

Institute of American Indian Arts

President's Cabinet Meeting

LKN Welcome Center Board Room

July 12, 2017 10:00 a.m.

Present: Dr. Robert Martin
Dr. Bill Sayre
Charlene Carr
Eric Davis
Laurie Logan Brayshaw
Patsy Phillips
Melanie Lopez

Judith Pepper
Carmen Henan
Eileen Berry
Larry Mirabal
Nena Martinez Anaya
Doris Hernandez

Not Present: Charlene Teters

Opening: Bill Sayre

Opening Positive Note: Carmen Henan
The Bridge Students (15 Students) are on campus.

Approve Cabinet Meeting Minutes: Dr. Robert Martin
Minutes from meeting on June 7, 2017 will be presented at the next meeting.

AIHEC and HLC Meetings: Dr. Robert Martin
American Indian Higher Education Consortium (AIHEC)

- There are still very few political appointees for the various departments. Those that have an impact on the tribal colleges; Education Department, Interior Department. and Agriculture Department only have about 10% of political appointees in place.
- Year-round Pell has been approved.
- The House Sub-Committee has already marked up their bill for FY 18 and IAIA core funding is level with FY 17.
- United State Department of Agriculture (USDA) talked about partnering with 1862s. Joint faculty appointments with 1994s and 1862s will be explored. USDA Rural Development seems to be a year behind in awarding each fiscal year grant. Options such as five-year or multiple year disbursements may be considered. It could also always be awarded early. IAIA would like to use our FY18 in the fall to help us with the building. IAIA has received about \$500,000 USDA Rural Development for the building.
- Dr. Martin met with Senate Interior Appropriations staff, Nana McCoy (Murkowski's Office) and Rachel Taylor (Udall's Office). He also met with Rita Culp, minority staff for the House Subcommittee on Interior Appropriations. They are both supportive.
- IAIA received full forward funding last year, FY17.

Higher Learning Commission (HLC):

- There were 22 institutions up for review. In most cases for some form of sanction. The primary reasons for sanctions for institutions are: 2C-Governance, 4A-Program Review, 4B-Assessment Student Learning, 5A-Resources.

IAIA has considerable work to do in Program Review and Assessment Student Learning. First reading for proposed policy change regarding consumer protection. Established to protect students. Major change: Student has to enroll himself/herself.

- Adopted proposed policy change regarding teach outs.
- There are a number of sanctions, such as, being placed on probation and show cause. Show cause means that there are a number of criteria or core components which are not being met. Institution must demonstrate that the criteria can be met or lose accreditation. With probation, the institution usually has two years to comply. Notice means you are in compliance, but at risk for being out of compliance.

Board Reports: Dr. Robert Martin

- Reviewed date and format. Due July 31st.

Budget Update FY18: Larry Mirabal

- FY18 Budget drafts will go out to Cabinet Members by the end of the week.. Budget will be approved at August Board meeting.
- Flat appropriation reflected in this budget model. Subject to change because IAIA was written in at least the first mark up on the House side at a \$216,000 increase. We are going to remain conservative. 1.9% COLA built in for staff. Faculty increases are already built in. Associated low with FICA and Retirement.
- Strategic Priority process starts in August. Last year around \$200,000 was available. It is for one-time strategic needs. The strategic priority process requires the following: Timeline, budget and justification. Each cabinet member can submit up to three strategic priorities. They do not include staff positions. Examples include: dorm furniture, charter buses for AIHEC conference, new archive shelving.

Admissions Report: Nena Martinez Anaya

- Hand-out was discussed. (attached)

Housing Update for FA17: Dean Carmen Henan

- 125 applications so far, new and returning students. 1 or 2 applications daily

Currently 29 available beds in residence hall

For the summer, we started with 44 residents in family housing. We now have 36 units. 10 units are available for fall. Right now 9 units are vacant and one student will vacate in mid-July.

We have some firm confirmations for those 10 units and some are working on funding.

Number of children in casitas: 3 teenagers, 3 toddlers, 3 elementary age, 1 ADA

Confirmed 10 new children. This will be an increase in the number of children in family housing.

- Blue and James will contact Glorieta Conference Center to see if we can get an Memorandum Of Understanding for overflow students.

Rebranding IAIA Philanthropic Culture: Judith Pepper

- Handout (Attached)
- Six components to Philanthropy:
 1. Organizational strategy driven by our mission. IAIA will get much more involved in fund raising nationally. We are known for event fund raising; however, we are going to get more involved in building philanthropy for the organization on a much more national scale.
 2. The brand is our people. Students, faculty, and staff are the brand. How do we integrate that in everything we do?

