

**Institute of American Indian Arts**  
**President's Cabinet**  
**Meeting Minutes**  
**Wednesday, February 1, 2017**  
**LKN Welcome Center Boardroom**

**Attending:**

Dr. Robert Martin  
Dean Carmen Henan  
Charlene Carr  
Dean Char Teters  
Dr. Bill Sayre  
Eileen Berry  
Eric Davis  
Laurie Logan Brayshaw  
Nena Martinez Anaya  
Patsy Phillips  
Regina Clauchee

**Not Attending:**

Larry Mirabel

**Guests:**

Dr. Martin, President, called the President's Cabinet Meeting to order at 11:02 am MST.

1. Opening

Dr. Bill Sayre, Director of Institutional Research, gave the Opening to meeting.

2. Opening Positive Note(s)

Patsy Phillips, Director of IAIA Museum, said that the opening reception on Friday, January 27, 2017, of the new winter exhibitions at the IAIA Museum of Contemporary Native Arts went very well and had good turnout of people. The Museum also made the cover of Pasatiempo.

3. Approve Cabinet Meeting Minutes

Charlene Teters, Academic Division Dean, moved to approve the meeting minutes; Eileen Berry, Interim Director of Institutional Advancement seconded the motion. There was no further discussion. Dr. Martin called for a vote; all in favor – number needed; opposed – 0; abstained – 0

The President's Cabinet approved the January 17, 2017, meeting minutes.

4. Board of Trustees Meeting Agenda and Reports- Dr. Martin

Dr. Martin announced there are 6 new Board of Trustee members this year who will receive an orientation at the board meeting. There was a conflict for Ryan Flahive, IAIA Archivist, so he will not be available. Eric Davis, IAIA Marketing & Communication Director, discussed utilizing a video of Ryan Flahive's presentation. Dr. Martin said that it would need to be edited down to the time span of the orientation portion. Loren Kieve, Chair, IAIA Board of Trustees, will be reviewing the Legislation, history of and the evolution of IAIA. Dr. Martin requested that each cabinet member be prepared to provide a short 3-minute presentation to the Board of Trustees. Dr. Martin also requested a short 1-2 summary of each of the divisions they oversee. Eileen Berry asked if the documents for the building campaign should be included. Dr. Martin advised to have bulleted priorities for Institutional Advancement within the 1-2 summary report and to provide each new Trustee with a Campaign packet.

The Board of Trustees have scheduled a luncheon meeting with the Staff Council. Dr. Martin suggested that cabinet members attend the luncheon to hear the perspectives of the Staff Council.

Larry Mirabal, CFO, will present training on financial responsibilities and board fiscal fiduciary responsibilities as the 4<sup>th</sup> installment in the series. Mr. Mirabal was not present at February 1,

2017 Cabinet meeting due to representing IAIA at the New Mexico Higher Education Department briefing at the Roundhouse.

Beverly Morris will be the new Board Museum Committee chair was announced as Beverly Morris. There will be a museum tour planned for the Board of Trustees led by the volunteer museum docents. During the museum tour there also will be featured artists discussing their works.

The Board of Trustee meeting on Saturday usually only last a couple of hours. The committees will meet on Friday. Dr. Martin suggested that all cabinet members be present when their respective areas are scheduled to be discussed on the agenda Most discussions occur during the committee meetings and action items will be recommended to the full Board.

At that time, there were no Honorary Doctorate nominations received by IAIA Office of the President. Dr. Martin encouraged cabinet members to consider nominating someone.

5. AIHEC Advocacy Week, February 6-9, 2017- Dr. Martin

Dr. Martin will be attending this event in Washington, D.C. to advocate for AIHEC and IAIA with other tribal college presidents, administrators and students. Dr. Martin advised cabinet that the FY2018 budget had been submitted with a phased-in request for. The federal budget for FY 17 remains unknown as a Continuing Resolution is in place until the end of April. Moreover, that has been no progress regarding the FY18 budget because many of the senior executive department positions remain unfilled During the summer of 2017, the tribal college president's meeting also will be held in Washington, D.C when most of the senior positions will be filled and more is known about the budget.

