Institute of American Indian Arts

President's Advisory Council Meeting LKN Welcome Center – Boardroom

Wednesday, April 25, 2018 (11:00 am – 12:00 pm)

PRESENT: Dr. Robert Martin

Bill Savre

NOT PRESENT: Anthony Coca

Elizabeth Lucero

Bill Sayre Melissa Brown Carmen Henan

Delight Talawepi Peter Romano Anita Gavin

Stephanie Martinez Mary Silentwalker

Tatiana Lomahaftewa-Singer

Aimee Balthazar Ryan Flahive Brian Fleetwood Blue Tarpalechee Eileen Berry Valerie Nye

Toby Martinez (for Anthony Coca)

Jonathan Breaker Jason Ordaz JoAnn Bishop

1. **Opening** – Delight Talawepi

2. Opening Positive Note

IT will upgrade our bandwidth through Century Link from 2MB to 1GB.

3. Approve Advisory Council Meeting Minutes

Dr. Martin introduced for consideration the approval of the March 14, 2018 President's Advisory Council Meeting minutes. Delight Talawepi moved to approve and Aimee Balthazar seconded the motion. Motion carried.

4. Commencement 2018 Update – Carmen Henan

Commencement rehearsal is scheduled for 11 am, Friday, May11th, under the tent, followed by a closing reception at the IAIA's Museum of Contemporary Native Arts from 4:00 pm-6:00 pm.

This year's Commencement Ceremony will take place on Saturday, May 12th in the dance circle with IAIA Alum Layle Long Soldier as the Commencement speaker followed by, undergraduate student speaker Vivian Carroll, and graduate student speaker Rose Simpson.

The Zuni dance group will lead the students from the Science Building along with Bryson Meyers who be singing and playing the hand-drum as Dr. Martin carries the staff. The invocation prayer and closing will be given by Graduate Jeffrey Begay, Stephen Wall will be the Master of Ceremonies, George Rivera will be the recipient of the Honorary Doctorate. t.

Lunch will be served in the new fitness center; setup up and catered by Bon Appetit with the assistance of Peter Romero, Facilities Director and his staff.

Parking will be available at facilities and the Family Housing gravel area as well as in ATC's parking lots for Faculty and staff.

The Dignitaries Table (with tent and IAIA banner) will be located at the round-about flagpole to address parking, programs etc., cap and gown steaming will be available in the CLE video room the week of Commencement.

The Inn at Santa Fe is offering IAIA guests a discount, breakfast and shuttle service to the campus.

Dr. Martin had the honor of listening to the oral speeches presented by four students who had the highest GPAs and the selected speech was given by Vivian Carroll; this year's student's gift to the institute is a poem etched on a piece of metal for hanging also by Vivian Carroll.

5. May 2018 Board of Trustees Meeting – Dr. Martin

Dr. Martin reviewed the agenda.

6. Higher Learning Commission Annual Conference - Dr. Martin

This event was sold out for the first time and Tribal College Wisdom Sessions were well attended as well as luncheon with the HLC President.

The President's meeting was on Saturday and Terry Hartle, ACE lobbyist, who gave an entertaining report on how things are going in DC. He quoted a Willie Nelson song: "Seeing things I've never seen before, doing things I've never done before" and said it was like experiencing a car crash every day.

One positive note; the higher education program funding has been doing well under the present administration. The Higher Education Act and Farm Bill will likely not be enacted this year. The USDA will have a hearing on the Farm Bill with the tribes May 14 -15 in CLE Commons; Sonny Perdue, Secretary of the USDA will attend along with the Department of Agriculture staff. There will be no charge for the room, and they will pay for their own meals.

Deborah Humphries, Vice President at the Lumina Foundation, spoke on improving success. Participation of Native students is up bit graduation and completion rates are not. Completion is important because a degree is worth \$500K annually to a person.

The National Institute for Outcomes and Assessment also presented. She discussed a proposal to reduce the number of credits required for a certificate degree supported by Pell, so students enter work force quicker. For example, a 126-credit certificate would be very appealing, but Pell Grant funding would be affected.

