

IAIA Alumni Council Meeting
CLE Room 217
Wednesday, November 7, 2018

MINUTES

Council Members Present:

Heidi Brandow, Tristan Ahtone, Kevin Locke, Rose Simpson

Council Members Absent:

Linley Logan, Cynthia King, Tahnee Growingthunder

Staff and Guests Present:

Chee Brossy, Judith Pepper

Meeting was called to order at 10:00 AM by Heidi Brandow.

Council Concerns:

Agreed to be discussed at a later date.

Alumni Scholarship Fund:

- Chee Brossy suggested inviting alumni to Santa Fe for a kick-off event in February or March to restart the Alumni Scholarship Fund.
- Judith Pepper reported that a consultancy group was hired to do a five-month discovery and planning study to determine the kind of support IAIA would find across the nation to help fund a campaign for the endowed scholarship fund, academics, student success, and some operational maintenance funding for upgrades with some of the older portions of IAIA. The Institutional Research Department is developing the Strategic Plan 2022 to determine what the funding objectives will be for the campaign.
- Judith Pepper emphasized the importance of the Alumni Scholarship Fund as a way for alumni to participate in fundraising effort specific to them rather than asking them to donate to a campaign.
- Council mutually agreed that more needs to be done to provide alumni services and to continue efforts to build relations before asking for support for the Alumni Scholarship Fund and that having a “Thank you, Alumni” event in March would be a good way to build mutual support before the fundraising ask.
- Rose Simpson offered to provide examples of services that other organizations, of which she is involved, are providing for alumni.

Mentorship Program:

- Heidi Brandow reported that there has been interest from alumni, but very little participation from faculty. Approximately 25 students and 30 mentors are participating in the program.

One-year and two-year Council project planning:

- Rose Simpson proposed developing a visiting artists program. She described her experience with visiting artists programs while in graduate school as being very inspirational and rewarding to students.
- The visiting artist program brings artists to campus for a day or two versus a month or longer with artists in residence programs.
- Inviting alumni artist to participate in a visiting artists program would help build IAIA alumni relations and introduce students to alumni.
- Tristan suggested that better marketing and promotion for visiting alumni is needed at IAIA.

Alumni Association – ways to connect alumni

- Chee Brossy proposed making the annual Alumni Luncheon more of a networking event.
- Heidi Brandow proposed utilizing social media more and having a dedicated person to support the platform.
- Chee Brossy explained The II Pathways: Completing the Circle Initiative. It is a campus coalition that is hoping to improve the retention rate. He stated it had been suggested that alumni participate by creating benches on campus.
- Tristan Ahtone suggested inviting ASG to Alumni Council meetings and events to build the relationship and bridge projects.

The next Alumni Council Meeting is scheduled for 10:00 AM, Friday, February 15, 2019 unless an earlier date can be determined.

There being no further business, the meeting adjourned at 12:00 PM. by Heidi Brandow.