Carmen Henan, Dean of the Student Life Division and Advisor to the AIHEC Student Congress, will be Washington, D.C., next week as well with IAIA and other tribal college students. IAIA, SIPI, Navajo Technical College, and Dine College students and presidents will meet as a group to advocate for the needs of respective colleges. Dr. Martin stressed the importance of students who are attending to view the webinars prepared by AIHEC. Dr. Martin will be working on Congressional packets and will try to meet with students on Monday of AIHEC Advocacy Week.

6. Re-organizational Proposal- Porter Swentzell, Chair Faculty Council

Porter Swentzell was not in attendance, due to illness. Dean Charlene Teters presented on his behalf. The re-organization proposal was approved in spirit by Faculty Council. In summary, the proposal is due to the increase in student enrollment and subsequent pressure on campus infrastructure and academic programs. The proposal recommends that the academic programs be divided thematically into 2 schools, the School of Indigenous Arts & Culture, and the School of Indigenous Fine Art. These two schools would be headed by Associate Deans who would be selected from among senior faculty. There were discussions of Associate Dean responsibilities, qualifications, and the selection process. The cost of creating the two new Associate Dean positions would be approximately \$32,000.

Dr. Martin discussed the additional resources required to implement this proposal and. Dean Teters advised Cabinet this was just an idea, and there has been no action taken yet toward implementation, but it has received a lot of interest.

Patsy Phillips, IAIA Museum Director asked about the fine arts versus traditional art. Eileen Berry also asked where Performing Arts would fit under these two new schools.

7. Photography & Filming on Campus – Eric Davis

Eric Davis discussed the issue of photography and filming on the IAIA campus, and who would approve. The waivers that IAIA students have signed in the past are different from a waiver that

would allow outside entities to film students on campus for profit or non-marketing approved purposes.

This new policy and procedure is needed, which will require consultation with a legal entity to protect the IAIA brand and student's privacy.

8. Draft Enrollment – Nena Martinez Anaya

Nena Martinez- Ananya said IAIA enrollment is up from last year. Spring Head count is 707=. The enrollment increase is credited to the dual credit program.

DRAFT ENROLLMENT UPDATE 1/31/17

<b>Spring 2017</b>		<b>Spring 2016</b>	
New Freshmen	17	New Freshmen	18
Transfers	25	Transfers	17
Continuing (includes Graduates)	290	Continuing (includes Graduates)	261
Graduates	57	Graduates	59
Readmits	8	Readmits	10
Non-Degree	25	Non-Degree	25
Dual Credit	342	Dual Credit	277
<b>FTE</b>	<b>490</b>	FTE	420
<b>Head Count</b>	<b>707</b>	Head Count	610

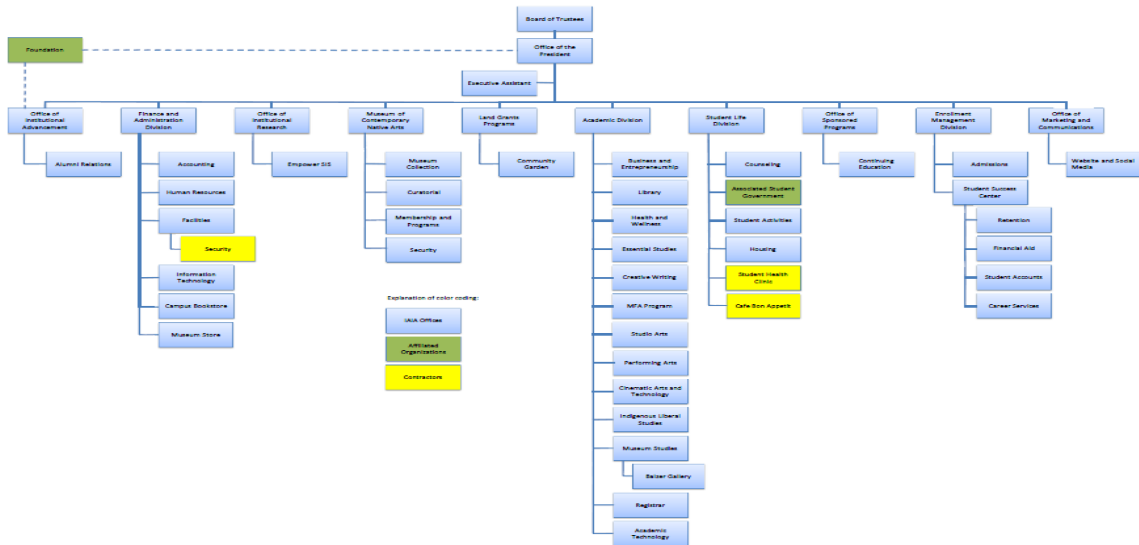
Goal for Spring 2017 is 450 FTE.