A Board of Trustees seminar was presented on improvement and innovation; experiential learning and training provided by Business should have value. College Universities should be more innovative.

Valerie Nye stated that most of the seminars she attended were on writing the assurance argument. She just wanted to learn that other were doing right for the Assurance Argument. She attended a valuable session on focus groups, which was a great opportunity to see how someone else conducts a focus group. Students and leaders on the inside of a circle engaging in discussion about student success with observers on the outside and students from various universities with common advice to share.

Ms. Nye also went to a very interactive, timely and informative attorney presentation; how free speech is defined in the U.S. constitution and how it's defined on public campuses.

Bill Sayre went to several Assurance Argument sessions, HLC staff meetings, and an Institutional Researchers session that discussed improving persistence and completion. A great idea they had was to build qualitative research skills and Anita Gavin and Dr. Sayreare

now talking about building qualitative research skills along with continuing to improve on the quantitative.

The staff is proposing changes to the Assurance Argument because of confusion and inconsistency with the review process. The four-year assurance argument evaluation is being more work for the institutions than expected.

7. AICF, New York – Dr. Martin

- Dr. Martin attended both the Board meeting and the Gala.
- Board: Heard from some funders and potential funders. Less than ½ of 1% goes to Indian Country and half of that goes to non-Native organizations.
- Cora Gaane, Vice President at Wells Fargo Foundation made a public commitment of \$50M funds available to Indian Country. These will be funds for grants with education initiatives (scholarships with the AICF). They didn't get into the details. Guidelines will be coming out.
- Xavier de Souza Briggs, Vice President, Inclusive Economies and Markets of the Ford Foundation said they do not fund education anymore, per se. However, they do fund related things: Native arts and culture funding i.e. reservation-based TCUs are close to their tribes: nation building, sovereignty would be something they would fund. Seed money for native arts and cultures organization would be a consideration. He was not clear what their current funding is. Hard to nail down.
- Lorenzo Esters, Vice President, Philanthropy at Strada Education Network (formerly USA Funds) had some good advice for approaching foundations. Their advice: build on what you are already doing and collaborate/partner with other organizations. *Transformative* change is what it is about. That is what fuels investment incentives.
- Gala: Our students attended with their artwork: Leroy Graffe and Jeff DeMent did well.
 Other tribal colleges had artwork for sale too. IAIA had the better quality. There was a
 live face-time discussion regarding how the College Fund helps with scholarships.
 There were videos of students then the live student testimonials. The program was too
 long. Energy lagged although Rita Coolidge performed and was in great form.
- The check-in process for the evening was a very easy experience; a credit card and cell phone number were all that was needed. Within a minute after the paddle call Dr. Martin got a text thanking him for his donation. Impressive. We will get their card information.

8. Policy Change to the Fitness Benefits at IAIA – Larry Mirabal

• The Finance Administrative Services Committee recently looked at the \$150 Fitness Reimbursement Benefit which was originally intended to help JoAnn Bishop to compete with other facilities and supplement her student worker budget. Currently the student worker budget is at 26K. FASC proposes that the \$150 stay in tack for health-related activities etc. off campus but that access to the Fitness Center now be contingent upon presenting an ID. Part-time workers and adjunct faculty may also use the center (literally anyone with an IAIA ID) but they will not have access to the \$150 which will remain tied to benefits. The belief is that this will promote fitness. The goal is to also advertise to the community-at-large that anyone can use the fitness center with enrollment in a class (like SFCC arrangement). Credit amount needs to be determined (probably one or two credits per semester). This change will be reflected in the HR manual.

9. Continuing Education Summer 2018 courses/workshops – Jonathan Breaker

Website – a Press Release was just sent out this past week for the rollout of summer courses. The website is for public consumption with new and varied features available and tons of information as well as in our printed brochure, which was designed by Ben Calabaza.

Training and partnering opportunities are available through June and July offered classes. Registration can take place online and accessed through IAIA's website. Continuing Education is for non-credit and classes may be offered in the traditional face-to-face format and online. **Policy Change to the Fitness Benefits at IAIA** – Aimee Balthazar

10. May President Circles Event – Eileen Berry

Annual stewardship series is a short series of events for major donors such as the President's Circle, who have donated \$1K or more or for donors who have included IAIA as a beneficiary in their estate planning.

