library will continue to be budgeted at its much higher level for acquisitions, which was increased dramatically in FY16. Due to sustained high enrollment levels and near-capacity levels of on-campus residents, food costs will increase, as well as housing related expenses. To account for this, the Student Life Dept. (room & board) will see an increase in excess of \$20,000 to cover additional costs. Finally, cost-of-goods sold expenses for both stores have been increased to account for higher sales volume.

# **Compensation Expenses:**

The FY18 budget calls for a 1.9% cost of living adjustment. This increase mirrors the best information put forth by the federal government, for its employees. Per B.O.T. direction, the cost of living adjustment is to match the cost of living adjustment given to federal employees. Because this component of the federal budget has not yet been finalized for the upcoming year, the decision was made to match the number being proposed by OMB. The cost of living adjustment would apply to all full-time, regular staff and will also impact the faculty rank and step schedule in FY19 (the schedule is adjusted one year in arrears for any COLA that is approved). IAIA's faculty rank and step schedule continues to ensure that the salaries of our faculty are at a competitive level, both within the local community, as well as compared to their peers at other tribal colleges. The implementation of this schedule continues to be a major milestone in IAIA's storied history

### Health Insurance Expense:

A 5% increase in health insurance costs has been built into the FY18 budget. IAIA continues to be successful in reigning in health insurance costs in FY17, due to the migration to a self-insured model. At the time of the FY18 budget formulation, the college just completed its mid-year insurance review. This review served to confirm the positive results that our internal numbers were showing us. As a result, we are able to project a minimal increase, in contrast to years past, where increases in excess of 20% were the norm.

### **Other Notes:**

The budget calls for a contribution to the college's contingency reserve account that equates to 3.6% of the total budget. The amount budgeted to be added to the reserve is just over \$500,000 for FY18. Achieving this number will bring the college's total reserves over \$2.5M.

Funding for strategic priorities in FY18 is set for \$200,000. The strategic priorities process continues to prove very successful. Numerous worthwhile projects have been reviewed, approved, and completed as a result of the comprehensive process. We believe the process embodied the ideals of a transparent, inclusive, and strategic budgeting model. As a reminder, the strategic priority process works as follows:

- 1. Cabinet members have departmental budgets distributed to them for all areas that they oversee.
- 2. Budgets are reviewed together, by cabinet members and the budget directors that report to them.
- 3. As a result of these meetings, cabinet members are asked for formulate and submit additional funding requests for up to 3 strategic priorities that fall outside the scope of their original budget.
- 4. The strategic funding requests are then reviewed by a budget review panel, made up entirely of non-cabinet members, representing a cross-section of departments at the college.
- 5. The budget review panel then develops a ranking of the proposals and makes recommendations to the CFO and the President, regarding the funding of the various strategic priorities.

FY 2018 Budget		
	FY 17	FY 18
	BUDGET (approved)	BUDGET (proposed)
IAIA 2018 Revenues	FY 17 Projected Revenue	FY 18 Projected Revenue

Federal Annuantistics		
Federal Appropriation	9,619,000	9,835,000
Tuition & Fees		
	1,140,245	1,227,194
Tuition & Fees MFA Program	577,000	605,233
Distance Learning/Academic Technology Tuition and Fees	127,015	128,285
Student Fitness Center	13,000	14,500
Less: - Expected Uncollectible Student Accounts	(118,384)	(124,422
Museum - General Admissions	77,175	81,034
Museum - Memberships	40,000	42,000
Museum - Contributions	5,000	5,000
Museum Gift Shop	190,518	205,759
Campus Bookstore	64,480	77,380
Auxiliary - Board (student meal plan)	406,076	466,988
Conference Services	110,000	115,000
Unrestricted Donations for Operational Use	134,728	113,341
Scholarship/Education donations	366,857	440,229
- Institutional Scholarships in excess of funds raised	(200,000)	(200,000
Aux-Dormitory	478,606	502,537
Aux-Casitas	175,049	180,300
Endowment Draw	130,000	155,000
Miscellaneous Income	75,000	75,000
Projected Unrestricted Revenue	13,411,365	13,945,358

IAIA 2018 Fynenditures	FY 17 Projected Expenditures, Including COLA amounts	FY 18 Projected Expenditures, Including COLA amounts	
Board of Trustees	82,738	82,886	
President's Office (Includes Office of Sponsored Pgms)	564,871	628,167	
-Strategic Partnerships and Special Events	65,277	40,000	
Institutional Advancement	375,672	382,441	
Marketing and Communications	119,725	183,879	
Institutional Research	291,392	294,837	
F & A (Finance and HR)	698,133	709,718	
-Unemployment Insurance	30,000	30,000	
Center for Student Life	326,473	331,730	
ARE Operations	312,510	318,734	
Learning Support Center/SSC/ADA Svcs.	759,235	774,358	
Counseling	80,575	111,557	
Museum Operations	980,912	998,288	
Academic Division	2,574,828	2,767,419	
Library & Archives	412,316	419,830	
Distance Learning/Academic Technology	326,338	254,576	
Commencement	21,500	21,500	
Room and Board	1,020,715	1,047,654	
Facilities Management	1,421,547	1,475,679	
Conference Services	104,806	106,318	
Information Technology	448,771	454,520	
MFA Program	616,453	619,579	
Rafter textbook program (offset by tuition increase)	70,000	70,000	
Summer Bridge Program	80,960	81,600	
President's Governmental Relations Fund	75,000	75,00	
Student Fitness Center	13,000	94,252	
Museum Gift Shop (estimated costs before notional rent)	270,277	289,103	
Campus Bookstore (estimated costs)	87,775	99,794	
Interest on Debt - Residence Ctr NMFA Loan (3.4%) + fees	269,699	261,790	
Unrestricted Expenditures	12,501,497	13,025,214	
Loan Principal Payments			
Residence Center NMFA Loan	204,905	212,83	
Funding for strategic priorities	200,000	200,000	
Reserve addition	504,963	507,310	
Total Principal Payments/Strategic Priorities/Surplus allowa	909,868	920,14	
Total Expenditures & Loan Principal	\$ 13,411,365	\$ 13,945,358	
Note 1			
Museum Store Net	(79,759)	(83,343	
Note 2	(	(00)51	
Bookstore Net	(23,295)	(22,414	

### INSTITUTE OF AMERICAN INDIAN AND ALASKA NATIVE

### CULTURE AND ARTS DEVELOPMENT

### RESOLUTION # 2017 – 016: FY18 Budget Resolution

### August 17, 2017

- Whereas, the Institute of American Indian Arts anticipates our Federal Appropriation in FY18 to be \$9,835,000; and
- Whereas, the Institute of American Indian Arts anticipates other revenues, such as tuition and fees, room and board, auxiliary revenue and fundraising, of \$4,110,358; and
- Whereas, the Institute of American Indian Arts anticipates operational expenditures, debt service, and contingency reserve addition to be \$13,945,358; and

**Now Therefore Be It Resolved,** that the Board of Trustees of the Institute of American Indian and Alaska Native Culture and Arts Development concurs with the recommendation of the balanced FY 2018 Operating Budget in the amount of \$13,945,358 in total revenue and expenditures.

Offered by:				
Seconded by:				
Vote:	Aye	Nay		
Attachments:	Yes	No	Х	

# Appendix – Completion of key initiatives, FY17

Replacement of front exterior signage on the museum, utilizing high-visibility, brushed metal - approx. \$7,000



Replacement of furniture in the dorms common-area - approx. \$13,000







Construction of the Fitness and Performing Arts building - approx. \$9.5M





Installation of movable storage system in college archives through phase III (final phase) - approx. \$39,000 (total project in-excess-of \$130,000)





# Quarterly Report to the Board of Trustees Institute of American Indian Arts August 2017

Presented by Lawrence Mirabal, CFO Aimee Balthazar, Controller

# FINANCIAL STATEMENTS

# As of June 30

### BUDGET TO ACTUAL - SUMMARIZED IAIA & AUXILIARY For the Nine Month Period Ending June 30, 2017

	I	TOTAL BUDGET	4	TOTAL ACTUAL ENDITURES		TOTAL BUDGET EMAINING	% REMAINING
EXPENDITURES BY CATEGORY							
COST OF SALES	\$	155,867	\$	167,906	\$	(12,039)	-8%
SALARIES & FRINGE BENEFITS		7,673,223		5,579,974		2,093,249	27%
OPERATING EXPENSES		1,098,825		738,206		360,619	33%
FOOD & CATERING		760,023		513,392		246,631	32%
PROFESSIONAL SERVICES		783,303		513,171		270,132	34%
SCHOLARSHIPS & FELLOWSHIPS		13,000		5,009		7,991	61%
M&R, UTILITIES & OTHER		1,398,709		1,031,833		366,876	26%
TRAVEL		317,358		200,705		116,653	37%
TRAINING		61,795		38,098		23,697	38%
VEHICLES		56,892		35,291		21,601	38%
NON-BUDGETED AUX. REVENUES		0		-11,871		11,871	0%
TOTAL EXPENDITURES	\$	12,318,995	\$	8,811,713	\$	3,507,282	28%
EXPENDITURES BY DEPARTMENTS							
BOARD OF TRUSTEES	\$	82,737	\$	59,980	\$	22,757	28%
OFFICE OF THE PRESIDENT		746,323		491,551		254,772	34%
INSTITUTIONAL RESEARCH		291,392		183,022		108,370	37%
INSTITUTIONAL ADVANCEMENT		375,672		251,186		124,486	33%
FINANCIAL SERVICES		698,133		510,240		187,893	27%
INFORMATION TECHNOLOGY		448,771		297,246		151,525	34%
CENTER FOR STUDENT LIFE		428,547		311,042		117,505	27%
ADMISSIONS & RECRUITMENT		313,393		229,061		84,332	27%
FACILITIES MANAGEMENT		1,421,547		1,206,533		215,014	15%
MUSEUM		980,912		719,686		261,226	27%
ACADEMIC DIVISION		2,995,127		2,085,013		910,114	30%
STUDENT SUCCESS CENTER		761,853		523,693		238,160	31%
LIBRARY		412,316		303,863		108,453	26%
MFA CREATIVE WRITING PROGRAM		616,453		428,765		187,688	30%
MUSEUM SHOP		270,277		248,056		22,221	8%
CAMPUS BOOKSTORE		157,772		118,277		39,495	25%
STUDENT HOUSING		1,020,715		697,257		323,458	32%
CONFERENCE SERVICES		104,806		55,586		49,220	47%
STRATEGIC PRIORITIES PROJECTS		192,249		99,126		93,123	48%
NON-BUDGETED AUX. INITIATIVES (Net)	_	0		(7,472)	_	7,472	0%
TOTAL EXPENDITURES BY DEPARTMENTS	\$	12,318,995	\$	8,811,713	\$	3,507,282	28%

EXPENSES NOT ALLOCATED TO DEPARTMENTS

Unemployment Insu	rance	\$ 30,000
President's Governn	nental Relations Fund	75,000
Interest on Debt - R	esidence Ctr NMFA Loan (3.4%)	269,699
Residence Center N	IMFA Loan	204,905
Reserve Addition		504,963
Set Aside for Strate	gic Priorities Projects	7,751
Offset Museum Sho	p & Campus Bookstore	(358,052)
		\$ 13,053,261

### STATEMENT OF REVENUES - COMPARATIVE IAIA & AUXILIARY Third Quarter Comparison - FY17 & FY16

**FY17 FY16** Actual Variance Between % of Projected 9 Months FY 17 & FY16 Projected Actual Annual 9 Months To Achieved **YTD Actual** Ending YTD Revenues 6/30/2017 6/30/2016 Positive/(Negative) REVENUES \$ 7.835.000 102.2% \$ Federal Appropriation \$ 9.619.000 \$ 9.619.000 216.000 Forward funding recorded prior year 2.000.000 \$ Tuition & fees \$ 1,140,245 \$ 1,162,203 101.9% \$ 1,064,369 97,833 88,854 Distance Learning/Academic Tech. 127,015 137,826 108.5% 48,972 MFA Creative Writing Program 577,000 259,140 44.9% 243,477 15,663 Student Fitness Center 13,000 7,994 61.5% 6,498 1,496 Residence Hall 478,606 498,500 104.2% 425,369 73,132 Family Housing Rentals 175,049 197,214 112.7% 206,882 (9,668)Meal Plan 406.076 138.3% 561,686 493,800 67,886 Conference Services 110,000 13,954 12.7% 40,990 (27,036)97.7% Museum Admissions 77,175 73,022 2,388 75,410 85.9% 18.229 190.518 163.719 145,491 Museum Shop Sales 64.480 115,499 179.1% 91.553 23.945 Campus bookstore sales 40,000 33,064 82.7% 28,926 4,138 Museum memberships 5,000 4,774 95.5% 343 4,431 Museum Contributions (temp restricted) 134,678 70,846 52.6% 83,446 (12,600)General Contributions (unrestricted) 366,857 622,031 169.6% 618,169 3,862 Scholarship, Education Donations Trust Endowment Draw 130,000 171,243 0.0% 0 171,243 Miscellaneous Income/Indirect Revenue 75,000 85,316 113.8% 84,315 1,001 \$ **REVENUES EXCLUDING FEDERAL APPROPRIATION** \$ 4,110,699 \$ 4,180,418 101.7% \$ 3,655,622 524,796 Estimated reduction for: Uncollectible Student Accounts (118, 384)Excess Institutional Scholarships (200,000)Museum Gift Shop (270, 277)Campus Bookstore (87,775)TOTAL REVENUES \$13,053,263 \$ 14,015,418 107.4% \$ 13,274,622 \$ 740,796

### SCHEDULE OF REVENUES AND EXPENDITURES IAIA & AUXILIARY

# Third Quarter Comparison - FY17 & FY16

	FY17 Unaudited 9 Months Ending June 30, 2017	FY16 Audited 9 Months Ending June 30, 2016	Variance Favorable or (Unfavorable)
REVENUES	· · · · ·		<u>,                                 </u>
Federal Appropriation	\$ 9,835,000		
Tuition & Fees	1,567,163		
Residence Hall/Family Housing	695,714		
Meal Plan	561,686		
Museum Shop	239,130		
Campus Bookstore Sales	115,499		
Conference Services	13,954		
Unrestricted Contributions	103,910		
Temporarily Restricted Contributions	626,804		
Trust Endowment Draw	171,243		
Miscellaneous Income	 85,316		
TOTAL REVENUES	\$ 14,015,418		
EXPENDITURES			
Cost of Sales	\$ 167,906		
Salaries & Fringe Benefits	5,579,974		
Operating Expenses	738,206		
Food & Catering	513,392		
Professional Services	513,171		
Scholarships & Fellowships	5,009		
M&R, Utilities & Other	1,031,833		
Travel	200,705		
Training	38,098		
Vehicles	35,290		
Total Costs General & Administrative	\$ 8,823,584		
NON-BUDGETED AUX. INITIATIVES (Revenue)	(11,871)		
TOTAL EXPENDITURES	\$ 8,811,713		
NET INCOME/(LOSS)	\$ 5,203,705	-	

# SCHEDULE OF REVENUE AND EXPENDITURES INSTITUTIONAL ADVANCEMENT Third Quarter Comparison - FY17 & FY16

	FY17 Unaudited 9 Months Ending June 30, 2017	FY16 Audited 9 Months Ending June 30, 2016	vorable or favorable) Change
REVENUES	 	 	 
Donations:			
Endowed Scholarship Donations	\$ 6,918	\$ 13,626	\$ (6,708)
Permanent/Chair Endowment Donations General Donations	 4,815 <u>103,910</u>	 5,657 <u>112,372</u>	(841) <u>(8,462)</u>
Scholarships Donations	622,031	618,169	3,862
TOTAL REVENUES	\$ 737,674	\$ 749,824	\$ (12,150)
EXPENDITURES			
Personnel Salaries - staff Student Workers - temporary, non-WorkStudy Social security	\$ 165,592 3,491 12,462	\$ 154,878 1,629 11,709	\$ (10,714) (1,863) (754)
Retirement savings benefit Insurance benefit Nontaxable Fringe Benefits (Fitness)	9,414 16,856 150	9,120 15,042 150	(294) (1,814) 0
Total Personnel Expenditures	\$ 207,966	\$ 192,527	\$ (15,439)
Operating Expenditures			
Advertising Bank Charges Contributions, gifts & awards Copier supplies & charges Dues & Memberships Exhibit costs Food & catering Instructional Supplies Insurance - general liability	\$ 1,151 120 2,477 2,053 700 - 1,787 95 50	\$ 1,101 - 1,625 761 1,510 243 3,287 - -	\$ (50) (120) (852) (1,292) 810 243 1,501 (95) (50)
Licenses & permits Meeting costs Office supplies Postage, freight & delivery Printing Professional Development Receptions & shows	20 530 2,483 719 4,284 - 206	403 1,235 3,156 1,044 7,100 (764) 2,247	383 705 673 325 2,816 (764) 2,042
Solicitation & Cultivation Stipends & Honoraria Subscriptions & Publications Computer equip & software under \$5,000 Equipment & Furniture under \$5,000	600 1,300 210 1,458 -	1,962 - 146 74 11	1,362 (1,300) (64) (1,384) 11
Leasing - equipment Maintenance - equipment & software Consultants/Professional Services Training Travel Utilities	685 6,786 11,601 1,552 1,957 398	- 6,678 11,809 1,664 12,731 396	(685) (108) 208 112 10,775 (2)
Total Operating Expenditures	\$ 43,221	\$ 58,421	\$ 15,200

TOTAL EXPENDITURES	\$ 251,186	\$ 250,948	\$ (239)
NET INCOME/(LOSS)	\$ 486,487	\$ 498,876	\$ (12,389)

