

**Institute of American Indian Arts**

**President's Cabinet Meeting**

**LKN Welcome Center Board Room  
August 30, 2017 2:00 p.m.**

**Present:** Dr. Robert Martin  
Dr. Bill Sayre  
Charlene Carr  
Eric Davis  
Laurie Logan Brayshaw  
Patsy Phillips  
Judith Pepper  
Carmen Henan  
Charlene Teters  
Larry Mirabal  
Nena Martinez Anaya  
Melanie Lopez

**1. Opening:** Carmen Henan

**2. Opening Positive Note:**

Patsy Phillips: This year's Indian Market was successful. It was estimated that there were about 750 people at the IAIA Museum Breakfast. Ms. Phillips attributes the increased attendance to recent joint marketing with other museums.

Judith Pepper: There was a record number of over 100 in attendance at the alumni luncheon. Ms. Pepper added that the goal is to build on the success of this latest event to begin developing an Alumni Association.

**3. Approve Cabinet Meeting Minutes:**

Motion to Approve the Minutes: Patsy Phillips made the motion to approve the meeting minutes.

Second: Judith Pepper

Outcome: Passed by unanimous vocal approval.

**4. Board of Trustee Action Items and Follow-up: Dr. Martin**

The retreat started with Dr. Lara Evans who gave a presentation of the Artist in Residence Program and mentioned to our Board of Trustees that the funding amount has doubled to 1.5 million dollars for the next three-year grant cycle. Dr. Evans also announced that Sheila Rocha is the new Performing Arts Department Chair.

Jon Davis presented on the MFA Program. Mr. Davis gave a brief history and milestones of the MFA Program and its development over the past four years. In addition, he mentioned that one of the greatest challenges of the program is funding. It is the primary reason for students not completing the MFA Program. In theory, we planned for the program to be self-supporting and funded by tuition; however, the program has needed to be subsidized the past four years. Larry Mirabal, CFO, confirmed that it has been budgeted the same for FY18. Mr. Davis mentioned that additional funding in the amount of \$100,000 - \$200,000 is a needed resource. The Program receives 15% of the proceeds of the Dinner/Auction Fund Raising event for scholarships. Mr. Davis also mentioned another challenge is that he needs additional personnel support.

Martha Romero provided training on Board Roles and Responsibilities. It proved to be helpful especially since there are additional new Board of Trustee members. Mrs. Romero reviewed the Board of Trustees Self-Evaluation. The Self-Evaluation results were very positive. Some Board members did reveal, through the Self-Assessment comments, that they would prefer an alternative for administering the survey to ensure that it remains anonymous. It was decided that Survey Monkey will be used in the future. Board members also requested more training by Larry Mirabal, CFO, so that they are more familiar with their fiscal responsibilities. Board members requested more committee meetings and more time for Board meetings.

The Board approved the FY18 Budget Resolution - \$13,945,358.  
The Board approved the Gift Acceptance Resolution - \$2,021,080.

First Citizens Bank gave a presentation of IAIA's portfolio.

Next Board meeting is set for November 6<sup>th</sup> & 7<sup>th</sup>, which will be held in conjunction with the Open House and Dedication of the new Performing Arts building.

Board reports will be due on October 20<sup>th</sup>.

Students who went to Documenta and the Marist College's Venice Biennale Studio Arts Program presented to the Board of Trustees.

#### **5. Enrollment Update: Nena Martinez Anaya**

- 80 new freshmen vs. 65 last fall (19% increase)
- 44 transfer students vs. 29 last fall (35% increase)
- 16 new MFA Students vs. 30 last fall (Decrease)
- 26 Online Only Students vs. 19 last fall
- 3 non-degree students, Studio Arts (4 Students), Native American Art History (5 Students), Museum Studies (16 Students).
- We accepted 34 dual credit students. Of those 34, 9 enrolled vs. 17 accepted and 1 enrolled last fall.