9. Organizational Chart – Dr. Bill Sayre

Bill Sayre presented the revised draft of the organizational chart. The only changes involved the Museum, campus bookstore and community garden.

Dr. Martin requested that this organizational chart be part of the orientation packet for the Board of Trustees.

IAIA ORGANIZATIONAL CHART--FEBRUARY 2017



10. Web Statistics – Eric Davis

Eric Davis, Marketing and Communication Director, provided the following website statistics for the month of January.

Website

19,446 sessions  
8,343 users  
47,802 page views  
2:55 mins per session

- sasntafe.org
- aam-us.org
- msn.com
- en.wikipedia.org

Top Ten Pages

- Home
- Portal
- Library
- Museum
- Museum Exhibitions
- Employment
- MFA
- Catalog
- Live

Top Five Acquisition

- Organic Search
- Direct
- Referral
- Social
- Email

Demographics

18-24 years old, 60.7% Male and 39.3% Female

Top Five Countries (Location)

- United States
- Canada
- India
- Germany
- France

Top Ten Referrals

- Wufoo
- Facebook
- Facebook (Mobile)
- Library
- t.co
- duckduckgo.com

Top Ten States

- New Mexico
- California
- Arizona
- Texas
- Nevada
- New York
- Washington

- Colorado
- Oklahoma
- Wisconsin

77 new likes (10,856 total likes)  
 14,385 people reached  
 3,294 post engagement  
 159 page views

Facebook (IAIA)  
 602 new likes (up 307% from prior month, 18,298 total likes)  
 97,591 people reached  
 11,873 post engagement (up 43%)  
 1,227 page views

Largest audience is Women and Men between 45-54  
 Most common device is Mobile

Largest audience is Women and Men between 35-44  
 Most common device is Mobile

Google My Business  
 13,700 total views

1,150 total actions  
 565 total clicks to website  
 521 driving directions  
 65 phone calls

Facebook (Museum)

11. Clip Review – Eric Davis

Eric Davis passed around the clip review book during the meeting.

12. Announcements

- BFA Creative Writing Event: Chocolate, Roses & Truthful Lies: A Poetry Reading Saturday, February 4, 2017, 2 pm – 4 pm, IAIA Museum of Contemporary Native Arts
- Brown Bag it Friday, February 17, 12:30-1:30 pm, 2<sup>nd</sup> Floor MoCNA Project Lab, artist Emmi Whitehorse (Navajo), *New Impressions- Experiments in Contemporary Native American Printmaking*

Added Announcements:

- Associated Student Government meeting, Wednesday, February 8, 2017, 12 noon to 1 pm, CLE conference room.
- Student Leadership Summit, February 22, 2017, IAIA alumna '96 and artist Keri Ataumbi (Kiowa) will be keynote speaker.

13. Executive Session (if necessary)

The President's cabinet concluded; an Executive Session was not necessary.

14. Closing Positive Note

Eileen Berry, Interim Director, Institutional Advancement, shared that she is traveling to Japan in February on backcountry ski trip.

The President adjourned the meeting at 12:03 pm MST.