

Institute of American Indian Arts
President's Cabinet Meeting
LKN Welcome Center – Boardroom 202
Wednesday, May 23, 2018 | 11:00 a.m.

Present: Dr. Robert Martin, Charlene Carr, Larry Mirabel, Judith Pepper, Charlene Teters, Bill Sayre, Carmen Henan, Eric Davis, Patsy Phillips, Laurie Logan Brayshaw, Angie Brown

Absent: Nena Martinez-Anaya

1. Opening

Ms. Judith Pepper provided the opening.

2. Opening, Positive Note

Ms. Brayshaw reported on the Mellon Foundation proposal. With the help from a small team they put together a letter to ask for the ability to do a full proposal to ask for funding to do feasibility study for a research center on campus and if granted, KAI out of Spokane will conduct the study to combine archives, museum collections, and possibly a few other areas.

Dr. Martin introduced Ms. Brown, his new Executive Assistant and asked her to say a few words. Ms. Brown requested that each member share their calendar with her for scheduling reasons and asked the group to be forthright. She will meet with each member soon to know what is and what is not working.

3. Approval of Minutes

Dr. Martin introduced for consideration the approval of the Cabinet Meeting Minutes of the April 18, 2018 meeting. Dr. Sayre made and Mr. Mirabel seconded the motion to approve the minutes. The vote on the motion was unanimous. Motion carried.

4. Board of Trustees, Actions May 10 – 11, 2018 Meeting

Dr. Marin shared that the most important action approved by the Board was the AFA & BFA for Performing Arts. The next step is to prepare the submission of the substantive change application to HLC due in six months. Dr. Sayre recommended that Susan Murphy review the draft. Proposed to publish the courses in the catalog but not the degree.

Board was pleased that the academic program review process has been completed and shared that it would help inform both the academic and advancement program's strategic plan moving forward regarding fund raising campaigns. Discussion on lateral violence, which centers around respect for diversity. There should be on going professional development workshops and training on the issue.

All Board Officers were reelected unanimously.

5. 2018 Commencement

Dr. Martin congratulated Ms. Henan and the commencement committee for a great job on the commencement ceremony. Ms. Henan debriefed her committee and shared that they felt the ceremony went too long. Some suggestions were having an announcer read the statement cards, need better signage for visitors to get to the Performing Arts Center for the luncheon, changing the order of recognizing the BFA's before the MFA's, scheduling the hooding ceremony for the MFA's the evening or day before and reducing the number of

speakers. Dr. Martin suggests that the Honorary Doctorate recipient also give the commencement address. Dr. Martin also suggested that Ms. Henan and a graduating student serve on the committee to select the Honorary Doctorate recipient, which will be identified by February which will leave three program speakers. The Cabinet agreed to have an announcer read the cards, and having the Honorary Decorate as the keynote speaker. In addition, ensure that the Balzer Gallery is open during commencement.

6. Summer Action Plans

Submit to Dr. Martin by June 4th that will provide what is being focused during the summer from the annual work plans.

7. "HLC Assurance Argument"

Dr. Sayre is working on the HLC Assurance Argument and has sent criteria 1,2 & 5 to consultant Susan Murphy for review. Dr. Sayre is currently working on criteria 3 & 4 which includes, teaching learning, assessment, persistence and completion. This too will be submitted to Susan for review and is due July 31st. The final draft will include criteria 3 & 4 which will be available in a PDF for the group to review to determine if something has not been mentioned that would strengthen the insurance argument. If there is any question the HLC Assurance System access will be provided if the group wishes to review the evidence submitted. A month long remote review will be conducted by four HLC peer evaluators. They will focus on the last team's concerns.