#### **6. Housing & Health Clinic Update: Dean Carmen Henan**

##### Housing:

- 151 students; 154 beds
- Family housing; 14 units without under-aged children & 11 units with under-aged children.
- 21 children; Ages 0-2 (7 Children), Ages 3-4 (4 Children), Ages 6-10 (7 Children), Ages 11-16 (3 Children).
- We have one unit that is a family with adult children living in that unit.
- Inn of Santa Fe, 2 rooms; 3 students;
- We have 2 Accent apartments available.

Health Clinic: We were unable to negotiate with a viable contract with Presbyterian Medical Services. Dean Carmen is currently seeking an alternative provider. We are considering providing alternative medicine and traditional healers.

#### **7. Update on Scholarship Auction & Dinner: Judith Pepper**

- Having the students on stage for the paddle call and after the scholarship video enhanced participation.
- Paddle call was increased by \$16,000 this year (\$31,000 last year vs. \$47,000 this year).
- \$15,000 increase with the silent and live auction (\$72,000 last year vs. \$87,000 this year).
- \$200,000 in proceeds (a record amount) was raised for scholarships.

#### **8. Dedication & Open House Committee: Judith Pepper**

Eileen Berry is managing the Dedication and Open House Committee. They had their first committee meeting yesterday. Eileen is asking that the Cabinet appoints a representative to be on the committee. Next meeting is September 12<sup>th</sup> CLE Building. Carmen Henan mentioned that she notified ASG to choose students to represent the student body at the Dedication and Open House Committee meetings.

#### **9. Achieving the Dream Team – Debrief & Next Steps: Dr. Sayre**

Blue Tarpalechee and Craig Tompkins are the co-chairs for achieving the dream. ATD is going to go over the student success audit at today's meeting. Dr. Bill Sayre went over the agenda for today's ATD meeting. Dr. Martin has asked that they focus on Student Retention and acquiring additional data. Then bench marking the data with other tribal colleges and main stream institutions. Dr. Martin is curious about what happens to the students who are retained after the first year

#### **10. Op-Ed Pieces: Dr. Martin and Eric Davis**

The Op-Ed piece is a 650-word narrative from one's own experience and perspective which is featured in the Santa Fe New Mexican. Dr. Martin drafted an Op-Ed piece which prompted more interest from Inez Gomez who is the editor from the Santa Fe New Mexican. Mrs. Gomez has expressed the desire to have IAIA provide writers to feature in the "My View" section to express their personal opinions and tell of their experiences and stories as natives. Eric Davis requested that the cabinet members reach out to individuals in their departments and encourage participation in submitting to this page. Mr. Davis suggested some possible stories such as writing about mascots or possibly a writing about sentencing and crimes on reservations. Perhaps Steven Wall may have some opinions to write about. His hope is that every four to six weeks someone from the IAIA community will submit something. It would provide additional publicity for IAIA and show more of who we are as a community. Because we are being encouraged by Mrs. Gomez, Mr. Davis expressed that he does not want to see this opportunity missed. Dr. Martin mentioned that the piece that he wrote was submitted to both the Albuquerque Journal and Navajo Times. Judith Pepper added that she was amazed at the writings for the scholarship applications submitted by IAIA students and perhaps those could be considered as possible submissions to the Santa Fe New Mexican. She believes there are stories there that need to be told.

Jody Naranjo is submitting her story. It will express the impact that her experience at IAIA has had on her career.

#### **11. Announcements:**

- Carmen Henan announced that Constitution Day is on Wednesday, September 20<sup>th</sup>. Voter registration is being offered for students new to New Mexico. Amber Byers will present on her trip to Mexico.
- Patsy Phillips announced that September 16<sup>th</sup> the program, “Chaos to Complexity”, will be presented by IAIA and Santa Fe Institute. Santa Fe Institute selects a scientist and IAIA selects an artist and they dialogue about the creative process. Melissa Cody, weaver, is the artist who has been selected by IAIA and David Krakauer is the scientist who has been selected by Santa Fe Institute.
- Scholarship Dinner is Thursday, September 14<sup>th</sup>. Cheryl Crazy Bull is the Keynote Speaker.

**12. Closing Positive Note: Eric Davis**

- IAIA is continuing to get increased notice in the community.