### SCHEDULE OF REVENUE AND EXPENDITURES MUSEUM SHOP Third Quarter Comparison - FY17 & FY16

SALES			FY17 Unaudited 9 Months Ended June 30, 2017		FY16 Audited 9 Months Ended June 30, 2016	(Ui	Favorable or nfavorable) Change
UNLLU							
	Sales less Discounts	\$	163,612	\$	144,993	\$	18,619
	Shipping & Packing Refunds		935 (828)		789 (291)		147 (536)
		\$	163,719	\$	145,491	\$	18,230
Cost of Goo	ds Sold						
	Cost of Sales	\$	92,255	\$	81,174	\$	(11,082)
Gross Profit	on Sales GP %	\$	71,464 43.65%	\$	64,317 44.21%	\$	7,147 -0.56%
OTHER INCOM	E	•	// *	•		•	
Admissions		<u>\$</u>	75,410	<u>\$</u>	73,022	<u>\$</u>	2,388
Income Before	General & Administrative	\$	146,874	\$	137,339	\$	9,535
General & Adm Personnel	inistrative Expenditures						
	Salaries Payroll Taxes	\$	93,808 7,021	\$	67,620 5,068	\$	(26,187) (1,952)
	Savings Plan		2,018		1,544		(1,932) (473)
	Insurance		15,886		9,468		(6,418)
		\$	118,732	\$	83,701	\$	(35,031)
Personnel costs	s as % of sales + admissions		49.65%		38.30%		-11.35%
	Advertising - promotional	\$	1,314				
	Bank charges	φ	8,389				
	Cash (over)/short		259				
	Contributions, gifts & awards		261				
	Copier supplies & charges Dues & Memberships		40 82				
	Exhibit costs		2,144				
	Food & catering		608				
	Licenses & permits		1,690				
	Meeting Costs		564				
	Office supplies		5,314				
	Postage, freight & delivery Printing		1,219 593				
	Receptions & shows		682				
	Subscriptions & Publications		34				
	Visiting artists/lecturers - fees/honoraria		300				
	Computer equip & software under \$5,000		5,242				
	Equipment & Furniture under \$5,000 Leasing - equipment		5,450 1,269				
	Leasing - facilities		-				
	Maintenance - equipment & software		1,209				
	Consultants/Professional Services		207				
	Training - fees & materials Travel - accomodation & meals		199				
	Travel - mileage		-				
	Travel - transportation		-				
		\$	37,069				
Total General &	Administrative Expenditures	\$	155,801				
INCOME/(LOSS)	Before Notional Rent Expense Notional Rent	\$	<b>(8,927)</b> 33,600	_			

NET INCOME/(LOSS)

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# SCHEDULE OF REVENUE AND EXPENDITURES CAMPUS BOOKSTORE

### Third Quarter Comparison - FY17 & FY16

	FY17 Unaudited 9 Months Ending June 30, 2017		FY16 Audited 9 Months Ending June 30, 2016			avorable or nfavorable) Change
SALES						
Sales less Discounts	\$	48,468	\$	42,967	\$	5,501
Sales - Textbook Program		67,459		48,856		18,604
Shipping & Packing		-		7		(7)
Sales Returns & Refunds		(429)		(277)		(152)
	\$	115,499	\$	91,553	\$	23,945
Cost of Goods Sold						
Cost of Sales	\$	32,747	\$	29,770	\$	(2,977)
Gross Profit on Sales	\$	82,751	\$	61,783	\$	20,968
GP %	Ŧ	72%	Ŧ	68%	Ŧ	4%
Income Before General & Administrative	\$	82,751	\$	61,783	\$	20,968
General & Administrative Expenditures						
Textbook Program expense		42,903		41,656		(1,247)
Salaries - staff		26,632		0		(26,632)
Student Workers - temporary, non-WorkStudy		1,487		-		(1,487)
Social security		1,986		0		(1,986)
Retirement savings benefit		881 5 205		0		(881)
Insurance benefit Nontaxable Fringe Benefits (Fitness)		5,295 0		150		(5,295) 150
Advertising - promotional		0		382		382
Bank charges		2,874		1,336		(1,537)
Cash (over)/short		(147)		(61)		85
Contributions, gifts & awards		165		Ó		(165)
Dues & Memberships		63		17		(47)
Meeting costs		24		0		(24)
Office supplies		242		990		748
Postage, freight & delivery		0		96		96
Computer equip & software under \$5,000		1,686		383		(1,303)
Maintenance - equipment & software		591		798		207
Consultants/Professional Services		848		38,200		37,352
Total General & Administrative Expenditures	\$	85,529	\$	83,946	\$	(1,583)
NET INCOME/(LOSS)	\$	(2,778)	\$	(22,163)	\$	19,385

# SCHEDULE OF REVENUE AND EXPENDITURES CONFERENCE SERVICES Third Quarter Comparison - FY17 & FY16

		 FY17 Unaudited 9 Months Ended June 30, 2017	 FY16 Audited 9 Months Ended June 30, 2017	 Favorable or (Unfavorable) Change
REVENUE	Facilities Rentals	\$ 8,800	\$ 40,990	\$ (32,190)
	Catering Revenue	5,154	-	5,154
		\$ 13,954	\$ 40,990	\$ (27,036)
General & A Personr	Administrative Expenditures			
	Salaries	\$ 39,903	\$ 37,499	\$ (2,404)
	Payroll Taxes	2,585	2,399	(187)
	Savings Plan	2,394	2,250	(144)
	Insurance	 5,651	 5,707	 56
		\$ 50,533	\$ 47,855	\$ (2,679)
Personnel c	osts as % of Revenue	362%	117%	-245%
	Bank charges	\$ 584	\$ 163	\$ (421)
	Dues & Memberships	47	46	(1)
	Food & catering	4,381	2,207	(2,174)
	Office supplies	41	-	(41)
	Travel - accomodation & meals	-	1,110	1,110
	Travel - mileage	-	62	62
	Travel - transportation	-	92	92
Total Gener	al & Administrative Expenditures	\$ 55,586	\$ 51,534	\$ (4,052)
NET INCOM	IE/(LOSS)	\$ (41,632)	\$ (10,544)	\$ (31,088)

Nine Months Ending June 30, 2017												
	Enh	Program ancement			Quasi		Scl	holarships		(	General & Faculty	
1st Quarter Fiscal Year 2017												
Equities Gain / (Loss)	\$	(66,066)	-2.78%	\$	(518)	-2.78%	\$	(28,173)	-2.77%	\$	(34,489)	-2.78%
Dividend & Interest		61,153	2.58%		477	2.56%		26,081	2.57%		32,104	2.59%
Fees		(6,382)	-0.27%		(50)	-0.27%		(2,731)	-0.27%		(3,333)	-0.27%
Total 1st Quarter	\$	(11,295)	-0.48%	\$	(91)	-0.49%	\$	(4,823)	-0.47%	\$	(5,718)	-0.46%
Average Monthly Account Balance 1st Quarter Asset Grand Total		2,374,293 <b>1,668,995</b>			\$18,603		\$	1,016,594		\$:	1,240,193	
2nd Quarter Fiscal Year 2017												
Equities Gain / (Loss)	\$	96,163	3.94%	\$	752	0.52%	\$	41,147	3.93%	\$	50,225	3.94%
Dividend & Interest		7,317	0.30%		63	0.04%		3,136	0.30%		3,825	0.30%
Fees		(6,472)	-0.27%		(271)	-0.19%		(2,777)	-0.27%		(3,384)	-0.27%
Total 2nd Quarter	\$	97,008	3.98%	\$	544	0.38%	\$	41,506	3.96%	\$	50,666	3.97%
Average Monthly Account Balance 2nd Quarter Asset Grand Total		2,440,088 <b>5,111,707</b>		\$	144,596		\$	1,046,948		\$:	1,275,957	
3rd Quarter Fiscal Year 2017												
Equities Gain / (Loss)	\$	25,769	1.04%	\$	3,026	1.12%	\$	11,074	1.04%	\$	13,479	1.04%
Dividend & Interest	\$	17,718	0.72%	\$	1,855	0.69%	\$	7,618	0.72%	\$	9,273	0.72%
Fees	\$	(5,067)	-0.20%	\$	(552)	-0.21%	\$	(3,183)	-0.30%	\$	(3,734)	-0.29%
Total 3rd Quarter	\$	38,421	1.55%	\$	4,329	1.61%	\$	15,509	1.46%	\$	19,018	1.47%
Average Monthly Account Balance	\$	2,471,672		\$	269,159		\$	1,061,916		\$	1,293,620	
FYTD INCOME JUNE 30th	\$	124,135	5.10%	\$	4,781	1.81%	\$	52,192	4.99%	\$	63,965	5.02%
FYTD JUNE 30th ASSETS	\$ 2	2,435,364		\$2	264,775		\$1	,046,854		\$1	,274,893	

ASSET GRAND TOTAL \$ 5,021,886

# PERMANENT ENDOWMENTS Nine Months Ending June 30, 2017

### INSTITUTE OF AMERICAN INDIAN AND ALASKA NATIVE

# CULTURE AND ARTS DEVELOPMENT

# **RESOLUTION # 2017 – 016 – FY18 Budget Resolution**

### August 17, 2017

- Whereas, the Institute of American Indian Arts anticipates our Federal Appropriation in FY18 to be \$9,835,000; and
- Whereas, the Institute of American Indian Arts anticipates other revenues, such as tuition and fees, room and board, auxiliary revenue and fundraising, of \$4,110,358; and
- Whereas, the Institute of American Indian Arts anticipates operational expenditures, debt service, and contingency reserve addition to be \$13,945,358; and

**Now Therefore Be It Resolved,** that the Board of Trustees of the Institute of American Indian and Alaska Native Culture and Arts Development concurs with the recommendation of the balanced FY 2018 Operating Budget in the amount of \$13,945,358 in total revenue and expenditures.

Offered by:		
Seconded by:		
Vote:	Ауе	Nay
Attachments:	Yes	NoX

# INSTITUTE OF AMERICAN INDIAN AND ALASKA NATIVE CULTURE AND ARTS DEVELOPMENT

# **RESOLUTION # 2017 – 017**

# August 16, 2017

**Whereas**, the President of the Institute of American Indian Arts has reviewed and recommends the acceptance of the gift donations to the IAIA Trust from April 1, 2017 through June 30, 2017, which are listed below:

3rd Quarter (April 1 – June 30, 2017)

Gifts of \$ 2,074,300	\$	5,839	Scholarships & Endowments;
	\$	47,372	General Donations & Gifts In Kind;
	\$2,	,021,089	Grant Proceeds and Temporarily Restricted Gifts (see attached detail)

**Now Therefore Be it resolved,** that the Board of Trustees of the Institute of American Indian and Alaska Native Culture and Arts Development concurs with the recommendation of the President and accepts said gifts.

Offered by:		
Seconded by:		
Vote:	Aye	Nay
Attachments:	Yes <b>X</b>	No

Deborah Goodman, Secretary

# SCHEDULE OF GIFT REVENUE For the Quarter Ending June 30, 2017

FISCAL YEAR 2017 IAIA TRUST	IAIA Fund #		Apr-17		May-17	Jun-17	,	3rd Qtr
Permanent Endowment	1390		•	\$	459		\$	459
Emergency Student Fund	3002		200	Ψ	1,828		Ψ	2,028
General Scholarships	3101		2,052		1,050			3,102
Allan Houser Scholarship	3156		2,002		250			250
	0.00				_00			
TOTAL SCHOLARSHIPS/AWARDS		\$	2,252	\$	3,587	\$-	\$	5,839
General Donations	5001	\$	223	\$	38,180		\$	38,403
MUSEUM MEMBERSHIP	5004		4,902		4,066			8,969
TOTAL - UNRESTRICTED		\$	5,125	\$	42,247	\$-	\$	47,372
USDA Tribal Colleges Endowment Program	4013	\$	21,554	\$	10,947	\$ 7,205.11	\$	39,706
Center for Arts & Cultural Studies-Restricted	4100	Ψ	165	Ψ	165	φ 7,200.11	Ψ	331
	4100/183				1,900			1,900
Full Dome Development Interactive Training	4152				27,270	14,377		41,647
AIHEC BIE College Bound Initiative	4153		8,400		,	.,		8,400
Immersive Laboratory	4155		-,		16,195	2,897		19,092
STEM Enhancement - Desert Ecology Course	4156				-,	,		-
Museum Restricted	4200		11		306			317
USDOE Title III - Multipurpose Fitness & Performing Arts	4430/01				19,959	19,466		39,425
USDOE Title III - MFA Curriculum & Academic Support	4430/02					28,439		28,439
USDOE Title III - IAIA Outreach Program	4430/04				4,442	4,442		8,883
USDOE Title III - Academics Visiting Faculty Program	4430/05				4,548	9,096		13,644
USDOE Title III - Technology For Student Success	4430/06				4,568	9,136		13,704
USDOE Title III - Fitness and Wellness Program	4430/11				7,378	12,026		19,405
USDOE Title III - Development Ed Coordinator	4430/12				4,270	8,121		12,392
NMHED - Academic Building Roof	4539		4,000					4,000
NMAID - Fitness & Wellness Center IGA#609-15-1163	4540		30,545		22,028	22,028		74,601
USDOE Title III - Multipurpose Fitness & Performing Arts	4542/01					182,751		182,751
NMAID - Multipurpose Fitness & Performing Arts #609-14-	4543		498,754			693,501		1,192,255
USDA Rural Development Agreement	4839				11,418			11,418
USDA Edctonl Wrkshps & Summer Youth Camps Yr2	4924/02		323					323
USDA Edctonl Wrkshps & Summer Youth Camps Yr3	4924/03		7,247		7,599	7,170		22,016
USDA - IAIA Seed Library	4925		10,075		12,843	6,134		29,052
Multi-Purpose Building Capital Campaign - Trust	6171		252,717		4,672			257,388
TOTAL - RESTRICTED		\$	833,791	\$	160,508	\$ 1,026,789	\$ 2	2,021,089
GRAND TOTAL		\$	841,168	\$	206,343	\$ 1,026,789	\$ 2	2,074,300

То:	Dr. Robert Martin, IAIA President
From:	Patsy Phillips, Director
	IAIA Museum of Contemporary Native Arts (MoCNA)
Date:	July 31, 2017
Subj:	August 2017 - Quarterly Board Report

#### Strategic Theme 1: Improve Student Success

#### **<u>1.1</u>** Increase involvement of all IAIA stakeholders in student success

Project: *documenta 14* - Phillips applied for and received funds from the Ford Foundation to send museum director, chief curator and two IAIA students, Jonathan Loretto and Carmen Selam, to Kassel, Germany, June 4 to 10, 2017, to attend documenta. Founded in 1955, documenta is a contemporary art exhibition which takes place every five years.

Project: Action/Abstraction Redefined successfully opened to the public in July. This exhibition project is a collaboration between MoCNA staff, Tatiana Lomahaftewa (Curator of Collections), Manuela Well-Off-Man (Chief Curator) and Dr. Lara Evans, IAIA Professor of Art History and Museum Studies. The show features paintings and works on paper from MoCNA's permanent collection, and analyzes the influence of Abstract Expressionism, Color Field and Hard-edge Painting in contemporary Native Art. The artworks on view are from the collection and were created by IAIA students and faculty in the 1960s and 1970s.

Other: IAIA Summer Bridge Program. Manuela Well-Off-Man gave a tour to introduce students to MoCNA and the museums exhibitions and programs.

<u>1.5 Develop student leadership skills (Work plan: Identify students for work-study and internships)</u>
The work in this section empowers students to become leaders by offering leadership programs and learning opportunities and addresses all the goals of this statement.

Other: Student Interns. The curatorial department had two student interns this spring and summer: **Aurélie Journee** is a Ph.D. student of anthropology and art history at Ecole des Hautes Etudes en Sciences Sociales (EHESS) in Paris, France. Aurélie interned at the museum last winter, and returned to MoCNA to gain more museum experience. She worked with Mattie Reynolds and Manuela Well-Off-Man on our upcoming exhibitions. **Gabriela Pacheco** is currently attending Santa Fe Community College and will soon become a second-year student this fall semester. Gabriela is an Art History major and has a passion for art. She worked for the SFCC gallery during her first semester. Gabriela assists Manuela Well-Off-Man with creating exhibition labels, as well as bibliographies and information on MoCNA's exhibition artists the museum can share with the public. Gabriela also helps organize exhibition and artist files. Mattie Reynolds (Preparator and Exhibition Coordinator) worked with IAIA students LeRoy Grafe, Stephanie Stewart and Angelica Drywater, as well as recent IAIA graduates Terran **Kipp, Samantha Tracy, David Beams, and Danny McCoy** on exhibition installations. Several of the students and graduates assisted internationally known First Nation artist **Brian Jungen** with the installation of his work 27<sup>th</sup> Street, currently on view in

our *Connective Tissue* exhibition, and had the opportunity to ask him questions about his processes and methods. The collections department hired IAIA Student **Stephanie Stewart** as a Seasonal Worker for the summer. Stephanie has worked in the department since Fall 2015. Her skills and experience have increased which has been extremely beneficial in our department. Stephanie has assisted us with registration, art handling, packing and moving artwork, and installation. She has also managed the Museum Club's student/graduate art market booths. Andrea Hanley is currently supervising, **Angelica Drywater** (Cochiti Pueblo) who is a student at the Institute of American Indian Arts, and is majoring in Museum studies. Drywater has worked on IAIA exhibitions on campus including the annual Senior Graduating Exhibition located at the Balzer Contemporary Edge Gallery. Drywater is part of Santa Fe Indian School's Leadership Institute NM-Summer Youth Tribal Employment Program.

#### Strategic Theme 3: Build College Community

#### 3.3Implement a faculty and staff professional development plan

Other: Staff training/professional development. Staff is encouraged to attend job specific training. This time period: Andrea Hanley attended: Communicate with Tact and Professionalism, 1 Day Seminar in Albuquerque, NM. John Joe took an advanced independent study in photography at the Santa Fe Community College. He continues to pursue his passion in art and documentation photography. John also submitted some of his photography in the IAIA Faculty and Staff Exhibition Forever Young. Manuela gave exhibition previews and gallery tours for MoCNA staff and IAIA staff council members for Visions and Visionaries; New Impressions, Connective Tissue: New Approaches to Contemporary Native Art, Action/Abstraction Redefined as well as our other exhibitions. Graphic designer Sallie Wesaw received hands-on tutorial on large publication layouts in Adobe InDesign by Art Guild Press publisher Robert Erlichman. This training included how to create and manage 'master sheets' and 'style guides'. Staff, faculty and students have come together to de-install and install exhibitions in the Kieve Family Gallery. This work has provided professional development training for all parties. To prepare works for the collections exhibit Action/Abstraction Redefined (AAR), over 25 works on paper were framed in-house by John Joe and assisted by student Stephanie Stewart. All of the works were conditioned/photo documented, wrapped/ packed and transported to the museum in early July. The collection works in the Vision & Visionaries exhibit were taken off display, wrapped and transported to campus to make room for the AAR works. By mid-July, The AAR exhibit was installed in the Kieve Family Gallery and second floor hallways. The exhibit was installed by John, Mattie, IAIA Students Stephanie Stewart, Roy Graffe and Intern Angelica Drywater. In June, the collections department brought in professional photographer Addison Doty to photograph the Action Abstraction works going on exhibit, images selections for the textbook project, new acquisitions and outside requests. Addison shot over 100 images total.

