

IAIA Foundation  
Board of Directors Meeting  
Lloyd Kiva New Welcome Center, 2nd Floor Conference Room  
Tuesday, May 8, 2018

MINUTES

**Board Members Present:** Keri Ataumbi, Mark Bahti, Gail Shawe Bernstein, Dorothy Bracey, Collen Cayes, Melissa Coleman, Stockton Colt, Raven Davis-Mayo, Kelly Huddleston, Robert Harcourt, Sheryl Kelsey, Lorraine Gala Lewis, David Rettig, Andrea Slade, Monte Yellow Bird, Sr.

**Board Members Absent:** Tony Abeyta, Charmay Allred, Charles “Chuck” McKittrick, Peter Ives, George Rivera

**Staff and Guests Present:**

Eileen Berry, Chee Brossy, Dr. Robert Martin, Beverly Morris, Sandra Narvaez, Judith Pepper, James Rutherford, and Dini Spheris staff (teleconference): Mary Claire Walther and Holly Lang.

**Positive notes:**

Bob Harcourt noted that a painting by alumni Daniel Birdhead was sold for \$33,000 with thanks to Raven for introducing Lincoln Avenue gallery True West owner, Craig Allen, to Daniel Remmenga.

**General Business:** Raven Davis-Mayo introduced the consensus process for handling of action items. The Board was in consensus and the process was implemented.

Consensus Process

A topic is discussed and proposal is made—GROUP IS ASKED: Do we have consensus?

- **BE SILENT / NOD YES** = I am in consensus and willing to implement the solution / action
- **SAY: "STAND ASIDE"** = I have reservations, but not significant enough to block consensus
- **SAY: "BLOCK"** = I am in fundamental disagreement *\*I can "block" ONLY if I have a viable alternative for the group; then this alternative is put forth for discussion in the same fashion.*

Raven Davis-Mayo presented the Agenda for approval. The Board was in consensus and the Agenda was approved.

Raven Davis-Mayo presented the February 2018 Minutes. The Board was in consensus and the Minutes were approved.

**Executive Director's Report:** Judith Pepper provided an overview of the projects Institutional Advancement is working on.

- The annual giving and scholarship goal is \$821,400. We have reached \$510,203.
- Planning for the dinner and auction is underway. As of April 30th, we have sold one \$10,000 table, two \$5,000, nine \$2,500 and one \$2,000 table with \$44,500 revenue for tables and tickets.

**Circle's Event update:** Eileen Berry provided an update on the event.

- Kick-off will be at the Allan Houser sculpture garden May 9th at 5:30 p.m.
- Breakfast reception will be held May 10<sup>th</sup> at 9:00 a.m. to celebrate the newly installed pavers at the Performing Arts and Fitness Center.
- Alumni, Teri Greeves and Dennis Esquivel, and board member Keri Ataumbi will be offering studio tours following the breakfast reception.

**Alumni Relations update:** Chee Brossy provided an overview of the projects he is working on.

- Alumni Engagement survey was emailed to over 800 alumni. The trend shows alumni would like to engage with IAIA as mentors, guest lecturers, and visiting artists.
- Alumni seek professional development and networking opportunities. Online courses are being considered through continuing education to facilitate this.
- Alumni counsel met in February and will meet again on May 10, 2018 to discuss their projects. Fundraising was suggested to facilitate alumnus coming to campus once or twice a year for presentations and lectures.

**Funding Initiatives Update:** Judith Pepper provided an update on funding initiatives.

- The "Hostiles" screening raised \$1,593 for the Cinematic Arts Department.
- The Arts Space Online auction raised \$3,404. The money went into the general scholarship fund.
- 500+ Spring appeal letters were mailed to prospective donors.
- The monthly e-blast contained brief articles and online giving options for scholarship donations.
- Pie Day / Philanthropy Day was held as a community gathering and lunch attended by 149 students, faculty and staff.
- Collaborated with Academics and ASG for the Women's Leadership Summit on March 28<sup>th</sup>, 2018.
- 83 students wrote thank you notes that were included in an Advancement thank you letter to scholarship donors.

**Financial Report:**

- The FY2016 990 is ready. Raven and Kelly will send it to the board for review. Raven will send out a vote and ask for consensus.
- Judith requested that the board select a financial chair to work with Kelly, Board Treasurer, to review Foundation expenses. This review would capture the

operational cost of the Foundation. With this information, then a review for Board consideration withholding a % (5% or so) from annual donations excluding restricted and endowed funds, to pay these expenses.

- It was agreed that a volunteer committee of three in addition to Kelly as treasurer would be formed to review all expenses. Raven asked volunteers to contact him by Monday, May 14th.
- Assessment of Advancement services accounting software: Financial Edge was purchased with training beginning in June.
- October 1st through April 30th total income is \$842,226.
- The Foundation Board was in consensus and the Financial Report was approved.

## **Committee Reports:**

### **Development Committee update from Melissa Coleman:**

- The Allan Houser Scholarship Fund Reception will be on June 14th at The Compound Restaurant. The reception will be 100% underwritten by Fran Mullin, Founder of the Allan Houser Scholarship Fund. Tickets cost \$100 per person.
- Colleen Cayes proposed the idea of “each one, bring one”, each board member bring someone to campus or an event to impact our outreach, to broaden our network, to bring new potential board members, and increase scholarship funds.
- The Development Committee will send board members the approved IAIA process to schedule a campus tour.

### **Board Nominating and Government's Committee:**

- Raven Davis-Mayo presented the nomination of Sheryl Kelsey as Chair of the Nominating and Government's Committee. The Board being in consensus, Sheryl Kelsey was approved as Chair.
- Raven Mayo-Davis and Dorothy Bracey will be reviewing the MOU with IAIA and the Foundation. That review may lead to a By-Laws review.

### **Scholarship Auction and Dinner Update:**

- A “Treasure Box” is being created by Dennis Esquivel for the live auction. The box will hold donated art items created by various alumni.
- There are several “experiences” offered in the auction including an Oregon trip, a local traditional pot firing and traditional meal experience.
- Artist Roxanne Swentzel has created a sculpture for the auction that will be cast in the foundry at IAIA and the students will be able to observe the process.

### **Campaign Planning Study Update:** Dini Spheris presentation - Holly Lang and Mary Claire Walther

- Since the start of Dini Spheris services on February 1<sup>st</sup> they have:

- Facilitated two committee meetings: Planning Study and Tribal Experts
  - Developed materials for discovery conversations
  - In collaboration with IAIA staff, prepared and sent 86 letters to IAIA stakeholders throughout the country requesting a discovery conversation.
  - Conducted initial discovery interviews in February and March with IAIA staff and volunteer leadership.
  - Currently scheduled and completed conversations (32) – See attached list.
  - Identified seven priority tribes to engage:
  - Conducted research to identify new individual, corporate, and foundation prospects for IAIA.
  - Conducted initial review of IAIA materials.
  - Selectively invited sponsorships for upcoming August event, where possible.
- Focus for next 30 to 60 days will be on scheduling and conducting discovery conversations regionally and nationally. Next update report will be in June.

**President's Report:**

- AFA and BFA will be presented to the board for their approval. Once approved by the board, it will be vetted by HOC. The hope is by fall 2018 to be able to announce that those degrees are available.
- The funding FY19 is getting a slight increase. There is a public hearing this week.
- There will be a gathering on the farm bill Monday, May 14<sup>th</sup> at IAIA.

There being no further business, the meeting adjourned at 12:02 p.m.