

Institute of American Indian Arts

President's Cabinet Meeting

LKN Welcome Center – Boardroom

Wednesday, October 18, 2017

10:00 a.m. – 11:00 a.m.

MEETING MINUTES

PRESENT: Laurie Logan Brayshaw Carmen Henan Judith Pepper
Dr. Bill Sayre Charlene Teters Eric Davis
Nena Martinez Anaya Larry Mirabal Patsy Phillips
Nena Martinez Dr. Robert Martin Melanie M. Lopez

1. **Opening:** Charlene Carr
2. **Opening Positive Note:** Judith Pepper reported that the goal for the 2017 Scholarship Auction/Dinner was to raise \$200,000.00 to fund student scholarships. She was pleased to announce that the goal was surpassed and \$229,261.00 was raised. Dr. Martin added that we received support from two tribal nations. Yochai Dehe donated \$10,000 and Chickasaw Nation donated \$5,000.
3. **Approve Cabinet Meeting Minutes:** September 20, 2017 President's Cabinet Meeting

Motion to Approve Meeting Minutes:

Bill Sayre made the motion to approve the meeting minutes from September 20th Cabinet Meeting

Second: Judith Pepper

Outcome: Passed by unanimous vocal approval.

4. **AIHEC Meeting and Governance Institute for Student Success:** Drs. Martin and Sayre
 - Commanche Nation College is officially closed.
 - Spring conference will be in Bismarck. An ad hoc committee was established to review equity and funding issues for the tribal colleges. Dr. Martin was chosen as a representative because of IAIA enabling legislation and will be encouraging the task force to move toward legislation which would amend the Tribal College and University Act. He reported that Title I schools are having the most significant challenges, with underfunding and declining enrollment. When the Higher Education Act is reauthorized Dr. Martin is hopeful that funding will be provided based on "needs" rather than using a formula.
 - Dr. Martin reported that we heard from the National Endowment for Humanities representative who encouraged tribal colleges to submit proposals for grants from funds set-aside for tribal colleges. She pointed out that there is a low number of submissions from TCUs. Laurie Logan Brayshaw reports that we have submitted proposals, but most have not been funded.
 - Dr. Martin reported that we are submitting a proposal to host the 2020 AIHEC basketball tournament. January is the deadline for that proposal. Dr. Martin asked Carmen Henan if Nocona Burgess can help with the proposal.
 - Carmen Henan reported that Student Congress worked on the LIFE Conference, which focuses on leadership. It was held at IAIA in 2016 and in 2018 it will be held at Northwest Indian College in Bellingham, WA. The Student Conference Handbook revisions were approved by the AIHEC Student Activities Committee, which is chaired by Dr. Martin. Carrie

Billy, AIHEC President and CEO, provided Carmen with an honorarium for her work with the Student Congress.

- Dr. Martin reported that Carrie Billy announced that the House of Representatives approved FY2018 budget resolution proposing \$211 billion in cuts to education over a 10-year span. The education cuts are primarily coming from student loans and eliminating mandatory Pell grant funding. Carrie Billie believes that if those cuts are implemented it opens an opportunity to maintain Title III mandatory fund, which expires in 2020. If the mandatory funding is eliminated that will greatly impact IAIA.
- Governance on Student Success with Boards and Presidents. Dr. William Sayre attended as well as Deborah Goodman and Ann Marie Downes who represented the IAIA Board of Trustees. Deborah reported on the student success activities, which IAIA has participated in over the last two years. She talked about redefining our retention and completion rates.

5. Strategic Priorities Update: Larry Mirabal

Larry Mirabal reported there were 19 different requests from 7 Cabinet members. The committee worked through \$468,000 in requests. The FY18 budget had \$200,000 funding for Strategic Priorities. The committee was able to get the funding allocated in the amount of \$202,000.00. He has submitted the recommendation of the committee to Dr. Martin for review. Once the recommendations have been approved, Larry will report the allocations to those who submitted requests.

6. Approve Academic Calendars 2018–2019 and 2019-2020: Charlene Teters

The two academic calendars were approved by the APBC. Dean Charlene Teters requested the President's Cabinet approval of the academic calendars. Dr. Martin asked the Cabinet to review and contact him with any concerns.