#### 3.4 Bring students, faculty, and staff together in campus-centric activities

Andrea, Sallie, Mattie, Manuela, Tatiana and John contribute to the museum's social media postings.

#### 3.5 Promote health, wellness, and safety for all members of the campus community

Other: Staff Retreat Committee. Tatiana served on this retreat committee which was held on June 6 and was attended with representation from almost every department at IAIA. Tatiana and JoAnn Bishop have been meeting to create a campus fitness walk to music and art which may be offered to the public. Their first practice walk with three participants was held in June. Feedback was very positive. The team may give 2-3 more practice walks before going live to the public. Tatiana attended JoAnn Bishop's summer classes to stay fit and John Joe regularly works out at the IAIA Fitness Center at least 4 times a week.

Other: Safety and new employees. Thomas Atencio, Head of Security, worked with N.M. Environmental Department who drilled a hole in basement floor and set up equipment to monitor air quality for this area of downtown. Thomas and Marcella Apodoca (Finance/Administrative Coordinator) interviewed and hired a part time Janitorial Technician. Part time Security Officer Maria Favela was hired to full-time employee status.

#### Strategic Theme 4: Advance Contemporary Native Arts and Culture

#### 4.1 Expand collaboration between the Museum, academic and student support programs

The work in this section empowers students to become leaders by offering leadership programs and learning opportunities and addresses all the goals of this statement.

Other: Mentorship. Mattie Reynolds participates in IAIA Four Directions mentorship program. She met with student mentee over the course of spring semester and answered questions about campus, classes, and Santa Fe. She introduced student mentee to her job and responsibilities at MoCNA, and gave a tour of the collections. She worked closely with other mentors during monthly meetings to further develop and improve the program.

### 4.2 Implement Museum Docent and Volunteer programs

Other: Docent training. Manuela continues to train docents to give tours in our current exhibitions including *Connective Tissue* and *Action/Abstraction Redefines*. Andrea manages the Docent + Volunteer program by participating in meetings, creating and gathering relevant materials on contemporary Native arts, as well as upcoming MoCNA exhibition information. Volunteers help with a number of museum projects and events. Docents are now giving tours to school and tour groups. The museum has implemented scheduled Walk – in Docent tours for museum visitors on Saturdays and Mondays at 10:30a.m. which is gaining momentum every month.

### 4.3 Advance scholarship and dialogue on indigenous arts and culture

The work in this section empowers students to become leaders by offering leadership programs and learning opportunities and addresses all the goals of this statement. Project: Advance Scholarship. Patsy submitted a 6,000 word essay for *American Indian Art 101* about the life and work of C. Maxx Stevens. Tatiana and Ryan Flahive are collaborating on an introduction essay for this textbook project. Their essay will focus on the development of the collection and its significance to redefining Native art. This textbook is edited by Dr. Nancy Marie Mithlo and Dr. Lara Evans, and will provide national standards for teaching American Indian art. Project goals aim to position the IAIA collection as central to the development of contemporary Native arts. The publication will forward the indigenous perspective as demonstrated by the IAIA students and faculty in all of their complexity. The book manuscript will be published by the University of New Mexico Press in concert with the Institute of American Indian Arts.

Project: New exhibition and catalog. The exhibition *Connective Tissue: New Approaches to Fiber in Contemporary Native Art* was installed in July, and the catalog will be released at Indian Market. This is Manuela's first exhibition she curated for the museum. There has never been a major fiber-related exhibition or publication that approaches this art genre in a broader, more experimental and contemporary sense.

She worked closely with Art Guild Press and Sallie Wesaw on this publication. Art historians and curators Lara Evans, Molly McGlennen, Tania Willard, and Manuela Well-Off-Man submitted essays for the catalog, and Patsy contributed an introduction. The texts analyze and interpret the innovative approaches to fiber as an art medium in contemporary Native Art.

Project: Social Engagement Art Residency. Patsy secured \$50,000 from The Andy Warhol Foundation for the Visual Arts for the museum's Social Engagement Art Residency for 2017 - 2019. This prestigious grant supports the national/international recognition the museum is receiving from this residency. The museum is breaking new ground in the Native American art field in developing this practice and understanding its potential within Indian Country. Through this residency and our many other programs, the IAIA Museum of Contemporary Native Arts is acknowledged as a leader and an innovator in cutting-edge art practice.

Project: Helen Hardin Media Film series. Andrea manages this series, and currently the digital works of filmmaker Sky Hopinka (Ho-Chunk Nation of Wisconsin/Pechanga Band of Luiseño Indians) is on view through October 28, 2017. Hopinka's work is both multifaceted conceptually and formally, with involved tiers of images and narratives. Beautiful and mysterious, thick with color and gesture, his films are filled with notions and confluences around tribal identity, language and land. Most recently Hopinka's work could be seen in the Whitney Museum of Art's 2017 Biennial.

Project: *MoCNA Reader*. Andrea manages this tri-monthly book club. Inspired by our exhibition *desert ArtLAB: Ecologies of Resistance*, book club read: *Eating the Landscape: American Indian Stories of Food, Identity, and Resilience*, by Rarámuri author and renowned Indigenous ethnobotanist, Enrique Salmón. Says Salmón, "Eating is not only a political act, it is also a cultural act that reaffirms one's identity and worldview." Books were purchased at the MoCNA Museum Store.

Other: NEH Reader. Patsy was a reader for the National Endowment for the Humanities - read grants and participated in a conference call discussion for selecting applications.

Other: National Broadcast. Manuela also participated in *Native America Calling's* (Koahnic Broadcast Corporation) radio discussion on Contemporary Native art, hosted by Terra Gatewood. Other guests included Dyani White Hawk, Jonathan Thunder, Ryan Singer, Pat Pruitt about Contemporary Native Art (June 22, 2017)

Project: Indian Market activities at MoCNA. See complete list below.

#### 4.4 Grow the IAIA collection

Project: IAIA Archives. Patsy is interviewing Suzan Harjo on the telephone about her life and career. To date, there are approximately 25 to 30 hours of interviews that will be transcribed and placed into IAIA archives.

Other: Cultivation. Manuela visited with donor and private collector Loren Lipson and gave him a tour of *Connective Tissue*. Mr. Lipson proposed the donation of artworks by IAIA alumna Melissa Melero-Moose and artist collaborative The Datefarmers.

Other: Loan from permanent collection. The collections department received two requests for loans: 1) Museum of Indian Art & Culture, Santa Fe, NM (loan of Jerry Ingram Blackfoot outfit for *Stepping Out* exhibit; loan went out July 19) and 2) Peabody Essex Museum, Salem, MA (loan of 10 T.C. Cannon paintings for one-man exhibit; loan to go out in late fall 2017)

Other: New acquisitions. Over this last guarter, John and students workers have been accessioning new acquisitions into the collection. Since April the department has received nearly 100 new works. The following works were accepted for the permanent collection by the Acquisitions Committee: Museum Purchase from BFA exhibit, Carmen Selam, Play Thing, 2017, installation/video. Melanie Yazzie Gift of portfolio of prints titled Home: Contemporary Indigenous Artists Responding (Pending Paperwork); Norman Akers, Welcome Home, ed. 15/18, monoprint, 2016; Maile Andrade, Home, ed. 15/18, block print, 2017; Corwin Clairmont, Raven after Gummy Bear's Donald Trump Made in China Signature Collection Silk Tie, ed. 15/18, monoprint/collage/ embossing, 2016; Joe Fedderson, Elk at Spotted Lake, ed. 15/18, monoprint, 2016; Alexander McCarty, A Successful Whale Hunt, ed. 15/18, monoprint, 2016; Tony Ortega, Mi Casa es su Casa, ed. 15/18, monoprint, 2016; Sue Pearson, Home, ed. 2/3, collograph/dry point, 2016; Jaune Quick-to-See-Smith, Home Is Where The Heart Is, ed. 15/18, lithograph, 2016; Neal Ambrose Smith, I'm A Mobile Home, ed. 15/18, lithograph/ monotype, 2016; Charlene Maxx Stevens, Dream Home, ed. 15/18, monoprint, 2016; Glory Tacheenie-Campoy, Hooghan, ed. 15/22, etching, 2016; Melanie Yazzie, Wishing for Water, ed. 15/18, screen print, 2016; Kevin Slivka, Project Writer, Rhiz (home), ed. 15/18, block print, 2016; Jeffry Gottfried, 2 stone sculptures (Pending Paperwork); Jeff Grandbois, Untitled, Utah Alabaster, 1992; Kelly Byers, Untitled, NM Alabaster, 1994; Gift of Terran Kipp Last Gun (Pending Paperwork); Abstract Landscape No. 1, 2016, edition of 8, serigraph on somerset paper, 30" x 22" (Gift); Sun, Moon, Morning Star, (2) ed. 3/4, 2016, serigraph on somerset paper, 30" x 22" (Gift); Museum Purchase from Terran Kipp Last Gun, Sun, Moon, Morning Star, ed.3/7, 2016, serigraph on somerset paper; Donation Proposal: James Luna, Half Indian/Half Mexican, color prints, 2011; Donation Proposal: Linda Lomahaftewa, student artwork, April Holder, painting, Hoka Skenandore, painting, Arnell Copperfield, drawing, Odessa Serawop, digital print, George Bear,

photography; Donation Proposal: Myron Reichert (awaiting proposal paperwork), Craig Dan Goseyun, Fire Dancer, bronze; Donation Proposal: Diane LaResche, 2 baskets; Donation Proposal: Lewis A. and Constance Day Vadheim Art Collection of paintings, baskets, jewelry, pottery and other mediums. Collection is extensive – inventory of over 100 works; Donation Proposal: Loren Lipson, several works by The Date Farmers (Chicano/Mestizo artists Armando Lerma and Carlos Ramirez); awaiting proposal paperwork for more information.

#### 4.5 Engage with indigenous communities world-wide

Project: Engage with indigenous communities. Patsy, Manuela and two IAIA students, Jonathan Loretto and Carmen Selam attended and participated in activities at *documenta 14*, June 3 to 10, 2017, in Kassel, Germany. Native American artists from U.S. and Canada participated, as well as Indigenous artists from around the world. Former MoCNA chief curator, Candice Hopkins, is the curator for *documenta*.

Project: Indigenous international collaboration. Manuela continues to collaborate with Kóan Jeff Baysa, co-founder of the Honolulu Biennial, on a potential exhibition project and is currently researching funding resources. The exhibition is tentatively scheduled for summer 2021, and explores how nuclear testing affected Native Americans in New Mexico, and in comparison, the indigenous peoples of the Marshall Islands (and other Pacific islanders). A checklist draft is currently under development.

Other: Tatiana attended a one day symposium in Santa Fe focused on opening a dialogue on cultural property and legislation between appraisers, private collectors and collecting institutions with Tribal Communities. Symposium was organized through the Antique Tribal Art Dealers Association (ATADA). Tatiana attended a working meeting at the School of Advanced Research on developing Guidelines for Museums working with Native Communities. About 20 representatives from national and local institutions were in attendance as well as tribal community members.

Other: *Akunnittinni: A Kinngait Family Portrait*, curated by Andrea Hanley, is now on view at the George Gustav Heye Center, National Museum of the American Indian, Smithsonian Institution, New York City, NY from June 10 - January 7, 2018. The exhibition will then travel to the Scottsdale Museum of Contemporary Arts, Scottsdale, AZ from February 3 - May 20, 2018.

Project: Exhibition. Andrea curated the exhibition, *desert ArtLAB: Ecologies of Resistance*, which opened on **May 19 - January 28, 2018.** desert ArtLAB is an interdisciplinary art collaborative, established by museum curator/educator **April Bojorquez** (Chicana/Rarámuri) and artist/educator **Matthew Garcia (Chicano)**. The collaborative reconceptualizes desert/dryland ecologies not as post-apocalyptic growth of wasteland, but as an ecological opportunity.

#### 4.6 Strengthen the connection between the College, its Museum, and the larger Santa Fe community

Projects: Connecting. Patsy was a reader for the Wheelwright Museum's proposals to select a year-long scholar funded by

the Mellon Foundation. Patsy participates in a Santa Fe director's gathering to discuss ways to collaborate. Specifically, Patsy attended a meeting with Georgia O'Keeffe, Museum of Art History, Museum of Fine Art to look at ways to jointly collaborate on marketing. Patsy contributes to a state-wide marketing effort led by Shelley Thompson, NM Cultural Affairs. This group effort is providing more outreach in the city and the state. Patsy oversees the museum's participation in the Coffee and Culture radio shows, KVSF101.5, co-hosted by Eric Davis. Patsy and Ryan Flahive were on the show in June and presented the Harjo Family Collection donation to the museum. Manuela, Andrea and artist David Gaussoin (Picuris Pueblo/Navajo/ French) discussed New and Upcoming Exhibitions and Public Programs (July 19, 2017). Tatiana and Stephanie Stewart have been coordinating the IAIA Museum Club summer fundraiser IAIA Student & Graduate Art Market. Applications were received in the months of April & May with booth drawings held at the end of May and June. This year's student market has expanded to 22 booths with many artists sharing. Approximately 35 students and recent graduates will be selling their work under the Museum's portal on August 19-20.

Project: Public Program. Andrea recently programmed the 4th Annual Interaction in Art or the Art of Ping Pong<sup>™</sup>, invited community guests learned about current exhibition artist, Danny McCoy (Muscogee Creek/ Citizen Band Potawatomi) from MoCNA's Chief Curator, Manuela Well-Off-Man, and they learned how to play ping pong from an expert, and then sweated it out to win a Danny McCoy original work of art made specifically for the event.

Project: Local Artists in Residence. MoCNA's current Local Artist in Residence program is recent IAIA grad, Terran Kipp Last Gun, a citizen of the Piikani Nation (Blackfeet) and a young visual artist originally from Browning, Montana.

#### Strategic Theme 5: Expand Capacity as a 1994 Land Grant Institution

#### 5.3 Provide programming to Native youth

Project: Public Program. Andrea programmed the 4<sup>th</sup> annual MoCNA Family Day, on Saturday, May 20, from 12 – 4p.m. Families were invited to participate in unique artist-designed, hands on art-making activities that highlight contemporary Native arts. Activities included: a food truck onsite, 20% off all children's items in the museum store, Native artists Nani Chacon (Navajo) and John Well-Off-Man (Chippewa-Cree) created a community mural and print making project, a family scavenger hunt with treasure chest prizes led by MoCNA Docents, artist Sheridan Macknight (Hunkpapa Lakota) read a children's book Sitting Bull Remembers, snack and innovative performances include Native American Youth Hoop dancers and a teenage Chippewa-Cree String Duet. This event was free for families and was supported in part by the Santa Fe Public Schools Native American Student Services.

Project: Public Program. Andrea worked with The City of Santa Fe Arts Commission, who has a special offer for all students this summer. The Summer Youth Culture Passport is a booklet that features free admission to museums, free tickets for performances and other free happenings for kids all over Santa Fe May 30-August 30. Booklets can be stamped at the Museum store. Participants bring their passport to various cultural events and collect stickers for each venue. When a participant receives 5 stickers they can claim a prize at the City of Santa Fe Community Gallery.

#### Attachment

#### MoCNA's Indian Market Weekend

Thursday, August 17

**Members Preview** 

4-5p.m. | Allan Houser Art Park

Summer/Fall Exhibition Opening Reception

5-7p.m. | Allan Houser Art Park

Friday, August 18

IAIA Alumni Lunch

11-2p.m. | Allan Houser Art Park

#### Moving Pictures: The Current State of Native American Animation Panel + Reception

5-7p.m. | Allan Houser Art Park

Animation has always played a part of everyday life in mainstream American society and Native American communities. Today, we are seeing a reflection of the state of diversity by the acknowledgement and production of culturally diverse animation. Contemporary Indigenous artists, animators, actors, directors, producers, and script writers, now more than ever, offer audiences a new angle on American Indian culture and have been developing animation to voice Indigenous narratives both present and traditional for the past two decades. Who are the players in this field, and how do they shape overall Native American discourse? This panel will discuss how institutions and artists are supporting, mentoring, and bringing animation to the forefront of Indigenous creative vision and imagination. Sponsored by the Smithsonian's National Museum of the American Indian and the IAIA Museum of Contemporary Native Arts. Moderated by Andrea R. Hanley, (Navajo) MoCNA's Membership and Program Manager. Panelists include: Kalikolehua Hurley (Native Hawaiian), Community Relations Manager, MOANA, Walt Disney Animation Studios, Steven Paul Judd (Kiowa), Artist and Filmmaker, and Cindy Benitez, Smithsonian's National Museum of the American Indian, Film Programmer.

#### Saturday, August 19

#### Breakfast in the Park: MoCNA + NMAI + MIAC Members

7-9a.m. | Allan Houser Art Park

Members from IAIA Museum of Contemporary Native Arts (MoCNA), the National Museum of the American Indian (NMAI), the Museum of Indian Arts and Culture (MIAC), enjoy breakfast and music prior to the Indian Market Weekend kickoff. If you are a member, look for your invitation soon.

#### **Artist Gallery Sessions**

9:15-10:15 a.m. | Anne & Loren Kieve Gallery

Join artists Marlowe Katoney (Navajo), Merritt Johnson (Mohawk/ Blackfoot, descent), Indigenous art collective desert ArtLAB, featuring April Bojorquez (Chicana/Rarámuri) and Matthew Garcia (Chicano), MoCNA curators Tatiana Lomahaftewa-Singer (Choctaw/Hopi) and John Joe (Navajo) in the museum galleries as they discuss their current exhibitions and practice. Introductions by Manuela Well-Off-Man, IAIA Museum of Contemporary Native Arts, Chief Curator.

#### Panel: IAIA at documenta 14

#### 10:30-12noon | Allan Houser Art Park

With funding from the Ford Foundation, IAIA offered two students an opportunity to travel to Kassel, Germany in June to attend documenta 14. Founded in 1955, documenta is a contemporary art exhibition which takes place every five years. The first documenta featured artists who are generally considered to have had a significant influence on modern art (such as Picasso and Kandinsky). The more recent documentas feature art from all continents; mostly site-specific works of art. Moderated by MoCNA Director, Patsy Phillips (Cherokee), panelists include Lara M. Evans, PhD (Cherokee), IAIA Artist-in-Residence Program Director and Associate Professor of Art History, Museum Studies Department, Manuela Well-Off-Man, MoCNA's Chief Curator, and IAIA students Carmen Selam (Yakama) and Jonathan Loretto (Walatowa Jemez/Cochiti Pueblo.)

