

Institute of American Indian Arts
President's Cabinet Meeting
LKN Welcome Center – Boardroom 202
Tuesday, August 7, 2018 | 9:30 a.m.

Present: Dr. Robert Martin, Angie Brown, Larry Mirabal, Bill Sayre, Carmen Henan, Charlene Carr, Charlene Teters, Eric Davis, Judith Pepper, Laurie Logan Brayshaw, Nena Martinez-Anaya, Patsy Phillips

Absent:

1. Opening

Mr. Larry Mirabal provided the opening.

2. Opening, Positive Note

Dr. Martin welcomed back the group and encouraged to them to attend the President's Luncheon on Monday August 13.

3. Approval of Minutes

Dr. Martin introduced for consideration the approval of the Cabinet Meeting Minutes of the June 26, 2018 meeting. Ms. Judith Pepper made, and Dr. Sayre seconded the motion to approve the minutes. The vote on the motion was unanimous. Motion carried.

4. Welcome Back Faculty/Staff Luncheon Program

Dr. Martin suggested that during the luncheon, Nena Martinez-Anaya present the projected/estimated enrollment numbers. Ms. Patsy Phillips will share the Indian Market activities. Ms. Judith Pepper will provide an update on the Gala. Mr. Larry Mirabal will speak about the academic building renovation project and the child care initiative. Both Ms. Jessie Ryker-Crawford and Ms. Jennifer Love will provide an update on the Student Success Initiative, Pathways Completing the Circle. Ms. Laurie Logan Brayshaw will provide an update on continuing education classes.

5. Board of Trustees Meeting Agenda

The group reviewed the Board of Trustees Meeting Agenda; beginning with the tour of the renovated studios led by Mr. Larry Mirabal, Mr. Peter Romero, and Ms. Charlene Teters. All Cabinet members are invited to the 11:00 am Planning Study Meeting as well as to the luncheon in the CLE Commons.

IAIA is sponsoring the Best of Show Ceremony and Luncheon on Friday, August 17th there are a few tickets available for the Board members.

The Alumni Luncheon on Friday, August 17th, 12:00 pm as well as the Breakfast in the Park at the Allan Houser Art Park on Saturday, August 18th will be added to the Agenda.

6. On-going Professional Development for Operationalizing Respect for Diversity Core Value

Dr. Martin shared that he has had continued discussions with Ms. Emily Stern who has ideas for equity training. As part of the Cabinet Retreat scheduled for August 31 at Sunrise Resort, Ms. Stern will be invited

to speak about the subject before moving forward with a training plan. Dr. Martin suggested that the retreat include guiding principles for Cabinet meetings to obtain a consensus on tweaking of the strategic plan to set priorities before updating the campus master plan.

7. Pathways: Completing the Circle

Dr. Martin announced extending an invitation to both Ms. Jennifer Love and Ms. Jessie Ryker-Crawford to attend cabinet meetings monthly to provide updates on Pathway Council's progress. Dr. Martin expressed his appreciation to the group for the work and projects discussed in support of student success such as the mentoring program and the child care plan headed by Mr. Larry Mirabal, who provided an update the group. Mr. Mirabal stated that a small committee has been established and a timeline is being created to conduct a needs assessment, determine if it will be a partnership, an outside or in-house child day care and establish which will work for both the school and students.

8. HLC Assurance Argument Update

The HLC Assurance Argument has been submitted. Dr. Bill Sayre expressed his appreciation for the assistance from the cabinet. The review team is now reviewing the document and questions are anticipated until the end of August, but there are no questions or concerns to date.

9. Institutional Effectiveness: Expand Program Evaluation and Assessment Activities as Part of Evidence – Based Decision Making

Dr. Sayre referenced page 70 of board book; Key Strategic Initiatives for Fiscal Year 2019 budget narrative focusing on the initiative to expand program evaluation and assessment activities as part of evidence-based decision-making and institutional effectiveness plan. It is imperative that we begin formalizing a process for collecting data for the next comprehensive self-study, which will be due in six years.

Dr. Sayre wishes to continue compliance activities and collect evidence for the next study by setting up a system for input and opinions about how the system will work and focusing on gathering information and documenting performance to build a library of evidence to work towards integrated planning and measuring effectiveness.