7. Brief President's Cabinet on Program Review: Dean Charlene Teters (See Attached Report)

Academic Program Review – last year Dean Charlene Teters asked the academic programs to go through the process of academic program review which occurs every three years. All the department chairs participated by answering questions regarding the programs under their purview. Their participation offers the opportunity for the chairs to address both concerns and the vision for their programs. Charlene reported that no one made recommendations for reduction or discontinuation of any programs; however, there were improvements expressed.

8. Enrollment Report: Nena Martinez Anaya (See Attached Report)

- Up 16% with new freshman
- Up in number of transfer students
- Up in number of international students
- Number of readmits is the same
- We've accepted 23 students compared to the previous 13 – Up 45%

Dr. Martin mentioned that the dual credit program was discussed at the New Mexico Tribal College Consortium Meeting and it was reported that the program is undergoing review by the legislative committees. They believe that many dual credit students require mediation when they graduate and continue onto college. There's also concern that the students taking dual credit are students that already have a high GPA and would probably be successful in college regardless of enrolling in dual credit courses. Dr. Martin commented that we may keep limit dual credit enrollments due to budgetary constraints.

9. "Make Santa Fe" Q&A Meeting: Carmen Henan

Elizabeth Stalmer, ASG Vice President, has been working with "Make Santa Fe". ASG is holding an event co-sponsored by IAIA on Saturday, October 21st. There will be housing and studios, meeting spaces, equipment demonstrations, this event will make available learning of resources such as affordable housing that "Make Santa Fe" has to offer for upcoming artists.

Dr. Martin asked if the application process had been identified, which it has not. Judith Pepper added that the residential piece has not started. They are seeking funding to build the resident facility; however, the studios are presently available with equipment that the artists may rent for a monthly/annual fee. The goal is to have the residential facilities available t by 2020.

10. Performing Arts & Fitness Center Dedication, November 6th: Judith Pepper

The committee has been meeting and plans have been finalized. Eileen Berry has taken the lead in handling the details of the dedication and planning the Open House. Special guests are: Robert Mirabal, Billy Mills, Santa Fe Mayor Gonzales and Dr. Barbara Damron, Cabinet Secretary of N.M. Higher Education. The President's Cabinet has been having been encouraging their staff participate in events. In addition, students have been actively involved in the planning with great ideas. Patsy Phillips offered the museum volunteers to help with the Dedication and Open House event.

11. Open House, November 6th: Judith Pepper (See Attached Presentation)

Parking and guided tours. Parking is being handled by Phil Cooney. The committee has opted against guided tours and will instead offer staff throughout campus to help direct where people would like to go. ASG has been involved. Since the meetings are at noon, most ASG students are unable to participate in Committee meetings because classes are in session at that time.

12. Clip & On-line Metrics Reviews: Eric Davis

Nusenda Credit Union has continually the two images of our students and the IAIA logo. The Durango Harold mentioned IAIA. The New York times had an article on Chris Eyre but no mention of IAIA. There was an on-line advertisement through Taos news, which created over 24,000 impressions. Facebook had 5000 clicks to the website. We experienced over 500,000 impressions and 280,000 people reached at a cost of less than 2 cents per click. There will be more emphasis in on-line advertisement to supplement the traditional marketing methods.

Patsy Phillips announced that "Art in America" covered Contemporary Native American Art. IAIA alums were featured in the publication and IAIA Museum was credited with being a "major venue in the field" in the publication.

13. Announcements:

Judith Pepper announced that Dr. Martin will be filmed with George RR Martin promoting the Performing Arts Center. Mr. Martin will also be filmed stating his support for IAIA's fundraising campaign. We will be using the recording reach out storm. Martin's Game of Throne fans to learn about IAIA. The relationship with Mr. Martin has been made possible through Marisa Jimenez, Director of the Stagecoach Foundation, who brings a workshop to IAIA once a month.

14. Closing Positive Note:

Patsy Phillips mentioned that the IAIA Museum hosted a reception for the Association of Tribal Libraries Archives and Museums Conference attendees. There were hundreds of people in attendance and record sales in the Museum Shop.