#### Performance: Desert ArtLAB's Mobile ECO-STUDIO

1-2p.m. | Allan Houser Art Park

Join current exhibition indigenous art collaborative, Desert ArtLAB and their Mobile ECO-STUDIO, which acts as a portable native ecology site distributing restorative indigenous flora to share a message of ecological decolonization. Through street side workshops, The Mobile ECO-STUDIO reacquaints Santa Fe residents and visitors with the growth, preparation and tasting of cactus based foods, re-establishing community relationships with disappearing indigenous desert ecologies.

Panel: Connective Tissue Featuring Performance by Merritt Johnson + Nicholas Galanin 3-5p.m. | Allan Houser Art Park

Join Connective Tissue exhibition artists Merritt Johnson (Mohawk/Blackfoot, descent), Melissa Cody (Navajo), and David Gaussoin (Picuris/Navajo/French) for a panel discussion on recent developments in Native fiber art. This conversation explores the place of fiber art in contemporary art and Native art, current themes, processes, challenges, and the future of fiber art. Moderated by Manuela Well-Off-Man, MoCNA Chief Curator, this event will also feature a live performance by Merritt Johnson (Mohawk/ Blackfoot, descent) with a video contribution from Nicholas Galanin (Tlingit/Unangaî). Johnson and Galanin are multidisciplinary artists who incorporate performance art into their practice to address contemporary issues. Their live/video performance is from a series called, Exorcizing America which explores connection in disconnected space, cultural and personal survival on and offline.

Sunday, August 20

Panel: Bending Backwards for Benefactors

11a.m.-12noon | Allan Houser Art Park

In April of 2017, John Joe, Museum Collections Registrar and Ryan Flahive, IAIA Archivist packed a rental van and headed to Washington D.C. to pick up a significant donation from Suzan Shown Harjo (Cheyenne/Hodulgee Muscogee), American Indian activist, lobbyist, policy maker, and 2011 recipient of an IAIA Honorary Doctorate. After six days and 4,100 road miles, they returned with over sixty works of art and one hundred boxes of Harjo's personal and professional archives. This experienced panel will discuss the collecting journey, the content of the donation, the logistical challenges presented by this gift, as well as a general discussion of donor relations at IAIA. Moderated by Museum Director Patsy Phillips (Cherokee Nation). Panelists include: Museum Curator of Collections Tatiana Lomahaftewa-Singer (Choctaw/Hopi), Museum Collections Registrar John Joe (Navajo), and IAIA Archivist Ryan Flahive.

Contemporary Indigenous Discourse Series - Native Voice Scholarship on Indigenous Self-Representation in Museums and the Arts

1-2p.m. | Allan Houser Art Park

This panel will offer commentary on the need of critical writing focused on the role of art discourse and scholarship in the contemporary Native American/Indigenous museum world. It will explore the complexities of writing about Indigenous museums and the arts that moves beyond the celebratory and descriptive literature that dominates the field. Native scholars

and writers need to play a leadership role in developing critical scholarship on Native museum practices and the arts. This discussion will address both the successes and ongoing challenges that remain in developing this important area of scholarship. Moderated by Andrea R. Hanley, (Navajo) MoCNA's Membership and Program Manager. Panelists: Yve Chavez (Tongva), Andrew W. Mellon Fellow, Wheelwright Museum of the American Indian, Deana Dartt (Coastal Band Chumash), Independent scholar, curator, activist, Anne Ray Fellow, School of American Research, 2017-2018and Tony Chavarria (Santa Clara Pueblo), Curator of Ethnology, Museum of Indian Arts and Culture.

Saturday - Sunday, August 20 - 21

Film: American Traditional War Songs:

The Ethnopoetic Videos of Sky Hopinka

Helen Hardin Media Gallery

9a.m.-5p.m. Daily Screenings | 68 minutes

The IAIA Museum of Contemporary Native Arts is pleased to present the digital works of filmmaker Sky Hopinka (Ho-Chunk Nation of Wisconsin/Pechanga Band of Luiseño Indians). Hopinka's work is both multifaceted conceptually and formally with involved tiers of images and narratives. Beautiful and mysterious, thick with color and gesture. His films are filled with notions and confluences around tribal identity, language and land. Most recently Hopinka's work could be seen in the Whitney Museum of Art's 2017 Biennial.

Institute of American Indian Arts Academic Affairs Committee Meeting Minutes May 11, 2017 LKN Welcome Center Boardroom

Present:	Loren Kieve, BOT Chair	Andrea Sanders
	Deborah Goodman, Chair *	Princess Johnson *
	Brenda Kingery *	Matthew Snipp *
	Ann Marie Downes *	Beverly Morris
	Barbara Ells	
	Dr. Robert Martin	
Not in Attendance:	Lawrence Roberts *	
Staff Present:	Regina Clauschee	Nena Martinez-Anaya
	Bill Sayre	Carmen Henan
	Charlene Teters, Dean *	
Others Present:	Steve Wall, ILS	
	Chad BrownEagle, ASG President *	
	*Committee Members	
	Dr. Deborah Goodman – Chair of Academic	Affairs Committee
Call to Order:	Loren Kieve, Chair, called the Academic Affa MST	irs Committee Meeting to order at 9:04 a.m
Invocation:	Deborah Goodman, Chair, began by stating that she is proud to be a member of the Boas share.	

# I. Enrollment Management – Nena Martinez-Anaya

**DUAL CREDIT** – Students earn college credit from IAIA while still enrolled in high school. 342 dual credit students are enrolled this semester, an all-time high. We started with 5 students in 2008. In the Fall Semester, we offered 24 sections of dual credit and this Spring Semester 35 sections of dual credit are being offered. IAIA was reimbursed around \$105,000 from the State for the dual credit program. That did not cover all the costs incurred by the program, but it was helpful. We benefit by recruiting potential students and by providing beneficial services to communities (students receive

college credit without expense) through the dual credit program. Another reason for our increased enrollment is that IAIA offers courses that other colleges do not. For example, Indigenous Liberal Studies is offering a course this Spring Semester at Santa Fe Indian School. It is the largest program with 96 participating students. ILS offers the opportunity for students to research their senior project and get college credit. Rio Rancho Public Schools, which is a current MOA dual credit partnering school, is looking for a summer class.

**FTE** – Thanks to our recruiters and Admissions Office this semester, Spring 2017, was record setting. Our goal for FTE was 450 and we reached 490 (9% increase over our goal). The goal for head count was 600 and we reached 707 (15% increase over our goal). Goals need to include retaining students. A report includes a pie chart showing reasons why students are leaving. The number one reason, again, is financial. We help students track their account through several steps. Once a student registers a bill is generated. The Financial Aid department reviews the bill with students and orchestrates a plan of payment considering financial aid and scholarships (which bring down cost). Regular contact is made with students regarding their tuition bill. Various factors create financial burdens such as the timing of distribution of checks by tribes.

**RETENTION EFFORTS:** Projects and efforts to keep students.

**PROJECT SUCCESS** – Provides an opportunity for all Tribal Colleges to get help and assistance through various programs. One is Emergency Funding, which is overseen by our department. The emergency fund allows the students to receive up to \$500 in the event of a financial emergency. These funds are in addition to our own internal program for students in need. **INTERNSHIP PROGRAM** - Paid internships

**FINANCIAL LITERACY PROGRAM** – This program will have a big impact on our students by teaching them to manage their money. For example, they will learn what to do with a refund check, what a credit report means, and how a credit report effects one's ability to purchase things. The program will teach/inform students how to deal with real life situations.

**The Santa Fe University of Art and Design** is closing partially. They will teach out rising Seniors over the next year and then permanently close. IAIA has offered services in three programs to help transition their other students: Studio Arts, Cinematic Arts, and Creative Writing. Faculty and staff were involved in transfer day (last Friday) and we had about 12 students come; we are expecting 20 transfer students from SFUAD in the fall.

**EMPOWER ACTION TEAM** – The Empower student data base system allows students to register online, review financial aid, course schedules, and unofficial transcripts.

**STUDENT SUCCESS CENTER** – Students are getting more involved and the Student Success Center is being utilized the way we intended.

# II. <u>Student Life Division – Carmen Henan</u>

**AIHEC Spring Meeting** – The students did very well. Nocona is working on getting a Knowledge Bowl team together. Our archery team is doing very well. The closest venue in which we could host AIHEC is the Albuquerque Convention Center. We likely will not get AIHEC in Santa Fe because we do not have the resources that Albuquerque has. There were over 1,000 participants at the last conference. This year Leroy Grafe is on the Student Senate, and one of his initiatives was to have a 5K run competition. IT went well. We try to be instrumental in some of the competitions.

We had an Ambassador competition earlier this year. We also had student recognition awards to recognize students for their accomplishments in leadership and excelling in classes. Each department gave awards and recognitions. Students who helped with Title IX Orientation also received awards.

**POW WOW** – It was successful and we had the biggest crowd we've ever had. Lots of dancers participated. The sculpture club held a concession stand. Students sold arts and crafts. The students were offered a table for free.

**GRADUATION** – We are getting ready for graduation which in on Saturday.

**RED SHAWL EVENT** – It is going to be Scarlett Cortez' initiative. She's going to do a workshop on the red shawl at Haskell University. Her initiative is to have a red shawl project on every Tribal College campus.

**STUDENT CONGRESS** – They are having their live conference at Haskell University in Lawrence, Kansas from June  $6^{th} - 8^{th}$ .

### III. <u>Academic Division – Charlene Teters</u>

**LEARNING MANAGEMENT SYSTEMS** – We are moving away from Blackboard and considering other learning management systems. We are considering Digication and Canvas. We are planning three days of training so the faculty become confident and comfortable using the new learning platforms. So far, Studio Arts likes the Digication system because it is simple and easy to upload samples of art. Digication is currently being used for the MFA Program and the ePortfolio course. Canvas seems to be the one that is preferred by those who are doing the heavy online content such as Museum Studies and Business. We are still piloting. We may end up using both because it makes sense to have different platforms. Currently, grades, degree planning, and attendance are in Empower.

**Higher Learning Commission (HLC)** – We are part of the HLC Assessment Academy and the HLC Persistence and Completion Academy. These are programs where universities can develop best practices and new initiatives with assistance from the HLC and mentors from other institutions.

**LINKED COURSES** - One of our initiatives is a pilot course that links English 99 with a drawing course. The same students take both courses, and in the English class they are writing about things that they are drawing. This increases their engagement. It was very successful. We are looking at creating more linked courses, possibly including Cinematic Arts, where retention is lower than we'd like. The linked courses require that the faculty be engaged as well. **ASSESSMENT** – Steven Wall gave us the philosophical grounding for our indigenous assessment process. We have applied it in different settings such as the Foundation Show, Creative Writing, ILS, and Museum Studies. We still have some pieces to put together. Porter Swentzell, Faculty Council Chair, suggested that we have two Associate Deans under Dean Charlene Teters. The recommendation was introduced to Faculty Council, went to the Cabinet and it was decided to create one Associate Dean position. The Associate Dean will be tasked with following up with departments on assessment. The Associate Dean is coming from the faculty. Dr. Martin mentioned that we need to not only gather the data in terms of assessing learning outcomes, but we have to show how we've used that evidence, the data, to improve programs.

Meeting Adjourned: Meeting was Adjourned by Deborah Goodman at 10:09 a.m. MST

# Institute of American Indian Arts Institutional Advancement Committee Meeting Minutes May 11, 2017 LKN Welcome Center Boardroom

Present:	Loren Kieve, BOT Chair	Andrea Sanders
	Deborah Goodman	Princess Johnson
	Brenda Kingery, Chair *	Matthew Snipp
	Ann Marie Downes	Beverly Morris *
	Barbara Ells *	
	Dr. Robert Martin	
Not in Attendance:	JoAnn Balzer *	
	Charlie Galbraith *	
Staff Present:	Regina Clauschee	Eileen Berry
	Judith Pepper *	Bill Sayre
Others Present:	Manny Ramirez, ASG	

### \*Committee Members

### Call to Order: Brenda Kingery, Vice Chair, called the meeting to order at 10:16 a.m. MST

### I. Director of Institutional Advancement Search Update – Eileen Berry

Judith Pepper was introduced today. She begins as Director of Institutional Advancement on June 1<sup>st</sup>. She states that she is looking forward to how we can work together with the experience that she brings in development and philanthropy. She has worked with different organizations and has been very successful, and she looks forward to sharing more in June. She believes that IAIA has a brand that could carry internationally and receive some great donor appreciation and donor opportunity to help IAIA to grow.

### II. IAIA Alumni – Eileen Berry

**ALUMNI DAY** - Chee Brossy, Alumni Relations Coordinator/Manager has put together an Alumni Day. It is happening for the first time tomorrow. The event is beginning with a lecture from an Alumna, Nonabah Sam, who has been the curator of the Dine College Museum. Following the lecture, we are hosting a lunch for Alumni who are on campus. We are also having a T-shirt print making demonstration from Jamison Chaz Banks (also an Alumnus). The goal of this effort is to get Alumni back on IAIA campus.

### III. IAIA Foundation – Eileen Berry

We have four new Board Members that have come on since November. Colleen Cayes has a very strong background in organization and team leadership. She's a consultant in that field. Stock Colt has joined our Foundation Board and has fabulous ideas. He has been a long-time SWAIA Board Member, and has been a former Chair of the SWAIA Board. Peter Ives has also joined our Board. Peter is an attorney and City Council Member here in Santa Fe. Kelly Hudson, who is Native, has lived in Santa Fe for 25 years. She's an attorney from Washington State.

### IV. <u>2017 Gala Planning – Eileen Berry</u>

The Institutional Advancement Department would like to put more focus on our Annual Scholarship Dinner and Auction. This is our most important fund raiser throughout the year. We have been planning since the Fall. We are seeking \$300,000 this year. We approached Alumni and artists for gift donations earlier this year and have already received some. Dale Chihuly, glass artist from the Northwest, is donating again. Thanks to JoAnn Balzer for helping with this donation. Fritz Casuse is donating. George Rivera, Jody Naranjo, Kevin Redstar, Nocona Burgess, and Preston Singletary have sent us donations. An Alumnus, Anthony Lovato, has made a piece specifically for IAIA. Rebecca Haynes has also agreed to donate. Ben Nighthorse Campbell has said he will make a donation this year. Linda Lomahaftewa, who is this year's Honorary Doctorate Recipient and retiring professor here at IAIA, will be asked to donate.

**OTHER DONATION ITEMS** – We are focusing on some experiences, which we haven't done a whole lot of in the past. Beverly and Mike Morris have offered one of their homes in Italy for us to utilize as a gift. The Trout Stalker Ranch, in Chama/Abiquiu area, has offered a long weekend guided fishing for four. We're also able to offer a long weekend golf package in Palm Springs with the Agua Caliente Resort and Casino. We have reached out to the Sunnylands Resort from the Amberg Foundation. We hope to get a package with them.

**SPONSORSHIPS** – We are experimenting with offering sponsorships this year. Typically, the event has sold out every year, so we didn't focus on trying to get more people attending because there simply wasn't enough space. We plan on reaching out to sponsors who may not wish to have a whole table but are seeking publicity. We put together a sponsorship packet. The idea is more publicity on our website, in print materials, and on the radio.

**PRESIDENT'S CIRCLE** – We also, with our benefit package, have invited artists, Alumni, or any donor who is gifting us an item of \$2,500 value or higher, to become a member of the President's Circle.

**CENTER PIECES** – Another new focus is center pieces that students and Alumni create each year, and we will offer to sell some of them. We hired a student to create a dozen center pieces.

**STUDENT PARTICIPATION** – Another great thing that has happened this year is we have some students on one of our committees, the Art Acquisition Committee. They have connections to people that we don't know and some wonderful ideas. For example, since we are careful not to ask students for a donation, we ask Foundation Board Members or some of our donors to seek out and purchase student work and then donate it back to us or the event. This offers representation for students at the event without any expense to the student. A few donors have participated in this effort.

**VIDEO PROJECT, INTERVIEWS WITH ALUMNI** – We are interviewing Alumni to feature in the event. We also want to celebrate some of the other disciplines that we offer at the college, above and beyond Studio Art. We've approached a graduate of IAIA who is now enrolled in Law School at UNM. Beverly Morris has offered to help with the editing process. She has worked with our videographer, Jonathan Lowe, who was an instructor here for a couple of summer programs in the past. Beverly Morris was also asked to be interviewed as a former student, staffer, and now Board of Trustees Member. The video projects can also be used as a recruitment tool, on the Alumni Facebook Page and the Alumni website pages to share what is happening at IAIA with people who might not otherwise be aware of our initiatives.

**GALA DATE** – August 16<sup>th</sup> at the Hotel La Fonda on the Plaza.

**PLEDGES** – We have had a couple of pledges as gifts, one from a Foundation Board Member. She and her husband, along with SAR, are pledging \$5,000.

**ENTERTAINMENT** – No entertainment this year.

Institute of American Indian Arts Finance Committee Meeting Minutes May 11, 2017 LKN Welcome Center Boardroom

Present:	Loren Kieve, BOT Chair	Andrea Sanders	
	Deborah Goodman *	Princess Johnson	
	Brenda Kingery	Matthew Snipp	
	Ann Marie Downes *	Beverly Morris	
	Barbara Ells	Bidtah Becker	
	Charles Galbraith * (By Phone)	JoAnn Balzer, Chair *	
	Dr. Robert Martin		
Not in Attendance:			
Staff Present:	Larry Mirabal *	Regina Clauschee	
	Bill Sayre	Todd Spilman	
	Shawna Victorino	James Mason	
	Aimee Balthazar	Patsy Phillips	
	Tatiana Lomahaftewa Singer	Elizabeth Lucero	
	Andrea Hanley	Manuela Well Off Man	
Others Present:	Jeffrey Begay, IAIA Student		
	JoAnn Balzer – Chair of Finance Committee		
	*Committee Members		

Call to Order: Deborah Goodman, Secretary, called the meeting to order at 2:21 p.m. MST

I. <u>Budget to Actuals – Year-to-Date – Larry Mirabal, CFO</u>

To begin our budget to actuals, at 3/31, we're 50% of the way through our fiscal year and we are tracking just 2% below budget. A couple of departments are spending slightly ahead. We met with Directors and rebalanced the budget. We made a new target to keep our budget balanced, and hitting our addition into the contingency reserve of \$504,963 into the fiscal year. Until the 5<sup>th</sup> we will remain under Continuing Resolution from Congress. When that bill passes on the 5<sup>th</sup> we will receive our appropriation. That will bring the contingency reserve to just over one and a half million.

