

**IAIA Foundation
Board of Directors Annual Meeting
Lloyd Kiva New Welcome Center – 2nd Floor Conference Room
June 7, 2016**

MINUTES

Board Members Present: Mark Bahti, Dorothy Bracey, Melissa Coleman, Michael Daly, Raven Davis-Mayo (telephonically), Bob Harcourt, and Michael Namingha (telephonically).

Board Members Absent: Tony Abeyta, Charmay Allred, Chuck McKittrick, Sherry Kelsey, Beverly Morris, and George Rivera.

Staff and Guests Present: Eileen Berry, Larry Mirabal, Angela Sedillo, and Alex Shapiro.

The meeting was called to order at 10:02 a.m. by Mark Bahti. Melissa Coleman arrived later in the meeting, establishing a quorum.

Committee Reports

Nominating and Governing Committee – At present, the committee has one name under consideration. Mark Bahti noted that several persons the Foundation Board has been considering are actively being recruited by other organizations and IAIA may want to consider asking for their participation via an Advisory Board. A proposal and process needs to be discussed regarding setting up an Advisory Board and the possibility of Board members remaining in an advisory capacity.

There are several Board members who are ready to rotate off the Board at the same time, having completed their second consecutive term. To minimize the effect of so many departures at once, the Board needs to discuss the process for staggering expiration dates. The Board requested a recommendation for a charge for an advisory group to which the Board members may join when their final term expires.

Development Committee – Eileen Berry updated the Board regarding the completion of the first series of donor engagement events for the Performing Arts & Fitness Center capital campaign. The next donor engagement event being discussed is a summer reception at The Compound hosted by Fran Mullin. Eileen reminded everyone that groundbreaking is still set for November 9, 2016. Eileen presented the idea of donor engagement outside of New Mexico, possibly in the Phoenix and/or California areas.

- Brenda Kingery will be hosting a dinner for the Performing Arts and Fitness Center donor engagement in San Antonio after the Red Earth Native Art Festival in early June.
- IAIA is considering contacting the following corporations for donor engagement/sponsorship: Nike, Chevron, Disney, and Wells Fargo.

President's Report: (Please see attached Report of the IAIA President.) Larry Mirabal, CFO/CIO, provided a brief overview of the President's Report on behalf of Dr. Robert Martin. Larry touched on the following topics and answered questions from the Board.

- Plan 2020 Strategic Theme 1 – Improving Student Success
 - Increase involvement of all IAIA stakeholders
 - Increase enrollment, improve retention and completion
 - Develop leadership skills
- Plan 2020 Strategic Theme 2 – Strengthen Academic Programs
- Plan 2020 Strategic Theme 3 – Build College Community
 - Implement Climate Action Plan with campus-wide involvement
 - Update Campus Master Plan
 - Bring students, faculty, and staff together in campus-centric activities
 - Implement internal/external marketing and communication plan
 - Build PAF Center – around 90% on schedule
 - Grow and maximize resources for college programs
- Plan 2020 Strategic Theme 4 – Advance Contemporary Native Arts and Culture
 - Expand collaboration between museum, academic and student support programs
 - Strengthen the connection between the College, Museum and the Santa Fe Community
- Plan 2020 Strategic Theme 5 – Expand Capacity as a 1994 Land Grant Institution
- 2016 Commencement
- Miscellaneous capital projects include:
 - Installing HVAC in Hogan
 - Complete the remodeling of the Hogan kitchen
 - Upgrading the electrical system in the Hogan
 - Replacement of the Academic Building's roof replacement
 - Replacement of two-thirds of the HVAC system in the Academic Building

General Business:

Mike Daly moved to approve the Agenda. Dorothy Bracey seconded. The Agenda was approved.

Mike Daly moved to approve the Minutes of March 8, 2016. Bob Harcourt seconded. The Minutes were approved.

Special Projects: Alex Shapiro reminded the Board that the school receives funding, both public and private, for a broad range of projects but that most funding is earmarked for specific purposes. Mark Bahti and Alex Shapiro started a discussion regarding raising unrestricted funds for the Board Discretionary Fund—the initial goal being \$30,000—to help the school cover projects deemed necessary but which are outside of the regular budget. A possibility would be each Board member responsible for bringing in a target of \$500—either their own money or through donors. The Board's process for evaluating proposed projects to be supported through the Discretionary Fund would include reviewing and ranking requests presented by the President for approval. Several ideas were suggested for raising funds (and using IAIA's theme, possibly naming it the Thunderbird Fund):

- A series of events with a theme or speaker
- A gallery piece honoring a specific artist
- A Board-member hosted reception
- Redirecting a portion of the suggested donations to the Discretionary Fund

- A business hosting a reception with a percentage of sales going to IAIA
- Shopping Day – retailers offer a percentage of all sales going to IAIA

The goal would be to replenish the fund each year.

Executive Director's Report: Alex provided his report to the Board and noted the projects the Advancement Office is currently working on.

- A presentation at the next Board meeting by Charlene Carr, Land Grant Programs Director.
- The Spring Appeal honoring David Bradley has done well so far. To date, donations received are approximately \$11,000. Several of the donations were made by donors new to IAIA thereby expanding our constituent base.
- The Lloyd Kiva New Legacy Circle is beginning to grow. A couple of donors have contacted Alex Shapiro regarding including IAIA in their estate plans.
- Dr. Leona Zastrow is scheduled to be interviewed for the next LKN Legacy Circle newsletter.
- The review draft of the Gift Acceptance Policy is almost finished. The consultant is formatting the changes received from IAIA's Controller. An ad hoc committee of staff will review and representatives from Trustees and Foundation Board will be asked to review and recommend any changes or corrections. A copy will then be provided to both boards and any changes and recommendations will be incorporated before providing to counsel for review. A tentative target date of September 30, 2016 for finalization is the goal.
- Gala donations and sponsorships for the auction and dinner are starting to come in.

There being no further business, Dorothy Bracey moved to adjourn. Mike Daly seconded the motion.

11:30 a.m. Meeting adjourned.