

IAIA Foundation
Board of Directors Meeting
Lloyd Kiva New Welcome Center, 2nd Floor Conference Room
Tuesday, August 14, 2018

MINUTES

Board Members Present: Charmay Allred, Keri Ataumbi, Gail Shawe Bernstein, Dorothy Bracey, Colleen Cayes, Melissa Coleman, Stockton Colt, Raven Davis-Mayo, Peter Ives, Kelly Huddleston, Robert Harcourt, Sheryl Kelsey, Lorraine Gala Lewis, David Rettig, Andrea Slade, Monte Yellow Bird, Sr.

Board Members Absent: Tony Abeyta, Mark Bahti, Charles “Chuck” McKittrick, George Rivera

Staff and Guests Present:

Eileen Berry, Chee Brossy, Dr. Robert Martin, Beverly Morris, Sandra Narvaez, Judith Pepper, James Rutherford.

Positive notes:

Raven Davis-Mayo commended the emails that James Rutherford sent out to promote the Scholarship Auction and Dinner. The Board thanked Keri Ataumbi and Lorraine Gala Lewis for leading the art donations for the Scholarship Auction and Dinner.

General Business: Raven Davis-Mayo asked if the Board wanted to continue using the consensus process for handling of action items. The Board was in consensus and the process was implemented.

Consensus Process

A topic is discussed and proposal is made—GROUP IS ASKED: Do we have consensus?

- **BE SILENT / NOD YES** = I am in consensus and willing to implement the solution / action
- **SAY: "STAND ASIDE"** = I have reservations, but not significant enough to block consensus
- **SAY: "BLOCK"** = I am in fundamental disagreement **I can "block" ONLY if I have a viable alternative for the group; then this alternative is put forth for discussion in the same fashion.*

Raven Davis-Mayo presented the Agenda for approval. The Board was in consensus and the Agenda was approved.

Raven Davis-Mayo presented the May 2018 Minutes. The Board was in consensus and the Minutes were approved.

Executive Director's Report: Judith Pepper provided an overview of the projects Institutional Advancement is working on.

2018 Scholarship Dinner & Auction – Goal - \$230,000

- Total Revenue Going Into Event – 128,500
- Refined Guest check in/out process
- Event Committee and OIA Staff have refined:
 - Guest check in/out process
 - Silent and Live Auction Donations - higher value of art with smaller inventory
- 50+ students, staff and community members committed to volunteering for the event.
- A “Treasure Box” is being created by Dennis Esquivel for the live auction. The box will hold donated art items created by various alumni.
- There are several “experiences” offered in the auction including an Oregon trip, a local traditional pot firing and traditional meal experience.
- Artist Roxanne Swentzel has created a sculpture for the auction that will be cast in the foundry at IAIA and the students will be able to observe the process.

Fundraising Initiatives

- Allan Houser Endowed Scholarship Fund \$40,000 goal met with an anonymous \$10,000 challenge grant to raise \$30,000
- MFA Creative Writing \$25,000 matching grant for the Tom Merit Hancock Family Fund

Building Philanthropic Community

- President's Circle has grown to 150 with 13 new members
- Advancement hosted 10 campus tours with 19 guests.
- Advancement is hosting the Themed Entertainment Association (TEA) on September 14.

Tribal Relations

- Lorraine Gala Lewis and Judith Pepper met with the following groups and provided updates on IAIA programs and initiatives:
 - Eight Northern Pueblo Council
 - All Indian Pueblo Cultural Center
 - Laguna Development Corporation – bought a table for the event
 - American Indian Alaska Tourism Association

Alumni Relations

- Alumni Association soon to be announced
 - Alumni ID cards created
 - Alumni Fitness Center membership established – Free for alumni.
 - Alumni Library use membership established – Free for alumni.
- Alumni Council Meeting held in May 2018
- Council voted to extend terms from two years to three.
- Vice President Tahnee Growingthunder '15 hosted an IAIA-sponsored alumni meetup event in Oklahoma City during the Oklahoma Red Earth Festival. 13 alumni attended.
- Advancement Services Manager attended the biennial 2018 Native Americans in Philanthropy Institute. Their mission is to promote equitable and effective philanthropy in Native communities.