### II. <u>Divestment – Jeffrey Begay - 0132</u>

On February 9<sup>th</sup>, we had a townhall meeting here on campus that allowed the IAIA community to be informed about the College's relationship with Wells Fargo Bank, and a divestment proposal by the students. An anonymous ballot was taken, and the majority were in favor of divesting from Wells Fargo. So, with that, the Student Government proposed and prepared a resolution that was forwarded to Dr. Martin's office, which he carried to the Board of Trustees. And on March 9<sup>th</sup>, the Board of Trustees passed a resolution calling for a complete divestment of the College's endowment from Wells Fargo, with it to be invested with First Citizen's Bank.

Since mid-March, a fee structure, a new investment policy statement, and a new agreement investment form has been negotiated with First Citizen's Bank. Lastly, a termination bill was hand-delivered to Wells Fargo, instructing the liquidation of funds. On the morning of April 28, 2017, \$5.1 million had been transferred from Wells Fargo to First Citizens Bank, formally completing the divestment from Wells Fargo. Right now, the funds now reside entirely with First Citizens Bank, and should be invested in their individual assets by mid-May.

### III. <u>Resolutions – JoAnn Balzer, Chair</u>

14 Gift acceptances for the second quarter, January 1<sup>st</sup> to March 31<sup>st</sup>, were presented to the committee, including \$309,233 in scholarships. \$46,401 in general donations and gifts, and \$1,418,404,000 in grants. **The motion passed with four votes in favor, none against, and no abstentions** 

15 – A resolution was presented formally forgiving the internal loan and directing the Finance Office to make the necessary entriesto reverse the above-balance of \$2,761,894.00 on both the Trust and College books. The motion passed with four votes in favor, none against, and no abstentions.

# IV. Museum Shop Updates – Larry Mirabal, CFO

Gross sales are up about 23% (\$13,500) from where we were at this point last year. The mailing is strong up through May. Costs of goods sold are down by about 3 ½ %. This has allowed us to achieve a margin that has broken 50% for the first time on the items sold, which is exceptional for Downtown Santa Fe. Typically, we shoot form 33%-35%. We have unloaded a large portion of stagnant inventory from the store. Some items will be coming from the store for the auction. They picked up a loss of about \$22,900 after notional rent, as opposed to about \$15,700. We upgraded EMV terminals to be chip enabled. But that caused a domino effect. We had to upgrade the terminals because the old computers we had there couldn't accept a new chip technology. So, we had to buy several laptops. We also made some significant upgrades to the displays. Mariah bought carts, and some large items that are one-time expenses. So, despite the good revenue, we're not seeing quite the bottom line in this half, but I think the second half bottom line will be tilted significantly compared to last year.

**EXPENDITURE LIMITS** – Dr. Martin asked if there is a limit on expenditures. There is not a hard and fast one. The limit is usually \$1,000 and \$1,500. We don't buy single items in that range.

Typically, over \$300 or \$400 are consignment only. We don't typically buy those outright, unless it's an exceptional circumstance.

**SIGN** – The new sign is a significant upgrade to the front of the museum.

V. <u>Human Resources – Todd Spilman, HR Director</u>

**RECRUITING** - We've recruited some positions in the last quarter. In particular, as you are aware, we hired the new Director of Institutional Advancement, Judith Pepper, who will be starting on June 1<sup>st</sup>. We've also filled some interim positions, as well, and we hired an HVAC technician. We are currently recruiting to fill the interim positions permanently, and recruiting for a Performing Arts Faculty Chair, Reference Librarian, and some adjunct faculty positions, as usual, for the Fall. **WELLNESS COUNSEL** - IAIA formed a wellness council in February. In April, the council held a kickoff meeting to explain the purpose of the wellness program and launched its first event, a 21-day walking challenge. The wellness program is off to a good start, and we're hoping to have healthy, happy employees, and also keep our insurance costs down.

WALKING CHALLENGE – 42 employees participated. We had weekly drawings for prizes for employees who walked, and the prizes for the most miles walked by teams and individuals. We partnered with our insurance provider, CIGNA, and they paid for the prizes. They've donated some money for our budget for the wellness program. The wellness council is looking forward to doing some other things.

STAFF RETREAT – We have a staff retreat coming up in June. That's going to have a wellness component to it, and some activities to it.

POW WOW

We had a Pow Wow last weekend. We had 22 student vendor tables set up, with our students selling their art work. We also had another 15 professionals selling their different wares.

# VI. Facilities – Larry Mirabal, CFO

**INSTITUTIONAL ADVANCEMENT** - So, we have some mixed results on the revenue side for advancement. Scholarship revenues are up slightly, while the general, unrestricted revenues are down slightly, compared to this time last year. But overall, the numbers are, again, exceeding the budget projections that were built into the FY17 budget. Expenses are tracking close to what they were last year. Overall, their bottom line is down about ten percent from this time last year. Again, that's year-to-year, and they are still within budget on the expense side to exceeding budget projections on the revenue side. So, strong performance from the advancement department.

**BOOKSTORE** - When we began this project, we were budgeting the bookstore to lose about \$30,000 per year. And we've chipped away at that, as we've moved forward over the years. A big driver of that, of course, is the text book program. It has a little bit of margin built into it. Second, students have more cash on hand than they did before, and are able to buy art supplies and side lines much deeper in the semester and in larger quantities. We have larger ticket numbers over all, and more traffic in there. Rachel is working with Pendleton, to get our logo done in leather on a corner of a blanket. We're going to try them first just on saddle blankets, so the initial investment isn't so large. And, if it works, we might look at doing it for the museum shop as well.

E-Campus - With E-campus, students have the option, they can either return their books to the bookstore at the end of the semester, or we can send them a label and they can ship them

directly. I don't think it has been very popular, but it's a nice option for those who just prefer to send them out themselves.

Institute of American Indian Arts **Museum Committee** Meeting Minutes May 11, 2017 LKN Welcome Center Boardroom

Present:	Loren Kieve, Chair	Andrea Sanders*
	Deborah Goodman	Princess Johnson *
	Brenda Kingery	Matthew Snipp *
	Ann Marie Downes	Beverly Morris, Chair *
	Barbara Ells *	
	Dr. Robert Martin	
Not in Attendance:	Bidtah Becker *	
	Charles Galbraith *	
	Larry Roberts *	
	Tiffany Adams, ASG President *	
Staff Present:	Patsy Phillips, Director	
	*Committee Members	

**Call to Order:** Beverly Morris, calls to order.

We're all new members, and we had our first conference call as a committee on April the 24<sup>th</sup>, and I think the initial content of that call was how do we want to function as a committee. One of the ideas is to, twice a year, to have one of Patsy's staff members inform us about what they do in their department.

# I. <u>Museum Update – Patsy Phillips</u>

Suzan Harjo has donated significant papers and her collection. Our Archivists, Ryan Flahive and our Registrar, John Joe, drove to Washington, DC, and they packed 90 boxes of papers, and 60 plus works of art. What we're going to see, are work which have been given to Suzan Harjo over the years. She is a poet, a writer, a lecturer, a curator, and policy advocate, who has helped Native peoples recover more than one million acres of land, including many sacred places. She has devoted four decades to promote and protect Native Nations sovereignty, children, arts, cultures, and languages, including the 1978 American Indian Religious Freedom Act; the 1989 National Museum of the American Indian, the 1990 Native American Graves Protection and Repatriation Act; and 1996 Executive Order on Indian Sacred sights. She's former Executive Director for the National Congress of American Indians. She was a liaison for two law firms, Native American Rights Fund and Fried, Frank, Harris, Shriver,

and Cappleman. She's a Special Assistant for the Indian Legislation and Liaison, and Center Administration, and principal Author of 1979 <u>President's Report to Congress on American Religious</u> <u>Freedom</u>. She served on the Native American Policy Committee for Barack Obama, his presidential campaign, and was an Advisor to the Transition in 2009. So clearly, she is an important lady. Patsy reported that she's also been interviewing Suzan when she's healthy. The recordings will go under our archives as well.

DOCUMENTA - We selected two students from my Report to go to Documenta. Jonathan Loretto is a freshman and a Studio Arts major. Carmen Selam is also in Studio Arts=. We had them write an essay on how this would influence their career as a leader. We received seven applications and two students were chosen.

IAIA MUSEUM CLUB – Tatiana Lomahaftewa Singer is the sponsor for the IAIA Museum Club. They had raised about \$3,500 by holding a booth in front of the museum during Indian Market. With the funds raised they rented a van and went to Denver for the weekend. John Lukavic and Patricia Trujillo, who is working there at the Denver Art Museum, sponsored us. They sat down with the students, talked about their careers, talked about working at the museum.

INUIT EXHIBITION - Andrea Hanley curated, the Inuit Exhibition "Akunnittinni: A Kinngait Family Portrait," representing three generations of Inuit women. The National Museum of the American Indian is taking it, and it will open June 10<sup>th</sup> in New York, through January 2018. Scottsdale Museum of Art is interested in it. We don't have a confirmation yet, but they're interested in showing it beginning in the Spring.

Meeting Adjourned: Meeting was adjourned at 3:24pm MST

# IAIA Board of Trustees Meeting May 12, 2017 General Session LKN Welcome Center Board Room 9:00am – 2:00pm

Present:	Loren Kieve	Brenda Kingery	Dr.Deborah Goodman		
	Lawrence Roberts	Andrea Sanders	JoAnn Balzer		
	Bidtah Becker	Barbara Ells	Princess Johnson		
	Ann Marie Downes	Charles Galbraith	Beverly Morris		
	Matthew Snipp	Dr. Robert Martin			
	Tiffany Adams (ASG President)				
	Chad Brown Eagle (Former ASG President) Elizabeth Stahmer (ASG Vice President)				
Excused:	None				
Staff:	Eric Davis	Dr. Bill Sayre	Laurie Brayshaw		
	Charlene Teters	Charlene Carr	Regina Clauschee		
	Larry Mirabal	Joannie Romero	Sherry Kelsey		
	Carmen Henan	Patsy Phillips	Eileen Berry		

Call to Order:Loren Kieve, Chair, at 9:08 a.m. MSTInvocation:Chad Brown EagleDetermination of a Quorum: A quorum was present.

# Adopt Agenda

Motion 1. 5-12-17. Approval of Agenda: A motion to approve the agenda was made by Matthew Snipp and seconded by Brenda Kingery. Passed by unanimous vocal approval.

# Adopt Minutes

Motion 2. 5-12-17. Approval of Minutes: Matthew Snipp made the motion to approve the meeting minutes.

Second: Brenda Kingery

Outcome: Passed by unanimous vocal approval.

# President's Report

Delivered by Dr. Robert Martin, IAIA President

- IAIA will participate in programs to promote student success funded by the Great Lakes Higher Education Guaranty Corporation (Great Lakes). About \$120,000 in resources will come to the college. Achieving the Dream (ATD) is part of the menu of programs that normally costs \$75K per year, but it will be paid for by Great Lakes. These student success initiatives will involve the total institution.
- Santa Fe University of Art and Design (SFUAD) expects about 20 students to transfer to IAIA. This is less than when College of Santa Fe (CSF) closed (60 Students). SFUAD is handling their own teach-out, if it's approved by the

Higher Learning Commission (HLC). We also are working to bring the Robert Redford Scholars Program over to IAIA. Transfer agreements are in place and we'll be able to help their students, especially in the film and creative writing programs.

- Budget Update: We received full forward funding. The next step is to work out the transition and how it affects our FY18 request. At present, we plan to ask for current level funding with a slight increase for fixed costs and academic programs.
- Institutional Research. There were no questions for Dr. Sayre.
- Loren Kieve, Board Chair, asked for a 30,000ft. view of Sponsored Programs. Laurie Logan Brayshaw reported that grants are doing well, with more proposals due now. Mrs. Brayshaw is working with the departments, the Dean, and individual faculty. There are fewer federal and state grants available than in previous years.
- We continue to build partnerships for the Continuing Education program, i.e. the National Association of Indian Education offers the opportunity for their annual conference attendees to earn CEUs from IAIA.
- Charlene Carr reported on the Land Grant Programs. We are a 1994 Land Grant institution, along with SIPI, NTU, and Dine College in the state of New Mexico. NMSU is an 1862 Land Grant institution. Teaching and outreach to tribal communities are the primary activities.
- Eric Davis reported on Marketing and Communication. We continue to expand our marketing efforts, the website is growing in popularity, and we are presenting more student art work, films and success stories on the website. We are planning on adding ecommerc at the bookstore and museum store. A new outreach campaign, similar to the one highlighting Char Teters, is planned. Radio, print, online, and social media are expanding. We would like to link short bios of board members to the board listing.

### ASG President's Report

- Chad Brown Eagle presented on behalf of ASG. This semester ASG learned how to deal with differences of opinion as it addressed the divestment issue. Accomplishments: Adding the IAIA logo to Snapchat by swiping to the left, promoting a new Thunderbird mascot, and several candidates running for office in the recent election. Mr. Brown Eagle will continue in serve as the Public Relations officer.
- Tiffany Adams, the new ASG President, introduced herself. She has been active in Native student issues at her previous institution, Sierra College in CA, where she formed a Native organization.

# Academic Affairs

### Delivered by Dr. Deborah Goodman, Chair

- Dean Charlene Teters reported on the new summer bridge model. In the past, it was open to only high school students. This summer it's for IAIA accepted students only. They come a month early to get a head start in English and Math courses. We now have a waiting list, with 22 currently signed up. More dorm space may be required.
- The Margaret A. Cargill Philanthropies folks were here last week and spent a whole day with us, visiting studios and meeting with a number of the participating artist-in-residence visiting artists. Dr. Lara Evans is the Project Director.
- Director, Laurie Logan Brayshaw announced that we just learned we have an NEA grant for \$20K to support visiting artists coming from parts of the country that are not covered by the Cargill grant.
- Dean Charlene Teters received a lifetime achievement award from the Women's Caucus in the Arts. The online article about her work on A m e r i c a n I n d i a n mascots has been very important.
- New Associate Dean will start this summer.
- The HLC Assurance Argument will be due in July 2018. One of the biggest things we'll be focusing on is the assessment of student learning.
- Carmen Henan reported that is has been a busy semester, for all the events and activities. Tomorrow is Commencement our signature event on campus. Rehearsal is at 11:00 today. She asked the charter school across the street for use of their parking lot.

- Ms. Henan also reviewed some of her other roles: she chairs the Powwow committee, works with ASG, providing advice to them, and she's advisor to the AIHEC Student Congress.
- Dr. Goodman reported that the committee had a good report from Nena regarding the Student Success Center initiatives and was impressed with the work relative to the retention, the bridge program and recruiting.

#### Institutional Advancement Committee

#### Delivered by Brenda Kingery, Chair

- Sheryl Kelsey, a member of the Foundation Board, was welcomed. She feels there is good interaction between the Foundation and the Board. Their big push is the student scholarship dinner and auction. Donations for the auctions have been collected. Tiffany Adams has brought student energy into this endeavor. They are looking forward to working with Judith Pepper, the new Director of Institutional Advancement.
- Mrs. Kingery thanked Eileen Berry for her report and tenure as the Interim Director of Institutional Advancement. There were no further comments.
- Invitations for the gala have not gone out yet.
- \$1.4M has been pledged for the new building, including the Paver campaign. About 45 pavers have been pledged thus far. We still need about \$900,000 for furnishings, fixtures and equipment in the building.
- USDA Rural Development folks will be visiting Monday. They have provided us with \$400,000 in funding for the building. We'll ask for \$129,000 to assist in finishing the building. The building will be qualified as LEED Gold, but we won't seek certification because that would cost an additional \$100K. It will have solar panels on top of the building.

#### Finance Committee

#### Delivered by JoAnn Balzer, Chair

- The institution is in great shape, but we can't rest, and we must be diligent. Larry Mirabal, CFO, gave a great report about the bookstore and Museum shop, both of which are showing profits.
- Mr. Mirabal reviewed our self-insurance and compared it to Presbyterian, our previous insurance provider. We are almost \$60,000 ahead, not counting any increase that Presbyterian might have added this year.

#### Motion 3. 5-12-17. Gift Acceptance, Resolution 14: Bidtah Becker made the motion.

Second: Barbara Ells Outcome: Passed by unanimous vocal approval.

#### Motion 4. 5-12-17. Loan from Trust, Resolution 15: Bidtah Becker made the motion.

Second: Princess Johnson

Outcome: Passed by unanimous vocal approval.

Matthew Snipp made a point of order and indicated that we don't need a second on a committee report.

#### Audit Committee

#### Delivered by Bidtah Becker, Chair

- The audit was approved at the last Board meeting. There is no outstanding business. The previous resolution approved forgiving the loan to IAIA from the trust, I removing that issue as recommended by the auditors.
- Larry Mirabal The 990 will be circulating this week, and we will get it to the audit and board for review. There will be a couple of days available for edits. Loren Kieve, Board Chair, will then sign it, and we will file it with the auditors.
- Two other items on the audit: the threshold for getting three quotes on purchases will be increased from \$2,500 to \$5000. And second, we are working toward the college accepting grants directly, rather than the trust.

#### Museum Committee

Delivered by Beverly Morris, Chair

Great report from Patsy Phillips.
 Ms. Phillips - highlighted today's BFA Senior Exhibition closing reception at the museum; the private showing is from 4 to

5, and the public is 5 to 7. We hope to see many students in attendance.

Instead of an opening reception, the museum is holding a closing reception, so that families can come.

- Ms. Phillips was asked how often students visit the Museum on their own. Faculty bring classes to the museum and work study students and interns are at the Museum regularly. The two student curators of the student shows were frequently at the museum. Ms. Phillips noted that students are promoting one of our exhibitions on social media.
- The Museum hosted the Democratic Congressional Committee reception. House Minority Leader Nancy Pelosi and Congressman Ben Ray Lujan were among the 200 people who attended.
- Beverly Morris added that the Museum hosts brown bags regularly and a presentation with Melanie Yazzie via Skype so she didn't have to leave Boulder, CO.
- JoAnn Balzer recommended we all walk over to Cathedral Park to view an installation of Prado exhibit masterpieces. One piece may have been vandalized.

