

**IAIA Foundation
Board of Directors Meeting
Lloyd Kiva New Welcome Center – 2nd Floor Conference Room
January 10, 2017**

MINUTES

Board Members Present: Tony Abeyta (telephonically), Mark Bahti, Colleen Cayes, Melissa Coleman, Stock Colt, Michael Daly, Peter Ives, Chuck McKittrick (telephonically), and George Rivera (telephonically).

Board Members Absent: Charmay Allred, Dorothy Bracey, Raven Davis-Mayo, Bob Harcourt, Sherry Kelsey, Beverly Morris, and Michael Namingha.

Staff and Guests Present: Eileen Berry, Dr. Robert Martin, Janey Potts, and Angela Sedillo.

The meeting was called to order by Melissa Coleman at 10:00 a.m. A quorum was established.

General Business

Positive Notes:

- The Board welcomes three new members, Colleen Cayes, Peter Ives, and Stock Colt.
- Robert Harcourt has provided the Board with some IAIA information and that will be incorporated into the scholarship auction and dinner information. The committee thanks him for his contribution.

Mark Bahti moved to approve the Agenda. Mike Daly seconded the motion. The motion to approve the Agenda was passed unanimously.

Stock Colt moved to approve the minutes of September 13, 2016 and November 8, 2016. It was noted the September Minutes were corrected to reflect Board member term limits. Mark Bahti noted he was not present at the November meeting and asked that the minutes reflect he was not in attendance. With the corrections noted, Mark seconded the motion. The September 13, 2016 and November 8, 2016 Minutes were approved.

Presentation: Colleen Cayes and Janey Potts, event manager for the scholarship dinner and auction. Colleen Cayes and Melissa Coleman are co-chairs of the committee. Colleen provided an overview of the objectives for the scholarship dinner and auction for 2017 and presented the three main goals:

- Achieve or exceed fundraising goals
- Strengthen stewardship and expanding outreach
- Establish a repeatable volunteer-driven process for future committees

After reviewing the past three years in terms of sponsorship, ticket sales, donations, paddle calls, the silent auction and the live auction, targets were expanded for 2017.

Four subcommittees will focus in specific areas for the scholarship dinner and auction:

- Art acquisition – headed by Sherry Kelsey with Mark Bahti, Tony Abeyta, and Peter Ives. The Art Acquisition group will meet February 2 at 1:00 p.m. on campus at the Welcome Center.
- Sponsorship – headed by Eileen Berry with Stock Colt and Peter Ives
- Event design – headed by Colleen Cayes and Melissa Coleman
- Logistics – headed by Janey Potts

March, April, and May will be for follow up and committee meetings. Committee chairs will send out the dates once the meetings have been set.

President's Report: (Please see attached Report of the IAIA President.) Dr. Martin provided a brief overview regarding his Report and answered questions from the Board.

- Eileen Berry has been serving as Interim Director and she has been encouraged to apply for the permanent position. Applications will be reviewed through the end of January.
- Beverly Morris has been appointed as a Trustee by President Barack Obama and will step down as Secretary from the Foundation Board. Peter Ives offered to step in as the Secretary.
- Four new Trustees will be appointed by President Obama before he leaves office. With the addition of the five new appointees, the Board of Trustees will be at its maximum capacity of thirteen.
- Improve student success
- Increase enrollment, improve retention and completion
- Suspension of classes offered at the Higher Education Center at this time
- IAIA entered into partnership with Sealaska Heritage Institute and University of Alaska for enhanced art programs
- Increase scholarship funds
- Develop student leadership skills
- Strengthen academic programs
- Build college community – Performing Arts and Fitness Center
- Grow and maximize resources for college programs
- IAIA requesting \$400,000 at next legislative session to complete replacement of Academic Building roof and HVAC system
- Students attending tribal colleges are ineligible for the Lottery Scholarship. Tribal colleges are the only public higher education institutions in the state excluded from this program. IAIA is hoping to effect a change and obtain support from the Lottery Scholarship.

Dr. Martin asked the Board to consider asking Beverly Morris to stay on the Foundation Board as an ex-officio member. The Board will review the By-laws and the item is tabled to the next Board meeting in March. Dr. Martin informed the Board that invitations to remain on the Board, pending a review of the By-laws, have been extended to the Board members that would be rotating off: Charmay Allred, Chuck McKittrick, Tony Abeyta, and George Rivera, who would like to stay on. Michael Namingha and Dorothy Bracey have stated they do not want to serve an additional term.

Nominating and Governance Committee: A discussion was held regarding amending the By-laws to extend the term limits from two to three 3-year terms. Chuck McKittrick

moved to approve the resolution to amend the By-laws. Peter Ives seconded the motion. NOTE: After discussion and further review, the Board moved to table the issue of amendment to the By-laws for extension of term limits to the next Board meeting in March.