8. Achieving the Dream

Dr. Sayre returned from Chicago, where they wrapped up the persistence and completion academy and presented a certificate of graduation to Dr. Martin. Achieving the dream will allow the group to go to scale, and implement changes to ensure student success. Next steps will focus on three priorities; attendance, early alerts, and financial resources. It also will continue to look at the developmental and general education programs. Specifics of the plan will focus on the following measurable indicators of progress, Scholarship Push Financial Resources, Placement and Review and assess attendance policy, and collect more information on a regular basis.

9. Planning Study Update

Ms. Pepper stated that the consultants have interviewed 40 interviewees. In June and July, they will visit 20 more individuals and tribes in CA, NE, NY and a couple more in MN. Tribes were recommended by the tribal committee due to capacity to give. Individuals in CA, FL, NY, & TX also must be interviewed. The final report to be prepared and presented to the Board of Trustees on August 16th.

10. Scholarship Dinner

Ms. Pepper reported the scholarship dinner will take place at the La Fonda. An email has been sent out to faculty and staff seeking volunteers. Many ticket purchases have taken place on-line. Ms. Phillips will contact museum docents asking for volunteers. General Admission tickets are \$200.00 and can be purchased through payroll deduction by faculty and staff.

11. Auction Update

Ms. Pepper reported that this year's auction co-chairs are Keri Ataumbi and Lorraine Gala Lewis. The number of auction items has been reduced from 100 to about 70 pieces, to allow for better movement within

the location. Minimum amount for silent auction items is \$500.00 (Value); for the live auction, Dennis Esquivel is building a treasure box that will include items from other artists and authors work for auction. Roxanne Swientzell created a one of a kind piece specifically for the live auction; the master mind of this endeavor is James Rutherford. The OIA department is fully staffed with the hiring of Sandra Narvaez (check spelling of her last name) and the Administrative Assistant, who was formerly employed by from the Santa Fe School of Art and Design.

12. Clip Report

Mr. Davis reported the book is rather full and stated that MFA alums Tommy Orange and Terese Mailhot, are doing very well and are very active. An article on Tommy soon will be published in the NY Times. The Newsletter will have links to the article. Recruitment ad on FB reached about a 180,000 people, 300,000 impressions, and 5000 people clicked on it. Advertising for all events on FB will increase

13. Internet Stats

Mr. Davis stated that website traffic continues to grow; demographics and referrals have not changed. April jumped up 23,800 sessions, 1000 users, and over 2 min per page view. Facebook, 20,300 likes reflects a large jump in engagement. The Twitter campaign last year during Indian Market was not successful because there was little participation from students, faculty, and staff. Everything posted on FB is on Twitter. Instagram is being put together next semester by Leroy Grafe, a student worker, in hopes of expanding Instagram to showcase student art as an anchor to include, 2D, 3D, and video. Patsy Phillips, IAIA Museum Director, has a staff member, Mattie (add her last name), who has been successful with Instagram and will have both Mattie Reynolds and Leroy meet to discuss. Ecommerce is currently the major focus this semester in hopes of being up for both the Museum and book stores.

14. Art for Other Fundraisers

Mr. Davis stated that 3rd parties are asking if our students can donate art work to them for their fundraisers. Dr. Martin's quick response was no. Ms. Peppers would like to establish a fund to buy art from the students for the gala auction. Mr. Davis wanted to ensure that everyone was on the same page. There is usually a reluctance to request a donation from students being that they may need it for their classes or portfolio.

15. Announcements

Ms. Carr invited the group to participate in corn planting on Thursday, May 24th starting at 7:00 am to 11:00 am. If faculty, staff and students want a small individual plot, they are still available. The greenhouse is also available for faculty, staff and students.

16. Closing on a Positive Note

Dr. Martin thanked Ms. Carr for taking the lead in handling the logistics for Sonny Perdue's, the USDA Secretary, visit during the Farm Bill Hearing hosted by IAIA. Peter Romero, who assisted with the planning for the secret service and other security staff, was also thanked. USDA was very impressed by IAIA's hospitality.

Adjournment

Meeting adjourned at approximately 12:12 p.m.