#### New Board Business

- JoAnn Balzer asked if there Is something we can do to thank Senator Udall for all of his support. He was invited to be the commencement speaker, but he was unavailable. Loren will write a letter to Tom and Jill, his wife, and will ask for a formal resolution of thanks and appreciation.
- We should find a way to honor former Senator Bingaman at the gala, and to honor Senator Udall, Congressman Ben Ray Lujan, and Senator Martin Heinrich.
- Matthew Snipp -Does the board do anything to recognize staff tenure? There are several staff who have worked at IAIA for many years. Loren, Board Chair, often recognizes long-tenured faculty and staff with plaques on the Dance Circle.
- Loren Kieve, Board Chair: As part of Dr. Martin's contract, the Board reviews his performance every year. It is structured as an in-depth review one year and then less in depth in the off year. The committee has been: JoAnn Balzer, Dr. Deborah Goodman, and Kris Miller. Mr. Kieve asked Ann Marie Downs to join the committee, and JoAnn Balzer to chair. She'll determine the deadlines. Beverly Morris will serve on the committee as well.
- Report from Alumni Council President Karl Duncan. The Alumni Council met yesterday. There are seven officers on it, elected by alumni. Many reside out of state. A priority will be fund raising and particularly the silent auction. Alumni are often artists that are asked to donate. Some of them have a question about what can be done for them as donors. Some are struggling to make a living, with some not as successful as others. The Alumni Council recommends that they have a conversation regarding other options for fund raising that involve artists. Council is open to try to improve fund raising and addressing the alumni artist sentiment. The Council is working on the next gala. They will ask their contacts to donate and volunteer for the silent auction. The next alumni meeting will be during Indian Market. Four new officers will be elected. Karl Duncan will term out and is ineligible to continue serving. The meeting will be Saturday of Indian Market in the Museum.

Many alumni are pleased with divestment. Many artist/alumni were actively supporting tribal sovereignty and protection of rights and water. They appreciate the support of the Board for this effort.

The Council continues to want to be an asset to the Institute in keeping a pulse on alumni sentiment. At the next meeting, the Council will consider alumni association membership and the idea of implementing a small fee. Alumni who pay could receive benefits, maybe a discount at events or exclusive sales. They are trying to increase funding and engagement of alumni Karl Duncan was asked if there been any reunions, which there haven't been.

He also was asked if Alumni are interested in professional development, which they are. They are open to any type of benefit.

The Board requested a listing of alumni. It also was proposed that programs be developed to bring alumni to interface with and share their expertise and talents with current students

Motion 5. 5-12-17 Adjourn Meeting: Bidtah Becker made the motion to adjourn the Spring 2017 Board of Trustees Meeting. Second: Beverly Morris.

Outcome: Passed by unanimous vocal approval. Meeting was adjourned at 3:37 p.m. MST

To:IAIA Board of TrusteesFrom:Robert Martin, PresidentDate:August 7, 2017Subj:President's Quarterly Report

# Mission Objective 1: Improve Student Success

- 1.1 Increase involvement of all IAIA stakeholders in student success
  - IAIA participates in programs to promote student success funded by the Great Lakes Higher Education Guaranty Corporation (Great Lakes). The one that may have the greatest impact is the Achieving the Dream (ATD) Program, which will involve the total campus in promoting student success, including the Board of Trustees, administration, faculty and staff. Since all internal stake holders support student success, it is essential that everyone has clearly identified roles and specific tasks in this effort. Our goal is to assist all students in earning a degree or certificate from IAIA. Accordingly, Cabinet members will propose at least one student success project each year in their annual work plans.

We will emphasize our Achieving the Dream Program commitment to student success at every opportunity – including faculty in-services, President's convocations, community gatherings and at Cabinet, President's Advisory Council, and other meetings. Our ATD Coaches will return to IAIA during the second week of classes when they will participate in a kickoff of Achieving the Dream at a community gathering on August 23 and President's convocation on August 24. Our ATD Coaches also will participate in our Student Success Summit on March 1, 2018.

- We also participate in four other Great Lakes programs fostering student success: the student emergency financial aid program, paid internship programs, a financial literacy program and piloting the Carnegie Math Pathways, an innovative, individualized developmental math education program.
- I attended the Tribal College and Universities (TCU) Presidents Convening, August 1-4, 2017, Princeton, NJ, hosted by the Education Testing Service and Strada Education Network (formerly USA Funds). Given the challenges facing higher education as well as the evolving needs of the nation's workforce and economy, it is imperative we direct our attention to helping more students succeed in postsecondary education and graduate with the skills and competencies they need to smoothly transition to their careers and lives following graduation. The focus should be on making better decisions that promote the most effective

path through education and training for students. A key factor in student success, as well as institutional planning and budgeting, is the efficient and widespread use of data in decision-making regarding institutional structural changes that facilitate success for students rather than contributing to their failure. Data also is critical to telling our stories effectively and efficiently.

- We also will continue our membership in the Higher Learning Commission's (HLC) Persistence and Completion Academy but will fold its work into the more comprehensive ATD process.
- ACCT and AIHEC host the third annual Governance Institute for Student Success TCU (GISS - TCU 3.0), October 7-8, in Orlando. The purpose of the Institute is to create an educational opportunity for TCU trustees/regents/directors and presidents to engage in meaningful dialogue and planning around governing for student success. The GISS-TCU 3.0 Future Forward institute will partially overlap with AIHEC's fall meeting in Orlando. Board members will begin their participation on Saturday, October 7, and will be joined by the TCU presidents on Sunday, October 8. Dr. Deborah Goodman and Ann Marie Downs will represent the Trustees.
- The "15 to Finish Program" has been implemented for the 2017 Fall Semester. This new student success initiative creates financial incentives for students who complete their degrees in a timely fashion – fifteen credits per semester over four years instead of five or more. If they are successful, they'll receive a tuition and textbook fee waiver for their senior year. Students who graduate on time have a greater degree of career success than students who don't, and many students who don't complete their program in four years are less likely to receive any degree.
- 1.2 Increase enrollment; improve retention and completion
  - To date, 329 students have been accepted for the Fall 2017 semester as compared to 294 accepted for the Fall 2016 semester, indicating a potential small increase in enrollment.
     Approximately 20 students are anticipated to transfer to IAIA from the Santa Fe University of Art and Design.
  - The summer bridge program changed its focus from high school students to enrolling IAIA freshman to assist them in preparing for college and navigating through our academic and student life programs. Fifteen IAIA freshmen participated this summer in which they enrolled in credit or non-credit math and English courses as well as a freshman seminar course. The students also engaged in cohort-building activities and were coached in preparing for the rigors of college. Next year we hope to increase the number of students enrolled in the program.

- IAIA awards more than \$500,000 in scholarship funding to our students. The Fall 2017 Semester Scholarship Awards dinner is scheduled for 5:30 p.m., Thursday September 14, CLE Café. Cheryl Crazy Bull, President and CEO of the American Indian College Fund, has been invited to be the keynote speaker for the event.
- 1.4 Develop student leadership skills
  - I organized a meeting with IAIA's Associated Student Government President, Vice President and Victoria Bruneni, Inn at Santa Fe Manager, to discuss student interest in establishing a college Rotary (Rotaract) chapter on IAIA's campus. Rotaract clubs bring together students to exchange ideas with leaders in the community, develop leadership and professional skills, and learn through organizing and implementing community service projects. In communities, worldwide, Rotary and Rotaract members work side by side to act through service. Rotaract clubs decide how to organize and run their club, manage their own funds, and plan and carry out activities and service projects aligned with causes that are important to the community. Rotary club sponsors offer guidance and support and work with the college club as partners in service.

# Mission Objective 2: Strengthen Academic Programs

- The Academic Division is implementing its initial master plan, which will guide progress in accomplishing Plan 2020 strategic priorities. Thus, the following structural changes were implemented:
  - Lara Evans (Cherokee Nation) was appointed as the school's first Associate Dean of the Academic Division, effective August 7, 2017.
  - The Essential Studies Department was eliminated and faculty positions were reassigned to either the Creative Writing Department or the Indigenous Liberal Studies Program.
  - The Academic Technology Department will report to the Director of Information Technologies.
- With Performing Arts and Fitness Center nearing completion, a Bachelor's of Fine Arts program in Performing Arts is being developed. A chair and a visiting professor will be hired soon to provide leadership for the expansion of the program.
- A Development Education Coordinator position was established and filled resulting in significant progress in piloting linked courses, and after a one year cycle we have measured increased engagement and improved retention with the linked courses.

# Mission Objective 3: Build College Community

3.6 Implement an internal and external marketing and communications plan

- The Marketing and Communications Department continues to increase the visibility of the IAIA brand through news releases, radio shows on KSFR and DVSF-FM, the IAIA website and social media. Media relationships and strategic partnerships also have been developed with SWAIA, Stage Coach Foundation, Disney Imagineering, City of Santa Fe Arts Commission, New Mexico Department of Cultural Affairs and Comcast.
- The publication of an alumni booklet, underwritten by Robert Harcourt and Charmay Allred, is at the printer and 500 copies will be available for the gala event this month. Ryan Flahive, Archivist, is to be commended for coordinating this project.
- An IAIA Open House is schedule for November 6, 2017.
- I attended quarterly Board meetings for the Lensic Performing Arts Center, the Higher Learning Commission, American Indian Higher Education Consortium and the American Indian College Fund.
- 3.7 Build a performing arts and fitness center
  - Construction remains slightly ahead of schedule, within budget and with a positive contingency fund. Concrete, structural steel, framing, roofing, and utility rough-in work have been completed. Construction is currently focused on the interior of the building, including sheetrock, flooring, HVAC, and fixtures. Dedication of the new building is scheduled for Nov. 6<sup>th</sup>, 2017, as part of the Open House program.
- 3.9 Grow and maximize resources for college programs
  - The Fiscal Year 2017 Omnibus Budget bill provided \$15,212,000 for IAIA, including a one-time increase of \$5.1 million to complete our transition to full forward funding. Amounts provided for fiscal year 2017 were supplemented by \$2 million in prior-year carryover funds, for a total operating level of \$9,835,000, which included a \$216,000 increase for fixed costs and academic program requirements.
  - The FY 2018 House Interior Appropriations Subcommittee Mark-Up for IAIA is \$9,835,000, which is equivalent to our FY 17 funding level.
  - IAIA will request \$600,000 in capital outlay project dollars from the state of New Mexico to complete the final phase of HVAC system replacement for the Academic Building (\$400,000) and \$200,000 to fund an Americans with Disability Act (ADA) compliance project.

Due to the budgetary shortfalls, the 2017 New Mexico Legislative Session did not approve any capital outlay project funding for NM universities or colleges, including IAIA's requested \$400,000 to complete Phase II of the Academic Building renovation project. Completing the HVAC system replacement will improve the learning environment for our students.

Approximately 196,752 square feet of campus instructional space were reviewed to determine required upgrades to ensure our studios, bathrooms, drinking fountains, parking spaces, and entrances are compliant with ADA requirements. The \$200,000 requested from the state will assist in ensuring that IAIA is open and accessible to all students who seek to enroll.

Thanks to Hannah Skandera, the outgoing New Mexico Secretary for Public Education, an additional \$50,000 was added to the New Mexico Tribal College Consortium High School Dual Credit Reimbursement Program recurring funding level, bringing our total to \$250,000. This is the amount received this year for the three participating New Mexico tribal colleges. IAIA received \$144,000 in high school dual credit funding reimbursements in June.

- In December, IAIA's three-year grant funding for \$735,000 from Margaret A. Cargill
  Philanthropies (MACP) will end. IAIA was invited by MACP to submit a second three-year
  funding proposal, which we did for \$1.2 million. In our conference call with Gaby Strong,
  MACP Program Officer, we were requested to increase our proposal to \$1.5 million to fund an
  administrative support position for Dr. Lara Evans, the Project Director, extend the length of
  the artist-in-residencies and fund Studio Arts students to apprentice with master artists.
- Judith Pepper, an enrolled member of the Choctaw Nation of Oklahoma, began her duties as the IAIA Director of Institutional Advancement, June 1<sup>st</sup>, 2017. With her wide-ranging experience in fundraising and program development for non-profit community-based organizations, Judith is making remarkable progress in a very short time. She has the vision and leadership skills for building IAIA's fund-raising capacity with individual donors, the IAIA foundation and alumni. In addition, she recommended a promotion to Associate Director of Advancement for Eileen Berry, who previously was the Development Officer before assuming the Interim Director's position for more than six months.

# Mission Objective 4: Advance contemporary Native arts and cultures

4.2 Advance scholarship and dialogue on Indigenous arts and culture

• American Indian Art 101, a textbook edited by Dr. Nancy Marie Mithlo and Dr. Lara Evans, will provide national standards for teaching American Indian art. The book's goal is to position the IAIA collection as central to the development of contemporary Native arts. The book

manuscript will be published by the University of New Mexico Press in collaboration with IAIA. Patsy Philips, Museum Director; Tatiana Lomahaftewa, Museum Curator of Collections; and Ryan Flahive, IAIA Archivist, also contributed essays for this textbook project.

# Mission Objective 5: Expand capacity as a 1994 Land Grant institution

- 5.1 Communicate IAIA's role as a Land Grant Institution
  - A Tribal Relations group was established by Charlene Carr and my office to increase engagement and support for IAIA among New Mexico's Native communities. Members of the group represent IAIA faculty, staff, students, and tribal members from NM's tribal communities. The group has recommended six strategic initiatives on which to focus: Education, IAIA Outreach, Tribal Engagement, Marketing, Recruitment, and Alumni Relations. The group will suggest specific projects for each of the six topic areas to be incorporated into IAIA's Plan 2020 as an institutional wide effort. Each cabinet member will develop projects within their Work Plans for implementation as part of Plan 2020's institutional priority IV.E. – "Engage with indigenous communities world-wide". This effort will strengthen connections between IAIA and New Mexico communities.

#### **IAIA Institutional Strategic Priorities**

- Sustained enrollment growth through programmatic expansion, strategic recruitment and retention initiatives.
- Foster student success through strategic initiatives and partnerships, such as "Achieving the Dream" and "Complete College America".
- Continue the reintroduction of the Performing Arts program at IAIA, in its newly constructed home
- Pursue efforts to give IAIA a larger national presence, both with students and supporters.
- Increase the size of IAIA's Endowment
- Continued focus on the quality of our academic programs through student learning outcomes assessment and program review, with special emphasis on Indigenous methodologies.
- Involve the total institution in development of IAIA's Assurance Argument for the Higher Learning Commission
- Expand capacity as a 1994 Land Grant institution
- Expand strategic partnerships to increase opportunities for student learning through enhanced programming, scholarships, internships, apprenticeships, national and international exchange programs and expanded artist-in-residence programs.

To:Dr. Robert Martin, PresidentFrom:Dr. Bill Sayre, Director, Institutional ResearchDate:July 25, 2017Subj:Quarterly Board Report

# Mission Objective 1: Improve Student Success

A. Increase involvement of all IAIA stakeholders in student success

Project: Creation of annual/semester Fact Book. 45% complete. Anita Gavin, Assistant Director of Institutional Research, and I are participating in online courses on Tableau, the data visualization software we are considering for the fact book.

Project: Prepare the 2017-2018 Higher Learning Commission (HLC) Assurance Argument. 20%. Co-author Valerie Nye (Library Director) and I meet regularly to plan the assurance argument. We've started writing the first draft. It is due to HLC on July 31, 2018.

Other: Organized the June visit of our Achieving the Dream coaches Dr. Ed Hughes and Dr. Mark Figueroa. They visited for two days, learned more about the institution, and provided insight into our student success initiatives. They will return in late August for their second visit.

B. Increase enrollment; improve retention and completion

Project: Develop new methods of measuring retention and completion. 80%.

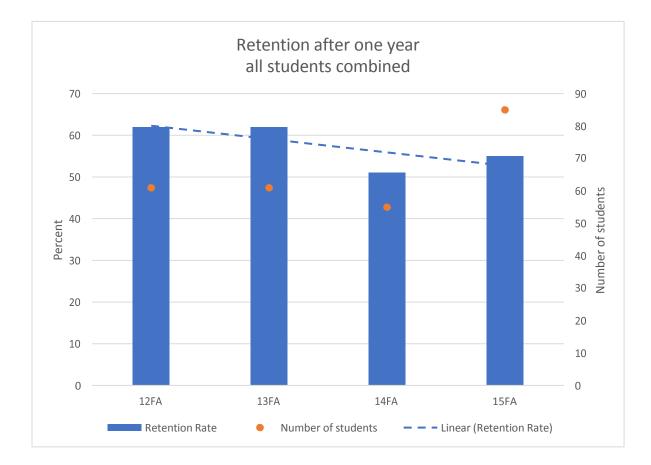
Here is how we define retention:

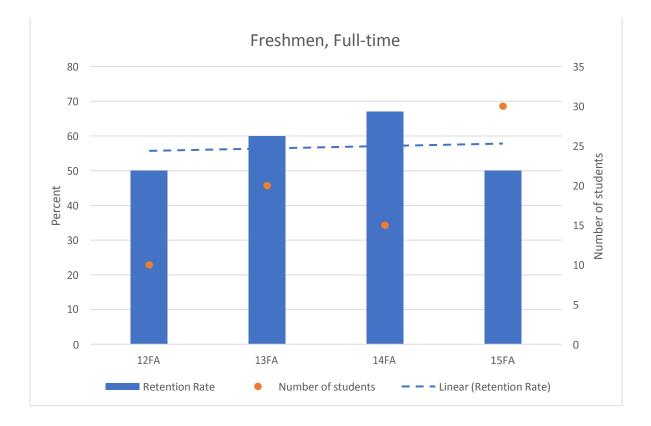
- Full-time and part-time associates and bachelors seeking undergraduate new freshmen and new transfer students admitted in a particular semester. Certificate, dual credit, and non-degree students are not included.
- Rates are calculated for full-time and part-time new freshmen, new transfers, and a combination of all new students.
- Full-time and part-time designations are determined by total college-level credits enrolled in at IAIA in the first semester (not including developmental education).