Dr. Martin concluded that Strategic Planning, Annual Work Plans and the Student Success initiative should be integrated with Institutional Effectiveness plan.

10. Trends in Higher Education – Society for College and University Planning

Dr. Sayre shared an article from the Society of College and University Planners; Trends in Higher Education Publication, published every semester. Summary of higher education industry provides insights on social, technology, and economic trends that affect higher education. Dr. Sayre's take away from the article was the utilization of more technology and chat bots would assist in navigating through the institution.

11. Update on Scholarship & Dinner Auction

Ms. Judith Pepper announced that all tables for the Gala have been sold out, the total revenue is \$128,500. The silent auction market value of the 60 pieces is \$76,895, the treasure basket with the 7 miscellaneous items along with the Swentzell sculptures is at \$ 251,500, hopefully all items go above market value. Ms. Pepper commended the volunteers who have worked diligently to coordinate the event and no more volunteers are needed.

12. Indian Market

Ms. Patsy Phillips shared the highlights of the museum calendar of events during SWAIA. The museum staff will hold an ice-cream social for the incoming students. KSFR will be onsite to interview various staff and artists. Dr. Martin is scheduled to meet with Dr. Rosita Worl to discuss the offering of Northwest Coast courses at IAIA on Saturday and invited Ms. Teters as well as interested cabinet members to attend.

13. Academic Building Renovation

Mr. Larry Mirabal showed before and after photos of the academic building renovation, which began early in June with the priority on lighting to include dimming capability for the artists. An infinity wall also has been installed for photography, tinting of studio windows, installation of display cases, carpeting, stools, chairs, and enclosures of some spaces to increase instruction space.

14. Clip Report

Mr. Eric Davis shared various news clips regarding publications by Tommy Orange and Terese Marie Mailhot and announced that the New Mexican is publishing more information on activities.

15. Online Report/Internet Stats

Mr. Davis stated that website traffic is down at 16,000 with 2.5 min per session. The top ten referral pages and demographics users have remained the same. Employment page has gone up due campus employment opportunities.

Facebook has 150 new likes and reached 19,600 with 3,500 engaging audiences between the ages of 45 - 54. The Museum had 105 new likes reaching over 4,000 people.

16. Admission Numbers & Recruitment

Ms. Nena Martinez-Anaya announced that this year's FTE goal is 600 with a projection of 550-580, the on-campus goal this year is 360 last year it was 346. There are two online certificate students and one transfer student accepted from the University of Alaska SE. Currently 100 new freshmen have been confirmed with the goal of 95 to register, transfer students accepted is 31 and 12 have confirmed, 25 Graduate students have enrolled as compared to 18 last year, international students remain about the same.

17. Announcements

Ms. Laurie Logan-Brayshaw provided an update on continuing education with more classes being offered in the fall, a class for the community in ASL for deaf awareness to increase our ability to attract more hearing-impaired students. There will be a course in introduction to stunts for the acting community offered by Eugene Braverock. Ms. Brayshaw is also working with Jennifer Nevarez who received a grant to work with those in the film industry offering free courses that will explore other areas of the industry. Ms. Charlene Teters announced changes in staff; Valerie Nye and Belin Tsinnijinnie both have accepted positions with Santa Fe Community College, John Davis has retired. New additions are Dr. Jennifer Foerster, Interim Director of the MFA Creative Writing Program and Fulbright Scholar Miguel Reyes. The Associate Dean is moving into the Academic Building. Ms. Patsy Phillips announced that John Joe is leaving collections

and will be enrolling in an MFA at ASU. Dr. Martin announced that Larry Mirabal, Toby Martinez and he will be attending the New Mexico Higher Education Program Capital Projects Hearing at SIPI.

Ms. Carmen Henan announced Tony Johnson, an alcohol and drugs prevention specialist, has come aboard and will be working on health promotion and addiction counseling. Dr. Martin requested the group to introduce new faculty and staff at the Faculty and Staff welcome back luncheon program who have come aboard since last January

18. Closing on a Positive Note

Ms. Patsy Phillips will be celebrating 10 yrs. of employment with IAIA. Ms. Phillip attended the Ford Foundation meetings and they are interested in providing program funding for the museum.

Adjournment

Meeting adjourned at approximately 10:43 a.m.