Wednesday, May 9th, is the kick-off event at Alan Houser Sculpture Gardens followed by a short reception. The following events are scheduled for Thursday, May 10th: 9am. A breakfast/coffee reception at the Performing Arts and Fitness Center will recognize those individuals who donated to the construction of the new building. Mr. Henry Hooper of the Ottens Foundation, that provided the lead gift of \$1 million will speak. At 11:00 am, the group will tour the alumni studios of Terry Greeves, her husband Dennis Esquivel and Keri Atumbi (all located off Highway 14), followed by lunch.

Dr. Martin's office will reach out to Mr. Hooper to provide a tour beforehand.

11. Allan Houser Scholarship Fundraiser – Eileen Berry

We have a lead donor and underwriting this event, which be held on Thursday, June 14th at the Compound restaurant, from 5-7pm. The cost per person to attend is \$100 per person.

We are working with the Development Committee of the IAIA Foundation to organize and asked a few people to sponsor the event. We are also working on the invitation. Guest Matt Eaton will be there to talk about the legacy of Allan Houser and the scholarship recipients with be in attendance and speak. This event seeks to raise funds (\$40K) for the scholarship, raise awareness and educate guests regarding other giving opportunities.

David Rettig from the Houser Inc. and Fran Mullins have approved to offer a small bronze of the Cerrillos sculpture (in Advancement's office now) to be auctioned at the event.

12. Scholarship Dinner & Auction - Meet the Makers - Eileen Berry

August scholarship, dinner and auction plans are moving forward. The live auction items include: An Alumni Treasure Box built by Dennis Esquibel (who also created the concept) consisting of a mixture of media (textile, pottery, jewelry, painting). Items in the box are from the alumni; include a signed copy of Tommy Orange's new book and a pottery piece donated Rose Simpson.

Keri Atumbi and Lorraine Lewis, Foundation Board Members and Alums, are asking artists for donations and getting lots of cooperation.

The event will be over by 9pm.

James Rutherford has just joined the Institutional Advancement staff and has been a volunteer for part of the event for many years.

The goal this year is to focus on a better check-in/check-out process to improve the guest experience.

13. Admission Numbers for Fall 2018 Semester – Mary Silentwalker

Mary Silentwalker presented the following numbers accepted: 104 new freshmen, 11 new transfers and 32 graduate students. New freshman numbers are down but steady for the total number of accepted students (because MFA program was very low last year).

The Admissions office is working diligently with accepted students to confirm their attendance to attend this Fall as well as following-up within complete applications. Overall Student transfer numbers are up and have an 80–90% matriculation rate.

14. Staff Council Update – Blue Tarpalechee

There was no meeting scheduled this month however, a June summer retreat will be scheduled.

15. Achieving the Dream (ATD) - Blue Tarpalechee

A draft of the annual work plan has been completed and has been submitted to the ATD coaches for review.

16. ICAT Survey - Blue Tarpalechee

A campus wide substance abuse and climate survey is being conducted and each participant will receive \$5.00 as an incentive.

17. Faculty Council Update – Brian Fleetwood

Twenty-two new Performing Arts courses along with the AFA and the BFA programs have been approved by the Faculty Council.

The next round of Artists-in-Residence participants have been selected and the notification process has begun.

18. Announcements

Delight Talawepi reported the faculty is in the last week of campus course evaluations and with the help of Mae Austin week ahead of our regular schedule.

Online evaluations are next and will begin next week.

JoAnn Bishop is retiring on May 25, 2018.Dr. Martin thanked her for all her hard work and support.

Lara Evans, JoAnn Bishop, Ryan Flahive and Peter Romero will be at Santa Ana for a fund-raising golf tournament scheduled in conjunction with the benefitting foundation who provided insurance low-income home-owners.

19. Closing Positive Note

Dr. Martin thanked the following Administrative Assistants for their support and contributions to IAIA: Melissa Brown, Delight Talawepi and Stephanie Martinez.

Meeting adjourned at approximately 12:02 p.m.