Discussion was held to move the Board meetings to a quarterly basis. Not meeting quorum and the effect on transfers was discussed. It was noted that transfers can be approved by the executive committee by email. Chuck McKittrick cited the new governmental situation, scholarship dinner and auction and development as points to consider before moving the Board meetings to a quarterly basis. Peter Ives moves to table the action to move to quarterly meetings to the March 14 Board meeting. Colleen Cayes seconded the motion. The motion is approved and this item is tabled to the March 14, 2017 Board meeting.

Development Committee:

Eileen Berry provided an overview on the Performing Arts and Fitness Capital Campaign. Despite the occasional bouts of bad weather, the project is on schedule. The brick paver portion of the PFA campaign is doing well with approximately 40 pavers sold to date and will wrap up in July. IAIA is still seeking support for the interior needs of the new building. IAIA hopes to develop proposals to seek funding from foundations, corporations, and possibly government agencies.

One of the next priorities is a new campaign to building an Endowment. New materials—brochures/pamphlets—will require hiring a consultant and/or additional staff to produce the needed materials, such as a scholarship brochure.

Chuck McKittrick noted that a strong development committee is important in terms of annual giving, approving major gifts, increasing scholarships and building an endowment.

Finance and Audit Committee:

A brief discussion was held regarding the discrepancy of \$954.93 in the financials. Eileen Berry will research the alumni holiday market expenses and will adjust the discrepancy. Peter Ives moved to approve the transfer of \$389,614.29 for the period of October 1 through November 30. Mike Daly seconded. The motion to transfer funds was approved unanimously.

Executive Director's Report: Eileen Berry provided her report to the Board and noted upcoming projects and events.

- Annual Giving and Scholarships – as of December 31, 2016 cash income totaled \$661,000 with a total year end for gifts, including museum membership and the building campaign is \$767,844.
- The Year-End Appeal raised over \$50,000, an increase over last year's \$48,557. \$4,000 was raised through an online appeal.
- The Jeri Ah-Be-Hill Scholarship Fund continues to grow. With a significant donation from Jeri's daughters, Teri Greeves and Keri Ataumbi, the scholarship fund is close to being endowed at \$30,000. A small Spring campaign would contribute to hitting that mark.

- The Allan Houser Scholarship fund continues to grow and Fran Mullin has pledged to match gifts up to \$10,000. Mr. Mullin has added a second student each year to his individual support.
- The President's Circle continues to grow with a current membership of 130. PC events are in the planning stages for the week of commencement in May.
- The Performing Arts and Fitness Capital Campaign groundbreaking occurred on November 9, 2016 during the annual Open House. The public phase continues with the Paver appeal. Gifts and pledges total approximately 1.3 million.
- The annual Scholarship Dinner and Auction is scheduled for August 16, 2017 at La Fonda on the Plaza. Janey Potts will again manage the event with assistance from the Board's committees and subcommittees.
- The Lloyd Kiva New Legacy Circle is now at 13 and solicitation efforts will continue with an eye toward building AIAIA's Endowment Program.
- The Gift Acceptance Policy continues to be reviewed by an attorney and estate CPA and will next be reviewed by IAIA's attorney and the Institutional Advancement Committee followed by representatives from the Foundation Board and Board of Trustees. Following approval, adoption is anticipated by May 2017.
- A book featuring alumni accomplishments is in the early stages. Archivist, Ryan Flahive, and Alumni Relations Manager, Chee Brossy, will work together on this project. Bob Harcourt has provided the majority of the alumni history and Charmay Allred has been a strong champion of this endeavor.

Other Business:

- The Board discussed the progress of the Thunderbird Fund, a discretionary fund for budgetary needs that were not included in the IAIA fiscal year budget and would be funded by the Foundation Board members. The initial goal was \$30,000 but has been put on hold as the focus is on the current capital campaign for the Performing Arts and Fitness Center.
- Colleen Cayes suggested a Strategic Plan, a 5-year road map to assist the Foundation Board in scheduling future projects.
- Michael Namingha and Bob Harcourt will be rotating off the Board in February 2017. Michael Namingha advised the Board he will not consider another term at this time. Bob Harcourt advised the Board he will consider another term pending the Board's decision to extend term limits.
- The Board is reminded to consider the extension of term limits and the orderly rotation of members leaving at the end of their term. This action was tabled to the next Board meeting on March 14, 2017. Several Board members expressed their desire to remain on the Board if the By-laws would allow an extension of an additional term.

Melissa Coleman moved to adjourn the meeting. Michael Daly seconded. The motion was passed unanimously.

There being no further business, the meeting adjourned at 11:45 a.m.