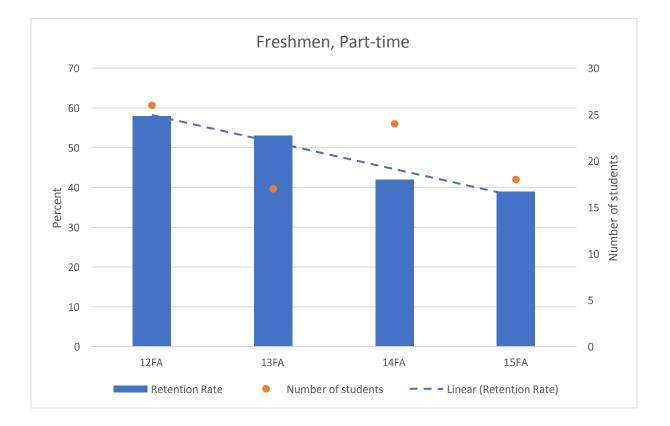
# Summary

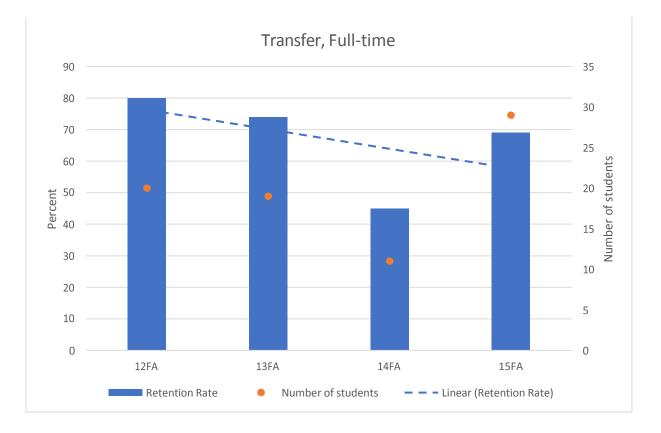
- The retention rate for all cohorts combined is dropping
- Full time freshman retention rates are rising slightly
- Part time freshmen retention rates are dropping
- Full time transfer retention rates are dropping
- Part time transfer retention rates are rising

The following charts show retention rates, number of students in each group, and a four-year trend line (dashed line).











The new Achieving the Dream Team will be working with these data to better understand the reasons and to take action to improve retention. The Academic Program Review data set, reported to the Board in February, indicates that there are different retention rates for different departments. Cinematic Arts has dropped more than other departments.

D. Track student success after college

Project: SNAAP Survey. 75%. The SNAAP Survey (Strategic National Arts Alumni Project) has been completed, and results were released to the campus in late May.

The survey was administered online in the fall of 2016 to our college graduates (not high school). 134 alumni participated, with a response rate of 20%, slightly higher than the average (18%). Respondents represented all age groups and years. The majority are Studio Arts majors, but all programs are represented. 76 other institutions administered the survey. We have compared ourselves with other small institutions (less than 2500 headcount enrollment).

IAIA responses are listed first. Aggregated small institution responses are listed in parentheses:

- I. Good news—we're doing well in these areas, but comparison shows that we could be doing better
  - Overall experience at IAIA was excellent or good: 84% (Benchmark: 90%)
  - Would attend IAIA if they could start over again: 80% (Benchmark: 74%)
  - IAIA prepared them well for further education: 57% (Benchmark: 46%)
  - Alumni were very satisfied with:
    - Freedom and encouragement to take risks: 50% (Benchmark: 49%)
    - Instructors in classrooms, labs, and studios: 49% (Benchmark: 56%)
    - Opportunities to work in different artistic disciplines from their own: 49% (Benchmark: 40%)
    - Opportunities to perform, exhibit, or present their work: 47% (Benchmark: 41%)
  - Alumni said IAIA helped them develop:
    - Artistic technique: 52% (Benchmark: 66%)
    - Creative thinking and problem solving: 48% (Benchmark: 70%)
    - Improved work based on feedback from others: 48% (Benchmark: 63%)
    - Critical thinking and analysis of arguments and information: 40% (Benchmark: 54%)
- II. Areas for further analysis and improvement. We're challenged in some areas, but we are not as challenged as most other schools.
  - Alumni were very satisfied with:
    - Advising about career or further education: 19% (Benchmark: 13%)
    - o Opportunities to network with alumni and others: 23% (Benchmark: 17%)
    - o Opportunities for degree-related internships or work: 26% (Benchmark: 16%)
    - Academic advising: 35% (Benchmark: 21%)

- Opportunities to take non-arts classes: 42% (Benchmark: 24%)
- Alumni said IAIA helped them develop:
  - Entrepreneurial skills: 10% (Benchmark: 5%)
  - Financial and business management skills: 12% (Benchmark: 3%)
  - Teaching skills: 17% (Benchmark: 14%)
  - Project management skills: 22% (Benchmark: 28%)
  - Technological skills: 25% (Benchmark: 31%)

The detailed results have been shared with the Institutional Advancement, Enrollment Management, and the Academic Division. Further analysis will take place.

# Mission Objective 2: Strengthen Academic Programs

A. Develop and promote an indigenous assessment model

Project: Institutional effectiveness plan. 35%. I continue to work on specific elements of this plan for the upcoming assurance argument.

C. More fully implement academic program review

Project: Academic Program Review. 85%. Academic Program Review reports are now under review.

# Mission Objective 3: Build College Community

C. Implement a faculty and staff professional development plan

Project: Collect baseline data on faculty and staff development to date. No activity this quarter. 0% complete.

To:Dr. Robert MartinFrom:Laurie BrayshawDate:July 31, 2017Subj:Quarterly Board Report

# Strategic Theme I. Improve Student Success

#### B. Increase enrollment; improve retention and completion

#### **Continuing Education**

Project: Establish the Continuing Education Program

# Target Area I: Develop Courses Based upon the 2015 Tribal Community Needs Survey & Recruit Instructors

Continuing Education concluded the Spring 2017 schedule of courses by offering over 75 different workshop courses in the Pueblo communities. These workshops were offered at Cochiti Pueblo Library, Santo Domingo Pueblo Education Office, Jemez Pueblo Civic Center, San Ildefonso Library, Nambe Pueblo Library, and Zia Pueblo Governor's Office. The curriculum provided the local Tribal community with an overview of college and career readiness, and financial literacy skills for families. The program also gave participants the opportunity to revamp their resumes, envision new career paths, or enhance existing ones.

During the month of July, the Continuing Education Manager worked with the Summer Youth Tribal Employment Intern to finalize and schedule offerings for the fall, and develop the Fall 2017 CE catalog.

- Recruiting has been ongoing for instructors to teach in the identified core areas of:
  - Workforce Development
  - o Leadership Development
  - Life Pathways Development
  - o Healthy Eating, Healthy Living
  - Native Youth Pathways Development
  - o Cultural Pathways
- IAIA Continuing Education will continue to publicize course offerings to the local Pueblo communities, the greater Santa Fe/Albuquerque areas, as well as through other surrounding cities through emails, IAIA Newsletter, brochures, the KSFR radio show, etc.

#### Upcoming Courses/Workshops:

- Job Searching, Interviewing, & Employability
- Professionalism in the Workplace
- The Anatomy of Documentation in the Workplace
- How to Write a Professional Resume & Coverletter
- How to Dress for Success
- Conflict Resolution in the Workplace

- The Art of Grant Writing
- Problem, Solution, Action
- Strategic Planning
- Team Building for Organizations
- Supervisory Skills 101
- Planting the Seeds of Knowledge: Self-Identity & the Development of Our Childfren
- Personal Finance & Budgeting for Success
- College & Career Pathways Options
- Goal Setting & How to Write a Resume

# Target Area II: Develop a Web Platform for Course Registration & Webpage for CE

IAIA Continuing Education will continue to utilize the Continuing Education webpage and will begin utilizing Empower for all courses. The CE Empower site will be launched in September 2017. CE students will be able to register for courses, pay for courses, view a bio of the instructor, and apply coupon codes.

• The Empower site for CE will launch in September 2017.

# Target Area III: Develop the College & Career Readiness Program

IAIA Continuing Education continued to foster a great partnership with the three identified school districts: Bernalillo Public Schools, Jemez Valley Public Schools, & Pojoaque Valley Public Schools. We continued to work very closely with Joline Cruz-Madalena of Jemez Valley Schools, Mark Loera of Pojoaque Valley Schools, as well as other individuals at the Tribal level. Building the new partnership within Bernalillo Public Schools relied heavily on the Tribal Education Departments of Cochiti and Santo Domingo Pueblos. Many accommodations were provided at the Tribal locations including facility use, use of projection equipment, assistance with marketing and recruiting of participants, snacks, etc.

- The Year II College & Career Readiness Program was offered at Jemez Valley, Pojoaque Valley, & Bernalillo Public School Districts.
- The video documentary for this project was completed and will be available for viewing on the CE webpage of the IAIA website in August.
- A total of 3 NMPED School Districts were served through this project which support 4 different school locations.
- There were a total of 13 different tribes represented through youth participants.
- 70 educators attended the Culturally-based Educational Workshops.
- 28 Parents participated in a total of 6 sessions each through this project.

# Target Area IV: Recruit Instructors & Volunteers

The Continuing Education Manager and the Director of Sponsored Programs have continued to coordinate bringing in volunteers to teach workshops and other course offerings. There has been more interest in teaching from the student body.

- The CE Manager will present "How to Teach a Continuing Education Course" to the ASG government in September 2017. The course is a great opportunity for students to begin compiling their curriculum vitae with real world experiences.
- This course will be offered through the CE catalog for those interested in working with IAIA Continuing Education.

# Target Area V: Provide CEU's for Conferences/Symposia/Workshops

Continuing Education has coordinated and partnered with a number of different organizations to issue Continuing Education Units (CEU's) for joint offerings.

- Continuing Education Partnered with NIEA to offer CEU's at the October 2017 Conference in Orlando, Florida.
- Continuing Education Partnered with The Housing Trust to offer free Financial Literacy and Homebuyers education classes for Fall 2017.

# <u>Target Area VI: Continue to Build & Refresh Partnerships with Tribal Communities & Other</u> <u>Organizations</u>

Continuing Education continues to network with the local Tribal Communities in building new partnerships. Through a number of different local conferences and collaborative meetings, IAIA Continuing Education continues to build the list serve of individuals for the Continuing Education email listing.

- We will also revisit the planning and timeline with the National Indian Education Association Partnership.
- The Continuing Education Manager recently completed the requirements for "Building Strong Native Communities: Financial Literacy for Native Families" and she gained certification for this through a Train-the-Trainer 3-day Workshop.
- The Continuing Education Manager was recently appointed as a Board Member to the Coalition to Stop Violence Against Native Women (CSVANW) and will continue to network with this organization to deliver adult education opportunities.

# E. Develop student leadership skills

# Continuing Education

Project: Provide a training class for IAIA students in how to teach a Continuing Education course

Joannie Romero did meet with the ASG to discuss offering the training in the Fall 2017 semester since there was not any student interest in Spring 2017.

# Strategic Theme III: Build College Community

# I. Grow and maximize resources for college programs

#### Sponsored Programs

Project: Identify potential external funding

Gabrielle Strong and Robyn Hollingshead from the Margaret A. Cargill Philanthropies (MACP) visited IAIA in May to review the grant that is under the supervision of Lara Evans and to prepare for the next grant proposal. The current grant supports the Artist-in-Residence program and a Student Internship/Apprenticeship program. The visit focused on dialogue with key project staff, stakeholders and leadership; observation of project activities and operations, and they engaged with project participants (artists, students, and faculty).

After the visit, MACP invited IAIA to complete a PreConcept form, and then the Concept form in preparation for an additional three year grant. Ms. Strong has recommended that IAIA be funded for an additional three years beginning 1/1/18 for \$1,500,000. The new grant would fund the following:

- 12 Artists in Residence per year
- 3 Artists in the Sculpture and Foundry area per year
- 10 Student Internships in year one and 8 in years two and three
- 2 Student Apprenticeships in year one and 4 in years two and three

The National Endowment for the Arts **awarded** Lara Evans \$20,000 to support an additional Artist-in-Residence program. The grant will bring in 3 Native American artists-in-residence who are either not from the geographic regions that are supported by the MACP Artist-in-Residence program, or work in mediums that are not supported by MACP. The program will follow the same format as the MACP program.

The New Mexico Arts Commission **awarded** \$5,077 to the MFA Writers Festival. The funds will be used to bring in 2 writers for the festival to speak to students and members of the community about their work.

Assisted Ryan Flahive with the submission of a proposal to the NEH Preservation Assistance Grant. \$3,877 was requested to purchase supplies to process 95 cubic feet of records in the archives.

\$3,328.98 was **awarded** by the State of New Mexico State Commission of Public Records. Ryan Flahive will use the funds to preserve the Pop Chalee papers that he recently received.

A proposal was written and submitted to the Hestia Foundation for \$20,000. The proposal requested funding to support the Career and College Readiness Program.

Dr. Martin and I met with Lynn Trujillo and Kathy Pfiffner from the USDA-Rural Development Albuquerque office. Ms. Trujillo and Ms. Pfiffner shared their knowledge regarding other USDA-RD grants that we may apply for, as well as the Tribal College grant. A proposal was written and submitted to the USDA Rural Development Tribal College program. The proposal requested \$129,000 for fitness equipment for the new Multipurpose Performing Arts and Fitness Center.

With Eric Davis, the Year One report to the Santa Fe Arts Commission and the Year Two request were completed and **awarded** for \$12,000. The grant supports the marketing of IAIA programs and events. In 2016 and 2017 the Museum exhibits, the Writers Festival, the PowWow and Music Festival, and the Artist-in-Residence open houses were advertised in Abq, Taos, Dallas/Ft. Worth, Denver, Phoenix, Tucson, Orange County, CA, and Austin.

The AICF Capital Infrastructure proposal was **awarded** for \$50,000. The grant provides funding to amend the soil and plant eco-friendly plants and trees that are native to New Mexico around the new Multipurpose Building.

The monthly Capital Project Monitoring System Reports for the three open Capital Appropriations from the State of New Mexico were completed. The Infrastructure Capital Improvement plan for FY 2019-2023 and the Bond Project Questionnaire for the 2016 General Obligation Bond were also completed and submitted.

Capital Projects requests were submitted to the Higher Education Department (HED) for the 2018 GO Bond. The two requests were for the completion of the HVAC system (\$400,000) in the Academic Building, and for campus upgrades for ADA Accessibility (\$200,000). The two requests were

presented to HED during the summer Hearings, and the requests were met with approval. The suggestion was made that the two requests be combined into one request.

I participated in two Student Appeal Hearings for the Student Life Department.

# Strategic Theme 5: Expand Capacity as a 1994 Land Grant Institution

#### Sponsored Programs

Additional information was sent to the USDA regarding the Research proposal that was submitted in March. We are still waiting for the awards to be announced.

To: Dr. Robert Martin From: Charlene Carr Date: July 31, 2017 Subject: Quarterly Board Report

# Strategic Theme 1: Improve Student Success

1.5 Develop student leadership skills

*Project Narrative:* Food is an essential resource needed to sustain people, unfortunately food production has often damaged the health of the earth, a loss of agricultural practices and/or a general loss of connectedness to the land has occurred. In an effort to increase food sovereignty and sustainability through environmentally conscious manner, the Director will integrate the Research and EcoAmbassador's program into IAIA academics by developing a LIBS 121 Internship course. The course will allow students to earn college credit for their research and credited towards the ILS degree program. The proposed Program would accomplish this through agriculturally related research opportunities for IAIA students, exposing them to research careers where their liberal arts education can be combined with applied science, broadening their interests in graduate school, and provide a service towards the agricultural needs of the local New Mexico Pueblo and Tribal Communities.

 EPA Tribal EcoAmbassador's Grant: The Director recruited three students for the summer internship program in which students will gain experience and knowledge in research design and methodology. Students received training on soil science, soil collection and interpretation, the scientific method, and how to write a research paper. Mia Olsen is studying pest control methods for watermelons (*Citullus species.*). Kyle Kootswatewa is studying the methodology to measure culturally significant plant species and their state of physiology (i.e. growth and maturity). His outcome will also include developing a draft resource guide that focuses on the methodology to determine if there is a state of change of a plant's physiology. Alexis Estes is developing a feasibility study to determine if an aquaponics systems is appropriate for the IAIA greenhouse. Students will complete their summer program in August 11, 2017 and have an opportunity to continue for the fall semester. (Percentage Complete: 85%)

#### Strategic Theme 5: Expand Capacity as a 1994 Land Grant Institution

#### 5.1Communicate IAIA's role as a Land Grant institution

*Project Narrative:* The Director oversees the Land Grant Extension and Research programs. The Director provides educational and technical assistance through outreach programs focusing on Land Grant priorities (strengthening: crop production, Native youth programs, small agricultural business, and health and wellness programs) to target audiences (IAIA constituents, New Mexico's 22 tribal communities; farmers/ranchers, and sister land grant institutions) in an effort to increase IAIA's exposure as a 1994 land grant institution.

