

Institute of American Indian Arts
President's Cabinet Meeting
LKN Welcome Center – Boardroom 202
Wednesday, September 12, 2018 | 10:00 a.m.

Present: Dr. Robert Martin, Angie Brown, Larry Mirabal, Bill Sayre, Carmen Henan, Charlene Carr, Charlene Teters, Jason Ordaz (for Eric Davis), Judith Pepper, Laurie Logan Brayshaw, Nena Martinez-Anaya, Patsy Phillips, Charlene Carr

Absent: Eric Davis

1. Opening

Mr. Carmen Henan provided the opening.

2. Opening, Positive Note

Mr. Larry Mirabal submitted the Fiscal Year 2020 Budget Request and Justification to the Office of Management and Budget.

3. Approval of Minutes

Dr. Martin introduced for consideration the approval of the Cabinet Meeting Minutes of the August 7, 2018 meeting. Dr. Bill Sayre made, and Mr. Larry Mirabal seconded, the motion to approve the minutes. The vote on the motion was unanimous. Motion carried.

4. Board of Trustees Meeting Actions

Dr. Martin shared the investment overview presented by First Citizens Bank at the August 16th board meeting. IAIA's endowment and other investments are doing well. The following resolutions also were approved:

- 2018 - 008 Tuition Rate Increase and Fee Schedule through the 20 - 21 Academic Years,
- 2018 - 009 FY 2019 Operating Budget for \$14,031,071 total revenue and expenditures, and
- 2018 - 010 3rd Quarter Gift Acceptance of \$167,134.

The next Board meeting is scheduled for November 8 -9. The Board is requesting a Community Gathering to discuss selected topics followed by questions.

Dr. Bill Sayre announced that the Planning Council Membership meetings are set for September 28 and November 16, facilitated by Dr. Susan Murphy. Institutional research will conduct focus groups to include students, faculty and staff. There will be a review of the updated plan 2020.

5. On-going Professional Development for Operationalizing Respect for Diversity Core Value

Dr. Martin requested feedback regarding the retreat facilitated by Emily Stern about operationalizing the core value of respect on campus. It was decided that ongoing professional development on this topic should be scheduled.

Ms. Charlene Carr suggested inviting Ms. Stern to conduct a morning session with Adjunct Professors as part of a full day orientation with HR. Other thoughts were to arrange sessions to include full-time faculty and MFA mentors. Another idea was to bring in more facilitators to conduct workshops throughout the year. Dr. Martin will meet with Ms. Stern to develop a plan and request assistance from the cabinet to find more facilitators for each group of students, faculty, and staff.

6. Student Success Initiatives – Presented by Nena Martinez Anaya.

The Goal this semester is to increase the number of students successfully submitting scholarship applications. Ms. Anaya stated that out of the 173 applications submitted, 154 were completed and ready to score, which is a slight increase over last semester.

To increase the number of applicants the committee implemented the following initiatives:

- The “Did You Know” campaign featured student success stories posted on the web and Facebook,
- The committee worked with ASG to increase writing workshops and scholarship essay writing assignments.

Additional Student Success Initiatives include the following:

- Awarded seven internships in the Greatlakes Paid Internship Placement Program,
- Enrolled sixty students into the 15 to Finish Incentive Graduation Plan,
- Enrolled twenty-five students, faculty and staff in the Mentorship Program,
- The newest initiative is the Peer-to-Peer Mentorship Program which pairs first-year student mentees with upper-classmen as mentors.

7. HLC Assurance Argument Update

Dr. Bill Sayre shared that there was only one question from the HLC Evaluation Team asking for a review of cocurricular activities and policies. The question was addressed, and a report was submitted identifying cocurricular activities. Since there is not a specific policy in place, Dr. Sayre will work on an overarching cocurricular policy this fall. The team finished their report in late August, which is now being reviewed by Dr. Barbara Johnson, HLC Liaison. Dr. Martin thanked both Dr. Sayre and Ms. Valarie Nye for their efforts.

8. Final Report- Scholarship Dinner & Auction

Ms. Judith Pepper commended the students who volunteered for the scholarship dinner and auction; this year’s event had the highest number of student and community volunteers. This year approximately \$250,000 will go towards general scholarships.

9. Clip Report

Mr. Jason Ordaz shared a binder of numerous articles and advertisements featuring IAIA, events, students, alumni artists, faculty and staff.

10. Online Report/Internet Stats

Mr. Jason Ordaz shared real time visits of people viewing the IAIA website from inside and outside of the US in Google Analytics. Views were at the highest at the beginning of the semester resulting in over 50,000-page views. The usual sites in the top ten are; home, portal, museum and fall scholarships. New web pages have been launched for Achieving the Dream initiative, information on MFA for faculty and students and for writers-in-residence. New sections were added to the museum’s social art website and will go live along with the e-commerce site.

Facebook metrics showed an increase with 20,820 new likes and during Indian Market with over 33,000 views.

11. Enrollment Report

Ms. Nena Martinez-Anaya announced the projected enrollment of 496 FTE. Student enrollment is slightly down and the reasons for the decrease will be evaluated.

12. Announcements

- Ms. Charlene Car extended an invitation to the Laguna Pueblo Feast on September 19.
- Ms. Patricia Phillips announced new volunteer training for Museum Docents.

13. Closing on a Positive Note

Ms. Laurie Brayshaw-Logan announced that IAIA was awarded the USDA Rural Development grant in the amount of \$129,000 for a solar project for the greenhouse to be completed by next summer.

October 17th, Art Garcia, the USDA Rural Development Director, will visit the campus.

Adjournment

Meeting adjourned at approximately 11:10 am