3. Next component is the message. The message is what we say, where we say it, the way we say it, the way it looks in writing, what it looks like on the website.
 4. The brand in our Interactions. How do we carry our message in person and on-line. Saying it with a smile in our voice and a positive thought.
 5. Visual design. Eric has done a wonderful job on the website. We have contract people build the marketing collateral, but want to get tight on the message going out.
 6. Building trust with students, faculty, staff, volunteers and community. IAIA does what they say they are going to do.
- Philanthropy is not just fund raising, it's the message we carry out into the communities.

Scholarship Auction and Dinner Update: Judith Pepper

- 45 tables to be sold at the Auction/Dinner. 28.5 sponsorships (Tables) so far.
- Revenue is \$85,000
- 86 pieces in the silent auction to date.
- Live auction has five donations and great experiences.
- Need volunteers. 20-24 students throughout the day. 6 staff for registration and cashiers. 4 to 5 for clean-up. Meals and transportation provided.
- Wednesday, August 16th is that date of the event
- Museum has 18 volunteers who might be interested.
- Work with the Dean, students need to be excused for classes.
- Moving forward campaign: Goal is 2.2M, 1.4M has been raised.

Website Edits: Judith Pepper

- Part of the rebranding philanthropy project will require editing of the website..
- The use of "giving" is not a good word. It's been replaced with philanthropy. We are going to have much more current activities, current pictures. More pictures of donors with Dr. Martin and the departments to show the donors that we appreciate them.

Early Alert System: Dean Carmen Henan & Charlene Carr

- Charlene often works with students to help them find internal and external resources.
- Wants to highlight the early alert system because there have been many concerning issues come up with students.
- Staff makes referral. Whether the student makes the contact is up to the student.
- Staff, who work with the students, may want to do an early alert. Often, it's a behavioral health referral to counseling.
- Form is now on the website.
- Students may need emergency food or funding.
- Students need to provide receipts, but we don't require them to pay it back.
- We're getting emergency funds from Great Lakes Project Success.
- Carmen thinks we need a resource directory on the website. Local resources, like food depot dates to pick up food, and information about IHS. And the clinic on campus.
- Propose the bookstore carry toiletries and meal items.
- Student union: Establish when the Fitness program moves to the new building.
- We also need another counselor. Make the part-time counselor a full-time counselor.
- Patsy: Student set up a clothes donation program.
- ASG does temporary food bank. Make it permanent.

Achieving the Dream Team – Next Steps: Dr. Robert Martin & Dr. Bill Sayre

- Data coach and leadership coach return in August.
- Dr. Martin and Bill will develop a plan and circulate it for Cabinet comments.
- Cabinet members review their workplans for student success projects
- Everyone needs to have a clearly defined role and specific tasks so that they consider next year's budget and work plans.
- Proposing at least one student success project per year. To be completed by October.

Tribal Relations Discussion: Dr. Robert Martin & Charlene Carr

- Charlene reviewed the creation of a Tribal Relations group.
- Six specific strategic initiative areas of emphasis:
 - Education
 - IAIA Outreach
 - Tribal Engagement
 - Marketing
 - Recruitment
 - Alumni Relations
- Will recommend projects for Cabinet to undertake and develop these projects out further.
- We need to incorporate these activities in our workplans.
- We need to have better relationships with the tribes and gain support for IAIA through in-kind donations as well as other support.
- Judith: Chickasaw Nation has a film festival and competition that our students could enter.
- Could IAIA pay the entry fees for students, for example? That would increase student visibility and help with recruiting.
- We can get involved in more projects which assist with more enrollment of students.
- Consider a minor in Pueblo Studies coming out of Indigenous Pueblo Studies. Sends a signal to the pueblos that this is their institution as well.

Present Images of Works donated to IAIA by Suzan Harjo: Patsy Phillips

- Suzan Harjo is a major political activist in the field. She established the Indian Arts and Crafts law.
- She has donated her archives, 100 boxes and 60 pieces of art work to IAIA.
- University of Oklahoma faculty member is interested in working with her collections, once they are organized.

Web Statistics: Eric Davis

- Report

Alumni Survey Results: Dr. Bill Sayre

- Power Point Presentation (attached)

Clip Report: Eric Davis

- Eric has been expanding out of Santa Fe and into Taos and Albuquerque.
- New places we've appeared—Cover story in the Reporter about health services
- Albuquerque Journal had an article about James Stevens.
- MFA students are getting good press.
- Good coverage of Pop Challee collection.

Announcements:

- Starting design of college catalog next week. It will be distributed to Cabinet.
- Charlene—Cochiti Feast is Friday. She invited all to join them.

Closing Positive Note:

- Gail Bruce, AICF Board member, is also on the Board for the Met. The met is donating IAIA cameras, phones, iPads, computers that have been left by Met visitors. Details will be forward to Eric for a story.