1. Establishment of the Land Grant Advisory Committee: The committee met on 6/27/17 to continue strategic action planning to provide direction for the Land Grant Programs strategic initiative 5.5 - Provide training and

support for New Mexico Native and Tribally-owned small agricultural businesses. The committee prioritized steps into 6 areas: marketing, financials, assessments, policy changes, education and community. Previsouly, the group completed drafts for marketing, education and community. Members were provided an overview of previous action draft plans and completed drafts for financials, assessments, and policy changes. (Percentage Complete: 80%)

Eventually, the committee will develop action plans for IAIA's strategic theme 5: Expand Capacity as a 1994 Land Grant Institution. (Percentage Complete: 30%)

- 2. Strategic planning to build relationships between 1994s and 1862s with USDA NIFA cooperating. The PD will continue to provide opportunities among New Mexico's 1994s and 1862s to increase collaboration. This is in an effort to provide land grant mission training for all agents, engage in cross-institutional trainings, develop cultural sensitivity training and increase land grant capacity overall to meet New Mexico's tribal and surrounding communities agricultural needs. Previously, the Director met with Jon Boren, Associate Dean CES to discuss development of a state plan. NMSU representatives Patrick Torres, Northern District Director; Dr. Flores, Dean of CACES; and Edmund Gomez, Director of RAIPAP are scheduled to meet with Dr. Robert Martin and the Director to continue dialogue on August 7, 2017. The Director in cooperation with NMSU will reach out to the New Mexico 1994s (SIPI and Dine College) to discuss development of a state action plan. This is in an effort to reach a common goal to provide effective agricultural outreach, research and teaching programming to New Mexico's Tribal communities and their members. (Percentage Complete: 60%)
- 3. Increasing IAIA and New Mexico Tribal Relations: The Tribal Relations group was established with the support of Dr. Robert Martin, to increase engagement and support for IAIA among New Mexico's Native communities and their members. Members of the group are representative of IAIA faculty, staff, students, and tribal members from NM's tribal communities. The group met on May 30, 2017 in which the Director facilitated the strategic planning session. The group selected six strategic initiatives to focus on: Education, IAIA Outreach, Tribal Engagement, Marketing, Recruitment, and Alumni Relations. The group further corresponded through online sessions to identify specific projects (submitted on July 26, 2017) for each of the six topic areas to be incorporated into IAIA as an institutional wide effort. The projects will be complied and further discussed with the group for additional input prior to discussing at the Cabinet level. Each cabinet member will develop projects within their Work Plans for implementation as part of Plan 2020's institutional priority IV.E. Engage with indigenous communities' world-wide and V. Expand Capacity as a 1994 Land Grant Institution. This effort will serve IAIA and Native communities. (Percentage Complete: 60%)
- 4. The Director also serves on the FALCON Board and is a council member on the Western Extension Risk Management Education Center (ERMC). The PD is on the planning committee for the November 2017 FALCON conference with NIFA- USDA and sister 1994 land grant institutions to develop relevant training to FALCON members. The Director also serves as a council member the Western ERMC which provides tools and training to support producers in establishing long-term risk management strategies that will strengthen the economic viability of their farm and ranch operations.

#### 5.2 Promote and support agriculture in New Mexico Native communities

*Project Narrative:* The Director provides outreach under agricultural extension, research and teaching programs to target audiences. Program areas include but are not limited to the following: small garden and crop production (vegetable and fruit production), greenhouse management, raised bed gardening, agricultural youth programs, access to USDA opportunities and other related areas of interest through the IAIA Land Grant Programs. Efforts will allow farmers and ranchers to gain the skills and knowledge necessary to achieve their agricultural endeavors.

1. New Mexico Beginning Farmer and Rancher Program 2016-2017: IAIA in cooperation with NMSU provides the New Mexico's Pueblo beginning farmers and ranchers (BFR's) with outreach programming through educational and technical assistance to meet the individual production, marketing and financing needs of Native American BFR's. Approaches include one-on-one technical assistance, workshops, conferences and trainings, tours and on-farm demonstrations. Producers are gaining skills and knowledge on developing sustainable management, production practices and marketing strategies for their farms and ranches. A total of 103 BFR's were recruited and are located within the 10 Southern and 8 Northern Pueblos. Thus far training subject matter presentations include: record keeping workshops; 60 soil samples completed for participants; intro to soils, soil collection and interpretation, soil health, pest control, native beef marketing, seed saving, irrigation updates, grasshopper control, raised bed warm season production, rodent control, beef quality assurance, and USDA Panels (FSA, NASS, and NRCS). Over 525 constituents attended the above mentioned events.

(Percentage Complete: 60%)

#### 5.3Provide programming to Native youth

*Project Narrative:* Extension and research programs through IAIA will provide New Mexico's 22 tribal communities and their youth with agricultural programs to increase their critical thinking skills, exposure to agricultural, environmental, natural resources, social sciences, research opportunities in agriculture and access to higher education.

- Santa Fe Indian School Assistance: The Director provides technical assistance to senior Santa Fe Indian School (SFIS) students. Students develop senior projects that include agricultural assignments and the coordinator, Matt Pacheco requests the Director's assistance to mentor and work with a group of students each academic semester.
- 2. Facilitating strategic planning sessions for youth programming. The Director has met with the Pueblos of Taos, Ohkay Owingeh and San Ildefonso youth programs. Program coordinators goals are specific to the Pueblo communities but most share the goal to become more organized and sustainable. The Director provides program consultation and is to assist with facilitation of strategic planning sessions. The Director will provide facilitation to Taos, Ohkay Owingeh and San Ildefonso. (Percentage Complete: 20%)
- 3. The Director will continue to seek external resources (USDA grants and partnerships) to build staff capacity and strengthen the Native youth programs.

#### 5.4 Improve and support the health and wellness of New Mexico Native communities

*Project Narrative:* Health and wellness programs are a component of extension programs. The Director in cooperation with tribal communities will identify areas of need and provide tribal communities with technical and educational assistance to increase their health and wellbeing to be thriving community members.

- IAIA Food Days: The Director and Fitness Director in cooperation with the newly developed IAIA Wellness Council will plan for the third annual IAIA Food Day. Tentatively scheduled for October 24, 2017. (Percentage complete: 10%)
- Community Garden Group: The Director will recruit fall community gardeners to utilize the raised beds in the garden. The gardeners will work with the new gardener to gain small back-yard gardening knowledge, hands-on instruction prepare for cool season production. (Percentage Complete: 60%)
- 3. *IAIA Wellness Cou*ncil: The Director is part of the Wellness Council which was formed to increase employee engagement in and promote responsibility for their own health. The Director led the council strategic planning process producing the council's structure document. The council coordinated the second activity, a hike to Kasha-Katuwe Tent Rocks National Monument in which fourteen IAIA staff participated. (Percentage Complete: 55%)
- 4. The Director will continue to seek external resources (USDA grants and partnerships) to build staff capacity and strengthen the health and wellness programs.

#### 5.5 Provide training and support for New Mexico Native and Tribally-owned small agricultural businesses

*Project Narrative:* The small agricultural business program is a component of extension programs. The Director has developed strategic planning and program management educational programs. The Director also provides opportunities to access USDA programs and provides technical assistance with USDA application processes. The program targets agricultural producers and program coordinators who wish to start or improve their business knowledge in an effort to make decision making strategies for their farm/ranch operations and/or tribal agricultural programs.

 Land Grant Advisory Committee Focuses on 5.5 Land Grant Priority: The Land Grant Advisory Committee prioritized the Land Grant strategic themes to focus on 5.5 Provide training and support for New Mexico Native and Tribally-owned small agricultural businesses. (Previously mentioned under 5.1) The Director will continue to meet with committee members to complete action plans for 5.5. (Percentage Complete: 80%)

- 2. Tribal Needs Assessments: The Director previously completed an assessment regarding tribal community members small agricultural business needs. Assessments were completed from 12 tribal communities (Jicarilla Apache, Navajo, Pueblos of Acoma, Cochiti, Isleta, Laguna, Nambe, Ohkay Owingeh, Pojoaque, San Ildefonso, Santo Domingo, and Taos). First stakeholders were asked assistance needed to build their capacities/operations. The top three responses were: 43% needed funding, 17% needed access to water and land, 9% need equipment. The second part identified communication gaps; stakeholders were asked about their experience with USDA. The top three responses are: 49% of individuals reported that they have never worked with USDA, 26% reported unfavorable experiences, and 26% reported good experiences. Lastly, the stakeholders identified educational and technical assistance needed: 60% reported grant writing and application assistance, 50% or more needed record keeping and a business plan, and 48% need strategic planning assistance. The Director also analyzed responses from 130 participants who applied for the Beginning Farmers and Ranchers Program. Preliminary responses indicate that a lack of financial stability (to start or maintain operations), lack of business education, low interest level of large production operations, and lack of interaction and/or knowledge of USDA programs contribute to low participation. The Director will utilize data in discussion with the Land Grant advisory committee when focus on 5.5 action planning. (Percentage Complete: 70%)
- 3. The Director will continue to seek external resources (USDA grants and partnerships) to build staff capacity and strengthen the small agricultural business programs.

#### **END REPORT**

To:Dr. Robert MartinFrom:Eric DavisDate:July 31, 2017Subj:Quarterly Board Report

# Mission Objective 1: Improve Student Success

A. Increase involvement of all IAIA Stakeholders in Student Success

# Project: Whenever possible include student representation in both on and off campus event execution and marketing activities. Access student internships with sponsored events. Sponsored events.

Had great success with student involvement in the First Annual IAIA Music Fest. Students held positions as organizers, stage crew, production assistants, performers, and other key roles. Had numerous meetings with the volunteers, and sessions for their duties that day. Still pursuing internships for students with KSFR, KVSF, SFIFF, AHA Festival, Ortega's on the Plaza, AMP concerts, Santa Fe Bandstand. Have forwarded contact information to Karen Gomez, Career Advisor to follow-up. Was able to get Local Flavor Magazine to do profile of Terran Kipp Last Gun in upcoming issue.

% completed - 100%

**Other:** Our weekly radio program on KSFR continues to receive good response from the local audience. We have developed regular features with appearances by artists in the IAIA Artists-in-Residence program, and have begun expanding the guest list with a more national focus, including high-profile guests such as Billy Mills, Daystar Rosalie Jones, Ty Defoe, Anne Hillerman, and LaDonna Harris. The monthly radio program on KVSF-FM, in conjunction with the staff at the Museum,

continues to expand, and has highlighted important artists/exhibitions at the museum. Station and audience have both given the show positive feedback.

% completed - 100%

B. Increase enrollment

# **Project:** <u>Utilize paid advertising and social media to drive potential students to the</u> redesigned IAIA Web site. Redesign recruitment (Dean Char) ad with new IAIA VIP.

Develop advertising plan and budget in conjunction with Admissions and Recruitment. Target traditional and on-line media outlets relevant to potential students.

The campaign featuring the "4 for 3" tuition rebate program received mixed results. Admissions/recruitment has stated that the mention of the program in conversations with potential students was not as large as we had hoped for. We decided to put the campaign aside and wait to see how many students actually enroll before spending any more money on it, but the program is still being promoted through our website and on social media. I have begun the process to develop a new campaign, with a rotating series of ads, featuring the faculty (photos and shorts bios) of all of the IAIA degree programs.

We continue to increase IAIA's event and overall exposure on-line utilizing social media (primarily Facebook). We are looking at expanding into additional social media platforms this year, and are still investigating a variety of different campaigns. The current number of "likes" for our main Facebook page is over 18,700. Engagement with our audience through both the various pages (School, Bookstore, Alumni, Museum, Performing Arts) and event pages and postings continues to increase – indicated by the upswing in attendance at almost all of our events. The website statistics for May

show almost 19,500 sessions, over 10,000 users, more than 45,000 page views, and over 2:30 for the average session.

% completed – 80%

**Other:** At the request of the MFA Program Director, Jon Davis, this department created a :30 Facebook commercial, and a longer form video for the website to promote the program. Mr. Davis himself speaks about the program, and its benefits, and it has been well-received. We are planning on duplicating this effort for all of the degree programs. We have completed shooting student testimonials for the Business and Entrepreneurship program. They are being edited and will soon appear on the website and in Social Media. The next on the list is Stephen Wall and the ILS program.

% completed - 40%

E. Develop Student Leadership Skills

Encouraging student involvement with Spring Concert event and other activities driven by MarCom department. Delegating key roles to students.

Project: Include students in planning and execution of MarCom activities.

Student involvement with Spring Concert event and other activities driven by MarCom department, with the goal of delegating key roles to students has been successful to date. The Marketing and Communications Department has improved communications with campus groups and individual students through constant visibility on campus, and the promotion of events held by all stakeholders. Additionally, the afore-mentioned radio show on KSFR has featured members of most campus groups and many of our

students and recent graduates. Consistent circulation of the on-campus newsletter has been a great help and well-received by both the IAIA and outside communities. Writers Festival, Food Day, and Open House have been ideal situations to highlight this program. We will also include numerous students in key roles in the Fall Open House/Ribbon Cutting event.

% completed – 70%

**Other:** Continuing to meet faculty and staff (and students) on an ad hoc basis, to discuss their needs from MarCom. Continuing to examine past activities to develop needs list and improvements to existing processes. Created/Updated webpages for numerous groups and departments – and assisted with revising pages for the website. Expanded our presence and developed consistency with our Facebook communications.

% completed - 80%

**Other:** As often as work duties allow, the department participates in student activities such as film shoots, exhibition openings, activities, club events, etc. I feel as a member of the President's Cabinet it helps improve the students' perception of accessibility to the administration, and shows an interest in their development. Our webmaster/social media specialist has been teaching an IAIA photography class at night.

% completed - 70%

Project:Develop plan after reviewing previous plans and determining<br/>effectiveness. External plan will be in conjunction with Admissions and Museum.Internal plan with revolve around regular email communications. website<br/>announcements. and Facebook exposure.

Reviewing past media investment/returns in order to prioritize Media Outlets and other channels for sharing information with the public -- especially potential students. The 2016 Strategic Marketing Plan will be reviewed and updated for 2017/2018.

% completed - 30%

# Other: Develop Policy and Procedure Manuals.

The process to update the IAIA Style Guide has begun. The recently-developed Editorial Guide has will become part of this new document. The new Style Guide will address approval procedures, logo usage, faculty/staff/student Facebook and other social media behaviors, etc. Determining if we need outside contractor to complete this in a timely manner.

% completed – 40%

**Other:** Continuing to develop relationships with key external media personnel. Scheduling meetings with key area journalists to discuss IAIA and new strategies for stories and features. Will continue to expand media relationships. The

recent City of Santa Fe Arts Commission grant that we received enabled us to expand advertising and marketing activities on a focused basis (Facebook) outside of the Santa Fe metro. Planning for marketing future museum exhibitions will contain more advertising outside of the Santa Fe/Albuquerque area, (based on new requirements for additional city grant money) which will depend on the specifics of the exhibitions and artists involved. Additionally, I have developed relationships and have executed collaborative programs with New Mexico Cultural Affairs personnel. The Press Tour that was executed last year through the city's media relations office generated numerous stories from the visit.

% completed - 60%

Other:Expand and revise Media Lists.The IAIA EMail List has gone fromless than 5,000 contacts when I started 2 ½ years ago, to almost 10,000 currently.Our new website has provided additional opportunities for consumers to join ourmailing list -- which to date has generated over 1300 additional names.

% completed - 80%

Other: Collecting copies of news stories and other examples of IAIA in various media for archival and other purposes. We have been very successful, compared to previous years, in getting exposure for IAIA in local and national outlets. Our email/press release communication has been very effective, with a 16% increase in our open rate in 2016, bringing our average over 24%, and an average click rate between 3% and 4%.

# % completed - 60%

# Shown on below are statistics from recent releases as of July 13, 2017.

			Total Unique
Campaign Name	Total Sent	Open Rate	Opens
First Sherman Alexie Scholarship Winner Announced	2052	18.90%	380
NEA Grant	1352	23.00%	306
2017 Scholarship and Dinner Auction (Part II)	5430	23.80%	1277
2nd MoCNA Reader 2017	5223	23.20%	1197
Alumni Council Election Call for Candidates	779	19.30%	149
Verve Gallery Donation	1111	22.80%	250
2017 Scholarship and Dinner Auction	5508	27.80%	1493
Media Advisory - Storyboard Workshop	4327	27.20%	1161
Museum of Contemporary Native Arts Exhibition to Tour	2433	22.40%	532
Luci Tapahonso Email Blast	4173	26.00%	1071
Judith Pepper Press Release	1760	19.20%	330
Luci Tapahonso CE Workshop	2714	23.70%	631
MoCNA Reader 2017	6382	23.20%	1449
Narrative Youth Film Camp E Mail Blast	6707	18.30%	1207
2017 May Newsletter	4976	25.10%	1229
Museum of Contemporary Native Arts New Release for July 2017	2977	20.50%	595
Upcoming Events at MIAC	1590	21.10%	329
Alumni Fulcrum Fund Email Blast	803	32.00%	255
Feature Story - IAIA Inspires Incarcerated Poets	1583	22.60%	351

Lara Evans Promotion	1290	31.30%	397
Ping Pong notice #3 2017	5029	23.70%	1181
Suzan Harjo Archives	2855	22.60%	631
IAIA Receives MNHRAB Grant	1475	23.90%	346
ping pong notice #2 2017	5243	23.90%	1242
Summer Art History Class	2837	19.20%	535
Paver Email Blast	4684	25.10%	1161
Copy of Family Day Notice 2017	6121	24.70%	1485
Family Day Notice 2017	5180	23.50%	1199
Museum of Contemporary Native Arts New Release for June 2017	1406	22.50%	310
Copy of Copy of 2nd may programming MoCNA 2017	5521	23.10%	1256

# G. Build a performing arts and fitness center

**Project:** Demo video developed by architect is now on our website and is being used by the IA department to help with continued fundraising. Groundbreaking Ceremony was well attended and IAIA received exposure on KOAT-TV through anchor Royale Dá, who hosted the event. A live video stream of the building's progress is available on our website, and we are developing a time-lapse version. Once the building is complete, a variety of new events will be developed and executed to take advantage of the facility. Plans are to involve the neighborhood in other possible uses of building. Ribbon cutting is tentatively scheduled in November during our Open House. % completed - 80%

# Mission Objective 4: Advance Contemporary Native Arts and Culture

- F. Strengthen the connection between the College, its Museum, and the larger Santa Fe Community
- **Project:** Consistent communication to public utilizing full name of museum: IAIA Museum of Contemporary Native Arts.

All Museum-developed communications pieces are being reviewed by MarCom department to insure consistent messaging. Both radio shows and appropriate advertising efforts will continue to reinforce connection between school and museum. A joint school/museum advertisement has been developed, and will be utilized in many of the programs for events that IAIA sponsors.

% completed - 85%

**Other:** Utilize Event Sponsorship to strengthen the connection to the community. We have continued our promotional partnerships with Santa Fe Bandstand, Santa Fe Independent Film Festival, and the AHA Festival of Progressive Arts, which have added to our local visibility. Will continue to expand the program as the MarCom budget will allow. Have recently begun to strengthen our ties to SWAIA, MIAC, and other institutions through sponsorship and joint collaborative programs.

% completed - 80%

# Mission Objective 5: Expand Capacity as a 1994 Land Grant Institution

A. Communicate IAIA's role as a 1994 Land- Grant Institution

Revised and expanded Land-Grant information on Website. Expanded Land-Grant exposure on social media.

% completed - 80%

**Project:** Develop hand-out in conjunction with Land-Grant Department to be utilized at all appropriate events. Develop Feature Stories for media. Press releases as appropriate.

% completed - 40%

**Other:** The Marketing and Communications Department has revised the Boilerplate Copy that is used on all of our press releases to include mention of the Land-Grant Programs. We are increasing the department's visibility on the website, and will issue press releases on appropriate activities as the program continues to expand.

% completed - 60%