- Produced mother-of-pearl pins for the Class of 2018. Student volunteers assisted with the production! The pins were presented by Alumni Council Officers, Heidi Brandow, '12 President, and Tahnee Growingthunder, '15, Vice President, at the Commencement Ceremony.

Foundation Financial Update

- Financial Edge Software training is ongoing with 2 training modules completed by Administrative Assistant and Advancement Services Manager.
- Financial Edge Implementation Analyst will soon be configuring the new database with the General Ledger information to begin managing the 2019 Foundation Budget on October 1, 2018.

Annual Giving and Scholarships

2018 Advancement Fundraising Goal - \$821,400

- October 1, 2017 – June 30, 2018
 - Donations - \$659,332
 - Paid Pledges - 397,955
 - Total Income - \$1,057,327

Philanthropic Planning Study

- IAIA Board of Trustees and the Foundation Board will meet jointly for the Final Report presented by Michelle Buchanan, Dini Spheris, on Thursday, August 17, 2018 in the IAIA CLE Commons, 11:00 am followed by lunch and open discussion.

Committee Reports:

Board Nominating and Government's Committee

- Welcome New Board Member: Brad Fluetsch
- Adhoc Committee – MOU is in review

Scholarship Auction and Dinner Update:

Event Committee update from Colleen Cayes

"A" Committee - Art Acquisition and Donations – led by Keri Ataumbi and Lorraine Lewis

- A wonderful collection of carefully curated donations is coming in as promised.
- Staff is implementing an upgraded prep and delivery process for Silent and Live auctions. Sponsorship – led by Judith Pepper

Sponsorship – led by Judith Pepper

- Tables are sold out, and Staff is managing seating choices.
- Albertson's agreed to be our new floral sponsor and will deliver 45 custom centerpiece arrangements from the De Vargas store. If you go by, take a moment to thank Jeremy Miller, store manager.

Logistics – led by Janey Potts

- James Rutherford is leading check in / check out with 10 volunteers.
- Script review with Shane and Mark has been completed.
- James is creating the rolling Power Point slide show w/input from Janey.
- Janey and contract videographer have created the video to be shown before paddle call.
- Training for all volunteers was held Aug 7 with detailed instructions provided.

Timeline – We are on track to our timeline.

President's Report:

- Achieving the Dream (ATD) leadership and data coaches again visited IAIA, August 2-3. The coaches' itinerary included meetings with the Pathways Council (ATD Core Team), President's Cabinet, staff and summer bridge students.
- Projected student enrollment for the 2018 Fall Semester is 520 – 540 full-time equivalent (FTE) students.
- The Substantive Change Application for our proposed AFA and BFA programs in Performing Arts will be submitted to the Higher Learning Commission for approval by the end of August.
- Renovation of the Academic Building Studios and offices is on-schedule to be completed before the start of 2018 Fall Semester.
- IAIA's Assurance Argument for Accreditation was submitted to the Higher Learning Commission before the required due date.
- The Higher Learning Commission's Board of Trustees meeting was held June 27-29, in Chicago.
- The American Indian College Fund Board of Trustees met in Denver, July 15-17. The following are a few of the factors that have resulted in a slight decrease in charitable giving nationwide— a reduction of \$13-15 Billion from a total of \$410 billion.
- Both the House and Senate Subcommittee on Interior Appropriations mark-up for IAIA is \$9,960,000, which matches the funding level proposed for IAIA in the Administration's budget. This represents a 1.3% increase above our FY 18 level.
- IAIA's proposal to the Mellon Foundation for a feasibility study to establish a Research Center requested \$100,000 for one year. They want us to increase the amount to \$300,000 over three years and they also expressed an interest in a long-term relationship with us.
- IAIA hosted the U.S. Department of Agriculture tribal consultation with Secretary Perdue on May 14 and 15, 2018.

There being no further business, the meeting adjourned at 12:08 p.m.